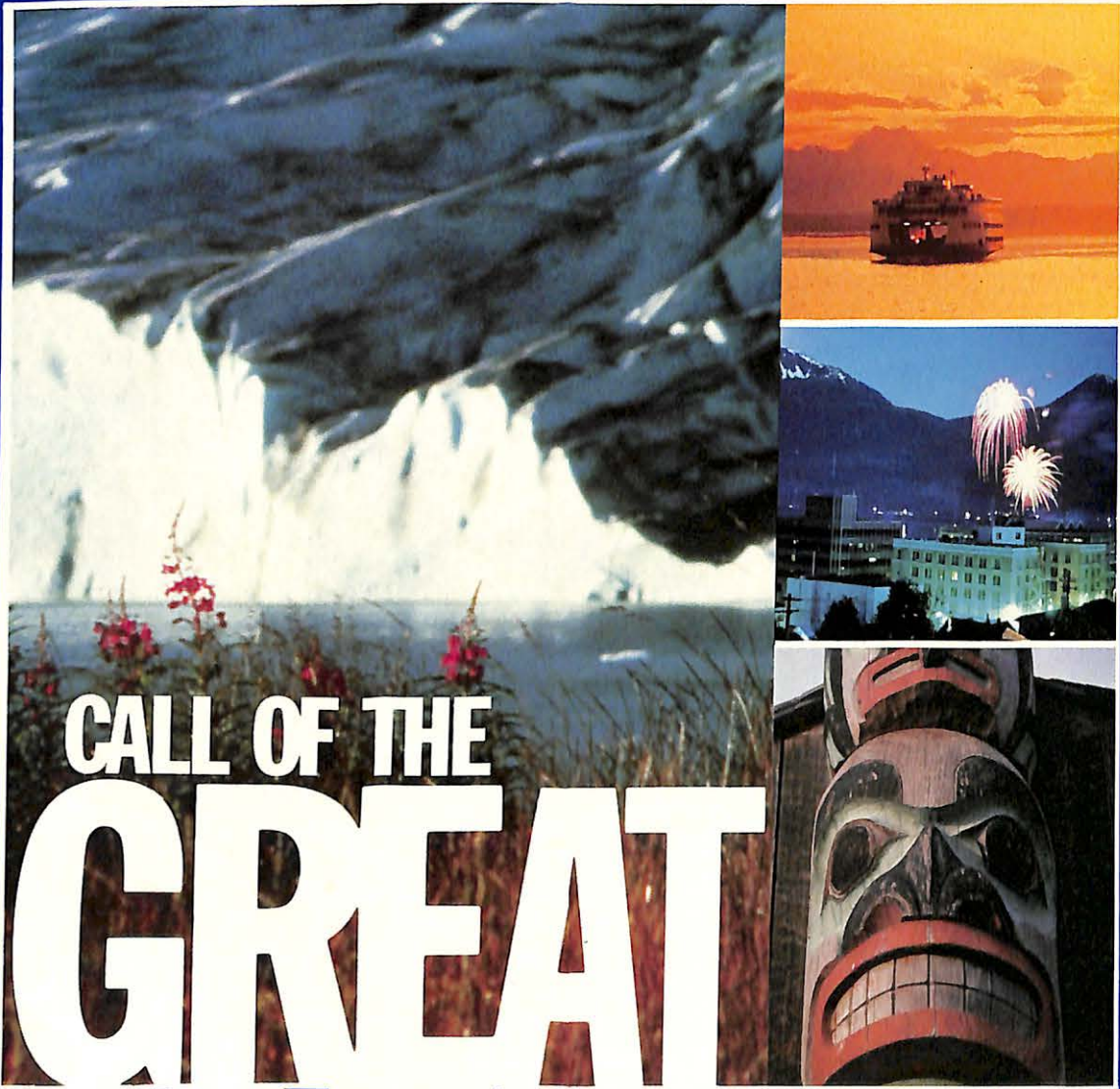


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magazine

February 1985



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security in my own business.**

1st person story by Tedd Mainwaring

I worked on an oil drilling crew out west. We drilled 11 wells one year, every one a gusher! But did I strike it rich? Not on your life—I was paid by the hour and struggled to feed a growing family. That started me to thinking, 'Why should I do all the work while someone else gets all the gravy.'

"About that time I got injured and ended up having to move my family to a different area to take a job as a maintenance mechanic. That idea of controlling my own destiny kept gnawing at me. By now I had five children with extra expense of about \$2,400 a year sending the oldest one to a speech and hearing center.

"How could a guy like me save up enough money to start my own business? To get into most businesses you have to own a corner of Fort Knox. If I could only ease into a business without giving up the regular salary I had to count on to put food on the table. And without making any investment. As long as I was dreaming, wouldn't it be great to find something where every single spare time order could bring in *really big extra money.*

"Sound like the impossible dream? Well, I had seen a Pace Products story about a man who earned \$4,154.65 on just one Seamless Spray order. And he didn't have to invest a penny. I sent for the free information. Believe me, when I received their literature and saw how easy their field-tested sales kit made everything—I knew it could all be more than just a dream. I decided to become a Pace distributor. And it was the best decision I ever made.

YOU NEED ABSOLUTELY NO EXPERIENCE

"Now I haven't mentioned anything about Pace—I've saved the best for last. As you know, it costs a fortune these days for schools, hospitals, plants and other commercial buildings to have roof contractors repair or re-do their roofs. Pace *saves* them that fortune—by-passing the contractor. The building owner uses Pace's Seamless Spray process to apply Pace Roof Renewal Sealant right over the old roof. The cost is so low, the proven results so satisfactory for such well-known firms as General Motors, American Airlines, Holiday Inns and hundreds more, that there is little if any sales resistance.

"Pace ships the Pace Seamless Spray equipment on Free Loan. The customer pays only for the roofing products from Pace. His own men apply it. And the clincher—I would get my big commissions up front. Paid in advance. Weekly.

"With my mechanic's job, I was able to start out with Pace in my spare time. I didn't know a thing about roofs, but Pace told me everything I had to know. They showed me how easy

it is to set up a business and keep it running profitably. So all I had to do was go out and find somebody with a leaky roof, and tell him about Pace products.

"Quite frankly, my first prospect didn't buy. But I made a call for a school building with a roof the size of a football field. They called it the "Bucket Leaker," because every time it rained they had to put out buckets—in classrooms, hallways, even the cafeteria—to catch the water. I got the job and made \$7,700 on it.

"That school building is now leak-free for the first time in 25 years, so they had me do five other roofs with Pace's Seamless Spray. I was on my way. Today my family and I are enjoying a life we never thought possible before—all thanks to my accepting Pace's invitation to return that little coupon in the ad I read."

Tedd Mainwaring

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YOU & RETIREMENT

by Grace W. Weinstein

THE TAX OUTLOOK FOR RETIREES

While you're struggling with this year's tax forms, it's a good time to look at what may be in the offing for coming years.

Several proposals for radical change in existing tax structure have been put forth recently and, most observers agree, 1985 may well be the year in which change takes place. Both consumption taxes (on what is spent rather than on what is earned) and a value added tax (on each stage of production from raw material to consumer) have been widely discussed and have their adherents. But most attention is now focussed on some form of "flat tax" which would level the peaks and valleys of our progressive tax structure. The flat tax—or, as is more likely to pass, a modified version—would reduce tax rates across the board. Revenue would stay much the same, however, because many deductions would be eliminated or curtailed.

Two versions of the modified flat tax were proposed in the last Congressional session, and are sure to be brought forward again this year. The Treasury Department is also drafting its own tax plan. As this is written, in late November, the outlook is uncertain but, if any tax proposal passes this year, it may well be one of these:

1. The *Kemp-Kasten* proposal for a Fair and Simple Tax (FAST), would tax the income of individuals at a single rate of 25 percent, with an exemption for a portion of earnings subject to the Social Security wage base bringing the effective tax rate for some wage-earners to 20 percent. Numerous exclusions, deductions and credits would be repealed, but the personal exemption would be doubled, to \$2,000, and standard (zero bracket) deductions would be raised. The FAST proposal would retain the indexing which went into effect this year, designed to protect taxpayers from "bracket creep" caused by inflation.

2. The *Bradley-Gephardt* bill, or "Fair Tax" proposal, would tax income on a graduated scale ranging from 14 to 30 percent. There would be a basic tax of 14 percent, with a graduated surtax on income over \$25,000 for individual returns and \$40,000 for joint returns. Personal exemptions and standard deduc-

tions are increased, but a wide array of exclusions and deductions would be repealed. Income averaging and indexing would be repealed as well.

3. The *Treasury Department* plan, as it has emerged in sketchy outline, would replace the sixteen tax brackets in present law, with rates ranging from 11 percent to 50 percent, with a three-bracket system at 15, 25, and 35 percent. It would repeal many existing deductions (including the deduction for state and local taxes of all kinds), although deductions for charitable contributions and for mortgage interest on a principal residence (not vacation homes) would probably remain. Fringe benefits, such as employer-paid health insurance, would be at least partially taxable. And the special capital gains tax might be eliminated, with a form of indexing put in its place.

None of these proposals is designed to raise revenue. With deficits approaching astronomical levels, and members of both parties worried about raising money to fill Federal coffers, this may be a drawback to passage. But members of both parties are also agreed that our tax system has become unwieldy as well as unfair, and this may be a significant impetus for change. If we are to have a change, we want a system that is both equitable and simple.

An equitable tax system collects revenue in a manner which is as fair as possible. Most of us would agree that people with higher incomes should pay more in taxes. Our progressive system, with its built-in deductions and exclusions, hasn't always worked that way. Will a modified flat tax system be more equitable?

A simple tax system is important both from the point of view of the expense of administration and from the taxpayer's perception of equity. When a tax system becomes both complicated and cumbersome, as ours is now, many people begin to assume that it is unfair as well.

There is certainly wide-ranging dissatisfaction with our present system. Will one of the proposed systems be better? Maybe so. But any drastic new form of taxation is going to require a difficult

(Continued on page 40)

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A true story by
Wilton Hildenbrand

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I never made “real money” until I quit working for someone else and started my own Duraclean business

“When I was with the New York City Fire Department—with a wife, and three children to raise—I felt I spent most of my time putting out financial fires at home! It occurred to me that I could never achieve the financial security and independence we craved working for someone else. The obvious answer—start a business of our own. But what? Sure, we had been able to



put a little money aside, but nowhere near what it takes to start most businesses. I looked for something I could get into with a small amount of borrowed money.

So Easy to Get Started

“Marge, my wife, discovered the perfect answer. She had run across a Duraclean story—a message much like this one—and we looked into it. Well, believe me, when we saw the superior Duraclean service demonstrated and found out what a low investment it took, we were sold.

“With a fireman’s schedule, I was able to start out in my spare time. (I didn’t want to burn all my bridges behind me.) Marge and I mailed out company provided mailings describing our service and soon the phone began to ring. She made the appointments.

I rendered the service. When we discovered how much money there was to be made in a Duraclean dealership, I took early retirement from the fire department. Before long, I had to hire part-time servicemen. Soon, profits paid for our first van. Now most of the work is done by our four servicemen. Marge schedules the jobs, sends out mailings and does the bookkeeping. I do the job estimating, special spotting jobs and contact new prospects.”

Now at this point you’re probably asking yourself, what is this Duraclean business Wilt Hildenbrand keeps raving about? Well quite simply, it’s a unique, superior system for cleaning upholstered furniture, rugs and carpets (don’t confuse it with “steam cleaning” or ordinary shampooing methods). It not only cleans but restores and revives colors. It does not wear down the fiber or drive the dirt into the base of the rug as ordinary cleaning methods do. Instead it *lifts out* dirt by means of an absorbent dry foam.

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The Legacy of Lincoln

Recently, it was my great honor to represent our Order in the laying of a memorial wreath at the tomb of Abraham Lincoln in Springfield, Illinois. The occasion brought about a moment of quiet contemplation about the meaning of the life of perhaps the greatest of all our Presidents.

Lincoln's actions will forever provide an example for the recognition of the dignity of man. He saw that every person must have the right to freedom and should have the opportunity to fulfill their individual potential to the benefit of society and to the glory of God.

In the pursuit of our goals, as Elks, we can take inspiration from that ideal and be proud that our programs enhance the dignity of the individual. Through the many activities of the Lodges, State Associations, and of the Grand Lodge—the therapy programs, camps, clinics, educational support, veterans' programs—we strive to maximize the worth of each person served and in so doing, strengthen their feeling of well-being.

Each time I observe, first-hand, the results of our benevolence, I am at once inspired and thankful that Elks Care - Elks Share.

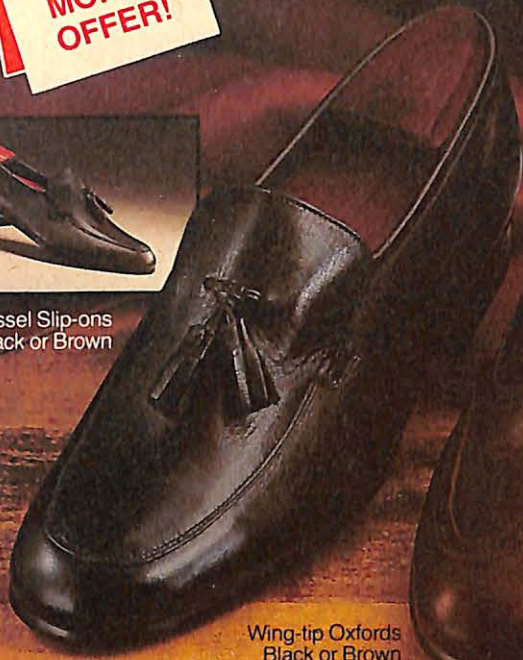
Frank O. Garland

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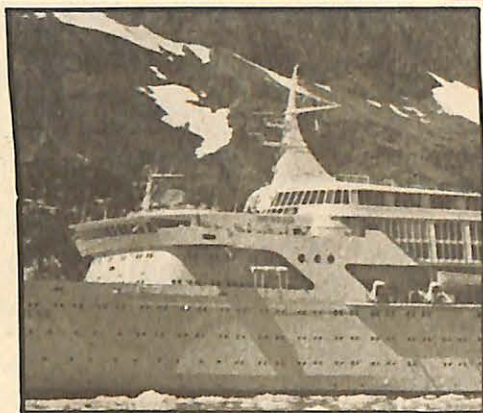
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8 Call of the Great Northwest

Fascinating sidetrips for those attending the 121st Grand Lodge Sessions in Seattle!

Jerry Hulse



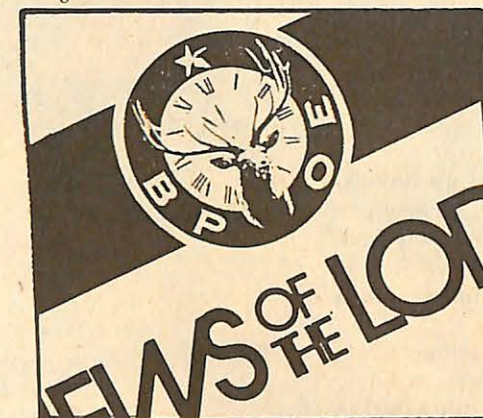
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The latest happenings in Elkdom gathered from coast to coast.

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The real man emerges from the mists of his own legend.

Richard Grant



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Down through history, these sea-going letters have intrigued mankind.

Kim and Victor Schlich



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Cover:

A colorful montage provides the backdrop for Jerry Hulse's run-down of scenic sidetrips for those attending the Grand Lodge Sessions this July.



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1st person story by Tedd Mainwaring

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"How could a guy like me save up enough money to start my own business? To get into most businesses you have to own a corner of Fort Knox. If I could only ease into a business without giving up the regular salary I had to count on to put food on the table. And without making any investment. As long as I was dreaming, wouldn't it be great to find something where every single spare time order could bring in *really big* extra money.

"Sound like the impossible dream? Well, I had seen a Pace Products story about a man who earned \$4,154.65 on just one Seamless Spray order. And he didn't have to invest a penny. I sent for the free information. Believe me, when I received their literature and saw how easy their field-tested sales kit made everything—I knew it could all be more than just a dream. I decided to become a Pace distributor. And it was the best decision I ever made.

YOU NEED ABSOLUTELY NO EXPERIENCE

"Now I haven't mentioned anything about Pace—I've saved the best for last. As you know, it costs a fortune these days for schools, hospitals, plants and other commercial buildings to have roof contractors repair or re-do their roofs. Pace saves them that fortune—by-passing the contractor. The building owner uses Pace's Seamless Spray process to apply Pace Roof Renewal Sealant right over the old roof. The cost is so low, the proven results so satisfactory for such well-known firms as General Motors, American Airlines, Holiday Inns and hundreds more, that there is little if any sales resistance.

"Pace ships the Pace Seamless Spray equipment on Free Loan. The customer pays only for the roofing products from Pace. His own men apply it. And the clincher—I would get my big commissions up front. Paid in advance. Weekly.

