

the
Elks
magazine
OCTOBER 1985

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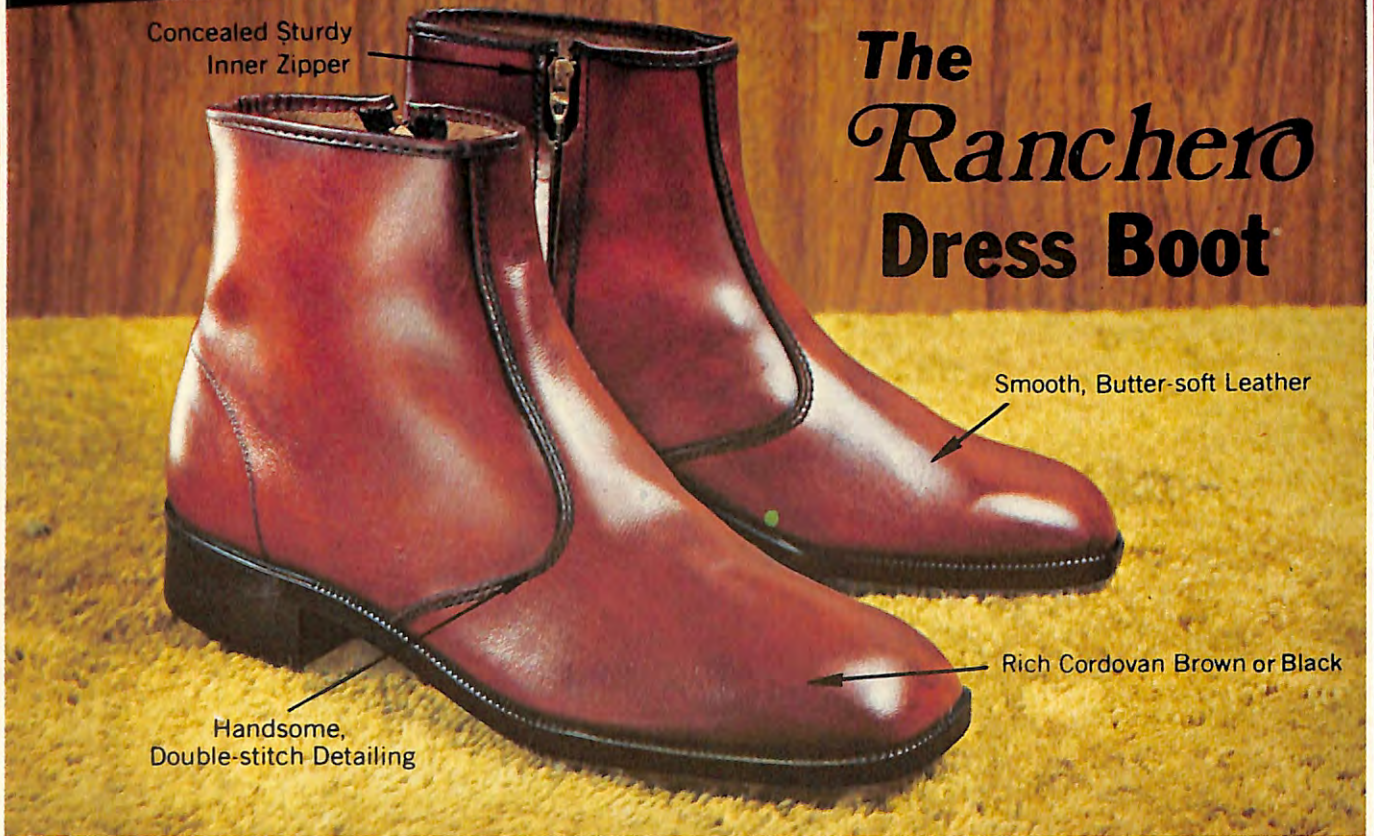
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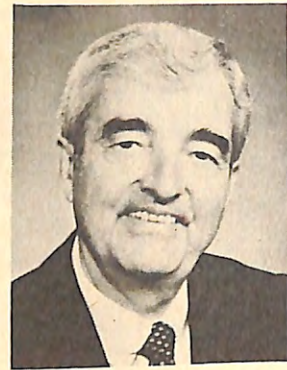
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THE GRAND EXALTED RULER



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“To inculcate the principles of Charity, Justice, Brotherly Love and Fidelity; to promote the welfare and enhance the happiness of its members; to quicken the spirit of American patriotism...”

