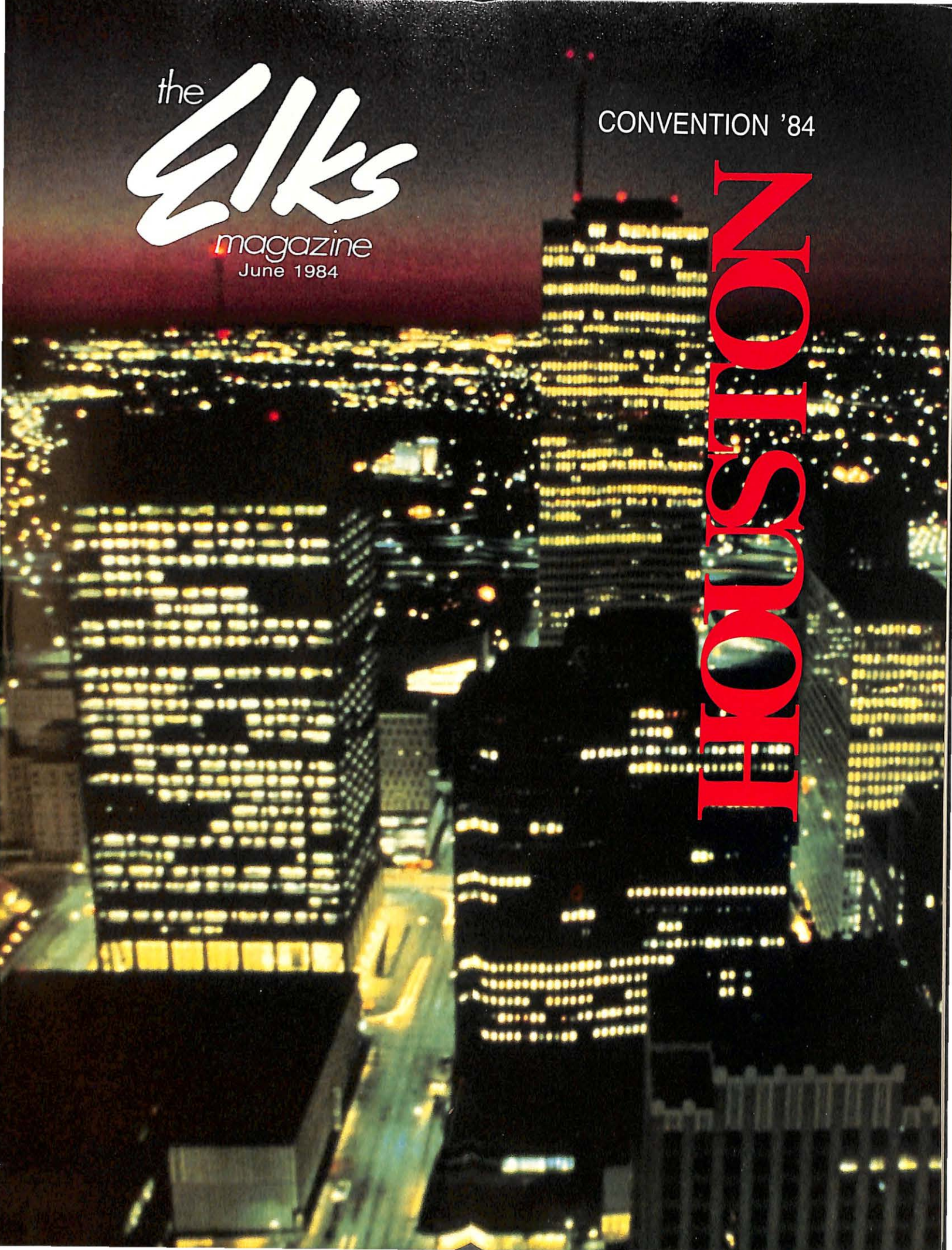


the  
**Elks**  
magazine  
June 1984

CONVENTION '84

**HOUSTON**



HABAND MAIL ORDER  
100% man-made shoes!

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Bone Loafer



Black Oxford



Grey Loafer

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6 1/2 - 7 - 7 1/2 - 8 - 8 1/2 - 9 - 9 1/2 - 10 - 10 1/2 - 11 - 12 - 13	Medium Width
6 1/2 - 7 - 7 1/2 - 8 - 8 1/2 - 9 - 9 1/2 - 10 - 10 1/2 - 11 - 12 - 13	Wide Width — add \$1 a pair

478	Color	HOW MANY?	WHAT SIZE?	WHAT WIDTH?
Q	Grey Loafer			
K	Bone Loafer			
H	Black Loafer			
P	White Loafer			
F	Black Oxford			

72E-478

Haband is a conscientious family business operating by U.S. Mail since 1925. Over 2 million customers!



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... chances are you feel apprehensive. That's only natural. But you can do some things that will help you face the prospect of an operation with confidence and peace of mind.


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- Second, make sure that the surgeon your doctor recommends, or whom you choose, is qualified. But, how can you tell?

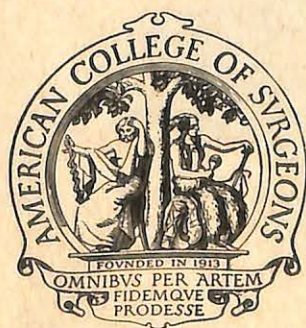
One good sign that a physician is a qualified surgeon is certification by a surgical board approved by the American Board of Medical Specialties. All board certified surgeons have, after medical school, satisfactorily completed years in an approved surgical residency training program and have passed a rigorous examination.

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A MESSAGE FROM  
THE GRAND EXALTED RULER



## Look Back with Pride...

It is interesting how, when one is busy, the months seem to rush by. This past year has certainly been a busy one for me—it has been a year of remarkable experiences, a year which I shall never forget.

America is a nation without parallel in so many ways. It is truly a vast land of beauty; peopled like no other; with an inner strength that defies simple explanation; supported by great institutions and groupings. The Benevolent and Protective Order of Elks is part of this great land and we have every right to feel proud of the role we play in its society.

I have been able to see this land and our beloved Order from a rare position during this past year. For this opportunity I am sincerely thankful to each and every one of you. I am also extremely grateful to the multitudes of fine Elks and their ladies who make this Order work by doing the tasks that need to be done.

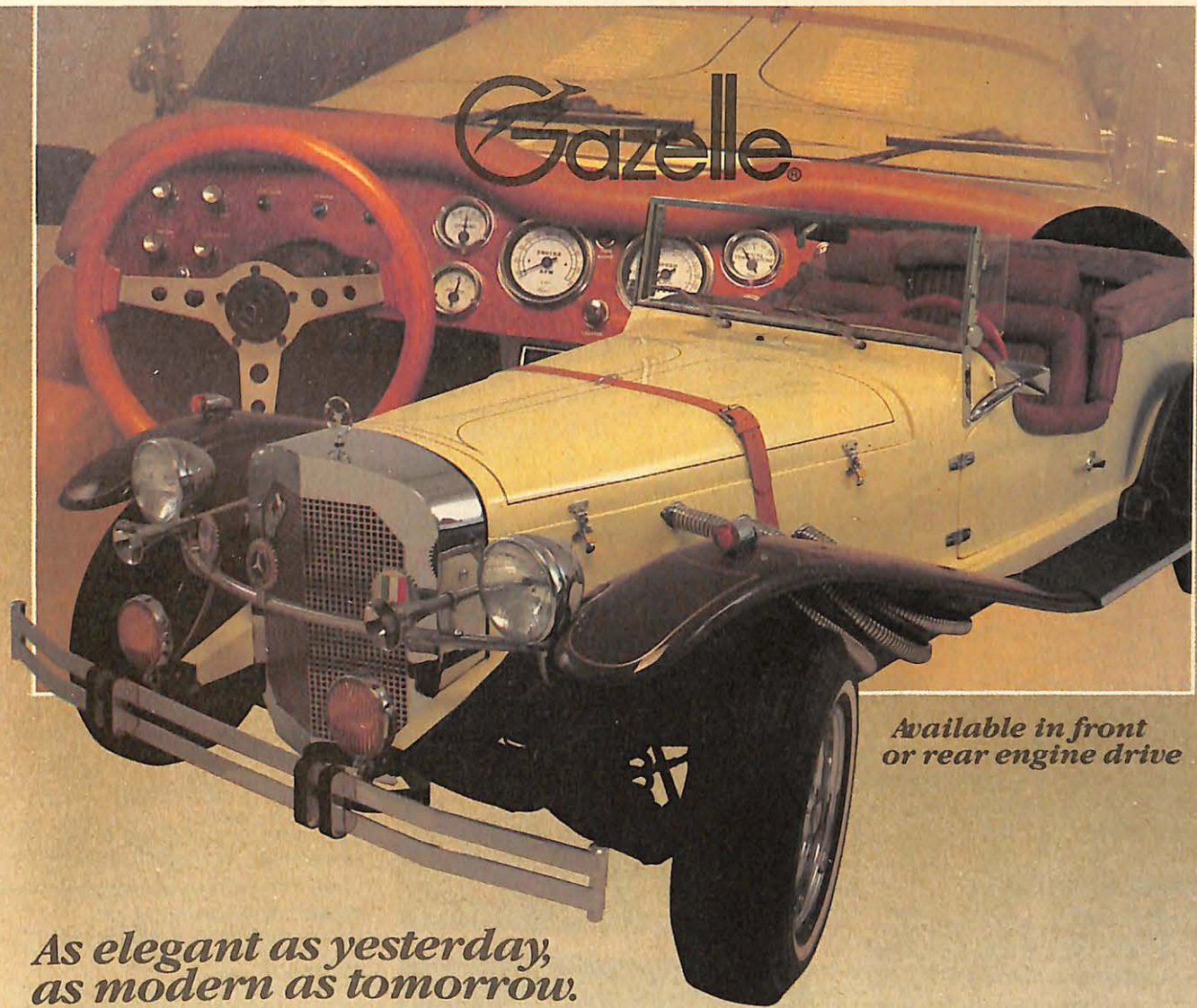
My motto, "Charity...Cornerstone of Elkdom," was chosen because of my firm belief that without the good we do for others, we would be just another "club." During this year you have taught me an even greater definition of the word Charity—you have demonstrated it by word and deed, by our highly successful major projects, by digging deeply into our own resources, and by the many hours freely given to aid those around us, especially the less fortunate in our communities.

I was proud when you bestowed upon me the opportunity to serve the Order. I am now even more proud of each of you. Thank you for making 1983-84 a great year for Elkdom.

Sincerely and fraternally,

A handwritten signature in cursive script that reads "Kenneth V. Cantoli".

Kenneth V. Cantoli  
Grand Exalted Ruler



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A. Stanley Kramer

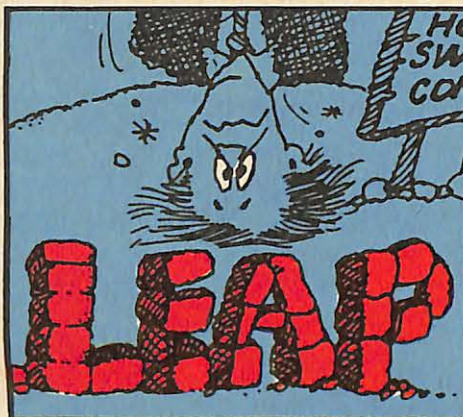
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**Cover:** Houston's skyline at sunset; photo courtesy Greater Houston Convention & Visitors Council.



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Check the box in the order blank and return it with an order for any of the items in this ad and I'll include without charge GREASELESS LANOLIN FOOT BALM.

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100 mcg. B12	65¢	\$2.50	\$4.35
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In 1 cap daily 50 mg. each of Vit B1, B2, B6, Niacinamide, Pantothenic Acid, Choline, Inositol, 30 mg. Para-Aminobenzoic Acid, 50 mcg. each of B12, d-Biotin, 100 mcg. Folic Acid.  
50 Caps **1.79** 100 Caps **2.69** 500 Caps **10.59**

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**Lee Nutrition**  
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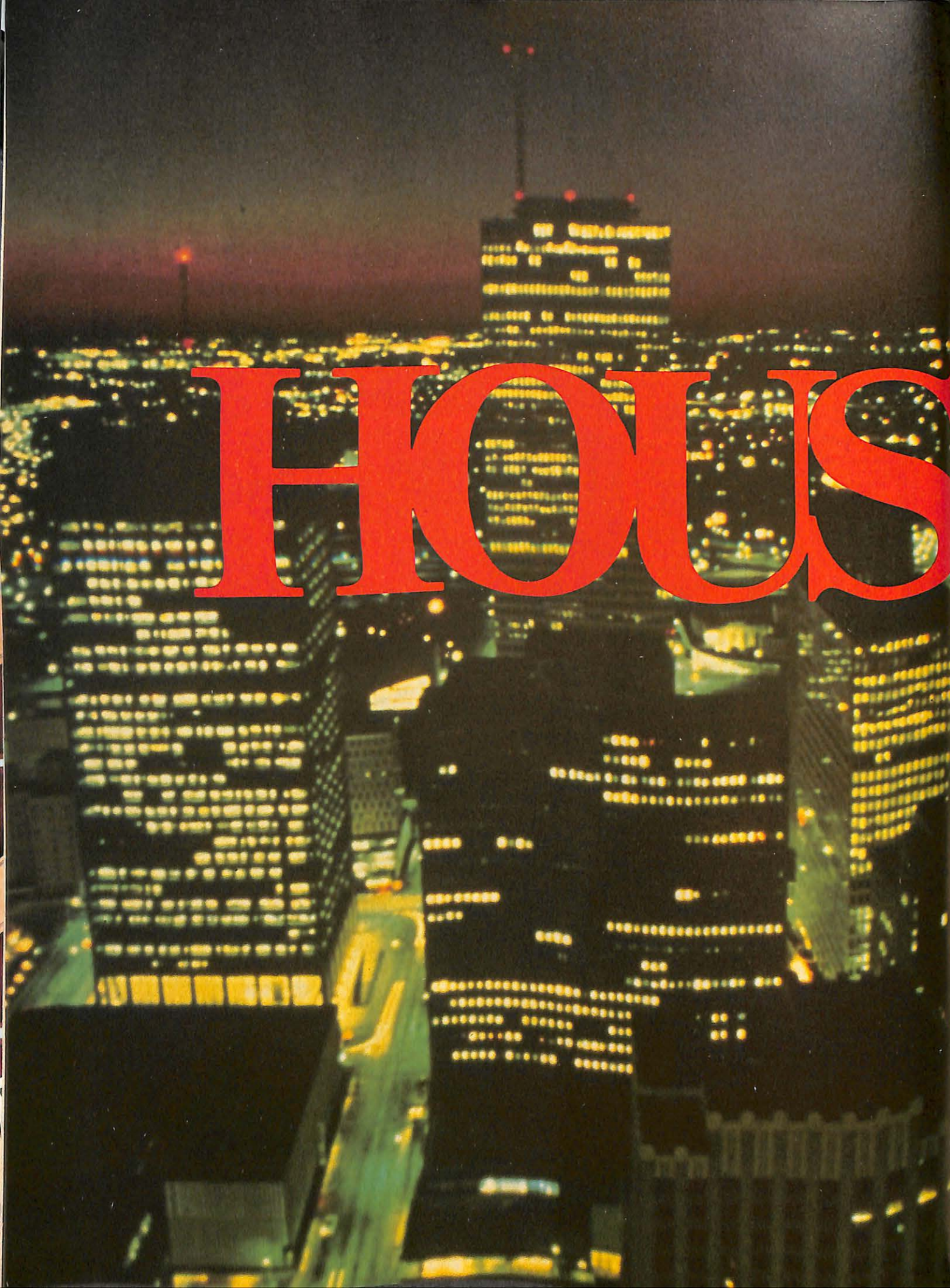
MASTER CARD and VISA accepted on orders over \$10.00. Give card number and expiration date. We reserve the right to limit quantities.

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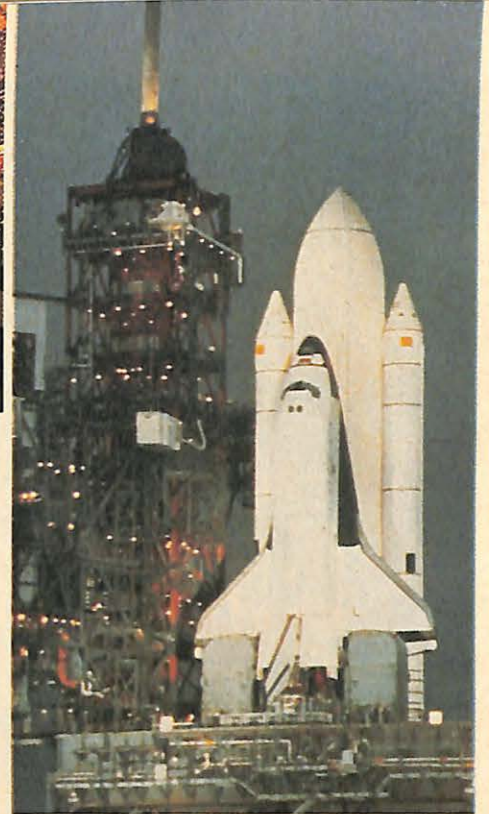
If you check this box and mail your order before June 30, 1984 we will include in your order **GREASELESS LANOLIN FOOT BALM FREE**

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# HOUSTON

The 120th Grand Lodge Sessions . . .  
Deep in the Heart of



The color and class of Houston; from the cosmopolitan skyline at night (opposite page) to the Houston Livestock Show and Rodeo Parade (above, left), the smart shopping offered by the Galleria (above, center) and the futuristic look of the space shuttle Columbia poised for blastoff at the NASA Johnson Space Center (above).

by Jerry Hulse

Once again Texas looms on the horizon for Elks planning to attend the 120th Grand Lodge Sessions. The last time Elks descended on the Lone Star State was in 1979 and the city was Dallas. This time it will be Houston, which promises a party that will be remembered long after the final gavel ends the official convention business.

Indeed, if there is a city in Texas that enjoys visitors it is Houston with its world-famous Astrodome, its Astrohall and the impressive 6,000-seat Astroarena. (Convention proceedings are to be held at the Albert Thomas Convention & Exhibit Center, 612 Smith St.) Visiting Elks will also enjoy the Johnson Space Center (NASA) as well as the Port of Houston whose ship channel has been hailed as Houston's watery *Champs Elysees*. Here visitors can watch vessels from an observation platform high atop Wharf 9 while other sightseers sail down the channel aboard the cruise ship *Sam Houston*.

It is NASA's Space Center, though, that gets the raves. Guided tours of Mission Control are conducted regularly (reservations are necessary) and there are self-guided tours taking in the Space Shuttle

Orbiter Mockup and Integration Laboratory as well as the Mission Simulation and Training Facility. All in all, it's an exciting show that no one will wish to miss.

One may also visit the San Jacinto Battleground and Monument—the very spot where Texas won its independence from Mexico in 1836. The monument—it looms 570 feet over this historic site—features an impressive observation deck. But for the best view in town, it's your convention headquarters hotel, the 30-story Hyatt Regency. Perched atop the hotel is a revolving cocktail lounge that provides a stunning view of downtown Houston, especially at night when the city streets are ablaze and stars shine overhead. It is, if you will, the perfect place to get a glow on—if only a mood glow.

In keeping with the theme of Hyatt Regency hotels, the Houston property features an immense atrium that sweeps to the 30th floor with a dizzying view of the *Bar in the Park* on the lobby level. With nearly 1,000 rooms, four restaurants and three bars, the Houston Hyatt Regency is the city's busiest hotel. Its premiere restaurant, Hugo's Windowbox, offers an unobstructed view of the lobby from the

second level. On the ground floor the T. J. Peppercorn restaurant specializes in duck, steaks and seafood and provides an extensive salad and desert bar where diners are invited to "build your own sundaes." Other guests gather in The Back Room, a Mexican restaurant that turns out nachos and other delights famous in Texas. Also at the Hyatt, you will discover a swimming pool on the fifth floor and tunnels beneath the hotel that lead to other restaurants and shops in the immediate area.

Besides its historical and contemporary attractions, Houston provides plenty of live entertainment. Productions are staged by the Houston Ballet, the Houston Grand Opera Association, the Alley Theater, the Main Street Theater, Tower Theater and the Windmill Dinner Theater. On the lighter side, you'll be entertained by the 1869 Cowboy Co., the Laff Stop Entertainers and the Cadillac Cowboys Country Western Band.

Of Houston's major landmarks, the one most easily recognizable is that upside-down steel bowl, the Astrodome. That's the home of the Houston Oilers and the Houston Astros. As the world's first air-condi-

(Continued on next page)



# HOUSTON



Above, the Port of Houston transforms the Texas city into the "Venice of the West"; Astrodome action (above, right) includes the fast-paced thrills of rodeo at its best, while Astroworld (above, left) provides fun and excitement for the entire family.

(Continued from previous page)  
tioned indoor stadium, it also attracts jazz concerts, car races and that annual affair, the Houston Livestock Show and Rodeo. The Astrodome—it's on nearly every visitor's list—offers tours daily.

