



Houston Convention Highlights

the
ELKS

magazine

October 1984

**THE
LANDSCAPE
ARCHITECTS**

Spectacular
Pre-Christmas

SALE!

SAVE \$15.00
Thousands Sold At \$19.88

**21 Olde
Tyme
CHRISTMAS
ORNAMENTS**

ONLY **\$4.77**
21 Pc. Set
Superb Heirloom Quality—
No Two Alike!

**GUARANTEED CHRISTMAS
DELIVERY!**



Beautifully
Detailed—
No Two
Alike!

Magnificent Hand-Painted Wood!

Delightful Trim For: • Christmas Tree • Wreaths • Window Display • Gift Packages Great Stocking stuffers, too!

The warmth . . . the wonder . . . the joy of an old-fashioned Christmas. Bring back the "good old days" with these fascinating, antique-style ornaments. Splendid for the tree and all 'round the house . . . or to give as gifts. They're crafted of wood, and each is carefully hand-painted . . . You seldom see workmanship like this any more! We'll send you a complete collection of 21 different ornaments—colorful Santas, snowmen, dolls, mice, angels, cuckoo clocks, and more. Each is 1½ to 2¾ inches high, finished with safe, non-toxic paint . . . So well made, you can save them and enjoy them for many Christmases to come.

FULLY GUARANTEED —
If not delighted, return within 14 days for full refund (except ship. & handl.). Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days.

Old Village Shop
Hanover, PA 17333
Serving Satisfied
Customers Since 1934

SATISFACTION GUARANTEED — MAIL TODAY!

OLD VILLAGE SHOP, Dept. VZ-8858
Bldg. #9, Hanover, PA 17333

Yes! Please rush my *Old Fashioned Christmas Ornaments* (Z567776) as indicated below, on Full MONEY BACK GUARANTEE.

- One Set (21 beautiful hand-painted ornaments) for only \$4.77 plus \$2.50 shipping & handling.
- SAVE! 2 Sets (42 ornaments) for just \$8.77 plus \$4.50 shipping & handling.

Enclosed is \$ _____ (PA res. add sales tax)

CHARGE IT: American Express VISA
 Diners Club MasterCard

Acct. No. _____
Exp. Date _____ (Please Print)
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

© H.H.I., 1984

“The only way to live for less in Florida is at your brother-in-law’s.”



Instead of owing *him* a favor, do *yourself* a favor. Come to an InterCoastal Community – where you’ll have the best of retirement living. Including a fine, 2-bedroom manufactured home for under \$26,000.

If you’re a golfer, The Fairways, with its championship course is for you. Lakeland Harbor has waterfront views and is a paradise for fishermen. The Lakes at Leesburg takes you back to the lazy days of old Florida.

Each community has a spacious clubhouse, game rooms, swimming pool, shuffleboard and many other facilities. And they’re all in Central Florida – the world’s leading recreational area featuring Walt Disney World and more.

As Lonesome George Gobel says, “InterCoastal quality and value really impressed me. ‘Cause you can’t hardly get them kind of buys no more.”

Florida homes from \$25,955.

Mail this coupon for a free color catalog about our 3 fine communities – the Fairways, Lakeland Harbor or The Lakes at Leesburg. Or call toll-free: 1-800-525-0050

EM 10/84

Name _____

Address _____

City _____ State _____ Zip _____

Telephone () _____

InterCoastal Communities, Inc.

Where the living is easy.

2170 S.E. 17th Street, Ft. Lauderdale, FL 33316



A MESSAGE FROM THE GRAND EXALTED RULER

The Great Heart of Elkdom—Beating Strong

Nowhere else is there a better example of Elks caring and Elks sharing than in the benevolent, educational, and charitable activities of the Elks National Foundation. In its fifty-six year history, "The Great Heart of Elkdom" has been dedicated to preserving, nurturing and developing the greatest of all natural resources—the human spirit.

Through the generosity of Elks, our families and friends, the Foundation has been able directly or through the State Associations to aid the education of America's deserving and needy youth, rehabilitate the physically handicapped, enable the blind to see, provide homes for disadvantaged children, lend support to our retired Brothers at the Elks National Home, support the "Hoop Shoot" Program, and in so many ways make people more productive and to better fulfill their human destiny. One of the most important challenges undertaken recently is our Drug Awareness Program. The Foundation provides impetus for this campaign to prevent, through education, one of the most severe social problems ever to confront our country.

Because of your participation and the wise and prudent management by the Foundation Trustees, the Elks National Foundation now has distributions of \$6.4 million annually. It is a source of great personal pride for me to be associated with this magnificent effort and to lead you in demonstrating that **ELKS CARE - ELKS SHARE.**

Frank O. Garland

YOU'VE SEEN THIS FAMOUS CAR FOR
ALMOST THREE TIMES THE PRICE!

THE RADIO (WIRELESS) CONTROL PORSCHE

A RACING MARVEL... AUTHENTIC IN EVERY DETAIL!

Not \$49.95...
Not \$39.95...
NOW ONLY

\$9.88

Thousands sold
for \$20.00

- Unbelievable Low Price
- Forward, Reverse, Left & Right Turns, Veers, All From Remote Distance
- Completely Wireless, Radio Controlled
- Large 8¼" Long, 3½" Wide
- Full Color Insignia and Racing Stripes
- Sturdily Crafted Body



RADIO CONTROL COMMAND HANDLE

is completely wireless, has the heft and feel of a professional gearstick. You and your family will thrill to the maneuvers you can execute, all from this electronic wonderbox.

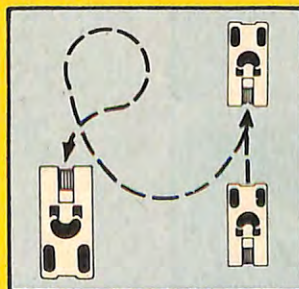


An exact replica of the racing car that has graced the tracks of the world's most glamorous speedways can now be yours at the lowest price ever! Grab

hold of the radio control unit—and, that easy, you're in the driver's seat! The racer responds to a tiny transmitted radio signal and instantly obeys all your commands. Goes forward...reverses...turns...veers...without cords, strings, or wires! You'll marvel

at the exciting combination of speed, power, and precision that's sure to give your whole family lasting thrills! There's nothing to assemble. Just install batteries and you're ready to go. Colorful lithographed sturdy body measures 8¼" long, 3½" wide and comes com-

plete with authentic racing stripes and resilient rubber tires. Great for hours of racing fun for the whole family, terrific way to deliver inter-office memos.



Hurry, order today while our supplies last. At this low, low price, they're sure to go fast.

OUR GUARANTEE

You must be completely delighted with your RADIO CONTROL RACER in every way, you must agree that it's the very same type RADIO CONTROL UNIT you've seen in fine stores for \$40, \$50 even \$60, or return for a full refund of purchase price, (except postage & handling) no questions asked! Now, that's a guarantee in writing! Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days.

Finally! THE PERFECT GIFT for all ages. Now at this super low price you'll want to order several at even greater savings. And it's a natural crowd pleaser. So, fill out and send handy coupon today.



—SATISFACTION GUARANTEED—MAIL TODAY!—

OLD VILLAGE SHOP, Dept. VZ-8875
Bldg. #9, Hanover, PA 17333

YES! Kindly rush _____ Radio Controlled Racecar(s) (Z449991 for the unbelievable low price of \$9.88 plus \$2.50 shipping and handling on full money back guarantee if not completely delighted.

SAVE MORE! Order TWO for just \$18.88 plus \$4.50 shipping and handling on same money back guarantee.

CHARGE IT: Diners Club VISA
 American Express MasterCard

Acct. No. _____
Exp. Date _____ (please print!)

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

© H.H.I. INC. 1984

Old Village Shop

Hanover, PA 17333

6 The Landscape Architects

The scenic views, the breath-taking vistas are not only Mother Nature's works—sometimes she has help!
Judy Lynn Hedberg



6

10 1984 Convention Highlights

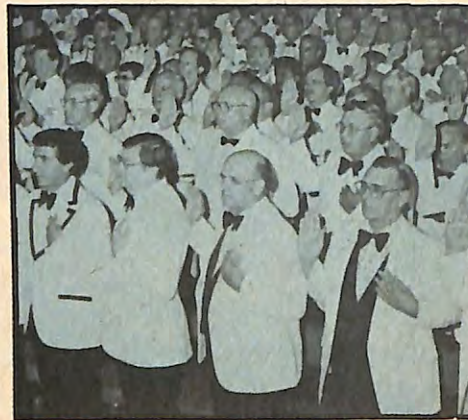
A day-by-day breakdown of events at the 120th Grand Lodge Sessions held in Houston.

Staff Report

20 Vacationing—Down on the Farm

A change from the hum-drum of cosmopolitan centers, rural locales have a lot to offer.

Jerry Hulse



10

22 News of the Lodges

A cross-section of newsworthy events from the length and breadth of Elksdom.

Departments

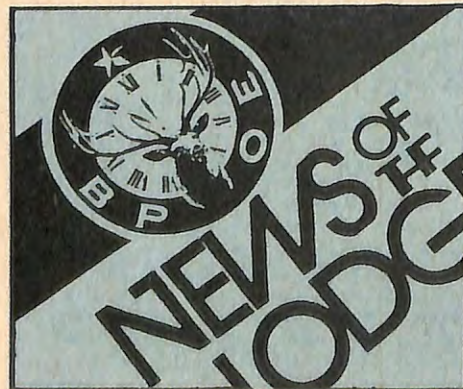
- 2 Message
- 8 Letters
- 24 You and Retirement: Home Health Care
- 26 1985 Elks Rose Parade Float: "By Dawn's Early Light"
- 28 Elks Statue of Liberty Restoration Fund Update
- 30 Elks Drug Awareness Education Program
- 32 Did You Know?
- 34 Amendments to the GL Annotated Statutes
- 36 It's Your Business: Customer Service
- 38 Elks National Service Commission
- 40 Elks National Foundation/ Joy of Giving

Cover:

"The Landscape Architects" beginning on page 6 couldn't be better illustrated than with Sally Weigand's photo of Hickory Run State Park in Pennsylvania.



20



22

VOL. 63, No. 4/OCTOBER, 1984

National publication of the Benevolent and Protective Order of Elks of the United States of America. Published under the direction of the Grand Lodge by The National Memorial and Publication Commission.

The Elks National Memorial and Publication Commission

EDWARD W. McCABE/Chairman
RAYMOND C. DOBSON/Past Chairman
R. LEONARD BUSH/Vice-Chairman
GEORGE B. KLEIN/Secretary
H. FOSTER SEARS/Treasurer
WADE H. KEPNER/Chairman Emeritus

Staff

JOHN R. RYAN
Publisher/General Manager
HERBERT H. GATES
Managing Editor
CHARLES T. COFFIN
Associate Editor
JUDITH L. KEOGH
Editorial Assistant
SHIRLEY STERLING
Advertising Manager
MALCOLM B. CROFFORD
Circulation Manager
EDITORIAL OFFICE, 425 W. Diversey Pkwy., Chicago, IL 60614

ADVERTISING OFFICE

Direct all advertising inquiries to:
Advertising Department
The Elks Magazine
425 W. Diversey Parkway
Chicago, IL 60614
(312) 528-4500



THE ELKS MAGAZINE, Vol. 63, No. 4/October, 1984 (ISSN 0013-6263). Published monthly, except bi-monthly July/August and December/January, at 425 W. Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Single copy price is 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

The word, **Elks**, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America.

Copyright, 1984, by the Benevolent and Protective Order of Elks of the United States of America.



Moving?

THE ELKS MAGAZINE, Circulation Dept., 425 Diversey Parkway, Chicago, IL 60614. **Members:** Change of address should be made through your lodge Secretary. Give him advance notice of at least 60 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing to us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

The Ultimate Vacation

Why settle for an ordinary trip abroad when you can stay for 2 weeks or more in your own apartment (or hotel)—with maid service—in a world-famous city or resort.

The cost? Surprisingly low.

Imagine 2 weeks on the Costa del Sol in your own apartment overlooking the sea . . . for as little as \$665. And that includes round trip on a scheduled airline from New York! You can *extend* your vacation extra weeks for as little as \$50 per person per week. Or stay in Paris, Florence, the Riviera, Mexico, Yugoslavia and many more exciting places at equally affordable prices!

That's the ultimate trip—a *Grand Circle Extended Vacation*. Yet there's so much more. You're free from schedules and routines. You set your own pace and do what you want. A friendly Grand Circle Travel Representative is always on hand to help you make plans. And you can take part—if you wish—in optional excursions and special social and cultural activities like language lessons, festive dinners and more.

Feel at Home Abroad

You'll get to know the heart and soul of a country when you vacation this way. You'll meet the local people. They look forward to meeting you and greeting you like a friend—not a tourist. And that's why people take our Extended Vacations year after year. No matter which exciting Grand Circle destination you choose, you can be sure of a warm welcome and a memorable trip.

You Get More for Your Travel Dollar

Because you buy from us *directly*. There are no middleman commissions

built into our prices. We pass the savings on to you so you enjoy a lower initial cost plus additional weeks at exceptionally affordable prices. You'll also benefit from automatic *free* membership in our Travel Club which entitles you to trip discounts . . . merchandise



an exciting choice of cruises aboard famous luxury liners. Our trips are designed especially for you. Because for more than 25 years we've specialized exclusively in travel for the over-50 traveler.

Over 350,000 Americans age 50 and over have enjoyed our trips. You will, too!



discounts . . . and much more.

Countryside Tours, Traditional Tours and Cruises

In addition to our famous Extended Vacations, you'll also find a fascinating selection of fully-escorted Traditional Tours to almost anywhere you want to go. Plus our delightful Countryside Tours to Europe's small towns and historic villages, with departures spring through fall. And

Mail coupon or call Toll-Free

1-800-847-4240

from anywhere in the U.S. Weekdays 8:30am-8:00pm
Saturdays 10:00am-4:00pm Eastern Time



FREE BROCHURES



GRAND CIRCLE TRAVEL INC.

555 Madison Avenue, Dept. LB4276
New York, N.Y. 10022

Please send me the free brochures checked below.

EUROPE TOURS & EXTENDED VACATIONS

- A. Traditional Tours of Europe
- C. Countryside Tours
- G. Extended Vacations

OTHER TOURS & EXTENDED VACATIONS—WORLDWIDE

- D. Africa
- F. Egypt/Israel, India
- O. Orient and China Tours
- P. South Pacific
- V. Extended Vacations: Mexico, Australia

U.S.A. TOURS & EXTENDED VACATIONS

- N. Hawaii Tours, Cruises & Ext. Vac.
- Q. U.S.A., Canada and Alaska Tours
- V. Extended Vacations—Florida

CRUISES

- E. Cruises on luxury liners

Print Name _____

Address _____

City _____ State _____ Zip _____

The Landscape Architects



The Blue Ridge Parkway winds through southern Appalachian vistas virtually untouched by human interference. Photo-National Park Service.

by Judy Lynn Hedberg

Like many of us I suppose, I thought that a landscape architect was someone who only landscaped garden areas—somewhat like referring to a chef as someone who only cooks! Much to my chagrin, I learned that it's a highly specialized field, one that touches all our lives in one way or another. John W. Bright, head of Denver's (Colorado) Office of Quality Control, says: "we landscape architects are somewhat touchy about being cast solely in the role of plantsmen." And Donald Parker, Director of Landscape Architecture for Williamsburg (Virginia), considers it a fine art, the "reshaping of man's natural environment for human use and enjoyment."

Landscape architecture was probably practiced shortly after Adam and Eve left the Garden of Eden, but its traceable roots are Egyptian. To the ancient Egyptians, all destinies depended upon the Nile River crossing half a continent on its way to the Mediterranean, flowing across a shifting landscape, fringed by its belt of green. After the basic necessities of food and shelter were assured, enormous communal enterprises were

undertaken and a cultured way of life developed.

Austere outlines of Egyptian monuments were softened by rows of trees and flowing shrubs. Lush temple groves were tended and used to beautify their gods' sanctuaries. Egyptians realized the intimate relationship between vegetable, animal and human elements and harmonized their cultural and natural landscapes accordingly.

Tomb paintings and reliefs throughout Egypt's history show wealthy Egyptians relaxing in landscaped gardens. As early as the fifth dynasty, we see enclosed areas with sycamores, palms, papyrus, corn flowers and thick mandrake bushes growing around rectangular pools. The garden and house were treated as one unit. In later dynasties, landscaped areas became more formal, with gardens located outside the house, and the complex treated as part of the whole. Architects elevated centuries of tradition to a new height in art and living quarters during the New Kingdom.

Eighteenth dynasty royalty living in Tell-el-Amarna palaces had suites of rooms with frescoed walls decorated with plants and wildlife. Queen Tiye's rooms had walls covered with colorful papyrus and graceful lotus col-

umns rising from the floor to an azure ceiling. Pharaoh Akhenaton had his palace walls painted yellow and the ceiling painted like a trellis on which sinuous grapevines coiled about, their green leaves and hanging grape clusters true to nature. All rooms opened onto a pillared courtyard offering shade from the burning African sun, where fish swam lazily in cool basins filled with white and blue lotus.

Thousands of years later in Italy, Romans used landscapes on a "Grand Scale" with terraced gardens as focal points for lavish villas perched high on the hills. Mastery of landscape architecture passed from Italy to France around the seventeenth century when the "Grand Manner" became the vogue. In this style, distinctive features like classical statues, clipped hedges, fine gravel corridors through woods, fountains, pavilions and boulevards, were established in crowded cities like Paris.

But city congestion soon demanded increased organization and "landscape design" was born. One of the early landscape architects was Andre Lenotre (1613-1700), whose patron was France's King Louis XIV. Lenotre, progenitor of the unified design system for municipal parks and recreational areas, believed land-

scapes should be the setting for elaborate architecture, but that statuary shouldn't be the focal point of the area. Paris exemplified Lenotre's system: broad, green, arborescent boulevards with generous pedestrian walks, interspersed with fountains and statuary.

The first American gardens continued English formality, peaking about the time Williamsburg, Virginia, became Colonial America's capital. Williamsburg, Great Britain's largest colony in America, was small in size yet large in political influence. Its wealth came from nearby tobacco plantations. The town catered to the desires and needs of wealthy tobaccomen, especially when they came to town acting in their capacity as burgesses. From 1699-1780, Williamsburg was a social, cultural and political center for Virginia, which then stretched beyond the Great Lakes to the Mississippi River and encompassed eight of our present states.

All of the royal governors, starting with William Nicholson, arranged for gardens around the palace. These gardens, modeled after the period of William and Mary (1689-1702), have year-round flowerings: "knottes," small hedges of close-growing thyme or dwarf box; "parterres," elaborate geometric knottes amongst stretches of fine, level turf; "compartments," borders of flowers set among grass or



Skillful use of planned landscaping helps mask urban development from residential areas. Photo-U.S. Dept. of Transportation.

herb gardens; and pruned tree arbors over enclosed walks.

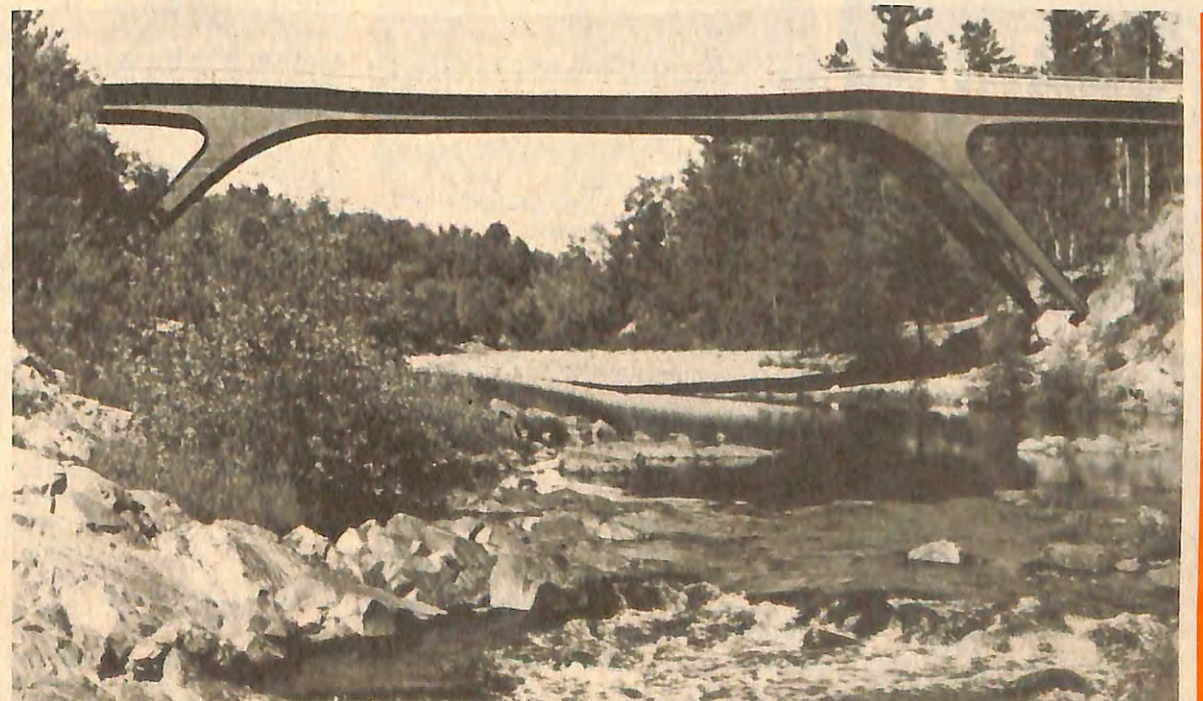
The Palace grounds alone comprise ten acres and designs for the Ballroom Garden were patterned after a historical document called the "Bodleian Plate," a copper engraving located in the library at Oxford, England. During cool mornings flowering bushes are hung with diamonds of moisture while in fragrant afternoons "flowers with wings" lazily wave by.

Williamsburg's restoration was begun in the 1920s under John D. Rockefeller's sponsorship, pioneering urban archaeology, specifically regarding buried remains of public buildings and private residences. Much of the search required delicacy and care.

Today, historic Williamsburg encompasses 100 of the original structures and greens with colorful gardens, covers 100 of the 174 acres, exhibits more than 500 kinds of plants and more than 3,000 trees.

The "Romantic Style," prominent in England during the eighteenth century, was natural, avoiding straight lines, using sundials, bowling greens, arbors, topiary and open landscaping instead of formal designs. In America, Thomas Jefferson, who designed the University of Virginia and his own home, Monticello, integrated natural landscaping with structural formalism. From the 1850s on, the trend was toward natural landscapes with buildings becoming a harmonious blend with their settings.

(Continued on page 41)



This 290-foot, rigid frame bridge spans Wisconsin's Black River without destroying nature's symmetry. Photo-U.S. Dept. of Transportation.

ALL CRUISES

Call Toll Free

1-800-327-0699

Within Florida call

1-800-432-3662

Bahamas, Caribbean, Jamaica, Virgin Islands, Mexico, Europe, Mediterranean, etc.

2 & 3
4 & 5
day
cruises from

\$149

7 days
& longer
from

\$495

- Special Group Rates
- Special Air/Sea Savings
- Cancellation Protection
- Credit Cards Accepted

AAABCO

CRUISE CENTER
50 YEARS OF EXPERIENCE

EK-1084

Mail coupon for color brochure
A AAABCO Cruise Center
19000 W. Dixie Hwy., P.O. Box 630877
Miami, FL 33163

- | | |
|--|--|
| <input type="checkbox"/> 2-3-4-5 Day Cruises | <input type="checkbox"/> 10-11 Day Cruises |
| <input type="checkbox"/> 7 Day Cruises | <input type="checkbox"/> 14 Day or Longer |

Name _____

Address _____

City _____

State _____

Zip _____

LETTERS

• As the proud owner of a vintage Cadillac convertible I really enjoyed Phyllis Zauner's "Convertibles on the Comeback" (July/August issue).

In the article, the author makes reference to the "Cadillac Convertible Club." I would like to contact this organization and would appreciate further information.

Robert R. Grinnell
Mineral Point, WI

(The author informs us that the Cadillac Convertible Club's address is: P.O. Box 920, Thiells, NY 10984.)

• I read Robert Bearce's "Of Ships and Shellbacks" (July/August issue) with great appreciation. And I'd like to share the fact that Galveston, TX, is the home of a totally restored 1877-vintage, three-masted barque named *Elissa*.

This ship called at the port of Galveston during the late 1800's and was saved from the clutches of a Greek scrapyards. I spent many volunteer hours helping to restore this great ship which, along with the U.S. Coast Guard's *Eagle*, is the only restored operating square-rigger remaining in the nation.

Claude Mungle
Galveston, TX

• Although I thoroughly enjoyed Phyllis Zauner's "Convertibles on the Comeback" I feel that I must point out a few inaccuracies that relate specifically to the Thunderbird.

The first T-Bird was produced in 1955, so the '54 T-Bird pictured on page 41 could not have existed. I believe this might have been a typographical error. The last of these classics came off the assembly line in 1957, by the way.

All T-Birds were convertibles, though not all were ragtops. Each T-Bird of the 1955-1957 era came from the factory with a removable plastic hardtop. The cloth top could be had as an option and it could be folded down, in place behind the seat, even with the plastic hardtop in place.

Carl Hobson
Salem, OR

• Big Brothers/Big Sisters of America, which represents 460 local agencies throughout America is compiling its 80-year history to be published next year.

From 1911, when then-GER August Herrmann made an eloquent plea on be-

half of the Big Brothers Movement at that year's Grand Lodge Sessions in Atlanta, GA, the Benevolent and Protective Order of Elks was until after World War I, the foremost supporter of our Movement. By 1918, 1,152 Lodges were participating and up to 30,000 Little Brothers were befriended by Elks.

We would certainly appreciate knowing of any photographs of Elks/Big Brothers activities taken during the above-mentioned period. Should readers of *The Elks Magazine* have or know of such photos please contact the writer at the address below. Arrangements may then be made to borrow the photos for use in our book.

George L. Beiswinger
Big Brothers/Big Sisters of America
117 South 17th Street, Suite 1200
Philadelphia, PA 19103

• In the interest of accuracy and fairness, I'd like to point out that the July/August coverage of the "Hoop Shoot" Finals failed to note that Kristine Waldorf of Downey, CA, stayed shot for shot with Tiffany Hall and that both were actually ahead of Amy Kresin before Amy shot her last 15-straight perfect shots to win the age 8-9 Girls category with a final score of 24/25.

Both Tiffany and Kristine finished with 22/25 scores yet only Tiffany was mentioned in this context. This competition means a great deal to the children and I feel that they are deserving of their just recognition.

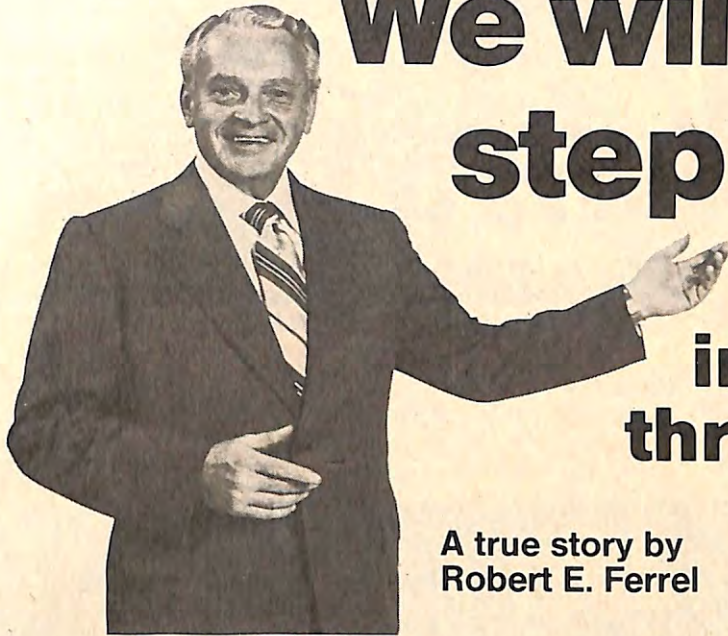
Henry L. Oberndorf
Chm, Youth Activities
Downey, CA, Lodge No. 2020

• Three cheers for the sentiments expressed in John Behrens' July/August column, "Youthful Enterprise is Alive and Well."

As Elks we all have the responsibility to faithfully nurture our youthful leaders and we do so by way of supporting our Youth Activities programs on the local, state and national levels. John Behrens' report gives valuable insight that our efforts are not going unrewarded.

Willard Barton
North Salem, IN

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



We will guide you step by step

into your own thriving business

A true story by
Robert E. Ferrel

"I was a printer in a small Michigan town. I drew a pretty fair paycheck, but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

"Then one day I was reading a magazine just as you now are and I saw an ad that offered me an opportunity for a steadily growing income. It said I would have greater security and personal independence. That's just what I wanted.

"I was a little skeptical, but said to myself, 'For a postage stamp I can find out.' So I mailed the coupon. I got a booklet that gave the whole story. It opened my eyes. I could see why owning my own business was much easier than I had thought... how the day-to-day guidance of a successful worldwide organization could assure my own success.

"I talked it over with my wife. We decided now was the time to act. So I applied for a Duraclean dealership and was accepted.



"I received a thorough training at the company's week-long school. They showed me exactly how to establish the business and make it grow. Every step had been prepared and pretested for me.

"I told my friends about the superior services I was equipped to give them. I sent some mailings and expanded my business. I contacted rug and furniture stores in my area and got referrals from them. My satisfied customers had me do more jobs and they told their friends about my services, too. As my business grew, I added service people and achieved my goal of financial independence."

We show you how you can build your own business

You can keep your overhead low... operate from your own home. Equipment is portable and easy to handle. The business is easy

to learn. When you receive our 32-page illustrated booklet (which we'll mail you with no obligation) you will see how you are guided step by step to quickly get customers... and still more customers from their recommendations.

We train you at no cost

New dealers attend a week-long, expenses-paid training school where they learn how to provide the ten superior Duraclean services, and how to utilize modern, tested techniques for building and promoting their businesses.



You offer superior services

You will provide Duraclean's superior, patented foam absorption process for cleaning carpets and furniture, using specially designed equipment available only to Duraclean dealers. The exclusive Duraclean process lifts out dirt without harsh scrubbing or over-wetting. Furnishings cleaned in the morning are ready for use that evening!

Our new same-day drapery cleaning service is now available only to franchised dealers.

These superior services are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have the prestige and endorsement of leading furniture, fabric and carpet manufacturers.

Advertising Support

The merits of your services are advertised in leading magazines which build your customers' confidence and bring job leads to you. In addition, you have pretested newspaper and yellow-page ads and a full mailing program available for your use.

Magazine ads are directed to carpet, fur-

niture and drapery retailers. They can refer their customers to you as a service to them.

Enter a growth business

Government figures show service businesses are the fastest growing segment of our economy... estimated at over a billion dollars yearly in carpet, drapery and furniture cleaning.

Modest Investment

I could choose from three dealership options. One starts as low as \$3,900 down. Full cash investments range from \$9,800 to \$19,800. Financing is available for those who qualify.

Want to be your own boss?... have an opportunity to become financially independent, and have a steadily growing income? Now you can.

If you have the desire to work and know the importance of customer satisfaction, you can likely qualify for a Duraclean dealership. This could be that one rare opportunity in your life. So, with *no obligation whatever*, mail the coupon TODAY.



Duraclean International

Serving homes and business
worldwide since 1930.

The first step—send for FREE Booklet today!

DURACLEAN INTERNATIONAL, INC.
4-030 Duraclean Building, Deerfield, IL 60015
Without obligation send free 32-page booklet
which tells how I can have a Duraclean business.

(PLEASE PRINT)

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

19 CONVENTION HIGHLIGHTS & 84

A total of 19 members of the Grand Lodge Advisory Board (all Past Grand Exalted Rulers) were present at the opening ceremonies of the 120th Grand Lodge Sessions. PGER Wade H. Kepner was absent due to illness. PGER Francis M. Smith was unable to attend because of business obligations.



Highlights from the 120th Grand Lodge Session



Held in Houston, Texas
July, 1984

SUNDAY

The great and historic city of Houston, Texas, played host to the 120th Grand Lodge Sessions of the Benevolent and Protective Order of Elks held July 15 to 19.