"With my mechanic's job, I was able to start out with Pace in my spare time. I didn't know a thing about roofs, but Pace told me everything I had to know. They showed me how easy

it is to set up a business and keep it running profitably. So all I had to do was go out and find somebody with a leaky roof, and tell him about Pace products.

"Quite frankly, my first prospect didn't buy. But I made a call for a school building with a roof the size of a football field. They called it the "Bucket Leaker," because every time it rained they had to put out buckets—in classrooms, hallways, even the cafeteria—to catch the water. I got the job and made \$7,700 on it.

"That school building is now leak-free for the first time in 25 years, so they had me do five other roofs with Pace's Seamless Spray. I was on my way. Today my family and I are enjoying a life we never thought possible before—all thanks to my accepting Pace's invitation to return that little coupon in the ad I read."

Tedd Mainwaring

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8 Call of the Great Northwest

Fascinating sidetrips for those attending the 121st Grand Lodge Sessions in Seattle!

Jerry Hulse

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The real man emerges from the mists of his own legend.

Richard Grant

32 A Message in A Bottle

Down through history, these sea-going letters have intrigued mankind.

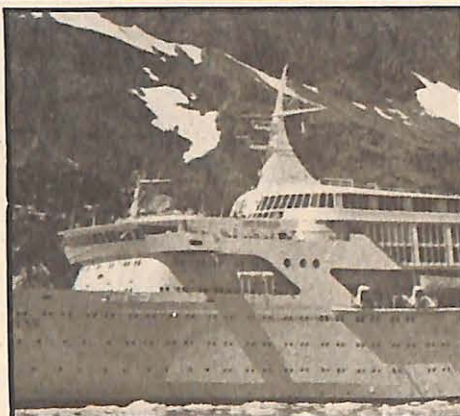
Kim and Victor Schlich

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A colorful montage provides the backdrop for Jerry Hulse's run-down of scenic sidetrips for those attending the Grand Lodge Sessions this July.



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my first Pace order...plus financial
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1st person story by Tedd Mainwaring

I worked on an oil drilling crew out west. We drilled 11 wells one year, every one a gusher! But did I strike it rich? Not on your life—I was paid by the hour and struggled to feed a growing family. That started me to thinking, 'Why should I do all the work while someone else gets all the gravy.'

"About that time I got injured and ended up having to move my family to a different area to take a job as a maintenance mechanic. That idea of controlling my own destiny kept gnawing at me. By now I had five children with extra expense of about \$2,400 a year sending the oldest one to a speech and hearing center.

"How could a guy like me save up enough money to start my own business? To get into most businesses you have to own a corner of Fort Knox. If I could only ease into a business without giving up the regular salary I had to count on to put food on the table. And without making any investment. As long as I was dreaming, wouldn't it be great to find something where every single spare time order could bring in *really big* extra money.

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Tedd Mainwaring

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YOU & RETIREMENT

by Grace W. Weinstein

THE TAX OUTLOOK FOR RETIREES

While you're struggling with this year's tax forms, it's a good time to look at what may be in the offing for coming years.

Several proposals for radical change in existing tax structure have been put forth recently and, most observers agree, 1985 may well be the year in which change takes place. Both consumption taxes (on what is spent rather than on what is earned) and a value added tax (on each stage of production from raw material to consumer) have been widely discussed and have their adherents. But most attention is now focussed on some form of "flat tax" which would level the peaks and valleys of our progressive tax structure. The flat tax—or, as is more likely to pass, a modified version—would reduce tax rates across the board. Revenue would stay much the same, however, because many deductions would be eliminated or curtailed.

Two versions of the modified flat tax were proposed in the last Congressional session, and are sure to be brought forward again this year. The Treasury Department is also drafting its own tax plan. As this is written, in late November, the outlook is uncertain but, if any tax proposal passes this year, it may well be one of these:

1. The *Kemp-Kasten* proposal for a Fair and Simple Tax (FAST), would tax the income of individuals at a single rate of 25 percent, with an exemption for a portion of earnings subject to the Social Security wage base bringing the effective tax rate for some wage-earners to 20 percent. Numerous exclusions, deductions and credits would be repealed, but the personal exemption would be doubled, to \$2,000, and standard (zero bracket) deductions would be raised. The FAST proposal would retain the indexing which went into effect this year, designed to protect taxpayers from "bracket creep" caused by inflation.

2. The *Bradley-Gephardt* bill, or "Fair Tax" proposal, would tax income on a graduated scale ranging from 14 to 30 percent. There would be a basic tax of 14 percent, with a graduated surtax on income over \$25,000 for individual returns and \$40,000 for joint returns. Personal exemptions and standard deduc-

tions are increased, but a wide array of exclusions and deductions would be repealed. Income averaging and indexing would be repealed as well.

3. The *Treasury Department* plan, as it has emerged in sketchy outline, would replace the sixteen tax brackets in present law, with rates ranging from 11 percent to 50 percent, with a three-bracket system at 15, 25, and 35 percent. It would repeal many existing deductions (including the deduction for state and local taxes of all kinds), although deductions for charitable contributions and for mortgage interest on a principal residence (not vacation homes) would probably remain. Fringe benefits, such as employer-paid health insurance, would be at least partially taxable. And the special capital gains tax might be eliminated, with a form of indexing put in its place.

None of these proposals is designed to raise revenue. With deficits approaching astronomical levels, and members of both parties worried about raising money to fill Federal coffers, this may be a drawback to passage. But members of both parties are also agreed that our tax system has become unwieldy as well as unfair, and this may be a significant impetus for change. If we are to have a change, we want a system that is both equitable and simple.

An equitable tax system collects revenue in a manner which is as fair as possible. Most of us would agree that people with higher incomes should pay more in taxes. Our progressive system, with its built-in deductions and exclusions, hasn't always worked that way. Will a modified flat tax system be more equitable?

A simple tax system is important both from the point of view of the expense of administration and from the taxpayer's perception of equity. When a tax system becomes both complicated and cumbersome, as ours is now, many people begin to assume that it is unfair as well.

There is certainly wide-ranging dissatisfaction with our present system. Will one of the proposed systems be better? Maybe so. But any drastic new form of taxation is going to require a difficult

(Continued on page 40)

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A true story by
Wilton Hildenbrand

**“This is the business
that turned our
dreams into reality”**

I never made “real money” until I quit working for someone else and started my own Duraclean business

“When I was with the New York City Fire Department—with a wife, and three children to raise—I felt I spent most of my time putting out financial fires at home! It occurred to me that I could never achieve the financial security and independence we craved working for someone else. The obvious answer—start a business of our own. But what? Sure, we had been able to



put a little money aside, but nowhere near what it takes to start most businesses. I looked for something I could get into with a small amount of borrowed money.

So Easy to Get Started

“Marge, my wife, discovered the perfect answer. She had run across a Duraclean story—a message much like this one—and we looked into it. Well, believe me, when we saw the superior Duraclean service demonstrated and found out what a low investment it took, we were sold.

“With a fireman’s schedule, I was able to start out in my spare time. (I didn’t want to burn all my bridges behind me.) Marge and I mailed out company provided mailings describing our service and soon the phone began to ring. She made the appointments.

I rendered the service. When we discovered how much money there was to be made in a Duraclean dealership, I took early retirement from the fire department. Before long, I had to hire part-time servicemen. Soon, profits paid for our first van. Now most of the work is done by our four servicemen. Marge schedules the jobs, sends out mailings and does the bookkeeping. I do the job estimating, special spotting jobs and contact new prospects.”

Now at this point you’re probably asking yourself, what is this Duraclean business Wilt Hildenbrand keeps raving about? Well quite simply, it’s a unique, superior system for cleaning upholstered furniture, rugs and carpets (don’t confuse it with “steam cleaning” or ordinary shampooing methods). It not only cleans but restores and revives colors. It does not wear down the fiber or drive the dirt into the base of the rug as ordinary cleaning methods do. Instead it *lifts out* dirt by means of an absorbent dry foam.

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LETTERS

• It saddens me to note that November's GER Message commemorating Veteran's Day ignored the vets of the First World War.

Though WWII, Korean and Vietnam vets were mentioned, the "doughboys" who braved endless days of misery in the trenches and gave their lives for the principles of liberty received not one word of recognition.

As a veteran of World War I, I take exception to this oversight and hope that this situation will be corrected in future issues.

Donald J. Madison
Tucson, AZ

Editor's Note:

GER Frank O. Garland responds:

"It was never my intention to ignore or down-play the very vital efforts of our veterans of World War I. I can assure all of those concerned that I am well aware of the sacrifices and courage of these brave men who gave so much of themselves on behalf of our nation.

As well as being an Elk, I am also a member of the American Legion and I count myself fortunate to have enjoyed the friendship of many WWI vets. These men are not only heroes of a great global conflict, they are also genuine assets to their communities."

• "After 73 Years—Justice is Served" (November issue) was an excellent and enjoyable human interest story.

It is good to note that men of honor still meet their obligations, even if somewhat tardily! Congratulations to PGER Dobson for finally receiving his due reward.

Israel Ginsberg
New York, NY

Editor's Note:

PGER Dobson wishes to correct our story by noting:

"I was selling subscriptions to The Farmer in a farm community at Parkers Prairie, MN, not in the Minot, ND, area. I didn't come to Minot until 1921."

• I was amazed and stunned to learn that the Order of Elks has such a glorious monument to our nation's war heroes. (Pride of Elkdom: Elks National

Memorial Building," November issue.)

My reaction to the description of this masterpiece must echo one that has been expressed thousands of times over by visitors to the Memorial Building: "Wonderful, Wonderful!"

Ludwig P. Ky
Westport, MA

• Thanks for the fine article describing the Elks National Memorial Building.

My order for "The Story of Elkdom" volume is enclosed with this letter. I'll look forward to receiving the book and plan to tour the monument with my wife on our next trip through Chicago.

Ralph White
Peoria, IL

• Please send us a copy of "The Story of Elkdom" mentioned in the fine article on the Elks National Memorial Building.

The book is for my husband, an active Elk here in California. After having the glimpse of the wonders of the Memorial that your article gave us, we plan to tour the building on our first trip to Chicago!

Waneta C. Thompson
Santa Maria, CA

• I found Frank Forrester's "Weather Folklore: Facts and Fallacies" (November issue) to be quite interesting.

Of course "everybody talks about the weather" but Mr. Forrester conversed in a refreshingly straight-forward manner on a topic that many so-called "professional meteorologists" muddle up hopelessly. Thanks for the straight talk and an enjoyable article.

Edna Peterson
Deer Lodge, MT

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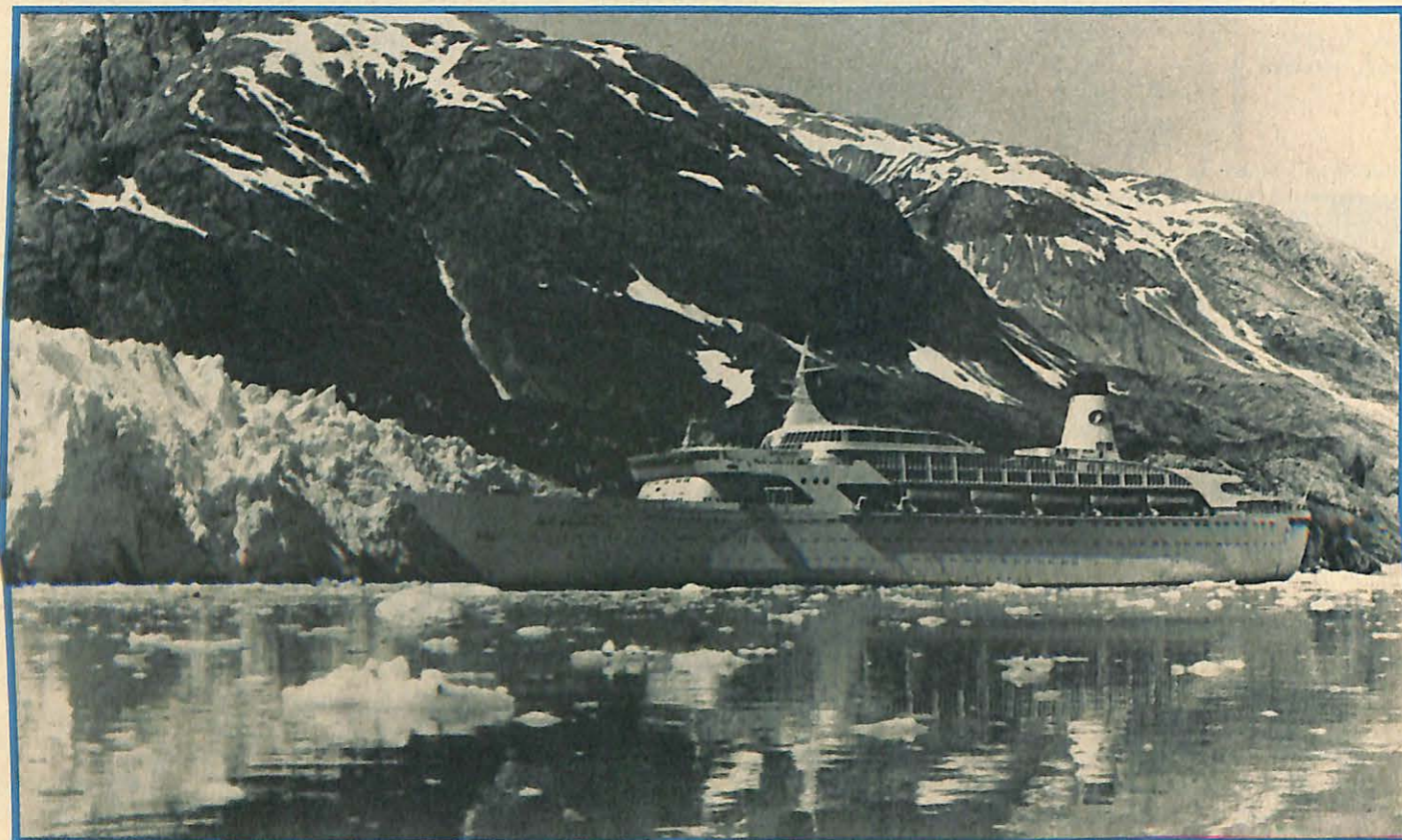
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The Call of the Great Northwest...

Fascinating Side-Trips to Alaska for those attending the Seattle Grand Lodge Convention—



Magnificent vistas such as this view of Glacier Bay await you when you visit the great Northwest via cruise ship.

by Jerry Hulse

While Elks will be enjoying Seattle during the Grand Lodge Sessions July 14-18th, this summer, many members are planning to detour to Alaska either before or following the convention. In most cases they will be sailing through the fabled Inside Passage aboard cruise ships that visit such destinations as Ketchikan, Juneau, Skagway and Sitka. A variety of sailings from Vancouver are being scheduled, although there will be the opportunity to board ferries in Seattle for trips as far north as Skagway. Operated by the Alaska Marine Highway System, the ferries leave Seattle

once a week from Pier 48: in the summertime at 6 p.m. each Friday. Unlike the big cruise ships sailing out of Vancouver, these smaller vessels lack many of the amenities offered by the larger fleet. No swimming pools, no jogging, no skeet shooting. In other words, it's strictly transportation, although the ferries do provide cabins, cafeterias, snack bars and, in at least one case, a sit-down restaurant with full service not unlike that enjoyed on the major cruise ships. What's more, the price is right: under \$200 per person for the 2½-day journey to Skagway. Although passengers

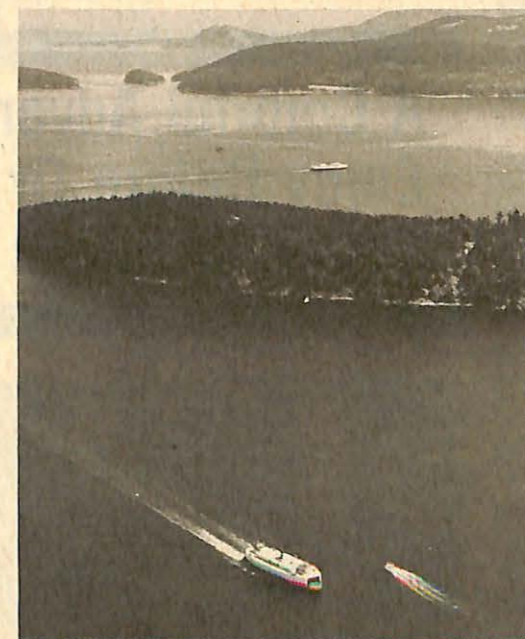
may rent chairs and sleep on deck, my advice is to go for a cabin which figures out to about \$135 extra for two persons. Passengers who take along their cars are charged an extra \$547. En route to Skagway, the ferries stop in Ketchikan, Wrangell, Petersburg, Juneau and Haines. While there's a lot of scenery during the journey to Skagway, the ferries stop in the various ports only long enough to unload and take aboard other passengers. These delays are usually no more than two hours.