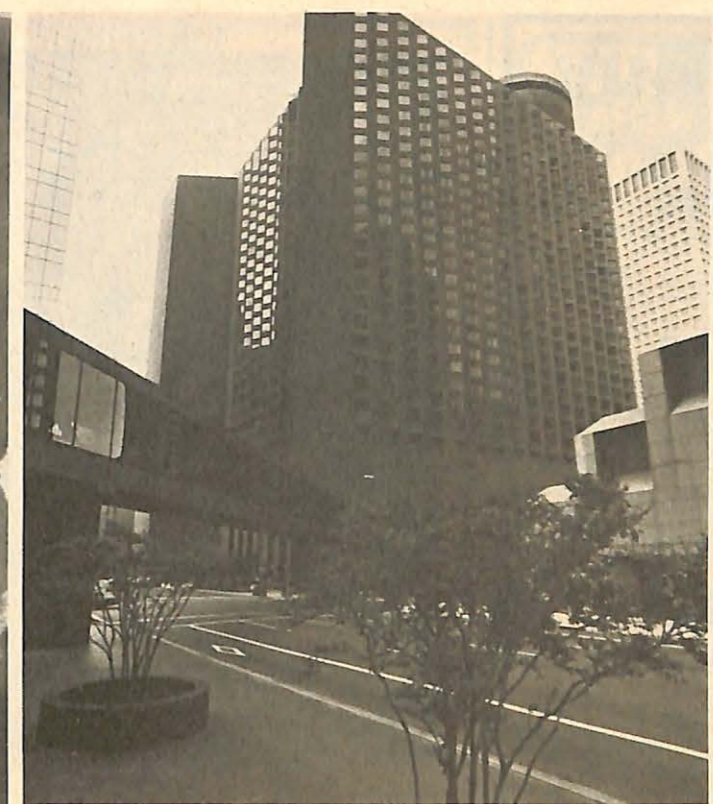
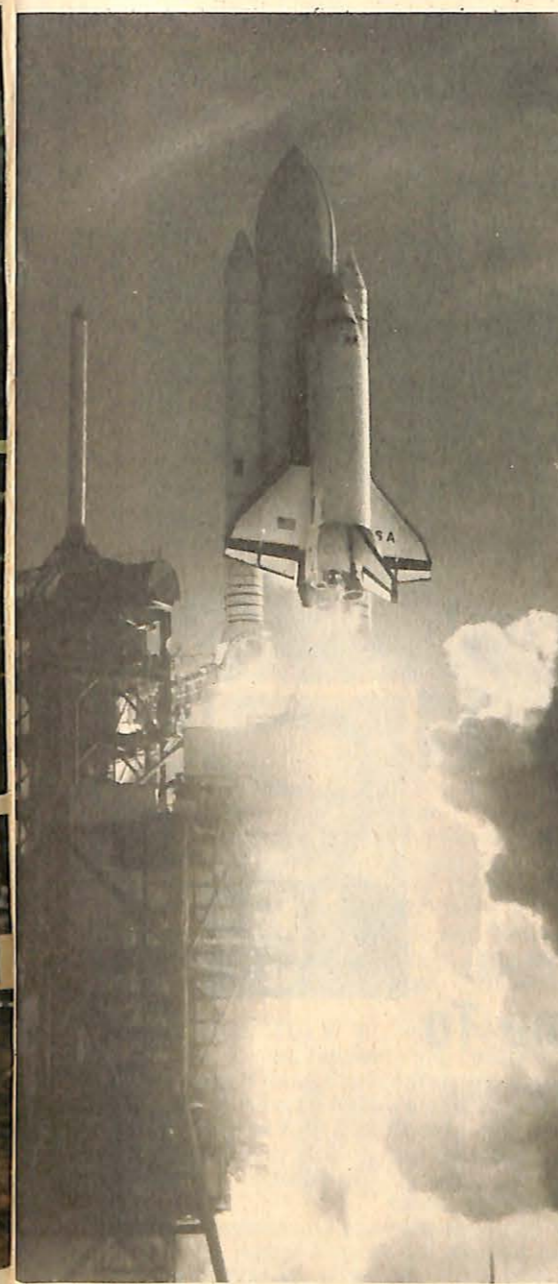
Those visiting the Astrodomain complex won't want to miss Houston's immensely popular Six Flags Amusement Center. Here grown-ups and youngsters alike join in the fun on 65 acres beside a busy freeway. In contrast, there's Sam Houston Park with its collection of historical buildings. This and the Old Sixth Ward on the northwest outskirts of Houston that's listed in the National Register of Historic Places. Here visitors are paraded by a series of marvelous old gingerbread homes

dating from an age of good times and roundups.

As a cultural center, Houston welcomes visitors to its Museum of Fine Arts, the Contemporary Arts Museum and the Museum of Natural Science that also houses the Museum of Medical Science and the Burke Baker Planetarium. Other art exhibits are displayed at Rice University, the University of Houston and Houston Baptist University. Meanwhile, free concerts under the stars are presented in summertime at the Miller Outdoor Theater. Leading off the list of

Houston's legitimate theaters is the Nine Vance Alley Theater; other performances are featured by the Houston Symphony and the city's ballet and opera groups at the Jones Hall for the Performing Arts.

All-weather malls containing hundreds of shops stretch around the city. Town & Country Village spotlights dozens of department stores, specialty shops and restaurants. Other hundreds fill Galleria I and II, which feature an ice skating rink. Among the shops in this Galleria-Post Oak area are Marshall Field's, Lord & Taylor and Saks Fifth Avenue. Atmosphere of another kind is found in Westbury Square in southwest Houston where acres of shops appear in an Old World setting of cobblestone paths.



Above, the Hyatt Regency. Houston will be your headquarters hotel for the 120th Grand Lodge Sessions. Left: the NASA Johnson Space Center offers out-of-this-world tours and attractions.

France as well as a "take out" French bakery. French cuisine is featured as well at Houston's Hotel Sofitel. Finally, for actives who want to work off all the calories they'll be collecting, the Houstonian Hotel & Club provides six tennis courts, eight racquetball courts, two swimming pools, a spa, an exercise room and indoor/outdoor running tracks. After this it's back to your hotel for a nap before the next main event.

Here is a guide that we feel will help make your visit to Houston even more enjoyable and memorable!

**DINING:**  
*Angelo's Fisherman's Wharf, 10200 South Main St. Telephone 668-0695. (Boiled shrimp, crab, oysters on the half shell.)*  
*Arno's, 4002 Montrose (528-2993). Situated in an old mansion, featuring fresh seafood, veal, homemade pastas.*

*Bayou City Oyster Company, 2171 Richmond (523-6640). Cajun seafood, steaks.*

*Bavarian Gardens, 3926 Feagan St. (861-6300). Authentic German specialties, 37 different beers, a German band.*

*Bobby McGee's Conglomeration, 10822 North Freeway (445-0468). A supper club with costumed waiters.*

*Brennan's Houston, 3300 Smith St. (522-9711). Lunch, dinner, a Saturday jazz brunch and Sunday brunch.*

*The Brownstone, 2736 Virginia (528-2844). This one is for romantics: antiques, candlelight, a harpist.*

*Cadillac Bar, 1802 Shepherd (862-2020). Border town atmosphere, Mexican music, mesquite-cooked Mexican specialties.*

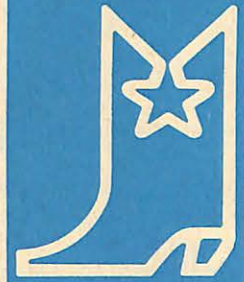
*Cattleguard, 2800 Milam (520-5400). Indoor-outdoor restaurant featuring beef, seafood, salads, frozen margaritas.*

*Charley's 517, 517 Louisiana (224-4438). Fresh baby salmon with raspberry butter, quail with grapes, grilled swordfish (winner of Holiday and Mobil awards).*

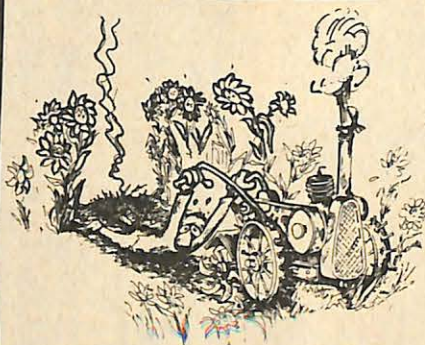
*Che Woodway, 5055 Woodway (629-5100). Another Holiday award winner. Continental food, northern Italian specialties.*

*Chez Eddy, 6560 Fannin (790-6474). Continental food low in cholesterol, sodium, calories.*

*Chez Pierre, 1972 W. Gray (523-1350). Chicken in champagne (Continued on page 13)*



# Don't Buy a BIG TILLER...



## for a small job

If your garden is an acre or more, hire somebody to plow it once a year . . . and buy a Mantis-20 for yourself. Mantis tills and weeds a practical 6" to 9" wide, turns on a dime and weighs only 20 pounds! Simply turning a 300-pound tiller in a backyard garden is a challenge.

Most big tillers were designed to just till (but many now offer clumsy "add-on" attachments as an attempt to justify their high cost). The Mantis was designed from the beginning to precisely match a small, powerful engine to a variety of useful attachments for your yard and garden.

Most big tillers cost an arm and a leg. The Mantis-20 is a tough, durable precision instrument . . . yet it costs a fraction of what you'll pay for a big tiller.

Most machines are partially covered for 90 days to a year. Mantis has a *Lifetime Warranty* on the tines, a *Lifetime Replacement* agreement on the engine. Best of all, you get a *3-Week In-Your-Garden Trial* (If you don't like it, we'll buy it back for every penny you paid!)

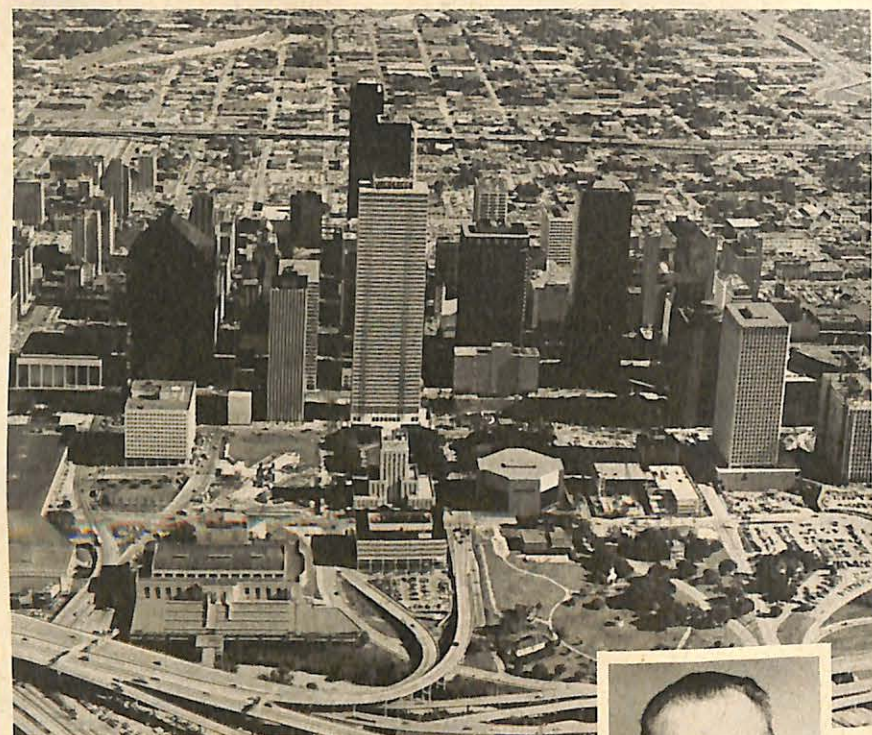


Tines so strong they're guaranteed for life!

**Mantis Manufacturing Co.**  
1458 County Line Rd., Dept. 446  
Huntingdon Valley, PA 19006

Please RUSH me information on the Mantis-20 Tiller/Cultivator

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_



TO ALL ELKS:  
Welcome To

# HOUSTON

TO ALL ELKS:

Texas and Houston Elks welcome you for the 120th convention of the Benevolent and Protective Order of Elks. Here where Americanism and Texanism are synonymous (the state Americanism Committee is referred to as the Texanism Committee) you will find a dynamic energy that gets things done, an enthusiasm that does not allow for pessimistic attitudes and a warm hospitality as vast and open as the country itself.

All of Texas, and particularly Houston and its close neighbors, have been preparing to make you feel that you belong here and to make you happy that you have chosen this great City of the Southwest for your annual deliberations. Stay for a while and view the unlimited horizons of energy, space, commerce, education, the arts and just plain good living found here. Ask any Texan about his or her state and prepare for a two hour visit.

We hope you will profit from and enjoy your stay. Return home refreshed and determined to expand your service to others.

Sincerely,

Willis C. McDonald  
Past Grand Exalted Ruler

## THE HOUSTON CONVENTION PROGRAM

120th Session Grand Lodge, B.P.O. Elks  
Houston, Texas, July 15-19, 1984

### REGISTRATION

SATURDAY, JULY 14, 9:30 A.M. and continuing daily during the Convention. Representatives (Exalted Rulers), Grand Lodge members, visiting Elks and ladies—The Albert Thomas Convention and Exhibit Center, 612 Smith Street, Houston, Texas. This is the Information Center for delegates, their families and visitors. The first obligation is to register and be properly informed about the Convention and the facilities offered by Houston, recommended restaurants, ladies activities, and sightseeing tours.

### REGISTRATION HOURS

Saturday, July 14 . . . . . 9:30 AM to 5:00 PM  
Sunday, July 15 . . . . . 9:30 AM to 4:00 PM  
Monday, July 16 . . . . . 8:30 AM to 3:00 PM  
Tuesday, July 17 . . . . . 9:30 AM to 3:00 PM  
Wednesday, July 18 . . . . . 9:30 AM to 3:00 PM

Note: Anyone issued a credential (Exalted Rulers, Past Exalted Rulers, Grand Lodge Committeemen, Grand Lodge Officers, District Deputy GER-designates, and Special Deputies) will be assessed a \$10.00 registration fee.

### GRAND LODGE SESSIONS

All sessions held at the Albert Thomas Convention and Exhibit Center.  
**SUNDAY, JULY 15, 8:30 PM**—Official Grand Lodge Opening Ceremonies. Ladies invited. Address of welcome by Hon. Willis C. McDonald, Past Grand Exalted Ruler, Presiding. Principal address by Grand Exalted Ruler Kenneth V. Cantoli.  
**MONDAY, JULY 16, 9:30 AM**—Opening Grand Lodge Business Session. Election of Grand Lodge Officers for 1984-85. Report of Americanism Committee.  
**MONDAY, JULY 16, 10:00 AM**—Special Ladies Entertainment. Music Hall, 810 Bagby (Opposite Albert Thomas Convention and Exhibit Center).  
**MONDAY, JULY 16**, District Deputies-designate-photos as per advance notification and schedule by Grand Secretary—Albert Thomas Convention and Exhibit Center.  
**TUESDAY, JULY 17, 9:30 AM**—Grand Lodge Business Session. Following business session, luncheon and conference for Exalted Rulers and State Association Presidents. Grand Exalted Ruler-Elect to outline Grand Lodge program for the coming year—Albert Thomas Convention and Exhibit Center—1:15 PM.  
**WEDNESDAY, JULY 18, 9:30 AM**—Open Session of Grand Lodge. Reports and awards by Elks National Service Commission, Elks National Foundation and Youth Activities Committee.

### 11:00 AM MEMORIAL SERVICE

(Ladies invited and expected to attend Wednesday morning session and Memorial Service)—Albert Thomas Convention and Exhibit Center.  
**WEDNESDAY, JULY 18, 1:15 PM**—State Association Presidents' and State Secretaries' reception and luncheon in Hyatt Regency Houston Downtown (Headquarters Hotel), followed by personal conference with Grand Exalted Ruler-elect.  
**WEDNESDAY, JULY 18, 9:00 PM**—Exalted Rulers Ball—Hyatt Regency Houston Downtown (Headquarters Hotel), honoring all Exalted Rulers and their families. All Elks and ladies invited. Admission by badge. Refreshments available. Jackets required.  
**THURSDAY, JULY 19, 9:30 AM**—Final Grand Lodge Business Session. 11:00 AM—Installation of newly-elected Grand Lodge Officers and District Deputies. A 100 percent attendance of Exalted Rulers is expected. Ladies urged to attend.  
**THURSDAY, JULY 19, 4:00 PM-6:00 PM**—Reception for District Deputies and their ladies. Formal. Admission by badge. Hyatt Regency Houston Downtown (Headquarters Hotel).  
**FRIDAY, JULY 20, 7:00 AM**—Breakfast followed by new District Deputies Induction and Conference with Grand Exalted Ruler. State Association Presidents are invited. Hyatt Regency Houston Downtown. Session should conclude at approximately 1:00 PM. Return flight plans should be made accordingly. Late check-outs should be arranged with the hotel.

### RITUALISTIC CONTEST

**SATURDAY, JULY 14, SUNDAY, JULY 15, MONDAY, JULY 16**—Preliminary contests—Westin Galleria Hotel, 5060 West Alabama.  
**WEDNESDAY, JULY 18, Finals**—Westin Galleria Hotel. Details of schedule will be provided upon registration.

### EXHIBITS

Display of activities by Grand Lodge Committees, Commissions and State Associations—Registration Area—Albert Thomas Convention and Exhibit Center.

### SHUTTLE BUS TRANSPORTATION

Provided to and from Convention Center and from most official hotels. City buses available Downtown.

## MUST LIQUIDATE AT BELOW DEALER COST! 7-PC. KNIFE SET



Chicago Cutlery's keen-eyed inspectors noticed the handles of these knives had slight blemishes in color or sanding. That's why the sets are available at a liquidation price!

The blades are all **FIRST QUALITY**, expertly hand-crafted from a special blend of high-carbon stainless steel and then hand-ground to a razor-sharp edge! The blades are easy to hone, so you can maintain maximum sharpness throughout the years. And they resist rust and staining!

The handsome **SOLID WALNUT** handles feature finely-grained wood, contoured for a comfortable grip and polished to a satin-smooth finish. Pleasant to the touch and well balanced. Three brass rivets securely fasten handle to a full length tang!

Set includes:  
(Size is blade length)  
**3" Parer/Boner**  
**3" Boner/Utility**  
**5" Curved Utility**  
**6" Utility**  
**7½" Fillet/Slicer**  
**9" Bread/Utility**  
**8" Slicer**

Manufacturer's Suggested Retail If handles were perfect  
**\$99.95**  
OUT THEY GO AT ONLY:  
**\$38**

VISA  MASTERCARD  AMERICAN EXPRESS  DINERS CLUB  
Credit card members can order 24 hours a day, 7 days a week.

**Toll-Free: 1-800-328-0609**  
If busy signal, or no answer, call: **1-800-328-5727**  
In Minnesota, call: **1-800-742-5685**

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Send 7-pc. Chicago Cutlery Knife Set(s) at \$38 per set plus \$4.00 per set for shipping and handling. (Allow 3-4 weeks for delivery. Add 2-3 weeks extra if paid by check. Sorry, no C.O.D. orders.)

My check or money order is enclosed. (Minnesota residents add 6% state sales tax.)

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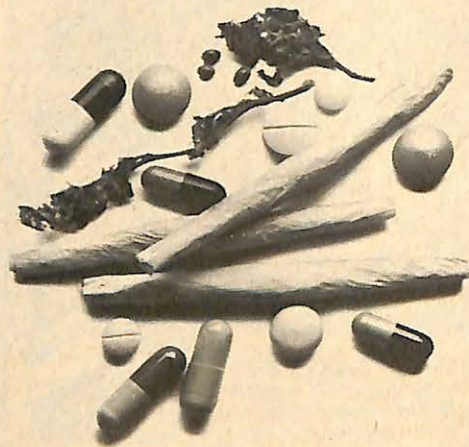
State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Sign here \_\_\_\_\_

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The Nation's LARGEST Liquidator  
14605 28th AVENUE NORTH  
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# Get involved with drugs before your children do.



Sooner or later, someone's going to offer to turn your children on. It could be their best friends. And chances are, you won't be anywhere in sight.

So what can you do? Obviously, the time to talk to your children about drugs is before they have to make a decision on their own.

Which means you have to learn something about drugs.

Learn the dangers. And learn to recognize the signs of drug use. Listlessness in your child. Sudden drop in school grades. Temper flare-ups and staying out late a lot.

Learn about peer pressure on a twelve-year-old. Then show them you understand how important their friends are to them. But also tell them that real friends won't insist they do drugs.

Check your own personal habits. You can't tell a child about the dangers of drugs with booze on your breath.

But it's through love and understanding that you can be the most effective. Threatening to tear their arms off just won't work.

You can get a lot more ideas from the booklet, "Parents: What You Can Do About Drug Abuse." Write: Get Involved, P.O. Box 1706, Rockville, Maryland 20850.

Remember, it doesn't always happen to someone else's kids.

After all, there are over 35 million drug users in America.

And they're all someone's children.



STATE OF TEXAS  
OFFICE OF THE GOVERNOR



Message From Governor Mark White

On behalf of the citizens of Texas, I am pleased to welcome you to our state for the one hundred twentieth convention of the Benevolent and Protective Order of Elks. I know you will enjoy the warm hospitality extended by the many fine citizens of Houston.

The people of Texas are familiar with the Elks efforts on behalf of our children, young people, and veterans as well as the patriotism exhibited by the Benevolent and Protective Order of Elks throughout the nation.

I hope that you will enjoy your visit in our state, that your conference will be beneficial and profitable, and that Texas will have the honor of hosting another Elks convention in the near future.

Yours truly,

Mark White  
Governor of Texas



OFFICE OF THE MAYOR

Message from Mayor Kathryn J. Whitmire

It is a special privilege for me, as Mayor of the City of Houston, to welcome you and the other members of the Benevolent and Protective Order of Elks to our city on the occasion of your 120th national convention. As you gather to renew the dedication to service to mankind for which your Order is so well known, we wish for you a most successful and pleasurable convention.

We hope that you will have an opportunity to share in the Houston experience, taking with you lasting impressions of the vitality, spirit and tradition which characterize our city.

On behalf of all the citizens of Houston, it is our sincere hope that the convening of the 120th national convention of the Benevolent and Protective Order of Elks in our city will prove valuable toward ensuring the continuation of the accomplishments and contributions of your Order.

Again, welcome to Houston, and thank you for choosing our city for your convention.

Sincerely,

Kathryn J. Whitmire

## Houston...

(Continued from page 9)

sauce, veal chops in fresh basil. Other French cuisine.

El Fenix Mexican Restaurant, 5015 Westheimer in the Galleria (621-6080). Good atmosphere.

The Great Caruso, 10001 Westheimer in Carillon West (780-4900). Singing waiters, concert pianist. A showplace restaurant.

Health Seekers, 2946 S. Shepherd (526-9268). Homemade bread, muffins, other good things.

Hungry Tiger, 99 Woodlake Square (789-6050). Fine seafood, World War II decor.

La Tour d'Argent, 2011 Ella Blvd. (864-9864). French cuisine in Houston's oldest log cabin.

Molina's Mexico City Restaurant, 7933 Westheimer (782-0861). One of Houston's oldest family restaurants (Mexican food with Latin music).

Nick's Fishmarket, 1001 Fannin (658-8020). Fresh fish flown in daily.

Palm Restaurant, 6100 Westheimer (977-2544). Modeled after a New York speakeasy. Steaks, eastern lobsters.

Shanghai Red's, 8501 Cypress St. (926-6666). Waterfront restaurant with a view of Ship Channel. Steaks, seafood.

Tony's, 1801 Post Oak Blvd. (622-6778). Wine and food connoisseur Robert Lawrence Balzer praises Tony's as one of the great restaurants.

Uncle Tai's Hunan Yuan, 1980 Post Oak Blvd. (960-8000). Fine Hunan cuisine with nearly 100 items on the menu.

Vargo's, 2401 Fondren (782-3888). Antiques, a private lake with swans, flamingos. Specialties: rainbow trout, prime rib.

### ENTERTAINMENT:

Annabelle's, 5060 West Alabama (960-8100). Dining and dancing with a skyline view of the city.

Birdwatchers, 907 Westheimer (527-0595). Contemporary live jazz.

Diamond Lil's Saloon, 1750 West Loop South (960-0111). Melodies of today, yesterday.

Encore Club, 910 West Belt Blvd. (467-6411). Jazz.

The Laff Stop, 1952A West Gray (524-2333). Las Vegas style comedy club.

Library Club, 4225 North Freeway

(695-6011). Las Vegas style entertainment.

Al Mark's Melody Ballroom, 3027 Crossview (785-5301). Ballroom dancing with a live orchestra.

The Roof, 5001 Westheimer (623-4300). Live entertainment, stunning view of the city.

Windmill Dinner Theater, 390 Town & Country Blvd. (464-7655). Broadway productions, buffet, cocktails.