PGER Willis C. McDonald welcomed the assembled dignitaries, delegates, visiting Elks and their ladies during opening ceremonies held in the Houston Coliseum.

The Plano, TX, Elks Color Guard presented the colors and the Pledge of Allegiance was led by Grand Lodge Americanism Committee Chairman Vincent R. Collura. Brother Collura also presided over the presentation of state flags as they were proudly carried to the stage by the various state presidents. The event was climaxed by the appearance of Old Glory amid the cheers of the audience and the

stirring martial music rendered by the Aberdeen, WA, Elks Band.

Texas SP, John Golden welcomed the assembled representatives of Elkdom to the Lone Star State and to the City of Houston.

A taped message from President Ronald Reagan provided a moving atmosphere to the proceedings. A full transcript of the President's remarks appear elsewhere in this feature.

In his feature address GER Cantoli described the many examples that he had seen across the country that prove "Charity—Cornerstone of Elkdom" is not an empty phrase. In touring the major projects, each unique in its purpose and charitable scope, GER Cantoli noted, "I recall those emotional moments, of brothers who care and children who smile because they know that someone is responding to their needs."

In describing his first-hand observations of the many other benevolent activities that are currently ongoing, he pointed out with pride that through the charity of Elkdom disabled veterans are not forgotten, that the elderly of our Order can find a secure and comfortable lifestyle at the Elks National Home and that the youth of our nation are served through programs such as the "Hoop Shoot" and the many scholarship programs made available across the nation through the states and through the Elks National Foundation.

Another source of justifiable pride is the attainment of an average of \$2.22 per capita donation to the Elks National Foundation. This average surpassed the initial per capita goal of \$2.00 by a healthy margin thanks to, "The dedication and generosity of all our Brothers."



A total of 10,210 Elks and their families registered for the Grand Lodge Sessions held in Houston.

The combined jubilation of Washington and Alaska Elks rocks Houston's Coliseum as they celebrate the election of their candidate for Grand Exalted Ruler.



GER Kenneth V. Cantoli gave the keynote address at the opening session and presided over each day's business meetings.



GER-Elect Frank O. Garland of Centralia-Chehalis, WA, tells delegates why his motto, "Elks Care...Elks Share" has such important meaning.



Flags from across the length and breadth of Elkdom were presented by the state presidents during the opening session. The appearance of the Stars and Stripes stirred the assembled Elks and their ladies to a spontaneous show of pride and patriotism.



The Aberdeen, WA, Elks band provided many moments of inspirational music.

GER Cantoli told the opening night audience of a scholarship recipient who told him: "I never knew about the Order of Elks. I didn't believe there were people who gave you money without looking for something in return."

In describing the first year of the Elk Statue of Liberty Restoration

Fund, the GER applauded progress to date and described his recent visit to Liberty Island. He also read a congratulatory telegram from Statue of Liberty Restoration National Chairman, Lee A. Iacocca, who praised the Order of Elks for their involvement and commitment to the restoration project. Mr. Iacocca's complete

message is printed in its entirety elsewhere in this feature.

In concluding his remarks, GER Cantoli spoke of his meetings with members of Congress and with the President; of how the Order's Drug Awareness Education Program has drawn favorable comment and praise from all.

In looking back over his term as Grand Exalted Ruler, Cantoli stated, "What we have attempted this year is to notify America that we are a live and viable organization addressing the needs of society in the 1980's and that 'Charity is the Cornerstone of Elkdom'."

The invocation and benediction were given by Grand Chaplin the Reverend Charles Neville. Inspirational and patriotic melodies were rendered by Grand Lodge Organist Col. Ramon "Red" Ringo. Additional musical interludes were offered by the Bismark, ND, Elks Chorus.



GER Frank O. Garland and his wife, Polly (seated) are shown surrounded by their children. To their immediate left are daughter Kathy Kambich and her husband, James. Standing on the staircase are, from left, daughter-in-law Janice and Jim Garland, daughter Judy Lyon and son-in-law Al Lyon. Standing to the immediate right are son Randy Garland and his wife, Sherri. The family's six grandchildren were not in attendance.

MONDAY

Tumultuous applause rocked the Houston Coliseum as jubilant Washington and Alaska Elks celebrated the election of one of their native sons. New Grand Lodge Officers were named and appointments were confirmed during the first business session. Delegates from distant Panama, Puerto Rico, Guam and the Philippines were recognized and duly welcomed.

GER Cantoli noted in his report that once again membership has slipped below last year's level. A net loss of 6,546 members was reported, bringing the new membership figure to a national level of 1,614,832 members. He also noted that once again, despite uncertain economic conditions nationwide, the charitable efforts of Elkdom had shown a heartening increase. In the past lodge year, subordinate lodges gave a total of \$26,621,596 to charity which reflects an all time increase of \$1,615,330 over last year.

Frank O. Garland of Centralia-Chehalis, WA Lodge No. 2435 was unanimously elected Grand Exalted

Ruler. A sizeable and colorful contingent of combined Washington and Alaska Elks broke into an exciting demonstration of appreciation and support as signs, banners and marchers flooded the Coliseum aisles. The Aberdeen, WA, Elks band added



PGERs Raymond C. Dobson, center, and George B. Klein, right, present a \$300,000 check from the Elks National Memorial and Publication Commission to then-Grand Treasurer Edward M. Schleiter.

their contribution of rousing music to make the celebration complete.

GL officers also elected were Alfred J. Mattei, of Worcester, MA, Grand Est. Lead. Kt.; Yubie G. Separovitch, of Sacramento, CA, Grand Est. Loyal Kt.; L. J. "Bud" Gregory, of Yankton, SD, Grand Est. Lect. Kt.; and Stanley F. Kocur of E. Chicago, IN, Grand Secretary (8th term).

Also named were Leonard E. Bennett, of Rifle, CO, Grand Treasurer; Lewis L. Nurnberger, of Manistee, MI, Grand Tiler; Joseph Russo, of Bordentown, NJ, Grand Inner Guard; and the Rev. Charles Neville of Corvallis, OR, Grand Chaplain.

Elected to four year terms on the Board of Grand Trustees were James W. Damon of John Day, OR, and Lester C. Hess, Jr., of Wheeling, WVA. Ted Butcher of Centralia-Chehalis, WA, was appointed Secretary to the Grand Exalted Ruler-Elect.

The following appointments were confirmed by the delegates:

- PGER Raymond Dobson to a five year term on the National Memorial and Publication Commission.
- PGER Francis Smith to an unexpired term as Trustee of the Elks National Foundation.
- PGER Robert Grafton to a seven year term as Trustee of the Elks National Foundation.
- PGER Leonard Bristol to a five year term on the Elks Convention Commission.

TUESDAY

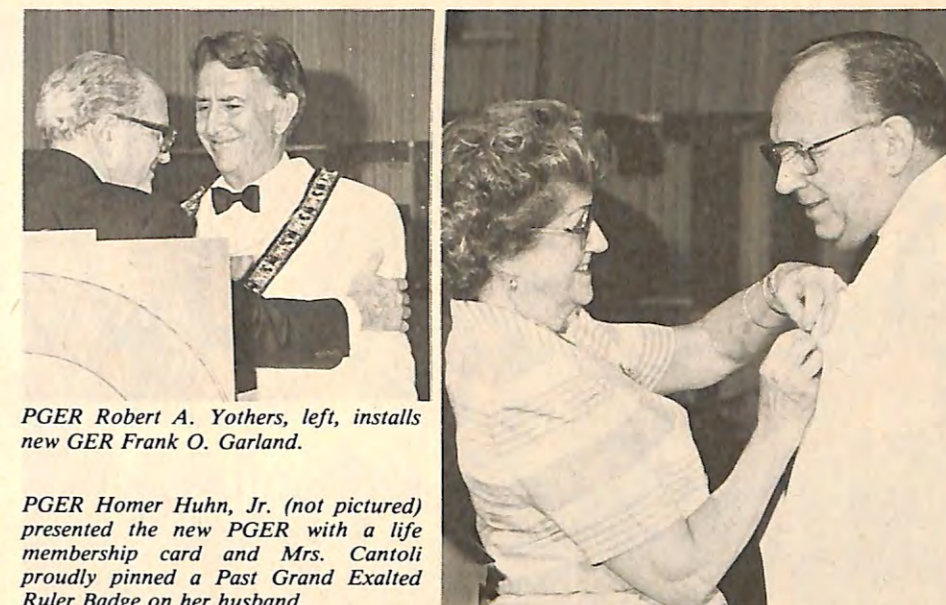
J. Paul Meyer of Puyallup, WA, Chairman of the Distribution Committee, began the second day's business with a report of recommendations and referrals of matters to be considered.

PGER Raymond C. Dobson, in his report as Chairman of the Elks National Memorial and Publication Commission, noted that advertising sales totalling \$1,608,906 during the past year and further reductions in departmental costs have enabled the Commission to hold the line on the Magazine's low and long-standing subscription rate. Referring to the Elks National Memorial Building, PGER Dobson noted the addition of a new, 24-hour illuminated flag display. Future editorial emphasis in *The Elks Magazine* will continue to be on the ongoing charitable good works of Elkdom. A check for \$300,000 from the Magazine was presented to the Grand Lodge.

Chairman of the GL Auditing and Accounting Committee, Alvin A. Ehrlich of Orlando, FL, reported 44 per cent of the lodges were not operating on a profitable basis. He urged the lodges to keep careful and frequent watch on their operating expenses and to manage their business activities with the same care that they would exercise in handling personal finances. Bro. Ehrlich invited the lodges to take advantage of the C.L.M.S. computerized financial reporting system available to them at moderate cost.

PGER Horace Wisely, Vice Chairman of the Elks National Foundation Board of Trustees, reporting for retiring Chairman, PGER William A. Wall, stated that the Foundation, during the past year, distributed a total of over \$4,642,000. Budgeted for the upcoming year are the following: \$2,039,000 for "Most Valuable Student" awards; \$2,250,000 for grants to the States' Major Projects; \$400,000 to support the "Hoop Shoot" National Free Throw Contest; \$600,000 for the Elks National Home; and an additional \$1,156,000 for other grants including \$250,000 for the Drug Awareness Education Program. Total distributions projected for the upcoming year will be \$6,445,000.

Donald O. Oesterling, Chairman



PGER Robert A. Yothers, left, installs new GER Frank O. Garland.

PGER Homer Huhn, Jr. (not pictured) presented the new PGER with a life membership card and Mrs. Cantoli proudly pinned a Past Grand Exalted Ruler Badge on her husband.



GER Kenneth V. Cantoli, left, presented GER-elect Frank O. Garland and his wife, Polly, to the convention audience.



of the Public Relations Committee, urged the Lodges to appoint motivated and capable Public Relations Chairmen. He stressed that it is imperative to get the general public to associate the name of Elkdom with all of its positive projects.

In the Public Relations Contest Bro. Oesterling announced the various area winners. The overall winner of the Grand Lodge Public Relations Contest was Quincy, MA, Lodge No. 943, for their Rainbow Foundation Program.

GL Lodge Activities Committee Chairman Joseph Russo, prefaced his remarks by pointing out that for a lodge to be truly successful and popular, it must maintain a working balance between club and charitable activities. Russo also reported that over 5,600 Grand Exalted Ruler lapel pins were awarded and that 648 Grand Exalted Ruler Award certificates had been presented. Many of these awards were previously announced in *The Elks Magazine*. This year's "All American Lodge" contest

winner was determined from among the five membership division first place winners. Top honors went to Santa Maria, CA, Lodge No. 1538.

Herbert M. Brautzsch, Chairman of the GL State Associations Committee, regrettably reported a 12 per cent decline in lodge participation in the Officer Training Program. He also noted that though participation was down from last year's figure, total Officer Completions were up 2 per cent for the same period.

State Associations that averaged the highest per-member contributions to the Elks National Foundation, ranked in order, were: Hawaii, Maine, North Carolina, Arizona, Rhode Island.

Receiving awards for the highest percentage of new pledges to the ENF were, in order: Oklahoma, North Carolina, Hawaii, Rhode Island, Arizona.

Top winners in the Veteran's Remembrance Program were Newburyport, MA; Peabody, MA; and Weymouth, MA.



The new Grand Lodge Officers are shown, seated left to right: Grand Est. Loyal Kt. Yubi G. Separovich of Sacramento, CA; Grand Est. Lead. Kt. Alfred J. Mattei of Worcester, MA; GER Frank O. Garland of Centralia-Chehalis, WA; Grand Secy. Stanley F. Kocur of East Chicago, IN; and Grand Est. Lect. Kt. L. J. Gregory of Yankton, SD. Standing from left are Grand Treas. Leonard E. Bennett of Rifle, CO; Grand Esq. Walter P. Hagerman of Ellensburg, WA; Grand Chap. Rev. Charles Neville of Corvallis, OR; Grand In. Gd. Joseph Russo of Bordentown, NJ; Grand Tiler Lewis L. Nurnberger of Manistee, MI; Four-year Grand Trustees Lester C. Hess Jr. of Wheeling, WV, and James W. Damon of John Day, OR; and Secy. to the GER Theodore Butcher of Centralia-Chehalis, WA.

State Bulletin Contest winners in the various categories were: First Place: California/Hawaii, Colorado, Massachusetts, New Jersey, Georgia, Alaska, North Carolina.

Second Place winners were: North Dakota, Arizona, New York, Illinois, West Virginia.

PGER Robert A. Yothers, Chairman of the GL Convention Commission, announced that next year's Grand Lodge Sessions will be held in Seattle, WA, July 14 to 18. The site of the 1986 Convention has yet to be finalized.

Brother Don Dapelo, of Coalinga, CA, reported on the proposed 1985 Tournament of Roses Parade Float entry; a massive recreation of the historic flag-raising on Iwo Jima during World War II. The float's theme: "By Dawn's Early Light..."

GL Lodge Development Committee Chairman, Ned E. Vento reported that 14 new lodges were instituted during the past year. Bro. Vento urged the delegates to remember, "A new lodge never hurts an existing lodge." The 14 new lodges were duly welcomed into the Order. For the fourth consecutive year, new memberships declined; this year 95,300 members were initiated. This figure marks a decline of some 3,000 new members from last year's mark.

James W. Damon, of John Day, OR, Chairman of the Government Relations Committee outlined several national measures currently under consideration that would affect the

rights of private organizations to set their own membership requirements.

Pointing out the fallacies of these measures, Bro. Damon said: "A social activist wants to rule, not to rationalize."

Commenting on the current Supreme Court ruling on the Jaycee's membership policies in Minnesota, he said in part: "The decision ducks the basic Constitutional question."

In reviewing the grave consequences of the Jaycee's ruling and other ultra-liberal proposals, Bro. Damon noted: "My brothers, these issues are frightening to consider; they were fostered in the minds of

political and social activists and zealots who have one purpose in mind: to mold us all in one homogenous mass and have us goose-step to the beat of their drum."

In stating the position of the Order in relation to the measures, Bro. Damon declared: "Let it be known that we support and protect the rights of all people, of all races, of all denominations, to freely associate as they choose—without outside interference."

Chairman of the GL Americanism Committee, Vince Collura of Lincoln, NE, gave a rousing and uplifting report which highlighted the past



Registrants were entertained with down-home music and occasional wild-west action. Here members of the 1869 Cowboy Company "arrest" the band.



The District Deputies are sworn in as the first order of business by the new GER.



A distinguished group of PGERs escort the newly-elected Grand Exalted Ruler, Frank O. Garland, to his place on the podium.

year's efforts to raise \$1-million for the restoration of the Statue of Liberty and the Ellis Island complex. Speaking of future efforts, Bro. Collura said: "The Elks of America are in a very strong position to lead the rally to renewed patriotism and to renewed respect for our flag." To cap his report Bro. Collura presented a check for \$238,774.51 to then-GER Kenneth V. Cantoli, as a first installment on the \$1-million pledge.

The Ritualistic Committee report was given by Chairman G. Lester Von Bargen. Bro. Von Bargen announced the Eastern-Western Division ritualistic champions as well as the All-American team.

First Place in the Eastern Division fell to Rochester, MI, Lodge No. 2225 with a score of 96.0547. Second Place went to Wakefield, MA, Lodge No. 1276 with a score of 95.7406. The top spot in the Western Division was claimed by Laramie, WY, Lodge No. 582 with a score of 95.4679; while Second Place honors went to Wellington, KS, Lodge No. 1167 with a score of 94.5524.

WEDNESDAY

PGER Frank Hise began the third day's business with the report of the Elks National Service Commission. Highlighting, "...One of the most successful years in the Commission's history," PGER Hise reported that the Service Commission gave support to Elks Committees active in 172 VA medical centers in the form of \$285,754 in allocations. Individual lodges disbursed \$1,371,215, totaling \$1,656,969 for this worthwhile charitable activity.

Bro. Nick M. Kovic of Warren, OH, GL Youth Activities Chairman reported that in excess of 1.9 million boys and girls nationwide had taken part in the various programs during the past lodge year. He also reported that the national Drug Awareness Education Program and the Girl Scout "Gold Award" Program, both recently instituted, were well underway.

Bro. Kovic also noted that in excess of \$5.5 million had been devoted to the youth of the nation and that over 109,000 Elks had volunteered their time, devotion and skills to the various youth programs.

National "Hoop Shoot" Director Emile J. Brady reported that

3,104,719 boys and girls across the nation participated in the program during the past lodge year. Nineteen state associations gained 100 per cent lodge participation. National Champions Tricia Pelnik and Mike Sanda were received with a standing ovation.



Participating in the stirring Grand Lodge Memorial Service were, from left, F. W. Ted Powell, of Houston, TX; Mrs. Powell, who sang The Lord's Prayer; Rod Tierman, who sang Ave Maria; ER Chris Delesandri of Mainland, TX, Lodge No. 2141, who gave the Eleven o'clock Toast; Grand Chaplain Rev. Charles Neville, who gave the Invocation and Benediction; PGER Leonard J. Bristol, who gave a special eulogy remembering the late PGER Ronald J. Dunn; PGER Marvin M. Lewis, who made the opening address; Past Grand Trustee John J. Traynor, who delivered the general eulogy. Not pictured are Col. Ramon "Red" Ringo, Grand Lodge Organist, who provided inspirational interludes and Anthony Rahe, of Houston, TX, Lodge No. 151 who accompanied the soloists. Additional vocal selections were performed by the Bismark Elks Chorus of Bismark, ND, Lodge No. 1199.

Tricia Pelnik, sponsored by Utica, NY, lodge shot 24/25 in regular competition and survived a gruelling 25-shot shoot-off with a winning score of 20/25. Tricia drew applause and fond laughter from the audience as she thanked, in order, God, her parents and the Elks.



Laramie, WY, Lodge No. 582 captured the National Ritualistic Championship. Standing from left are immediate PER Douglas Ankle, Est. Lead. Kt. L. A. Wick II, Est. Loyal Kt. Ronn Allaback, Est. Lect. Kt. Frank Miles, Esq. Jack Oppie, Chap. Terry Miner, In. Gd. Doug Guice. Kneeling are candidate Tom Foote and coach Richard Heston.



GER Garland was presented with a Permanent Benefactor Certificate from the Elks National Foundation by Alaska SP Jerry Fekete, center, and the keys to a new automobile by Washington SP Alex Alexander.



This year's "All American Lodge" contest winner is Santa Maria, CA, Lodge No. 1538. GL Lodge Activities Chm. Joseph Russo, left, and GER Kenneth V. Cantoli present the award to ER Bill Sloan.

KENNETH CANTOLI
GRAND EXALTED RULER
BENEVOLENT AND PROTECTIVE
ORDER OF ELKS

ON BEHALF OF THE STATUE OF LIBERTY, ELLIS ISLAND COMMISSION THANK YOU TO THE BPOE FOR YOUR GENEROUS SUPPORT OF THE LIBERTY CENTENNIAL CAMPAIGN.

YOUR LEADERSHIP IS ESSENTIAL TO OUR SUCCESS AND I AM PLEASED TO SAY THAT THE ELKS WERE THE FIRST FRATERNAL ORGANIZATION IN THE NATION TO STEP FORWARD IN THIS EFFORT.

LEE A. IACocca

Mike Sanda, representing Auburn-Opelika, AL, lodge took his age-class with a 24/25 score also. Like Tricia, he was involved in a shoot-off and scored a perfect 10/10 to take top honors. Mike, a three-year veteran of "Hoop Shoot" finals competition expressed his appreciation for the honors bestowed and his regret at no longer being eligible to compete in the Program.

Both youngsters received the impressive Getty Powell award and had their names added to the special "Hoop Shoot" plaque in the Naismith Basketball Hall of Fame.

In concluding his report, Bro. Brady described the inaugural Elks/Basketball Hall of Fame Classic which followed this year's "Hoop Shoot" National Finals; he promised that the 1985 finals and Classic would be "Bigger and better than ever!"

Dick Herndobler, Chairman of the Elk Drug Awareness Education Program, introduced Carlton E. Turner, Director of the White House Drug Abuse Policy Office and Special Advisor to President Reagan. Mr. Turner's address to the delegates stressed the positive aspects of the Elks Drug Awareness Education Program and indicated that the Order's grassroots efforts were valued and recognized by the administration. In concluding his remarks, Turner said, "We may currently have a problem with drugs, it may affect our work force, but, by golly, we are looking at that problem and through efforts such as those of the Order of Elks, we are going to solve that problem!"

The Elks National Foundation provided six scholarships this year to young men chosen by the Boy Scouts of America Eagle Scout Association

for special recognition. PGER Willis C. McDonald, a Trustee of the Elks National Foundation, introduced Jeffrey Allen Myers of Greenfield, IN, and Michael Joseph Johnson of Med-

ford, OK, two of the six outstanding Eagle Scouts to receive the \$1,000 scholarships in accordance with the Most Valuable Student rules of the Foundation.

AWARDS

HIGHEST PERCENTAGE OF MEMBERSHIP GAIN

- Lodges with 300 or less members:
1. Manchester, MO
 2. Marrett Island, FL
 3. Elk Grove, IL
- Lodges with 301 to 600 members:
1. Kent Island, MD
 2. Palm Desert, CA
 3. Bangor, ME
- Lodges with 601 to 1,000 members:
1. Green Valley, AZ
 2. Dallas, TX
 3. Cape Coral, FL
- Lodges with 1,001 to 2,000 members:
1. San Bernardino, CA
 2. Pompano Beach, FL
 3. Hillsboro, OR
- Lodges with 2,001 or more members:
1. Honolulu, HI
 2. Paris, IL
 3. Inglewood, FL

BEST YOUTH PROGRAMS

- Lodges with 300 or less members:
1. Katy, TX
 2. Kearny, AZ
 3. Staten Island, NY
- Lodges with 301 to 600 members:
1. Fulton, NY
 2. Mesquite, TX
 3. Blackfoot, ID
- Lodges with 601 to 1,000 members:
1. Ainsworth, NE
 2. Sonora, CA
 3. Blackwell, OK
- Lodges with 1,001 to 2,000 members:
1. Oswego, NY
 2. Centralia-Chehalis, WA
 3. Wakefield, MA
- Lodges with 2,001 or more members:
1. New Smyrna Beach, FL
 2. Middletown, NY
 3. Fort Collins, CO

AMERICANISM BROCHURE CONTEST

- Lodges with 300 or less members:
1. Jersey City, NJ
 2. Milford, DE
 3. Mountainside, NJ
- Lodges with 301 to 600 members:
1. Hayward, CA
 2. Edmond, OK
 3. Plano, TX
- Lodges with 601 to 1,000 members:
1. Hudson, NY
 2. Richmond, CA
 3. Green Valley, AZ
- Lodges with 1,001 to 2,000 members:
1. Vista, CA
 2. Arlington-Fairfax, VA
 3. San Fernando, CA
- Lodges with 2,001 or more members:
1. Carmichael, CA
 2. Gateway, OR
 3. Clawson-Troy, MI

LODGE BULLETIN CONTEST WINNERS

- Lodges with 300 or less members:
1. Sherman, TX
 2. Ballston Spa, NY
 3. Kearny, AZ
- Lodges with 301 to 600 members:
1. Simi Valley, CA
 2. Hutchinson, MN
 3. Lake Elsinore, CA

Lodges with 601 to 1,000 members:

1. Peoria, IL
 2. Fort Worth, TX
 3. Tucson East, AZ
- Lodges with 1,001 to 2,000 members:
1. Wheeling, WV
 2. Corvallis, OR
 3. Pasadena, CA
- Lodges with 2,001 or more members:
1. El Cajon, CA
 2. San Mateo, CA
 3. Sioux Falls, SD

"ALL-AMERICAN LODGE" CONTEST WINNERS

- Lodges with 300 or less members:
1. Kearny, AZ
 2. Hoboken, NJ
 3. Ruidoso, NM
- Lodges with 301 to 600 members:
1. San Clemente, CA
 2. Edmond, OK
 3. Middletown, NJ
- Lodges with 601 to 1,000 members:
1. Nutley, NJ
 2. Burbank, CA
 3. Woodward, OK
- Lodges with 1,001 to 2,000 members:
1. Garden Grove, CA
 2. Toms River, NJ
 3. Florence, OR
- Lodges with 2,001 or more members:
1. Santa Maria, CA
 2. Clawson-Troy, MI
 3. Bordentown, NJ

HIGHEST NUMERICAL NET GAIN IN MEMBERSHIP

- Lodges with 300 or less members:
1. Tyler, TX
 2. Manchester, MO
 3. Marrett Island, FL
- Lodges with 301 to 600 members:
1. Kent Island, MD
 2. Palm Desert, CA
 3. Bangor, ME
- Lodges with 601 to 1,000 members:
1. Green Valley, AZ
 2. Dallas, TX
 3. Cape Coral, FL
- Lodges with 1,001 to 2,000 members:
1. San Bernardino, CA
 2. Pompano Beach, FL
 3. Hillsboro, OR
- Lodges with 2,001 or more members:
1. Honolulu, HI
 2. Paris, IL
 3. Inglewood, FL

NATIONAL YOUTH WEEK WINNERS

- Lodges with 300 or less members:
1. Kearny, AZ
- Lodges with 301 to 600 members:
1. Fulton, NY
 2. Holbrook, AZ
 3. Cordova, AK
- Lodges with 601 to 1,000 members:
1. Blackwell, OK
 2. Otsego, MI
 3. Van Wert, OH
- Lodges with 1,001 to 2,000 members:
1. Vista, CA
 2. Fall City, NE
 3. Phoenix, AZ
- Lodges with 2,001 or more members:
1. Vancouver, WA
 2. Carmichael, CA
 3. Charleston, SC

ATTENDANCE As Reported by the Committee on Credentials

Grand Exalted Ruler	1
Grand Exalted Ruler-Elect	1
Past Grand Exalted Rulers	19
Grand Lodge Forum	5
Grand Lodge Officers	10
Grand Lodge Committeemen	199
District Deputy Designates	248
Special Deputies	37
Representatives	1,951
Alternate Representatives	42
Past Exalted Rulers	715
Other Elks, Ladies and Guests	6,982
Grand Total	10,210



PGER Cantoli was inducted into the "Usterwuzer's Club" and accepted his seat as low man on the totem pole.

In the final portion of the report of the Elks National Foundation Trustees, PGER Horace Wisely set the stage for the presentation of the first place national Most Valuable Students. PGER George B. Klein, sponsor for the state of New Mexico, introduced the top girl student, Rebecca R. Helton, sponsored by Silver City, NM, Lodge.

In accepting her plaque and \$24,000, four-year scholarship, Rebecca said, "Thanks to the generosity of the Benevolent and Protective Order of Elks I will be able to extend my ambitions from the teaching of english to the legal profession, for here our language finds its most eloquent expression."

PGER Edward W. McCabe, sponsor for the state of Tennessee, proudly introduced John K. Hawks, the top

Transcript of Taped Remarks by President Reagan

to
Convention of Benevolent and Protective Order of Elks
Houston, Texas
July 15, 1984

Greetings to all the men of the Elks, their fine ladies and their supportive families.

Before I begin, Nancy sends her love and thanks to you for the opportunity she had to speak to you last year. She is delighted that the Elks have joined the fight against drug abuse and have made it their national priority. The Elks have always cared. It is easy to come up with a motto for a group or project and to say that the motto stands for something, but the Elks live by their motto to every day in every state, and in so many ways. You remember that the Bible tells us, "Though I have all faith so that I can remove mountains and have not charity, I am nothing."

Yes, the Elks care.

You care by providing funds and volunteers for a crippled children's hospital and school in Sioux Falls, South Dakota. You care by maintaining a state-wide program for handicapped children in Oregon, a program now in its thirty-fifth year. You care by doing what the Alabama Elks did twenty-three years ago, converting an abandoned apartment complex into a center for the care of the handicapped that now helps more than a hundred people a day.

Whether it's an entertainment program at a veterans' home in Rhode Island, a home service program in Pennsylvania for those with cerebral palsy, or scholarships offered by almost all of your lodges—the same level of care and compassion is always there.

And this year you have taken another proud step. Nancy and I are so pleased that the Elks, in cooperation with ACTION, have started a nationwide drug awareness education program. You understand that drug abuse is a major threat to the future of our nation; and you know that no matter how effective we are against the pushers and drug smugglers, it still comes down to our young people making the right choice, the choice that keeps them free of drugs.

Now before I sign off, I want to tell you about a very special troop of Girl Scouts I met last year. An Elks lodge from El Cajon, California, sponsored a Washington sight-seeing tour for a troop of handicapped Girl Scouts. Thankfully, I had the chance to meet those remarkable young ladies. If you could have seen their bright, eager, smiling faces, you'd never have any doubt about the value of your work.

All of us have the opportunity to do good, and when we do, we repay the kindness of God who gives us life. This is what you do every day, and you have my sincere appreciation and deep respect. I hope that your convention is a resounding success.

Thank you and God bless you.

male winner, who was sponsored by Huntingdon, TN, Lodge. John, also, was the recipient of a commemorative plaque and a four-year, \$24,000 scholarship.

Said John: "The Elks National Foundation scholarship programs can be likened to an investment fund—only we are not talking about money, we are talking about an investment in the future, an investment in people."

In recognition of their achievements, the assembled dignitaries, delegates, visiting Elks and their ladies gave Rebecca and John a heartfelt standing ovation.

THURSDAY

A total attendance of 10,210 was announced by Edward Young, Chairman of the Committee on Credentials.

Robert J. Tancredi, Chairman of the Board of Grand Trustees reported on re-districting, lodge-mergers and new charters. Delegates approved a Grand Lodge budget of \$8,116,000 which includes \$1,200,000 for the first phase of the renovation of the Elks National Home in Bedford, Virginia. Improvements will include enlarged living quarters, private baths, elevators, furniture and enclosed walkways between residences and the central administration building.

Grand Trustees Gerald L. Powell of Peru, IN, put forth a resolution honoring Robert J. Tancredi, Chairman of the Board of Grand Trustees. The resolution was passed unanimously.

G. Lester Von Bargen, Chairman of the GL Ritualistic Committee presented the winner of the Ritualistic



Col. Ramon "Red" Ringo, Grand Lodge Organist, performed at each day's session.

Contest. Capturing first place was Laramie, WY, Lodge No. 582; second was Wakefield, MA, Lodge No. 1276; third was Rochester, MI, Lodge No. 2225 and fourth was Wellington, KS, Lodge No. 1167. Proposed resolutions to alter the existing ritual were voted down.

Seymour Nathanson, Chairman of the GL Committee on Judiciary presented a recodification of the GL annotated statutes. All resolutions were approved without discussion except for section 4.231 regarding the issue of liability insurance for the lodges. This resolution, after discussion, was carried by majority vote.

PGER Robert A. Yothers presided over the installation of the Grand Lodge Officers. The newly elected officers were escorted by the Pottstown, PA, Drill Team. PGER Homer Huhn, Jr. presented a resolution honoring PGER Kenneth V. Cantoli for his fine service; this resolution was carried by acclaim and by a standing ovation.

GER Garland was presented with the keys to a new automobile by Washington State President Alex Alexander and was also the recipient of a joint presentation by Alaska and Washington Elks of a Permanent Benefactor of the Elks National Foundation Certificate. SP Jerry Fekete was also present during the presentation representing the Elks of Alaska.