(Preamble of the Elks Constitution)

How do we “inculcate” the cardinal principles of our Order? We begin with our indoctrination program for new members, and we carry out our efforts in our regular lodge meetings.

We “**promote**” the welfare and “enhance” the happiness of the members in our wide variety of programs conducted by the subordinate lodges. Participation breeds enthusiasm and makes the lodge the centrifuge of activity, spreading ever wider ripples of satisfaction and contentment to our members.

Elks have been eminently successful in “quicken” the spirit of American patriotism. Our Flag Day observance grew from a mandate that each subordinate lodge conduct a Flag Day Program into a nationally recognized day to honor our flag. Now, our Order is continuing its efforts toward raising significantly more than its original pledge to help pay for the rehabilitation of the Statue of Liberty and Ellis Island.

A **man** who strives to “inculcate” our noble virtues, who “promotes” the welfare and “enhances” the happiness of our members is a gentleman. And, one who “quickness” the spirit of American patriotism is an American Gentleman. **ELKS ARE AMERICAN GENTLEMEN.**

A large, elegant handwritten signature in dark ink that reads "John T. Traynor". The signature is written in a cursive style with a prominent loop at the beginning of the first name.

John T. Traynor

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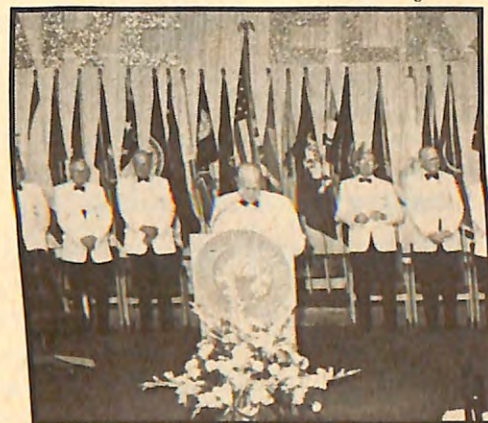
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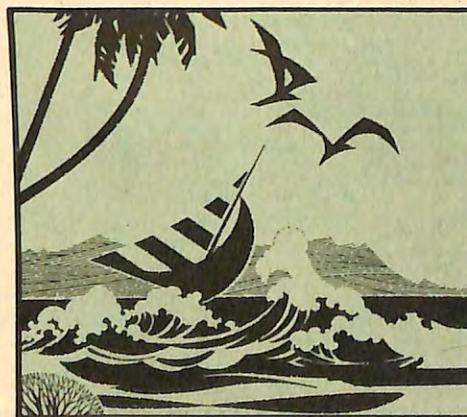
Autumn Recollections. A painting by Jim Jebavy



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VOL. 64, No. 4/October, 1985

National publication of the Benevolent and Protective Order of Elks of the United States of America. Published under the direction of the Grand Lodge by The National Memorial and Publication Commission.