### THEATRE AND PERFORMING ARTS:

Alley Theatre, 615 Texas (228-9341).

Houston Ballet, 615 Louisiana (524-8328).

Houston Grand Opera Assn. 615 Louisiana (227-1287).

Houston Symphony, 615 Louisiana (224-4240).

Tower Theatre, 1201 Westheimer (526-7666).

### TOURS AND SIGHTSEEING:

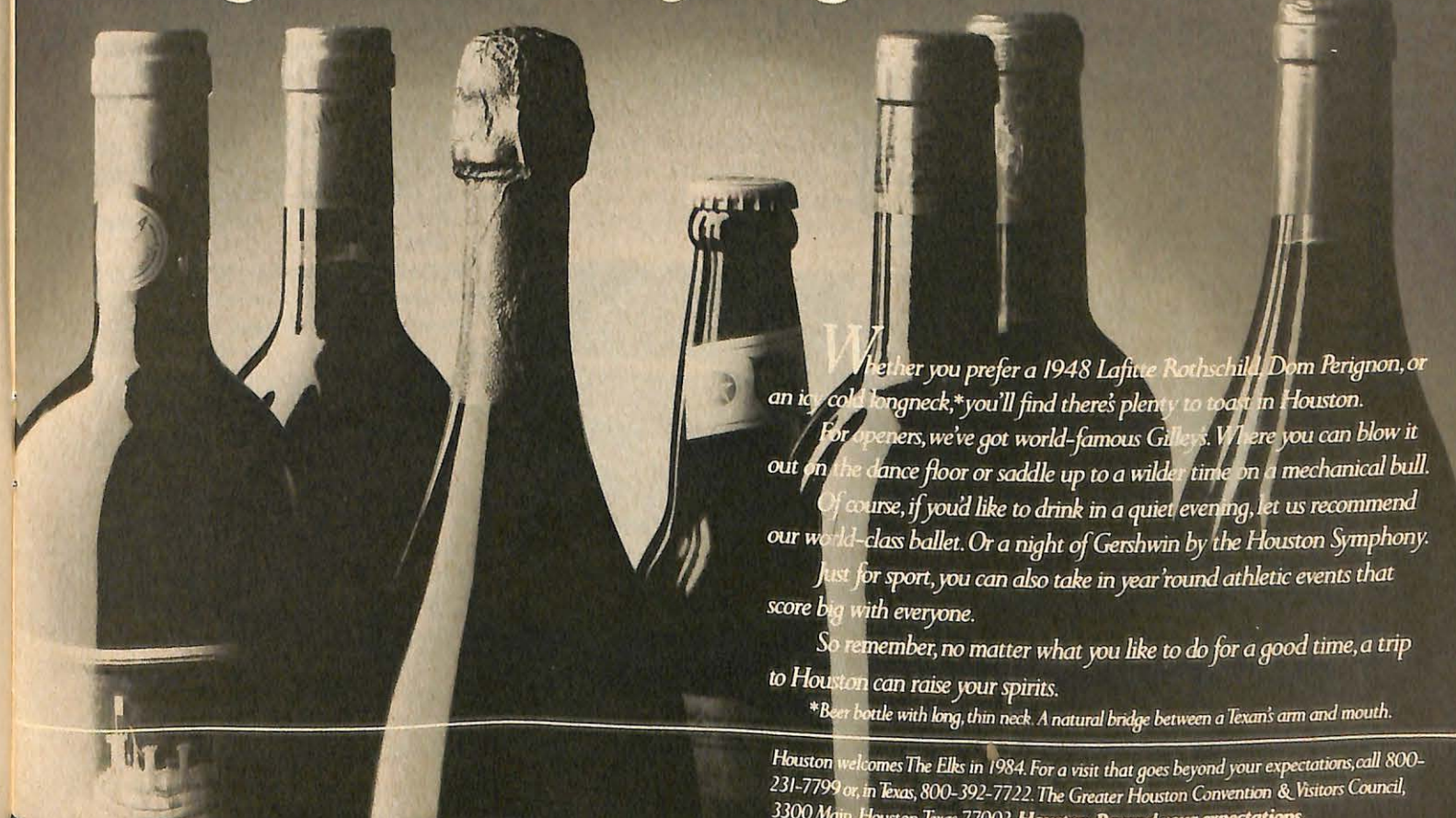
Abram's Ambassadors Tours Inc. (650-1255, 658-9212).

Adven-Tours, 2116 Del Monte (522-6390).

Anheuser-Busch Inc. 9660 Interstate 10 East (675-2311).

(Continued on next page)

## We've got our share of longnecks in Houston.



Whether you prefer a 1948 Lafitte Rothschild, Dom Perignon, or an icy cold longneck,\* you'll find there's plenty to toast in Houston. For openers, we've got world-famous Gilleys. Where you can blow it out on the dance floor or saddle up to a wilder time on a mechanical bull. Of course, if you'd like to drink in a quiet evening, let us recommend our world-class ballet. Or a night of Gershwin by the Houston Symphony. Just for sport, you can also take in year-round athletic events that score big with everyone. So remember, no matter what you like to do for a good time, a trip to Houston can raise your spirits.

\*Beer bottle with long, thin neck. A natural bridge between a Texan's arm and mouth.

Houston welcomes The Elks in 1984. For a visit that goes beyond your expectations, call 800-231-7799 or, in Texas, 800-392-7722. The Greater Houston Convention & Visitors Council, 3300 Main, Houston, Texas 77002. Houston. Beyond your expectations.

# SUPPORT THE HOME TEAM



For the first time in history, the United States Mint is issuing Olympic commemorative coins. Each beautiful gold and silver coin depicts an Olympic theme in honor of the first Summer Olympics held on American soil in over 50 years, the XXIII Olympiad in Los Angeles.

The gem-like, proof coins will be a treasure to own for years to come. And all profits go directly

to the Olympic effort.

Help support our athletes and the 1984 Games. Buy an Olympic coin today.

Coins can be purchased through your local post office and at participating banks and coin dealers across the country.

Or, write to: U.S. Mint, Olympic Coin Program, P.O. Box 6766, San Francisco, CA 94101.

\* U.S. Mint, Olympic Organizing Committee

## BUY AN OLYMPIC COIN

(Continued from previous page)

*Astro City Tours Inc., 1114 Timbergrove-North Loop (861-0136). The Astrodome (799-9572).*

*Fine Arts Tour, 10 S. Briar Hollow Lane #42 (629-4313).*

*Sam Houston Historical Park, 1100 Bagby (223-8367).*

*Grayline Tours of Houston, 2616 Main (757-1252).*

*Mexican National Tourist Council, 3000 S. Post Oak Rd., Ste. 1370 (840-8332).*

*Victorian Tours of Galveston, 7524 Chevy Chase Dr. (780-2695).*

### TRANSPORTATION:

*AeroMexico, 2900 North Loop West, Ste. 1370 (680-1213).*

*Ajax Rent-a-Car, 10763 Katy Fwy. (987-1134, 641-3713).*

*American Airlines, 2727 Allen Parkway, Ste. 707 (529-8665).*

*Armadillo Airways, 2537 So. Gessner, Ste. 216 (975-8948).*

*Astro Limousine Services, 1114 Timbergrove-North Loop (862-6777).*

*Atchison, Topeka & Santa Fe Railway Co., 1566 Houston Club Bldg. (228-6441).*

*Avis Rent-a-Car System Inc. 2120 Louisiana (659-6537).*

*Bay Charters Inc. 13703 Crickett Hollow Dr. (440-7016).*

*Budget Rent-a-Car of Houston Inc. (449-0145).*

*Continental Airlines, 9999 Richmond, Ste. 255 (780-3366).*

*Delta Air Lines Inc., No. 2 Greenway Plaza East, Ste. 300 (621-7262).*

*Dollar Rent-a-Car Systems, 16630 Imperial Valley Dr., Ste. 240 (449-0161, 445-5247).*

*Eastern Airlines Inc. (626-0750).*

*The Hertz Corp. (443-0800).*

*Liberty Cab Co., 10705 Bauman Rd. (695-6700).*

*McDavid Rent-a-Car, 7777 Airport Blvd. (643-8826).*

*Metropolitan Transit Authority (921-4296).*

*National Car Rental Systems Inc. (651-9278).*

*Ozark Air Lines, 4801 Woodway Dr., Ste. 300 E (840-7553).*

*Pan American World Airways Inc., 340 N. Belt East, Ste. 277 (847-6000).*

*Republic Airlines, 777 S. Post Oak Rd., Ste. 920 (840-1850).*

*Texas International Airlines (641-7100).*

*United Airlines (821-4252).*

*United Cab Co., 1514 Leeland (759-1441).*

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 Homes from the low \$30's.  
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Water Oak is a complete community... in beautiful Central Florida, 40 miles from Orlando. 18 hole challenging golf course, tennis courts, shuffleboard, \$2 million clubhouse, lakes, security force and more. Call toll free 1-800-874-9029 for colorful brochure.

**TRAVEL:**

American Express Travel Service, 5015 Westheimer, 3435 The Galleria (626-5740).

American International Traveler, 3300 S. Gessner, Ste. 206 (977-6000).

Johnson's Travel Agency, 16350 Park 10 Place, Ste. 109 (652-2919).

Sanborn's Travel of Houston, 805 Walker (227-8233).

Snow's Travel, 694 FM 1960 West (444-6970).

Trask International Travel, 601 Wichmann (869-9572).

Travel Desk Greenway (523-2351). ■

## Departed Brothers

### GRAND LODGE COMMITTEEMAN

Glen I. Johnston of San Francisco, CA, Lodge died March 23, 1984. Brother Johnston was a member of the GL Auditing and Accounting Committee.

### PAST GRAND TILER J. Robert Brooke

of Tacoma, WA, Lodge died recently. He held that office in 1968-69. Brother Brooke also served as District Deputy Grand Exalted Ruler for the West Central District of Washington in 1971-72 and was a former chm. of the Washington State Elks Association's Major Projects.

### PAST GRAND LODGE COMMITTEE CHAIRMAN

Irwin H. "Ernie" Stipp of Springfield, IL, Lodge died recently. Brother Stipp chaired the GL State Associations Committee in 1979-80 after serving as a member from 1975-79. He was a member of the GL New Lodge Committee from 1970-72.

Brother Stipp was also a past district deputy and past president of the Illinois Elks Association. He served as secretary of the association from 1972 until his death.

### PAST GRAND LODGE COMMITTEE-MAN

A. Clemens Grady of Port Townsend, WA, Lodge died March 23, 1984. Brother Grady was a member of the GL Committee on Judiciary from 1966-68. He also served as District Deputy Grand Exalted Ruler for the West Central District of Washington in 1958-59.

### PAST DISTRICT DEPUTY Ernest T. Butzirus

of Hastings, NE, Lodge died March 20, 1984. Brother Butzirus served as District Deputy Exalted Ruler for the West District of Nebraska in 1958-59.

### PAST DISTRICT DEPUTY Paul D. Smith

of Kissimmee, FL, Lodge died April 9, 1984. Brother Smith served as District Deputy Grand Exalted Ruler for the Central District of Florida in 1964-65.

# DISCOVER THE ORIENT ON THE SHIP OF THE YEAR!

## SAVINGS OF UP TO \$1,000. FREE AIRFARE, EXTRA 10% OFF FOR ELKS!

The last word in Five-Plus Star luxury, the Sagafjord, was again named Ship of the Year by the prestigious World Ocean and Cruise Liner Society. Famed for personalized service and superb cuisine, she now offers an indoor/outdoor nightclub and the "Golden Door" spa and fitness programs.

Her summer and fall Orient cruises take you to such fascinating places as Hakodate, Nagasaki, Pusan, Tianjin (for Peking), Shanghai, Tsingtao and Hawaii with Inaugural Season savings of up to \$1,000 per person... free airfare from 16 selected cities... plus an extra 10 percent off for Elks!

### Cruises of 13 to 18 days, August to November.

Cruise from Los Angeles on Aug. 26 (or San Francisco, Aug. 27) to Yokohama. Cruise from Yokohama on Sept. 13 (or Kobe on Sept. 15) to Hong Kong. On Sept. 29, cruise from Hong Kong to Kobe (Oct. 13) or back to Hong Kong. On Oct. 20, cruise from Hong Kong to Yokohama. Or on Nov. 2, cruise from Yokohama to L.A.

Transpacific cruises: from \$2,350, which reflects a \$1,000 discount. Orient cruises: from \$3,940 (for 13 days), which reflects a \$500 discount. And remember, Elks deduct another 10 percent! For details, phone Les Kertes toll-free: 800-645-2120. New York residents, phone collect: (516) 466-0335.

Rates per person, double occupancy, subject to availability. Free airfare available from selected cities only. Taxes additional.

# SAGAFJORD

REGISTERED IN THE BAHAMAS

CUNARD/MSC

Mr. Les Kertes, Hartford Holidays,  
P.O. Box 482, 277 Northern Boulevard, Great Neck, NY 11022.  
Rush me details on the special 10% discount for Elks aboard  
Sagafjord's summer and fall Orient and transpacific cruises.

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# NEWS OF THE LODGES



Ainsworth, NE.

**AINSWORTH, NE.** A two-year-old was the first to participate in Ainsworth Lodge's "Personal Identification Program." PER Charles Raitt, who developed the program for the lodge, oversees the fingerprints being taken by the county sheriff.

The program has reached over 1,000 young people in north central Nebraska. The youths, their parents, and law enforcement officials in the area have encouraged and endorsed the activity.

Ainsworth Lodge is striving to have the program adopted on a statewide and then on a nationwide basis.

**QUINCY, MA.** The Brothers of Quincy Lodge have established The Quincy Elks Rainbow Foundation, which grants the wishes of terminally ill children. During the first year of the program, the lodge raised over \$4,000 for the foundation through weekly raffles and donations.

The first child helped by the foundation was a 16-year-old girl who is a victim of cancer. She wanted desperately to visit Hawaii. In January, the foundation made this dream come true by paying for her trip to Hawaii. In Hawaii, she was greeted by the Honolulu Elks.

**WARRINGTON, FL.** Lodge spent \$650 to buy a shower chair for high-school student Gary Powell, who is paralyzed from the shoulders down due to an accident which occurred in April of 1983.

**TULSA, OK.** February 26 was "Fight Leukemia Day" in Oklahoma, and Tulsa and Broken Arrow Lodges joined forces in the fight.

Members of both lodges volunteered to answer telephones and take pledges for donations at radio stations KVOO and KTFX from 6 a.m. to midnight in an effort to raise \$50,000 for leukemia research.

The Leukemia Foundation and KVOO DJ's Skip Mahaffey and Bob LaFitte were very thankful for the help they received from the Elks.

**HAVERSTRAW, NY.** The Ladies Club of Haverstraw Lodge donated \$2,000 to the New York State Elks Association Major Projects Cerebral Palsy Fund. Club President Betty Parlman presented the check to then-ER William Ekbohm and lodge CP Chm. Thomas Allen.

**WESTWOOD, NJ.** It was a special night for two PERs of Westwood Lodge, as they helped to initiate their sons into the lodge. James DePalma, Jr. was initiated by his father PER James DePalma, Sr.

Michael Cangelosi was initiated by his father PER John Cangelosi, Jr., PVP, PDD. It was the first time in the history of Westwood Lodge that two PERs had the honor of initiating their sons into the lodge.

**PARADISE, CA.** Lodge staged a benefit program, the "Western Spectacular Show," to help raise funds to feed herds of elk and other wildlife in the western states that were starving due to the severe winter weather.

The show raised \$1,000 for this project, and approximately \$3,000 was received in mail contributions. Pictured from left are members of the "Western Spectacular Show" Committee: Dave Duncombe, Tom Gibson, Boyd Turner, and Tat DeSoto.



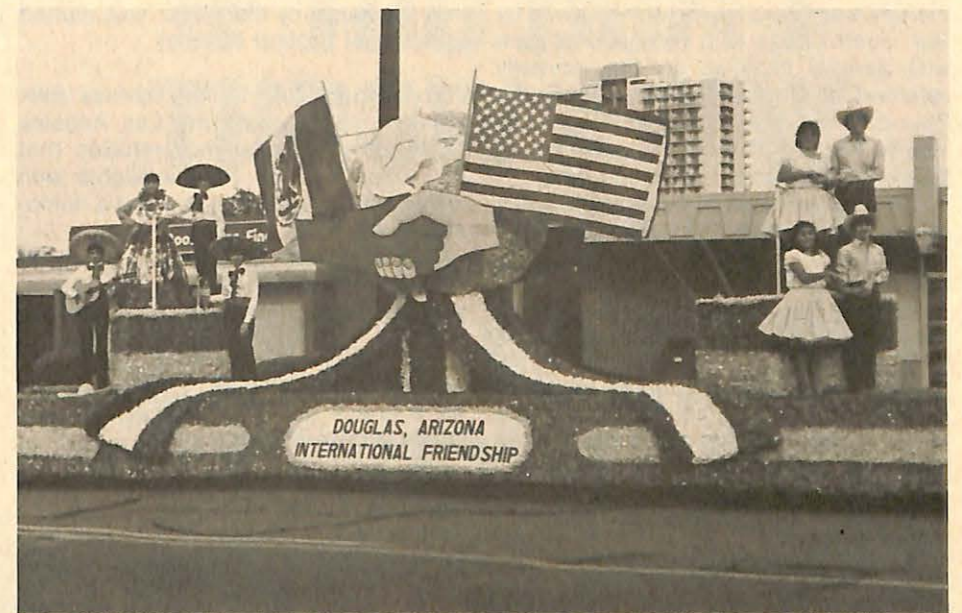
Paradise, CA.

**POTSDAM, NY.** Lodge, working with the Potsdam Lions Club, purchased a specially equipped police car for Officer Terry McKendree and his dog Belker. Belker is trained for attack, locating lost persons, and drug detection.

**DOUGLAS, AZ.** is a small town of 13,000 residents tucked away in the southeast corner of the state, but Douglas Lodge boasts almost 700 members, including the mayor and most of the other prominent townspeople.

Many of the Douglas Elks were involved in the financing and preparation of this Fiesta Bowl float, which won the Governor's Cup in the Fiesta Bowl Parade, held recently in Phoenix. All of the riders on the float were Douglas Junior High School students.

Phoenix, AZ.



Douglas, AZ.



**PHOENIX, AZ.** When Phoenix Lodge held ground-breaking ceremonies recently for its new lodge building, two eager spade holders ready to break ground were Grand Est. Loyal Kt. Joe D'Angelo (left) and PGER Marvin Lewis.

More than 200 persons attended the formal ceremony on 32nd Street at Acoma Drive, the third location of the lodge since it was chartered in 1896.

**ALBUQUERQUE, NM.** Lodge's Lodge Room was turned into a U.S. District Court recently for naturalization ceremonies. A record number of 175 new citizens from 46 countries was sworn in by Judge Bobby Baldock.

The regular courtroom couldn't accommodate this largest number of citizenship candidates in New Mexico history, plus their families and friends,

so Albuquerque Lodge Americanism Chm. Jimmy King invited the district court clerk to hold the ceremony in the Lodge Room, which was filled to overflowing.

Following the ceremonies, Elks' ladies assisted a local DAR chapter in serving refreshments to the new Americans in the ballroom of the lodge.

**LAWRENCE, MA.** On February 5, 1984, officers of Lawrence Lodge burned the mortgage on the lodge's new building. Fifty years ago, in 1934, the mortgage on the lodge's first building was burned.

**BRECKENRIDGE, TX.** Lodge held a dinner-dance to celebrate its 60th anniversary. The principal speaker for the occasion was PGER and State Sponsor Willis C. McDonald.



## News of the Lodges

**EL CAJON, CA.** A state Major Project fund-raiser attracted 750 members and guests to El Cajon Lodge. Elks and their ladies, under the direction of Kaye Hoffmann, put on the Seventh Annual Follies Variety Stage Show.

PGER Marvin Lewis and his wife Gerry, then-SP Elmer Lanini and his wife Rene, along with other state and district officers, were present to enjoy the event.

**SAN JUAN, PR.** Ground-breaking ceremonies were held for the construction by San Juan Lodge of a recreational park with special facilities for the mentally retarded children of the Modesta Gotay Foundation. This institution, located in Trujillo Alto, PR, cares for approximately 65 mentally retarded boys and girls.

The approximate cost of the project is estimated at \$15,000, which will be raised by donations of cash, materials, and labor.

Pictured from left are then-ER Octavio Wysz; engineer and Brother Jose Gonzalez, chm. of the Construction Committee; psychologist Ahmed Rossner Ramirez; and Carmen Olivero of the Public Relations office of the foundation.

**TROY, NY.** A recent quarter-million-dollar addition to Troy Lodge has increased its dining, dancing, and meeting hall area to twice its capacity. All of the interior work was done by Elk volunteers working in electrical, carpentry, and plumbing teams.

**SOMERVILLE, MA.** An American flag that flew on the USS New Jersey, stationed off the coast of Lebanon, was donated to Somerville Lodge by Petty Officer and Brother Anthony LePardo. The flag was donated at a recent flag-raising and display ceremony conducted at the lodge in conjunction with local veterans groups.

**DES PLAINES, IL.** On PER Night at Des Plaines Lodge, the PERs and other members of the lodge recognized PDD Franz Koehler for his 50 years of service since he presided as exalted ruler of the lodge in 1934.

A class of 29 new members, initiated into the lodge by the PERs, was named in honor of Brother Koehler.

**PALMDALE, CA.** Lodge advises Elks planning to come to the Los Angeles Olympics in recreational vehicles that the lodge has 65 sites available with water and electric hookups and a dump-site.

The lodge is located approximately 70 miles north of downtown Los Angeles, with freeway access three miles from the lodge.

**GARDEN GROVE, CA.** Lodge presented a check for \$2,000 to the Garden Grove Police Department to assist its

Buena-Clinton Area Special Police Task Force in implementing its programs.

This money will be used to take the most underprivileged younger children of the area on field trips to Disneyland, museums, and baseball games. The lodge is also planning to aid this program by taking these children on boating trips on its Sea Explorer Scout Ship.

**CONCORDIA, KS.** Lodge held a recognition dinner for all Cloud County Eagle Scouts and Silver Beaver recipients.

The oldest Eagle Scout in attendance was J.G. Lassey, 75, of Miltonvale, KS. He was the first person to achieve the Eagle rank in Miltonvale, in 1927.

Attending the dinner were 16 Eagle Scouts, eight Silver Beaver recipients, the district Scout commissioner, then-ER Vic Chandler, and Est. Lect. Kt. Ernest Girard, who is also mayor of Concordia.

**KINDERHOOK, NY.** Lodge held a dinner to honor its choices as Outstanding Citizens of the Year.

The honorees were Mrs. Kathie Loucks of Kinderhook, director of program and training, Hudson Valley Girl Scout Council; and Kenneth Wilber of Ghent, who is Ghent Town Supervisor and commander of Ghent VFW Post 593.

**GREENSBORO, NC.** The PER Association of Greensboro Lodge purchased a \$14,000, 12-passenger van for the McIvor School for the Mentally Retarded.