Elks and their families who wish to spend time sightseeing will be joining

the bigger ships sailing out of Vancouver, B.C. One important tip: Be sure to ask your travel agent for the *add on* fare to Vancouver which is cheaper than buying another ticket in Seattle. One may travel by bus to Vancouver, a trip that takes approximately 3½ hours for about \$25.

I have another suggestion: Take the huge ferry Princess Marguerite to Victoria, B.C. and spend a day or so sightseeing in this charming Old World city before continuing on to Vancouver to board your Alaska cruise ship. The Princess Marguerite leaves Seattle daily at 8 a.m., arriving in Victoria shortly after noon. The fare is under \$20 and from Victoria other ferries depart every hour for the short trip to Vancouver. En route to Vancouver one can drop off for a night or so at one of the little islands between Victoria and Vancouver and resume the ferry ride later. Several summers ago I did exactly this, choosing the lovely Galiano Island which is about midway between Victoria and Vancouver. At Galiano there's the opportunity to fish for salmon and pick blueberries off vines that grow wild along the road. No discos, no supermarkets, no busy highways. Only country lanes and miles of forested wilderness. The day I reached Galiano Island it was raining and so I checked into Galiano Lodge and sipped hot coffee and watched another ferry unloading passengers from Vancouver. Although Galiano is little more than an hour off the Canadian mainland, it remains a lifetime removed. By never switching on a radio or TV it's possible to escape all the disturbing news emanating from the outside world.

(Continued on next page)



Victoria, BC, above, is a slice of merry olde England transported to Canada. Washington State's Olympic Mountains, form a scenic backdrop to this old-world charm. Left, a ferryliner from Seattle navigates Alaska's Inside Passage.



Colorful Skagway, Alaska, takes the visitor back in time to the lusty goldrush days.



Shallow-draft cruisers like the Pacific Northwest Explorer navigate the small inlets and majestic fjords.



Great Northwest...

Even though you may forego a visit to one of these islands, I strongly urge you to spend time in Victoria before traveling on to Vancouver for your trip through the Inside Passage. The locals in Victoria never tire of describing their charming city as "a little bit of England," which, of course, it is. Victoria is populated by former British soldiers, retired mounties and others. They play cricket, spend hours lawn bowling and sipping tea in dozens of snug inns. Bowls of flowers hang from lamp posts, and there's the ivy-covered Empress Hotel that faces the waterfront. The Empress is to Victoria what the Raffles is to Singapore, the Peninsula to Hong Kong and the St. Regis to New York. In addition there's the Olde England Inn on Lampson Street with its replica of Anne Hathaway's cottage and a restaurant that serves steak and kidney pie, Yorkshire pudding, sherry trifle, black currant tarts and mint-liquered coffee with whipped cream. Half-timbered, the Olde England Inn is a repository of priceless antiques.

No doubt you'll wish to spend some time in Vancouver before boarding your ship for the trip through Alaska's Inside Passage. Because of its harbor, Vancouver has been compared to Hong Kong, Sydney and San Francisco. It is one of those rare, romantic cities that leaves the visitor with a melancholy longing to return. Vacationers hike through the shady glens of Stanley Park, ride the tram up Grouse Mountain, study the Straits of Georgia, shop along Fifth Avenue and dine at dozens of fine restaurants renowned for seafood that's fresh-caught that very



Above, left, a totem pole at Ketchikan, Alaska, serves as a reminder of the colorful and proud heritage of the native Inuit people. Above, Sitka, a favorite cruise port, offers sightseers and photographers plenty of atmosphere.

A Colorful Adventure Is Yours To Enjoy Before Or After The Grand Lodge Sessions In Seattle . . .



Vancouver, BC, has been likened to San Francisco, Hong Kong and other great Pacific ports of call.

day. Nights are especially glorious, what with the bay reflecting the city's lights and those shining from great ocean liners flying the flags of a dozen nations. Among these ships will be the one that will carry you through the Inside Passage to Alaska. Alaska's cruise season begins in the

late spring and continues into September. Ports of call are concentrated mainly along Alaska's southeastern panhandle, although you should inquire at your travel agency about cruises that continue on to Anchorage. More than a dozen ships will be making the journey through the

fjords of the Inside Passage. While the cruises are too numerous to mention. I have listed a few examples of those that are being scheduled. Contact your travel agent for complete details.

Cunard will send *Sagafjord* to Alert Bay, Ketchikan, Endicott Arm, Juneau, Skagway, Sitka, Hubbard Glacier, Prince William Sound, Seward (cruising Kenai Fjord National Park), Homer (cruising Cook Inlet and Kachemak Bay) and on into Anchorage. This same line will dispatch the *Cunard Princess* to Alert Bay, Ketchikan, Juneau, Skagway, Yakutat Sound, Hubbard Glacier, Prince William Sound, Columbia Glacier, College Fjord and Whittier after which passengers will board a train to Anchorage.

The *Sun Princess* (Princess Cruises) will be doing one-week sailings round trip from Vancouver to Juneau, Skagway, Glacier Bay and Ketchikan, where she will cruise world-renowned Misty Fjord. Her sister ships, the *Island Princess* and the *Royal Princess*, will make other cruises from Vancouver, including several originating in San Francisco. Elks will be able to board Sitmar's *Fairsky* in Vancouver for visits to Ketchikan, Juneau, Glacier Bay, Sitka, Prince Rupert and San Francisco. The *Fairsky* will also do a 14-day cruise out of San Francisco to Vancouver, Alert Bay, Prince Rupert, Juneau, Malaspina Glacier, Seward, Columbia Glacier, Sitka and Vancouver, with a return to San Francisco. Meanwhile, Royal Viking's *Royal Viking Star* will sail from Vancouver (as well as San Francisco), visiting Juneau, Glacier Bay, Sitka and Victoria.

Pacquet Cruise Line is scheduling the *Rhapsody* on seven-day cruises between Vancouver and Whittier, visiting Alert Bay, Misty Fjord, Ketchikan, Juneau, Glacier Bay, Sitka and Prince William Sound. Costa Cruises' ship the *Daphne* will do seven-day round trip cruises from Vancouver throughout the summer to Wrangell, Endicott Arm, Juneau, Skagway, Davidson and Rainbow Glaciers as well as Ketchikan.

Once again Exploration Cruises will be doing cruises out of Ketchikan and Prince Rupert to Wrangell, Sitka, Tracy Arm, Skagway, Haines, Glacier Bay and Petersburg with the *Majestic Explorer*, the *Great Rivers Explorer*, the *Glacier Bay Explorer* and the *M.S. North Star*. (Earlier in the season, the ships will sail on their

(Continued on page 35)

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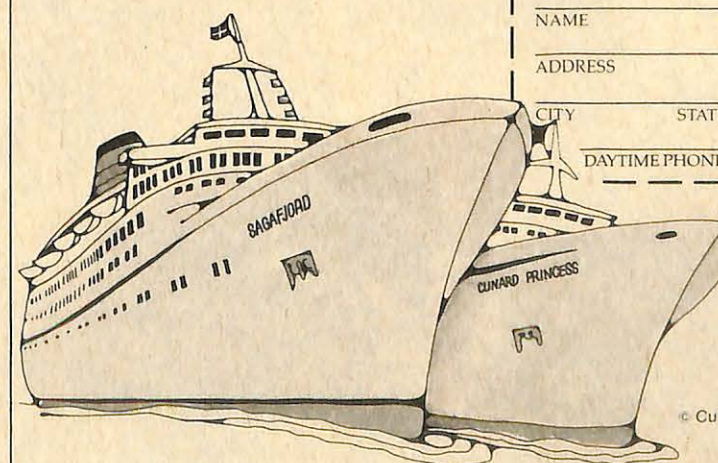
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NEWS OF THE LODGES

CAPE CORAL, FL, Lodge and its ladies organization donated \$6,000 to the city's new hospital to pay for a lounge room on the third floor.

EL CENTRO, CA. On Veterans Day, a 10x15-foot American flag was raised to fly at sea level over El Centro Lodge. The flag was dedicated in memory of the late W. H. "Bill" Douthitt, of Douthitt Steel and Supply, which donated the 62-foot flagpole. (Downtown El Centro is 52 feet below sea level.)

PGER Marvin Lewis dedicated the flag, which was raised by a color guard from the El Centro Naval Air Facility. Brother Douthitt was a 35-year member of the Elks. Members of his family attended the dedication.

WINCHESTER, VA, Lodge held a special birthday party, honoring the 87th birthday of the local chapter of the United Daughters of the Confederacy. Following a reception and dinner, the ladies were entertained with songs and stories of the Civil War.

The lodge building is an appropriate place for such an event, as the building was used at one time as the headquarters of Union Gen. Philip Sheridan. The room was decorated with flags, pictures and original equipment used during the war.

Honored guests for the evening were PGER Edward McCabe and his wife Maggie, and DDGER Harold Charron, Jr.

BALLSTON SPA, NY, Lodge recently

dedicated its new lodge facility. The day's events included a parade, an open house, flag-raising and dedication ceremonies, and a dinner-dance.

POMONA, CA. Joe Rheburg, 88 years young, was initiated into Pomona Lodge in a ceremony performed at the Jerry L. Pettis VA Hospital in Loma Linda, CA.

Brother Rheburg expressed interest in becoming an Elk because of the long association he has had with Pomona Lodge's veterans program. Special permission was obtained from the district deputy to hold the ceremony at the hospital. The ceremony was conducted in a conference room at the hospital with 12 officers and two members of the Veterans Service Committee present.

El Centro, CA.



Hagerstown, MD.

HAGERSTOWN, MD. At an "Employee Appreciation Dinner" at Hagerstown Lodge, fund-raising events raised a sizable contribution for the Washington County Food Bank. Shown at the food bank presenting a check to Mrs. James Strine are Est. Lead. Kt. Terry Grossnickle; Steve Guessford, kitchen supervisor; Joni Ecton, dining room supervisor; and ER Frank Clopper.

LUDLOW, MA, Lodge gave \$1,850 to the family of Melissa Nevue, a two-year-old girl who is suffering from a rare form of pelvic cancer. Doctors operated in March of 1984 and are optimistic about Melissa's prognosis.

The money was raised at a recent spaghetti dinner followed by a '50's and '60's dance. The donation will be used by the Nevue family to offset mounting medical bills.

Hillside, NJ.



Kingman, AZ.

DOWNEY, CA, Lodge held its First Annual Golf Classic for the state Major Project, aid to physically handicapped children. A total of 128 golfers paid a \$50 entry fee to participate.

Lodge Trustee Charles Pannunzio chaired the event, and his committee of hard-working Brothers made it a success. This first tournament was dedicated to SP Robert McLain, who teed off with many other Elk dignitaries.

A new Toyota was offered for a hole-in-one, and many other prizes were distributed at the golfers' banquet that evening.

HILLSIDE, NJ, Lodge distributed Thanksgiving baskets to needy families in the community. The helping Brothers are (from left) Manual Barbosa, Micky Waters, John Bartkewiz, Bill Herrington, David Pearce, Sr., Richard Russell,

Elmer Marshall, Robert Fischetti, PER Charles Ritz, and Charles Decker.

KINGMAN, AZ, Lodge sponsored the Arizona Western Regional Special Olympics Swim Meet. Attending were 60 Special Olympians from Parker, Lake Havasu City, Prescott, and Kingman, accompanied by their parents and coaching staff, for a total of 150 people.

After a full day of activities at the pool, all of the guests were treated to a hamburger fry. After dinner they were taken to see the "Up With People" show at the high school.

In photo, ER Jerry Grimes (right) is shown with Pam Brown and Dottie Cormier, both of Lake Havasu City, who won the silver and gold medals in the 25-yard backstroke competition.

(Continued on next page)

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News of the Lodges

(Continued from previous page)

SANTA CRUZ, CA. PDD Ray Macaulay, age 92, was the honorary chairman of a three-day celebration marking the burning of the mortgage of Santa Cruz Lodge. An Elk for 69 years, Brother Macaulay also witnessed the lodge's previous mortgage-burning ceremony in 1948.

Officials of the West Central District were on hand to witness the ceremony headed by PGER Horace Wisely, DDGER John Welch, and VP William Hellwig. California Gov. George Deukmejian, himself an Elk, sent congratulations.

EUSTIS, FL. The Eustis Big League baseball team, sponsored by Eustis Lodge, won the District 14 Championship, ending its season with a record of 23-3.

Six players from the team were named to the District 14 All-Star Team, which won the Southern Regional Tournament.

EUGENE, OR. U.S. Senator Mark Hatfield (R-OR) appeared at the winter convention of the Oregon State Elks Association in Eugene. He announced that he had obtained a one-million-dollar federal grant to aid in the construction of the Oregon Elks Ophthalmology Center to be built in Portland.

WESTCHESTER, CA. For the 12th consecutive year, Westchester Lodge hosted 20 children from the Spastic Children's Foundation to a picnic at the Los Angeles Zoo. The lodge also donated over \$500 to the Foundation to purchase badly needed mattresses and \$330 for the children's Christmas Party.

AFFTON, MO. Members of Affton Lodge, which was instituted less than three years ago, are working hard to build a strong relationship between the lodge and the community.

The lodge entered a float in the Affton Days Parade. Emphasizing the theme "Elks Care - Elks Share," the float displayed some of the programs Elks support, including Boy Scouts and Girl Scouts, youth baseball, veterans programs, dental care for handicapped children (the state Major Project), and patriotism.

Immediately after the parade, the lodge held a barbecue in conjunction with the Affton Days Carnival. All of the proceeds from the barbecue went to help handicapped children and to the Special Olympics.

Other recent lodge activities have included an antique and sports car show, and a barbecue which raised more than

\$600 for the Veterans Administration Volunteer Service.

FAIRFIELD, CT. A much-needed therapeutic traction table was presented by Fairfield Lodge to the Fairfield Easter Seals Rehabilitation Center. The purchase of the traction table was made possible by proceeds of more than \$2,300 from the lodge's recent charity ball.

WEEHAWKEN, NJ. Lodge held its 37th Annual "Press Night," honoring the newsgathering people who report the news of northern New Jersey communities. Twenty-five editors, reporters and photographers mingled with more than 200 guests who represented the fields of business, education and politics, as well as state Elk officials and members of northern New Jersey lodges.

This event affords Elks the opportunity to talk to the press on a one-to-one basis about the programs and accomplishments of their lodges, and how these activities enrich their communities.

KEIZER, OR. The "Outsiders," the camper club of Keizer Lodge, donated \$800 to the therapeutic swim program of the Salem, OR, school district. This donation will help to fund transportation costs for the physically handicapped children who participate in the program.

The Outsiders also donated \$675 for a scholarship for one child to attend the Meadowood Speech Camp next summer.

GARDEN GROVE, CA. For the last several years, Elk camping enthusiasts in Southern California have gathered on an October weekend for the Southern California Elks Rally. The event raises thousands of dollars for the state Major Project, aid to physically handicapped children.

The fund raising is accomplished during a four-hour period on Saturday afternoon. In the 1984 rally, 16 lodges sponsored "mini-events" during this period. These events included a variety of concessions operations and raffles. Some 1,000 Elks and their families worked to raise more than \$17,000 for the Major Project.

Lodges conducting mini-events were Garden Grove, Corona, Indio, Fontana, West Covina, Huntington Beach, Huntington Park, Westminster, Long Beach, Whittier, Paramount, Redondo Beach, Newport Harbor, Buena Park, Orange, and San Clemente. Ernie King of Fontana Lodge was the chairman of the rally.

Each year, planning for the rally begins in February, with monthly meetings being held at Garden Grove Lodge. (Continued on page 48)

NEWS OF THE LODGES



PARADISE, CA. O.M. "Tat" DeSoto (left), Americanism Chm. of Paradise Lodge, presented US Savings Bonds to the winners of the lodge's essay contest. The theme of the contest, open to eighth-grade students in the Paradise area, was "Why Every American Should Vote." The winners were (from left) Blake Yerman (first, \$100 bond); Joanna Schmidt (second, \$75 bond); and Lisa Merigian (third, \$50 bond). (Photo courtesy Chico, CA Enterprise-Record.)



GARDEN GROVE, CA. Lodge presented its first Citizen of the Year Award to Mrs. William (Gwen) Wiesner. She was presented with a certificate during ceremonies held at the lodge by ER Joe Farquhar. Mrs. Wiesner was Garden Grove's first city clerk, taking that position when the city incorporated in 1956. She retired as assistant city manager in December, 1982.



HEMET, CA. Lodge recently welcomed national and state Elk leaders to its remodeled club room. From left are PGERs Gerald Strohm, Horace Wisely, and R. Leonard Bush; SP Robert McLain; PGER Marvin Lewis; and Hemet ER Jessie Harp. (Photo courtesy Hemet, CA, News.)



WEST COVINA, CA. A fourth annual contribution of \$1,000 was presented to Richard Alley (center), associate administrator of City of Hope Medical Center, by ER Manny Zamudio (right) of West Covina Lodge and lodge Bingo Chm. Charles Lo Pinto. The money, contributed from the Bingo Charity Fund, will purchase a centrifuge machine. This machine will be used in the Cytogenetics and Cytology Division for special studies that detect genetic abnormalities and high-risk categories.