GER Garland announced the following appointments:

- George J. Balbach of Queens Borough, NY, appointed Chief Justice of the Grand Forum.
- Lawrence E. Hoffman, Miami Beach, FL, to a 5 year term as a Justice of the Grand Forum.
- Walter P. Hagerman, Ellensburg, WA, as Grand Esquire.

Are you ready for this?



If this is how you envision the home of your retirement years — or a super vacation home for right now — take a good look at the good life at Heron Cay that can easily be yours. For starters, as easily as only \$36,900.*

Developed by Champion Home Communities, Inc., a leader in the development of manufactured housing, Heron Cay offers total community living in beautiful Vero Beach, Florida. Vero is known for its charm, elegance, superb year 'round climate, and miles of sunny beaches fronting the blue Atlantic.

Heron Cay offers eight bright and beautiful model homes for you to choose from. Ranging from interior dimensions of 864 to almost 1,700 square feet, these are homes so efficiently designed they easily encompass all the amenities you desire for comfortable living.

In addition, Heron Cay homes are greatly enhanced by large screened porches, wide decks or patios. Whichever you choose, these are extra living spaces in keeping with the Florida lifestyle.

And, as a Heron Cay resident, you automatically become a member of the Heron Cay Club and are entitled to enjoy all the indoor and outdoor pleasures the club has to offer. There are so many pleasures to pursue at Heron Cay, we'd like to tell you more. So, if you're ready for all this, simply fill out and mail us the coupon — we're ready to tell you how it can be all yours! *Plus monthly lot rental fee.



Heron Cay

1400 90th Ave., P.O. Box 6767, Vero Beach, FL 32960

Yes! Please send me more information about Heron Cay

Name _____

Address _____

City _____

State _____ Zip _____

Phone No. _____

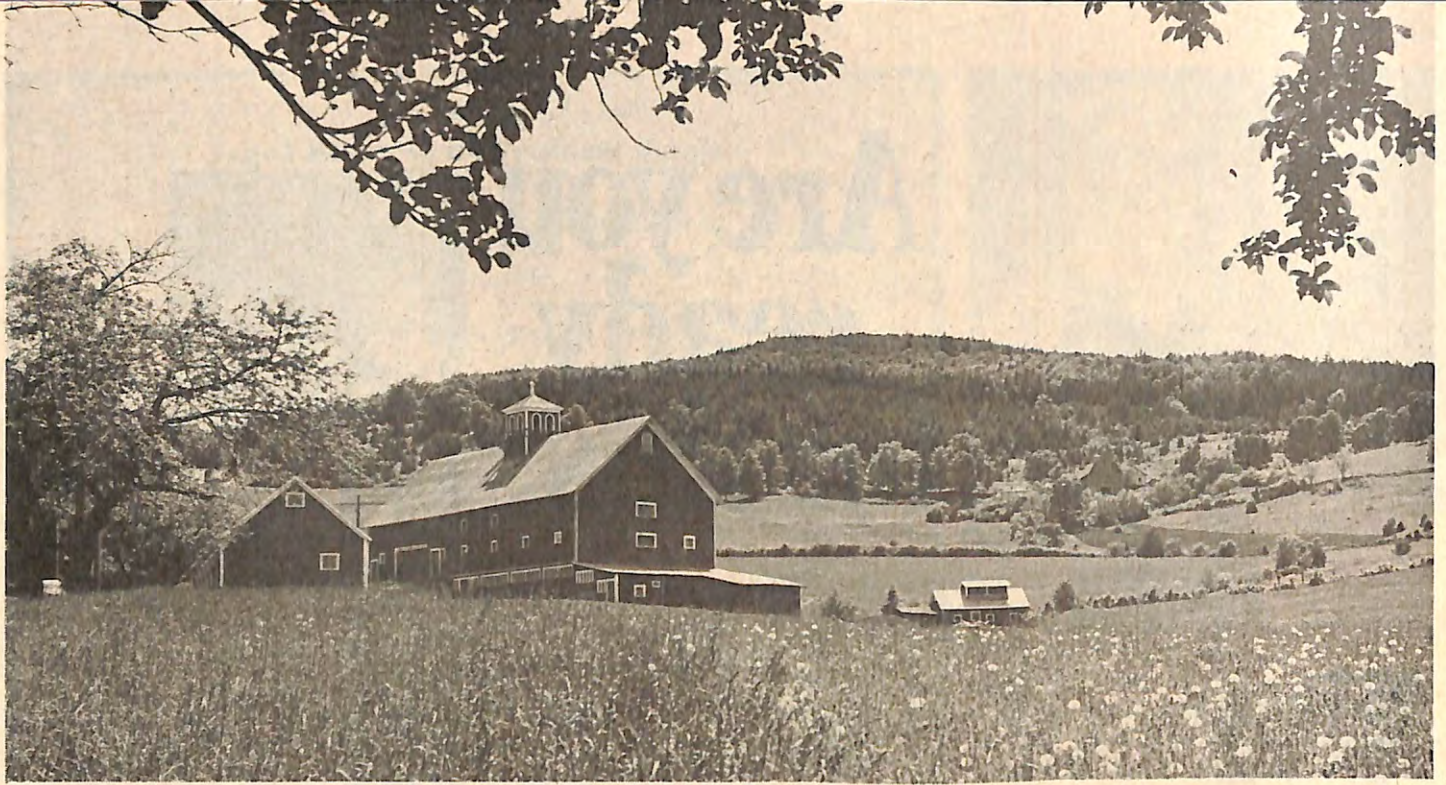
If you have any questions or would like to receive information quicker, call our toll free number 1-800-367-6715. Florida residents dial 1-800-433-5036.

EK/O

The filing of the Statement and Offering Statement with the Secretary of State of the State of New York does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof, or that the Department has in any way passed upon the merits of such offering. A copy of the Offering Statement is available, upon request, from Champion Home Communities, Inc. (NY-84-215)

An offering statement filed with the New Jersey Real Estate Commission neither approves the offering nor in any way passes upon the merits and value of the property. Obtain the New Jersey Public Report and Broker's Release from the registered New Jersey broker and read it before signing anything. (NJ-D0884G-CHAMP)

Not an offer in California or Ohio, or in any other State in which the legal requirements for such an offer have not yet been met.



Vacationing Down On The Farm

by Jerry Hulse

Now that Fall has arrived, one has the time to sit back and dream of places to vacation when Spring and Summer roll around again. So instead of a crowded mountain resort or a beach swarming with sunbathers, how about gathering eggs on a farm, listening to a rooster crow, milking a cow, breathing fresh air and feeding a barnyard full of animals? It's the latest escape for pent-up Americans seeking to avoid the stresses of our modern society.

For thousands of vacationers, a farm/ranch holiday provides a new life style with an endless choice of destinations. A wilderness farm in Oregon or Idaho, a ranch in the wilds of Wyoming or Montana, a peaceful lodge in New England. It's no big deal to get 'em back on the farm—not after they see (or talk with) Pat Dickerman. For 35 years she's been placing vacationers on farms and ranches from Maine to Minnesota, from Washington to Wyoming. She asks: "Do you long for the uncomplicated life on a farm where the hosts become your friends? Or a ranch where you'll ride, take overnight pack trips and help round up the cattle? Does a rural lodge or inn fit your vacation picture?"

If the answer is an unequivocal yes, then Dickerman will lead you swiftly back to the farm, a ranch, a Rocky Mountain retreat or dozens of other country/mountain/rural vacation destinations. In Montana, for example, she has in mind Sweet Grass Ranch with miles of riding trails in a valley of the **Crazy Mountains**, a stream meandering past the cabins—an escape that costs the vacationer approximately \$300 a week, meals and riding included. Dickerman sends

others off to a 6,000-acre spread in Wyoming, a dairy farm in Idaho and an inn in the Smoky Mountains. Or there is the Bar M Ranch in Oregon where guests feed the horses and calves, fish for trout and catch glimpses of deer in the forest and eagles overhead. Elsewhere there's Partridge Inn in Washington State with its pear and apple orchards. Or Sycamore Spring Farm in Churubusco, Ind., with its herd of buffalo, an old millpond and garden-fresh



Horseback riding is often the best way to see the dramatic back country of Grand Teton National Park. This group of riders is crossing a stream a few minutes away from Jenny Lake Lodge.

vegetables in season.

More and more Americans are sensing the urge to see their own land, to recapture lost moments when the world was simpler place, and the simple life was, after all, far more meaningful than any of us realized during our growing-up years, a time when youth and inexperience sent us off in pursuit of more ambitious dreams.

Miss Dickerman recalls her own summers when, as a girl, she vacationed at a cabin outside Duluth, Minn., picking raspberries, gathering eggs, playing in a hayloft, and "stepping on a hornet's nest." As a result, she was stung with the memory of a blissful world of pure air and new-mown hay, and so in 1947 she began compiling a list of farms and ranches where families could experience the joys she'd known as a child. As the list began to grow she published a book titled "Farm, Ranch and Country Vacations" that's expanded year by year until today it lists hundreds of rural vacation destinations from California to Connecticut. At the same time, Dickerman has turned from the typewriter to the computer to book these trips personally.

Besides farms and ranches, she sends vacationers off on rafting, riding and pack trips. One tripper wrote to tell why she returns, year after year, to the wilds of Montana: "It's because when I stand on a mountaintop and can see 100 miles in four directions, I become the size I am supposed to be...because once I saw a herd of elk and later the same day felt a trout nudge my boot...because the early morning sun shining on a dew-spangled spider web is one of the loveliest sights in the world... but mostly because I'm hooked!"

Among vacation selections Miss Dickerman has scheduled is a pack trip into the Wyoming wilderness, a 15-day adventure between Jackson and Cody. Before saddling up, guests will be driven through Grand Teton and Yellowstone national parks; they'll spend a night at Turpin Meadow Ranch in Jackson and another at Rimrock Ranch in Cody where a stream makes its voice heard in the silence of night. Meanwhile, they'll cross the Continental Divide at 12,000 feet, camp beside streams, fish for trout, and peer at elk and deer and an unsullied world populated only by themselves, a guide, wranglers, and a cook.

(Continued on page 44)

Elks save an extra 10%.

Cruise all the way to Acapulco in a week from only \$1,089 including airfare.

Second week only \$299.

Our seven-day "Acapulco Fiesta" cruise aboard the Cunard Princess takes you to all the most exciting ports on the Mexican Riviera like Cabo San Lucas, Puerto Vallarta, Mazatlan (where you enjoy an exciting Rodeo Fiesta) and Acapulco where you spend a fabulous day and night. Cruise prices start from \$1,089 (they may be slightly lower in some Western cities) and include airfare to and from your cruise plus roundtrip air-to-ship transfers. But you and your family can deduct an additional 10% member's discount from this already low price.

Sail roundtrip—only \$299 more.

If you wish you can sail from L. A. to Acapulco and back, and the second week costs only \$299 per person. You'll visit six excitingly different ports and enjoy a glamorous two nights and three days in Acapulco.

Or participate in our Sail N Stay® program which lets you extend your cruise in Los Angeles, Mexico City or Acapulco for a very modest charge.

Whichever cruise you choose, you'll go splendidly aboard the Cunard Countess—with magnificent dining that includes panoramic sea views, outdoor sunning, swimming and other sports, a casino, disco, piano bar, sauna and oceans of fun and relaxation.

For reservations call Mr. Les Kertes at 800-645-2120, or send in the coupon.

10 convenient Saturday sailings:

L.A.-Acapulco	Acapulco-L.A.
Nov. 3	Nov. 10
Dec. 1	Dec. 8
Jan. 5	Jan. 12
Jan. 19	Jan. 26
Feb. 2	Feb. 8

All rates are per person, double occupancy and subject to availability. Taxes not included. All rates valid on cruises through December 8, 1984; Cruises beginning January 5, 1985, start at \$1,199.

CUNARD PRINCESS

Registered in the Bahamas



CUNARD Mr. Les Kertes,
Hartford Holidays, P.O. Box 462,
277 Northern Boulevard,
Great Neck, NY 11022.

Send me details on the special 7-day Mexican Riviera cruise opportunities for Elks and their families.

Name _____

Address _____

City _____ State _____ Zip _____

Area Code _____ Daytime Phone _____
E75275

© 1984 Cunard



NEWS OF THE LODGES



New London, CT.

NEW LONDON, CT. Lodge held a dinner in honor of Elk widows.

All too often when someone passes away, friends seem to drift apart. Faces frequently seen at lodge functions are not there anymore.

The committee, headed by PER Raymond Bartolucci, planned an afternoon dinner for the widows. It was very well received, with more than 50 ladies attending.

Many friendships and acquaintances were renewed. New London Lodge feels that this program is in keeping with the goals set forth by the Grand Lodge in promoting family participation. The lodge believes that the widows of deceased Elks should not be left out of lodge functions.

In photo ER Paul Libera presents a gift

to Mrs. Alma Benvenuti, one of the widows who attended the dinner.

MAYNARD, MA. Lodge held its 12th Annual Americanism Night, which was attended by area public safety personnel as well as state officials. Presentations were made of the Law and Order Honor Award, Outstanding Citizen Service Award, and Responsible Media Honor Award.

Honored were several police and fire officers for acts of heroism; Judge Robert Barton; Jack Williams, a Boston TV-4 news broadcaster; and Fire Chief George Whalen, a lodge member and then-DDGER of the East Central District.

GARDEN GROVE, CA. Lodge presented \$2,500 to the Girls Club of

Garden Grove. The money was to assist the Girls Club in repairing its swimming pool to bring it up to the city standards for pools used commercially.

This program provides swimming facilities for approximately 4,500 girls.

LOMPOC, CA. On its way to the Los Angeles Olympic Games, the Olympic Torch made its way through the masses in front of Lompoc Lodge. The lodge participated in the proceeding by being an assembly point for torch runners, relay officials, marshalls, and media coverage. Many lodge members volunteered to be marshalls.

The lodge opened its doors to the public for a torch-viewing party as the runner went directly past the front parking lot. Small flags were given out, and

cheerleaders and a band made it a very festive occasion.

BEDFORD, VA. Residents of the Elks National Home in Bedford were pleased when the Fourth Street underpass in the city was widened and lowered in order to make it usable for larger vehicles.

The Home's bus, which had never taken the underpass because of its shallow clearance, was the first vehicle to pass through, as a part of the official reopening ceremonies. The bus cleared with room to spare.

Standing to the left of the bus are city council members, engineers, and other city officials.

KANKAKEE, IL. The Crippled Children's Committee of Kankakee Lodge, chaired by Est. Lead. Kt. Del Cantrell, has done a great deal to help 19-year-old Shawn Walter of Bradley, IL. Shawn is a handicapped girl who enrolled in Olivet Nazarene College in Kankakee this fall.

The lodge helped Shawn obtain an "Amigo" electric wheelchair and a \$550 renewable scholarship from the Illinois Elks Crippled Children's Commission. The women of the Kankakee Emblem Club also gave money toward her scholarship.

ONTARIO, OR. Meadowood Springs Speech Camp boasts a new shelter cabin valued at \$3,000 as the result of



Bedford, VA.

cooperation from area businesses and members of Ontario, Madras, and John Day, OR, Lodges.

The cabin, built to house instructors at the camp for speech-impaired children from Oregon and parts of Idaho and Washington, was erected during the Memorial Day weekend by a volunteer force of Elks. Materials for the 16x20-foot shelter were donated by businesses in the three towns.

NAVAL (PORT ANGELES), WA. One of the major summer activities of Naval Lodge is its Salmon Derby, won this year by Wesley Snelgrove (left), a life member of the lodge. His 31-pound, 10-ounce Chinook salmon not only provided plenty of food, but also won the \$1,500 first prize.

Helping Brother Snelgrove display his prize-winning catch is Est. Loyal Kt. Bob Vernon, Salmon Derby chm. Green Bay Packer fans know Vernon better as a Packer linebacker on the teams of 1960-64.

KANSAS CITY, MO. Lodge celebrated its 100th anniversary June 8 with a gala dinner and dance.

A class of new members was initiated in honor of PGER and State Sponsor Edward McCabe, who was in attendance. The lodge's most famous member was Harry S Truman, who in 1951 was a sponsor of a similar class while he was President of the United States.

Kansas City Mayor Richard Berkley proclaimed June 8th as a special day of recognition for the lodge. Congratulatory messages were received from the White House, U.S. Senators from Missouri Tom Eagleton and John Danforth, and Gov. Kit Bond.

Recently, the lodge held ground

breaking ceremonies for a new lodge home. The new building is located on 10½ acres of park-like grounds. The new building and site will provide room for the lodge's expanding membership, a large meeting area for community groups, and an outdoor recreational area.

DUNELLEN, NJ. Lodge entertained 69 handicapped children and 60 counselors with a cookout at the New Jersey Elks Camp Moore. At the cookout, the lodge presented another air conditioner to the camp, for use in the dining hall.

Recently, the lodge also held a picnic for the disabled veterans at the Lyons, NJ, Veterans Hospital.

CHULA VISTA, CA. hosted a Muu-Muu Golf Tournament at Bonita Golf Course. All Elks had to wear muu-muus to qualify.

Due to the various golfing abilities and the hazardous attire of some Brothers, a special handicapping system was used. The winners were Roger Bartel, low gross, and Dick Bowen, low net. There were several fun prizes.

Dinner and dancing were held at the lodge after the tournament, with the Brothers still in their muu-muus. It was a very enjoyable day for everyone, including the ladies.

GUILDERLAND, NY. Members of Guilderland High School's first-place intramural floor hockey team were presented with trophies by Guilderland lodge. The lodge has sponsored this program for the last three years.

Approximately 80 boys participate in the 10-team league.

(Continued on page 46)



Naval (Port Angeles), WA.

Don't Buy A BIG TILLER...



For a Small Job!

Big tillers till and weed 20" (or more) wide. The Mantis tills and weeds a practical 6" to 9" wide.

Big tillers weigh almost 300 lbs. The Mantis weighs just 20 lbs.!

Mantis also has a variety of useful attachments for your yard and garden. Tiller. Cultivator. Furrower. Edger. Lawn Aerator. Lawn De-Thatcher. Hedge Trimmer.

Best of all, Mantis costs a *fraction* of what you'll pay for a big tiller.

And because it's built better, we back it better. A *Lifetime Warranty* on the tines. A *Lifetime Replacement* agreement on the engine.

Compare These Features:

- Easily weeds an average garden in 20 minutes
- Women love Mantis
- Turns on a dime, starts with the flick of a wrist
- A 3-Week IN-YOUR-GARDEN TRIAL

4 Reasons to Buy in October

- 1) Beat the upcoming price increase
- 2) New 1985 models with electronic ignition now ready
- 3) Turn your garden into a "living compost pile" for super-rich soil next season
- 4) Last chance to get a FREE \$41.00 Border Edger!

©1984 MMC

OCTOBER BONUS FREE \$41.00 EDGER



Mantis Manufacturing Co.
1458 County Line Rd., Dept. 545
Huntingdon Valley, PA 19006

Please send more information on the Mantis Tiller/Cultivator.

Name _____

Address _____

City _____

State _____ Zip _____

YOU & RETIREMENT

by Grace W. Weinstein

HEALTH CARE AT HOME

At 58, Tom A. is in the hospital, recovering slowly from a stroke. He could get well at home, and would like to, but he lives alone and has no one to help.

Betty P. goes to work each day worrying about her husband at home, ill with terminal cancer. So far they have been able to manage, but he is getting weaker with each passing day. If she stops working to care for him, giving up her income, how will they live?

Frail and elderly, Edgar G. struggles to remain independent and remain in his own home. But he's afraid he's losing the battle, as his arthritis makes it increasingly difficult to tend to even simple needs.

The people and their problems are different, yet they have one thing in common: the need for home health care. They are not alone. If you are having trouble caring for yourself or for a loved one, if you or someone in your family is homebound and lonely, if you are in a hospital or about to go home without a satisfactory plan for follow-up care, then you could be a candidate for health care at home. If you are in the market for home health care services, however, you have to be careful.

Over \$3 billion is spent each year in the United States on home health care services. Not all of this money is well-spent. At least 8,000 agencies provide some aspect of health care. Not all of these agencies do a good job. As the National HomeCaring Council and the Council of Better Business Bureaus put it in a new booklet, "With so much money at stake and so many agencies involved it is not surprising that the quality of home care services varies a great deal and that there is a high potential for fraud and serious abuse."

If you are in the market for home health care services, therefore, it's vitally important to understand what you're buying, from whom, and for how much.

Home care, first of all, is not a single service but a wide range of services, all designed to preserve the home and improve the quality of life. There are basic services: *Social services* identify and at-

tack specific problems and provide supervision and coordination; *health services* provide medical care, nutrition services, skilled nursing, therapy for specific problems, and personal care; *homemaking services* maintain the home through light housekeeping, food shopping, and meal preparation. And there are supplementary services: *chore services* for minor home repairs, heavy cleaning and yard tasks; *Meals-on-Wheels* to deliver nutritious meals; *friendly visiting* and *telephone reassurance services* which provide companionship and a measure of safety for shut-ins; *transportation* and *escort services* to help those needing assistance to get out of the home, often for medical visits; *equipment services* and *loan closets* which sell, rent, or loan health care items such as hospital beds and wheelchairs. Look into these supplementary services first when help is needed; in many cases delivery of a hot meal plus a reassuring telephone call makes life at home livable.

When more help is required, look for an agency providing basic services. Government, nonprofit, and profit-making agencies are listed in local Yellow Pages under such headings as Homemaker-Home Health Aide Agencies, Nursing Services, and Social Service Organizations.

Some agencies are accredited, however, and some are not. Some provide top-notch care, and others do not. Before you sign up with any agency, ask these questions:

- Is it *currently* accredited, certified and/or licensed for home care? For what services? By what organization? Confirm the information you are given with the named organizations.

- Does it have written statements outlining its services, cost and payment procedures, employee job descriptions, malpractice and liability insurance? Ask for a copy of this material and read it carefully.

- Can the agency provide you with references from professionals such as

(Continued on page 31)

MUST LIQUIDATE

\$13,650,000 Inventory

Desktop Phone and Cordless Handset

NEW! FACTORY SEALED CARTONS!

Up to 1000-foot range on Cordless unit. 4000 security codes!

You get **TWO** phones in one: A push-button phone at the base transmitter **AND** a separate, remote **CORDLESS** handset! **BOTH** work on Rotary and TouchTone® systems. **BOTH** can access MCI, Sprint, etc., (even if your present Rotary phone can't).

- **FOR HOME OR OFFICE!** Use on commercial 4-wire systems and 2-wire residential systems.
- **COMPUTERIZED OPERATION!** Highly sophisticated integrated micro-processor circuitry.
- **INTERCOM!** For calls between base unit phone and cordless phone.
- **AUTOMATIC HOLD!** Allows transfer of calls from base phone to cordless unit.
- **PROGRAMMABLE MEMORY!** For storing up to 32 different phone numbers ... even extra-long foreign ones ... for easy 3-button speed dialing.
- **AMAZING ELECTRONIC VOICE!** Actually talks to you! It guides you in proper storing of the 32 different phone numbers. The realistic voice verifies your programmed phone numbers **before** you place the call! (Avoids wrong numbers.) From cordless unit on yard, you can have voice tell you any or all phone numbers programmed in memory!
- **UP TO 1,000-ft. RANGE!** Use cordless unit up to 1,000 feet from home base. Place and receive local or long distance calls from your garage, back yard or at a neighbor's house.
- **4,000 SECURITY CODES!** For maximum privacy from other phones in the neighborhood.
- **ACCESS MCI, SPRINT, ETC.** Most people who have Rotary phones can't access MCI, Sprint, etc. But with this Muraphone, you **CAN** access MCI, Sprint, etc., on a rotary system!
- **MUTE FUNCTION!** When you press "mute" but-



In two-tone Ivory and Brown

Electronic voice guides you in programming and retrieving stored phone numbers!

NOTE: This is a liquidation item. All sales are final. 1 year limited factory warranty and service from Mura.

Manufacturer's Suggested Retail
\$199.95

OUT THEY GO AT ONLY:
\$68

Price subject to change after 60 days. Offer void outside original 48 states.



Credit card members can order by phone, 24 hours a day, 7 days a week.

Toll-Free: 1-800-328-0609

In Minnesota, call:

Toll-Free: 1-800-742-5685

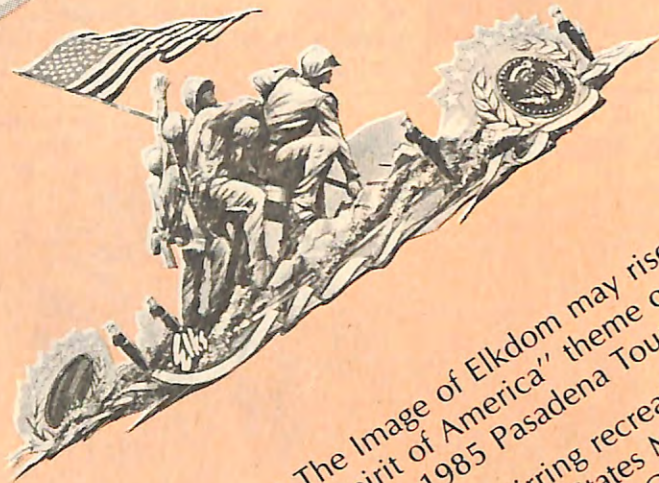
C.O.M.B. CO.®
Authorized Liquidator
14615 28TH AVENUE NORTH
MINNEAPOLIS, MINNESOTA 55441-3357

C.O.M.B. CO. / Authorized Liquidator Item. F-652-62462-03
14615 28th Avenue North / Minneapolis, Minnesota 55441-3357

Send ___ Muraphone(s) at \$68 each. Shipping and handling charge is only \$7 TOTAL, regardless of quantity ordered. (Minnesota residents add 6% sales tax. Allow 3-4 weeks for delivery. Add 2-3 weeks extra if paid by check. Sorry, no C.O.D. orders.)

My check or money order is enclosed.
Charge my: MasterCard® VISA American Express Diners Club
Acct. No. _____ Expires _____

PLEASE PRINT CLEARLY
Name _____
Address _____
City _____ State _____ ZIP _____
Phone _____
Sign here _____



Dear Brother:

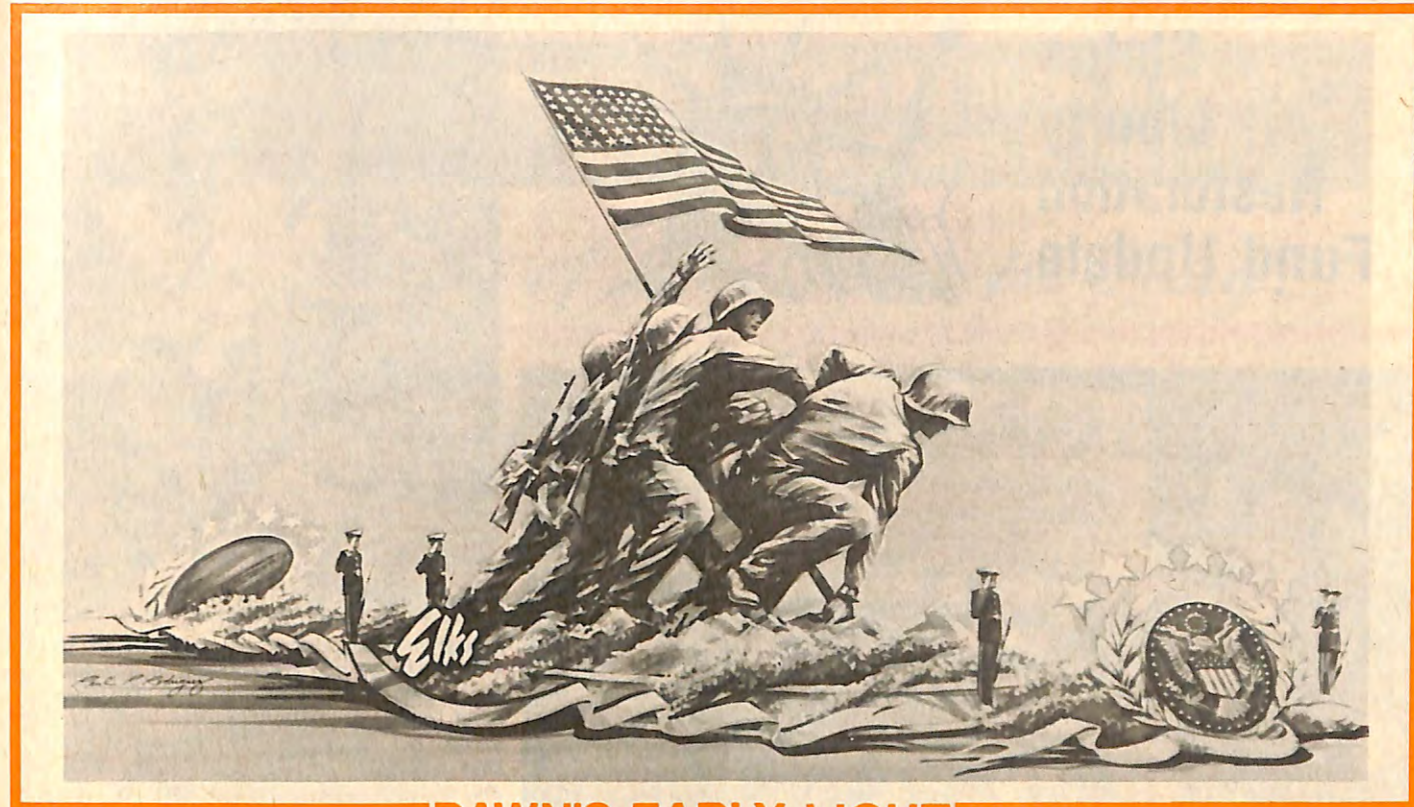
A magnificent opportunity! The Image of Elkdom may rise to its highest pinnacle when they salute the "Spirit of America" theme on New Year's Day with the Grand Lodge Elks Float in the 1985 Pasadena Tournament of Roses Parade. The Elks Float will be a beautiful and stirring recreation of the planting of the American Flag on Iwo Jima by the United States Marines. The dramatic entry titled, "Dawn's Early Light," the Elks Salute to Our Veterans—is patterned after the famous sculpture by Felix De Waldren—which was commissioned by the United States Government.

This will be Elks' fifth entry in the Rose Parade! The Sweepstake Trophy representing the coveted top prize was won by the Elks and this year they won the "Isabelle Coleman Award" for the most whimsical and colorful float. Through your financial support the Elks have won the hearts of Americans when they let all the world know of Elkdom's tenderness and care for children. The floats have emphasized Elkdom's dedication to our country and our spirit of "Benevolence and Patriotism."

We again ask our members to share together the financial support to help defray the expenses. Compared to our accomplishments for ELKDOM'S IMAGE, your contribution of \$2.00 or more is really a small amount for each of us to give. Elks working together bring happiness and joy in our efforts toward our many worthy projects for others. Please give with your heart to this magnificent Elks Project!

Most cordially and fraternally,

Frank O. Garland
Frank O. Garland
Grand Exalted Ruler



DAWN'S EARLY LIGHT



"Dawn's Early Light," a stirring tribute to the American veteran, will be the Elks' entry for the 1985 Rose Parade.

The dramatic entry is dedicated to every American who served his country from the birth of the Republic to present times.

The float is the fifth consecutive float entry in the Rose Parade by the Elks, who won the Sweepstake Award in 1982.

"Dawn's Early Light" salutes the fighting American spirit with a precise floral reproduction of the famed flag raising at

Iwo Jima that took place during World War II in February, 1945, almost exactly 40 years ago.

The float will measure 50 feet long, 18 feet wide and 16 feet high, but the flagpole and massive Stars and Stripes (hinged to permit safe passage of the float to the parade site) will reach 30 feet in the air when unfurled.

The floral replica of the Marine flag raising (based on the most famous war photograph ever taken) will be surrounded by over 200 linear feet of white, blue and gold streamers in gladiola petals and sinuata statice.

The figures of the men will be recreated in silver protea foliage, eucalyptus leaves in blue gray, various seeds in tones of gray, bronze and blacks, all highlighted with white carnation petals to add to the weathered look of the figures as they appear at the Marine Corps Memorial at

Arlington National Cemetery.