**DELRAY BEACH, FL.** The Fourth Annual Robert Rogne Memorial Country Western Dinner-Dance to aid cystic

*San Juan, PR.*



fibrosis youngsters was hosted by Delray Beach Lodge. Sufficient funds were raised so that cystic fibrosis youngsters would again have a summer camp at Key Largo.

**SARASOTA, FL.** Lodge sponsored a trip to the circus for the patients of the Florida Elks Harry-Anna Crippled Children's Hospital in Umatilla.

**BROOKINGS, OR.** The Physically Handicapped Committee of Brookings Lodge has aided more than 430 persons with loans of hospital equipment since its formation in 1980.

Committee members have donated over 670 man-hours and have logged some 2,560 miles helping handicapped persons in the area.

Most of the 107 pieces of equipment, valued in excess of \$9,000, have been donated outright, with cash donations helping to purchase some other needed equipment.

**VENTURA, CA.** For the third year in a row, 10-year-old Michelle Palmisano, representing Ventura Lodge, won the California State "Hoop Shoot" Championship, in the state finals held at Fresno.

This year Michelle competed in the girls age 10-11 division. She has been competing in the "Hoop Shoot" since the age of eight.

**SEMINOLE, OK.** Trustee Carl Stiffler of Seminole Lodge constructed two new sets of lodge furniture which the lodge donated to Oklahoma's two new lodges in 1983-84, Norman and Broken Arrow.

The furniture, including an altar, exalted ruler station, knights' stations, and balloting station, were constructed of solid ash and have been appraised at \$1,700 per set.

**GAINESVILLE, GA.** Chris Carpenter, a high-school senior and former national "Hoop Shoot" champion, was the guest of honor and keynote speaker at Gainesville Lodge's Annual Awards Banquet.

Chris was presented with a special achievement award which listed the awards he received in past Elks youth activities and the outstanding success he has enjoyed in high school sports—football, basketball, and baseball.

In his address to the other award winners and other guests, Chris praised the Elks Youth Activities Program. He said that he became an active participant in his preteen years and developed a competitive spirit and desire to win that aided him immensely in his accomplishments in elementary and high-school sports.

Also honored at the banquet was Melissa Lynn Larson, who won this year's state championship in "Hoop Shoot" competition, girls 10-11 division.

*(Continued on next page)*

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# NEWS OF THE LODGES

(Continued from preceding page)



**BROWNWOOD, TX.** Members of Brownwood Lodge presented a check for over \$2,000 to the Heart of Texas Special Olympics Committee. This money will finance the entry fees and room and board of the Heart of Texas Heartbreakers in the Special Olympics track and field, bowling, and basketball competition. From left are Kris Bain, Special Olympics athlete; Brother Roy Eazor; Elizabeth Adams, president of the Special Olympics Committee; Howard Clyde Adams, athlete; then ER Maxwell Stone; and PDD A. W. Rendleman.



**GRAND FORKS, ND.** Lodge held its Annual Father/Son/Daughter Banquet. Some 400 persons attended to see special guest Tommy Kramer, quarterback for the Minnesota Vikings. In photo are Kramer and some of the young people who attended the banquet.

**CALUMET, MI.** Lodge recently celebrated the 84th birthday of Earl Seal (left), PER, PDD, who has served as chm. of the lodge's Major Project Committee for 22 years. The birthday celebration was held in conjunction with PER Night and Major Project Night. Pictured with Brother Seal and a replica of the Michigan 365 Bank is ER Art Vasold.



**KINGSTON, TN.** Lodge and the Elks' ladies sponsored the Seventh Annual Valentine Dance for the Michael Dunn Center for the handicapped. More than 50 clients and 16 staff members attended. In photo, PER C. R. Lay and Virginia Patton, co-chairpersons of the dance, present Valentine gifts.

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(Doubt it? On Jan. 22, 1984, the L.A. Raiders humiliated the Washington Redskins, 38-9, in Super Bowl XVIII. Yet Washington was the pre-game favorite.

What made the difference? In the post-mortems, everybody agreed: *mental attitude*. The L.A. Raiders were *mentally trained to win!*)

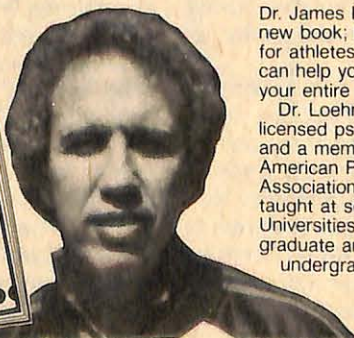
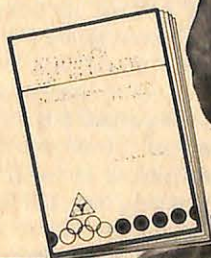
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- A simple yet important secret of success known for centuries in the Far East (page 161).
- The identity of the toughest opponent you will ever face (page 23) . . . and a four-step formula for conquering that opponent (pages 26-27).
- Eight thoughts that increase pressure; eight thoughts that reduce and control pressure (page 49).
- How to get maximum efficiency out of everyone around you (pages 191-193).
- How to avoid thinking too much, and let your natural abilities guide you (page 41).
- Why "trying not to do something" rarely works. (The trick is not to "avoid mistakes"; the trick is to play smart.) (pages 74-75).
- Six things to do when a slump hits (and everybody goes through them)—(pages 181-182).
- How to develop consistency and keep from "letting down." (A pro athlete can't afford it; neither can you if you expect to win.) (page 123).



. . . and much, much more than we can list here. Is it difficult to train yourself to win? *Not at all.*

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# YOU & RETIREMENT

by Grace W. Weinstein

## MENTAL AGILITY

Have you seen a familiar actor on television recently, but puzzled over the name?

Maybe you went to the closet to get something and stopped still, forgetting what the "something" was.

Or, you parked the car and turned off the headlights. But—you're suddenly not sure—maybe you left them on.

If you're in your forties when something like this happens (as it does, to us all), you may simply be annoyed. If you're in your sixties or seventies, however, you may decide that you're falling victim to creeping senility. Don't make this mistake.

Recent research thoroughly rebuts the notion that increasing years mean decreasing mental capacity in general and diminished memory in particular. What's more, researchers point out that expecting to go mentally downhill is a self-fulfilling prophecy; that is, if you take every lapse as an inevitable token of old age, you may find more and more lapses.

In fact, while abstract reasoning ability does decline with age in some people, problem-solving ability continues throughout life as long as reasonable good health is maintained. Judgment may even improve with age, and understanding is often enhanced by experience. There is great variation among older adults in mental ability, as there is among younger adults. But even the decline in abstract reasoning is so slight that it has little practical significance for most people before the mid-70s or even the 80s. You can keep right on beating your grandchild at chess.

If you (or someone you love) is beginning to worry about failures of memory, here are some facts from the Turner Geriatric Clinic of the University of Michigan Hospitals:

- People of all ages tend to forget. Middle-aged people don't accuse themselves of senility because they use an appointment calendar to keep track of business and social engagements. Men and women who make lists of things to do or things to buy don't do so because they're panicked about memory loss. It's only as we get older that we look at "loss" of memory as a dangerous symptom.

- Memory may be affected by both physical and emotional factors. If an older person is experiencing reduced vision or hearing, messages may be distorted and memory may be blamed. If diet is faulty and exercise is ignored, circulation to the brain may be impaired and memory may deteriorate. If an older person (or, for that matter, a younger one) is tense, anxious, apprehensive, or depressed, memory may be affected. Depression, if long-lasting, is a serious condition that should receive professional attention.

- Poor memory may simply be due to inadequate observation. If you can't remember where you parked the car, it may be because you didn't take the time to notice landmarks. If you fail to recognize a new acquaintance, you may not have paid attention to distinguishing characteristics. It has nothing to do with age.

- Some memory losses are reversible and others are irreversible. It's not surprising that an elderly person might exhibit some temporary confusion upon being hospitalized; the confusion might stem from the illness itself, from medication, or simply from unfamiliar surroundings. It is tragic however, when a doctor or family member assumes such confusion to be a sign of senility. True senility, or Alzheimer's Disease, is very rare; when it does occur, it should be recognized as a disease and not considered a normal consequence of aging. Temporary confusion and memory loss are more likely to be caused by anemia, fever, infection, circulatory problems, and other treatable situations. Always look to physical reasons, and get competent medical advice, before you assume the worst.

- Understand how memory works. The "short-term" memory is like a temporary filing system, geared to hold material only until it is permanently filed in "long-term" memory. If you do not "file" memories of recent events, perhaps because they don't seem particularly important to you, you may not remember them. This is why elderly people sometimes clearly recall events of long ago, but forget what happened yesterday. One is simply more important than the other. However,

if you want to remember something, you will. Here are some helpful hints:

- Use auditory or visual clues, whichever will help you most. Repeat names out loud, for example, or write them down. Write yourself notes. Turn the medicine bottle upside down after you take your night-time pill, right side up after the morning dose. Don't be ashamed to rely on clues.
- Use positive association. Some people's names can be easily remembered because they remind you of an animal (Deering, or Fox), others because of a color (Greene, or Browning).
- Use imagery. Just as you can probably remember the shape of Italy from childhood geography lessons, because you were told that it looked like a boot, you can remind yourself where you're leaving your glasses by associating a memorable image with the table-top where you put them down. Use your imagination, and your sense of humor, and you'll be surprised how much you'll remember.
- Classify, categorize, and put things in groups. Organizing a shopping list according to meat, dairy, vegetables, and grocery items, for example, will help keep everything straight. Dividing telephone numbers into manageable "chunks"—so that you remember six hundred and seventy-eight plus forty plus eighty-nine, for example, instead of 678-4089—may help.
- Give yourself messages, out loud. If you're setting off on a trip and you suspect that in half an hour you'll be wondering whether you turned off the stove, tell yourself, out loud, when you've done so. Sounds silly, but it helps.
- Memory, or its loss, seems to worry older people more than anything else. But there are other aspects to active intelligence as well. You can keep alert and mentally agile, well into old age, by following these tips that emerge from current research:
- Stay mentally active. You don't have to be a scholar, but do keep those brain cells working. Take a course, if you want to; you can still learn whatever you like, although it may take a little longer with advancing age. Or do a crossword puzzle, play cards, listen to the news, write letters to the editor, get into a discussion with a friend...all of these things can keep you mentally agile.
- Stay socially active and involved. Isolation can cause depression, and depression can result in mental deterioration. Stay in touch with family, visit with friends, take advantage of senior centers, keep involved in the life of your community.
- Eat properly, and be sure to take the trouble to prepare well-balanced meals if you eat alone. Get some exercise; walking is one of the best, and will keep your circulation in tune.

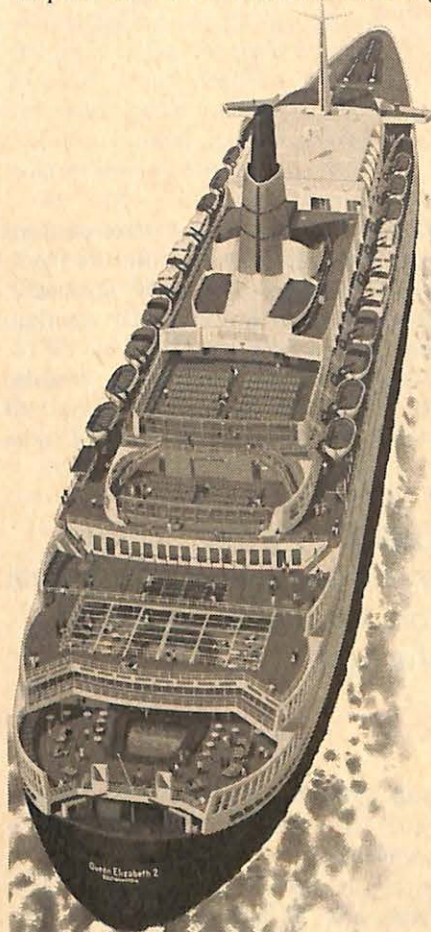
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# GOING GOING GOING? LOOK BEFORE YOU

One of the first things John and Mary Tyler did when their last child left home was to sell their four-bedroom house and buy a condominium. "It's the only way to go," they told friends. "All the advantages of being a homeowner, but no lawn to mow and if the sink clogs up, all we have to do is call maintenance. Best of all, with its security system we feel safer here than we ever have."

"We almost rented an apartment," Mary added, "but we knew that would probably mean periodic rent increases, and while we realized payments on the condo would be a tight squeeze, we felt it was worthwhile to have fixed payments. And building up our equity beats ending up with nothing but a pile of rent receipts."

The Tylers are not alone. Gathering steam in the early seventies, what has been referred to as "condomania" continues to sweep the country.

Who's buying condos? Just about everybody, according to real estate people. Buyers comprise all ages and a wide variety of lifestyles. Why have condominiums become so popular? Mainly for the reasons one builder calls the big M's—money and maintenance.

Because the owner of a condominium takes title only to the unit occupied along with joint ownership of common areas, the result is more house for less money.

According to Donald Daines, Vice President of Valpariso Homes, Inc. many first-time buyers are young people under 35, of whom he says,

"These young buyers are persons who are pulling away from the traditional land-based family structure. They have better things to do than raise a crop of grass."

Other buyers are young couples like Pat and Eileen Smolinski of Pomona, California, parents of three

## Examine your options and your lifestyle before you take the condo plunge!

small children, who have traditional family values and see their 3-bedroom condominium as a stepping stone to the single family home they prefer. Meanwhile, their condo makes it possible for them to have a nicer home in a better neighborhood than they could otherwise afford.

Many owners say they like the congeniality of afternoons around the pool and potluck suppers in the clubhouse. Older people especially cite security as their chief reason for preferring condo-living, with exterior maintenance running a close second. "It's great to know I can take off and visit my children without having to spend double time in the yard when I get back," said one widower, who admits he thought long and hard about giving up some of the freedom he enjoyed as a single-family dweller.

Condominiums are actually an updated version of America's basic heritage—democracy in action. Just as pioneer families gathered at town meetings to lay down the rules and regulations which would enable them to live side-by-side with the least conflict, the Homeowner's Association of condominium owners meets to draw up and enforce rules governing everything from maintenance, landscaping, recreation areas, laundry facilities—whatever affects the owners. Members vote to elect a Board of Directors, who supervise the property to see that it is run according to by-laws set forth in a declaration or legal description of the property. In large developments, usually over one hundred units, the Board will hire a manager. In smaller developments, the Board assumes the responsibility.

Confirmed condo-dwellers say it's the ideal way to live. Others aren't sure they made the right choice. Five years after the Tylers bought their unit they admit they wish they had known beforehand what they were getting into.

Mary hadn't realized how much freedom of choice meant to her until a member of the Landscaping Committee told her to remove all but one hanging basket from her front entrance, because that was all the Association by-laws allowed.

Even more upsetting was the realization that Homeowner's Association fees, which cover things like maintenance, insurance, and land-

scaping can and do rise regularly, just like rent.

"It happens all the time," said one real estate broker. "Builders like to set the initial fee low, because it makes the units easier to sell. It's fine for a while, because in a new development maintenance costs are minimal. But give it a few years and the plumbing starts to go, the place needs re-painting, the trees get too big and have to be taken out, and sooner or later the roof leaks. So what happens? Up go the fees in order to pay for it."

In places where the initial fee was set at a realistic rate, the increase is modest, but one Scottsdale, Arizona widow found her budget stretched to the limit as her fee went up. Her fixed income already eroded by inflation, she finds herself hard-pressed to pay \$75 per month instead of the \$25 it was when she moved in.

In one California development residents were stunned as their fee skyrocketed 72% within three years. The raise became necessary when the owners were forced to take over a \$150,000 mortgage on the clubhouse, a debt which was supposed to have been carried by the builder but was subsequently shifted to them.

Another problem is that many first-time buyers are unprepared for the almost inevitable special assessment fee to cover expenses for which there are not enough funds on hand.

In one 20-year old development the problem of re-roofing went unresolved for more than three years, despite the fact that some of the roofs were patched and re-patched beyond repair.

Said one board member, "My husband saw this coming five years ago and tried to put through a modest assessment then. His idea was to invest the funds so that when the time came, the money would be there."

Unfortunately, the majority of residents were not that far-sighted. The assessment was voted down until roofs actually leaked. Then the hassle began.

"I don't know how many special meetings we held where nothing was accomplished," said one owner. "Nobody could agree on who to have to do it or even what kind of roof to put on."

The Association By-Laws specified that replacements must be of comparable value, he went on to explain, but the problem was that in 20 years time the original Spanish tile roofs had become prohibitively expensive. Several residents wanted to use asbestos shingles, which would cost only half as much as tile, and while not quite as elegant, would still be serviceable and at the same time easier on the budget.

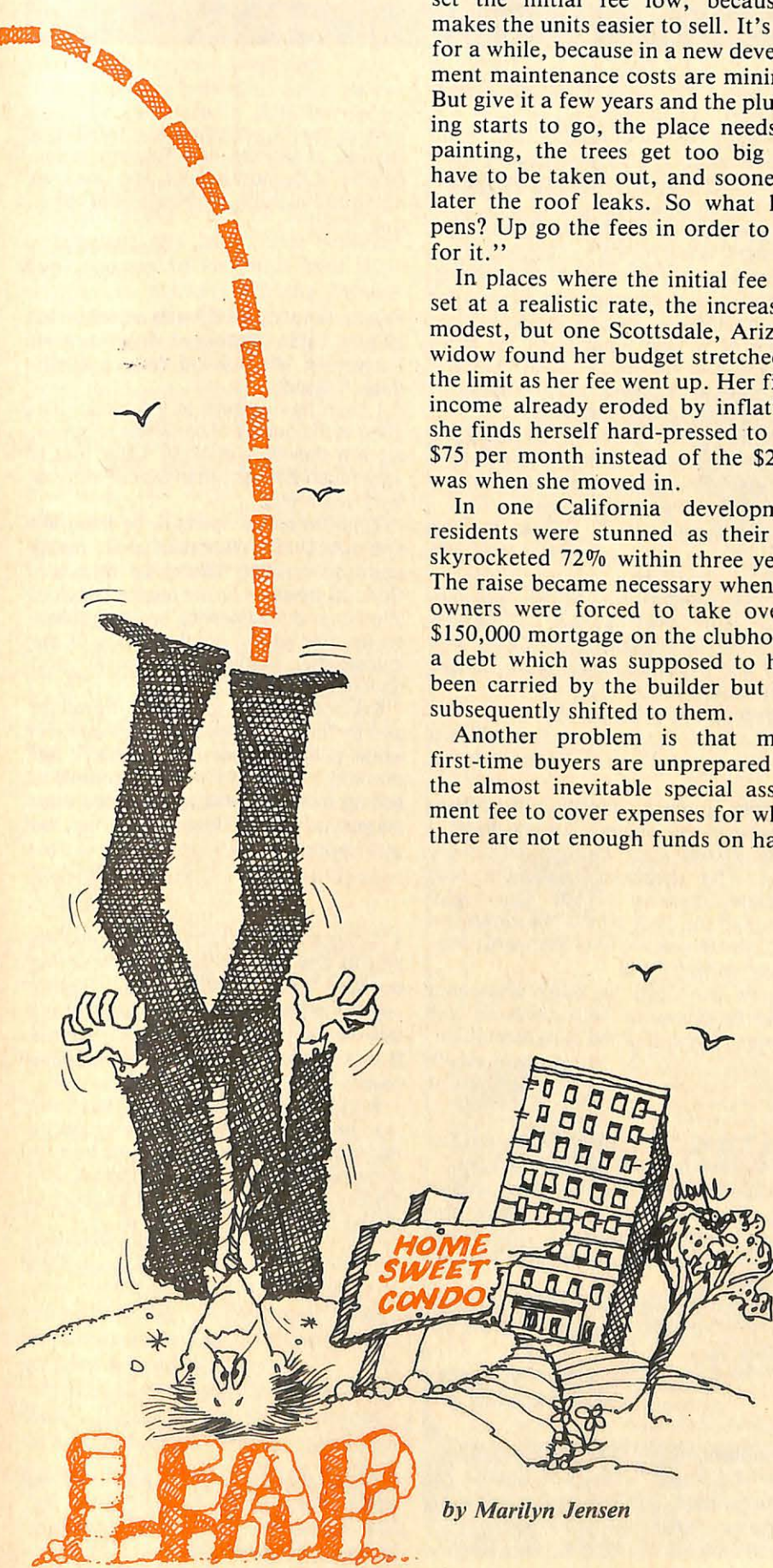
But the majority voted to stay with tile. Angered, some said they couldn't afford it and voted down the proposed assessment, necessitating several more meetings before the issue was resolved.

Then still another problem surfaced. According to the association by-laws, the assessment was to be based on the square footage of each unit. What no one apparently thought of at the time was that two-bedroom, two-story units actually contain less roof area; but because the overall square footage is greater, these owners were forced to pay a higher assessment.

Although most members have since reconciled themselves to paying an amount varying from \$87 to \$109/month for three years, one holdout states he will pay the full amount only when he gets his new roof, a problem which could end up in court.

"That's the major drawback to being in a condo," said one resident. "If I had my own place I could get the work done when I need it at a price I could afford. Here I have to go with the majority. In this case it

(Continued on page 27)



by Marilyn Jensen

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# LETTERS

• I always rejoice to read of restoration projects such as the one described in your recent article, ("Banking on Yesterday," March issue).

I have long contended that the "nostalgia craze" is not mindless sentimentality, as confirmed modernists have charged. Instead it is a deep-seated longing for the architecture, design, manners and mores of a less hectic and far more civilized era. An era in which man and his contrivances were more in harmony with his natural surroundings.

Thank you for informing us about the genuine "progress" going on in Eureka Springs, AR—it sounds like a lovely place to live as well as to visit.

Bette Dewing  
 New York, NY

• Grace Weinstein's March column, (You and Retirement, "Health Maintenance Organizations") was very good and extremely informative, as are many others.

Keep up the good work!

Don Howard  
 Kalamazoo, MI

• While paging through magazines recently in my doctor's waiting room, I came across your December/January issue. The dynamic cover and bold headline, "Liberty Needs Our Help" prompted me to open the magazine and read the story of the Elks Statue of Liberty Restoration Fund.

I am delighted to learn what your Order is doing to help preserve this priceless symbol of the American ideal.

Merle P. Smith  
 Colton, CA

• As I read "The Great Texas Badger Fight" (March issue) I began to laugh.

I continued to laugh so hard and so long that, had my wife (or anyone else for that matter), heard me, they would have been quite sure that I'd "lost my marbles."

Congratulations to author Ed Doak and to *The Elks Magazine* for an enjoyable yarn.

James W. Hanson  
 Lincoln City, OR

• Regarding Mrs. E.M. Fuller's query on "The Big Apple," (March, "Letters") the name started with a song of the same name in 1937. The name became nationally known in 1972 thanks, in good

part, to the then-head of New York City's Bureau of Visitors and Tourism: a Mr. Gillette, if memory serves, who used the name prominently in promotional literature.