MISSOULA "HELL GATE," MT. While celebrating his 100th birthday with dinner and dancing at Missoula Lodge, Brother Clyde Fickes (center) received a plaque commemorating the event from members of the lodge. Awarding the plaque were (from left) PER Frank Peters, Brother Marion Duncan, and ER Martin Behner.

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Fascinating sidetrips for those attending the 121st Grand Lodge Sessions in Seattle!

Jerry Hulse

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Richard Grant

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Down through history, these sea-going letters have intrigued mankind.

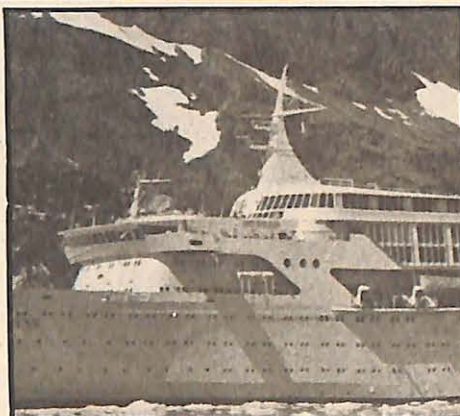
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A colorful montage provides the backdrop for Jerry Hulse's run-down of scenic sidetrips for those attending the Grand Lodge Sessions this July.



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security in my own business.**

1st person story by Tedd Mainwaring

I worked on an oil drilling crew out west. We drilled 11 wells one year, every one a gusher! But did I strike it rich? Not on your life—I was paid by the hour and struggled to feed a growing family. That started me to thinking, 'Why should I do all the work while someone else gets all the gravy.'

"About that time I got injured and ended up having to move my family to a different area to take a job as a maintenance mechanic. That idea of controlling my own destiny kept gnawing at me. By now I had five children with extra expense of about \$2,400 a year sending the oldest one to a speech and hearing center.

"How could a guy like me save up enough money to start my own business? To get into most businesses you have to own a corner of Fort Knox. If I could only ease into a business without giving up the regular salary I had to count on to put food on the table. And without making any investment. As long as I was dreaming, wouldn't it be great to find something where every single spare time order could bring in *really big extra money.*

"Sound like the impossible dream? Well, I had seen a Pace Products story about a man who earned \$4,154.65 on just one Seamless Spray order. And he didn't have to invest a penny. I sent for the free information. Believe me, when I received their literature and saw how easy their field-tested sales kit made everything—I knew it could all be more than just a dream. I decided to become a Pace distributor. And it was the best decision I ever made.

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it is to set up a business and keep it running profitably. So all I had to do was go out and find somebody with a leaky roof, and tell him about Pace products.

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YOU & RETIREMENT

by Grace W. Weinstein

THE TAX OUTLOOK FOR RETIREES

While you're struggling with this year's tax forms, it's a good time to look at what may be in the offing for coming years.

Several proposals for radical change in existing tax structure have been put forth recently and, most observers agree, 1985 may well be the year in which change takes place. Both consumption taxes (on what is spent rather than on what is earned) and a value added tax (on each stage of production from raw material to consumer) have been widely discussed and have their adherents. But most attention is now focussed on some form of "flat tax" which would level the peaks and valleys of our progressive tax structure. The flat tax—or, as is more likely to pass, a modified version—would reduce tax rates across the board. Revenue would stay much the same, however, because many deductions would be eliminated or curtailed.

Two versions of the modified flat tax were proposed in the last Congressional session, and are sure to be brought forward again this year. The Treasury Department is also drafting its own tax plan. As this is written, in late November, the outlook is uncertain but, if any tax proposal passes this year, it may well be one of these:

1. The *Kemp-Kasten* proposal for a Fair and Simple Tax (FAST), would tax the income of individuals at a single rate of 25 percent, with an exemption for a portion of earnings subject to the Social Security wage base bringing the effective tax rate for some wage-earners to 20 percent. Numerous exclusions, deductions and credits would be repealed, but the personal exemption would be doubled, to \$2,000, and standard (zero bracket) deductions would be raised. The FAST proposal would retain the indexing which went into effect this year, designed to protect taxpayers from "bracket creep" caused by inflation.

2. The *Bradley-Gephardt* bill, or "Fair Tax" proposal, would tax income on a graduated scale ranging from 14 to 30 percent. There would be a basic tax of 14 percent, with a graduated surtax on income over \$25,000 for individual returns and \$40,000 for joint returns. Personal exemptions and standard deduc-

tions are increased, but a wide array of exclusions and deductions would be repealed. Income averaging and indexing would be repealed as well.

3. The *Treasury Department* plan, as it has emerged in sketchy outline, would replace the sixteen tax brackets in present law, with rates ranging from 11 percent to 50 percent, with a three-bracket system at 15, 25, and 35 percent. It would repeal many existing deductions (including the deduction for state and local taxes of all kinds), although deductions for charitable contributions and for mortgage interest on a principal residence (not vacation homes) would probably remain. Fringe benefits, such as employer-paid health insurance, would be at least partially taxable. And the special capital gains tax might be eliminated, with a form of indexing put in its place.

None of these proposals is designed to raise revenue. With deficits approaching astronomical levels, and members of both parties worried about raising money to fill Federal coffers, this may be a drawback to passage. But members of both parties are also agreed that our tax system has become unwieldy as well as unfair, and this may be a significant impetus for change. If we are to have a change, we want a system that is both equitable and simple.

An equitable tax system collects revenue in a manner which is as fair as possible. Most of us would agree that people with higher incomes should pay more in taxes. Our progressive system, with its built-in deductions and exclusions, hasn't always worked that way. Will a modified flat tax system be more equitable?

A simple tax system is important both from the point of view of the expense of administration and from the taxpayer's perception of equity. When a tax system becomes both complicated and cumbersome, as ours is now, many people begin to assume that it is unfair as well.

There is certainly wide-ranging dissatisfaction with our present system. Will one of the proposed systems be better? Maybe so. But any drastic new form of taxation is going to require a difficult

(Continued on page 40)

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A true story by
Wilton Hildenbrand

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“When I was with the New York City Fire Department—with a wife, and three children to raise—I felt I spent most of my time putting out financial fires at home! It occurred to me that I could never achieve the financial security and independence we craved working for someone else. The obvious answer—start a business of our own. But what? Sure, we had been able to



put a little money aside, but nowhere near what it takes to start most businesses. I looked for something I could get into with a small amount of borrowed money.

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“With a fireman’s schedule, I was able to start out in my spare time. (I didn’t want to burn all my bridges behind me.) Marge and I mailed out company provided mailings describing our service and soon the phone began to ring. She made the appointments.

I rendered the service. When we discovered how much money there was to be made in a Duraclean dealership, I took early retirement from the fire department. Before long, I had to hire part-time servicemen. Soon, profits paid for our first van. Now most of the work is done by our four servicemen. Marge schedules the jobs, sends out mailings and does the bookkeeping. I do the job estimating, special spotting jobs and contact new prospects.”

Now at this point you’re probably asking yourself, what is this Duraclean business Wilt Hildenbrand keeps raving about? Well quite simply, it’s a unique, superior system for cleaning upholstered furniture, rugs and carpets (don’t confuse it with “steam cleaning” or ordinary shampooing methods). It not only cleans but restores and revives colors. It does not wear down the fiber or drive the dirt into the base of the rug as ordinary cleaning methods do. Instead it *lifts out* dirt by means of an absorbent dry foam.

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IT'S YOUR BUSINESS

by John C. Behrens

THE GREAT TAX DEBATE

Can 1985 continue the enthusiasm for small business that was rekindled several years ago?

The answer is probably somewhere in the statistical debris of Ronald Reagan's landslide victory last November although I have no data to prove such a theory. Simply a hunch. My friends in academe will be busy in the months ahead trying to give us a more definitive answer, I'm sure.

It's obvious that Democrats and Republicans, business owners, workers and corporate executives united to support the President the second time because he showed them leadership and a belief in things they respect. Regardless of adversity, he said, less government is better than more. America can be strong, he told us over and over again, because its people want to manage their destinies and they are more self-reliant than many politicians think.

Trust me, Reagan said. And we did. The first matter of business in America, Walter Mondale said the night he accepted the Democratic Party's nomination, is that the government needs more money; tax dollars.

Meanwhile, Reagan reiterated that the last thing his administration wants to do is take more of your money in tax dollars. Even if you were skeptical, and I'm sure most of us have been, it must have been what we wanted to hear.

Now it's gametime. Reagan's second term is just underway and his promise on the tax question is crucial. A drastic overhaul of the tax code, as has been suggested, following last year's so-called "tax reform" act, may be a bigger gamble than all of us realize.

Sure, tax reform is necessary; it's long overdue really. The issue is as old as civil rights. But the question is how and when can it be done without seriously damaging or disrupting the economy and the private sector. The dilemma becomes complex because of the multitude of changes and alterations grafted to a 72-year-old code which has been made obsolete by a rapidly changing society. It could take years, realistically, to create an acceptable and workable solution.

The apprehension about reform depends upon which end of the middle class you live, frankly. The gamble for the wage earner and small business person, quite clearly, is whether you're willing to risk making more sacrifices, changing lifestyles or adjusting long term goals.

Most people I've talked to aren't interested in serving as government guinea pigs during their productive years while legislators sort out different ways to tax. Think about it. In recent years we've moved from municipal bonds to Keoghs to IRAs to protect what we earn so we'll have the decent twilight years and won't burden the already overburdened social net. Reform could scuttle or modify that goal.

Hopefully, elected representatives are sensitive to those concerns. They heard about the inequities of the present system at public sessions last spring. The difficulty now, I believe, is the close scrutiny that needs to be given to untested, new plans. Finding a suitable substitute may be an impossible dream. Those that have surfaced may only compound the problem and raise more concerns for many working and middle class citizens.

Nearly sixty percent of American households are in the \$15,000 to \$50,000 income brackets and they've just found, in many instances, the first tangible evidence of the "American Dream": disposable income for themselves. They've paid their taxes, bought their necessities...and, surprisingly, they still have something left. They've returned from a vacation or they're planning one...and they're still purchasing things they couldn't hope to buy a few years ago because of that little extra available in 1984. They're getting used to it...and probably making more plans with more optimism. They are beginning to "re-believe" in the system.

A CBS-New York Times poll conducted shortly after the election indicates their faith has returned. More confidence in government, respondents told interviewers. Yet, those surveyed also said they believe the President will prob-

(Continued on page 36)

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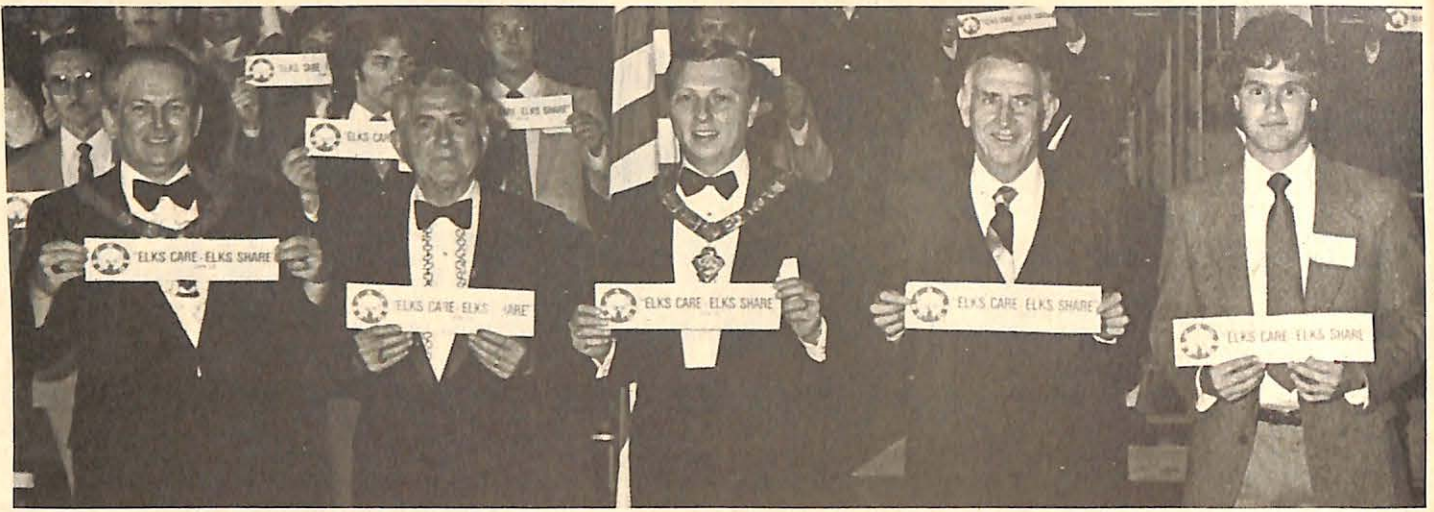
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GLUCOMANNAN
500 MG.
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50 mg. VITAMIN B2	\$1.25	\$5.50	\$9.85
50 mg. NIACIN	85¢	\$3.49	\$5.50
100 mg. NIACINAMIDE	\$1.00	\$3.85	\$6.50
400 mcg. FOLIC ACID	65¢	\$2.85	\$4.95
100 mcg. B12	65¢	\$2.50	\$4.35
300 mcg. BIOTIN	\$1.45	\$6.50	\$10.95
250 mg. CHOLINE	\$1.65	\$6.95	\$12.00
250 mg. INOSITOL	\$3.75	\$16.89	\$29.75
100 mg. PANTO. ACID	\$1.69	\$5.75	\$9.75
100 mg. PABA	\$1.00	\$4.50	\$7.85



When GER Frank O. Garland visited Tacoma, WA, Lodge, a class of 56 new members was initiated in his honor. Pictured are some of the Brothers who purchased "Elks Care - Elks Share" bumper stickers at the meeting. From left are DD Grand Esq. Fred Stockman, Grand Esq. Walter Hagerman, DDGER Fred Eckler, GER Frank O. Garland, and an unidentified new lodge member.

ON
TOUR
WITH



FRANK O. GARLAND



When GER Frank O. Garland (right) visited San Juan, PR, Lodge, a banquet was held in his honor. During the banquet, ER Charles Gover II presented a handmade leather wallet to the GER as Mrs. Gover observed.



GER Frank O. Garland (left) returned "home" on his official visit to Colfax, WA, Lodge. He and his wife Polly are shown with the key to the city of Colfax presented by PER Leonard Riedner (not pictured), mayor of the city. Shown with the Garlands are ER Felix Entenmann and his wife Byrdene. GER Garland was born in Colfax.



GER Frank O. Garland dedicated a van donated by the PER Association of Greensboro, NC, Lodge to the McIver School for Retarded Children. The \$12,000 van is to be used to help with special transportation problems. From left are SP J. Byron Long; ER Larry Fitzgerald; GER Frank O. Garland; James Green, president of the PER Association; GL Youth Activities Committeeman Ernest Bell; and PSP Gerald Coates.

ADVERTISING

50% Hotel/Motel Discounts Available

Now offered to readers of *The Elks Magazine* is a special half price rate program for those travelers to enjoy substantial savings of 50% off hotel expenses and stay at the best accommodations at participating leading hotels, motels and luxury resorts that include **Marriotts, Sheratons, Holiday Inns, Stouffers, Ramada Inns, Howard Johnsons, Travelodge**, plus many others.

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Each member receives the '85 edition of the Travel America book with all coupons valid through December 31, 1985. And, that's right, they're good for up to two people sharing the same room.

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This plan should not only pay for itself the first time you use it, but will offer substantial savings throughout the

year. For example, from your book select a weekend getaway to a favorite city or resort for a three night stay that costs \$126.00 . . . you pay only \$63.00. Travel on an auto or business trip and take a one-night stop over in a room that costs \$52.00 per night . . . you pay only \$26.00 . . . vacation in Disneyworld for seven days and six nights that costs \$228 for your hotel stay . . . you pay only \$114.

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1405

ELKS NATIONAL SERVICE COMMISSION



"So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."



Christmas had a special meaning for the veterans in the Miami, FL, VA Hospital, as the Elks of North Palm Beach, FL, Lodge presented to the hospital more than \$3,000 worth of clothing, eyeglasses, books, playing cards and games. Also donated were \$500 worth of canteen books, \$300 to occupational therapy, \$200 to VFW Volunteer Services, and \$250 to VAVS Rehabilitation Services, as well as checks to help veterans in need. Pictured from left are Brothers Al Law and Tony Fackmann; Al Cork, VAVS; Mrs. Beaula Myers, VAVS/VFW representative; J.O. Linden, associate director of the hospital; Mrs. Pat Wellis, chief of occupational therapy; lodge Veterans Chm. John Busby; and PER Ed York.



At a special Veterans Day ceremony at Lake Havasu City, AZ, Lodge, US Marine Sgt David McKenzie was administered an oath of re-enlistment by ER Richard Conway, Lt Col, USMC (ret). McKenzie re-enlisted moments after he was honorably discharged by Est. Loyal Kt. Robert Weeks, Cpt, USMC (ret). Among those observing the ceremony was McKenzie's father, Esq. Robert McKenzie. (Photo courtesy Lake Havasu City *Herald*.)