The scene will be framed on its foundation with thousands of roses, carnations and gerbera daisies in reds, flame orange and gold.

The Great Seal of the United States and the Elks' Emblem will be meticulously detailed in carnations, poinsettia and bronze chrysanthemum petals, in addition to numerous varieties of seeds, beans and dry materials.

Of the six men who raised the flag that historic day, the sole survivor is U.S. Navy Corpsman John H. Bradley. Of the remaining five (all Marines), three were killed in combat following the flag raising and the other two died of natural causes over the intervening years.

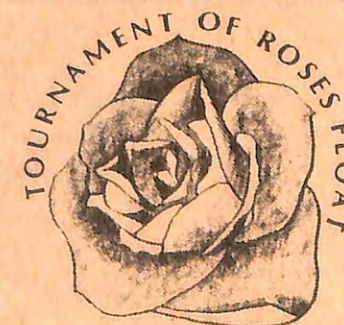
Rose Parade officials have indicated that the 1985 Elks float entry is one of the most ambitious, emotional and patriotic creations in the history of the parade. ■

(Detach here)

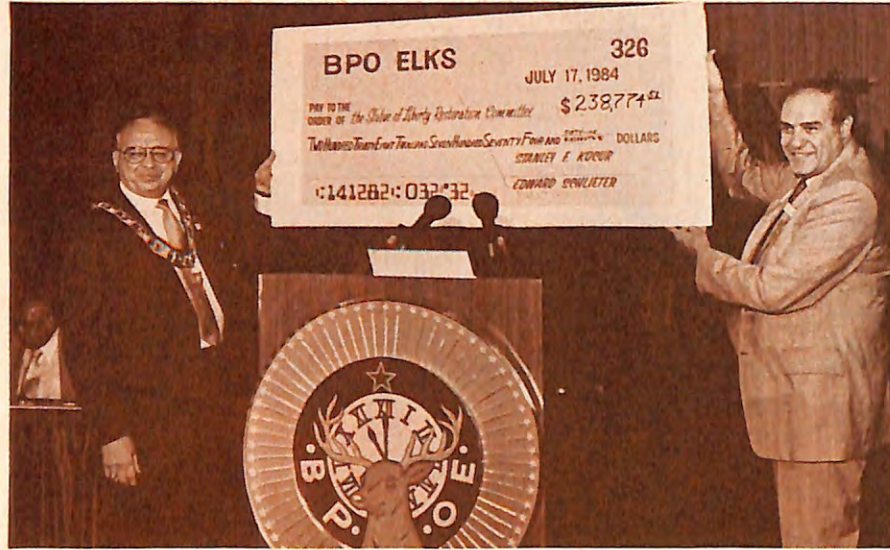
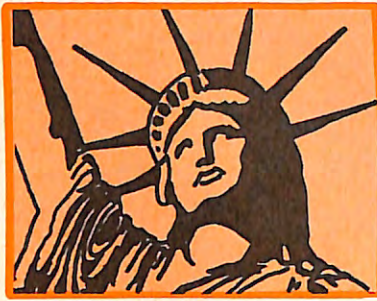
YES, I WOULD LIKE TO SALUTE OUR VETERANS.

Enclosed is my donation for the
Elks Float Fund () \$2.00
5450 E. Lamona Avenue () \$5.00
Fresno, CA 93727 () Other \$ _____

I am affiliated with _____ Elks Lodge # _____
in the _____ Elks Association.
(State)



Statue Of Liberty Restoration Fund Update



Then-GER Kenneth V. Cantoli, left, accepts a symbolic check for \$238,774.51 from GL Americanism Chm. Vince Collura during the Grand Lodge Sessions in Houston. The check represents the first installment toward the Order's \$1-million pledge for the restoration of the Statue of Liberty and Ellis Island.



Two grand ladies celebrated their centennial this past Fourth of July and the Brothers of Lincoln, NE, Lodge along with PGER George B. Klein were on hand to see the celebration done right. Pictured above, 100-year-young Edith Kincaid cuts into a cake celebrating her 100th anniversary along with that of the presentation of the Statue of Liberty to the U.S. by the people of France. Lincoln, NE, Lodge made the occasion complete by hosting a reunion of 20 local Ellis Island immigrants. PGER Klein assisted in the cake-cutting.



Colorado Elks have generated great enthusiasm for the Statue of Liberty Restoration effort. Shown ready to send a \$10,480.10 check to the Grand Lodge are, from left: SP Jim Steers, State Treasurer Jim Flanigan and State Americanism Chm. Jerry Wilson. The Elks of Colorado have pledged to raise \$54,000 for the Restoration Fund and they are well on their way to achieving that worthy goal.



A touch of added glamour graced the recent Grand Lodge Sessions as noted actress/singer Anna-Maria Alberghetti, center, visited the GL Americanism booth. Ms. Alberghetti, along with Reino Moisis, left, presented their album of Christmas melodies, a portion of proceeds from which will be earmarked for the Elks Statue of Liberty Restoration Fund, to GL Americanism Chm. Vince Collura, right.

**Souvenir Christmas Record Album For Elk's Statue of Liberty
Restoration Fund . . . \$3.00 Per Album Goes To The Fund**

The Magic of Christmas in Song.
Merry Christmas
from
Anna Maria Alberghetti



Anna Maria Alberghetti, international recording and concert artist, with her spectacular vocal talent, has captured the true magic of Christmas. It has never been expressed so beautifully.

This souvenir album* is a collection of treasured Yuletide favorites:

- * *O Holy Night*
- * *Silent Night*
- * *Little Drummer Boy*
- * *Ave Maria*
- * *We Wish You A Merry Christmas*
- * *Deck The Halls*
- * *Long Ago*
- * *A Song Of Joy*
- * *The Holy City*
- * *Angels We Heard On High*

*also available in cassette tape

**ELKS EXCLUSIVE*
OFFER**
NOT IN ANY STORE **ONLY \$8.95** Per Album
Plus .50' Handling Charge.

Buy for personal use and as a gift. It is lasting in use. Allow 3 weeks for delivery.

\$3.00 From Each Album Goes To The Elks Statue of Liberty Restoration Fund

**Elks CARE
Elks SHARE**



CLIP-N-ORDER

IMPORTANT: SPECIFY TAPE OR ALBUM

MAIL ORDER AND CHECK TO:

CORCORAN & ASSOCIATES, INC.

P.O. Box 111386 — Tacoma, Washington 98411

Please Send _____ Elk's Souvenir Christmas Albums or cassette tapes at \$8.95 each, Plus 50¢ Handling Charge per each. Total Charge \$9.45 each Please Credit My Lodge.

_____, with \$3.00 per each Album toward The Statue of Liberty Restoration Fund.

My Total Enclosed Check is for \$ _____

NAME: _____ ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

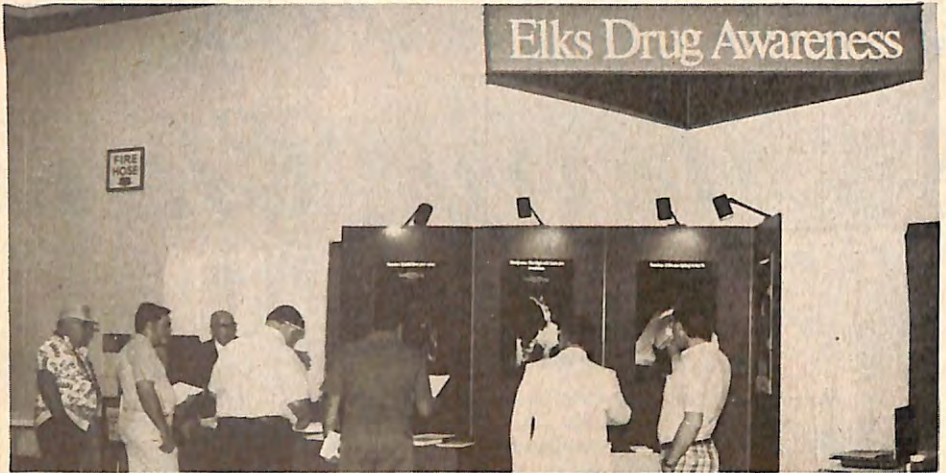


Drug Awareness Education Program

Appearing for the first time at the Grand Lodge Sessions in Houston this past July, The Grand Lodge Drug Awareness Education Booth drew many visitors. Available at the booth were many different sources of drug awareness information, brochures and a video-tape replay unit outlining the Drug Awareness Education Program.



Dr. Carlton E. Turner, Director of the White House Office on Drug Abuse and Special Advisor to President Reagan addressed the delegates to the 120th Grand Lodge Sessions in Houston. Bringing recognition from President Reagan, Turner praised the Elks Drug Awareness Education Program for its grass-roots efforts and promised that through cooperation with organizations such as the Elks, the Federal government will carry on its fight against the erosive effects of drug abuse upon our leaders of tomorrow. Turner's no-nonsense address and personable approach drew heavy applause from the assembled delegates.



Dick Herndobler, Chairman of the Grand Lodge Drug Awareness Program, has had a busy schedule recently. Shown addressing the Grand Lodge Sessions in Houston, left, Herndobler re-emphasized the need for lodges across the nation to target their efforts on the education of youth in the fourth through ninth grade age groups and to strictly limit their programs to educational ones, leaving enforcement, rehabilitation and post-teen efforts to the police and other agencies. Herndobler next attended the Interagency Information Workshop on Drug Abuse Prevention sponsored by the National Institute on Drug Abuse in Washington, DC. Attending the Workshop along with Bro. Herndobler were representatives from the Senate, Defense Dept., the Federal Action Agency, the Justice Dept., the Veterans Administration and private agencies such as PRIDE, the Institute for Behavior Resources, Mothers Against Drunk Driving and many state and local agencies.

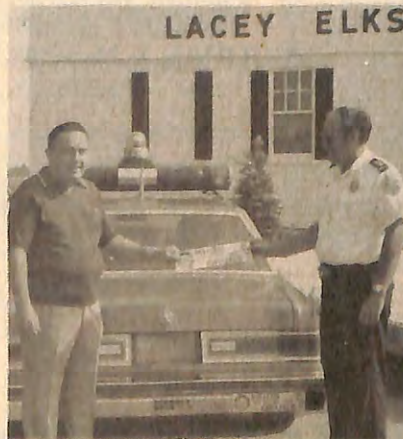
Nashville, TN, Lodge reports that its newly instituted program is moving along in grand fashion. Beginning with a core of only six members within the lodge, the program now involves over thirty members. Gratifying cooperation from local, state and federal agencies has been reported. Summing up the lodge's viewpoint on the matter is Committee Chairman, James Gafford, who says: "It is our opinion that Drug Awareness is singularly the most important program facing Elks today and in the foreseeable future."



"Hugs Are Better Than Drugs" declare bumperstickers appearing throughout the communities of Summit and Lacey, New Jersey as local lodges in those towns take up the fight for community drug awareness. Shown below/left, Lacey Lodge Trustee Rudy Schultz and Police Chief Thomas Darmody prepare to place one of the bumperstickers on a police car. Above/left, members of Summit Lodge present stickers to local authorities. Shown left to right: PDDGER Patrick J. Fitzgerald, Sr.; Dr. Martin Bleckner, Chairman; Joseph Gawlik, ER; Mayor Robert Hartlaub; Dr. Murray Ross, Council President. The bumperstickers are supplied to the lodges as a portion of the New Jersey Elks Drug Awareness Education Program.



Star Quality is tapped by Westchester, CA, Elks as they hosted their second Drug Awareness seminar. Speaking at the seminar was Andrea Evans, star of daytime TV's "The Young and the Restless." Ms. Evans spoke of drug abuse among the TV role models that affect our children. Shown left to right: PER Frank Marsh, District Chm; Ms. Andrea Evans; Co-Chm Curt Curtiss and PER Frank Rocco.



Retirement

(Continued from page 24)

hospital or community agency social workers who have used the agency? Ask for names and telephone numbers, and talk to these people about their experiences. Also check with the Better Business Bureau, local Consumer Bureau or State Attorney General's Office.

- How is the agency's plan of care developed? Is it based solely on your own opinion of the situation and your request for services? A professional evaluation should be performed by an experienced nurse or social worker, not an agency clerk; should be done in the home, not on the phone; should include consultation with the family physician and/or other professionals already providing health and social services.

- Once developed, is the plan written out? Are copies given to the workers who are actually in the home and providing the care? Ask to see the plan and check that it lists specific duties, work schedule, name and telephone number of the supervisor in charge.

- Are homemaker-home health aides adequately trained? Most home care workers are not state-licensed or cer-

tified, but they should be well-trained in personal care, basic home nursing, home safety, etc. Supervision and assistance are not readily available at home, as they are in a hospital or nursing home, and the aide must know what to do in a variety of situations.

- What kind of supervision does the agency provide? Ask about the qualifications of the supervisor, and how often the supervisor is in touch with aides. The supervisor should make regular at-home visits and should be readily available by telephone, both to the home care workers and to the family, at other times.

- What are the hourly fees? Are minimum hours a day or days a week required by the agency? Are there additional costs, such as employee insurance or travel costs? Get all financial arrangements in writing.

Problems can arise, once in-home care begins, despite careful screening. Danger signals include: Poor work habits, indifferent care, untrustworthy behavior, dirty home environment, and poor personal care. If you suspect a problem, take immediate action. If it's a minor problem, talk to the worker. If it's a

serious situation, talk to the agency supervisor and then put your complaint in writing. If there is a case of clear-cut theft, fraud, or abuse contact the police without delay.

Home health care is a vital service, making it possible for many ill and elderly people to remain at home. But ill and elderly people are particularly vulnerable, so care-givers must be chosen wisely and supervised carefully. You'll find more information in "All About Home Care: A Consumer's Guide," available for \$2.00 from the National HomeCaring Council, 235 Park Avenue South, New York, NY 10003.

•••

If you enjoy helping people and working with them to make a difficult task easier, you may want to participate in the Internal Revenue Service's Volunteer Income Tax Assistance or Tax Counseling for the Elderly programs. You'll have to complete a three-day course in December or January, then be available to assist people prepare tax forms at neighborhood locations during the tax filing season. Interested? Call the IRS toll-free: (800) 424-1040. ■

Attention Exalted Rulers: Will Yours Be The "All-American Lodge?"

Advertisement

Are You Ready To Start Your Own Part Time Business And Make \$12,000 A Year

Hottest New Business In 1985

Then read this and learn how this company has helped thousands of people like yourself to start their own business with just a \$12.00 investment.

The Most Important Thing?

Do you like working with your hands to create things? If you do they can help you start a very unique and profitable business in your spare time.

No

This is not a get rich scheme or mail order scam or some big secret. It is honest and a wonderful opportunity for anyone who likes to work with their hands and wants to start their own business part time and make good money.

Why PVC Pipe Furniture?

PVC Pipe Furniture is the hottest selling furniture on the market today because it is beautiful and unique.

What Is The Company Name?

Their name is Leisure Products by BB and they are the largest supplier of PVC Furniture -- grade pipe and fittings and manufacturer of cushions and table tops, selling wholesale directly through the mail to their dealers. They have started thousands of people like yourself in their own spare time business of making PVC Pipe Furniture.

Leisure Products Guarantees

1. 30 day refund on any merchandise you purchase.
2. 90 day replacement or repair on any workmanship defect.
3. No minimum order required.

What Does It Cost To Start?

The only cost to you to start is \$12.00 and you receive a Beginners Workshop Manual on how to make PVC Pipe Furniture. Authored By P.E. Brancato. Mr. Brancato has sold 100,000 of these manuals.

How Do You Start?

If you are ready to start your own spare time business, send \$12.00 for the Beginners Workshop Manual, Catalog, and color samples to:

Leisure Products by ^B B
P.O. Box 3171E1
Apollo Beach, Florida 33570
(813) 677-8280



SELL PART-TIME MAKE FULL-TIME INCOME!



My first Pace order earned me \$7,700 . . . plus the financial security of my own business. Tedd Mainwaring's Own Story.

When I was working in the oil fields, I used to get depressed about being paid by the hour and constantly struggling to feed my family while others were striking it rich. Not being able to control my own destiny really got to me.

One day I saw a Pace ad about a man who earned \$4,154.46 on just one Seamless Spray order—without investing a penny of his own. I wrote for Free Information. And am I glad I did. Becoming a Pace Dealer was the best move I ever made.

What impressed me from the start was the unlimited number of Seamless Spray prospects. Schools, Hospitals and Commercial buildings of all types didn't have any choice but to spend a small fortune to renew their leaking roofs.

Thanks to Pace, I can offer them a choice. I can renew their roofs and save them a fortune! The fact that General Motors, Holiday Inns and American Airlines were satisfied Pace customers was a real sales clincher!

My first few calls were not big successes—but then it happened! My first sale. It was to renew a school roof that had been leaking for 25 years.

Seamless Spray did the job. I made \$7,700 and today my family and I enjoy a life we never thought possible . . . Thanks to Pace!

Mail Today for FREE FACTS.

Earn big money selling part-time like Tedd Mainwaring! Enjoy the financial security and independence of your own business! Our field-tested sales kit provides all the know how you need. No investment required . . . No training. Start making \$1000 a sale—even up to \$7700 and more. Send for FREE facts. No obligation.

MAIL TODAY FOR FREE SALES KIT

Pace Products, Inc. Dept. EL-1084
Quality Plaza, 112th & College Blvd.
P.O. Box 10925, Overland Park, KS 66210

WITHOUT OBLIGATION rush me the FREE SALES KIT that tells me how to have my own Pace Business. No salesman will call.

Print Name _____
Address _____
City _____ State _____ Zip _____

did you know..

The New York State Elks Association has paid tribute to Bryan J. McKeogh who recently retired as Grand Lodge Convention Director after serving from 1951 to 1983.

First of all, the Senate of the State of New York passed a legislative resolution lauding him on his achievements. In addition to serving as Grand Lodge Convention Director, Bryan was also convention director for the New York State Elks Association and the state advisory board with unanimous acclaim re-appointed him to another three-year term.

A banquet was held in his honor and the moment of surprise came when it was announced that Bryan and his wife, Helen, were being presented with an all-expense paid trip to Ireland for two.

It must have been a super-proud time for Bro. McKeogh for his many years of devoted service to Elkdom.

for every lover of Americana . . . a Collector's Treasure for the entire family

World Famous MCGUFFEY'S READERS

seven books that shaped a nation

Not just the primer—but the full set from primer through sixth grade . . . faithfully reproduced from the original engravings! Here are the books our great-grandparents used in that one-room schoolhouse. No fancy theories, no newfangled nonsense, no educational experiments—McGuffey's Readers mean business! (Could be that's why kids learned their 3 R's in those days!) Yes, first published in 1871, these books were the backbone of Readin', Ritin', and Rithmetic!

A fabulous acquisition for the serious collector. A joy for the whole family. Grandparents, Mom, Dad, kids . . . everyone will love a nostalgic look at this less complicated time, the gentle charm of the illustrations, the old fashioned simplicity of the texts. Truly a cherished gift.

**McGuffey's Readers (Z621730)
Complete Set of All 7 Books
ONLY \$29.95**

YOUR UNCONDITIONAL GUARANTEE

Our merchandise is unconditionally guaranteed to please you in every way or your purchase price refunded (except postage and handling). No questions asked! Our policy is to process all orders promptly. Credit card orders are processed upon credit approval. Delays notified promptly. Shipment guaranteed within sixty days.

**New Hampton General Store
Hanover, PA 17333**



dozens of illustrations from original engravings

**NEW HAMPTON GENERAL STORE, Dept. BZ-8323
Bldg. #11, Hanover, PA 17333**

Please send _____ Set(s) of All 7 McGuffey's Readers (Z621730) @ **\$29.95** per set plus \$2.25 postage and handling on **FULL MONEY BACK GUARANTEE.**

GIFT SAVINGS! Order Two (2) Sets (one for yourself, one as an unforgettable gift), just **\$58.00** plus \$4.00 postage and handling.

Enclosed is \$ _____ (PA residents add sales tax)

CHARGE IT: American Express VISA
 Diners Club MasterCard

Acct. # _____ Exp. date _____

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

© H.H.I., Inc., 1984
THE ELKS MAGAZINE OCTOBER 1984



This is the time of year when Elks Lodges across the nation are preparing for the annual Hoop Shoot Free Throw Contest on the local level.

The contest has developed into one of the Order's best known programs reaching millions of youngsters every year.

When the National Championships were held in Indianapolis last year, the contestants from all over the nation were greeted by none other than the Governor of Indiana.

Many lodges hold a special night when the law enforcement agencies in their communities are recognized. Some lodges go 'em one better. They have a night in which they also recognize their firemen.

Many fire departments are manned by volunteers. These include EMS units, too. This may be a fine way for your lodge to honor those of your community who devote time and effort to help others.

THESE LOW VITAMIN PRICES!

The More You Shop, the Better They Look!

One glance shows they bring you big savings on potent vitamins and organic minerals! But please act now while these low prices are in effect. It's easy to order.



LOVELY 14K GOLDTONE PENDANT ON CHAIN

Imagine getting this beautifully designed "Carefree Hearts" 14K goldtone Pendant FREE and as a gift! It comes with an 18-inch goldtone cable-link chain—goes with both dressy and casual clothes. You will love it, and you'll get

plenty of compliments on it from your friends when you wear it. Just check the box in the order form. Return it with your order and we'll send your lovely "Carefree Hearts" Pendant Free.

Free offer ends Oct. 31, 1984



Enclose Coupons Below With Order

NEW BETTER VITAMIN E 400 UNITS

NON-OILY—NO CHOLESTEROL—DELICIOUS TABLETS
Now you have non-oily chewable Vitamin E "Super E-400" with a delicious nutty flavor. Each tablet supplies 400 Units of Vitamin E as di-alpha and d-alpha tocopherols plus natural beta, gamma and delta tocopherols emulsified with apple pectin, lecithin and ground nut flavor.

MONTH'S SUPPLY **68¢**
 100 for 1.69 Limit One of Any Size to a Family
 500 for 7.89
 1000 for 15.29
 N295 Expires 10/31/84

MAIL ORDER COUPON

500 MG. VITAMIN C 100 for **87¢**
 WITH ROSE HIPPS
 500 for 3.99 Limit One of Any Size to a Family
 1000 for 7.19
 N295 Expires 10/31/84

GLUCOMANNAN CAPSULES 500 MG. 90 for **5.99** 180 for **10.99**

Enjoy 3 Nutritious Meals on The GRAPEFRUIT DIET PILL PLAN AND LOSE WEIGHT FAST

Contains one of the strongest diet aids available without prescription*. Includes modern, effective diet plan that lets you enjoy 3 delicious meals and snacks everyday as you lose weight. *Phenylpropanolamine, Hcl.

90 for **2.98**
 200 for **5.00**
 500 for **9.85**

SAME FORMULA OTHERS CHARGED \$5.95 AND UP FOR

Enclose Coupons Below With Order.

Special Low Prices on these HEALTH FOODS For Readers of This Ad.

COMPARE THESE PRICES WITH THOSE YOU ARE NOW PAYING!

- PURE LECITHIN GRANULES—1 lb for 3.75, 3 lbs for 10.00
- LIQUID COD LIVER OIL—8 oz for 1.95, 16 oz for 3.70
- BREWERS YEAST FLAKES—1 lb for 1.95, 3 lbs for 5.50
- DESSICATED LIVER TABLETS—100 for 84¢, 500 for 4.19
- 500 MG. BEE POLLEN TABLETS—100 for 2.19, 500 for 9.50
- Max. EPA™ CAPSULES—50 for 4.49, 100 for 8.75
- 500 MG. BRAN TABLETS—100 for 65¢, 500 for 2.98
- KELP TABLETS—100 for 49¢, 1000 for 2.49
- 500 MG. L-LYSINE—100 for 1.98, 300 for 5.50
- 500 MG. L-TRYPTOPHAN—30 for 3.99, 60 for 7.50
- 100 MCG. SELENIUM—100 for 2.98, 250 for 5.75
- EVENING PRIMROSE OIL CAPSULES—50 for 4.98, 100 for 8.50
- 25,000 UNIT BETA-CAROTENE—100 for 2.95, 250 for 6.75
- 50 MG. CHELATED ZINC—100 for 1.79, 500 for 7.25
- PAPAYA ENZYME—250 for 1.65, 600 for 2.89
- LIQUID VIT. E IN DROPPER BOTTLE—2 oz for 2.95, 2 for 5.50
- ACTIVATED CHARCOAL CAPSULES—30 for 1.49, 100 for 3.98
- VEGETABLE LAXATIVE POWDER—Plain or Orange—14 oz can 2.98

SAVE UP TO 70% ON OUR FORMULAS

Our Name	Comparable to	100 for	500 for
Thera Min	Theragran M®	1.49	7.25
Daily w/Iron	One-A-Day® with Iron	89¢	3.75
Ger Iron	Geritol®	98¢	4.75
Super Vits & Mins	Super Plenamins®	2.29	9.29
Chewable Vitamins	Chocks®	1.49	6.25
B with C	Albee® with C	1.85	7.50
Oyster Cal	Oscal®	1.49	5.95
Oyster Cal 500	Oscal 500®	60 for	4.25
Calcium 600	Caltrate 600®	60 for	3.85
A-Z Tabs	Centrum®	130 for	3.69
Nutradec	Myadec®	130 for	3.89
Stress 600	Stress Tabs® 600	60 for	2.89
B.E.C. with Zinc	Z-BEC®	60 for	2.89

L-ARGININE — 500 MG. — 100 FOR 6.50
 L-ORNITHINE — 500 MG. — 100 FOR 6.50

LIQUID LIGHT™ DIET DRINK POWDER COMPARABLE TO OTHERS AT DOUBLE OUR PRICE CHOCOLATE, VANILLA AND STRAWBERRY **9.95** 24 oz.

ALFALFA Tablets 100 TABS **49¢** 500 for 1.95

DOLOMITE Laboratory tested 100 Tablets **49¢** 500 for 1.85

ALOE VERA TABLETS NEW—each tablet the equivalent of one teaspoonful of Aloe-Vera gel. 50 for 2.00 150 for 5.00

Super Potency 500 MCG 100 Tablets **1.49** 500 for 6.25
 VITAMIN B12 100 Tablets **1.75** 500 for 6.50

HERBAL DIURETIC 100 Tablets **1.75** 500 for 6.50

MAIL ORDER COUPON

1,000 Mg. VITAMIN C WITH ROSE HIPPS
 100 For **1.98** Limit One of Any Size to a Family
 500 for 9.49
 1000 for 17.98
 N295 Expires 10/31/84

MAIL ORDER COUPON

LECITHIN 19 Grain Capsules
 100 Capsules **1.49** Limit One of Any Size to a Family
 300 for 3.98
 600 for 6.85
 N295 Expires 10/31/84

MAIL ORDER COUPON

10 Mg. ZINC
 100 For **39¢** Limit One of Any Size to a Family
 500 for 1.89
 1000 for 3.49
 N295 Expires 10/31/84

MAIL ORDER COUPON

Garlic Oil Capsules
 100 For **68¢** Limit One of Any Size to a Family
 500 for 3.28
 1000 for 6.39
 N295 Expires 10/31/84

MAIL ORDER COUPON

GINSENG 250 mg. Tablets
 100 For **1.49** Limit One of Any Size to a Family
 500 for 6.95
 1000 for 12.49
 N295 Expires 10/31/84

MAIL ORDER COUPON

Our "Top-B" B-Complex "50" Famous Formula at a Sensational Low Price!
 Every capsule contains 50 mg. B1, B2, B6, Niacinamide, Panto Acid, Choline, Inositol, 50mcg. B12, Biotin, 50mg. Paba, 100 mcg. Folic Acid.
 50 for **1.89** Limit One of Any Size to a Family
 100 for 3.49
 250 for 7.98
 N295 Expires 10/31/84

MAIL ORDER COUPON

ALOE VERA JUICE ALL NATURAL, NON-PASTEURIZED, COLD STABILIZED PROCESS
 Aloe Vera has been known, used, and trusted since the dawn of man's history. The Aloe Vera leaves are hand filtered to insure that all the desirable properties are retained without the Aloin and bitterness.
 SUGGESTED USE: Two ounces with each meal.
 Quart \$2.98 Gallon \$9.95
 GUARANTEED NO ADDED SUGAR, STARCH, ARTIFICIAL COLORS, OR IMITATION FLAVORS.
 N295 Expires 10/31/84

MAIL ORDER COUPON

LOW LEAD CALCIUM CALCIUM is essential—But some calciums have been found high in lead. This balanced calcium is laboratory-tested to have a low SAFE-lead level.
 100 for 1.25 500 for 4.00
 250 for 2.50 1000 for 7.50
 N295 Expires 10/31/84

HI-POTENCY "BIG 4" Kelp, Vit. B6, Lecithin and Cider Vinegar
 100 For **79¢**
 500 for **3.50**
 1000 for **6.49**

VITAMIN E	100 FOR	500 FOR	1000 FOR
100 UNIT CAPSULES	98¢	4.85	9.49
200 UNIT CAPSULES	1.89	8.99	17.59
400 UNIT CAPSULES	2.89	14.49	28.49
1000 UNIT CAPSULES	7.89	37.98	69.85

BREWER'S YEAST TABLETS 250 Tablets 95¢ 1000 for 2.95	VITAMINS For Hair Care Same Formula as others charged \$9.95 for 50 Day Supply. 50 DAY SUPPLY 3.95 100 DAY SUPPLY 7.49	"SPECIAL C-500" 500 mg. Vit. C Plus Rose Hips 100 mg. Bioflavonoids 50 mg. Rutin 25 mg. Hesperidin 100 Tablets 2.49 500 for 10.98	VITAMIN B6 50 MG. 100 for 1.39 500 for 5.50 Higher Potency 100 MG. Tablets 100 for 1.98 500 MG. Tablets 100 for 7.49
--	--	---	--

PRICES IN THIS AD GOOD UNTIL OCT. 31, 1984

Nutrition Headquarters Money Saving MAIL ORDER BLANK RUSH Your Order Now to THE BEST TIME TO SAVE IS NOW! NUTRITION HEADQUARTERS 104 West Jackson St. N295 Carbondale, Ill. 62901

List Items you wish here:

QUANTITY	SIZE	NAME OF PRODUCT	TOTAL PRICE

Handling charge (Disregard if order exceeds \$10.00) \$1.00

SATISFACTION GUARANTEED TOTAL AMOUNT
 MASTER CHARGE and VISA accepted on orders over \$10.00. Please print card number and expiration date on separate piece of paper.

FREE PENDANT ON CHAIN If you check this box and mail your order before Oct. 31, 1984, we will include in your order a free pendant.

PRINT NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 © 1984 NUTRITION HDQS.



Amendments to the Grand Lodge Statutes Adopted at Houston, Texas, July, 1984

In convention assembled at Houston, Texas, the Grand Lodge on July 19, 1984, adopted Statutory Amendments which became binding upon members of the Order, Subordinate Lodges and their related facilities 30 days thereafter.

Hereinafter follows a digest of the Grand Lodge action as an aid to all concerned.

Sections 4.010 and 4.021

This amendment removes the nomination of the Trustees of the Elks National Foundation and the nomination of members of the National Memorial and Publication Commission, Elks National Service Commission and the Elks National Convention Commission from the first day of the Annual Session to immediately following the installation of the Grand Exalted Ruler in order to permit the terms of the appointee to commence with

that of the new Grand Exalted Ruler and to permit the newly succeeded Grand Exalted Ruler to be named to one of the Commissions.

Section 4.231

This provides for the acquisition of a master general liability insurance policy by the Board of Grand Trustees for the protection of the Order, Grand Lodge, State Associations, Subordinate Lodges and all corporations and agencies, their

agents, servants and employees to assure adequate insurance coverage for all at a reasonable premium. The cost of this coverage will be assessed against each of the Subordinate Lodges on a pro capita basis.

Section 4.290

This amendment reduces the size of the National Service Commission from seven to five members. Each member to be appointed for a term of five years.

Sections 5.030 and 5.050

This permits the expenditure of un-budgeted funds by the Board of Grand Trustees Committee for the purpose of the acquisition of real and personal property of the Order as is provided and previously established in Section 4.220.