Rick Brinkman  
 Alliance, OH

• As a twenty year Elk and a concerned citizen, I was impressed with Frank H. Forrester's "What Good Water's Worth" (March issue).

I have been aware of the steady decline in the quality of our water supplies; we are definitely drinking water that is very much different than that of thirty or forty years ago.

That the public needs to be informed and educated in matters of water quality and conservation cannot be disputed. Curious, however, is the seeming lack of interest and indifference to the problem on the part of the great majority of the journalistic media, both local and national.

Congratulations to author Forrester and to *The Elks Magazine* for discussing water quality problems in layman's terminology. I certainly will look forward to seeing more material of this type in our magazine in the future; keep up the good work!

Fred J. Corra  
 Ogden, UT

• Congratulations to the Oklahoma Elks and to *The Elks Magazine* for honoring our flag! "After '...Twilight's Last Gleaming'" (April issue) is a wonderful article that helps prove once again that the B.P.O.E. has not forgotten its patriotic roots.

In these days of international tension it is important to remember the sacrifices that have made us a nation of free individuals. The 24-hour illuminated flag display is an especially apt beacon to pierce the darkness around us.

Edna Peterson  
 Deer Lodge, Mt

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

# Condos...

(Continued from page 25)

meant I had to borrow the money." He shrugged. "Living in a condo is a trade-off. I figure it's worth it to get some of the other advantages."

A successful west coast business executive encountered a different problem when he bought his condo. Hal Peck was attracted to a new development situated in the midst of a lush avocado grove when he learned arrangements had been made whereby the crop would be harvested and shipped to market with the owners sharing the proceeds. The arrangement appealed to not only Peck's business sense but revived memories of his boyhood years on a midwestern farm. It seemed to him a "best of two worlds" situation.

The trees were just beginning to bud when the Pecks moved in. But any hope of profits faded as the fruit remained too long on the trees and finally rotted on the ground because while provisions had been made for the Board of Directors to hire the labor necessary to harvest the crop, no one in the Association realized what was involved in marketing an avocado crop. Although an attempt was made to rectify the problem, nothing was successful. A series of squabbles set neighbor against neighbor with the result that the Pecks were not the only family to sell out and move back to a single-family residence.

Says one California real estate developer, "If you enjoy apartment living, you'll probably like a condo. But if you're used to your own space, better check things out before taking the plunge."

One of the first things a prospective buyer should consider is his/her own personality. People who do best in condominiums are usually the kind who get along well with others, enjoy being in a group situation, and are willing to compromise. Loners should think before buying one; and anyone who thinks rules are for the other person probably won't like condo living, and other owners probably won't appreciate his buying one.

Prospective buyers should also take their lifestyle into consideration, since condominium rules must be geared to the majority. Keep in mind that people who respond to ads like, "From cocktails on your private

(Continued on page 29)

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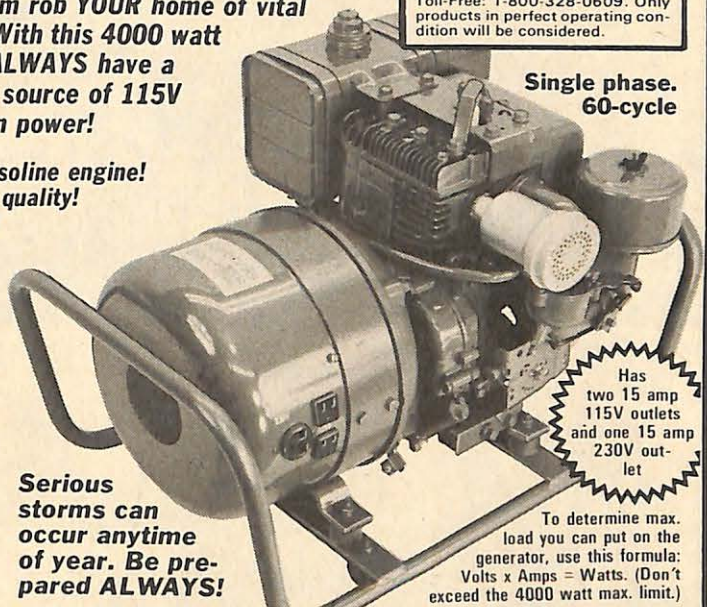
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Has two 15 amp 115V outlets and one 15 amp 230V outlet

**Serious storms can occur anytime of year. Be prepared ALWAYS!**

To determine max. load you can put on the generator, use this formula: Volts x Amps = Watts. (Don't exceed the 4000 watt max. limit.)

A storm could knock out your electrical power for hours, or for days! Food could spoil in your refrigerator. A motor in your furnace could stop running in winter and leave your family shivering in the cold. A well could stop pumping water needed for cooking or bathroom facilities. The losses could cost you up to hundreds of dollars... or maybe even much more! And think of all the discomfort and inconvenience!

But, you never have to worry when you have this excellent quality portable generator. It's U.S. made! And it provides you with 3 convenient plug-in outlets for 115V and 230V service... 15 amps at each outlet. Just put oil in the crankcase, pour gas in the tank, and start the engine.

Use the generator to run your lights, a sump pump, well pump or power tools, etc. Plug in small kitchen appliances, a refrigerator, freezer, etc. Of course, you can't run everything at one time. (Remember the 4000 watt limit.) But you CAN run enough things to keep vital functions operating as you need them.

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*PGER George B. Klein explains the memorial display to other members of the Grand Lodge Advisory Committee immediately after the memorial unveiling in the lobby of Las Cruces, NM, Lodge.*



*GER Kenneth V. Cantoli delivered the tribute to PGER Boney during a moving memorial service.*



*Viewing PGER Boney's portrait are (left to right) GER Cantoli, PGER Klein, Patricia Myers, granddaughter of Brother Boney, Grand Esteemed Lecturing Knight Nunez and PSP Greeley Myers and Mrs. Bobby Myers, daughter of the late PGER together with their son Greel.*

## Robert E. Boney Memorial Dedicated

A memorial to the late PGER Robert E. Boney was dedicated at Las Cruces, New Mexico, Lodge No. 1119 on April 1, 1984.

Representing the Grand Lodge at the moving and impressive tribute and dedication was GER Kenneth V. Cantoli and PGER's Horace R. Wisely, Robert G. Pruitt, R. Leonard Bush, Raymond C. Dobson, Edward W. McCabe, Frank Hise, Glenn L. Miller, E. Gene Fournace, Francis M. Smith, Robert A. Yothers, Gerald Strohm, Willis C. McDonald, George B. Klein, Robert Grafton, H. Foster Sears, and Marvin M. Lewis.

Assisting in the arrangements were Grand Esteemed Lecturing Knight Howard W. Nunez, Greeley W. Myers PSP, New Mexico Elks Association and son-in-law of the late PGER Boney, and Raymond C. Strom, PSP Texas Elks Association.

Members of Las Cruces Lodge were extremely helpful and efficient in providing assistance to the Grand Lodge dignitaries throughout the day.

After opening remarks by PGER George B. Klein, Grand Lodge sponsor of the New Mexico Elks Association, a beautiful

rendition of "The Lord's Prayer" was sung by Miss Patricia Myers, granddaughter of PGER Boney. Grand Exalted Ruler Cantoli made a moving tribute to Brother Boney by calling attention to his many years of service to Elksdom, his family, and his community.

PGER Boney was Grand Exalted Ruler during the Order's Centennial year of 1969 and was the recipient of many unique mementos during his travels. It is these mementos, his jewels of office, and his many certificates of achievement throughout an illustrious career in Elksdom that make up his memorial in a beautifully constructed display case placed prominently in the lobby of the Las Cruces Lodge. The memorial is dominated by a portrait in oils of the late PGER.

Scores of Elks and their ladies from New Mexico, Texas and Arizona made the trip to Las Cruces to pay tribute to their late, great Elk leader.

A reception was held by Las Cruces Lodge following the services.



## Condos...

(Continued from page 27)

balcony to a rousing game of racquetball, you're living in the fast lane and loving it" will be attracted to a different development than one equipped with playgrounds or shuffleboard courts. Families used to having their grandchildren spending weekends with them won't be happy if children are banned from the pool after 11 a.m.

Animal lovers should check on whether pets are allowed, and if so how many and what size.

How about parking? What kind of accommodations are there for guests? How about campers or boats? How much garage space per family?

Are the units soundproof enough for your way of life? The insomniac who is used to using tools any time of the day or night or the writer who types far into the night can probably get away with it in a single-family home, but in most condos such habits are not guaranteed to win any awards for good neighbor of the year.

As for expenses, every prospective buyer should know beforehand how much the Association fees are and what they cover. What about insurance? If there is a blanket policy, check the coverage. Is the cost included in the association fee? One owner thought so until he received a separate bill.

What does maintenance cover? Are there limits to what can be done in the way of redecorating? Most exteriors are uniform, which means if the front is planted in azaleas and daisies, the pansies will have to go on the back patio and a passion for off-beat colors must be confined to the interior.

People who are buying resales are in the best position to find out all they need to know. In most cases they can look at a copy of the budget and can find out such things as how much the fees have risen, what has been repaired and when and how it was financed, and check on the turnover, which is usually a good indication of the quality of management.

Those buying in new developments should talk to as many condo owners as they can and check on the developer's reputation by calling the Better Business Bureau or their local real estate board. If the developer has put up other units, it may pay to check with people who live there. If theirs is

(Continued on page 31)

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most air-  
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**Handsome and  
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This is **NOT** the bag for everyone! It might not be the bag for YOU! But, if you are an individual of very selective taste... one who prefers the genuine over the imitation... who appreciates the rich, natural beauty and pleasing aroma of leather over the chemical mockery of plastic... then this Flight Bag might be meant for you!

Distinctively impressive, with "patch" motif that lends an air of casual elegance, this leather Flight Bag sets you apart from the rest of the crowd! The painstaking craftsmanship is evident upon close examination. Up to 25% **MORE** time is required to construct this bag than ordinary leather bags of the same size and style.

Tough and durable, this handsome Flight Bag is made of top grain cowhide. It's naturally tanned for maximum suppleness and rugged durability. The Flight Bag is perfect for fast carry-on when boarding planes... and quick departure from the airport upon arrival.

- Zippered main compartment is fully nylon lined and is a roomy 20" x 12" x 3 1/4". Large enough for pairs of slacks, shirts, etc.
- Zippered side compartment is 20" x 12" x 1 1/2". Fully nylon lined. Perfect for underwear, socks, pajamas, etc. Another zippered side compartment is 20" x 7 1/2" x 1 1/2". For travel papers, newspaper, etc.
- Other features: Easy-operating nylon zippers. Brass plated hardware. Leather padded carrying handles. Heavy-duty shoulder strap with adjustable pad. Bag is very durably sewn with strong thread. Stores flat when not in use.

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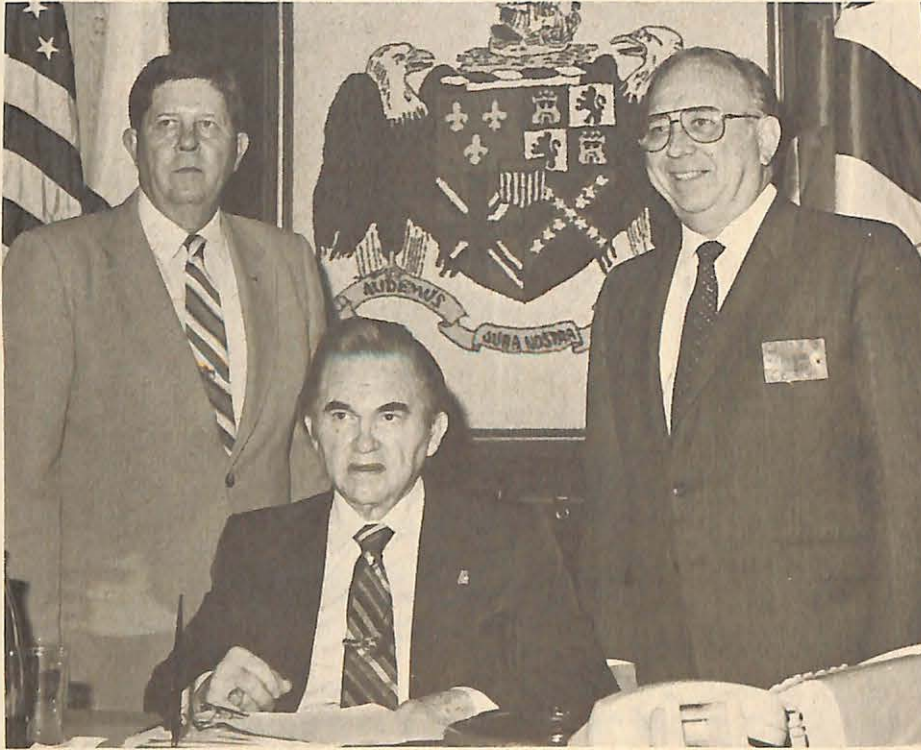
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ON TOUR WITH

# Kenneth V. Cantoli



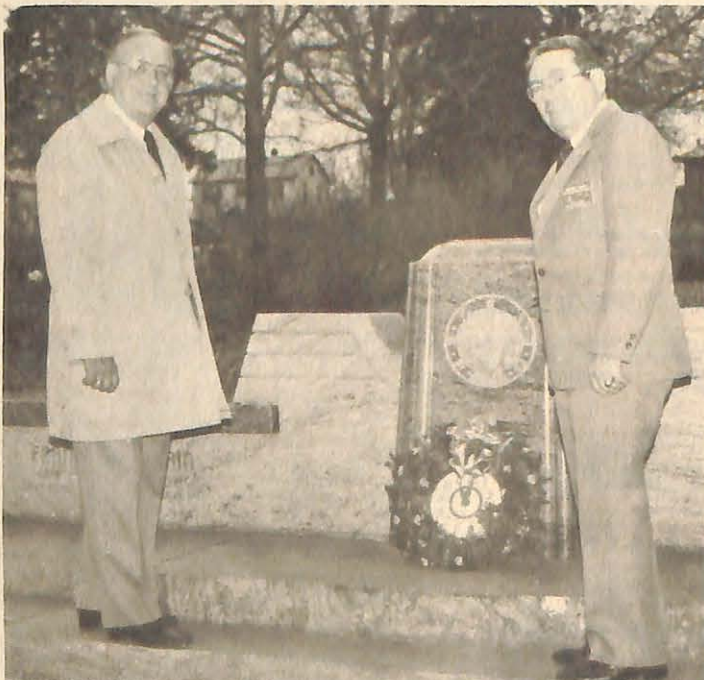
GER Kenneth V. Cantoli (right) recently made his official visit to the state of Alabama. At Montgomery, GER Cantoli and SP Holland Higginbotham (left) looked on as Alabama Gov. George Wallace signed a proclamation for Elks National Youth Week in the state.



When GER Kenneth V. Cantoli (center) visited Cambridge, MD, Lodge, Cambridge Mayor C. Lloyd Robbins presented him with a proclamation "commending the Order of Elks for contributing to charitable organizations" and declaring March 14, 1984, Kenneth V. Cantoli Day in Cambridge. Joining in the applause was Mrs. Ruth Cantoli.



Joining in the festivities at the Spring Meeting of the Georgia Elks Association at Atlanta-Buckhead Lodge, GER Kenneth V. Cantoli (left) donned the colorful costume worn by the host lodge. Also pictured are SP Bill King (center) and John Rey, then-ER of Atlanta-Buckhead Lodge.



At Fairbury, NE, GER Kenneth V. Cantoli (left) and PGER George Klein placed a wreath on the memorial to Frank L. Rain, who served as Grand Exalted Ruler in 1919-20.



GER Kenneth V. Cantoli toured the Hill Air Force Base near Ogden, UT. Pictured leaving an F-16 airplane are (from top) Lt. Carl Simmons, GL Committeeman Alton Thompson, PGER Gerald Strohm, GER Cantoli, and Lt. Col. Dave Johnson.

# Condos...

(Continued from page 29)

well managed, chances are the new one will be also.

Lastly, people buying condominiums should keep in mind that in choosing this way to live, they are also accepting responsibility for making sure their new home development is managed properly. This means taking an active part in the Homeowner's Association. Attend meetings regularly. If there is a problem, don't just grumble about it, take it to a meeting where something can be done. Condominiums are one place where it pays to know the neighbors, since they will be the ones elected to run the Association.

If you have any special expertise, share it. The most successful associations combine the talents of its members. One brings the financial know-how gained during his years as a bank officer; another, whose prime interest is gardening, willingly devotes time to the Landscaping Committee. The advice of a retired building contractor is invaluable when it comes to securing bids on repair work.

Condominium living is not for everyone. Prospective buyers who take the time to look before they leap are in the best position to decide whether it is the right choice for them. ■



"When I grow up, Mom, I want to be just like you...all work and no play."

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245 acres (mostly wooded) of prime land in beautiful Centerville (near Digby), Nova Scotia. 5000 plus feet of waterfront on Saint Mary's Bay. Ideal for Summer home or year round living near one of the world's greatest seaports. Asking \$60,000.00 (U.S. dollars). For sale by Owner. Contact M. E. Milstead, Rt. 9, Box 883, Fredericksburg, Va. 22401 or call (703) 898-4231.



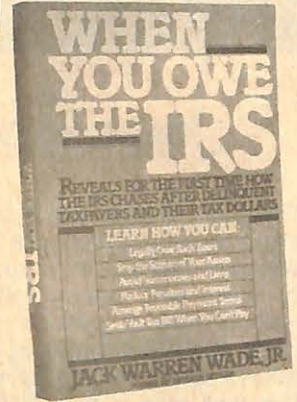
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## DANCING ON THE EDGE OF THE SWORD

The quote caught my eye. It was an exciting statement because it offered a philosophy that set its proponent apart from those who merely toil for years, contribute little or nothing beyond the job and retire to do less. At times I feel surrounded by such attitudes.

This was truly a word picture of success, I thought.

"The work we do is like dancing on the edge of a sword. Ours is one of those rare businesses where every day of your life, you've got to be very bright and very alert. Every day, someone is challenging us to come up with an idea."

The comment came from Tony Wainwright, chairman and chief executive officer of the Bloom Agency, one of Dallas' largest ad agencies...a business worth \$150 million. It was a prosperous local agency a few years ago; today, it's a prosperous nationwide ad agency that's doubled its billing. In any business such an increase takes continued hard work regardless of your contacts.

Wainwright's words describe the advertising business as I know it but they could have fit many retail businesses, too. Business life, I feel, is as challenging as one wants to make it and those who are energized by ideas and who seize the initiative daily still have the best opportunities for success.

What I like about Wainwright from what I've read is that he's the kind of doer in this society where far too many people—including those in executive ranks—appear to be more interested in a mole-like existence. I find an annoying number of intelligent and competent business people who, it seems to me, lack the courage to be themselves or use whatever talents they have or more importantly, get excited about what they do.

Tony's a breath of fresh air. Here's a man who upon the tragic death of his daughter met his despair by finding out how others faced such crises. He wrote 1,000 letters asking people like Chiang Kai-shek, Albert Schweitzer and others how they survived such tragedies. He then wrote a book called *Moments of Truth* and self-published 500 copies when he couldn't find a publishing house

that would print it.

While some executives seek anonymity and virtually disengage from society and sometimes even their own workers, Tony appears to love involvement...and he gets things done. Consider this: he has written novels and screenplays, holds a black belt in karate and teaches the martial arts. He also serves as an active member on the boards of several companies and is an adviser to the North Texas State University School of Journalism.

But how does that make him so different?

He thoroughly enjoys what he does. He's active in the mainstream and he's a fervent believer—as I am—that there's more to life than merely making a buck or being popular by not making difficult decisions.

I suppose if you look hard enough you can find such a person—maybe a few—in your region of the country, too.

He's the kind of person who accentuates the right kind of qualities for leadership, that's Tony Wainwright.

"The worst thing any of us can do is to do one thing," he told *D* magazine in an interview late last year. "We should aspire to be Renaissance persons. I want to live every day. I want to do a good job with my company but I want to do a good job as a human being, too."

Few would disagree with such aspirations, yet I find a surprising alienation toward such views among the young and middle-aged. Few see themselves with such commitment.

Said one young man in rejecting such a lifestyle for himself:

"That would require too much of a sacrifice. It takes a disciplined person who places emphasis on priorities to bring that about. It takes a person who's probably willing to sacrifice leisure time and independence to make it. It also has a lot of possibilities for failure. That's not for me."

That's the rub. For many, such thoughts are the antithesis for success. Success, some mistakenly believe, has little failure attached to it.

Meanwhile, most successful people say they found an important part of their

success was conquering such an obstacle.

It's disillusioning to find a good number of students seeking to get into college these days to merely get a degree. The inference—if there is one—is that the degree will get them a job. It says nothing about being interested in something. "I'm hoping I can find a course that interests me," one young lady told me not long ago.

Most graduates know how wrong such an attitude is.

That's not what a senior life insurance executive—a very successful salesman—told a group of students about his efforts at a seminar on a western campus last year.

"People today are doing things for money and not because they are proud of their efforts. We should strive for quality in our professions—see our work as our art, whether it's laying bricks, building a house, or selling insurance," he said. Honesty with one's self is important, he insisted, "but it won't mean a thing unless you get out of the house and work."

Discouragement and apathy are the traits that separate a vast majority of people who want to be successful from those like the insurance executive or Wainwright, I find. One setback or two or three and some people give up goals, ambition...even jobs. Failure terminates hope...instead of generating determination and willpower.

The irony again is that success among greats has come during their hours of adversity.

At Brigham Young University, students are frequently given the opportunity to hear speakers who have been successful in the free enterprise system. Several years ago, for example, BYU invited an energetic entrepreneur from California to campus to describe his feelings about being a business owner and his own boss.

"If a person has sufficient financing and is persistent, he could probably succeed," the proprietor told the *Daily Universe*, BYU's student daily. "He'll make mistakes but he'll learn...he has to in order to survive. When you find an opportunity, then plunge in and enjoy the swim...but watch out for the sharks."

Scary advice? Hardly. There are risks in every part of life today.

But to Tony Wainwright, the successful insurance executive and the California businessman...success is not such a gamble if you enjoy what you're doing, give it your best effort and don't give up.

Nothing scary about that...that's the American dream. ■

# did you know..



The 120th Grand Lodge Sessions are scheduled this year from July 15th through the 20th in Houston, Texas.

It may come as a surprise to many but this will not be the first time the Elks have gathered there.

The Order met in Houston in 1940. Back in those days there were less than a half million Elks in 1,376 lodges.

The city is named after Sam Houston, general of the Texas Army that won independence from Mexico.

Texas Elks tell us it is the fifth largest city in the nation, so that there should be plenty of things to see and to do.

When it comes to Grand Lodge sessions, PER A.C. Hoilman of Bluefield, WV, Lodge No. 269 has a real treasure in his possession.

For the convention held in Atlantic City, NJ, back in August, 1919, Ella Thomas wrote a song entitled, "Hello Atlantic City." It was a light-hearted number about how the Elks would march under an arch while the band played on.