ER Michael Perrotelli (left) of Westport, CT, Lodge displayed to DDGER George Haber (center) and VP William Miller the lodge's donation to the West Haven Veterans Hospital. The donation included games, puzzles, playing cards, Christmas cards, TV sets, clock radios, kitchen utensils, pots and pans, small appliances used for blind therapy, pool sticks, and a croquet set.



EAST ORANGE, NJ. The Elks of Northern New Jersey donated \$7,575 to the VA Medical Center in East Orange, NJ. The donation is for the purchase of special five-inch TV sets for the use of dialysis patients at the center while undergoing treatment.

GREENSBURG, PA. Lodge hosted a roast beef dinner for 15 patients and three attendants from the Aspinwall Veterans Hospital, located near Pittsburgh. ER Charles Garrity said, "Since we designate November as Veterans Remembrance Month, we thought this was an opportune time to welcome these men as our guests."

SAN JOSE, CA. Lodges from the West Central District of California participated in the San Jose Veterans Day Parade in many capacities.

Salinas Lodge entered its Color Guard, and Sunnyvale Lodge had an open car carrying its ER Robert Bemis. Another car carried

DDGER John Welch of Palo Alto Lodge. VP William Hellwig rode in a 1917 Model T. Elks from Milpitas and other lodges carried a 20x40-foot American flag.

The Palo Alto Lodge clown group was in full costume, with walking street clowns and a clown car pulling a decorated trailer.

OAK LAWN, IL. On Veterans Day, Oak Lawn Lodge donated a Magnavox VCR to the Veterans Extended Care Center at the Hines, IL, VA Hospital. The presentation was made by ER Richard Meyers and PER and Veterans Chm. Robert Livingstone to Walter Schaffer, chief of recreational services at the hospital.

TOMS RIVER, NJ. Some 125 veterans were honored at the Annual Veterans Remembrance Program of Toms River Lodge. The men are members of five area Disabled American Veterans (DAV) chapters. These veterans and their wives were treated to dinner and heard speeches from DAV officials.

NEW SMYRNA BEACH, FL. Lodge kicked off Veterans Remembrance Month with a November 10th dinner-dance which raised more than \$1,000 for the veterans in a local hospital and nursing home.

H.A. Geiger, administrative assistant to U.S. Congressman Kenneth McKay (D-FL), was the guest speaker. He gave an inspirational talk on the resurgence of patriotism in America.

TUCSON EAST, AZ. Lodge honored 11 veterans from the Tucson VA Medical Center at a dinner and program on Veterans Day.

Two weeks earlier, the lodge held an ice cream social at the center. Ice cream was served to everyone at the center, including patients in all the wards and the nursing home.

NASHVILLE, TN. At the Annual Carnival at the Veterans Hospital in Murfreesboro, TN, Nashville Lodge served 2,000 hot dogs to the patients.

"Vitamin Side Effects Revealed"

An Interview with Frank K. Wood, President, F C & A

(Atlanta, GA) —

FC&A, a nearby Peachtree City, GA, company announced today the release of a new \$5.99 book, "*Vitamin Side Effects Revealed*".

It reveals surprising side effects and other secrets about vitamins. . . facts that aren't generally known by the public. Read on through this interview with FC&A President, Frank K. Wood.

Question: Can vitamins cause side effects like drugs do?

Answer: Yes, two vitamins can actually be harmful in high doses. Other vitamins can sometimes cause diarrhea, dizziness, sleepiness, depression, upset stomach, cramps, high blood pressure, fear, ringing sounds or poor heart function.

Even so, the good effects of vitamins outweigh the bad effects. But you must know what vitamins you need and how much to take. That's why you need my new book.

Question: What other vitamin secrets are revealed in this new book?

Answer:

- ▶ How you can get vitamins for free.
- ▶ Not one but two vitamins which can help fight hardening of the arteries, and coronary heart disease.

- ▶ Two minerals that help protect against cancer.
- ▶ A vitamin that helps protect against schizophrenia.
- ▶ Two minerals and a vitamin that can combat osteoporosis, which causes the collapse of the backbone in older women.
- ▶ Two minerals that can help lower high blood pressure.
- ▶ A mineral that helps regulate blood sugar levels.
- ▶ A vitamin that helps heal wounds or surgical incisions.
- ▶ A vitamin that helps increase fertility.
- ▶ A vitamin that protects against sunburn.
- ▶ A vitamin that helps fight viruses.
- ▶ A vitamin that helps prevent kidney stones.
- ▶ A mineral complex that may slow down aging.
- ▶ An amino acid that combats cold sores and Herpes infections.
- ▶ A vitamin that helps increase circulation in the legs.
- ▶ A vitamin that helps alcoholics control their drinking.
- ▶ A vitamin that helps control premenstrual tension and fights depression.

Question: What else is in the book?

Answer: Complete descriptions of every vitamin. What each does for you . . . How much you need to take . . . What foods contain different vitamins . . . How prescription drugs, alcohol, and smoking

can destroy certain vitamins . . . How particular vitamins can fight many diseases . . . How much of each vitamin you can safely take . . . How long your body stores each vitamin . . . Deficiency symptoms for each vitamin.

Question: How can readers get a copy of "*Vitamin Side Effects Revealed*?"

Answer: It's easy. Simply cut out and mail the coupon today. There's a no time-limit guarantee of full satisfaction or your money back.

Don't wait to order "*Vitamin Side Effects Revealed*." If you don't get this new book . . . you'll never know all the things different vitamins can do for you — and their side effects.

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"From Prairie to Palace"—a slogan from this contemporary promotional poster sums up the career of Buffalo Bill Cody.

Photo courtesy Buffalo Bill Historical Center, Cody, WY.

BUFFALO BILL and the WILD, WILD WEST

by Richard Grant

To some, he was a living legend—a Pony Express rider, cavalry scout, Medal of Honor winner, buffalo hunter and Indian fighter; a tall, handsome, soft-spoken man who was the living embodiment of all the glory and romance the West had to offer.

To others, he was a shameless phony, an alcoholic braggart who wore a wig and often had to be helped on to his horse.

Ironically, he was both these things, and many more. But to millions of people around the world he was simply "Buffalo Bill."

For three decades, Col. William F. Cody and his show, *Buffalo Bill's Wild West—A Dramatic Exposition of Life on the Plains*, toured the globe, spreading the myths and legends of the American West. There



Regaled in his buckskins and riding leathers, Bill Cody poses for this portrait complete with Winchester rifle and personalized saddle and tack.

Photo courtesy Buffalo Bill Historical Center, Cody, WY.

has never been another show like it. At its height, the show made more than a million dollars a year in profit, played before the crowned heads of Europe, criss-crossed America in a special train of 52 box cars (ten more than the great Barnum and Bailey Circus), featured the third largest buffalo herd in existence and employed over 640 cowboys, Indians, vaqueros, and rough riders.

General George Crook, veteran of many an Indian campaign, called it "the most realistic performance of the kind I have ever seen," and Mark Twain wrote "down to its smallest details, the show is genuine...it is wholly free from sham and insincerity."

In thirty years of performances, almost no one had a bad word to say about the Indian fights, sharpshooting and horsemanship

featured in *Buffalo Bill's Wild West*, but its star, that dashing figure in the wide-brim Stetson, fringed and beaded buckskins and thigh-high black leather boots was a different matter.

On the one hand, kings and queens honored him, distinguished army officers were proud to call him friend and it is estimated that more than twenty-five million words were written about Buffalo Bill including 557 different dime novels, over 1100 reprints of these in different titles, countless contemporary newspaper and magazine articles, several authorized autobiographies and dozens of serious historical works. He was America's first media star with his face plastered not only on hundreds of thousands of posters, but on magazine covers, advertisements, products and souvenirs as well so that even today, a hundred years after the inauguration of *Buffalo Bill's Wild West* in 1883, his familiar silver hair and goatee are more recognizable than the features of the presidents, kings and generals who honored him.

But at the same time, he was condemned by many as a fraud, a womanizer and a drunk who had to use birdshot instead of bullets in his sharpshooting act. With the shifting attitudes of the 20th Century, he is often seen today as an exploiter of Indians and the major contributor in the near extinction of the American buffalo. Worse yet, many claim that his celebrated exploits on the frontier were nothing but tall tales written by his publicity men. Which was the real William Frederick Cody?

Though he has had many detractors, no one can deny that he led an interesting life and that our country and our perception of our western heritage would be very different without him.

Born in a log cabin in 1846 on the Iowa frontier, young Bill Cody began life as more of a delinquent than a hero. At the age of eleven, he pulled out a Bowie knife during a fight and slashed a classmate's leg. The other boy was not hurt badly; but his parents reported the incident to the local constable. It was decided that young Bill should follow Horace Greeley's advice and "Go West" for a spell. That night, he shipped out as an extra hand on a wagon train bound for Fort Kearny. In a sense, he never came back.

By the time Bill was fifteen, he'd made numerous journeys west, become an excellent rider, visited the

new Colorado gold fields, and been taught marksmanship by a life-long friend he'd made on one of his trips west, James Butler Hickok, then just another unknown teamster but destined to become within a few years a legend in his own right as Marshall "Wild Bill" Hickok.

Cody always had an incredible amount of luck and at this time in his life he had the good fortune to be employed as a messenger boy for the firm of Russell, Majors and Waddell, better known as the Pony Express. (See *The Elks Magazine*, October, 1981)



Long past his prime, Buffalo Bill still cut an imposing figure. It was his wish to be remembered by history as being, after Daniel Boone, Davey Crockett and Kit Carson, the "Last of the Great Scouts."

Photo courtesy Buffalo Bill Memorial Museum, Golden, CO.

Though it has been distorted in movies and television, the Pony Express was never a serious attempt to deliver mail across the country. At the time, the main mail contract to California (worth \$600,000 a year) followed a southern route through Texas and took twenty-five days to get from St. Louis to San Francisco. Russel and company held the central mail contract and wanted to prove that their route was faster. To do it, they launched a publicity stunt that came to be called the Pony Express.

Some 190 stations were laid out across the continent, 12½ miles apart, with 500 horses and 80 riders stationed inbetween. Special saddles were designed to cut down on weight and to hold a *mochila*, a leather pad-

locked pouch in which the letters were carried. Riding at top speed, a horse could only make it from one station to the next, but riders were expected to travel from seven to twelve stations, seventy-five to a hundred miles a day, jumping from the tired horses to a fresh one at each station.

Though only fifteen, Bill Cody was employed for a time as a rider and made one of the firm's most incredible rides when another rider was killed and Cody had to take over his route after completing his own. In twenty-one hours and forty minutes of nearly continuous riding over rough, broken ground on twenty horses, he covered a total of 322 miles, the third longest single-rider distance in Pony Express history.

The Express was started on April 3, 1860, and made the journey to the coast in just ten days. Unfortunately, a year later telegraph wires were strung across the country, Russell failed to get the mail contract, and burdened by the expense of the Express, the firm went bankrupt. For a half a century, nothing was written about the Pony Express and it probably would have faded into history if Cody hadn't resurrected it and made the Express's characteristic lightning-fast horse changes a regular part of his Wild West show. That the Pony Express has entered American folklore as a test of skill, endurance and courage can directly be attributed to Cody, who in his short stint as a rider proved his merit in all these categories.

As a buffalo hunter, Bill Cody is not remembered as fondly. Because he obtained his name and his first public recognition for killing buffalo, it is often assumed that he was a leader in the slaughter that wiped out the vast herds. Actually, he just might have helped save the buffalo from extinction.

Following the Civil War, in which he served as a private in the Union cavalry, he hired on as a hunter with the Kansas Pacific Railroad, his contract calling for him to deliver twelve buffalo a day for which he would receive the then worldly sum of \$500 a month.

His method of hunting the beasts was unique; on a well trained horse he would gallop into a herd and pull abreast of the last charging animal. When just ten feet from it, he would release the reins, raise his rifle and usually drop the beast with one shot.

(Continued on page 28)

did you know..

When Springfield, IL, held its Lincoln Fest Parade, one of the featured attractions was a huge 25x15-foot American Flag which was displayed by Springfield Elks Lodge No. 158.

We do not wish to say that this was a super big flag but it took about 20 strong brothers to carry it.

Not only that but a photographer from The State *Journal-Register* newspaper captured the scene and the next day it was shown in full-color on the front page.

Naturally the Elks got a lot of credit.

Incidentally, the lodge receives many requests to display their flag at parades, ballgames and many other functions. It runs in our mind that the last time the Annual Sessions of the Grand Lodge were held in Chicago, Springfield's flag was hung behind the podium and at the

proper time, when it was unfurled, it brought the delegates proudly to their feet.

...

While we are thinking of Illinois, one of the U.S. Congressmen from the Land of



Lincoln wrote the Illinois Elks Association state chairman of government relations thanking the Elks for their efforts in increasing the voting rate.

He lauded them particularly for assisting elderly and handicapped in register-

ing and getting to the polls to vote.

Elks lodges everywhere could take a tip from this.

...

Doral Ervin, executive director of the Elks National Home, may never know what to expect next.

Take for instance some time back when Jim Cashore of Newport Harbor, CA, Lodge No. 1767, made a hole-in-one on the golf course at the Home.

All well and good, but a week later, he did it again. That's when the fun started. Jim and John "Stan" Arendt of Affton, MO, Lodge No. 2635, were bragging about their expertise on the course when Tom Neel of Fort Lauderdale, FL, Lodge No. 1517, happened by with a camera.

The picture that Doral saw—one resident was teeing his golf ball off the nose of the other.

It was all in Elk brotherhood fun.

...

"Elks care — Elks share" was never so more true than recently when several members of Weymouth, MA, Lodge No. 2232, manned the telephones during a five-hour TV telethon for the benefit of leukemia research.

Not only that but the Elks Committee presented a check for \$5,000 to aid the program. ■

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Will I Get Rich?

No, you will not get rich, but you can make over \$1000 a month in your spare time and have a ball doing it.

I tried all those "Get Rich" gimmicks that are advertised, that never tell you anything until you've sent them your \$25, and then you find out their gimmicks were not for you. Well, I've tried them all and I'm still not rich.

All I ever wanted was something I could do in my spare time with my hands, make a little money and enjoy myself and not have to buy \$3000 worth of tools or merchandise to do it.

Believe It Or Not

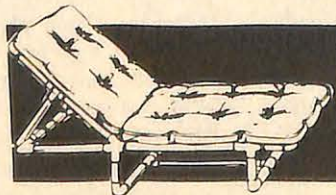
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Do you need my shop drawings?

No, you don't need my shop drawings unless you want to save hundreds of hours of trial and error work and thousands of dollars that I had to spend before I finally

found the right design and measurements and tricks to the manufacturing of P.V.C. pipe furniture. I only wish that when I started, I could have bought these shop drawings and I would have gladly paid \$100 for just one of them.

I will pay you!

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DEAN MARTIN "His Vintage Recordings!"



Memories are made of songs by Dean Martin. Here are 20 of his greatest, best-loved hits.
RETURN TO ME • MEMORIES ARE MADE OF THIS • YOU'RE NOBODY TILL SOMEBODY LOVES YOU • DREAM A LITTLE DREAM OF ME • DREAM • WHEN YOU'RE SMILING • THAT'S AMORE • I'VE GROWN ACCUSTOMED TO HER FACE • JUST IN TIME • JUST SAY I LOVE HER (Dichicello Vule) • SWAY (Quien Sera) • YOU BELONG TO ME • ALL I DO IS DREAM OF YOU • I'LL ALWAYS LOVE YOU • SOMEDAY (YOU'LL WANT ME TO WANT YOU) • ANGEL BABY • IT'S EASY TO REMEMBER (AND SO HARD TO FORGET) • CHA CHA CHA D'AMOUR (Melodie D'Amour) • STANDING ON THE CORNER • VOLARE.

NAT "KING" COLE "Unforgettable!"



Here is the one and only Nat 'King' Cole singing all his greatest hits in one magnificent 2-record collection.
STARDUST • DARLING, JE VOUS AIME BEAUCOUP • WHEN I FALL IN LOVE • PRETEND • ANSWER ME, MY LOVE • WALKIN' MY BABY BACK HOME • TOO YOUNG • RED SAILS IN THE SUNSET • NATURE BOY • MONA LISA • FOR ALL WE KNOW • THIS IS ALL I ASK • SMILE • BALLERINA • THERE GOES MY HEART • THOSE LAZY, HAZY, CRAZY DAYS OF SUMMER • FASCINATION • IF I GIVE MY HEART TO YOU • THERE! I'VE SAID IT AGAIN • (I LOVE YOU) FOR SENTIMENTAL REASONS • RAMBLIN' ROSE • SOMEWHERE ALONG THE WAY • NON DIMITICAR • UNFORGETTABLE.

EDDY DUCHIN "His Best-Loved Recordings!"