Section 7.020c

This provides an Officer of a Subordinate Lodge, removed under Section 12.140, with the ability to petition the Grand Forum for a review to determine that the procedural requirements, such as notice, as provided in Section 12.140 have been complied with.

Section 13.190

This new Section makes mandatory the establishment of a Past Exalted Rulers Association or Advisory Committee in each Subordinate Lodge to give advice and counsel to the Exalted Rulers, Officers and Committees of the Lodge.

Section 14.260

This clarifies the language of the Statute that a Lodge may charge a fee greater than twenty-five times the amount of the annual dues for a Life Membership.

Sections 16.020 and 17.010

By these two amendments, the time sequence, for action by a Lodge in incorporating or in amending or enacting a Grand Lodge Statute or a Constitutional provision, between the proposal thereof and the vote thereon is enlarged from not less than two nor more than six weeks to not less than two nor more than eight weeks.

Section 18.011

This makes mandatory that all Presidents of State Associations shall be Past Exalted Rulers in order to qualify for the Presidency. This will insure that State Presidents, when attending Grand Lodge Sessions, will have the ability to participate in the proceedings thereof.

Seymour Nathanson, Chairman
Committee on Judiciary

A perfect match...
You and Water Oak
Homes from the low \$30's.
Golfside or lakefront a little higher.



Water Oak ESTATE
Lady Lake, Florida 32659
7 miles north of Leesburg on

27-441. (904) 753-2299 (in Florida)

Water Oak is a complete adult community of manufactured homes... in beautiful Central Florida, 40 miles from Orlando. 18 hole challenging golf course, tennis courts, shuffleboard, \$2 million clubhouse, lakes, security force and more. **Call toll free 1-800-874-9029** for brochure.

E-82

FIND BURIED TREASURE

Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.



Write for Free Catalog

RELCO Dept. DD29 Box 10839, Houston, Tex. 77018

Must Liquidate at Low Closeout Prices!

Weldmate Electric Welder & Brazing Kit

FACTORY NEW! FIRST QUALITY!

Here's the arc welder and accessories you need to achieve professional welding results! Use this Weldmate Welder and Brazing Kit for a wide variety of maintenance and construction jobs. This unit will weld steel up to 3/16" thick, using various size welding rods which are included!

The Weldmate features a graduated scale that indicates the applied current. Variable output is from 40 to 75 amps. Power adjustments are easily made with the turn of a triangular hand wheel. Unit has been individually tested, thermal overload protected and fully insulated for safe operation. Comes with an assortment of electrodes from 1/16" dia. to 1/8" dia., a face mask with glasses, chipping hammer, wire brush, electrode holder and ground clamp with cables, plus complete operating instructions and a special "Guide to Welding" booklet.

The Brazing Kit produces an "electric flame", suitable for brazing, soldering or welding! Ideal for use on thin, worn or rusty car body panels! Brazing kit includes:

- Carbon arc torch.
- Carbon electrodes.
- Flux impregnated brazing rods.
- Operating instructions.
- Wrap-around safety head-shield.
- Spot welding attachment.



Six month limited warranty!

Manufacturer's Suggested Retail **\$177**
Liquidation Closeout Now Only \$104
 Order No. 62230-03
 Ship, handling: \$15.50

BY NIMSLO



3-D 35mm CAMERA

Enjoy the impressive realism of THREE-dimensional color photos!

A great gift idea! FOUR separate lenses take FOUR separate shots of a scene, simultaneously! Special processing produces a single glossy color print with amazing 3-dimensional realism! You can actually see the DEPTH from the foreground, to middle-ground to background... without use of special "glasses." The camera uses regular 35mm color print film (ASA 100 to 400). You get 18 finished 3-D color prints from a 36 exposure roll.

AUTOMATIC electronic control of shutter speeds (1/30 to 1/500 sec.) and aperture. Camera set includes flash, roll of 35mm film and 2 prepaid mailers for processing

Mfgr. List: **\$289.00** **\$68**
Liquidation Price

Order No. 62815-07 Ship, handling: \$4.25



4 1/2" BAND SAW

Use in horizontal and vertical positions!
 Wheels included.

Power to slice through steel up to 4 1/2" thick! Use it for any shape stock! Saw lumber, plastic and even soft metals! A standard 1/2" saw blade (64" long) is included.

- 1/3 hp. capacitor-start 1725 rpm motor.
- Three-prong plug fits 115V outlet.
- Worm gear-drive provides smooth, long-lasting performance.
- Adjustable work stop lets you repeat the same length cut, time after time.
- NEMA 56 motor frame.
- Quick change of V-belt for your choice of three speeds: 80, 120 or 200 ft/min.

Mfgrs. Sug. Retail **\$499.00**
Liquidation Closeout Price \$188

Order No. 1053
 Shipped freight collect

Genuine LEATHER ATTACHE CASE



Brand new! First quality! With TWO 3-dial combination locks!

Liquidation due to factory surplus. Case is roomy 17" x 12" x 3" size with two large pockets for organization of papers. Two smaller pockets, 5 1/2" wide. Genuine LEATHER exterior in rich burgundy finish. Doublestitched for extra durability. Suede-like interior lining in dark gold. Sturdy folding hinges at two corners lock securely to keep lid firmly upright when in use. Brass-plated hardware (except for front pocket snaps). Two 3-dial combination locks for security.

Retail value: **\$99.00** **\$44**
Liquidation Price

Order No. 8025 Ship, handling: \$5.00



VISA **MasterCard** **AMERICAN EXPRESS** **DINERS CLUB**

Credit card members can order by phone, 24 hours a day, 7 days a week.
Toll-Free: 1-800-328-0609
 If busy signal, or if no answer, call:
Toll-Free: 1-800-328-5727
 In Minnesota, call: **1-800-742-5685**

C.O.M.B. CO.®
Authorized Liquidator
 14605 28th AVENUE NORTH
 MINNEAPOLIS, MINNESOTA 55441

SEND ME THE ITEMS I HAVE LISTED BELOW
 (All prices subject to change after 60 days. Offers void outside original 48 states.)

Item No.	How Many	Item	Ship/Handl.	Price

C.O.M.B. CO. / Liquidators Item X-144
 14605 28th Avenue N., Minneapolis, Minnesota 55441

Send the items indicated at left. (Minnesota residents add 6% sales tax. Allow 3-4 weeks for delivery. Add 2-3 weeks extra if paid by check. Sorry, no C.O.D. orders.)

My check or money order is enclosed.

Charge my: VISA MasterCard Am. Ex. Diners Club

Acct. No. _____ Exp. _____
PLEASE PRINT CLEARLY

Name _____
 Address _____
 City _____
 State _____ ZIP _____
 Phone _____
 Sign Here _____

IT'S YOUR BUSINESS

by John C. Behrens

CUSTOMER SERVICE ENSURES RETURN BUSINESS

The clerk finally took my money...but I left wondering if the wait to pay was really worth shopping in the cavernous store with all the varieties of everything.

I vowed it was the last time I would go there. And I haven't been back.

I had waited while a customer's purchases had to be checked by a clerk in some distant department for prices that weren't on the merchandise. That took minutes because no one responded to the cashier's calls. It was frustrating. We all stood looking at one another while the store's slow-moving bureaucracy got around to responding to the growing line.

I waited again when the customer ahead of me had to have the manager in some distant office come to verify a charge card or something. When the manager arrived, he and the clerk got into a discussion of her work schedule for the week.

And I waited once more when the customer discovered she had damaged merchandise and it had to be replaced. One more call to a distant department which went unanswered. I stuck it out though. I simply had too much time invested to go elsewhere.

Unusual experience? I don't know about you but it happens more frequently than I like when I go to huge discount centers. It bothers me and it's one more reason why I'll deal with independent, small businesses as often as I can.

I can go to a family-owned lumber store, for example, to make a purchase or return an item in less time than I can find a clerk, occasionally, in a big merchandise mart.

If I go to the discount store I try to figure when there is little traffic so I can make a purchase in a reasonable amount of time. But I'm usually foiled by management that has already considered convenience a cost it can't continue. Some big chains cut back on personnel at times and so one clerk tries to handle two and sometimes three large departments in the store. That means I

can spend as much time trying to find a person to wait on me.

Discount chains certainly haven't been hurt by my lack of support, however. Millions keep their registers humming day and night and growth has helped them open hundreds of new outlets throughout the country.

I'm concerned that independents and family-owned businesses clearly understand they have a gloomy future unless they do battle with the chains' ability to cut prices, stay open longer and provide unmatched variety of products. A story in *USA Today* which accompanied a chart compiled by the Census Bureau provides a partial answer:

"The small general store is—not surprisingly—vanishing. But, those that remain are averaging nearly \$1 million a year in sales. Half of these all-purpose stores have disappeared since their number peaked at 26,950 in 1967, a new Census Bureau study reported...The reason? 'These small general stores can't compete with (discount) stores,' Charles Deysey of the National Retail Merchants Association told *USA Today*. 'The general stores don't have the buying power of the big stores.'"

He's certainly got a point. Consumers, according to surveys, seek price and variety when they shop. On the other hand, I believe there is a growing number of potential customers who seek old-fashioned service and will pay the extra to a store that truly provides it.

Retailing hasn't gone out of style. The number of new businesses in the United States during the first three months of this year was 11,789, the largest number since 1978, the Associated Press reported not long ago.

Of that total, 4,604 new retail outlets opened; the largest of any category of new business.

Yes, surveys indicate that price and selection are two important reasons why a person shops anywhere. But there is also a close correlation among the third, fourth and fifth reasons. They are loca-

tion, quality and satisfaction. My experience tells me that personal service and convenience are still strong factors in such decision-making.

A story in the *Christian Science Monitor* reminded me of how store management can build personal service features. A family-owned appliance store in Washington state that sells washing machines, television sets and freezers to such notables as the mayor of Seattle and the governor has been in business 50 years and has customers who come back again and again.

"We get terrific referral business because we can offer a little more personal service than the discount stores," Bill Almvig, one of the owners told the *Monitor*. "A woman with a broken washing machine can't wait for days while a discount outlet or big department store gets around to delivering a machine...if she comes in here, we'll come out and install her new machine the next day."

That doesn't mean the discount organization doesn't care, incidentally. Simply not true. Most companies have efficient managers who have good track records in building sales and managing stores. At the same time, the bottom line is volume and such operations exist because of good traffic and turnover of goods and inventories.

There is no guarantee, of course, that a family store that simply offers a personal service will bring people back. To give the customer a self-addressed, stamped envelope to make payments may sound great but it may not go far enough if you don't deliver and won't take phone orders in a competitive marketplace.

Then, too, some consumers will shop price time after time and your best efforts won't change or entice them.

Yet I believe a growing number of consumers are taking a second look at their purchasing strategy and thinking beyond price. The key to remaining in business today, therefore, is not merely enticing new clientele with ads, gimmicks and sometimes price-cutting specials. It's working to get customers and working harder to keep them.

"Marketing managers must start asking, 'What are we doing to keep customers?' It is estimated that the average company spends six times more to get a new customer than it does to hold a current one. A lost customer reduces (average) company profits by \$118, compared with a \$20 cost to keep the customer satisfied," says Larry J. Rosenberg and John A. Cziepiel in an article in the *Journal of Consumer Marketing*.

Small business owners have a slim chance at competing for volume...they can survive and prosper with good customer service. ■

The Albums You Love!

Buy Any 3...
Get 1
FREE!

Here are some of the greatest recordings of all time. These truly marvelous collections rekindle, as only music can, the special memories that everyone treasures. If you missed your chance to order these Limited Edition collections on TV and in magazines, we urge you not to miss out on this *one more time* offer! Buy any three . . . get 1 FREE!

EDDY DUCHIN "His Best-Loved Recordings!"



From a time when life was slower, and the songs were more romantic, come the vintage recordings of the great Eddy Duchin.
LOVELY TO LOOK AT • SMILES • MY BLUE HEAVEN • SHINE ON HARVEST MOON • SOMEBODY LOVES ME • ALICE BLUE GOWN • APRIL SHOWERS • I'M FOREVER BLOWING BUBBLES • THE WAY YOU LOOK TONIGHT • IT HAD TO BE YOU • PRETTY BABY • TIL WE MEET AGAIN • THREE O'CLOCK IN THE MORNING • I KISS YOUR HAND MADAME • CHOPIN NOCTURNE (HIS THEME) • YOU'RE MY EVERYTHING • WHY DO I LOVE YOU • WHEN DAY IS DONE • IF I COULD BE WITH YOU • SOMETIMES I'M HAPPY • I'LL SEE YOU IN MY DREAMS • ROSALIE • TIME ON MY HANDS • WHAT IS THIS THING CALLED LOVE.

MARTY ROBBINS "Cowboy #1."



Already a legend! And here are Marty Robbins' most popular, best-loved favorites you will ever find in one double-sized, double-barrelled album featuring:
EL PASO • STREETS OF LAREDO • BIG IRON • TUMBLING TUMBLEWEEDS • THE HANGING TREE • COOL WATER • OLD RED • BALLAD OF THE ALAMO • RED RIVER VALLEY • ALL AROUND COWBOY • MR. SHORTY • STRAWBERRY ROAN • THE FASTEST GUN AROUND • THEY'RE HANGING ME TONIGHT • SAN ANGELO • EL PASO CITY • THE COWBOY IN THE CONTINENTAL SUIT • FIVE BROTHERS • RUNNING GUN • MEET ME TONIGHT IN LAREDO.

PERRY COMO "His Greatest Hits."



Here on one superb collection are all the truly great hits of the incomparable PERRY COMO. When Perry sings, it's time to close your eyes, and simply relax . . . and dream along.
BECAUSE • SOME ENCHANTED EVENING • TILL THE END OF TIME • TEMPTATION • A DREAMER'S HOLIDAY • FAR AWAY PLACES • WHEN YOU WERE SWEET SIXTEEN • "A" • YOU'RE ADORABLE • IF • PRISONER OF LOVE • CATCH A FALLING STAR • DON'T LET THE STARS GET IN YOUR EYES • HOOP DE DOO • WANTED • NO OTHER LOVE • HOT DIGGITY (DOG ZIGGITY BOOM) • ROUND AND ROUND • FOREVER AND EVER.

SPIKE JONES "The Wacky World Of Spike Jones."



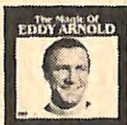
All of Spike Jones' famous performers are here including: The Barefooted Pennsylvanians, Dr. Horatio W. Birdbath, Doodles Weaver, The Saliva Sisters, The Wacky Wakakians and more. All selections are the original recordings. A true collector's item.
COCKTAILS FOR TWO • LAURA • GLOW WORM • CHLOE • HOLIDAY FOR STRINGS • HAWAIIAN WAR CHANT • LIEBESTRAUM • LOVE IN BLOOM • MY OLD FLAME • DANCE OF THE HOURS • SHEIK OF ARABY • YES, WE HAVE NO BANANAS • I DREAM OF BROWNIE WITH THE LIGHT BLUE JEANS • YOU ALWAYS HURT THE ONE YOU LOVE • DER FUHRER'S FACE • WILLIAM TELL OVERTURE • NONE BUT THE LONELY HEART • THE MAN ON THE FLYING TRAPEZE.

MILLS BROTHERS "Their Best-Loved Hits."



The fabulous Mills Brothers have made generations of music lovers happy for over four decades. Hear all their greatest hits in their sensational new collection.
PAPER DOLL • TILL THEN • GLOW WORM • UP A LAZY RIVER • CAB DRIVER • MOONLIGHT BAY • NEVERTHELESS • BASIN STREET BLUES • DADDY'S LITTLE GIRL • OPUS ONE • BE MY LIFE'S COMPANION • YOU TELL ME YOUR DREAM • ACROSS THE ALLEY FROM THE ALAMO • SOMEDAY (YOU'LL WANT ME TO WANT YOU) • YOU'RE NOBODY TILL SOMEBODY LOVES YOU • THE JONES BOY • YOU ALWAYS HURT THE ONE YOU LOVE • ONE DOZEN ROSES.

EDDY ARNOLD "The Magic of Eddy Arnold."



Eddy Arnold is one of those artists who can truly be described as a living legend! This magnificent collection is one you and yours will always treasure, featuring:
MAKE THE WORLD GO AWAY • ANYTIME • WHAT'S HE DOING IN MY WORLD • YOUR CHEATIN' HEART • BOUQUET OF ROSES • FOR THE GOOD TIMES • JUST A LITTLE LOVIN' • COOL WATER • SIXTEEN TONS • CATTLE CALL • TUMBLING TUMBLEWEEDS • I REALLY DON'T WANT TO KNOW • TURN THE WORLD AROUND • STREETS OF LAREDO • THE LAST WORD IN LONESOME IS ME • MAY THE GOOD LORD BLESS AND KEEP YOU • YOU DON'T KNOW ME • TENNESSEE WALTZ.

DON HO "Hawaii's Greatest Hits."



Here is DON HO, the Ambassador of Hawaiian Music, with his best-selling collection of Hawaii's greatest hits! All your favorites are here sung as you have never heard them before. A truly beautiful collection.
THE HAWAIIAN WEDDING SONG • TINY BUBBLES • PEARLY SHELLS • BEYOND THE REEF • NOW IS THE HOUR • SWEET LELANI • BLUE HAWAII • I'LL REMEMBER YOU • ALOHA OE • BEYOND THE RAINBOW • LOVELY HULA HANDS • MY LITTLE GRASS SHACK • LITTLE BROWN GIRL • MORNING DEW • HAWAIIAN WAR CHANT • ONE PADDLE, TWO PADDLE • TO YOU SWEETHEART ALOHA • LAHAINA LUNA • BEAUTIFUL KAUIA • THE HUKILAU SONG.

JOE "FINGERS" CARR "2 Dynamite Records!"



This wonderful music from the Roaring 20's and the Gay 90's is still as popular today as it ever was . . . 30 fabulous Honky-Tonk hits on 2 dynamite records!
MUSIC! MUSIC! MUSIC! • STUMBLING • TWELFTH STREET RAG • SOMEBODY STOLE MY GAL • MARGIE • MAPLE LEAF RAG • BABY FACE • MOONLIGHT BAY • DARKTOWN STRUTTER'S BALL • MARY LOU • TIGER RAG • TOOT, TOOT, TOOTSIE • SWEET GEORGIA BROWN • SHINE ON HARVEST MOON • TOO MUCH MUSTARD • BOOGIE WOOGIE RAG • I'M LOOKING OVER A FOUR-LEAF CLOVER • JOHNSON RAG • DARDANELLA • KITTEN ON THE KEYS • DOWN YONDER • LET ME CALL YOU SWEETHEART • AIN'T SHE SWEET • THAT OLD GANG OF MINE • RAGGING THE SCALE • ALEXANDER'S RAGTIME BAND • CHARLESTON • BACK IN YOUR OWN BACKYARD • NOBODY'S SWEETHEART • THE OLD PIANO ROLL BLUES.

AL JOLSON "A Singing Legend!"



Here, in this great new collection, are 18 of the greatest American recordings of all time . . . the kind of music that lifts you right out of your seat.
BABY FACE • CALIFORNIA, HERE I COME • WAITING FOR THE ROBERT E. LEE • ANNIVERSARY SONG • IS IT TRUE WHAT THEY SAY ABOUT DIXIE? (WITH THE MILLS BROTHERS!) • APRIL SHOWERS • MY MAMMY • BY THE LIGHT OF THE SILVER MOON • ROCK-A-BYE YOUR BABY (WITH A DIXIE MELODY) • I WANT A GIRL (JUST LIKE THE GIRL) • TOOT, TOOT, TOOTSIE • LET ME SING AND I'M HAPPY • SONNY BOY • SWANEE • CAROLINA IN THE MORNING • I'M SITTING ON TOP OF THE WORLD • ABOUT A QUARTER TO NINE • WHEN THE RED, RED, ROBIN (COMES BOB-BOB-BOBBIN' ALONG).

THE INK SPOTS "Their Fantastic New Collection!"



There's never been a collection like it. All the ORIGINAL recordings! 18 fantastic hits in all! It is truly a collection that will live forever.
IF I DIDN'T CARE • MAYBE • WE THREE • I'LL GET BY • DO I WORRY? • ALWAYS • STREET OF DREAMS • A GHOST OF A CHANCE • MY PRAYER • IT'S A SIN TO TELL A LIE • THE GYPSY • I'LL NEVER SMILE AGAIN • WHEN THE SWALLOWS COME BACK TO CAPISTRANO • YOU WERE ONLY FOOLING • DON'T GET AROUND MUCH ANYMORE • I DON'T WANT TO SET THE WORLD ON FIRE • I COVER THE WATERFRONT • TO EACH HIS OWN.

AL HIRT "His Great TV Album!"



Here is the golden horn of the one and only AL HIRT . . . 30 great trumpet hits in one fantastic collection.
SUGAR BLUES • I CAN'T GET STARTED • THE MAN WITH THE HORN • STARDUST • RHAPODY IN BLUE • WHEN IT'S SLEEPYTIME DOWN SOUTH • AND THE ANGELS SING • AFTER YOU'VE GONE • CIRIBIRIBIN • THE TOY TRUMPET • CHERRY PINK AND APPLE BLOSSOM WHITE • HELLO DOLLY • STAR DREAMS • WONDERLAND BY NIGHT • YOU MADE ME LOVE YOU • JAVA • TENDERLY • TUXEDO JUNCTION • HOT LIPS • MARIE • PLUS MANY MORE.

NAT 'KING' COLE "Unforgettable!"



Here is the one and only Nat 'King' Cole singing all his greatest hits in one magnificent 2-record collection.
STARDUST • DARLING, JE VOUS AIME BEAUCOUP • WHEN I FALL IN LOVE • PRETEND • ANSWER ME, MY LOVE • WALKIN' MY BABY BACK HOME • TOO YOUNG • RED SAILS IN THE SUNSET • NATURE BOY • MONA LISA • FOR ALL WE KNOW, THIS IS ALL I ASK • SMILE • BALLERINA • THERE GOES MY HEART • THOSE LAZY, HAZY, CRAZY DAYS OF SUMMER • FASCINATION • IF I GIVE MY HEART TO YOU • THERE! I'VE SAID IT AGAIN • (I LOVE YOU) FOR SENTIMENTAL REASONS • RAMBLIN' ROSE • SOMEWHERE ALONG THE WAY • NON DIMENTICAR • UNFORGETTABLE.

FOSTER BROOKS "World's Best-Loved Songs."



Foster Brooks sings the kind of songs that bring back your fondest memories the kind of music they don't record any more.
MAKE BELIEVE • ONE ALONE • YOU'LL NEVER KNOW • TIL WE MEET AGAIN • TIL THE END OF TIME • SWEETHEART OF SIGMA CHI • YOU WERE MEANT FOR ME • WHY DO I LOVE YOU • MY ROMANCE • LET ME CALL YOU SWEETHEART • MY HEART STOOD STILL • WHEN YOU WERE SWEET SIXTEEN • PEOPLE WILL SAY WE'RE IN LOVE • I WONDER WHO'S KISSING HER NOW • THE DESERT SONG • LONG AGO AND FAR AWAY • MORE THAN YOU KNOW • GIRL OF MY DREAMS • MEET ME TONIGHT IN DREAMLAND • YOU TELL ME YOUR DREAM.

LES PAUL & MARY FORD "Solid Gold!"



All their fabulous solid gold hits are here in one fantastic double-length collection! Their magic sound is a part of America's music that you will treasure again and again!
TENNESSEE WALTZ • VAYA CON DIOS • WHISPERING • THE WORLD IS WAITING FOR THE SUNRISE • TIGER RAG • JUST ONE MORE CHANCE • HOW HIGH THE MOON • MY BABY'S COMING HOME • I'M SITTING ON TOP OF THE WORLD • BYE BYE BLUES • I'M CONFESSIN' • MOCKIN' BIRD HILL • MEET MR. CALLAGHAN • JAZZ ME BLUES • I'M FOREVER BLOWING BUBBLES • IN THE GOOD OLD SUMMERTIME • I CAN'T GIVE YOU ANYTHING BUT LOVE • LOVER.

LIBERACE "Just For You!"



Some of the greatest melodies ever written — performed by one of the greatest showmen of our time — Liberace.
STELLA BY STARLIGHT • YOU GO TO MY HEAD • THE VERY THOUGHT OF YOU • MY FUNNY VALENTINE • I'LL GET BY (AS LONG AS I HAVE YOU) • RHAPODY IN BLUE • LIEBESTRAUM • BLUE MOON • UNCHAINED MELODY • "MOONLIGHT" SONATA • I'M ALWAYS CHASING RAINBOWS • WARSAW CONCERTO • TCHAIKOVSKY'S PIANO CONCERTO NO. 1 • I'LL BE SEEING YOU • BEER BARREL POLKA • EL CUMBANCHERO • CEMENT MIXER • JOHNSON RAG • SEPTEMBER SONG • AS TIME GOES BY.

NO-RISK COUPON

THE GOOD MUSIC RECORD CO., Dept. XP-01-04
352 Evelyn Street, P.O. Box 909, Paramus, NJ 07653-0909

Please rush me the albums checked below on your unconditional money-back guarantee. I understand that I may return any item and receive a complete refund. Make check or money order payable to Good Music Record Co.

(✓) Check box(es) to order.	RECORD ALBUMS—\$8.98	CASSETTE TAPES—\$9.98	8-TRACK TAPES—\$9.98
<input type="checkbox"/>	Eddy Duchin	<input type="checkbox"/>	Eddy Duchin
<input type="checkbox"/>	Marty Robbins Cowboy	<input type="checkbox"/>	Marty Robbins Cowboy
<input type="checkbox"/>	Perry Como	<input type="checkbox"/>	Perry Como
<input type="checkbox"/>	Spike Jones	<input type="checkbox"/>	Spike Jones
<input type="checkbox"/>	Mills Brothers	<input type="checkbox"/>	Mills Brothers
<input type="checkbox"/>	Eddy Arnold	<input type="checkbox"/>	Eddy Arnold
<input type="checkbox"/>	Don Ho	<input type="checkbox"/>	Don Ho
<input type="checkbox"/>	Joe "Fingers" Carr	<input type="checkbox"/>	Joe "Fingers" Carr
<input type="checkbox"/>	Al Jolson	<input type="checkbox"/>	Al Jolson
<input type="checkbox"/>	The Ink Spots	<input type="checkbox"/>	The Ink Spots
<input type="checkbox"/>	Al Hirt	<input type="checkbox"/>	Al Hirt
<input type="checkbox"/>	Nat 'King' Cole	<input type="checkbox"/>	Nat 'King' Cole
<input type="checkbox"/>	Foster Brooks	<input type="checkbox"/>	Foster Brooks
<input type="checkbox"/>	Les Paul & Mary Ford	<input type="checkbox"/>	Les Paul & Mary Ford
<input type="checkbox"/>	Liberace	<input type="checkbox"/>	Liberace

Postage & Handling: Please add \$1.25 for single item. Be sure to take 1 FREE SELECTION for every 3 items you order.
SAVE ON POSTAGE: Order 2 or more items, add only \$2.00 Pstg. & Hdg. to your total

I enclose full payment of \$ _____
CHARGE IT! MasterCard Visa
Account No. _____ Exp. Date _____
Name _____
Address _____
City _____ State _____ Zip _____

ELKS NATIONAL SERVICE COMMISSION

"So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."

Departed Brothers

RETIRED GENERAL MANAGER of *The Elks Magazine* William H. Magrath of Bronx (N.Y.C.), NY, Lodge died August 5, 1984. An employee of *The Elks Magazine* from 1927 until his retirement in 1975, Brother Magrath supervised the magazine's move from New York to Chicago in 1966, and implemented the magazine's first computerized addressing system.

PAST DISTRICT DEPUTY Smith Troy of Olympia, WA, Lodge died recently. Brother Troy served as District Deputy Grand Exalted Ruler for the Southwest District of Washington in 1940-41. He also served as attorney general for the state of Washington for nine years.

PAST DISTRICT DEPUTY C. Clark Van Fleet of Middletown, NY, Lodge died July 5, 1984. Brother Van Fleet served as District Deputy Grand Exalted Ruler for the East Central District of New York in 1965-66.

MILFORD/DOVER, DE. Members of Milford and Dover Lodges donated lumber and other necessary items for the purpose of making waist-high garden beds and boardwalk pathways at the Elsmere, DE, VA Hospital so that patients would be able to plant and raise their own vegetables.

The project was coordinated by Donna Talley, the hospital's therapeutic recreation specialist, and Joseph Zolik, National Service Chm. of Milford Lodge.

DALLAS REDBIRD, TX. Lodge donated \$750 to the Dallas VA Hospital for the purchase of a microwave oven and a TV set.



LA JUNTA, CO. Lodge gave to the Fort Lyons, CO, Veterans Hospital a six-month supply of comfort items, shampoo, shaving cream, razors, toothpaste, toothbrushes, and combs.



Peter Battisti (center), a member of Bath, NY, Lodge, recently received the Purple Heart Award he earned 41 years ago as a navigator in the Army Air Corps during World War II. Est. Loyal Kt. William Kastner (left), director of the Steuben County Veterans Service Agency, was reviewing Brother Battisti's discharge papers in 1982 when he discovered that Peter had never received the Purple Heart. Paperwork was submitted for the award. Red tape can really get things snarled up, but perseverance finally won out and the Purple Heart came through. Brother Mel Gores (right), director of the Bath VA Medical Center, assisted with the presentation.



Glenn Barber (center), a patient at the James A. Haley Veterans Hospital in Tampa, FL, won the first-place prize at the local level and the grand prize at the state level in an arts and crafts contest sponsored by the Florida State Elks Association. The first-place prize of \$150 was awarded at the Elks Veteran Program at Daytona Beach by the Elks State National Service Committee. Barber's oil paint entry garnered him the prizes which were presented by Elks State Hospital Chm. Charles Fiveash (second from left) and hospital director Richard Silver (second from right). Looking on were Don Hosey (left) and Pete Derringer, VAVS deputy representatives.



PAST DISTRICT DEPUTY Charles O. Garriques of Melbourne, FL, Lodge died July 14, 1984. Brother Garriques served as District Deputy Grand Exalted Ruler for the East Central District of Florida in 1964-65.

PAST DISTRICT DEPUTY Arthur C. Sauer of Mendota, IL, Lodge died July 12, 1984. Brother Sauer served as District Deputy Grand Exalted Ruler for the Northwest District of Illinois in 1951-52. He was also a past president of the Illinois Elks Association.

PAST DISTRICT DEPUTY Charles L. Ori of Irvington, NJ, Lodge died July 10, 1984. Brother Ori served as District Deputy Grand Exalted Ruler for the Northwest District of New Jersey in 1949-50.

News of the State Associations

The **Washington State Elks Association** held its annual convention June 14-16 in Spokane.

Attending were 618 delegates, 493 wives, then-GER Kenneth V. Cantoli, PGER Robert Yothers and endorsed GER-candidate Frank O. Garland.

The association will hold its mid-winter convention January 17-19, 1985, at Ocean Shores. The next annual convention will be held June 13-15, 1985, at Wenatchee.

Washington will also host the next Grand Lodge Convention in July, 1985, in Seattle.

State officers for the 1984-1985 year are President F.H. "Alex" Alexander, Spokane Valley; President-Elect William Hansch, Tacoma; Vice-Presidents Joe Morrell, Kirkland/Bellevue, Lee Bowden, Spokane, and Dan Cormier, Shelton.

Walter Hagerman, Ellensburg, who has served as the association's executive secretary for 15 years and has been a state officer for 30 consecutive years, announced his retirement effective August 1, 1984.

Phillip Raschke, Lakewood, was selected as the new executive secretary. Gib Ridder, Olympia, continues as treasurer.

Jim Nance, Pasco, State Ritualistic Chm., presented the Eleven O'Clock Toast Contest Award to PER Randy Garland, Centralia-Chehalis. Wenatchee Lodge won the State Ritualistic Contest.

Some of the lodges honored for their contributions to the Washington Elks Therapy Program for Children, Inc., the state Major Project, were:

(1) Total Contributions: Tacoma - \$23,307; Lake City - \$17,256; and Everett - \$16,091.

(2) Total Contributions per Capita: Oak Harbor - \$10.53; Centralia-Chehalis - \$9.29; and Moses Lake - \$8.61.