But that's not all. There were many songs written over the years about Elks and Elkdom. Bellefontaine, OH, Lodge No. 132 proudly displays in their memento case a copy of "Anywhere In The U.S.A. Is Home To Me (the great B.P.O.E. song)."

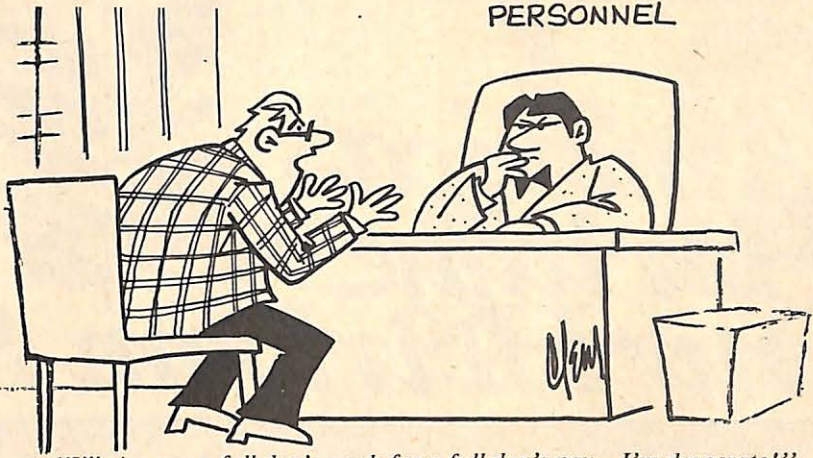
This tune, vintage 1910 or thereabouts, is dedicated to all Elks and its lyrics stress that the U.S.A. is the home of the B.P.O.E.—the Best People On Earth.

Back in November, during Veterans Remembrance Month, we mentioned that the Elks National Service Commission, more than a decade ago, furnished 24 air conditioners for Tripler Army Medical Center in Honolulu.

The air conditioners helped relieve those hospitalized men wounded in the Vietnam Conflict. Each air conditioner carried a plaque crediting the Elks for the gift.

Now comes more information on the charitable incident. PER John J. Powers Jr. of Kailua Lodge No. 2230, Elks Service Commission chairman for Hawaii at the time, met with the hospital administrator of Tripler and learned of the need for the cooling units, especially for the burn victims.

According to the information given, it was Kailua Lodge No. 2230 that was the sole author of this project that brought credit to the Order where "Charity is the Cornerstone of Elkdom."



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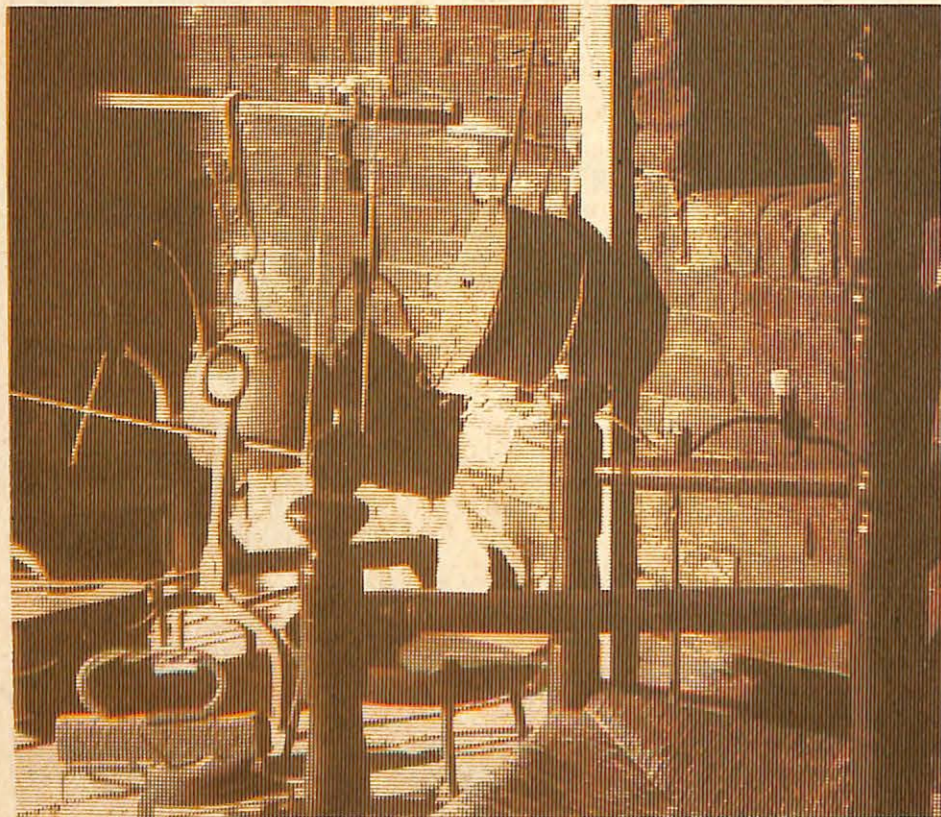
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# America's Heritage: Our Heirloom Seeds



by Bob Duhse

Remember those wonderful-tasting vegetables of your childhood that your parents raised in the family garden? Your father's favorite tomatoes, firm and bursting with flavor; Mother's heirloom peas that you ate raw, like candy; Grandpa's white sweet corn that tasted like honey? Their goodness still lingers in the tastebuds of your memory. They just don't grow them like that anymore, you think wistfully. Well, you are wrong!

Yes, people still do raise and share those great 'heirloom' vegetables. Thousands of amateur and professional gardeners around the world are devoting their efforts to preserving the irreplaceable varieties of seeds

that were planted and cherished by our forefathers for their unique and desirable characteristics. If you truly want to contribute your time to a vital ecological cause and a useful satisfying hobby, you need search no further.

Until recent years most vegetable seed varieties were produced by many small family-owned companies. In many cases their company's collection of seeds represented generations of breeding by these families, resulting in plants extremely well adapted to local conditions, pests, and diseases. In the last decade, however, large agricultural conglomerates have been buying up the family companies, dropping many of the old standard and heirloom varieties and replacing



them with new, more commercially desirable hybrids and patented types to obtain one-pick crops and vegetables better adapted for shipping and storage. To many people, however, especially those who grow their own, the new varieties just don't compare in many ways with the old standards.

As a result of these changes in the seed industry, thousands of the old varieties have been dropped from production, as it is not profitable for a large company to handle less than 500 packets of one type. If these practices were to continue, in only a few more years the contributions of countless native and immigrant Americans to our priceless food supply would be forever lost.

Fortunately, there are concerned citizens who had the vision to recognize these impending losses and who are using their talents and energies to preserve this heritage. These dedicated folk have organized seed saving exchanges, individuals and groups of gardeners who save and exchange with each other as many of the surviving varieties as they can find. By acting quickly they have been able to collect, identify, and preserve in seed banks literally thousands of these old standards.

Much of the success of this seed-saving effort is due to the life-long dedication of individual gardeners and collectors, many of whom are in the 80s and even 90s, still trying to pass on to us their heirloom they have preserved through their lifetimes. A few examples of the contributions of these devoted men and women will help to illustrate the importance of their activities over the years.

A Minnesota potato collector has several hundred varieties of potatoes, some continuously produced since 1867, including flesh colors of white, yellow, red, and purple; an Illinois bean specialist with more than 500 bush and pole bean varieties; a Michigan bean grower with more than 200 varieties, many very old; two growers specializing in tomatoes, with about 150 varieties apiece; an Oklahoma corn collector with over 100 southwestern Indian varieties; an Idaho squash grower who hand-pollinates over 200 varieties each summer to keep them pure; and a group of about 400 bean growers and collectors who are trading and maintaining a total collection that exceeds 1,100 varieties.

The names given to these seed varieties are like part of the history of

our pioneer fathers. You can almost visualize those rugged folk turning over the rocky clays or the loamy prairies and carefully dropping in the precious heirloom seeds that had been hoarded from the countries of their birth. To name a few: Greasy Grits bean; Aunt Mary sweet corn; Ram's Horn pole bean; Sisco's Bird Egg bean; Snowball potatoes; Squaw corn, a Cherokee Indian corn that was carried on the Trail of Tears death march in 1834; Little Granny Easley bunch bean; Laughing Arlie Greasy bean; Moon and Stars watermelon, a dark green type with bright yellow spots; and the LaFayette bush bean, reputed to have been brought to America in 1776 as a gift by the General.

You may be wondering how the United States comes by this wealth of crop varieties. Basically it is because America is a nation of immigrants. From every corner of the world the newcomers brought with them their favorite and best seed varieties. Many of these living heirlooms have been kept alive in the same family for over 150 years. But now, the new descendants of those families, living in apartments or condos, have lost this continuity and the great original varieties are rapidly dying out. The invaluable and irreplaceable contributions of the Indians, Mennonites, Amish, Dunkards, Hutterites, Cajuns—to name just a few—will soon become extinct.

A leader in the private seed preservation and exchange field is Kent Whealy, founder and director of Seed Savers Exchange, of RFD 2, Princeton, Missouri. Kent publishes a yearbook which contains the names and addresses of over 400 members and their lists of varieties each is offering or those they are trying to locate. He is also compiling a computerized inventory of all non-hybrid vegetable varieties still available for collection and preservation in the U.S. and Canada. Seed Savers Exchange is not a seed company and does not sell seeds. It is a not-for-profit, tax exempt, publicly supported organization. It acts as a collection agency, a seed bank, and a trading post. The members trade seeds just for postage. All are dedicated to preserving our heritage. Anyone can join and participate; you may receive an information letter for a stamped envelope.

In the past an endangered variety was saved by wide distribution among

(Continued on page 38)



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# A Completed Vehicle Every Seven Minutes... in 1872

by A Stanley Kramer

No matter how often you've heard it, it's simply not true. Henry Ford was *not* the first mass-producer of vehicles. He probably *was* the inventor of the vehicle assembly line (where the product is moved to the men rather than having the men follow the product.) But R. E. Olds beat him out by about ten years with his curved dash Oldsmobile which he was producing at the rate of 5,000 a year by 1904.

But, *both* of them were preceded by five hard-sweating, bearded brothers, who, in 1872, had a plant covering 26 acres where they could turn out a finished vehicle every seven minutes!

These were mostly one and two horsepower jobs (although some had a great many more horses). But, unlike Ford's Model T, these vehicles were not identical, with unvarying parts stamped out and assembled with cookie-cutter sameness. The line eventually consisted of nearly 30 largely different vehicles for a wide variety of purposes.

The brothers were the Studebakers, in their "Great Carriage and Wagon Factory at South Bend," descendants of a long line of blacksmiths and wagon makers from Holland. And therein lies this tale.

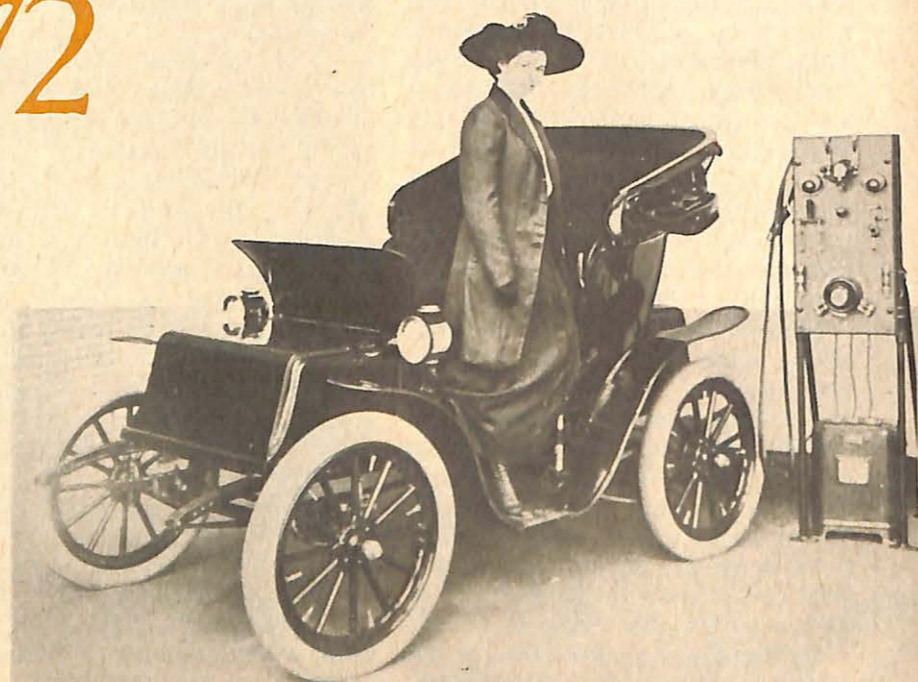
Peter Studebaker came to America

in 1736 and settled with his family in Pennsylvania, where they established themselves as woodworkers and blacksmiths. A 1799 tax list identifies Peter and his son, Peter, Jr. as "wagon makers." John, Junior's son, followed the same trade and started his own business 12 miles north of Gettysburg. Subsequently, in 1835, he bumped his way out to Ohio in one of his own Conestoga wagons.

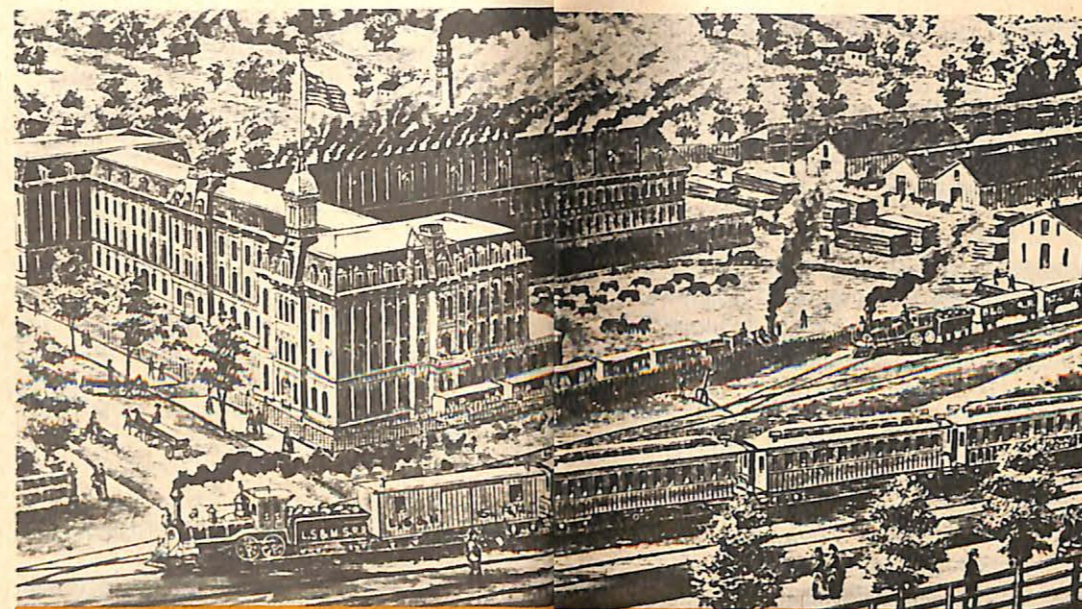
Our story really begins with John's five bewhiskered sons: Henry, Clement, John M., Peter E. and Jacob F. In February, 1852, Henry and Clem pushed westward to South

Bend, Indiana and established the firm of H. & C. Studebaker. Brother John got gold fever and went to California where he found it, but not in the way he expected. He arrived with a wagon train in Hangtown (now Placerville) with just 50¢. His own wagon went in payment for his passage.

In order to eat he latched on to a local blacksmith, making wheelbarrows, which were in tremendous demand by the swarms of gold-seekers. The business was so good that Johnny never raised a pick or shovel. In five years he had put away \$8,000 (a small fortune in those days) and



A pretty Miss with her circa 1912 Studebaker Electric Runabout complete with handy home charging unit.



Left: The "Great Wagon and Carriage Factory" at South Bend, IN, in 1872; above: the hub-finishing department depended on hand workmanship rather than high-tech. Below, left: A sturdy Studebaker wagon hauls parts to the factory; right: Henry, Clement, Jacob, Peter and John M. Studebaker in a composite group portrait.

## High Productivity During the "Horse and Buggy" Era



became locally famous for his superior barrows, earning himself the nickname, "Wheelbarrow Johnny."

Meanwhile, back in South Bend, prospects were good but pickings were slim for H. & C., who suffered from lack of capital. They had started with \$68 and two sets of smithy's tools. Their first day's operation, February 16, 1852, grossed a fat 25¢ for shoeing a horse. In their entire first year they had built three wagons and had sold two. The third took Johnny to California.

"Wheelbarrow Johnny" came back from the coast with his eight grand and proceeded to buy out Henry's interest. Henry put the money into a farm. A little later, in 1864, Peter E. joined the firm. In 1868 they incorporated as The Studebaker Brothers Manufacturing Company. By then they were well on their way. The year's production was 3,995 vehicles and annual sales topped \$350,000. Assets were still relatively small: \$223,296. But they had 190 good men working for them, which is an asset at any time.

An early Studebaker advertising headline shows plenty of confidence: "Let Our Works Praise Us, We Ask

No Other Endorsement." By 1868 the horse population in this country was multiplying rapidly. By 1915 there would be some two million hay burners. The Studebakers had plenty of competition from makers of cheaper wagons who paid lower wages and consistently undersold them. Yet none survived to achieve any size. As competitors fell by the wayside, the Studebakers stuck by their credo:

"An uncompromisingly good product Built by a group of loyal employees Sold at a fair price."

The factory was amazingly diversified, manufacturing practically all its own parts, including harness. There were workers in wood, metal and leather, as well as upholsterers and painters. For they made very fancy carriages (the passenger cars of the day) as well as wagons (the trucks). The stockpiles in the Factory Parts Department boggled the mind. No one had ever operated on such a grand scale before.

Their reference to "loyal employees" was more than mere public relations. Disastrous plant fires in 1872 and 1874 nearly wiped them out. Two thirds of the enormous plant lay

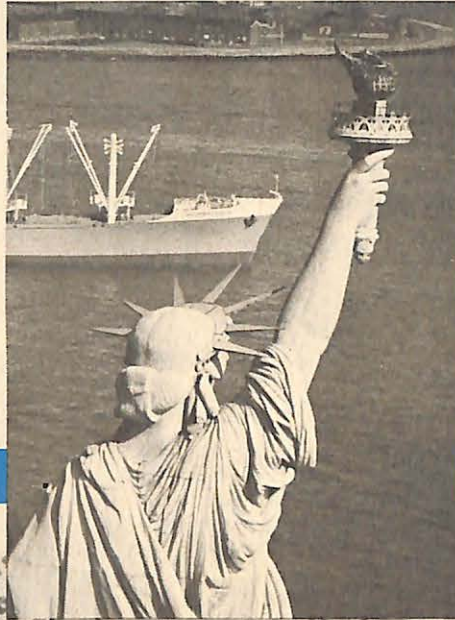
in ruins. The employees rallied to their aid, offering all they could scrape together in order to rebuild the factory. But with stiff Dutch pride the Studebakers refused and borrowed from conventional sources. They were by then by far the biggest wagon and carriage works in the world and said so: "The Largest Vehicle Builders in the World, Facilities to Make A Wagon Every Seven Minutes."

Sales branches blossomed in Salt Lake City, San Francisco and Portland, Oregon. Studebaker vehicles were distributed world wide, from Norway to New Zealand, Brazil to Zanzibar. Before the turn of the century annual sales passed \$2,000,000 (a much more impressive figure than now) and more than a half million people in 39 states and several foreign countries drove a Studebaker. Ransom Olds and Henry Ford the First would have a lot of catching up to do. Studebaker wagons hauled cannon, troops and supplies in our Civil War; the British used them in the Boer War; we used them in the war against Mexico and in World War I.

(Continued on page 41)



## Statue Of Liberty Restoration Fund Update



**LINCOLN, NE** Lodge recently hosted GER Kenneth V. Cantoli and his lovely wife, Ruth. During the visit students of Irving Junior High School (alma mater of PGER George B. Klein, Nebraska State Sponsor) made a presentation of a check for \$1,069 raised within one week. Shown receiving the check earmarked for the Statue of Liberty Restoration Fund from Irving Jr. High Instructors Barbara Evans and Mary Anne Hoemann (center) are (left to right) ER James Rakers; GER Cantoli and Grand Lodge Americanism Committee Chairman Vincent R. Collura.



**HANOVER, PA** Lodge has exceeded its per capita goal for the Statue of Liberty Restoration Fund by more than \$500. Shown presenting a check for \$2,286 are members of the Lodge color guard who assumed responsibility for raising the funds. Shown left to right, front: PER George G. Gerrick, ER Robert M. Eyler, and PER Clair L. George. Back row, left to right are color guard members Don Hubbard, Robert Duck and Ralph Baker.

**NEGAUNEE, MI** Lodge hosted a wild game dinner for Brothers and their guests. Lodge Americanism Committee Chairman, PER Earl Anderson reports that the well attended dinner of venison, duck, bear and rabbit raised \$234 for the Statue of Liberty Restoration Fund.

## America's Heritage: Heirloom Seeds

*(Continued from page 35)*

members who planted and replanted the seeds. However, unusual or severe weather, insects or disease conditions, even cross-pollination in the garden, could still wipe out a variety. Members are cautioned never to plant all of any rare seed. To ensure the continuing existence of these varieties, the Seed Savers Exchange and some governmental agencies, with a few private groups, are drying seeds and canning them for storage in permanent freezers. Most varieties have a shelf life of up to 20 years when kept in this manner, some much longer. They can be taken from the seed bank at any time, planted and harvested, and the new seed crop stored, thus preserving the variety indefinitely.

This is all interesting and clever, you think, but why all this fuss over Grandma's tomatoes or Great-Grandpa's sweet corn? Aren't the new hybrids or patented types just as good, maybe even more disease resistant? The real answer goes beyond mere taste and appearance. It lies in the preservation of the germplasm contained in the older varieties. This germplasm is the substance by which plants transmit their hereditary characteristics which were developed over thousands of years. This germplasm is the equivalent of genes in man and animals, which determine all of their characteristics for good or bad. As one leading biologist recently stated: "The genetic diversity of our food crops is a national wealth...it is unthinkable not to preserve these reserves of diversity for future plant breeding needs." A plant geneticist said: "These resources stand between us and catastrophic starvation on a scale we cannot imagine...the future of the human race rides on these materials."

This crisis in preserving the genetic diversity of our crops is slowly being recognized by some federal and state agencies. At Fort Collins, Colorado, the Feds maintain the National Seed Storage Laboratory, which mainly stores the breeding done by the state experiment stations. However, it is underfunded and its activities little known or available to the small grow-



er. There are a number of growers that furnish heirloom seeds for a small charge or even free. Some specialize in rare types such as those developed by the American Indians hundreds of years ago which formed their staple crops.

Collectors in Australia, New Zealand, Europe, and South and Central America also are working against time to protect their own ethnic varieties from extinction, for the same reasons. Probably the most promising sign is in the large numbers of young Americans who are donating their time and energy to this preservation by starting their own small groups, or helping established growers. They represent the informed new wave of concerned youth that can really turn the tide of the future.