From a time when life was slower, and the songs were more romantic, come the vintage recordings of the great Eddy Duchin.
LOVELY TO LOOK AT • SMILES • MY BLUE HEAVEN • SHINE ON HARVEST MOON • SOMEBODY LOVES ME • ALICE BLUE GOWN • APRIL SHOWERS • I'M FOREVER BLOWING BUBBLES • THE WAY YOU LOOK TONIGHT • IT HAD TO BE YOU • PRETTY BABY • TIL WE MEET AGAIN • THREE O'CLOCK IN THE MORNING • I KISS YOUR HAND, MADAME • CHOPIN NOCTURNE (HIS THEME) • YOU'RE MY EVERYTHING • WHY DO I LOVE YOU • WHEN DAY IS DONE • IF I COULD BE WITH YOU • SOMETIMES I'M HAPPY • I'LL SEE YOU IN MY DREAMS • ROSALIE • TIME ON MY HANDS • WHAT IS THIS THING CALLED LOVE.

LES PAUL & MARY FORD "Solid Gold!"



All their fabulous solid gold hits are here in one fantastic double-length collection! Their magic sound is a part of America's music that you will treasure again and again!
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MILLS BROTHERS "Their Best-Loved Hits."



The fabulous Mills Brothers have made generations of music lovers happy for over four decades. Hear all their greatest hits in their sensational new collection.
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DON HO "Hawaii's Greatest Hits."



Here is DON HO, the Ambassador of Hawaiian Music, with his best-selling collection of Hawaii's greatest hits! All your favorites are here sung as you have never heard them before. A truly beautiful collection.
THE HAWAIIAN WEDDING SONG • TINY BUBBLES • PEARLY SHELLS • BEYOND THE REEF • NOW IS THE HOUR • SWEET LEILANI • BLUE HAWAII • I'LL REMEMBER YOU • ALOHA OE • BEYOND THE RAINBOW • LOVELY HULA HANDS • MY LITTLE GRASS SHACK • LITTLE BROWN GIRL • MORNING DEW • HAWAIIAN WAR CHANT • ONE PADDLE, TWO PADDLE • TO YOU SWEETHEART ALOHA • LAHAINA LUNA • BEAUTIFUL KAUAI • THE HUKILAU SONG.

MARTY ROBBINS "Songs Of The Islands!"



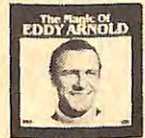
His most beautiful album and about the best voice you'll ever hear sing these loveliest of melodies.
LOVELY HULA HANDS • MY ISLE OF GOLDEN DREAMS • ALOHA OE • HAWAIIAN BELLS • NOW IS THE HOUR (MAORI FAREWELL) • DROWSY WATERS (WAILANA) • BEYOND THE REEF • DON'T SING ALOHA WHEN I GO • THE SEA AND ME • SWEET LEILANI • HARBOR LIGHTS • DOWN WHERE THE TRADE WINDS BLOW • LOVE SONG OF KALUA • CRYING STEEL GUITAR WALTZ • THE HAWAIIAN WEDDING SONG • KUU UPO LANI (MY SWEETHEART LANI) • CONSTANCY (UA LIKE NO A LIKE) • SONG OF THE ISLANDS.

FRANK PATTERSON "Ireland's Most Loved Voice"



His voice has been described as "sterling silver." Hear this great Irish tenor sing all your favorites in this breathtaking treasury of truly beautiful music.
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EDDY ARNOLD "The Magic of Eddy Arnold."



Eddy Arnold is one of those artists who can truly be described as a living legend! This magnificent collection is one you and yours will always treasure, featuring:
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Buffalo Bill...

(Continued from page 25)

Without a cue, the horse would then advance to the next buffalo and so on until Cody had shot his way through the herd, often dropping as many as thirty or forty buffalo in a string. While it sounds like a simple enough maneuver, it required great skill, a tremendous rider and a crack shot.

Few men on the plains could duplicate Cody's hunting abilities. In the eight months he worked for the railroad, he more than filled his contract, accounting for 4,280 buffalo.

Bill also got his first taste of fame from the railroad workers who dubbed him "Buffalo Bill" and then added to his growing legend by repeating a popular jingle: "Buffalo Bill, Buffalo Bill; Never missed and never will; Always aims and shoots to kill; And the company pays his buffalo bill."

While 4,280 seems like a substantial number of buffalo to kill, all of those shot by Cody then and in his later years as a guide went for food; the real slaughter was done for hides.

In the three year period of 1870-73 alone, 3,700,000 of the beasts were butchered by hunters who only managed to retrieve hides from a third of them. Such was the waste that countless thousands were killed for their tongues, which sold for a mere 25¢ apiece.

By 1886, the Smithsonian Institution had a difficult time finding any wild buffalo left in America and it was feared that the animal might become extinct. Worse yet, few people cared. In the west, the buffalo had been a nuisance to the railroads and settlers, and in the east, most people had never even seen a buffalo, let alone cared about its fate.

But all of that began to change with the popularity of *Buffalo Bill's Wild West*. Cody's herd of 18 head (amazingly, the third largest herd in America at one point) were an integral part of the show and through his tours and traveling millions of Americans were exposed to the beauty and romance of the buffalo. He supplied many to zoos around the world and offered the first market for live buffalo, encouraging ranchers to begin breeding them. But more important, they became in his show a symbol of

what was already the dying frontier.

Barbed wire had fenced in the great prairies, the indians were reduced to living on reservations and the only thing left to show what the west had been like to new generations were the few specimens in the *Wild West*. The millions who saw and loved the show left feeling that the buffalo had to be saved, and though others were more active in the campaign, a good deal of credit for saving the buffalo must belong to Cody.

Another claim of the many who would like to debunk him is the theory that Bill Cody was just another guide and hunter who would have been soon forgotten but for his own publicity and hype. Cody's military career, however, tells a different story.

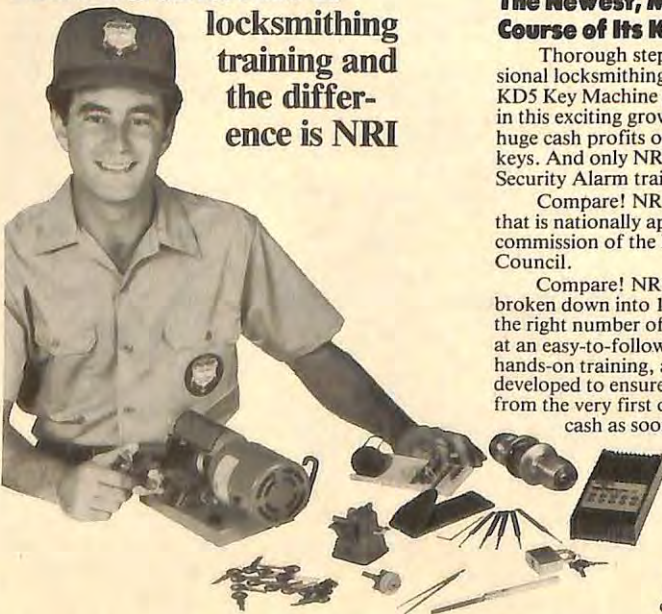
In September of 1868, when the Kiowas and Comanches went on the warpath, a 21-year old Bill Cody rode 290 miles in fifty-eight hours bringing the news to Fort Hays and Fort Dodge. This feat so impressed General Phil Sheridan that he appointed Cody chief of scouts of the Fifth Cavalry, a post he would hold until 1876.

(Continued on page 37)

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Do You Know The Answers To These Questions About Prescription Drugs?

When your busy doctor gives you a prescription, what do you, or even your doctor, know about it? What's it for? Will you be allergic to it? What are its side effects and dangers? Will it affect other medicine you're taking?

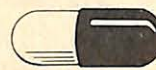
It's up to YOU to keep yourself informed by reading this book. For example, on page 15 you'll learn that a drug you take for shortness of breath can actually cause breathing difficulties . . . the very thing it's supposed to prevent.

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It tells how to save money by using generic drugs instead of expensive brand names. It also explains drug categories. (For example: a drug may be called an "analgesic" . . . analgesic means "pain reliever.")

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Tell your doctor if you have any possible side effects given in this book. If he thinks best, he may lower your dose, stop your medicine or switch to a different drug not having such side effects.

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(Partial List of Drugs in Book)

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Aldoril®	Elavil®	Lanoxin®	Ornade®	Tagamet®
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Amoxicillin®	E-Mycin®	Lasix®	Ovral®	Tetracycline
Amoxil®	Enduron®	Librax®	Parafon Forte®	Theo-Dur®
Antivert®	ERYC®	Librium®	Pen-Vee K®	Thyroid
Apresoline®	Erythrocin®	Lidex®	Percodan®	Timoptic®
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Drug Awareness Education Program



Lynbrook, NY, lodge hosted a drug awareness seminar in cooperation with LINK, a youth social services agency. The seminar was open to the public and consisted of talks, audience participation segments and a film presentation. Shown: (left to right) LINK executive director, Robert Taussig; assistant director, Dennis Dunn; ER Joseph Caggiano; lodge chm, Nicholas Vella; district chm, James T. Lawlor and Lynbrook Mayor William Geier.



Hyannis, MA, lodge hosted over 500 local students with the help of Sammy Hall, a musician and recording artist. The seminar was enhanced with Sammy's music and personal narratives concerning problems with alcohol and drugs. Shown: (left to right) Robert Glazer, PDDGER; Paul Gregory, lodge co-chm; Sammy Hall, Secretary, and James Blake, ER. A check for \$500.00 for the program was presented.

Bethlehem (Selkirk), NY, lodge presented a drug awareness seminar for the benefit of the lodge-sponsored boy scout troop, their families and friends. The presentation was made by members of the Bethlehem Police Department and was hailed as a rewarding educational experience by those in attendance.

Long Beach, CA, lodge recently hosted an audience estimated at 600 persons for a Drug Awareness Education Pro-

gram. The guest speaker was Scott Marshall, Director of the Adolescent Drug Program of the Long Beach Memorial Hospital. Two former drug users came forward to tell of their past addictions and to present a true-to-life account of their efforts at recovery in the hospital rehabilitation program. In addition to this presentation, Long Beach Elks tour elementary and junior high schools throughout their district to present talks and films on drug awareness on an ongoing basis.

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"A message in a bottle"

by Kim and Victor Schlich

Photographer Jerry Poppenhouse was taking pictures on a Gulf of Mexico oil rig platform when he tossed a message inside an empty film canister into the sea 80 miles off Corpus Christi, Texas. The message was simple and direct. He listed his name and address and asked the finder to contact him.

Poppenhouse hadn't been back at his Bartlesville, Okla., home a week when he got a phone call from Bill and Debbie Boyd to tell him they'd found his message while visiting Padre Island, Texas, on vacation.

"Where are you?" asked Poppenhouse. "Bartlesville," the Boyds replied. "We live about two miles from you."

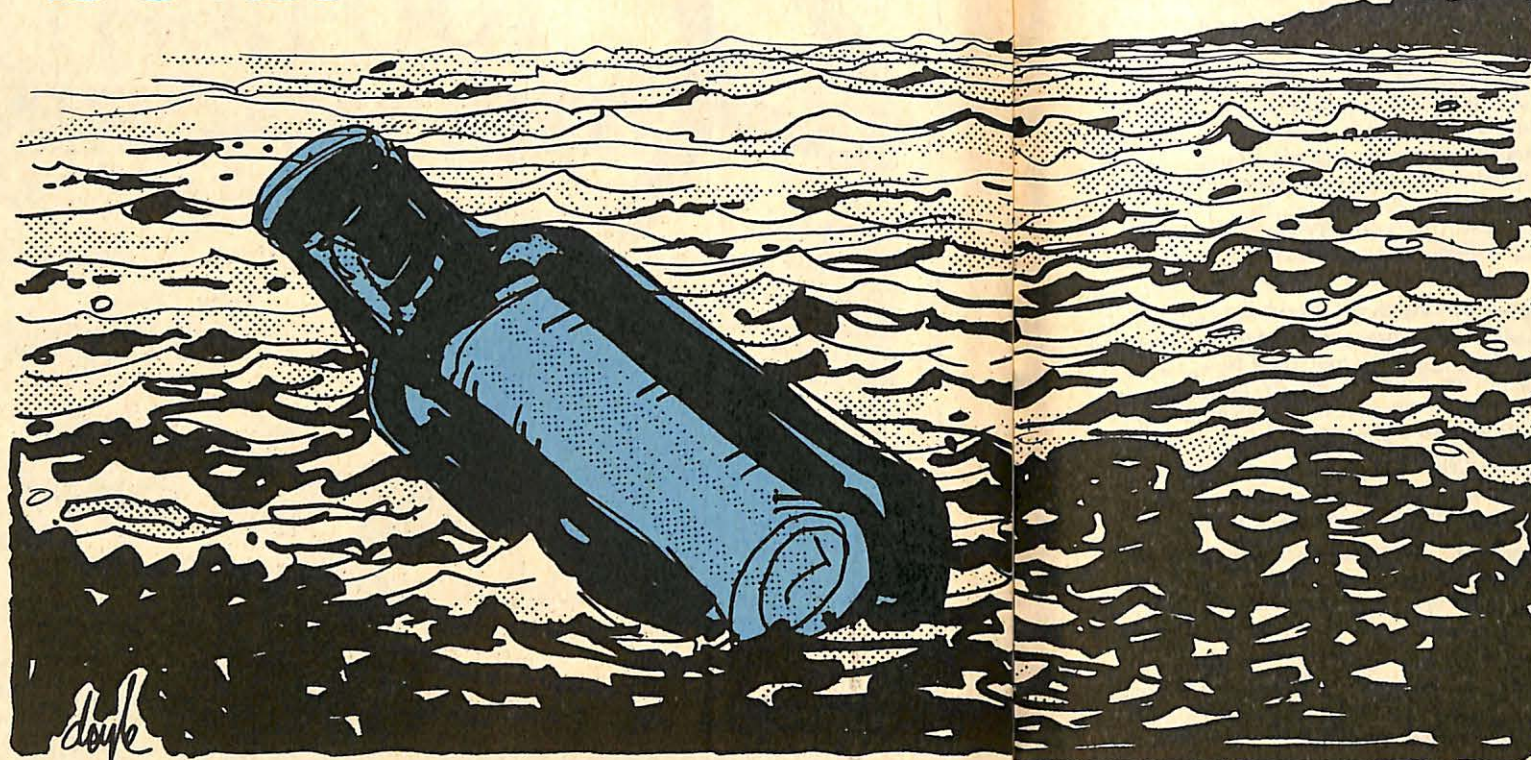
There's something indefinably mysterious about finding a message inside a bottle or some other container washed up on the shore. Where did it come from? Why was it sent? How long has it been in the water? Who sent it?

Messages have been turning up in bottles for over 2,000 years. Theophrastus, a Greek philosopher, wrote of using them in 310 BC to test his theory that the Mediterranean Sea was formed by a gigantic surge of water from the Atlantic Ocean through the Straits of Gibraltar.

He told how he dropped bottles into the sea off the Athenian seawall, and watched them carried off by the currents. Inside each was a message asking the finder to contact him and let him know where they were found. From these sightings he hoped to develop a record of water flow in the Mediterranean.

Bottles have carried many different messages over the years—romantic, military, scientific, pathetic and religious.

Aake Viking was a typical young merchant seaman sailing on ships out of Gothenburg, Sweden. Hard-working, yet sometimes bored, Aake did what many seamen have done—tossed a message-carrying bottle over the side during a voyage through the Mediterranean. It was addressed to "all girls between 16 and 20. If you want to marry a handsome, blonde Swede, please write."



Two years later a factory worker found a bottle while tramping along a deserted beach on Sicily. Breaking it open he found Aake's message. He thought it was a typical sailor's prank but brought it home to show his daughter, Paolina. She was intrigued and decided to go along with Aake's joke.

Aake responded and the flow of mail between Aake's Swedish home port and Sicily picked up. Within months the pair became serious and began writing of marriage. Aake and Paolina became husband and wife in a wedding ceremony at Siracusa, Sicily, in the fall of 1958.

Four hundred years earlier, an illiterate English fisherman, who opened a sealed bottle he found floating offshore, almost lost his head. The message inside was a secret report from the British fleet to Queen Elizabeth I. It was a common practice for naval vessels passing close to English shores to drop messages in bottles into the sea knowing they would be found and taken to the queen.

Elizabeth took the inviolability of these messages seriously and established the office of *Official Uncorker of Ocean Bottles* in the late 1500s. Her decree made it a capital offense for anyone other than this official to open any bottle bearing the official naval seal. The office remained a part of British court life until the late 1700s when it was abandoned.

Despite the apparent fragility of glass, sealed bottles make most seaworthy vessels. Because of their tiny size and light weight, they can easily survive seas which would batter huge ships into submission; they seem almost eternal.

As evidence of this, consider the 18 bottles found in 1954 on England's East Kent Coast. There were no messages inside. Instead there was a darkish liquid. Scientists who examined the bottles and their contents declared them to be beer bottles from a ship which had sunk 250 years earlier. Although the beer was bitter, the bottles survived intact.