The Major Project provided 12 mobile therapy units throughout the State to over 600 children, with 11,000 treatments and a budget of \$466,000. During the convention, a "Parade of Lodges" netted an additional \$12,000 for the Therapy Program.

The Bucks Program, which provides direct support for Children's Orthopedic Hospital, also had an excellent parade and netted \$4,700.

The Elks National Foundation received \$5,039.

State Scholarships were presented to Jeffrey Soine, first place, boys' division, and Ki Ran Shin, first place, girls' division. At the national level, Karol De Zwager finished ninth overall and received a scholarship of \$1,500 per year for four years.



At the annual convention of the Washington State Elks Association in Spokane, PGER Robert A. Yothers (right) presented Jo Ann Smith with a certificate of appreciation to the Washington State Association of Emblem Clubs. Looking on were endorsed GER-candidate Frank O. Garland (left) and then-GER Kenneth V. Cantoli.

A bumper sticker with endorsed GER-candidate Frank O. Garland's slogan "Elks Care—Elks Share" was offered to all delegates with the hope that it would favorably increase the Elks' public image.

Social activities consisted of a President's Reception for Alex Alexander, held in his home lodge, Spokane Valley, and a celebration for Walt and May Hagerman at the Sheraton Spokane Hotel.

During the Open Session, May Hagerman, wife of Walt, was given the opportunity to present to him his 8th, 9th, and 10th Diamond Awards, representing contributions in excess of \$10,000 to the Washington Elks Therapy Program for Children, Inc. She then presented him with a plaque commemorating his achievement.

The 55th Annual Convention of the **New Mexico Elks Association** was held at Las Cruces March 29-31. Dwight Ray, Los Alamos, presided throughout the conclave as his year as president of the association came to a close.

Total attendance was 683, with 293 authorized delegates, 24 acting, 55 non-delegates, and 311 ladies.

Honored guests were then-GER Kenneth V. Cantoli and his wife Ruth, PGER and State Sponsor George Klein and his wife Ruth, and then-Grand Est. Lect. Kt. Howard Nunez and his wife Dot.

Newly elected state officers for 1984-1985 are President Richard Graham, Silver City; First Vice-President Ira Griffith, Farmington; Second Vice-President William Davis, Carlsbad; Secretary Freddie Covington, Las Cruces; and Treasurer Roger Johnson, Albuquerque.

The annual Elk of the Year Award was

presented to Rayman Sanderson, Tucumcari, longtime chm. of the State Youth Activities Committee.

The association's fall meeting will be held at Santa Fe October 19-20. The next annual convention will be held at Albuquerque March 28-30, 1985.

Victorious in the Best Lodge Bulletin Contest, in their respective categories, were: Robert E. Boney Memorial Trophy to Farmington, presented by PSP Greeley Myers; Aubrey Warren Memorial Trophy to Albuquerque, presented by PSP Wandel Massey; and Sam Van Atta Memorial Trophy to Gallup, presented by PER Charles Vigil.

The Editor's Plaque, given with deep appreciation for distinguished and unselfish service to the association and its official publication, the "New Mexico Elks News," was awarded to E.H. "Dutch" Jahraus, retiring treasurer, presented by Robert Van Driel.

The PER Flag Charge Contest was won by Albuquerque PER Bill Gateley. Winner of the Ray Camp Sportmanship Award in ritualistic activity was Grants-Milan Lodge.

Winning awards in the Deer Hide Drive were: (less than 400 members) Las Cruces, (401-800) Silver City, and (801 and over) Roswell. There were 1,458 hides collected which netted \$5,427. A 100 percent Veterans Remembrance Report, by all lodges, was also noted.

Plaques for excellence in Americanism were awarded to Tucumcari, first; Ruidoso, second; Albuquerque, third; and Silver City, fourth.

Petite plaques, for outstanding participation "beyond the call of duty" were awarded to Lordsburg, Belen, Las Cruces, and Artesia.

**THERE IS MONEY
TO BE MADE SELLING
KNAPP SHOES**



Let us show you how to make over \$20.00 an hour selling Knapp shoes in your spare time. No cost... no obligation.

Clip this ad coupon and mail today.

Joe Barry, KNAPP SHOES, One Knapp Centre
Dept. 5398, Brockton, MA 02401

Name _____
Address _____
City _____
State _____ Zip _____

KNAPP America works in Knapp Shoes.

A SURE WINNER

RACE NITE is the proven fund raiser that makes a hit with any group. EASY to run. FUN to do. Produces GREAT RESULTS.

8 actual thoroughbred race films in color and complete program kit — \$125



“Race Nite”

Call or Write
Melinda Franklin
Race Nite
P.O. Box 27031, E104
Cincinnati, OH 45227

(513) 271-5874

Void Where Prohibited By Law

NEW AFFORDABLE

BANDSAW MILL



The WOOD-MIZER is a one man portable sawmill with a huge 30" dia X 18' long cutting capacity. This safe, easy-to-operate mill cuts with an efficient traveling bandsaw carriage. Why waste lumber and money by cutting with an old fashioned circular mill when the WOOD-MIZER can give you 90% more usable lumber out of each log on less than half the fuel and horse power? This accurate cutting system is everything a sawmill should be and more.

For More Information Send \$1.00 to:
WOOD-MIZER, Dept. G-5,
4004 W. 10th St.,
Indianapolis, IN 46222
(317) 243-7565

Independence...



Electric Scooter \$878

- Portable [fits in car]
- Medicare approved
- Battery operated

RIDE everywhere with Ease & Comfort: home, stores, parks, church! Full Guarantee...Write:
Struck Co. Dept: EL104S
Cedarburg, WI. 53012

NEWMAN BRONZE MEMORIALS



Signs, honor rolls, Add-A-Plate tablets, hand tooled bronze, since 1882. WRITE FOR CATALOGS.

NEWMAN BROS. INC.
5625 CENTER HILL AVENUE
CINCINNATI, O. 45216

THE JOY OF GIVING



Elks National Foundation

2750 Lakeview Avenue • Chicago, Illinois 60614



The audience at the Houston national convention gave the first-place winners of the Elks National Foundation “Most Valuable Student” Contest a standing ovation. John K. Hawks, sponsored by Huntingdon, TN, Lodge, and Rebecca R. Helton, sponsored by Silver City, NM, Lodge, each received a four-year \$24,000 scholarship.



John and Rebecca are shown with their state sponsors and the Elks National Foundation Trustees. Seated from left are PGER and Trustee Horace R. Wisely; PGER Edward W. McCabe, sponsor of Tennessee; John and Rebecca; PGER George B. Klein, sponsor of New Mexico; and PGER William A. Wall, chm. of trustees. Standing are PGERs and Trustees Willis C. McDonald, Homer Huhn, Jr., Robert A. Yothers, E. Gene Fournace, and Glenn L. Miller; and James C. Varenhorst, executive director of the foundation.

SECOND PLACE AWARDS—\$5,000 in each academic year.

Scott H. Cooke
Karen S. Vines

Moab, UT
Anna-Jonesboro, IL

THIRD PLACE AWARDS—\$4,000 in each academic year.

James J. Roesser
Christopher R. Duhamel
Meredith A. Steiner
Laura A. Reischling — Tie Awards
Lori D. Renninger — \$3,750 each year.

Kalispell, MT
Port Clinton, OH
Massillon, OH
Ottumwa, IA
Lewistown, PA

Landscape Architects . . .

(Continued from page 7)

Frederick Olmsted (1822-1903), who created New York City's Central Park, used Romantic landscaping within an urban setting. In 1855, 840 acres in the center of Manhattan were set aside for the project. Englishman Calvert Vaux and Olmsted collaborated on the design, which included four east-west crossings between 59th Street and 106th; a parade ground; playground; concert hall; ornamental fountain; a flower garden; an ice pond for winter skating; and innovative transverse crossings sunken below park level, with bridges over them at intervals—an idea that even today frees the park from crosstown tangles. Central Park is laid out in rustic woods, gardens and ponds, criss-crossed by a network of paths, roads and bridges. There are grassy meadows, low hills edged with greenery, winding paths, lakes, open malls, and trees and shrubs of a hundred different varieties. Built between 1859-1876, it remains the largest single public area of open space in the center of any American city.

The title, "landscape architect" was first used by this team when commissioned to design the park. Olmsted and Vaux wanted to call themselves, "landscape gardeners," but "gardeners" gave the impression of men who simply decorated a landscape; "landscape artists," was closer since they worked as artists, but they were also concerned with what was appropriate. Without total satisfaction, they decided upon "landscape architects."

Olmsted went on to design the Washington Capitol grounds. He combined open areas and approaches with shape and vistas on the east side of the Capitol Building. He added a marble terrace surrounding the north, west and south sides of the building, creating a more formal approach from the lower part of the hill. He also designed the Stanford University campus in California as early as 1866, and submitted plans for the design of a municipal park for San Francisco. Frederick Law Olmsted is rightfully considered the founder of modern landscape architecture.

Virtually every state has one park,

public garden or estate exhibiting landscape architecture in its varied forms. The Vanderbilt/Biltmore estate in Asheville, North Carolina, a National Historic Site, is one of the few privately owned estates which is a tax-paying concern.

In 1896, young George Vanderbilt, great-grandson of Commodore Vanderbilt, who'd made a fortune in steamships and railroads, hired architect R.M. Hunt and 1,000 craftsmen to build the largest private home in America—255 rooms. He also wrenched Frederick Olmsted from his dreams long enough to hire him. Vanderbilt had recently purchased a 2,000 acre tract on which he wanted to build a beautiful mansion with properly landscaped grounds and gardens. Olmsted oversaw work on a scientifically managed forest merged with beautifully landscaped grounds, borrowed architectural ideas from the Italian Renaissance to design and landscape the estate.

Today, ever-blooming gardens have rare native and exotic plants; the Italian Garden has three formal pools with rare lotus; the Azalea Garden comprises the largest and most com-

plete collection in the world, with its Asiatic and hybrid varieties; and finally, there's the 1957 Test Garden with its unique climbing rose varieties. It took years to create this visual beauty, with careful selections of plant materials. After Vanderbilt's death, part of the estate became Pisgah National Forest and a wide swath used for the Blue Ridge Parkway. Biltmore's gardens and grounds have gained international fame and the house is open to the public all year round.

The field of landscape architecture as it relates to transportation is also varied. About 36 million families annually take two weeks of vacation using a car or van. Yet only about one acre of park is available for every 100 of us and of necessity, can't be squandered.

The National Park Service designs roads molded to the terrain, maintaining a continuing sense of intimacy with the countryside, i.e., mountain tunnels are more economical and visually pleasing than cuts; paved overlooks become balconies from which to observe nature's scenery and

(Continued on next page)

Your Touch is the Switch

Here's how it works:

- Touch 1 — Low-level night light
- Touch 2 — Medium energy-saver light
- Touch 3 — Full bright light
- Touch 4 — Off

★ Great Christmas Gift



Get touch control convenience without buying a new lamp. Just screw in our Touchtronic® lamp converter . . . a slight touch to any metal surface on your lamp lights it up. Perfect for disabled persons . . . arthritis

sufferers . . . a unique gift for anyone! UL listed. Safe for Pacemaker patients.

- No expensive 3-way bulbs needed. Your 1-way bulbs will last longer, too!
- Reliable solid-state electronics for years of continuous, trouble-free service.
- 100% American made. Full factory warranty for one year.



Please ship Touchtronic® Lamp Converters @ \$19.95 each plus \$2.00 for shipping and handling this order. I have enclosed my check or money order for full amount. **★ Call for Immediate Same Day Shipment**

(Orders with personal checks are held 2 weeks for clearance)

Charge to: VISA MasterCard Signature _____

Expiration Date _____ Card# _____

Name (print) _____

Address _____

City _____

State _____

Zip _____

Clayton Lamp Company

608 North 21st Street • St. Louis, Missouri 63103 • (314) 621-1100

Landscape Architects . . .

(Continued from previous page)

open bridge rails permit good vision at river crossings. The N.P.S. also specifies that roads must be well located to serve park functions, respectful of the environment and necessary buildings blend with the topography. Landscape architects, civil engineers, archaeologists, historians and ecologists often team for such projects.

The Blue Ridge Parkway, containing 19 parks and more than 100 overlooks, cost \$16,000,000 to connect Shenandoah (Virginia) and the Great Smoky Mountain National Park (North Carolina)—prime tourist regions—500 miles apart. This enchanting wonderland of stately mountains, great lakes, and awesome wilderness was a pioneer project serving as proving ground for many concepts and principles used on succeeding national parkways. The tyranny of machines doesn't exist here. The parkway is designed for pleasure—travel, therefore, commercial traffic is prohibited. It accommodates "moving" rather than static visitors, containing the ride-awhile, stop-awhile characteristics found in frequent rest stops. This concept enables drivers to travel at moderate speeds (45 m.p.h. maximum) and enjoy mountains drenched in spring flower-

ing, summer's riotous bloom and autumn's profusion of colors.

The old Natchez Trace, once a lost route to the modern world, runs along fields, lakes, hills and wagon-rutted meadows where once weary pioneers trudged to the southwest. Battalions of battlewise termites have marched into some buildings while other pioneer buildings survive, restored as National Historic Sites. This half-lost route was saved by landscape architects and is now a beautiful 450-mile parkway through Tennessee, Alabama and Mississippi.

Virtually no area is without the landscape architect's touch: neighborhoods, towns, cities, parks, highways, civic and community centers, shopping centers, schools, airports, industrial sites, resorts, beaches, military installation, hospitals, historic sites and even cemeteries. All are planned and conceived in basically the same way.

A "Master Plan" combines statistical information, geographic and demographic conditions, a set of economic and social goals and a set of drawings. Remote sensing units such as thermal infra-red photography create three-dimensional maps. The resulting map then becomes an aid in evaluating topography, soil drainage,

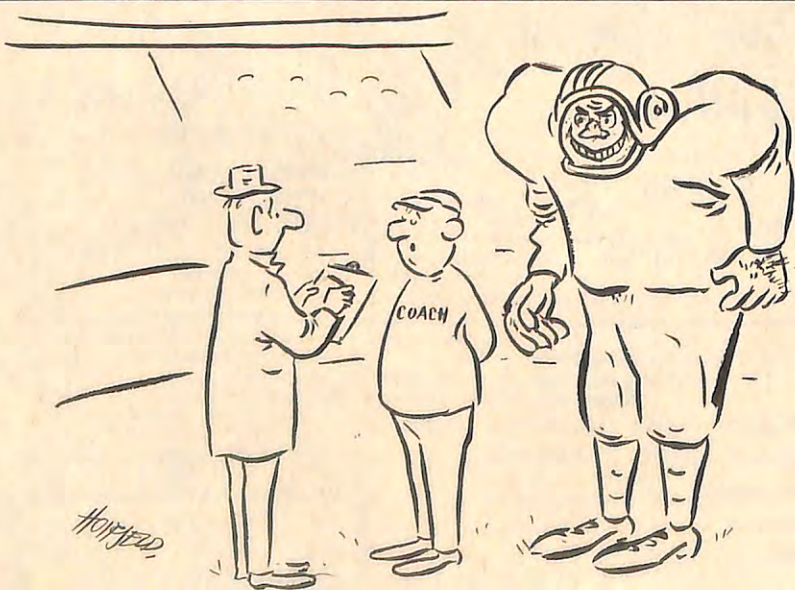
water sources and types of vegetation. It tells the architect the best place to locate new housing, recreational and utilitarian facilities, while considering how best to harmonize cultural and natural landscapes.

Western technology has been the springboard for new economic growth, yet it carries the seeds of its own destruction. We're a long way from the Garden of Eden. In our modern-day life, we're herded onto sidewalks like cattle, unwilling listeners to the continuous moan of traffic. Cars roar down city streets chasing us into high-rise steel and glass homes or offices. Congested cities elbow each other, mingling thousands and bunching up transit.

This crowding, we're told, leads to hypertension, ulcers, crime and hostility. Commerce and industry are leaving the cities, seeking more space and better conditions in the suburbs and industrial parks. Suburban shopping centers attract urban customers more than our cities. Relaxation thus takes on great importance reflected in this need for open spaces and landscaped public area. In retaliation, cities are combining parks, wide boulevards, malls, libraries, museums, theaters, unique restaurants; all to lure us back.

The need to control our environmental quality, to create sanctuaries against man himself, yet at the same time intermingle our complex society, become the challenge. Thus, landscape architects have an increasing role today. There's a great calling for landscape architects in city planning and private industry. College courses in landscape architecture are offered by over forty major colleges and universities, leading to both undergraduate and graduate degrees. Preparation includes mathematics, science, landscape design, construction, architectural design, horticulture, sketching, city and recreational planning.

The world of landscape architecture is a special one with professionals who are at once, cultural and esthetic artists, scientists and environmentalists of our todays and tomorrows. Our future way of life, whether in the city or the suburbs, the roads we travel on, the places where we live and work, all depend on the landscape architect. Indeed, landscape architects are more than plantsmen. ■



"He was so wrapped up in his studies, I had a hard time convincing him to try out for the team."



Memorial Day Brochure Contest



Our Order has decreed that the first Sunday in December shall be set apart as a day for Elks to pledge anew Fidelity to the memory of our departed Brothers. Obedient to our laws, on December 2, 1984, every Lodge in our Order will be conducting this most impressive Elks Memorial Service.

The Grand Lodge Activities Committee is again sponsoring a contest based on the excellence of your Lodge's presentation of this Memorial Service. A Memorial Brochure should be submitted to the GL Lodge Activities Committee reflecting the program conducted by your Lodge. Awards will be presented for first, second and third-place winners in each of the five membership categories as shown in the Grand Lodge Activities Program. The following criteria will provide the basis for judging the brochures:

1. Invitations to families
2. Invitations to guests
3. Escorts for widows
4. Arrangements and neatness
5. Overall visual effectiveness
6. News releases to media
7. Media publicity received
8. Speakers
9. Other special guests
10. Photographs and captions
11. Publicity in Lodge bulletin
12. Printed Program
13. Lodge room arrangements
14. Other plans and arrangements
15. Thank-you letters
16. Depth and overall presentation of above facts in your brochure

Please have your Lodge Secretary certify your membership status and mail your brochure to the undersigned, postmarked no later than February 1, 1985.

Leo D. Youngblut, Member
GL Lodge Activities Committee
1135 Prospect Boulevard
Waterloo, IA 50701



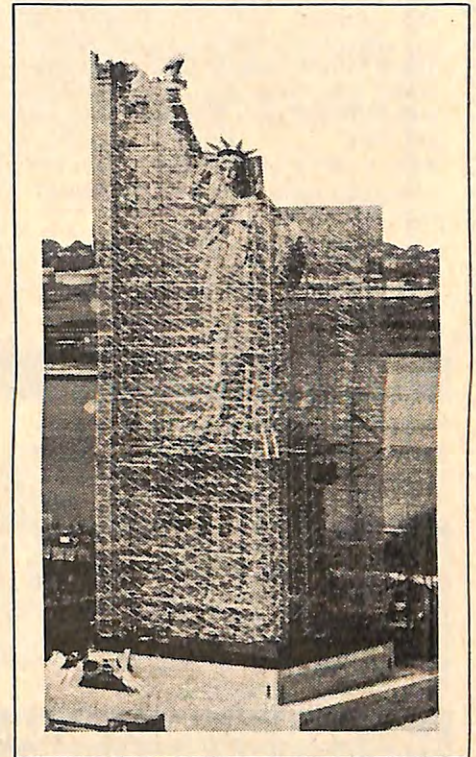
"ELKS CARE - ELKS SHARE"

Give The Lady a Hand

Our most reknowned symbol of freedom needs your help! The Benevolent and Protective Order of Elks has pledged to raise \$1,000,000 or more towards the restoration of the Statue of Liberty and Ellis Island. Our Order is the first fraternal organization to undertake this worthwhile commitment and, with your help, we can be the first to realize our goal.



We urge you to participate by sending the form below with your tax deductible donation. Contributors of \$25 or more will receive a beautiful, personalized four-color Certificate of Appreciation individually autographed by our Grand Exalted Ruler, Frank O. Garland. You may also purchase the Certificate as a gift for family and friends. Suitable for framing and display in home or office.



*She makes tears flow, heads turn
Heavenward, and hearts fill with
thanksgiving. For nearly 100 years, this
illustrious lady with her torch held
high, has welcomed millions of people
to America. So let's give the lady a
hand...send your contribution now!*



Benevolent and Protective Order of Elks
in the United States

"ELKS CARE - ELKS SHARE" STATUE OF LIBERTY/ELLIS ISLAND FUND

I want to help restore the Statue of Liberty and Ellis Island.

Enclosed is my tax deductible donation of \$

Name

Address

City State Zip

Lodge Name & Number

SEND TO: The Elks Magazine-425 Diversey Parkway-Chicago, Ill. 60614

HORSEPLAY FOR FUND RAISING

There's really no need to saddle your organization with an ordinary fund raiser, when you can profit with an extraordinary A Nite At The Races®. We are the largest rental library in the nation offering the most recent races of Thoroughbreds, Trotters and Greyhounds. Our complete kit includes sound-on-color 16mm films or video cassettes, programs, tickets, play money, odds computer forms, audience introductory film, instructions and lots more.

Write or call us Toll-Free today to place your order or to request our FREE 32 page full color brochure.

Toll-Free 1-800-252-7373

New York Residents 212-769-7355

a nite at the races, inc.®

2320 Ave 'U', Brooklyn, N.Y. 11229-0095

B.P.O.E. PARTY FAVORS

Flower and Pearl Pins

Beautiful gold-finish pins with lovely simulated pearl setting and enameled emblem. Top of flower to tip of stem measures an impressive 1 1/2". Pin fastener with safety catch for security.

(E-261) Each . . \$3.20 Includes Postage

Quantity prices furnished on request. And when planning a party, you'll want emblem decorations, napkins, doilies, place mats, cards, etc.



Write for our catalog.



RUSSELL-HAMPTON CO.

Dept. E, 2550 Wisconsin Avenue
Downers Grove, Illinois 60515

MEN'S WIDE SHOES

EE-EEEEEE, SIZES 5-13

Extra width for men who need it, in excellent variety, styling and quality. Available only through our FREE CATALOG. Send for it!



HITCHCOCK SHOES, INC.

Dept. 11J, Hingham, MA 02043

Santa Claus Outfits

Suits * Wig & Whiskers * Etc.

Mrs. Claus * Miss Claus * Elves

Clown * Easter * Halloween

Costumes * Makeup * Hair Goods

Accessories and Supplies

O'BYRNE COSTUMES



Since 1966
Write or Phone for
FREE 24 Page
CATALOG
(215) 342-2808
8015D Castor Ave.
Phila., PA 19152

HEARING AIDS

SUPER SAVINGS! Newest, Finest. All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONKEYSAVERS** Dept. EK-10, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

FREE CATALOG — WRITE!

FREE LIFE PROTECTION!!

UNIQUE MEDICAL EMERGENCY CARD

Entire Medical History & Emergency Contacts on Laminated ID Card. Carry Everywhere

Buy one: **GET ONE FREE**

Send for Details & Applications **TODAY**

Have cards for Holidays

ELC, 8760-A Research #270, Austin, Tx 75758

Vacationing "Down on the Farm"

(Continued from page 21)

Miss Dickerman suggests that other vacationers explore glacial valleys, alpine meadows and snow-fed streams in the Sawtooths of Idaho, followed by a six-day raft trip down the Middle Fork of the Salmon River, which she describes as a "sporty run" with more than 100 rapids—"swift, boiling and dazzling" (take your pick), an adventure that totals up to \$1,200, or \$100 a day. North Yellowstone and the Gallatin National Forest will be explored by another band of riders, with a couple of days off for rest and recreation at a remote cattle ranch in the mountain wilds of Wyoming.

Dickerman's list also includes an adult-only trip that involves rugged trails and hard riding combined with stream and fly fishing, waterfalls, glaciers and dozens of alpine lakes in what she describes as "the most beautiful and least traveled of all Wyoming's mountain ranges." The 10-day adventure is priced at approximately \$900.

In Oregon she has in mind a "picturebook" ranch in the Rogue Valley that combines riding, tennis and "the best of meals," followed by four days of rafting down the Rogue, with overnight stops at wilderness lodges along the river. Beginning and ending in Grants Pass, it's an eight-day vacation package with a \$650 price tag. In addition, Dickerman lists a boating/camping trip in Utah/Arizona to visit Indian cliff dwellings, explore the rugged Rainbow Trail, Monument Valley and a remote Navajo trading post Zane Grey described in "Riders of the Purple Sage." Later other groups will go rafting down the Colorado on a two-week outing that a British group described last year as "sensational, the trip of a lifetime!"

Meanwhile, less adventurous souls will be content to daydream in a hammock or fish beside a stream at such charming retreats as Mountain View Farm and Merry Meadow Farm in Vermont where thoroughbreds and Morgan horses are corraled. A

200-acre working spread along the Connecticut River, the Merry Meadow provides riding, picnicking, canoeing and "scrumptious family-style meals," in the words of Miss Dickerman who also praises Constitution Oak Farm at Kent, Conn., with its fields of corn, berry bushes, fat dairy cattle and an old-fashioned kitchen with whistling teakettle, peg floors and turn-of-the-century wall-papers.

With the success of her farm and ranch vacation program, Dickerman has done a spinoff to include dog sledding, snowmobiling, scuba diving, hang gliding and other leisure trips grouped under the title, Adventure Travel. Her vacationers go mountain climbing in Peru, rafting in Turkey, sailing in Tahiti and camel touring in Australia; they travel by horse and wagon in Romania and Holland, by mule in Switzerland and go bicycling in Sri Lanke. Dickerman's love, though, remains the farm and ranch life, recalling those girlhood days spent reading by a kerosene lantern, gathering eggs at a neighboring farmer's, riding down washboard roads, pouring milk into pans and "waiting for the cream to rise," then spreading it in rich dollops on her morning cereal.

"It didn't occur to me then," says Dickerman, "that millions of Americans would grow so removed from farmlands that their only confrontation with a cow or pig or chicken would be at a city zoo."

And although later she moved to the city herself, she couldn't shake those childhood thoughts, which is how she came to compile her list of

Attention

Exalted Rulers:

Will yours be the

"All-American Lodge"?

farms and ranches. Of her hundreds of listings, a favorite is 2,000-acre Sixty-Three Ranch in Montana's Mission Creek Canyon: fishing, hiking, riding, rodeos, mountain climbing. Miss Dickerman promises: "You'll eat heartily, sleep soundly and be as active or relaxed as you please." Fiske Farm, in the valley of the Berkshires at Shelburne Falls, Mass., features a 13-room New England farmhouse. One guest remarked: "I give Miss Fiske a four-star rating for great cooking, and, most important, her warm heart." At Fiske Farm guests feed the calves, watch cows being milked, hike across nature trails "or just sit under a tree and take in all the beauty."

In Elkader, Iowa, vacationers are put up at the Little House in the Woods (circa 1891) that's only a short stroll from a rambling, 100-year-old home on a huge dairy farm where guests hike through wooded hills and beside trout-stocked rivers, and where, on Thanksgiving and Christmas, old-fashioned holiday celebrations feature sleigh rides, ice skating and the goodness of a roaring fire.

From her ivory tower in Manhattan, Pat Dickerman suggests that Americans leave the city and return to the country to smell the richness of new-mown hay, to listen to a bluejay sing, to join cattle roundups and to taste the icy waters of a meandering brook. She gets downright emotional describing all this good life, which prompts one to ask: Then what in heaven's name, Miss Dickerman, are you living in the city for? (Her home base is New York.) To which she responds, "I'm earning a living..."

Still, once a year Dickerman climbs into her car and heads off into the country to explore new destinations. "There's only one way to really learn about country places," she says, "and that's to get in the car and drive. There's a whole lot about America most people haven't seen or experienced—a neighborliness and a gentleness. So much beauty remains in America."

For information about ranch/farm vacations, telephone (212) 355-6333 or write to Miss Dickerman c/o Farm & Ranch Vacations Inc., 36 East 57th St., New York 10022.



Ride up and down stairs.

Install an Inclinette

Inclinette is the safe and easy way for the handicapped or elderly to ride up and down stairs with just a push of the button. And . . . it's tax deductible when recommended by a doctor.

SEND FOR FREE LITERATURE

Describes and illustrates Inclinette. Also, StairLIFT, the economy model, and "Elevette", the modern home elevator.

INCLINATOR COMPANY OF AMERICA
DEPT. 8
P. O. BOX 1557
HARRISBURG, PA 17105-1557

FREE DRIED APRICOTS

Receive one pound of the *tastiest* Turkish Apricots (\$4.95 value) when you buy our delicious Dried Fruit Sampler at \$14.95. Includes 1 lb. each honey dipped pineapple, crunchy banana chips, nutty mix, famous Green Mt. Fruit Mix and 1/2 lb. of tangy Apple Rings. These nutritious snacks are guaranteed fresh. Prompt delivery always. Add \$1.95 for postage and handling for total of \$16.90. Send to: **Sweet Energy**, Box G-256, Essex Ctr., Vt. 05451 Gift Catalog Included.

THE FINEST PECANS

- For FUND RAISING
- For BUSINESS GIFTS
- For PERSONAL USE



Meaty, flavorful new crop pecans, all picked with care from our Georgia groves, processed and shipped fresh from our spotless plant.

ACE PECAN is your direct source for a complete variety of nutmeats—walnuts, pistachios, almonds, cashews, brazils and mixed nuts. There is nothing in your local grocery store that compares in size, quality and just-picked freshness.

WRITE FOR FREE INFORMATION! Brochure, Wholesale Prices, How To Sell! Brochure and SAMPLE OFFER. Learn how organizations profit with our fund-raising program!

ACE PECAN COMPANY, INC.
Ninth and Harris Street
Dept. 631
P.O. Box 65
Cordele, Georgia 31015
Call TOLL FREE 1-800-323-0775 Dept. 631

We're the Best Source for BRONZE & ALUMINUM PLAQUES FOR ALL OCCASIONS • RAPID DELIVERY

Write for Free Catalog:
Cast Plaques—E23 Engraved Plaques—E21
INTERNATIONAL BRONZE TABLET CO., INC.
150 West 22 St., N.Y., N.Y. 10011 212-924-2323
Designers & Manufacturers since 1936

JOKES FOR SPEAKERS!

Topical Joke-Bulletin with approx. 100 funny one-liners, stories and roast-lines. Created by top Hollywood comedy writers. Ideal for Business and Club meetings, Banquets, etc. Humorize your speech for any audience; any occasion. Our 12th year. Current issue, \$7.50. Send check or m.o. to:

JOKES UN-LTD.
8033 Sunset Blvd., Dept. E-5, Hollywood, CA 90046



Community Image Contest

One of the most important challenges facing our Order in the next several years is that of changing our public image by enlightening the public to the benevolent services that we provide to the communities where our lodges are located. Most lodges are, and have been for years, involved in a multitude of activities that contribute to the overall well-being of their communities: programs that assist the handicapped, senior citizens, youth groups, patriotic groups, public safety departments, and many charitable organizations. In most cases we have been doing these things quietly behind the scenes, not really seeking credit or recognition for our contributions.

However, recent trends of government intrusion into our rights of private association, plus a slowdown in our membership growth (one of the reasons being that many desirable prospective members in our communities are not aware of our benevolent and charitable activities) have dictated that we must stop "hiding our light under the bushel basket" and make the community aware of our great Order.

The GL Lodge Activities Committee encourages subordinate lodge involvement in this endeavor through its Community Image Contest. We strongly urge you to not only continue your many fine local programs that enhance our image in your community, but also to collect the records of those programs—invitations, press releases, photographs, programs, copies of media response, etc. Then put them in a brochure, arranging them in such a manner as to achieve overall visual effectiveness. Start now! Then continue to fill the brochure in the same manner for the rest of the lodge year.

On or before April 1, 1985, mail the brochure to Contest Chairman Carl Vaughn, 12346 Alternate A1A, Palm Beach Gardens, FL 33410. Please be sure to state the number of members in your lodge, as there will be first, second, and third-place winners in each of the five membership divisions. We look forward to your lodge being recognized in Seattle next year.