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THE ELKS MAGAZINE, Vol. 64, No. 4/October, 1985 (ISSN 0013-6263). Published monthly, except bi-monthly July/August and December/January, at 425 W. Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Single copy price is 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

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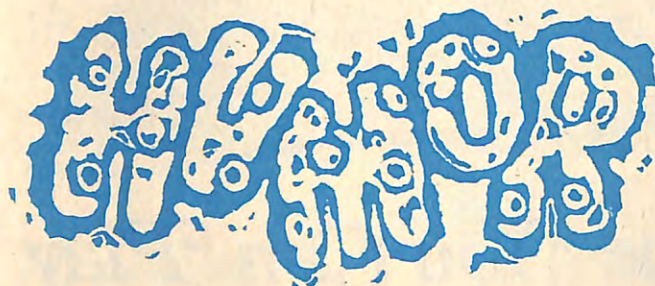
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The Role Of



In Business



by Stewart Marsh

"There is no quality of the human mind about which its possessor is more sensitive than a sense of humor," said the famous Canadian humorist and essayist Stephen Leacock. "A man will freely confess to no ear for music, or no taste for fiction, or even no interest in religion. But I have yet to see a man who announces he has no sense of humor."

People the world over seem to place a high value on humor. We Americans tend to make a virtue of it as homey as cleanliness, optimism and industry. Thus, it is often remarked, "You have to have a sense of humor in order to get along in this old world." Yet humor is a paradoxical quality—it can be used for good or ill.

Although it aims directly at pleasure, humor serves many other functions in our lives. In the business and professional world, it is frequently used either wittingly or unwittingly to aid open communications and promote good will. Sociologist William H. Martineau states that humor may

serve as a social lubricant which keeps "the machinery of interaction operating freely and smoothly."

Awkwardness and stiffness mark many business, professional and social occasions. People are inclined to feel tense and self-conscious, not quite certain what to do or say. Appropriate humor exchanges often help to overcome social unease, and bring individuals closer together. It's said that joined laughter is a signal all's well, and that you need not keep up your guard.

Traditionally, many meetings of men's clubs start off with petty fines and joking. Club members forget serious matters for awhile, have fun and interact with each other. Public speakers frequently begin with a joke, hoping to arouse the attention of the audience, and to induce a relaxed, receptive mood among listeners. Joined laughter provides pleasure, and creates a state of common euphoria.

At a civic club meeting, the speaker began by commenting that family life

has greatly changed over the years. He told about a modern day father who wrote to the editor of a family column, "My daughter is sixteen. Shall I discuss with her the facts of life?"

The editor replied, "By all means, do so. You will probably be greatly helped."

The audience laughed heartily. The speaker was off to a good start.

Sociologist Martineau goes on to point out, however, that humor can operate as an abrasive as well as a social lubricant. In this respect, rather than oiling the working of social interactions, it resembles sand in an auto's carburetor. Inept, inappropriate, or ill-timed attempts at humor may offend listeners, blocking communication.

Addressing a group of middle-aged men and women, the speaker got into trouble. He related a story about a golfer who said to his partner, "I'm anxious to make this shot. That's my mother-in-law on the porch of the clubhouse."

"Don't be a fool!" said his partner. "That's 200 yards away. You'll never hit her."

Some of the men in the audience laughed, but most of the women greeted the joke with stony silence. The speaker had lost half of his audience. In today's climate of superheated emotions concerning women's rights, it is perilous for the public speaker to relate jokes about mothers-in-law or women drivers.

Again, humor may serve to promote group solidarity. In 1942 A. J. Obrdlik published an article entitled,

It may serve as a
social lubricant or
as an abrasive.



"Gallows Humor—a Sociological Phenomenon." Said to be the first major article to deal with humor in a sociological framework, it concerned Obrdlik's firsthand experiences in Czechoslovakia during the occupation of that country by Nazi Germany. In the grim situation which they found themselves, the Czechs could still make jokes. Illustrative of this gallows type of humor was the question, "Do you know why daylight savings time has been exceptionally prolonged this year?"

The answer was, "Because Hitler promised that before the summer is over, he and his army would be in England."

Obrdlik noted that the circulation of such jokes was a symbol of resistance, and helped bolster the morale of the Czechs.

Since Obrdlik's article, there have been a number of studies by sociologists and social psychologists concerning humor in relation to groups. A common finding has been that joined laughter helps to solidify a group, and serve as a safety valve for divisive tendencies.