Another incident, which almost defies belief, concerns a bottle tossed

into the raging sea from a barren South Sea islet by a Japanese seaman in 1785. He was one of 44 Japanese treasure hunters prowling the South Seas. A sudden storm came up and their ship was battered to pieces on a reef.

Chunosoke Matsuyama, along with several others, managed to make it to shore. But they lost all hope when they found that the islet was devoid of food and water. Matsuyama described their plight in a message which he sealed inside a bottle. It drifted around the Pacific for 150 years before washing ashore at Hirat-mura, Japan, not far from the seaside village where Matsuyama was born.

In 1953, a sealed bottle was found washed ashore on Tasmania. A message inside was signed by two men who said they were on a troopship bound for France in 1916. The mother of one of the two was still alive. When she saw the message, she quickly identified one signature as that of her son. He had been killed in France in 1918.

Hydrographers have a ready an-

swer for all who question how and why some message-carrying bottles seem to wander in the oceans of the world for years before they are found. They simply point to the ocean currents as the answer. Hydrographers today use bottles to track ocean currents the same way that Theophrastus did in 310 BC, and meteorologists use weather balloons in much the same manner to map the flow of air currents.

The busiest message-in-a-bottle user is the U.S. Hydrographic Office which prepares and updates charts of the world's oceans. It arranges to have several thousand bottles a year tossed into the sea at various spots around the world. Inside each is a message in eight languages, including Esperanto, which asks the finder to list when and where found and then to send this information to the nearest U.S. consular office. Each year about 400 reports are returned.

We are not the only nation doing this. It is a time-honored tradition around the world, wherever there are men who follow the sea.

Even Ben Franklin had his hand in the message-in-a-bottle business. As Postmaster General for the Colonies in 1770, Franklin questioned why it would take one to two weeks longer for a letter to reach America from England than it did from America to England. No one seemed to have a sound answer until he consulted his cousin Timothy Folger, a Nantucket whaling captain.

Folger told Franklin about the "Gulph Stream," a current so strong and well defined that it has been called a river in the sea. The whaler explained that unless a ship cut directly across the Gulf Stream, it would spend much time battling the strong current. Folger's arguments convinced Franklin and he had a map drawn locating the Gulf Stream on an existing chart.

Franklin confirmed what his cousin told him by having obliging whalers drop bottles containing messages into the sea. Comparing dates and locations where the bottles were dropped over the side with when and where they were found, Franklin was able to measure the flow and intensity of the current. He sent the map and results of his research to England, but both were ignored.

After World War I the charts of another amateur scientist proved invaluable in helping ship captains avoid thousands of loose mines drift-

(Continued on page 41)

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Statue of Liberty Restoration Update



James Logsdon, ER of Plymouth, MI, lodge searched high and low but could not come up with a representation of the Statue of Liberty to crown the lodge's 4th of July parade float. Luckily, the mothers of the senior class of a local high school had created just the item as a prom decoration. The ladies graciously lent the

statue to ER Logsdon and the lodge's float won first place honors. The statue has been retired to the lodge's lobby where it helps generate contributions to the restoration fund. ER Logsdon is shown with the statue.



Cicero-Berwyn, IL, lodge has taken up the challenge to raise funds for the Statue of Liberty Restoration project with handsome red, white and blue pins. ER Robert V. Kintzel and PER Robert J. Rolewicz proudly display their pin.

A SPECIAL NOTE TO THE LODGES:

Here is your opportunity to dramatize the immense undertaking that we have embarked upon. Videotape and 16mm films describing the Statue of Liberty/Ellis Island restoration project are available for showing in your lodge. What better way to illustrate the urgency of prompt and generous contributions? You must specify either 1/2-inch or 3/4-inch videotape or 16mm film when ordering. This important visual aid costs \$22.00, postpaid for either videotape format or \$77.00, postpaid for the 16mm film. Enclose your check or money order with your order to: Ms. Joan R. Wise, Film Librarian, Statue of Liberty/Ellis Island Foundation, Inc., 101 Park Avenue, New York, NY 10178.

Hayward, CA, lodge began with a goal of \$1,000 in mind, but soon found themselves surpassing their goal by over \$200! Now, they are aiming for \$2,000 raised by presenting the Statue of Liberty film and through the sale of commemorative pins.

Garden Grove, CA, lodge has surpassed its per capita goal and has presented a check for \$1,900 to the GL Restoration Fund.

Middlesex, NJ, lodge members have been regulars at their local supermarkets lately. Dedicated members have solicited over \$550 from market patrons for the Statue of Liberty Restoration project.

The PER Association of **Brookings, OR,** lodge has raised over \$400 for the Restoration Fund with their Pancake Breakfasts.



Your contribution of \$25.00 or more will be recognized with this handsome 8" x 10" full-color certificate individually signed by GER Frank O. Garland. What a handsome addition to den or office—for yourself or for that lodge brother, business associate or client!

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We urge you to participate by sending

the form below with your tax deductible donation. Contributors of \$25 or more will receive a beautiful, personalized four-color Certificate of Appreciation individually autographed by our Grand Exalted Ruler, Frank O. Garland. You may also purchase the Certificate as a gift for family and friends. Suitable for framing and display in home or office.



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Great Northwest...

(Continued from page 11)

positioning cruises to Ketchikan and Prince Rupert from Seattle.) Because these are smaller vessels, they offer passengers the opportunity to sail into waterways that are forbidden to the bigger ships. With lighter loads, there is less waiting time when passengers go ashore. And because of their shallow draft, these ships sail directly to the shoreline in many areas.

Your only problem should you choose an Exploration Cruise will be getting from Seattle to Prince Rupert or Ketchikan where the trips originate (although this should cause little concern, what with the frequency of flights from Seattle).

An Alaska cruise involves one primary feature: scenery. It is impossible to avoid, and if one is weary of big cities and all their frustrations, you'll be especially appreciative of the peacefulness that accompanies a cruise through Alaska's Inside Passage.

Depending on the cruise you choose, there will be opportunities to tour picturesque towns and villages en route as well as a chance to fly with one of Alaska's famous bush pilots. Several years ago in Juneau I took off in a single-engine crackerbox, circling some of the most startling wilderness this world has to offer. We flew above towering peaks, pristine valleys and touched down at one point on a glacier where no human had ever been.

In Juneau cruise passengers run off to the noisy and colorful Red Dog Saloon, or else they visit the Alaska State Museum or climb Juneau's steep streets for an impressive view of the town that reigns as the state capital. Elsewhere the thunder of ice is heard breaking away from glaciers while seals float by on other glacial flows.

In Skagway passengers stroll the boardwalks, following the footsteps of characters who joined the Klondike Gold Rush. (Free ranger-led walking tours are offered daily at 10 a.m. and 2 p.m.) Beyond in Sitka there are St. Michael's onion-domed Cathedral, Castle Hill, Sheldon Jackson Museum and the Russian Mission Cemetery. (It was in Sitka that papers transferring Alaska to the U.S. were signed by the Russians.)

(Continued on next page)

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Great Northwest...

(Continued from previous page)

My own favorite town on the Inside Passage remains Ketchikan. Ketchikan calls itself the "Salmon Capital of the World" and to prove it fishing derbies are held twice a year. There was a time, though, when most of the action was over on Creek Street at Dolly's. According to her biographers, Dolly Arthur arrived in Ketchikan during the bloom of the Gold Rush to open one of the town's first sporting houses. Today her two-story frame cottage continues to draw crowds from the cruise ships. It's a trip down memory lane, with Dolly's favorite sheet music appearing on the piano.

At Ketchikan photographers shoot up a storm, what with fishing boats, tugs, ferries and weatherbeaten houses standing forlornly on stilts. Wooden stairways lead to the streets below and other homes are stacked up the hillside like children's blocks. Ketchikan's small-town flavor

smacks of some New England village. During summer everyone turns out for the Blueberry Festival. On the Fourth of July the waterfront is crowded with marching bands, antique cars, floats, clowns and highlanders in kilts, and there's lots of action at the logging carnival. Ketchikan is lined with curio shops. (The best I've come across is Tom Sawyer's at the corner of Front and Mission with its totem poles, ceremonial masks, walrus whiskers, some fine jewelry and even a few gold nuggets.)

Whatever itinerary you choose, now is the time to make your plans. The summer months are the Northwest's peak travel period, so, if you're planning on attending the Grand Lodge Sessions in July, look into these exciting and scenic sidetrips now.

For other details on Alaska, write for the free 100-page "Alaska Vacation Planner" with its maps, information on transportation, weather, accommodations, sightseeing, etc. Drop a card to the Alaska Division of Tourism, Pouch E606, Juneau, Alaska 99811. Figure on three to four weeks for delivery. ■

Business...

(Continued from page 18)

ably have to go back on his word and raise taxes.

What really counts, I think, is not reform for posterity's sake or more short-term band-aids. Taxpayers want a fair and carefully planned bipartisan remedy to the tax code in this country... a goal which will be gradually put in place.

In other words, to institute a flat tax that eliminates most deductions may close loopholes. But, it may not end the flourishing underground economy and it could cause more financial damage to the hard-pressed lower and middle income classes.

A modified flat tax, as publicized, could continue the kind of complications that already breed prejudice because deductions that are considered unfair are left in place. Wiping out state and local taxes as well as interest on consumer credit as deductibles while keeping home owner interest deductions can cause people to break ranks over what to keep and what to throw out.

A national sales tax, some believe, will be a burden to the poor although others point to its success in Europe. A tax on spending will promote savings and investments, it's thought, but possibly punish the young who are getting started with households and jobs.

The proprietor, of course, benefits from a consumer with disposable income and credit. A healthy economy tempts more people to join private enterprise as proprietors.

So what about the enthusiasm for small business in 1985? Will it continue? A lot is up to you.

Between November, 1982, and July, 1984, industries dominated by small business accounted for nearly 70 percent of the new jobs created in the recovery. That's up a 16.9 percent jump over the past and it certainly indicates the vitality of the private sector when it has the opportunity to grow.

A radical restructuring of the tax system can not only dampen such growth, it can remove the motivation, in my opinion.

There is an optimistic mood in government and the private sector at present. "We have a bottom-up entrepreneurial phenomenon going on here. Nothing like this has ever happened before. There are incredible new opportunities out there, basically technology-driven," said a Commerce Department official not long ago.

Yet the turnout for those discussions of various tax proposals in major cities last year was considered light. That can send the wrong message to those in Congress.

Study the plans and let your representatives know how you feel about changes. The issue isn't over nor was it necessarily decided last November. ■

Buffalo Bill...

(Continued from page 28)

In his first year as a scout, he participated in seven expeditions against hostile indians, fought in nine engagements and guided the Fifth to a position from which it was able to gain a brilliant victory in the Battle of Summit Springs. Four years later, he received a Congressional Medal of Honor for his "bravery and skill as a guide" in a small engagement on the Loup River in Nebraska, and in 1876 he was made chief of scouts of the Big Horn and Yellowstone Expedition in command of twenty civilian scouts. General Merritt called him "the superior of any scout I ever knew," General Sheridan found him "a cool, brave man with unimpeachable character," and General Miles stated Cody's services were "exceedingly valuable."

Ironically, it was his most famous exploit as a scout—his celebrated duel with Cheyenne Chief Yellow Hand—that hurt his reputation in later years.

The fight took place in western Nebraska during the 1876 war against the Sioux. Things had not started off well in that campaign for the army. On June 17, General Crook and his column ran into the Sioux along the Rosebud and after a fierce day of fighting were checked and forced to retreat. Then, just a week later on June 25, the army suffered a devastating defeat when General George Armstrong Custer and five companies of the Seventh Cavalry were wiped out on the grassy slopes above the Little Big Horn. The nation was in shock.

Bill Cody was at this time enjoying one of the most bizzare dual careers imaginable. In the winters, he toured the major eastern cities appearing as an actor in a series of melodramas filled with what contemporary critics called, "intolerable stench, scalping, blood and thunder," and in the summers he lived the life he depicted on the stage acting as chief of scouts for the Fifth Cavalry.

Cody was with the Fifth that summer when the sobering news of Custer's defeat came through. No one was sure where the Sioux from that battle had headed, but it was known that a band of Cheyenne were moving in their general direction; the Fifth was ordered to cut them off.

(Continued on next page)

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Buffalo Bill...

(Continued from previous page)

On the bright, clear morning of July 17, Cody and General Merritt were on a ridge overlooking a broad plain when they spied a group of indians charging at top speed. From his position, Cody could see that they were after two army dispatch riders, but the cavalry men were in a deep ravine and were unaware of the danger fast approaching. Cody felt there was still time to save them and dashed down the hill with a small body of men hoping to surprise the indians before they had a chance to surprise the dispatch riders.

What happened next has been debated in articles and books for a hundred years. One version of the truth appears to be that Cody's group burst over the edge of the ravine directly into the path of the charging indians; Cody and the lead indian fired together and both horses went down. The two men were up in an instant and both fired together again. The indian's shot went wild, Cody's struck its mark killing the brave instantly. Cody then scalped the dead warrior and allegedly shouted, "First scalp for Custer!"

The indian turned out to be a Cheyenne sub-chief, and the dramatic fight was just the tonic the nation needed after the Custer disaster; Bill became a national hero.

Unfortunately, Bill couldn't leave a good story alone. A reporter on the scene referred to the fight as a "duel" and there the legend began. By the time Bill Cody got around to writing his autobiography in 1879, it had already been printed that the fight was a hand-to-hand combat with knives before a drawn line of mounted indians on one side and cavalry troops on the other. Cody could have set the record straight, but he didn't, and this wild version of the affair was recorded as truth in his signed autobiography.

After his death, a series of magazine articles by people present at the fight easily disproved this tale. It no longer mattered that Bill Cody *had* killed Yellow Hand (and many of the articles even disputed that), what mattered was that he had been caught in a lie and that thousands of school children who had read his book as

truth had been deceived.

Caught in one invention, it was assumed that *everything* about Buffalo Bill was an invention and he was branded a phony. No other incident in his career hurt Bill's reputation as much.

Why did he allow the contrived version to be printed over and over again? By 1876, Bill was involved primarily in show business. On the day of the fight with Yellow Hand, he wore one of his stage costumes, a black velvet suit with a scarlet sash and silver buttons. Soon after the campaign, he was back on the stage killing Yellow Hand nightly in the play "The Red Right Hand" or "Buffalo Bill's First Scalp for Custer," wearing the same outfit he'd actually worn on the day of the combat. Myth and reality were mixing fast, and if they occasionally got entwined it was understandable.

There is also considerable doubt over who actually wrote his "autobiographies" and abundant evidence that Bill showed a complete lack of concern over what was written about him. In person, everyone commented on his modest, soft-spoken nature. However, what appeared about Buffalo Bill in print, on posters and in dime novels was business, affecting not only Bill Cody but all of his employees who counted on large crowds coming out to the show. And if William Cody was anything, he was a showman.

He first appeared on the stage in 1872 and for ten years toured the country with the *Buffalo Bill Combination*, offering a series of imminently forgettable melodramas that, as Bill described, were "five act (plays) without head or tail, and it made no difference at which act we commenced the performance." These were the first "westerns" the world had ever seen, and they were a huge financial if not artistic success.

But it was for *Buffalo Bill's Wild West* that Cody will always be remembered, and justly so. From 1883 to 1913, the *Wild West* performed in a thousand different cities in a dozen countries, forever influencing the way people view the west.

What was it like? After a grand parade of the participants, the famous sharpshooter, Miss Annie Oakley, would open the show and get the audience familiar with the noise of gunfire. Next would follow horse races, a demonstration of Pony Express skills, and the forerunner of rodeo, an act

called "Cowboy fun" complete with lassoing, roping and bucking bronchos. Whatever dignitaries happened to be on hand would ride in on the Deadwood Stage (in London, the stage coach once held the kings of Denmark, Greece, Belgium and Saxony as well as the Prince of Wales). Then a wagon train was "attacked" by painted, screaming indians only to be saved at the last moment by Col. Cody and his company of scouts. There were indian dances and daring feats of horsemanship. Buffalo Bill would shoot glass balls from a moving horse and then stampede a live buffalo herd demonstrating his old hunting techniques. Cody, as did all the marksmen of the time, used small charges of fine birdshot in his act as bullets would have put more than a few members of the audience in the hospital. Authorities agree that it is nearly as difficult to hit glass balls with a shot charge as with a bullet from the back of a galloping horse.

For the grand finale, the Battle of Little Big Horn would be recreated with half the indians in the show veterans of the real fight. Sitting Bull himself toured with the *Wild West* for the 1885-86 season and counted Cody among the two or three white men he trusted.

Though it was thrilling, rip-snorting entertainment, the *Wild West* was never billed as a "show"; instead, it was called a "genuine educational exhibition of the American West." It was also a logistics nightmare. Moving hundreds of horses and buffalo on trains and transoceanic liners; feeding an army of participants; setting up and dismantling tents, scenery, and bleachers, and filling the seats for two or three shows a day was an enormous operation, but Cody managed it with such efficiency that it became, unwittingly, a model for transporting and feeding troops for the German army prior to World War I.