NEWS OF THE LODGES

(Continued from page 23)



GRANGEVILLE, ID. Lodge and the Idaho State Elks Rehabilitation Hospital had a special interest in this year's Boston Marathon. David Hayes (right), sponsored by the Grangeville Elks, was running for the hospital. Per-mile contributions were pledged, and at a banquet May 5, a check for \$7,662.65 was presented to Chester Stahl (second from left), chm. of the board of directors of the hospital. Others pictured are (from left) Dick Williams, hospital administrator; VP Marshall Harwick; and Grangeville ER William Cox.



MONTEREY, CA. During the annual convention of the California-Hawaii Elks Association in Monterey, then-GER Kenneth V. Cantoli (left) talked with a reporter (right) as PGER Gerald Strohm looked on.



PALO ALTO, CA. ER Ernest Sexton (second from right) of Palo Alto Lodge dedicated four barbecue pits at the Palo Alto Veterans Hospital in memory of Jim Sutterfield. Sutterfield was on the staff of the hospital and was the liaison man for the lodge. Also pictured are (from left) VP William Hellwig; District National Service Chm. Arthur Ogisaka; Lawrence Stewart, associate director of the hospital; and DDGER Raymond Monette.



PUEBLO, CO. Jill Kristan (left) is congratulated by PER Robert Blazich upon being announced as the first winner of a \$1,000 renewable scholarship made available by Pueblo Lodge's Endowment Fund. PER Blazich is one of the founders of the fund. Mrs. John Kristan (second from left) shakes hands with PER George Wolf, finance chm. of the fund.

SAN MATEO, CA. Lt Col Kern Dunagan (second from right), Medal of Honor winner, was honored during his visit to San Mateo Lodge. Also pictured are (from left) PER Ed Moakler, Lt James Casey (ret), and ER Robert Ames.



I Earn More Per Day Now...

than I used to make in a week!

I started my own business part-time
as a Von Schrader Associate ...
got step-by-step help and success
beyond my dreams.

This is how it really happened,
A true story by: William Turnbow



"I got tired of punching a time clock, having somebody always telling me to do this and do that. I wanted to be my own boss. So I took the plunge." That's how William Turnbow describes a decision that changed his life.

"Let me backtrack a bit. I was always a farm boy... born and raised on a farm. Even had my own farm after doing a hitch in the Marine Corps. But it got harder and harder to make enough to support a wife and three growing boys, and I had to get out.

"Then I got into managing a food store. One day while reading a magazine, I saw a message like this one, that opened a new door of opportunity for me, a message about becoming a Von Schrader Associate. Frankly I was kind of skeptical, but sent for the information. When it came it sounded good, just what I was looking for. No big investment. No licensing or franchise fee. No waiting, no training needed. The only requirement was a real desire to get ahead and devote the necessary effort. What really appealed to me is that you pay no dues, fees or royalties—every single penny you earn is yours to keep!

WORK PART-TIME/MAKE FULL TIME

"I started out part-time kept working for the food store. In a couple of years my business had grown so much that I went full time. As I said, being my own boss is something I had always wanted. But another big payoff is that I enjoy a sense of accomplishment doing a job, getting compliments. I always like that pat on the back.

"My first job was for a neighbor. Then jobs for friends, neighbors and relatives... and they started telling other people. It started to snowball and pretty soon I had as much business as I could handle. Our best advertising came from satisfied customers—and it's still that way today.

"**NOW I MAKE MORE IN ONE DAY THAN I USED TO MAKE IN A WEEK.** Believe it or not, I made \$43 per hour on one job recently... and have made as much as \$1,600 in a week. And I've got four men working for me.

"Another thing I like is being able to go hunting and fishing all I want. I've got the time and the

money for it. We've got our own camper, and my wife and I go camping a lot. We recently moved to a new larger house, too.

"To say that Von Schrader really helped make all this possible would be an understatement. From Mr. Von Schrader on down, I have been treated as good or better than any company could treat anyone. I've never called about any problem without getting number one service.

THREE MONEY MAKING BUSINESSES

"As a Von Schrader Associate you can really have three money-making businesses in one, if you want! Carpet cleaning, with the only foam machine that cleans and vacuums carpets in one pass. Upholstery cleaning, that quickly results in bright, sparkling clean upholstery without harmful overwetting. And wall cleaning, almost 5 times faster than bucket-and-sponge, with little effort, no streaking.

"It's no wonder leading home furnishing companies in every state endorse the Von Schrader method.

"And believe me, I wouldn't trade being a Von Schrader Associate for anything! This is the only thing I've ever done I've been completely satisfied with—only thing I've never had second thoughts about."

That's William Turnbow's story in his own words. Now how would you like to earn big money, starting out in your spare time, just like him? Wouldn't you like to be your own boss? Become financially independent? We'll be happy to mail you all the facts. Just send in the coupon. That's how William got started. You'll get our FREE booklet and see how we guide you completely every step of the way. How to line up customers. How to estimate jobs. How to make big money.

Yes, you can keep your present job and work part-time until you build up enough customers to go full time. Make really big money like you never dreamed of before.

It takes so little to get started. Only a few hundred dollars puts you in business. Just compare that to our typical competitors... one offering a franchise charges *ten times as much!* You can start in business for yourself using your home as a base. Everything you need on a job

fits easily in your car.

The easy-to-follow instructions tell you step-by-step how to set up and operate your Von Schrader equipment. Absolutely no mechanical experience or special training is necessary. It's that easy, that quick.

But that's just the beginning. Von Schrader helps you each step of the way. The exclusive Von Schrader Business Manual guides you completely in the "business" side of your new business. Plus we give you all kinds of business-building materials and promotion aids to help you bring in the customers.

Our tested and proven sales and servicing methods are backed by over 50 years of experience with satisfied customers and Associates—you get all the know-how you need to become a home furnishings maintenance expert.

Send coupon today for FREE booklet — No obligation.

This is your chance to build a career for yourself with rewards far beyond your imagination. So don't wait. Send in the coupon below, NOW. Get all the facts. Study them in the privacy of your own home and make your own choice. Of course there's no obligation, and no salesman will call on you. But don't delay. Mail the coupon today so you don't lose any time finding out about this remarkable way to make big money!

MAIL TODAY FOR FREE BOOKLET

VON SCHRADER COMPANY, Dept. 24105
1600 Junction Avenue
Racine, Wisconsin 53403

WITHOUT OBLIGATION send free booklet that tells me how I can have a high-income business as a Von Schrader Associate in my spare time and at no risk to my present job. No salesman will call.
(PLEASE PRINT)

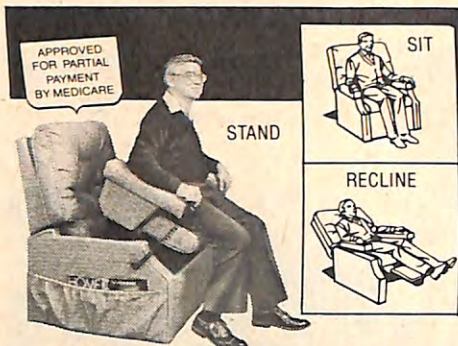
Name

Address

City

State Zip

To expedite call toll-free 1-800-558-2484
Ask for operator 24105



STAND or SIT WITHOUT HELP!

If you or a loved one has difficulty rising or sitting, you can get the FREE facts about how to regain the freedom of mobility with an EASY-LIFT® cushion lifting chair.

At the touch of a finger, the EASY-LIFT cushion lifting chair gently raises a person to standing position—or lowers him or her to a sitting position. And EASY-LIFT cushion lifting chairs are available in three styles.

Send NOW for your FREE Fact Kit, or call toll-free at 1-800-821-2041. (In Missouri call collect: 816-763-3100.)

FREE FACT KIT



AMERICAN STAIR-GLIDE CORP.
Dept. EE-1084, 4001 E. 138th St.,
P.O. Box B, Grandview, MO 64030

Please send me the FREE Fact Kit on the Medicare-approved EASY-LIFT cushion lifting chair. I understand there is no obligation. Telephone # _____

Name _____
Address _____ Apt. No. _____
City _____
STATE _____ ZIP _____



POWERFUL SCISSORS
only 7 inches long and 2 oz.

- WORKSHOP • KITCHEN • TOOLBOX**
- Cuts • Sheet Metal • Poultry
 - Screening • Linoleum
 - Leather • Fish
 - Carpeting • Canvas

Offset comfort grip handle increases leverage and makes it easy to see where you're cutting. Serrated Stainless steel blades give a clean cut and never need sharpening. **30 Day Money Back Guarantee.** \$4.95 plus 90c S/H. CA. add 30c Tx. Check or M.O.

Home House 8306 Wilshire Blvd., Ste. 210, Dept. E 1084, Beverly Hills, CA 90211



Dual Light
Emergency light for home, office, camping, boating, automobile

DUAL LIGHT

Handy Dual Light is ideal for emergencies or everyday use in your home, car or office. It's also great for camping and hunting trips. Has both high and low beam lights. Can rest flat or be angled in any direction, so you can use it as a searchlight or table lamp. Measures 9 1/2" x 4 1/2" and operates on 4 "D" batteries (not incl.) \$14.95 PP

L-Dee Sales
904 Euclid, Waycross, Ga. 31501

Elks Family SHOPPER

Useful and unique new products for indoors and outdoors

Handcrafted From Coal

Celebrate Coal Mining in Figurines Made From Coal



Attractive Unusual

Start your collection of coal figurines. Molded by hand, the 8 1/2" "Standing Coal Miner" is a special gift for yourself or as a Christmas Present. It is lacquer brushed to prevent smudges. Order one for only \$9.95 check or money order and receive a FREE brochure of our complete coal collection. All orders shipped UPS charges collect. Agent/Dealer inquiries invited.

The Standing Coal Miner
One of the many conversational coal figures. Only \$9.95

Figurines
Box 11012
Pueblo, CO 81001

Order from:

CUSTOM PINS FOR ALL CLUBS

Lapel, Convention, Tie-Tac, or Key Tag. Top quality detailed work to your design in hard enamel and vivid colors. NO DIE CHARGE! Low factory prices. Min. order only 150 pcs.



Write today for free price list.

—KB—
SPECIALTIES
16917 Clark Ave.
Dept. FE
P.O. Box 1703
Bellflower, Cal.
90706-1703
(213) 866-3725



GENUINELY SQUIRREL-PROOF bird feeder! Made of durable, high-impact acrylic. Protective roof keeps seed fresh and dry. Scientifically designed to prevent spillage. Extra large capacity—holds up to 7 lbs. of seed. Easy to fill—just lift top. 24" steel chain inc. for easy hanging anywhere. Overall size 17" high, 17" diameter. \$34.95 + \$3 shpg. Holst, Inc., Dept. EK-84, 1118 W. Lake, Box 370, Tawas City, MI 48763.



ANDY'S ACRES

PERSONALIZED "DEERS IN WOODS" heavy-duty indoor/outdoor carpet. Earthtone background with beautiful colors permanently dyed in. Clean with garden hose or shampoo and brush. Binding is fully sewn. Always lays flat. Full size 20" x 30". Ideal for gift giving! \$21.95 per mat + \$2 p&h. Personalization \$5.95 additional per mat. 22 letters, including spaces, maximum. For gift shipping, include gift card, name and address of recipient. Allow 4-6 weeks for delivery. Strate Enterprises, P.O. Box 1124, Ballwin, MO 63011.

AM RADIO/ LCD WATCH ONLY \$11.99

Complete with Hi-Fi Headphones, Batteries

Great for joggers, students, commuters, campers, teens. Features 5-function LCD Quartz Watch. Plus sensitive AM radio for on-the-go music, news, sports, weather in total privacy. Just plug headphones into watch, select station and play.

Satisfaction Guaranteed

Send check or money order for \$11.99 each, plus \$1.50 post., to: SHORELINE GIFTS, Dept. EL2, P.O. Box 187, Wilmette, IL 60091

TWO USEFUL GOLF GREATS

The 4-leaf clover stymie marker marks his place on the green, may bring a lucky putt! The golfer's fork lifts and levels on-the-green divots in seconds, cleans shoe cleats and the 5 tiny nubs on the bottom of the handle scrape clean the grooves of the irons (2 passes clean any club to give the ball proper backspin). Both are solid stainless steel, guaranteed forever. Any initials expertly engraved. Full price \$10.00 for matching pair. Money back if not delighted. We ship in 2 days. Mail orders direct to **ELGIN ENGRAVING CO., 953 Edwards Ave., Dundee, Illinois 60118.**



THESE ADORABLE PUPS, Peanut (l) and Mimi (r), will perform at the clap of your hands, walking, barking, and sitting up, will stop at another hand-clap. Almost a full foot in length, and stand 8" high. Use 2 "C" batteries (not inc.). A constant joy for children over 3 and adults under 103. Special price to Elks readers: \$22.95 ea. or two for \$39.95 + \$3.50 p&h. FL res. add 5% sales tax. Visa, Mastercard, AM Ex accepted. To order by phone, call collect, 6 a.m. to 6 p.m. 305/737-7777 or 305/737-8130. Or, check or m.o. to: Peppers' Olde Salt, 711 E. Ocean Ave., Boynton Beach, FL 33435



GENUINE GLACIER SUNGLASSES for fishermen... hunters! Discovered by rugged mountain climbers and perfected by skiers. Perfect for all outdoor activities. All Glacier Sunglasses come with leather side vents and cord, glare-free lens, flexi-fit temples. Can't fall off. Impact-resistant and available in 4 stylish colors. Specially-priced for Elks readers: \$7.95 + \$1 shpg. 2 pr \$15 + \$2 shpg. Specify red, white, black or blue frames and send check or money order to: Park Optical, 2438 W. Bryn Mawr, Dept. EL, Chicago, IL 60659



BUY AN ELK! THE ELEGANT ELK made by Lost Wax Casting Bronze is a perfect gift or a personal collection for all Elks! One week return satisfaction guaranteed. Allow 6 to 8 weeks for delivery. \$49.95 includes postage and handling. 8" x 8" x 4". Send check or money order: Sherman Wang 6956 Pinecrest Ave., McLean, VA 22101.

YOU ASKED FOR IT! NOW IT'S HERE!

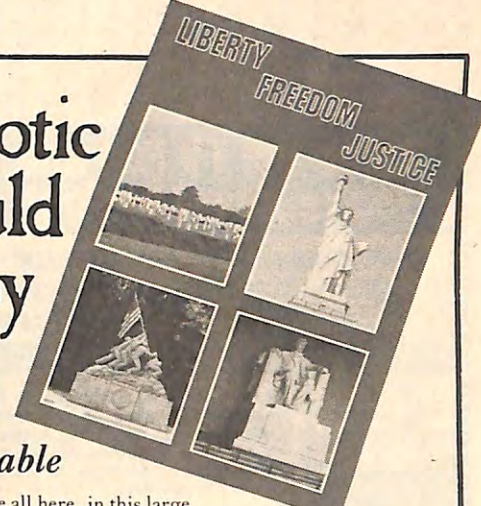


This Lap Desk & Snack Tray won't tip or slide. Use anywhere, indoors, outdoors, for travel, home & office. Designed for mobility & convenience. Generous 12" x 16" size with unique bean bag type bottom. Comes with book stop/pencil holder. Order now for the low price of \$11.95+2.25 shpg/hndlg. IL res. add \$.84 sales tax. Cont. USA only, Ch., Mo. Visa & MC. (# expir. date) to:

SHERILES ENTERPRISES

Dept. E109 - 580 Fairway View Dr. Ste. 2A
P.O. Box 901 • Wheeling, IL 60090

Every Patriotic Home Should Have A Copy



All Men Are Endowed With Certain Unalienable

Rights... know yours! They're all here, in this large (10 x 14) 24-page booklet, "Liberty Freedom Justice!"

Here under one colorful cover, are reproduced all the American Freedom Documents in their original versions:

The Declaration of Independence and all the signers. The Constitution and its signers, the Bill of Rights and all 26 amendments with historic footnotes. The Monroe Doctrine, Lincoln's Gettysburg Address, our National Anthem and Pledge of Allegiance.

With this booklet, no one dare argue with you about your rights, no politician dare threaten your rights... because as an American you have "Liberty Freedom Justice" on your side.

Every freedom-loving citizen should own this booklet and display it proudly. Its full color cover will remind you daily that you're here in the land of the free... that you live in the home of the brave... America!

Order today, only \$17.76 each, we pay the postage!

Send me "Liberty Freedom Justice." Only \$17.76 each, and we pay the postage!

No. of booklets	Cost	Postage	Total enclosed
	\$17.76 each	We Pay	

Name _____
Address _____
City _____ State _____ Zip _____

Send check or money order to: Liberty Prints, P.O. Box 1429, Section A, Beaverton, OR 97005

Jonathan Hager Leather

PASSCASE WALLET PERSONALIZED FOR YOUR CLUB

Imprinted with your organization's name or symbol, this classic, 100% top grain leather wallet is a very personal way of remembering old — or new — members.

SPECIAL OFFERS

- 100% Top Grain Leather • Handcrafted in the U.S.A. • 9-1/16" x 3-3/8" open size
- FREE gold or silver stamp (up to four lines of type)
- FREE shipping and handling on prepaid orders
- FREE men's or women's \$25 leather wallet on prepaid order of \$100 or more

Orders shipped within 10 working days. For more information or to order by phone, call Phil Kurland,

301-797-4900



QTY	500	100	50	25	10	5	1
Price	6.99	7.99	8.49	8.99	9.99	10.99	13.89 EA.

MAIL TO: DEPT. 534, SPECIALTY MANUFACTURING, 858 Willow Circle, P.O. Box 271, Hagerstown, MD 21741

- Please Rush me _____ Wallets (#2535)
 Enclosed is my check for \$ _____
 Charge my VISA, MASTER CARD
 exp. date _____ Card # _____
 MC Bank # _____
 Bill me (net 30 days) and include \$5 for shipping/handling. I am D&B Rated

Note quantity of each color:
Black _____ Lt. Brown _____ Dk. Brown _____

If imprint is desired, please note exact information on separate sheet. Logo silk-screen available for \$35 charge. Send camera-ready art.

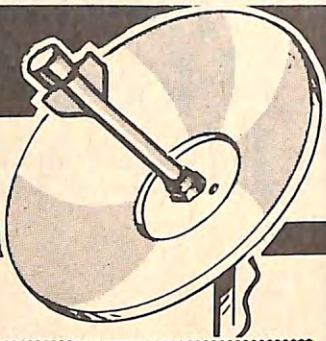
I'm interested, please send me a FREE CATALOG.

NAME _____
 COMPANY _____
 ADDRESS (no P.O. Boxes) _____
 CITY _____ STATE _____ ZIP _____
 SIGNATURE _____ PHONE _____

Enjoy the TV Fun and Thrills You're Now Missing!

**NEW! AMAZINGLY LOW COST PARABOLIC
ANTENNA SYSTEM BRINGS YOU MICROWAVE
PROGRAMS ON YOUR PRESENT TELEVISION SET**

NO CABLE OR EQUIPMENT CHARGES • EASY "DO-IT-YOURSELF" INSTALLATION



FILMS



"LIVE FEED"
SPORTS EVENTS



LIVE
CONCERTS



RELIGIOUS,
EDUCATIONAL



DRAMAS AND
MUSICALS



SPACE PROGRAM
TRANSMISSIONS



AMATEUR
TRANSMISSIONS

Receive and enjoy a vast wealth of entertainment, educational and specialized programming — space shuttle transmissions, amateur and experimental telecasts ... Broadcasts NOT available on your present VHF or UHF channels.

MICROSAT TV SYSTEMS has been organized to make advanced hobby and experimental microwave reception equipment available to the general public at low cost. Our first product, THE PARA-20 is a high-efficiency parabolic antenna system (the design most highly regarded by broadcasters and technicians) and matching downconverter. It has been precision engineered for simple installation by anyone. No technical knowledge is required and clear, illustrated instructions assure perfect results.

ONLY \$129.95 COMPLETE — CREDIT CARDS ACCEPTED!

YES, that price is correct! Only \$129.95 for everything you need including cable and all hardware. Until a few months ago, you would have had to pay twice as much for one of the crudely built "coffee can" kits which gave barely visible results when installed a few miles from the nearest microwave transmitter and had to be carefully "aimed" directly at the signal source. Now, through mass production and broad-scale marketing, we can bring you a true parabolic system ... virtually a miniature copy of the professional

ONLY \$129⁹⁵ COMPLETE
FULL SATISFACTION GUARANTEED

"dish" systems used by broadcasters around the world — at an easily affordable price. You can even CHARGE it to your VISA or MASTER CARD account, if you wish.

LATEST DESIGN — OVER 20 INCH DIAMETER!

Your dish isn't a skimpy 12" or 14" disk ... ITS DIAMETER IS A FULL 20.5 INCHES. Constructed of spun aluminum with rolled safety edge, fitted with ultra-sensitive probe. It will withstand 85 m.p.h. gale force winds. Easily mounted on roof or in attic, it provides relatively broad range reception of high quality signals in primary and many "near-fringe" areas. (30" model also available for extended range reception.) It may be installed wherever an unobstructed "line-of-sight" path from transmitting stations is available.

IMPORTANT: Equipment offered is sold ONLY for home reception of hobby, experimental, non-commercial and similar signals NOT protected or restricted by FCC rules and regulations. In placing order, customer agrees to abide by such regulations as currently apply or may be invoked and releases MICROSAT TV SYSTEMS from any and all responsibility for possible misuse.

• NOT SOLD FOR INTERCEPTION OF SUBSCRIPTION TV SERVICE •

FOR FASTEST SERVICE,
PHONE TOLL-FREE

1-800-228-6500

Orders Accepted 24 Hrs.
— 7 Days; Sorry, No CODs

In Nebraska Only: 1-800-642-9606

Above Phones For
ORDERS ONLY
For Information:
Call 1-516-352-7000

NOTE: Variety and types of programming available in your area for unrestricted viewing depends upon local telecasters' individual policies and license authorizations.

MICROSAT TV SYSTEMS, 969 Lakeville Rd. (Box 5026), New Hyde Park, NY 11040 Dept. MM 235
(A Division of LATTING TOWN GROUP LTD.)

Gentlemen: Please RUSH me _____ MICROSAT PARA-20 antenna systems at \$129.95 (plus \$10 shipping and handling).

I prefer the MICROSAT PARA-30 system to extend reception area and assure improved signal quality at \$179.95 (plus \$15 shipping and handling).

In ordering this equipment, I attest that it is to be used solely for non-commercial purposes in reception of signals NOT restricted by FCC rules and regulations.

Signature _____

PRINT NAME _____

ADDRESS _____

ZIP _____

CHECK ENCLOSED
 VISA MASTER CARD
(Bank No. _____)
 AM. EX. DINERS CLUB
Card No. _____
Expiration Date _____

SATISFACTION GUARANTEED OR PURCHASE PRICE (less 15% service charge) REFUNDED if returned complete, including all hardware, within 30 days.

(NY ONLY: Include 4% State tax plus local tax, if any)

(DEALER INQUIRIES INVITED. Write or Phone 516-352-7000)

Elks Family Shopper consumer/news

Want to save \$34,000 over the next dozen years? Get rid of your car. That's how much it will cost you to buy, run, and insure a typical standard size car during that time.

You probably can't live without your car completely. But, according to a recently updated publication from the Federal Highway Administration of the U.S. Department of Transportation, you can save \$9,500 or more over 12 years depending on the size car you buy. And the booklet can help you figure out not only where your automobile dollars are going, but also how to cut corners on car costs. For your copy of *Cost of Owning and Operating Automobiles and Vans - 1984*, just send 50¢ to the Consumer Information Center, Department 422M, Pueblo, Colorado 81009.

Most owners only consider gasoline, oil, tires, and tolls as the necessary costs for a car, but a closer look reveals that many costs occur even when the car is not driven. These ownership costs include depreciation, insurance, registration and titling fees, scheduled maintenance, and any taxes applied to these items.

Depreciation is the single greatest cost of owning and operating most passenger vehicles. Less frequent trading reduces depreciation costs which are heaviest during the first few years. For example, the annual trader who drives a current large size model pays \$29,000 in depreciation over a twelve year period. A 2-year trader spends \$23,000 over the same period. However, the longer you keep a car, the more you'll spend on repairs and new tires.

Gasoline is overtaking depreciation as the single greatest ownership cost for car owners. In addition, insurance is a rapidly increasing factor, accounting for 19 percent of the total owning and operating costs.

Operating costs, which are related to vehicle usage, include repairs and unscheduled maintenance, gasoline, oil, tires, parking, tolls and any taxes applied to these items.

Unless your personal needs require a large vehicle, there are advantages

(Continued on page 52)

I'M RIDIN' HIGH



Pets love to ride up high! This special Pet Car Seat lets your pet see out, protected during sudden stops by the 4-inch depth. The 12" x 12" base is ideal for most small pets. Fabric and masonite bottom easily removed for laundering. Folds compactly. Fits all bench type car seats. Satisfaction assured! (Larger sizes and bucket-seat models available.)

\$19.98
(Add \$2.50 shipping)

32-PAGE CATALOG! Latest things for pup and kitty. Hundreds of hard-to-find items in this full-color catalog. Only 25¢. Free with order!

DEPT. 808, P. O. Box 1036,
PICAYUNE, MISSISSIPPI 39466



SLACK RACK

\$7.98
plus \$2
shipping

A fantastic space saver! Hangs eight pair of slacks in the space of one. Eight non-slip 14" swivel arms rotate for easy hanging and selection. Sturdy chrome-plated pole is adjustable to fit any floor to closet-rod or floor to under-shelf up to 5'8". SPECIAL: 2 for \$15 + \$3.75 shpg., 3 for \$22 + \$4.75 shpg., Check, MC or VISA.

ESSEX HOUSE
Box 1507, E10-4
Rahway, NJ 07065

HERNIA BRIEFS

BRAND NEW - No truss, belts or hard pads. Wash and wear. 88% cotton. Wear 24 hrs. Looks like regular underbrief. Operation not necessary. Write or call for free picture brochure in plain wrapper.

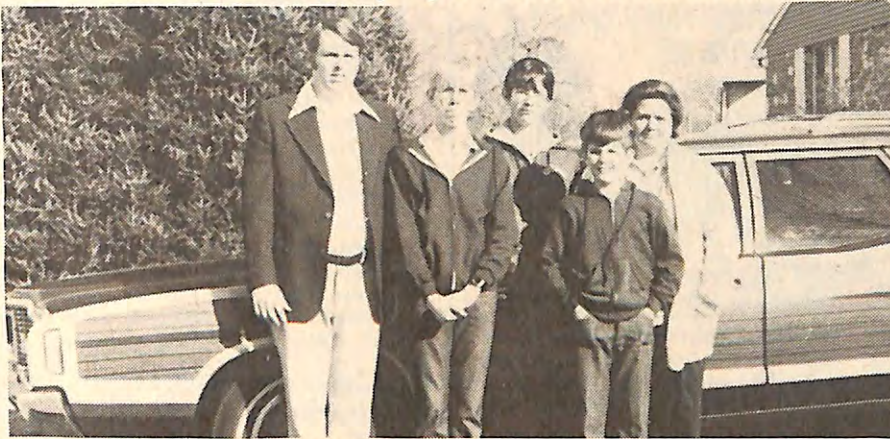
Call toll free: 1-800-325-0007.

KNOCHE CORP. (Orthopedic-Medical Mfg.)
Dept. 6C, 9308 S. Dixie Hwy., Miami, FL 33156

Space-age development, used on military aircraft,
improves driving safety by providing...

Amazing Visibility!

"I couldn't believe my eyes when it started to rain!"



The Charles Gretz family of Collegeville, PA tells of an anxious moment while driving in a night-time rain storm.

(Collegeville, PA) "Driving at night in a rain storm used to be one of my most dreaded concerns", says Charles R. Gretz of Collegeville, PA.

"But late one fall evening, while driving home with my family after visiting with relatives, I had an experience that I'll never forget!"

"Before we left for the two hour drive home, my brother, recently out of the military, polished my windshield with a special glass treatment he claimed was terrific. He said "You'll love this stuff, especially when it rains!" I thanked him and never gave it a second thought until..."

We were about an hour from home, in the dead of night on a lonely stretch of four lane highway, when it began to pour rain. I could see the wet road and the sheets of rain in my headlights. As I instinctively reached to turn on my windshield wipers, I was startled by a truck which suddenly came up from behind and passed me at high speed, drenching my car with a cloud of mist and spray!

And then it happened!...

My wipers did not work! My children, asleep in the back seat, had no idea of the anxiety my wife and I shared for that long moment.

As the truck continued around me, billowing clouds of spray, I suddenly realized that I could still see clearly! In fact, my windshield looked **dry!**

I couldn't believe it! Driving at night, in a torrent of rain, drenched by a passing truck and I could still see the road ahead, without interruption, even **without** my wipers on!

Astounded by what had just happened, we noticed that the water was actually racing off the windshield in little beads, leaving the glass almost dry in the pouring rain.

Following our safe arrival home, I had to find out more about this "incredible unwettable coating" as I called it. When I contacted the manufacturer, I learned some surprising facts about this amazing product...

It is a patented composition of **activated isomeric polymers** (U.S. Pat. No. 3,579,540) developed specifically for glass and plastic transparencies and is used by the Government on military aircraft windshields and canopies. (Fed. Stock No. 6850-00-139-5297)

It is packaged in liquid form under the name "INTERFACE POLYMER COATING" and has many other practical applications for automotive, recreational and household use. "What a boring name," I thought, "for such an exciting product!"

The way it works, I learned, is that the "Interface" polymers chemically bond to the window surface to form an **optically clear, water repellent** film that makes water instantly bead up and run off by wind or gravity. (Sounds complicated, but it really works!)

"Interface" is applied like a polish to glass or plastic and provides an **invisible, unwettable** coating that will not wash off. It gradually wears down from wind and dirt abrasion and can be reapplied every month or so to maintain peak performance. The coating will **never** build-up, yellow, crack or peel. It also has amazing **non-stick** properties for easy removal of most foreign matter.

In fact, since I've been using it on

my own car, I've found that the coating is **so slippery**, even the heaviest wintertime ice and frost remove easily without hardly scraping at all!--It's wonderful for harsh winter conditions! In summer, bugs, tree sap and road grime just wipe away cleanly.

Above all, I appreciate the added safety of **clear visibility** when driving in bad weather--day or night, any time of the year. I also use it on the side and back windows--it's like having wipers **all around**.

Occasionally, when I do use wipers, they clear the glass like never before--without streaking or smearing. Passing trucks in the rain is much safer now!

As you can tell, I'm very excited about finding this remarkable product and was surprised to learn that Interface Polymer Coating is **not** available in stores.

So, through special arrangements with the manufacturer, I am pleased **to be able to offer others an opportunity to try this product, without obligation, and enjoy the many benefits I have experienced.**

"Interface" is packaged in ready-to-use 7 oz. bottles (about a year's supply for one car) and is offered with an **unconditional** money-back guarantee.

The introductory price for a bottle of "Interface" is only \$7.95 plus \$1.00 shipping. Orders for **two** or more bottles will be shipped **postpaid**.

If you prefer to test "Interface" before you buy, just say "**Bill Me**" when you call or write and I'll send your order on a 30 day trial basis. Then, if you're not completely satisfied, simply return the unused portion and owe nothing. Fair enough?

To order a supply of "Interface" for yourself and friends (makes a thoughtful gift, too) please send your order to me: **Charles R. Gretz, Inc., Dept. B, 214 Cherry St., Norristown, PA 19401** and enclose your payment or charge card information (M.C. or Visa). Pa. res. please add tax.

For fastest service, I have arranged for a **TOLL FREE** Order Desk--you may call **1-800-824-7888** and ask for **Operator 348**. Your charge card or trial order will be taken promptly and courteously.

Thank you for reading my story--I hope you will accept my offer to try this wonderful product. Above all--**PLEASE DRIVE SAFELY!**--C.G.

The Perfect Bed for Your Favorite Pet or Hunting Dog!



Extra warmth and comfort with Tuf-Wear's Dacron 808 Hollofill Dog Bed. Tri-blend outer shell zips off for easy cleaning.

Colors: Tan or Camouflage. (Add \$5.00 for camouflage.)