These days every American from kindergarten to past retirement is constantly reminded of the environment and its preservation. Wide publicity is given by many influential groups to the protection of birds, animals, marine life, and a few botanical specimens. But when it comes to our vital food crops, little heed is being paid to the rapid and alarming disappearance of this portion of our American heritage, an intended heirloom for our children.

Any citizen young or old, in relatively good health, possessed of a few square yards of earth and a desire to be useful, can help to preserve this heritage by joining in the program. You will get lots of fresh air and sun. Best of all, you get to eat all those wonderful vegetables! ■

## Retirement

(Continued from page 23)

- Try, if you can, to be flexible. It's hard to change personality patterns in late life but research does show that people most receptive to new experiences in middle age maintained mental alertness best into old age. Try to see things from other people's point of view, too, as a way of remaining mentally alert.

For more information: "Facts and Fiction About Memory" is available for \$2.50 from U-M Turner Geriatric Clinic, 1010 Wall Street, Ann Arbor, MI 48109. Don't forget. Write it down.

•••

Grace W. Weinstein's new book, "The Lifetime Book of Money Management" (New American Library), is now available at your local bookstore. ■

## THE JOY OF GIVING

Elks National Foundation

2750 Lakeview Avenue • Chicago, Illinois 60614



During the recent Virginia State Procedure-Protocol Seminar held at the Elks National Home in Bedford, Brother Don Merica, a resident of the home from Charlotte County, FL, Lodge, was presented with an Elks National Foundation Honorary Founder's Certificate. From left are PGER George Klein; Brother Merica; PGER Edward McCabe; Ted Callcott, Home Member of the Board of Grand Trustees; and Doral Irvin, Executive Director of the Home.



Christopher is an otherwise normal two-year-old boy who has difficulty talking. This was something his parents were prepared for by doctors after medical complications in his first weeks of life. They listened carefully, and when few consonants and no words were being used by the time Christopher was one year old, his parents came to the California-Hawaii Elks Major Project, Inc. (CHEMPI) for help. The family lives in a desert community 45 minutes from other special therapy services, but CHEMPI was available to assist in the difficult work of helping a handicapped child lead a productive life.

Chris was enrolled in speech/language therapy. He is talking now—not as much as other children his age, but each week new words are being spoken. As he continues his therapy, the goal of his speaking as well as other children by the time he begins school becomes more and more realistic.

One day Chris will "graduate" from CHEMPI; but just as he will not be forgotten by those who have worked with him, he and his family will not forget CHEMPI and its part in his life. This project is funded in part by the Elks National Foundation.

*The following letter was received recently by James Varenhorst, Executive Director of the Elks National Foundation, from Gary Ivens, a senior at Harvard University. Mr. Ivens, sponsored by Dowagiac, MI, Lodge, received an Elks National Foundation "Most Valuable Student" Scholarship Award four years ago.*

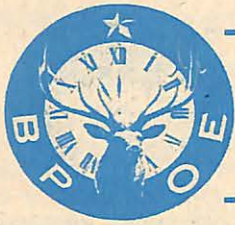
Dear Mr. Varenhorst,

I am writing to you as the end of my college years approaches. Graduation is only a short time away. I cannot believe how quickly my four years at Harvard will have passed, how much I have enjoyed them, and how far I have progressed personally and academically since you awarded me a scholarship in 1980.

There is no way to describe the richness of the past four years here. All the superlatives I could summon would only approach the feelings I will take with me upon graduating. I am grateful indeed for your generous contribution to my education and life. I will not forget it.

As for my future, I still intend to attend law school. Harvard Law School has accepted me and I will probably matriculate here.

Thankfully yours,  
Gary L. Ivens



## Drug Awareness Education Program



**FAIRBANKS, AK** Lodge, representing the Alaska State Elks Association, presents the City of Fairbanks Police Department with "Gunnar," the first of ten specially trained drug detection dogs that will be distributed to law enforcement agencies throughout the state. The program to purchase these dogs is a part of the Alaska Elks' ongoing commitment to the Order's Drug Awareness Education Program. Shown left to right are Jerry Fekete, Alaska Elks Assn.; Fairbanks Mayor Bill Walley; DDGER Don Howard; Chief of Police Matthew Kiernan; ER Bud Knott. Kneeling with "Gunnar" is Det. Sgt. Dave Curwen.



**NEW PORT RICHEY, FL** Lodge co-hosted a testimonial dinner with S.A.D.D. (Students Against Drunk Driving) recently as a part of their Drug Awareness Education Program. Bob Anastas, founder of the S.A.D.D. program gave a keynote speech to high school students. Also in attendance were many representatives of local law enforcement agencies, members of the judiciary as well as PER Dan Guist, State chm. Alcohol and Drug Awareness Education Program and PER Bill Daughaday, chm. of the host Lodge's program.



**DOWAGIAC, MI** Lodge recently presented a contribution of \$425 to the Cass County Volunteer Drug Abuse Program. The funds will help to send youths and adults to the PRIDE (Parents Resource Institute for Drug Education) Conference in Atlanta, GA. Police Chief Dave Merwin, left, is the Lodge's Drug Awareness Education chm. Accepting the check is CCVDAP representative Betsey Hull as ER Stuart Cline looks on.



**PERRY, OK** Lodge had an especially important Drug Awareness Education seminar recently. The Oklahoma Drug Education Van, supported and sponsored by the Oklahoma Elks Major Project Program, made a special appearance. The van, staffed by the Oklahoma Highway Patrol, helps spread the "bad news" about drugs statewide. Pictured with the Drug Awareness Van, left to right are trooper Bob Birch, PER Duane E. Palovik, Lodge Drug Awareness chm., troopers Glen R. Roberts and Rick Manion and PSP and Past Grand Trustee Robert L. Smith, chm., Oklahoma Drug Awareness Education Program.

**LITTLETON & ENGLEWOOD, CO** Lodges have joined forces with local law enforcement agencies in a program of educational symposiums and community action. The Lodges' combined committees are pictured with 18-pounds of confiscated marijuana when an estimated street value of \$40,000 that was seized as a result of a tip given to the authorities during a recent symposium. Standing, left to right: Jack Unitt, co-chm., Littleton Lodge; Det. Jim Cain, vice-chm., Englewood Lodge; Bill Swank, Dist. chm. CO Drug Awareness Education Committee; Pat Sullivan, Sr., chm., Littleton Lodge; PER George Ramelow, Littleton Lodge; Est. Lead. Kt. Max Huffman, Littleton Lodge; Capt. Vern Werner, chm., Littleton Lodge. Seated, left, ER Louie Tarpo, Englewood Lodge and ER Chuck Swepson, Littleton Lodge.

**SAN LUIS OBISPO, CA** Lodge got their Drug Awareness Education Program off to an auspicious start with a seminar that drew 125 concerned parents and community figures. A representative of the San Diego Freeway Program told the audience of his personal struggle against drug dependency and Peer Counselor Wayne Ross conferred with teens on the effects and dangers of drug abuse. The Lodge established an open account to help finance the ongoing work with the donation of a \$1,000 check.

## A Finished Vehicle . . .

(Continued from page 37)

Let's keep in mind that production at Studebaker was no simple concentration on a single basic vehicle, like the Model T. There was a wide standard line of highly-specialized wagons and carriages, designed for very specific purposes. They advertised: "Builders of Vehicles for Every Purpose." A 1900 illustrated brochure pictured 27 different and distinct vehicles. Few parts were interchangeable among them. They ranged all the way from an ice wagon or a six-horse logging truck, to a variety of truly elegant surreys, with and without fringes on top.

The vehicles were selected from thick yearly (yes, they had yearly changes even then!) catalogues by farmers, urbanites, suburbanites, business managers and municipal officials. And if the prospect couldn't find precisely what he had in mind in the standard line, they would be glad to special order it for him.

At the Chicago World's Fair of 1893, Studebaker exhibited 30 different types of world-used vehicles. Loyal customers included U.S. Presidents Grant, Harrison and McKinley, who all rode in Studebaker state carriages.

In 1952, in celebration of Studebaker's Centennial, some company well-wisher wrote:

*"When Studebaker started one hundred years ago*

*The famous founding brothers could never guess or know*

*That when they built their wagons*

*And hitched them to the stars,*

*Some day their name would shine in fame.*

*On horseless motor cars."*

Having a great deal to lose, and far from being certain of what there was to gain, "The largest vehicle builders in the world" approached the motor car with a jaundiced eye. The creeping chronology of their approach is fascinating. In 1895, on August 6th, John M. Studebaker answered a query, "In reference to the gasoline engine now being manufactured by the Worth Manufacturing Company of Benton Harbor, Michigan: we had already considered the possibility of adapting it to a vehicle, and we are giving the subject of horseless car-

(Continued on page 47)

## ELKS NATIONAL SERVICE COMMISSION



"So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."



Elkins, WV, Lodge presented 60 deer hides to the Martinsburg, WV, VA Medical Center. Pictured from left are Betty Petric, chief of voluntary service; Myron Gibson of Buckhannon, WV, Lodge (a former member and PER of Elkins Lodge); Donald Barger of Elkins Lodge; Thomas Burke, Elks VAVS representative; and John Scudieri, associate director of the center.



Kinderhook, NY, Lodge visited the Albany, NY, VA Medical Center on February 11, in commemoration of the 116th birthday of the Order. The lodge donated apples, stamps, canteen books, puzzles, and books to the VAVS unit of the center. Also donated was over \$2,000 worth of tanned leather and leather remnants. From left are Kinderhook Est. Lead. Kt. Gene White; PER William O'Neil of Hudson Lodge, Northeast District National Service Chm.; Larry Pisarski of Guilderland Lodge, New York State Elks Association Hides Coordinator; Kinderhook National Service Chm. Jim Thomas; and Stephen Race, then-ER of Kinderhook Lodge.

**ARDMORE, OK,** Lodge recently held a cook-out for patients of the Ardmore Veterans Center. Hot dogs, hamburgers, and homemade ice cream were served.

The lodge also made a donation to help the center purchase rodeo tickets for the veterans. These activities are part of an extensive program of special events provided for the patients of the center by Ardmore Lodge.

**NEBRASKA CITY, NE.** Louis Genoa, chm. of Nebraska City Lodge's Veterans Service Committee, has collected and delivered over 6,000 pounds of clothing, books, and other articles to veterans hospitals in Lincoln and Omaha and to veterans homes in Omaha and Norfolk.

Items which cannot be used by the hospitals and homes are given to the Disabled Veterans Thrift Stores in Lincoln and Omaha.

**BROOKSVILLE, FL,** Lodge donated more than \$1,300 to the SCI (Spinal Cord Injury) Television Fund at the James A. Haley Veterans Hospital in Tampa. Lodge members also toured the SCI Ward and gave gold-plated

Kennedy half-dollars to all the patients.

**EUGENE, OR.** During National Salute to Hospitalized Veterans Week, 17 persons from Eugene Lodge visited the Roseburg, OR, Veterans Hospital. Leading the group were then-SP Ted Hurd and his wife Linda and then-ER Bill Coons. The Elks delivered 55 dozen cookies which Mrs. Hurd baked for the veterans.

**BELLFLOWER, CA,** Lodge hosted 30 disabled veterans recently at its annual Veterans Night Dinner.

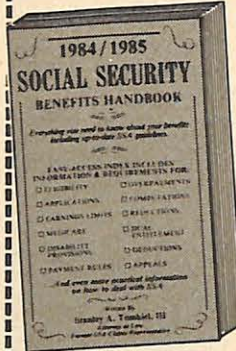
Each guest received a pen watch, donated by then-ER Carl Miller and his wife Lela. PER Walter Jensen and his wife Dorothy gave each veteran a silver dollar keychain, and Brother Ken MacDonald and his wife Flo presented each veteran with a five-year daily calendar.

PER Ralph Hedge was the chef, and the Elks' ladies served the dinner and donated pies. Entertainment was provided by the "Showoffs," a dancing group consisting of girls 5 to 15 years of age.

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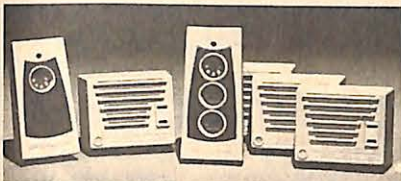
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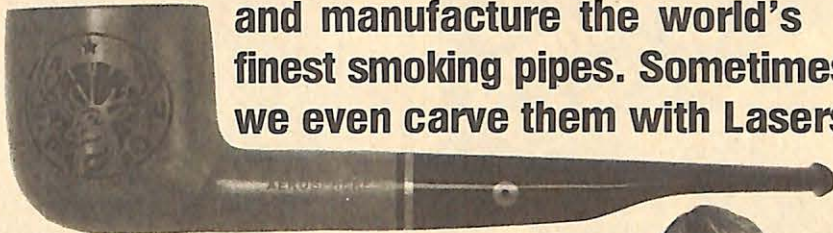


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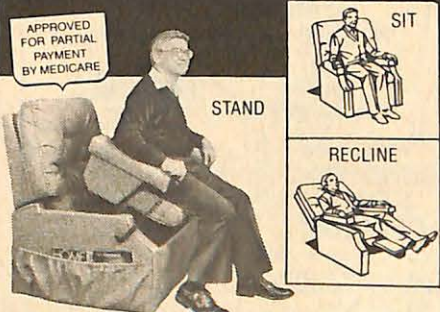
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To give you additional helpful tips on how to prepare food for storage and cook and serve it in the way most likely to conserve nutrients, the U.S. Department of Agriculture has published a new booklet called *Conserving the Nutritive Values in Foods*. For your copy send \$2.25 to the Consumer Information Center, Dept. 140M, Pueblo, Colorado 81009.

While some nutrients, such as carbohydrates, are not affected by ordinary handling, other nutrients, such as Vitamin C, really do need special care. Since Vitamin C is more delicate than many other nutrients, if you follow the methods that conserve Vitamin C, then other nutrients will also be protected. When storing vegetables, be sure to trim them first with care. Keep and use outer leaves whenever possible—they're a great source of nutrients. In fact, broccoli leaves have a much higher Vitamin A value than the stalks or flower buds. Since losses

(Continued on page 46)

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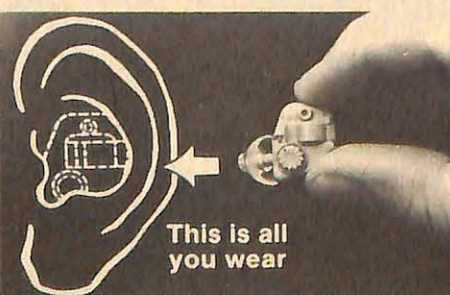


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The perfect gift for you or any occasion.

One Mug 2 Mugs 4 Mugs

\$5.50 \$10.50 \$20.00

Ship. \$1.05 Ship. \$1.25 Ship. \$1.75

FLORIDA RESIDENTS ADD 5% SALES TAX

View area 2 3/4" high by 8" long

Background Color (check one):

Black  White  Silver  Gold

Visa/Master enclose complete # & expiration date — check or money order

Name \_\_\_\_\_

Address \_\_\_\_\_

Enclose ONE set of photos, etc. for each mug ordered. Enclosure to have NAME and ADDRESS on back. MAIL TO:

AD SPECIALTIES

P.O BOX 1139 • BRADENTON, FL 33506



ULTRA FRESH ... WHENEVER ODORS OCCUR. Garbage cans, smoke damaged areas, smoke filled rooms, animal related odors, musty, mildewed areas, upholstery, mattresses, carpeting, diaper pails, litterboxes, kitchens, bathrooms. All-purpose, ultra fine crystalline powder is nearly invisible. Releases a clean pleasant scent while absorbing unpleasant odors. Satisfaction guaranteed or money refunded. 16 oz. shaker \$6.95 + \$2 p.h. Ultra Fresh, P.O. Box 1773, 1000 E. Scotsdale Rd., Laurinburg, NC 28352

# C. Sanders Emblems

25 Years in the Emblem Business

- Cloisonne Enameled Pins
- Custom Made To Your Specifications
- High Quality
- Full Color
- Gold or Silver Plate
- 100 Piece Minimum
- 59 cents to 69 cents depending on the quantity
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Our artists will be happy to help with your design.

to order call or write...

## C. SANDERS EMBLEMS

11684 PENDLETON STREET  
SUN VALLEY, CA 91352  
(213) 767-3333



See Advertisement Inside Back Cover

SATISFACTION GUARANTEED! MAIL TODAY!

OLD VILLAGE SHOP, Dept. VM-5036, Bldg. #9, Hanover, PA 17333

Sure, I'll try the world's most comfortable shoes. Please send me:

**MEN'S SHOE**

\_\_\_\_\_ prs. Men's Tan Leather (M242578B) Size \_\_\_\_\_ Width \_\_\_\_\_

\_\_\_\_\_ prs. Men's Black Leather (M236802B) Size \_\_\_\_\_ Width \_\_\_\_\_

\_\_\_\_\_ prs. Men's Brown Sueded (M242586B) Size \_\_\_\_\_ Width \_\_\_\_\_

\_\_\_\_\_ prs. Men's Sand Sueded Leather (M233361B) Size \_\_\_\_\_ Width \_\_\_\_\_

**WOMEN'S SHOE**

\_\_\_\_\_ prs. Women's Tan Leather (M203562B) Size \_\_\_\_\_ Width \_\_\_\_\_

\_\_\_\_\_ prs. Women's Black Leather (M203567B) Size \_\_\_\_\_ Width \_\_\_\_\_

\_\_\_\_\_ prs. Women's White Leather (M223693B) Size \_\_\_\_\_ Width \_\_\_\_\_

\_\_\_\_\_ prs. Women's Brown Sueded (M223784B) Size \_\_\_\_\_ Width \_\_\_\_\_

for just \$14.88 pr. plus \$2.90 per pr. postage and handling. SAVE MORE! Order TWO pair for just \$28.99 plus \$5.00 postage and handling.

CHARGE  American Express  MasterCard (Please add \$2.00 for wide width)

IT:  VISA  Diners' Club

Enclosed is \$ \_\_\_\_\_ Acc't # \_\_\_\_\_ Date Exp. \_\_\_\_\_

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Check here and send \$5q for a year's subscription to our full-color catalog of fine gifts (2389653). Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days.

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# UPSTAIRS... DOWNSTAIRS...



## STAIR-GLIDE® Stairway Lift

America's largest selling stairway lift is the ideal solution for people who can't or shouldn't climb stairs.

- Easily installed
- UL listed
- Will not mar walls or stairs
- Economy and Outdoor models available

## AMERICAN STAIR-GLIDE® CORP.

4001 East 138th, P.O. Box B, Dept. E-0684  
Grandview, Missouri 64030

REGISTERED U. S. PATENT OFFICE  
120 Years of Proven Results!

# ADAMS. TARLEINE.



INSTANT RELIEF  
FROM AGONY OF  
**ITCHING!**

## HEMORRHOIDS PSORIASIS — ECZEMA

For blessed temporary relief that can give you a new lease on life...just rub ADAM'S TARLEINE Ointment over the affected areas!

RELIEVES THROUGH HEALING!

"I was troubled with a bad leg sore for many years and at times was unable to walk. After trying many prescriptions and medicines a friend recommended TARLEINE, which healed the leg in a very short time and I have never been bothered since".....J.S., San Bernardino, Calif.

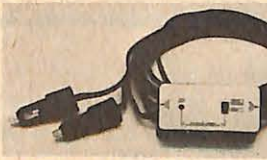
"I have used TARLEINE and found that it is everything you claim it to be. It has cured my piles and I am so thankful to you for putting out such a remedy"....W.J.P., Indianapolis, Ind.

Send check or money order today for only \$24.00 postpaid for supply of two. Not available in stores. 30 DAY MONEY BACK GUARANTEE....You have nothing to lose but pain!

CHARLES L. ADAMS MEDICINE CO.

P.O. Box 118, Dept. EL-14, Solvay, N.Y. 13209

## DON'T GET STUCK WITH A DEAD BATTERY!



### Fantastic Battery Charging Unit Works From Cigarette Lighter to Cigarette Lighter

Simply plug one end into cigarette lighter of car with dead battery, and other end into car giving help. No need to open hood or touch battery. Charges within minutes. Works on RV's, boats, trucks. Small enough to fit in glove compartment. Excellent gift for the woman in your life who cannot operate old style jumper cables. Only \$29.95 including postage. Delivery 4-6 weeks. Send check or M. O. to:  
UCF TECHNOLOGIES, INC., Dept. E-6, 3640 N.W. 118 Ave., Suite 7, Coral Springs, FL 33065



"It helps me to remember things that none of us should forget."

The next time you are in Chicago remember to visit the magnificent Elks National Memorial and Headquarters Building, at 2750 N. Lake View Avenue. You'll see an awe-inspiring structure that has been a Chicago landmark since 1926. It was erected to honor our Elk Brothers who served and died in World War One, rededicated in 1946 to those who served in the second World War and again in 1976 to veterans of Korea and Vietnam. The sculpture and murals are considered among the finest of their kind anywhere.



## GIANT CAST IRON PIGGY BANK

only \$9<sup>88</sup>

plus \$2.50 shipping

An inspiration for savers — and collectors! A most unusual door stop or hearth decoration too, as this hog is made from 100 year old antique laundry moulds. Not your everyday, run-of-the-mill piggy bank — he weighs a hefty 4 pounds and is nearly a foot long. With his voracious appetite this amazingly realistic porker can hold hundreds of dollars. MC, VISA.

Special: two for \$19.00 + \$3.50 shpg.

ESSEX HOUSE

Box 1507, E6-4, Rahway, NJ 07065

## ALL METAL ALUMINUM CAN CRUSHER

90 DAY REPLACEMENT WARRANTY

REG PRICE \$29.95

Handling \$ 3.00

TOTAL \$22.95

SAVE \$10.00  
OFF REG. PRICE



The Original RECYCLER  
ALUMINUM  
CAN-CRUSHER

CHECK OR MONEY ORDER TO:

SMASH ENTERPRISES  
P.O. BOX 911 DEPT. EK  
ISSAQUAH, WA 98027  
(206) 392-3076

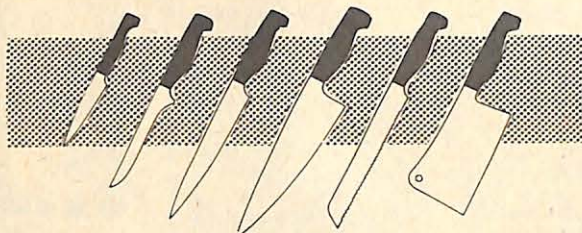
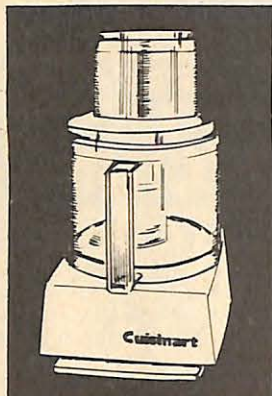
## Now drive in cool comfort!