The Germans weren't the only ones to steal from the *Wild West*, though. Nearly every Western movie and television program owes something to the theatrical staging of Bill Cody, whether it's the cavalry charging to the sound of a bugle or indians circling a wagon train, the images owe more to Cody than to any reality of the plains. Even the cowboy hat belongs to Buffalo Bill—the wide-brim Stetsons were never really popular out west until Cody began wearing
(Continued on next page)

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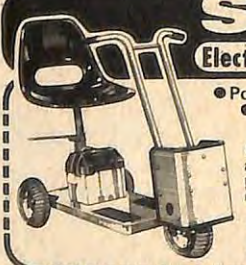
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Buffalo Bill...

(Continued from previous page)

them.

Sadly, the man who brought so much happiness to millions, lived in many respects an unhappy life. His marriage was a disaster leading to a messy, embarrassing and unsuccessful divorce case in 1905. His only son, Kit Carson Cody, died at the age of five; a daughter, Orra, died at eleven.

Though Bill made millions, he lost most of it in bad investments. As an old and sick man, to stave off bankruptcy he was forced to come out of retirement and sell his name to shows and circuses that were a mockery of the *Wild West*, wearing a wig and often in terrible pain as he rode around now-forgotten arenas shooting glass balls.

But even during his lowest moments, there was something magical about the handsome scout. When he

died in Denver in 1917, over 25,000 people turned out to pay their last respects. In his seventy-one years, Bill Cody played a part in every stage of the development of the west, from crossing the prairies in a wagon train to building and operating a hotel for tourists near Yellowstone National Park.

Though he made his living by capitalizing on the exploits of his youth, no one can deny that Bill Cody excelled as a horseman, endurance rider, sharpshooter, hunter, guide, stage coach driver and army scout. He was also quite possibly the greatest showman of his era.

And, if he wasn't always everything he claimed to be, he was close enough. President Theodore Roosevelt called him "an American of Americans," but perhaps the best way to sum the man up was his own favorite billing; after Daniel Boone, Davy Crockett and Kit Carson, he was "Buffalo Bill, the Last of the Great Scouts." ■



"This is a very depressed neighborhood"

Retirement

(Continued from page 16)

transitional period. Investment in new and risky enterprises may be curtailed, hurting the nation's economic growth, if the capital gains tax is changed. High-tax states could lose out if state income taxes are no longer deductible on Federal returns. The value of individual homes may be diminished, along with the value of investment real estate, if the mortgage interest deduction is reduced. (Deductions are worth less when tax rates are lower. A \$2,000 mortgage interest deduction is worth \$1,000 to someone in the 50 percent tax bracket; that same \$2,000 is worth only \$500 when the tax rate is 25 percent.)

There are two ways to ease the transitional period, according to the Congressional Joint Committee on Taxation. One is by "grandfathering" certain tax treatment; municipal bonds bought before

the effective date of new legislation would, under a grandfather clause, continue to be tax-exempt even if new municipal bonds were not. Another mechanism is a specified phase-in period, similar to a grandfather clause but applying for a limited time. Where a grandfather clause might protect the tax deductions on a home bought and lived in for 30 years (with the new tax applying only after the home is sold), a phase-in period might alter the tax treatment of that home after, for example, five years.

Once Congress moves head-on into the ramifications of tax reform and once individuals and groups start lobbying for the status quo, it's entirely possible that we won't have reform at all. We've had four major tax measures in the last five years, without real reform, and it's possible that we could wind up with more tinkering. But tax reform, if not total overhaul, is too important to dismiss out of hand. Keep yourself informed, through your daily newspapers, and let your elected representatives know what you think. ■

Messages...

(Continued from page 33)

ing off coastal Europe. These were the charts of Prince Albert I of Monaco, an enthusiastic hydrographer and steady user of bottle-messages to chart currents. Similar studies by American and Japanese hydrographers were used to minimize the same problem in parts of the Pacific Ocean after World War II.

Why do people throw bottles containing messages into the sea, and even rivers leading to the sea? One answer is offered by the Richard Hillery family of Los Angeles. Over the past decade they have sent hundreds of messages via salad dressing or mouthwash bottles around the world, with the help of friends who go on cruises.

The Hillerys got into their happy hobby about 10 years ago when some friends were bound for Australia. They agreed to release about a dozen bottles along the way, each containing a message. The first reply came within a month from one of the Fiji Islands. Messages and replies have grown steadily since, as has the Hillerys' worldwide correspondence.

In 1929 a German scientific team released a bottle in the south Indian Ocean somewhere between the Kerguelen Islands and Tasmania. The message inside was so arranged that it could be read easily without opening the bottle. It asked anyone finding it to put it back into the sea after notifying the team of when and where it was found.

Records of answers show that the bottle drifted eastward to the tip of South America, around Cape Horn and into the South Atlantic, thence

into the Indian Ocean again where it washed ashore finally in western Australia. It covered an estimated 16,800 nautical miles in 2,447 days and is believed to be the longest trip recorded by any bottle.

Charlie Hostler, Jr., was just 8, some years ago when he dropped his bottle with a message seeking a pen pal, into the Mediterranean off Beirut, where his father was an air attache attached to the U.S. Embassy. Within a month young Charlie had his pen pal, 11 year-old Stephen Calargyros who lived on the tiny Aegean island of Antiparos.

Stephen described Antiparos and told of the bleak life led by the islanders. Charlie asked his father if he could help. With the approval of the American and Greek governments, Charlie's family started a drive to benefit the 700 Antiparos islanders. Before Christmas that same year they accumulated more than a half-ton of food, clothing, toys and candy. A U.S. plane flew the gifts to the island.

In Gadsden, AL, Jewel T. Pierce was looking for more than pen pals. The part-time preacher and full-time textile clerk spent his Sunday afternoons for 22 years tossing empty liquor bottles into the Coosa River which, after a meandering 400-mile course, entered the Gulf of Mexico at Mobile. Inside each carefully sealed bottle was a tract urging finders to give up the evils of drink.

Jewel received 5,640 replies over the 22 years. They came from 29 states and 10 foreign countries, including Greece and Germany. He even got one reply which chided him for "meddling in other people's affairs." It came from a local boot-legger. ■



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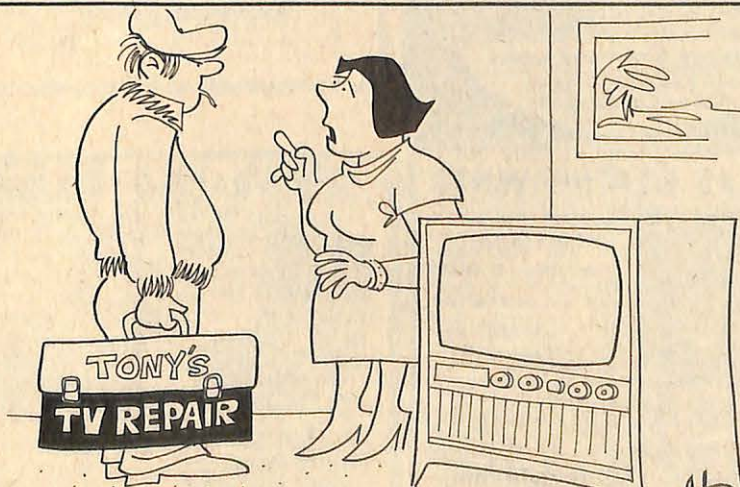
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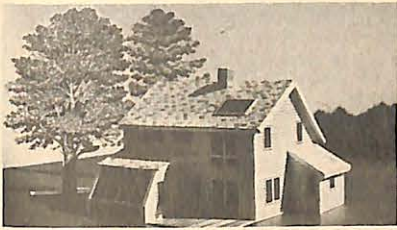
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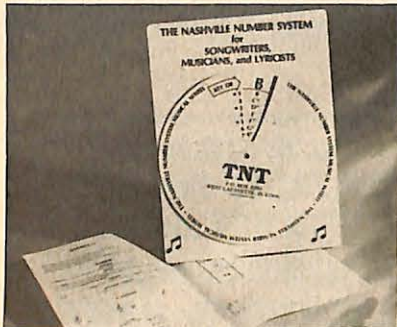
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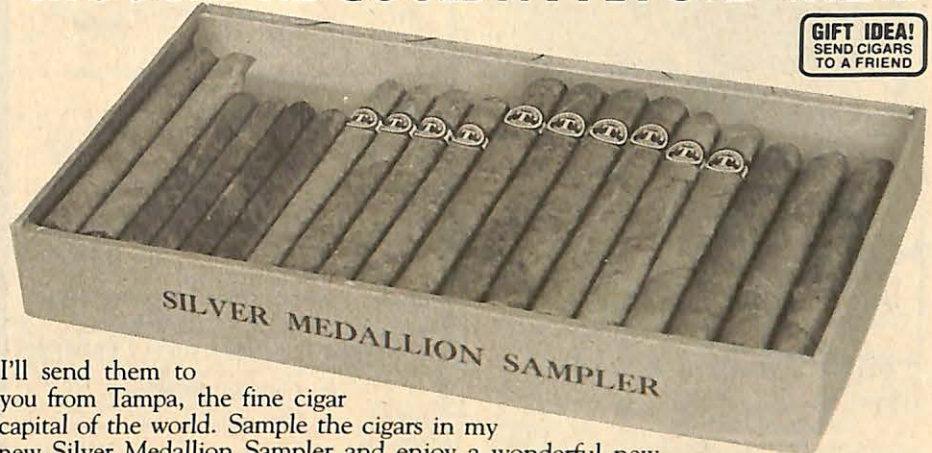
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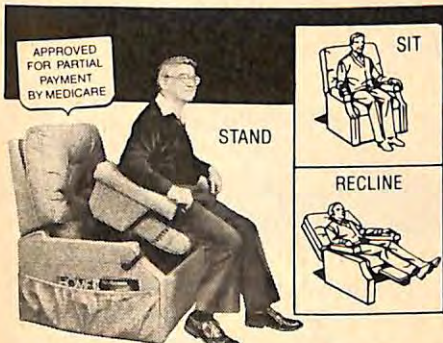
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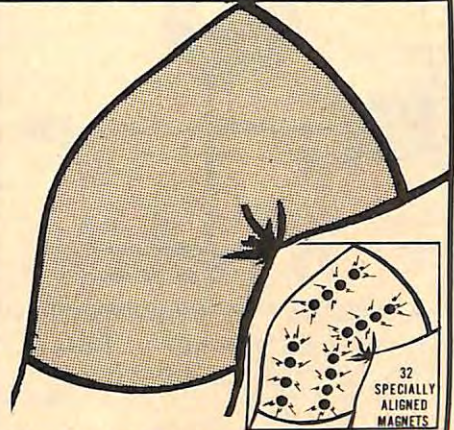
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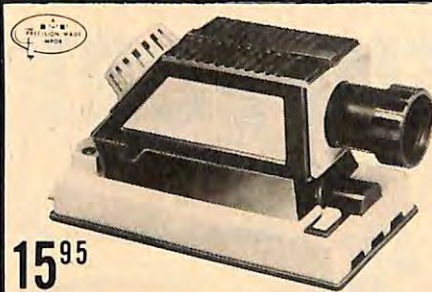
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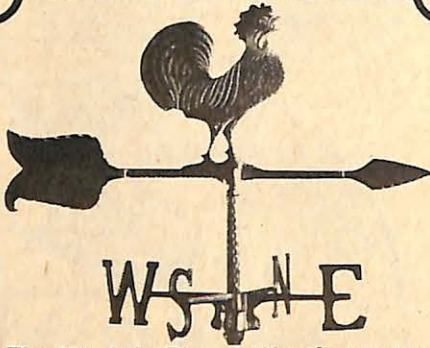
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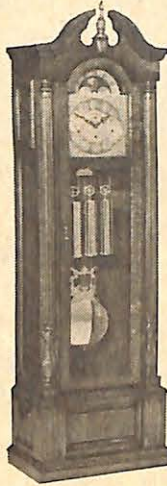
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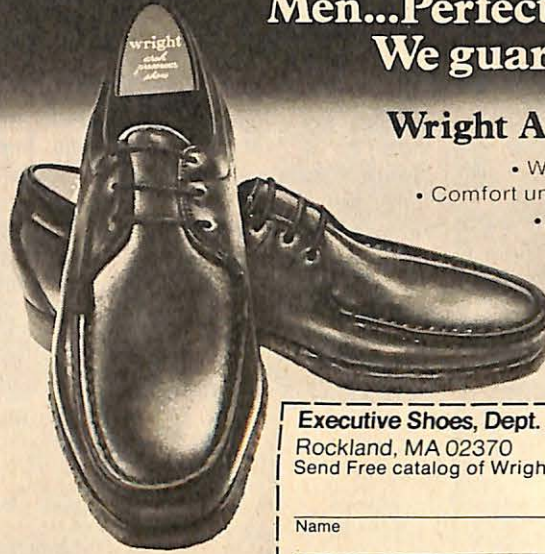


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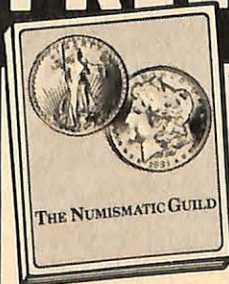
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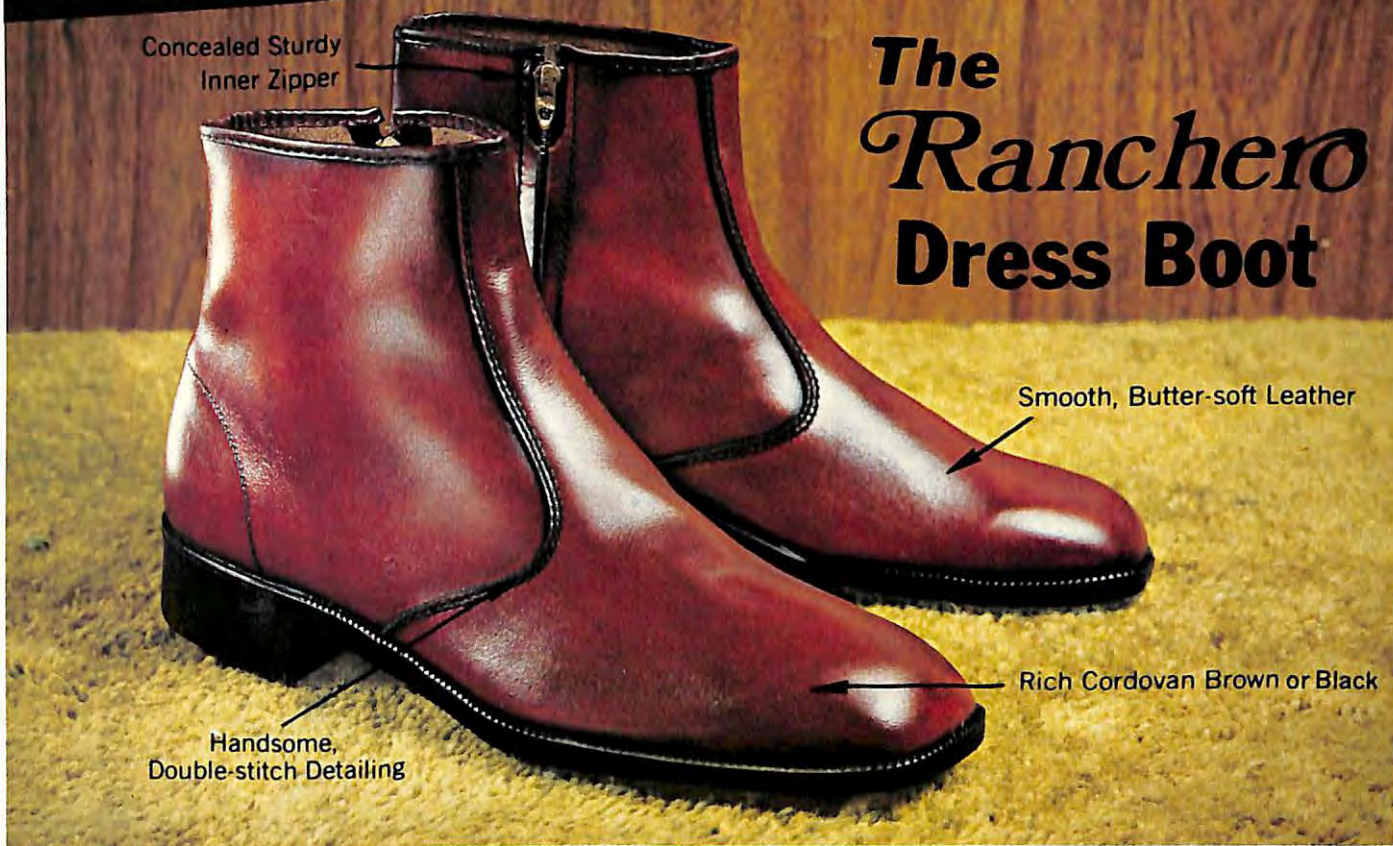
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