Qty	Size	Price
_____	32" dia., 3 lb. filling	\$34.95
_____	30" dia., 4 lb. filling	\$39.95
_____	Postage & handling per bed	\$ 2.00
_____	Camouflage extra per bed	\$ 5.00
_____	Total	_____

Name _____
 Street _____
 City _____
 State _____ ZIP _____

Please enclose check or money order. Send to Tuf-Wear Mfg., P.O. Box 239, Sidney, NE 69162. Allow 4-6 weeks for delivery.

Great for home use or as a fund raiser!

Handsome screen printed white Elks' logo makes this apron unique! 30" length, made of heavy duty poly/cotton blend. Adjustable nylon neck slide, oversized patch pocket.

Colors: Black, Brown, Navy, Red, Dark Green.

\$7.85 each. Two (2) or more \$7.25 each. Lodge discounts available with quantity order. Please write or phone for prices.



Qty	Color
_____	_____
_____	_____
_____	_____

Cost _____
 Postage/Handling **\$1.50**
 Total _____

Name _____
 Street _____
 City _____
 State _____ ZIP _____

Please enclose check or money order. Send to Tuf-Wear Mfg., P.O. Box 239, Sidney, Nebraska 69162. (308)254-4011. Allow 4-6 weeks for delivery.

PECANS!

Specially Selected PECANS... the freshest of the new crop direct from our Georgia grove. These shelled, tasty and meaty fancy pecan halves are delicious for snacking or your baking pleasure. Five pounds are carefully packed in our Pecan Carton.

Only \$19.95 Delivered!!
5-Pound Box



WRITE OR PHONE FOR OUR FREE CATALOG!

The finest in choice nutmeats from the heart of America's Southland and around the world - gift ideas for yourself, friends, family and business. Satisfaction Guaranteed or your money back.

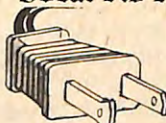
SEND US YOUR ENTIRE GIFT LIST!

For Major Credit Card Orders and Fastest Delivery, Call 1-800-323-9754

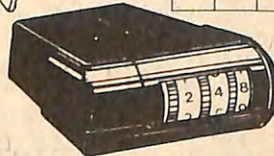
ACE PECAN CO., Dept. 494
P.O. Box 65 Cordele, GA 31015
 Offer Expires 12/31/84



Ideal As A Christmas Gift!



LOCK-IT
 Your Personalized Combination
 Select 3 Numbers



COLOR CHOICE
 LEATHER
 DESERT GOLD

Only you have CONTROL over all your electrical appliances such as: TV, Video Games, Video Recorders, Computers, Stereo and Power Tools. For all these items, you can **control unauthorized use** (for example, by babysitters). Secure power tools for your child's safety. Is your electric bill too high? Pull the plug and lock it up. Lock fits any plug, even 3-prong. Select three numbers, such as birth date, etc. (only you know the combination) and send **\$12.50** in Check or Money Order.

30-Day Money Back Guarantee 4 to 6 Wk. Deliv.

Please Print

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____

MAIL TO

WERNER ENTERPRISE - SM-906
 508 No. Oak Street
 Inglewood, Calif. 90302

Design & Layout by Hightower Typographics, Los Angeles, CA

Elks Family Shopper
consumer/news

to owning a smaller car. They are easier to maneuver and park. You will save on depreciation and fuel costs with compacts and subcompacts. Gasoline costs for a 1984 large size car will exceed those for a subcompact by \$3,044 over the life of a vehicle. And repair and tire costs are generally less for subcompacts.

Your driving and auto care habits can also help you save. Gas and oil account for 27 to 30 percent of total costs over the life of a car, so you can get substantial savings by using more efficient driving techniques and by eliminating or combining trips. Since travelling to work accounts for 30 percent of all personal travel, ridesharing is an effective way to cut car expenses. Properly scheduled vehicle maintenance and prompt attention to automotive problems also pay off in the long run.

Your car costs will vary depending on where you live. The results of this study are based on suburban Baltimore, Maryland, car costs. In rural areas, costs are generally lower than suburban or urban areas because there is less stop and go driving. You can use a work sheet in the book to figure the cost of owning and operating your car.

OUTER SPACE: Ever since that first space shot, that first science fiction story, you have wanted to go there, but you knew it wasn't possible. Now there is an easy way to go, and you don't even need the space shuttle. In fact, all you need is a pen and paper.

To start you on your adventure through space, the National Aeronautics and Space Administration has produced a breathtaking and informative 38" x 48" poster commemorating the tenth anniversary of their study of the planets. For your copy of *Ten Years of Planetary Exploration*, send \$4.50 to the Consumer Information Center, Dept. 210M, Pueblo, Colorado 81009.

The poster provides an historical

(Continued on page 54)

SLEEP WARM - SAVE FUEL



New **BED WARMER** goes on the mattress. Enjoy soothing, relaxing radiant heat from below. More comfortable and convenient than electric blankets. Yet, **COST LESS** to operate. Drives out cold and dampness.

SAVE FUEL by turning your furnace low at night, and still sleep warm. Fully automatic. Six sizes for home use and dual controls. Plus 12 v. models for RV's and sleeper cabs. Also seat, back & pet warmers. Send for **FREE** booklet. Describes all products, advantages and savings. Great for gifts, too. Special prices direct from the factory. (Our 45th year.)

PATENTED PRODUCTS CORP.
 Box A, E-1084 Danville, OH 43014

**Now Get Up or Sit... Without Pain
... With Ease and Independence**

**New Seat-Lift
"Easy-Riser"
Recliner gently
seats or raises
you... at the
touch of a
button!**



Medicare Approved

Be Self Reliant—Move About More Freely

Now, with just a feather-touch of a button, you're in total control of your own seating arrangements. The new Seat-Lift "Easy-Riser" recliner from famous Niagara Therapy allows you to sit down and get up whenever you want to... safely, gracefully, without anyone's help, and without strain or discomfort.

The "Easy-Riser" Recliner features a safe, strong, hidden elevating mechanism that lifts or lowers the seat at your command, also has an automatic recliner. In addition, it's a handsome piece of furniture that you'll show off proudly. And you'll be proud, too, of your increased independence and freedom of movement!



Mail this coupon today!

YES, I want to know more about the Niagara Seat-Lift "Easy-Riser" Recliner. Rush me your FREE Information Kit without any obligation.

Name _____

Address _____

City/State/Zip _____

Mail coupon to: *Niagara* Therapy Mfg. Corp.
98 Highland Ave.
Brocton, N.Y. 14716
E1084

FOR THE READERS OF ELKS

**Limited Edition
American Eagle Belt Buckle**



Actual Size: 3 3/4" x 2 5/8"

**HALF
PRICE
SALE!**

Now Only \$4.88

**ROMANTIC
SOLID BRASS BEDS**

FREE CATALOG

**STARTS UNDER
\$275
COMPLETE BED**



BUY DIRECT AND SAVE HUNDREDS

- Heirloom Quality
- Antique Replicas
- Different Styles
- Nite 'n Day Beds
- Never Needs Polish
- Shipped From Factory
- Dove-Tail Construction
- "Diamond Lite" Finish
- Money Back Guarantee
- Lowest Price Guarantee
- 100% Safe Delivery Guaranteed

Easy Lay-Away Plan

(\$25 Down \$25 per month)

MC, VISA, DC, AX & COD'S Accepted

*"The World's Largest Direct
Marketer of Solid Brass Beds"*



SEND THIS AD TO

Cannondale Buildings, Route 113 South
Dept. 21308 Drawer 1107, Berlin, MD 21811

Visit Our Showrooms—Fenwick Island, DE.
Ocean City, MD—Berlin, MD—Atlantic City, N.J.

A Striking Way To Honor Your Country

Now, for a limited time, you can acquire this extraordinary 1983 American Eagle Collector's Buckle at less than half the original issue price of \$9.95! This is the very same buckle you've probably seen advertised—cast in gleaming Brass Plate on jeweler's metal, meticulously sculpted and cast in high relief by skilled engravers and minters.

You'll be proud to wear or display this buckle as a constant symbol of your love of country. And, at this special low price, you'll want to order several to pass on to your children and friends as heirloom-quality gifts.

Each buckle you order will be individually numbered sequentially and accompanied by a Certificate of Authenticity.

Note: Also available are a spectacularly beautiful Deluxe Edition Belt Buckle in satin Silver Plate and dazzling 24-Karat Gold Electroplate, and a Super-Deluxe Edition in Solid Sterling Silver with 24-Karat Gold Plated Highlights.

Unconditional Money-Back Guarantee on your full purchase price, less postage and handling.

Sterling Treasury, Sterling Building, Box AEH-8740, Garnerville, N.Y. 10923

Please send me Solid Brass Plate Belt Buckle(s) as indicated below:

- One for only \$4.88 plus \$1.40 postage and handling.
- SAVE! Two for only \$9.38 plus \$1.60 postage and handling.
- BEST VALUE! Five for only \$23.00 postpaid. Please send me Silver Plate and 24-Karat Gold Electroplated Belt Buckle(s) as indicated below:
- One for only \$18.95 plus \$2.00 postage and handling.
- SAVE! Two for only \$35.00 postpaid.
- BEST VALUE! Five for only \$77.00 postpaid.
- Please send me one Solid Sterling Silver Buckle with 24-Karat Gold Plated Highlights for only \$175 plus \$5 postage and handling.

NY State residents add sales tax. All orders processed promptly, credit card orders—immediately upon credit approval. Delays will be notified promptly. Shipment guaranteed within 60 days.

Enclosed is \$ _____
CHARGE IT: Visa MasterCard
Exp. Date _____

Card # _____

Name _____

Address _____

City _____

State _____ Zip _____

Active Men--Stand for Hours ...in COMFORT!



TRY Wright Arch Preserver® Shoes!

Send for FREE catalog of 70 styles of shoes, famous for comfort since 1876. Sizes 6 to 16; widths AAA to EEE. Unlimited guarantee! Mail coupon TODAY!

Executive Shoes, Dept. 1064, Box E
Rockland, MA 02370
Send Free catalog of Wright Arch Preserver Shoes.

Name _____
Address _____
City _____ State _____ Zip _____

Send for FREE Catalog!

Elks Family Shopper consumer/news

outline of space exploration from Galileo to the present. In addition, there are descriptions of Mercury, Venus, Mars, Jupiter, and Saturn. For example, Mercury's surface is similar to Earth's moon in that it is heavily pock-marked with craters. And Venus's environment may have been similar to Earth's during its early history when the sun was cooler than it is now. In fact, Venus may have supported life at that time.

Furthermore, there are fascinating color photographs of the planets taken by Voyager 1 and 2 and by Pioneer 10 and 11. Serving as Earth's eyes to the solar system, the Voyager and Pioneer spacecraft have enabled us to unlock the mysteries of the universe. For example, one photograph shows a close-up of Saturn's rings. This picture proves that the rings, once thought to be four in number, are really an incredibly complex system, consisting of thousands of concentric ringlets. Another photograph reveals the bewildering beauty of the Great Red Spot of Jupiter.

CALIFORNIA ALMONDS

FRESHNESS
AND
QUALITY
THAT'S
UNSURPASSED



Give this gift to family, friends and customers. For cooking or snacking, they're sure to appreciate the Whole Natural Goodness of our finest shelled almonds. Mail your order along with any special shipping instructions to:

TREEHOUSE FARMS, INC.
P.O. Box 168E • Earlimart, CA 93219
(805) 849-2606

SATISFACTION GUARANTEED
Check, Money Order, Visa, Mastercard
Elegant Foil Lined Gift

3-lbs. \$12.00 includes shipping 5-lbs. \$18.50
in continental USA

Economy bags also available. Send for free information.

C. Sanders Emblems

25 Years in the Emblem Business

- Cloisonne Enameled Pins
- Custom Made To Your Specifications
- High Quality
- Full Color
- Gold or Silver Plate
- 100 Piece Minimum
- 59 cents to 69 cents depending on the quantity
- Patches also available

Our artists will be happy to help with your design.

to order call or write...

C. SANDERS EMBLEMS

11684 PENDLETON STREET
SUN VALLEY, CA 91352
(213) 767-3333



10 SCARCE INDIAN HEAD PENNIES \$11.00

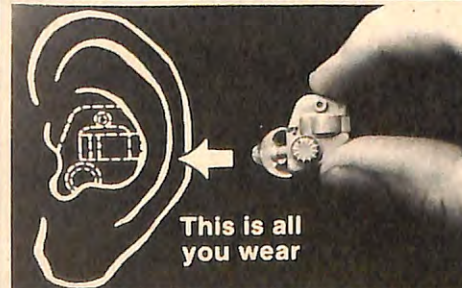


Start your coin collection with 10 different dates of scarce Indian Head Pennies and a FREE coin holder to put them in.

Brochures included with order and your name placed on our mailing list for future catalogs. Mastercard and Visa accepted.

Add \$1.50 postage. Brochures included. IMMEDIATE SHIPMENT. Money-back guarantee.

VILLAGE COIN SHOP, INC. DEPT. E
PLAISTOW, NH 03865



This is all you wear

All-in-Ear Aid - Save \$200+

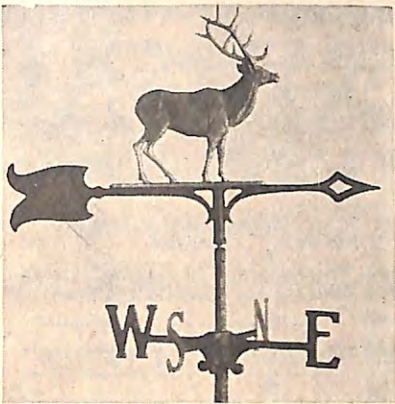
Improve your hearing! Name brand aid helps you understand words you miss. If you hear but don't understand, this aid amplifies the sounds you need. Enjoy comfortable, attractive aid in your own home. FREE 30-day home trial. We promise no salesmen! Write today for free catalog! J & M, Dept. 41-K 329 N. Third Street, DeKalb, IL 60115



"It helps me to remember things that none of us should forget."

The next time you are in Chicago remember to visit the magnificent Elks National Memorial and Headquarters Building, at 2750 N. Lake View Avenue. You'll see an awe-inspiring structure that has been a Chicago landmark since 1926. It was erected to honor our Elk Brothers who served and died in World War One, rededicated in 1946 to those who served in the second World War and again in 1976 to veterans of Korea and Vietnam. The sculpture and murals are considered among the finest of their kind anywhere.

**NEW HOURS: 9:00 A.M. to 4:00 P.M. WEEKDAYS ONLY
CLOSED WEEKENDS**



New "ELK" Weather Vane

This handsome ELK Weather Vane has been Forged just for you, to add the finishing touch to your home! Ornamental as well as useful. Precise wind direction at a glance. Balanced arrow responds to slightest breeze! Sculptured in rust-free aluminum to withstand decades of exposure. Finished in satin black with Swedish iron finish on the Ornament. Adjustable mounting base will fit any roof. Arrow 24" long. Support 30" high.
Reg. \$49.95 Special ELKS Readers Only \$39.95 plus \$4.75 shpg. Great Gifts.

Send check or M.O. 20 day money back guarantee.

HOLST, INC. Dept. EKV-1084, 1118 W. Lake, Box 370, Tawas City, Mich. 48763



Ride up and down stairs safely.

Cheney has the lift you need. The deluxe Weclator for straight, curved and spiral staircases or the economical Liberty™ Lifts for straight stairways. You'll ride safely from floor to floor in the home you love.

- Wide comfortable seats and footrests
- Folds out of the way for normal stair use
- Individualized options, decorator colors
- Unmatched limited warranties

Contact your local Cheney representative or call Darlene Lewis 1-800-782-1222.

helping people help themselves

The CHENEY Company

Dept. EM, 3015 S. 163rd St., New Berlin, WI 53151
414-782-1100

TUXEDOS

BUY DIRECT FROM MANUFACTURER



Black Peak Lapel
\$109.95
Matching Vest
\$18.95

Call or Write for Complete Catalog
Master Charge or Visa
(516) 872-6360

Out of NY
Call Toll-Free:
(800) 645-2220
Stream NY 11580

FREE FOR

Tall & Big Men

THE KING-SIZE CO.® GUARANTEE:

If any item you order doesn't fit right—even after wearing, washing, or dry cleaning—you can return it for a complete refund or exchange.



Yes! Send me your free 96 page color Catalog of great-looking clothes guaranteed to fit!

I'm sick and tired of stores that force me to compromise on quality and style! Please send me your new Catalog so I can shop conveniently by mail, in my own home!

I want to see your terrific selection of brand-name shirts, slacks, jeans, jackets, sportswear, work clothes, boots, and shoes. With sleeve and inseam lengths to 38". Necks to 22". Waists to 60". And footwear to size 16EEE.

Name _____ (Please print)
Address _____
City _____ State _____ Zip _____
My telephone number (_____) _____

King-Size®

6754 King-Size Bldg.,
Brockton, MA 02402

YOU DON'T NEED CASTRO'S PERMISSION TO SMOKE CUBAN-SEED HANDMADE CIGARS!

HANDMADES FOR THE MAN WHO THOUGHT HE COULDN'T AFFORD THEM!

I'll send them to you from Tampa, the fine cigar capital of the world. Sample the cigars in my new Silver Medallion Sampler and enjoy a wonderful new smoking sensation. I'll include a generous sampling of Honduras handmades plus a nice selection of vintage-leaf, long-filler and cut filler cigars, all perfectly blended for mildness and flavor.

These superb smokes are made with expertly blended Cuban-seed-leaf tobaccos grown and cured the old Cuban way in Honduras from seed smuggled out of Cuba. They're mild, flavorful and extremely satisfying to the cigar smoker who's looking for something new, something better, something exceptionally tasty. Experts can't tell them from Havana. You won't be able to either, when you try them. Natural wrapper. If you're ready for a luxuriously enjoyable smoking experience, try them now.



GIFT IDEA!
SEND CIGARS TO A FRIEND

MY OFFER TO CIGAR LOVERS

I'll send you postpaid a selection of 42 factory-fresh cigars—a special selection of Honduras handmades, vintage-leaf long-filler and cut filler smokes. If these cigars aren't all you expected, return the unsmoked ones by United Parcel or Parcel Post within 30 days and I'll refund your money. No questions asked. Your delivered cost is only \$10.90 for 42 factory-fresh, Cuban-seed-leaf cigars.

OFFER GOOD IN U.S. ONLY
CREDIT CARD USERS
SPEED DELIVERY BY CALLING

To order, fill in and mail coupon to

THOMPSON CIGAR CO.
5401 Hangar Ct., Dept B241, Box 30303, Tampa, FL 33630
O.K., TOM! Ship me the Silver Medallion Sampler under your money-back guarantee for only \$10.90.

- Check for \$10.90 enclosed (Fla. residents add 5% sales tax)
 Charge \$10.90 to my VISA American Express
 MasterCard Diners Club

Credit Card No. (Print all digits) _____ EXP. DATE _____
name _____
street _____
city _____ state _____ zip _____

TOLL-FREE 1-800-237-2559
IN FLORIDA, CALL 1-800-282-0646

LIMITED INTRODUCTORY OFFER

ALUMINUM CAN CRUSHER

Easy - Convenient Way To Compact Aluminum Cans

Heavy Duty All Aluminum

Child Safe - Fun Easy To Use

Check or money order to:

FOWLER ENTERPRISES INC.

P.O. Box 65, DEPT. E LA HABRA, CALIFORNIA 90631

\$19.95

ADD \$3.00 POSTAGE & HANDLING

FREE COLOR CATALOG

Build Your Own Grandfather Clock

Prices Starting Under **\$300**

(including movement and dial)

- Do-it-yourself case kit, parts pre-cut
- Finished clocks
- Solid 3/4" hardwoods: black walnut, cherry, oak
- Heirloom quality
- Factory direct prices
- Solid brass West German chiming movements
- Money back guarantee
- Prompt shipment

Write for **FREE** information

EMPEROR CLOCK COMPANY

WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS

Dept. 1301, Emperor Industrial Park
Fairhope, Alabama 36532 • Phone 1-205-928-2316

I am interested in Do-It-Yourself Kits (please print) Finished Clocks

Name _____
Street _____
City _____
State _____ Zip _____

HEIGHT INCREASING SHOES

Makes You Look Almost 2" Taller

SIZES: 5-11
WIDTHS: B-EE

Looks just like ordinary shoes except hidden inside is a height increasing innermold. Choose from a wide selection of Elevators, including dress shoes, boots and casuals. Satisfaction guaranteed. Exceptionally comfortable. Call or write today for your **FREE** color catalog so you can look 2" taller in almost no time. **TOLL FREE 1-800-343-3810**

ELEVATORS®

RICHLEE SHOE COMPANY, DEPT. EL40
5 Norfolk Ave., South Easton, MA 02375

KIDS TEE SHIRTS

With 3/4 Sleeves
50% Polyester 50% Cotton
White Body With Colored Sleeves

MY DAD'S AN ELK
Elk Emblem on Front

MY GRAMPS AN ELK

Kids Youth Sizes S (6-8), M (10-12), L (14-16)
\$5.95 Ea.

ADULT REGULAR TEE SHIRTS

With Elk Emblem

Sizes: S, M, L, XL **\$6.50 Ea.**

FREE CATALOG BOWLING SHIRTS SWEATSHIRTS and JACKETS Golf Shirts

G.M. LETTERING

23506 Matthews St. • P.O. Box 276 • Plainfield, IL 60544

Name _____
Address _____
City/State/Zip _____

KIDS T-SHIRTS @ \$5.95
With Dads An Elk

KIDS T-SHIRTS @ \$5.95
With Gramps An Elk

ADULT SHIRT @ \$6.50

MONEY BACK GUARANTEE ADD \$1.50 POSTAGE & HANDLING

SAVE HUNDREDS OF DOLLARS

MEDICARE APPROVED

WITH BURKE SEAT-LIFT CHAIRS

FREE HOME TRIAL **LONGEST SEAT-LIFT WARRANTY**

Save now on a comfortable power Recliner or Swivel Rocker. **Burke** seat-lift chairs let you stand and sit when you want, with no strain. Reclines to any position, automatically elevating your feet and legs. Write or call **TOLL-FREE** for information and compare.

BURKE P.O. 1064 Dept. E-1084
Mission, Kansas 66202
or call **TOLL FREE 1-800-255-4147**

Make \$25 to \$100 per hour

with **Badge-A-Minit**

Yes, it's really possible by making and selling bright, colorful Badge-A-Minit buttons. Buttons are proven money-makers at fairs, flea markets, conventions, or anywhere people congregate. Buttons are fast and easy to make with Badge-A-Minit, and inexpensive. Button parts cost only pennies each, finished buttons sell for much more.

Send for a **FREE** 48 page catalog **PLUS** a **FREE** 24 page idea book, or send for a Starter Kit with everything you need to get started, only \$24.95 plus \$1.75 shipping. (IL residents add \$1.50 tax)

Badge-A-Minit, Dept. EL1084, Box 800, LaSalle, IL 61301

See Advertisement Inside Front Cover

SATISFACTION GUARANTEED - MAIL TODAY!

OLD VILLAGE SHOP, Dept. VZ-8858
Bldg. #9, Hanover, PA 17333

Yes! Please rush my *Old Fashioned Christmas Ornaments* (Z567776) as indicated below, on **Full MONEY BACK GUARANTEE.**

One Set (21 beautiful hand-painted ornaments) for only \$4.77 plus \$2.50 shipping & handling.

SAVE! 2 Sets (42 ornaments) for just \$8.77 plus \$4.50 shipping & handling.

Enclosed is \$ _____ (PA res. add sales tax)

CHARGE IT: American Express VISA
 Diners Club MasterCard

Acct. No. _____
Exp. Date _____ (Please Print)
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

© H.H.I., 1984

COOPERATE WITH THE ZIP CODE PROGRAM OF THE POST OFFICE DEPARTMENT USE ZIP CODE NUMBERS IN ALL ADDRESSES

See Advertisement Inside Back Cover

UNADVERTISED SPECIAL U.S. NAVY LAST SHOES **24.95** No Risk Trial 2 Pair for 49.00

HABAND COMPANY
265 N. 9th St., Paterson, NJ 07530

Aye Aye Sir! Send _____ pairs of U.S. Navy Last Shoes. My remittance of \$ _____ plus \$1.90 toward postage and handling is enclosed herewith.

Or charge VISA MC

Acct. # _____
Exp. Date _____

GUARANTEE: If for any reason I do not choose to wear the Shoes, I may return them for a full refund of my remittance.

72M-474

Name _____
Street _____ Apt. # _____
City/State _____ Zip _____

YOUR SIZE: 6 1/2-7 1/2-8 1/2-9 1/2-10
10 1/2-11-12-13 in Med. (D)
7-7 1/2-8 1/2-9 1/2-10-10 1/2-11-12
in Wide (EEE)*

*Please add \$1 per pair for wide

474	COLOR	HOW MANY?	WHAT SIZE?	WHAT WIDTH?
A	HIGH GLOSS BLACK ONLY			

See Advertisement Outside Back Cover

3 LAYER COAT **34.95** 2 for \$69 All 3 for \$102

HABAND for MEN
265 North 9th Street, Paterson, N.J. 07530

Yes Sir! Please send _____ 3 Layer Coat(s) for which I enclose my full remittance of \$ _____ plus \$2.50 for postage & handling.

OR CHARGE IT:
 Visa MasterCard

Acct. # _____
Exp. Date _____

GUARANTEE:
If upon receipt I do not wish to wear it, I may return the coat within 30 days for full refund of every penny I paid you.

72L-30R

Name _____
Street _____
City/State _____ Zip _____

SIZES AVAILABLE

S	M	L
34-36	38-40	42-44
XL	XXL*	XXXL*
46-48	50-52	54-56

*Please add \$6 for XXL and XXXL

COLOR	30R	HOW MANY?	WHAT SIZE?
BLUE	B		
GREY	D		
BROWN	A		

Check here for Matching Hat. (80K) and add \$6.95.
Circle Hat Size: S M L XL

A conscientious family business serving over 3-million customers direct by mail since 1925.

Imported from Brazil and made on the world famous

U.S. NAVY LAST

Simply **"THE BEST"**

Genuine Leather Uppers

Genuine Leather Sole

Genuine Rubber Heel

Goodyear Welt

Yes! The Respected Traditional **U.S. NAVY LAST!**



TURN BACK THE CLOCK!

24⁹⁵
AMAZING VALUE!

U.S. NAVY LAST!

The U.S. Navy Quartermaster designed these shoes for full support, excellent quality and masterpiece fit! Ever since they have faithfully served millions of American servicemen with the most comfortable feet in the world. They look the Best, Feel the Best; they're made the Best! If you want to return to executive quality like it ought to be, afford yourself these top grade shoes from Haband, direct by U.S. mail! We have complete warehouse stock, all sizes now on hand!

**NOT STYLED FOR ROCK STARS!
NO "BRAND NAME" ADVERTISING!**

Ever wonder why other shoes cost \$50 or \$100 per pair??? You pay for high priced "stylists" who torture your feet in the name of Fashion! Meanwhile these Genuine Leather, Genuine U.S. Navy Last shoes will never change. You get famous fit, quality you can count on: **Genuine Leather Uppers, Genuine Leather Soles, World's best GOODYEAR WELT construction, Solid Rubber Heel, Full heel counters. Steel shank in arch, five eyelet Oxfords with heavy duty braided laces!** YOU KNOW the U.S. Navy would never trifle with less than "the Best!" Now let us serve you with the deluxe Navy Last shoes *unadvertised except by reputation*, and you'll cash in on the best there is at the best price in town. **Order Now—No Risk MONEY BACK TRIAL. But Hurry! Civilian Production Limited.**

Your correct Size:
Med: 6½-7-7½-8-8½-9-9½-10-10½-11-12-13
Wide*: 7-7½-8-8½-9-9½-10-10½-11-12
(EEE) 9½-10-10½-11-12
*Add \$1 per pair for wide

Full Support Solid Stance—plenty of room for your Toes! And made in Brazil on the Genuine U.S. NAVY LAST!



YOUR EXACT SIZE! Even the Wides!

UNADVERTISED SPECIAL
U.S. NAVY LAST SHOES **24⁹⁵** No Risk Trial
2 Pair for 49⁰⁰

HABAND COMPANY
265 N. 9th Street, Paterson, NJ 07530
YOUR SIZE: 6½-7-7½-8-8½-9-9½-10-10½-11-12-13 in Med. (D)
7-7½-8-8½-9-9½-10-10½-11-12 in Wide (EEE)*
*Please add \$1 per pair for wide

Eye Eye Sir! Send . . . pairs of U.S. Navy Last Shoes. My remittance of \$. . . plus \$1.90 toward postage and handling is enclosed herewith.

Or charge Visa MC
Acct# _____ Exp. _____

474	COLOR	HOW MANY?	WHAT SIZE?	WHAT WIDTH?
A	HIGH GLOSS BLACK ONLY			

GUARANTEE: If for any reason I do not choose to wear the Shoes, I may return them for a full refund of my remittance.

Be Ready, Friend, to be Delighted! Haband Company is one of America's very largest shoe retailers selling hundreds of thousands of pairs of shoes direct to men in every city and town in America by U.S. Mail. Send in your check and we will be delighted to introduce ourselves to you with the most outstanding shoe value in your life!

Read our Guarantee and send today! →

HABAND Duke Habernickel, President
265 N. 9th St., Paterson, N.J. 07530

Name _____ Apt# _____
Street _____
City/State _____ Zip _____

**Keep Warm
All Winter
NO MATTER
WHAT!**

with Haband's
**TRIPLE Protection
3 LAYER COAT**

34⁹⁵



TRIPLE TOP QUALITY! *

ATTENTION GENTLEMEN: Right now today some of the worst winter weather of your life is roaring in! And you can shiver and suffer and chill your way through it again like last year, or far better, you can take charge of your fate and **DO SOMETHING ABOUT IT!**

Because right now, Haband, the mail order people from Paterson, N.J., have a huge supply of the famous triple protection **THREE LAYER COAT**—an extremely effective all weather chill buster for city or suburban every day use, outdoor roughing it, or even windy freezing stadium use. *It also makes a dandy car coat, handsome enough for business use!*

*** THREE LAYERS WARM!!!**

- ① Outside, a smooth, tight woven wind and water repellent nylon taffeta shell, permanently quilted to
- ② an **EXTRA THICK** Layer of deluxe polyester fiberfill insulation and
- ③ Completely lined with beautiful deep soft acrylic fleece!

PLUS YOU GET THESE EXTRAS!

- "Windstop" Acrylic Knit Cuffs • Two Deep, Roomy Side Pockets
- Extra Security Inside Cargo Pocket • Full Long Protective 32-inch "Seat Warmer" Length • Big Easy Industrial type zipper
- **100% NO IRON EASY CARE!!** •

Look it over! See it On Approval, AT HOME, NO RISK! Yes! We are ready right now with a huge supply to stop winter cold. Why pay \$90 or \$100 for some lesser coat when \$34.95 will do the trick: \$34.95 for this true state-of-the-art cold weather protection!

HURRY! Don't let Old Man Winter push you around again this year. Push back this time, with Haband's famous **THREE LAYER COAT!** Use this easy order form below to tell us your choice of size and color, and we will have the coat delivered direct to your doorstep **FAST!**



Robust Good Looks!

3 LAYER COAT

34⁹⁵
2 for \$69
All 3 for \$102

HABAND for MEN
265 North 9th Street,
Paterson, N.J. 07530

Yes Sir! Please send _____
3 Layer Coat(s) for which I enclose my full remittance of \$ _____ plus \$2.50 for postage & handling.

OR CHARGE IT:

Visa MasterCard

Acct. # _____

Exp. Date ____/____/____

GUARANTEE:

If upon receipt I do not wish to wear it, I may return the coat within 30 days for full refund of every penny I paid you.

72L-30R

SIZES AVAILABLE		
S	M	L
34-36	38-40	42-44
XL	XXL*	XXXL*
46-48	50-52	54-56

*Please add \$6 for XXL and XXXL.

COLOR	30R	HOW MANY	WHAT SIZE
BLUE	B		
GREY	D		
BROWN	A		

Check here for Matching Hat (80K) and add \$6.95

Circle Hat Size: S M L XL

HABAND

265 N. 9th St.
Paterson, N.J. 07530

Name _____

Street _____

City/State _____ Zip _____

A conscientious family business serving over 3-million customers direct by mail since 1925.