### RIDE UP TO 15° COOLER WITH AUTO SUN SHADES.

What a relief...custom made, durable aluminum auto shades block out the sun's rays without obstructing vision. Easily installed & instantly removable. Increase air conditioner efficiency. Save passengers, pets and contents from the ravages of a blazing sun. For free info, send make of car, year, series, model (sedan, station wagon, coupe, etc.) and style (2 or 4 door), your name and address to: SIDLES MFG. CO., INC., Box 3537(E), Temple, TX 76501. For questions or same day shipment on VISA/MC/UPS COD, call TOLL FREE 1-800-433-3101. (In Texas, 1-800-792-3030, ext. 3814.)

# SPECIAL ADVERTISING PROMOTION



**You could buy this famous food processor and set of knives for about \$300...OR WE'LL GIVE YOU A KITCHEN WIZARD THAT DOES ALMOST EVERYTHING THEY CAN DO...and more for just \$4.95**

### WHY SUCH A GIVE-AWAY?

The famous Mitsuboshi company of Japan is literally giving away its fabulous "Mitsu" KITCHEN WIZARD for the ridiculously low price of \$4.95, until DEC. 30, 1984, to the first applicants who agree to answer a simple questionnaire regarding the ways you have used, and expect to use, this versatile product. *Innovative uses are important!*

### WOULD YOU DO A TV COMMERCIAL FOR US?

The results of the questionnaire you return will help us prepare an extensive national TV, magazine and newspaper advertising campaign. If the answers in your questionnaire warrant, you may be asked to appear in one of our TV commercials, or for permission to use your answers, for which you will be compensated.

### IT'S INCREDIBLE!

THE "Mitsu" KITCHEN WIZARD is a masterpiece of ingenuity. It CUTS — SLICES — DICES — GRATES — SHREDS — CARVES — PARES — CHOPS — MINCES — CUBES — TENDERIZES — ETC.

### 30 DAYS MONEY BACK GUARANTEE!

You take no risk whatsoever. If you don't agree that the "Mitsu" KITCHEN WIZARD is the greatest kitchen aid of the decade, just send it back for a prompt refund of your product price.

Send us your name and address plus a \$4.95 check or money order for one KITCHEN WIZARD (Limit 2 per name for \$8.95). Add \$1.00 for postage and handling. N.Y. residents add sales tax. After the WIZARD arrives, use it in every way. Then, fill out accompanying questionnaire and return to us.

Mail to MEDIA MARKETING ADVERTISING, Dept 4191, 10-10 44th Ave., L.I.C., N.Y. 11101

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## TIME SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some arm-chair shopping for interesting items.

### SEWING AND CRAFT CADDY

**AS SEEN ON T.V. (for \$29.95 + S&H)**

- Locks Tight • Saves space • Stores 100 Spools • Organizes • 12 compartments • Center Storage • Store patterns on side • FREE accessories — Thread, needles, scissors, bobbins and more.

ACT NOW for immediate delivery!

Send \$24.95 + \$2.95 ea. S&H check/M.O. (N.J. Res. add sales tax)

To PRO ASSOC. HOME MARKETING

277 Fairfield Rd. Fairfield, N.J. — 07006 — Dept. 100

Visa or MC accepted or call 201-575-5440

## Elks Family Shopper

### consumer/news

of Vitamins A and C occur when vegetable tissues are bruised, use a sharp blade when trimming, cutting, or shredding fresh vegetables.

As for storage, vegetables such as kale, spinach, broccoli, turnip greens, chard, and salad greens need to be refrigerated promptly in the vegetable crisper or in moisture-proof bags to maintain high humidity.

And when you cook vegetables, use just enough water to prevent scorching and cook them just until tender.

The amount of water you use in cooking vegetables has a large effect on the loss of water-soluble vitamins, such as Vitamin C, the B vitamins, and some of the minerals. The smaller the amount of water used in cooking, the more food value retained in the cooked vegetable. And be sure to use the liquid left from cooking your vegetables. You can consume it plain with the vegetable, or you can use it as the base for a sauce or a soup.

To store your food properly, it's also important to be sure your freezer and refrigerator are operating at the appropriate temperature. If your freezer can't keep foods at 0°F, you may want to buy in smaller quantities and restock more frequently.

*Conserving the Nutritive Values in Foods* includes a variety of cooking and storing tips for fruits, dairy products, meats, fish, and poultry—even how to ripen tomatoes and choose carrots for maximum vitamin value.

See Advertisement Outside Back Cover

## DELUXE EXECUTIVE Slacks 9<sup>97</sup> 1/2 Per Pair

Min. Order: 2 Pairs 2 for 19.95, 3 for 29.75, 4 for 39.50

### Haband Liquidation Center

265 North 9th St., Paterson, NJ 07530

Yes Sir, Rush me \_\_\_ pairs of Slacks, for which I enclose the full amount of \$\_\_\_ plus \$1.96 for shipping.

OR, TO CHARGE IT:  Visa  MasterCard

Acct. # \_\_\_\_\_  
Exp. Date: \_\_\_\_\_

Waist Sizes: 30-32 34-35-36 37-38-39-40-41-42-43-44 46"-48"-50"-52"-54"	COLOR	OZE	How Many?	What Waist?	What Inseam?
46"-48"-50"-52"-54"	GREY	P			
	BLUE	G			
	TAN	R			
	NAVY	B			
	BLACK	E			
	GREEN	S			

Inseams: 27-28-29-30-31  
32-33-34  
\*Please add \$1.50 per pair for sizes 46-54.  
72D-02E

Guarantee: If upon receipt I do not choose to wear the slacks, I may return them within 30 days for a full refund of every penny I paid you.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
APT # \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_



# A Finished Vehicle Every Seven Minutes

(Continued from page 41)

riages very careful attention."

In the spring of 1897 the records of the board of directors show, "Experiments with a horseless vehicle." By 1899 Studebaker was building bodies for electric runabouts manufactured by others.

In 1902 Studebaker built twenty electric runabouts of their own, designed for them by Thomas A. Edison, who obtained one for himself.

On July 7, 1903, doing what is undoubtedly one of the earliest bits of automotive market research on record, President John M. Studebaker wrote George N. Wilson, head of the Arnold Constable store in New York City, as follows:

Dear Sir:

*I see you quoted in the N. Y. papers as being users of the Electric business wagon. I now take the liberty of asking your opinion on same. Are they a success? What is the expense of keeping them up? Do you consider them superior to the horse? Which do you consider the best power, gasoline or electricity?*

*We have given the horseless vehicle question very close attention for years, watching results from the experiments of others in this country as well as foreign countries, thinking that when they had come to stay and had been brought to such perfection that we could afford to put our name on them, we would go into the manufacture of same, in connection with our extensive business in the vehicle line. We feel that the time has about come for this move. We have been making some experiments, and have been manufacturing an electric vehicle for the past year with very good results. We have been going slowly, however, so as to demonstrate to ourselves that there would be a demand when the vehicle was practical and could be endorsed by the users. Any information you can give us as to your experience with automobiles will be greatly appreciated and treated personal if desired. Find stamp enclosed for reply.*

Respectfully yours,

John M. Studebaker, President  
STUDEBAKER BROS. MFG. CO.

(Continued on next page)

## Elks National Foundation Per Capita Winners

Following are the top five states and top three lodges (in each membership category) in per capita contributions to the Elks National Foundation in 1983-84:

States	Members 4-1-83	Total Donations	Average Per Capita
1. Hawaii	3,183	\$19,033.34	\$5.980
2. Maine	12,509	57,114.91	4.558
3. North Carolina	14,680	63,465.97	4.323
4. Arizona	31,600	134,085.91	4.212
5. Rhode Island	7,433	28,804.00	3.875
<b>Lodges of up to 300 members</b>			
1. Marietta, GA	248	7,997.00	32.246
2. Beaumont, TX	184	4,075.00	22.147
3. Memphis, TN	245	5,050.00	20.612
<b>Lodges of 301 to 600 members</b>			
1. Skowhegan-Madison, ME	514	8,010.00	15.584
2. Farmington, ME	328	5,086.51	15.508
3. Cape Henlopen, DE	316	4,776.00	15.114
<b>Lodges of 601 to 1,000 members</b>			
1. Buena Park, CA	755	12,596.83	16.685
2. Sheboygan, WI	904	12,981.21	14.360
3. DeSoto, MO	823	10,535.00	12.801
<b>Lodges of 1,001 to 2,000 members</b>			
1. Barstow, CA	1,042	15,280.00	14.664
2. Atlantic, IA	1,342	18,733.45	13.959
3. Visalia, CA	1,096	13,794.23	12.586
<b>Lodges of 2,001 or more members</b>			
1. Arvada, CO	2,266	15,781.00	6.964
2. Honolulu, HI	2,289	15,923.34	6.956
3. Clawson-Troy, MI	3,412	21,310.75	6.246

## Elks National Foundation New Pledge Point Winners

Following are the top five states and top three lodges (in each membership category) in percentage of new Elks National Foundation pledge points in 1983-84:

States	Members 4-1-83	Number of New Pledge Points	Percentage of Pledge Points
1. Oklahoma	24,338	1,936	7.955
2. North Carolina	14,680	947	6.451
3. Hawaii	3,183	196	6.158
4. Rhode Island	7,433	443	5.960
5. Arizona	31,600	1,855	5.870
<b>Lodges of up to 300 members</b>			
1. Marietta, GA	248	183	73.790
2. Stillwater, OK	290	164	56.552
3. Beaumont, TX	184	83	45.109
<b>Lodges of 301 to 600 members</b>			
1. South Plainfield, NJ	376	190	50.532
2. Edmond, OK	360	128	35.556
3. Dover, DE	311	82	26.367
<b>Lodges of 601 to 1,000 members</b>			
1. Woodward, OK	845	470	55.621
2. Tiffin, OH	747	214	28.648
3. Fairbanks, AK	938	248	26.439
<b>Lodges of 1,001 to 2,000 members</b>			
1. Atlantic, IA	1,342	441	32.861
2. Garden Grove, CA	1,685	342	20.297
3. Pompano Beach, FL	1,745	351	20.115
<b>Lodges of 2,001 or more members</b>			
1. Arvada, CO	2,266	275	12.136
2. Clawson-Troy, MI	3,412	338	9.906
3. Bordentown, NJ	2,262	168	7.427

# A Finished Vehicle Every Seven Minutes . . .

(Continued from previous page)

We have no record whether or not Mr. Wilson availed himself of that free stamp, but we do know that in 1903 "two engineers" McMasters and Dennison, were brought into the company.

Studebaker made no bones about his personal dislike of gasoline automobiles. He was literally dragged into their manufacture at the insistence of Fred M. Fish, the corporation's lawyer. Said President John, "They are clumsy, dangerous, noisy brutes, which stink to high heaven, break down at the worst possible moment and are a public nuisance."

But he was fighting a losing battle against the millions who preferred the smell of gasoline and exhaust fumes to the odors of urine and manure, and the pestilential flies from the



Circa 1900 promotional photo

million-plus horses in the country at the time.

The first gasoline-powered Studebaker chugged out of the factory on July 22, 1904. It was a two-cylinder 16hp runabout, whose chassis was supplied by the Garford Manufacturing Company of Elyria, Ohio. Body

and final assembly were by Studebaker. Like the early Oldsmobile, the engine was in the center, horizontally, under the floor, with a chain drive to the rear wheels. A five-passenger touring car, it sold for \$1,250. If you were the delicate type who required a top, that was an extra \$150.

From then on Studebaker's change-over to horseless vehicles was fairly swift. By 1911 gross automobile sales were \$28,487,847; for wagons and carriages about \$8,000,000. Electrics were discontinued in 1912. War production and the subsequent high price of gasoline slowed the demise of the horse and buggy during World War I. But by 1920 the great transition was done. In that year Studebaker disposed of its wagon business to the Kentucky Wagon Manufacturing Company of Louisville.

Studebaker, the first mass-producer of vehicles, was the only one of some 5,000 wagon-makers to successfully switch to the automobile business. ■

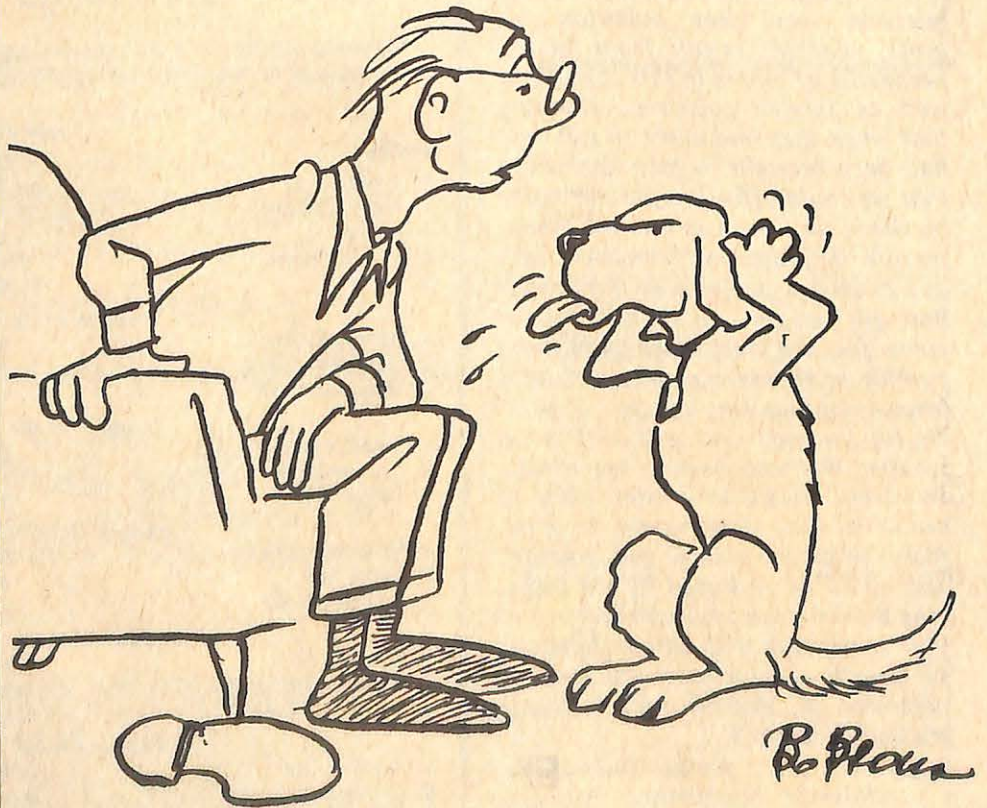


## FLAG DAY 1984

In 1908, the Grand Lodge designated June 14th as the special day that Elks in all lodges should honor our flag and pay tribute to our great nation. Each lodge should make every effort to present an outstanding program, which is open to the public, in order to demonstrate the Elks' dedication to the principles of our founding fathers.

### State Association Conventions

State	Date	Place
CO	9/6 to 9/8	Colorado Springs
CT	6/1 to 6/3	Grossinger, NY
GA	6/7 to 6/9	Jekyll Island
ID	6/7 to 6/9	Blackfoot
MD, DE & DC	6/22 to 6/24	Frederick, MD
MA	6/15 to 6/17	North Conway, NH
MN	6/14 to 6/17	Hibbing
MT	7/25 to 7/28	Kalispell
NE	6/1 to 6/3	Ogallala
NV	6/21 to 6/23	Ely
NJ	6/7 to 6/10	Wildwood
ND	6/9 to 6/11	Grand Forks
SC	6/22 to 6/24	Anderson
TX	6/20 to 6/23	Lubbock
VT	6/8 to 6/10	West Dover
VA	6/29 to 7/1	Hampton
WA	6/14 to 6/17	Spokane
WV	8/9 to 8/11	Clarksburg



"Does this mean that I've got to fetch my own slippers?"

# Sale!

**WE CANNOT HOLD  
THIS PRICE  
MUCH LONGER!**

Due to the soaring cost of  
**GENUINE LEATHER**, we  
cannot hold this price  
much longer Order now!

## The World's Most Comfortable Shoe!

# The Famous CosmoPedic™

Don't Pay \$50

Don't Pay \$25

Here Only

# \$14.88

## Genuine Leather Smooth or Sueded

NOW! BLISSFUL COMFORT MORNING TO NIGHT! The closest thing to going barefoot! Handsomely-styled CosmoPedic shoes are the ultimate in comfort... and quality-crafted with features you'd expect to find in a \$50 or \$25 shoe! Luxurious genuine leather uppers in deer-tanned smooth or sueded leather are incredibly soft, yet amazingly shape-holding. The unique CosmoPedic arch support assures comfort thru long hours of standing or walking. A stitched collar prevents annoying chafing around the ankles. And for that walking-on-air feeling... comfort insoles and crepe soles pamper your feet from heel to toe! In Tan or Black smooth leather. Brown or Sand sueded leather... just **\$14.88**.



Tan Smooth  
Leather

### for Men and Women

#### MEN'S SIZES

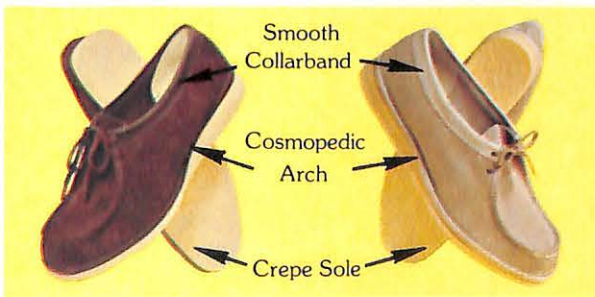
6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, also 13.  
WIDTHS: C, D, fits medium width.  
E, EE, EEE fits wide width.

#### WOMEN'S SIZES

5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, also 11.  
WIDTHS: B, C, D fits medium width.  
E, EE, EEE fits wide width.

#### FAMOUS 14 DAY COSMOPEDIC GUARANTEE

If these CosmoPedic shoes are not the most comfortable, the finest quality pair of shoes you've ever owned, simply return them within 14 days for a full refund of purchase price (except postage & handling), no questions asked. Now that's a guarantee in writing.



Brown Sueded Leather

Sand Sueded Leather



### OLD VILLAGE SHOP

Hanover, PA 17333

#### SATISFACTION GUARANTEED! MAIL TODAY!

OLD VILLAGE SHOP, Dept. VM-5036, Bldg. #9, Hanover, PA 17333

Sure, I'll try the world's most comfortable shoes. Please send me:

**MEN'S SHOE**  
\_\_\_ prs. Men's Tan Leather (M242578B) Size \_\_\_ Width \_\_\_  
\_\_\_ prs. Men's Black Leather (M236802B) Size \_\_\_ Width \_\_\_  
\_\_\_ prs. Men's Brown Sueded (M242586B) Size \_\_\_ Width \_\_\_  
\_\_\_ prs. Men's Sand Sueded Leather (M233361B) Size \_\_\_ Width \_\_\_

**WOMEN'S SHOE**  
\_\_\_ prs. Women's Tan Leather (M203562B) Size \_\_\_ Width \_\_\_  
\_\_\_ prs. Women's Black Leather (M203687B) Size \_\_\_ Width \_\_\_  
\_\_\_ prs. Women's White Leather (M223693B) Size \_\_\_ Width \_\_\_  
\_\_\_ prs. Women's Brown Sueded (M223784B) Size \_\_\_ Width \_\_\_

for just \$14.88 pr., plus \$2.90 per pr. postage and handling.  
SAVE MORE! Order TWO pair for just \$28.99 plus \$5.00 postage and handling.

CHARGE  American Express  MasterCard (Please add \$2.00 for wide width.)  
IT:  VISA  Diners' Club

Enclosed is \$ \_\_\_\_\_ Acc't # \_\_\_\_\_ Date Exp. \_\_\_\_\_

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Check here and send 50¢ for a year's subscription to our full-color catalog of fine gifts (Z389965X). Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days.

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# EMERGENCY LIQUIDATION

**Deluxe Executive Slacks**

**997<sup>1/2</sup>**  
Minimum Order 2 Pairs!

**Attention Executives:** To keep one of America's finest executive Slack Mills from going out of business, Haband the mail order people from Paterson, N.J., have just signed one of the largest single pants contracts ever:

**OVER TWO MILLION PAIRS**

*of the finest-looking, best fitting, best wearing business slacks you could own.* Now, just in time for the coming season, you get this amazing

**2 for 19<sup>95</sup>**

Emergency Price!

**TRIPLE SAVINGS!**

Slacks Actually Pay for Themselves!

*You save on initial purchase price. This mill runner contract should spell "nevermore" to current prohibitive brand name prices!*

**You save on dry cleaners bills!** 100% No-Iron Machine wash and Wear means kiss your dry cleaner goodbye. *Wear them, wash them, wear them, wash them. It's as easy as a spin through your washing machine!*

**You Save Wear and Tear on All your Wardrobe!**


High executive caliber business slacks are more and more important as suit prices spiral out of sight. Two pairs of very distinguished proper fitting slacks for \$19.95 will take the burden of daily wear. **Look around!** Most of your colleagues have already discovered this sensible economy! **BUT YOU MUST HURRY!** Time flies! Your old-fashioned last-years slacks already mark you as behind the times, and the high prices of up-to-date slacks is a problem no more! *Millions of important men from all over America depend on Haband for all their clothing needs. We will be proud to show you our excellent slacks and direct-to-your-door service now at NO RISK!* Simply send your order for an easy at home look see!

**TOP EXECUTIVE Quality Throughout**

- 100% S-T-R-E-T-C-H polyester
- Absolute NO-IRON Wash and Wear
- Deluxe Ban Rol® No-roll waistband
- Talon® indestructible Zephyr® zipper
- Deep "No Hole" pockets

**Gentlemen, DON'T DELAY!**

Send now while we have a full supply in your size and color!



**HABAND LIQUIDATION CENTER**  
265 North 9th St., Paterson, NJ 07530  
*Haband is a conscientious family business serving over 2-million customers across the U.S.A. direct by mail since 1925.*

**DELUXE EXECUTIVE Slacks 997<sup>1/2</sup> Per Pair**  
Min. Order: 2 Pairs  
2 for 19.95, 3 for 29.75, 4 for 39.50

**Haband Liquidation Center**  
265 North 9th Street, Paterson, N.J. 07530

Yes Sir, Rush me . . . . . pairs of Slacks, for which I enclose the full amount of \$ . . . . . plus \$1.95 for shipping.

OR, TO CHARGE IT:  Visa  MasterCard  
Acct.# . . . . .  
Exp.Date . . . . .

**Guarantee:** If upon receipt I do not choose to wear the slacks, I may return them within 30 days for a full refund of every penny I paid you.

Waist Sizes: 30-32-34-35-36-37-38-39-40-41-42-43-44-46-48-50-52-54"  
Inseams: 27-28-29-30-31-32-33-34

*\*Please add \$1.50 per pair for sizes 46-54.*

COLOR	02E	HOW MANY?	WHAT WAIST?	WHAT INSEAM?
GREY	P			
BLUE	G			
TAN	R			
NAVY	B			
BLACK	E			
GREEN	S			

72D-02E

NAME . . . . .  
ADDRESS . . . . . APT.# . . . . .  
CITY . . . . . STATE . . . . . ZIP . . . . .