For example, the sales manager relates to his assembled salespeople a joke about their foremost competi-

(Continued on page 27)

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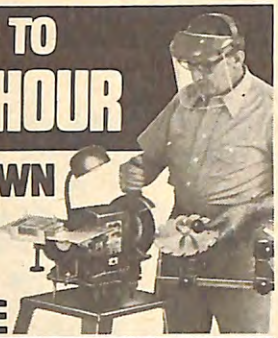
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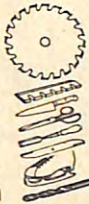
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IT'S YOUR BUSINESS

GOOD BOSSES MOTIVATE PEOPLE

One of the most difficult tasks in owning and managing the typical small business today, it seems, is finding and holding on to motivated employees who know their jobs, respect the boss, enjoy what they do and remain generally satisfied with their wages.

Keeping good people is a subject that comes up in virtually every conversation I have with proprietors.

The irony, of course, is that surveys indicate that the majority of the job opportunities in the past few years—and perhaps the next few—are in small business. One-outlet merchants, according to the Census Bureau, do 46 percent of all US retail business, for example.

To some, there isn't much logic in the dilemma.

"Yet to find motivated people who like their jobs and have respect for the owner's rights and property under the terms I grew up with is simply wishful thinking," said an energetic, 60-year-old Midwestern businessman. "Finding more than one is utopia!"

Attitude is certainly part of the problem, he believes. Communication is another. Still another is accomplishment, or the lack of it, which can interfere with a worker's positive feeling for work at the proprietor's enterprise.

Examine a study by the New York-based personnel company, Accountemps. The firm found that the average worker gives his/her job 53 percent of his capability. Maybe in a larger firm other workers can pick up that 47 percent that isn't used; but imagine the impact on a smaller business, where the boss may have to do 147 percent of the work to get through the week. "The nation's work force is utilizing little more than half of its skill, energy and creativity," Accountemps Vice President Marc Silbert said.

But the answer isn't simply higher salaries. At least that's what the University of Chicago's National Opinion Research Center found in its study of American attitudes last spring. The National Opinion Research Center asked respondents what was most important in

their jobs. While the figure had slipped slightly from a previous study in 1976, 47.7 percent still said accomplishment was by far the most important part of their work. Nineteen percent said wages were most important and slightly more than seven percent mentioned security first.

That may be the reason the Bureau of National Affairs discovered in a survey of the fast food industry this summer that a number of chain restaurants continue to have difficulty finding workers for jobs that pay the federal minimum of \$3.35 and higher. The bureau believes that fast food restaurants, which now employ 3.5 million persons, will continue to face a shortage of employees in the years ahead. Think about the kinds of routine tasks such workers face and you can see that managers and owners have major headaches finding ways to create a challenging environment as well as a sense of accomplishment.

But it's not a hopeless situation.

I've seen excellent examples of successful operations in the restaurant business, the dry cleaning industry, bookstores and other small enterprises. I've noted that where I've found an owner/manager who is thoroughly knowledgeable about his business and his competition, knows how to delegate authority, chooses his employees like he selects his friends, treats his workers like the latter and not the former, and yet communicates as a decision-maker... I've usually found motivated people doing their best to make it the best.

Lamenting about attitude problems among young people who don't show a "hunger" for jobs or work merely puts you that much further from finding answers, I think. For those of us who remember the employment market of the good "old days," today's youth appear to lack a basic ingredient—desire—that gave us so much drive and opportunities.

On the other hand, good managerial skills can alleviate the difficulties that aggravate job turnover, loss of interest in

(Continued on page 19)

Now! For Readers of This Magazine...

GREAT VITAMIN SALE

This advertisement ran here on Mar. 1982. We're repeating it with the same 9 extra special coupon offers and our other products at the same prices (or lower) that ran 3 years ago! . . . New Free Gift!

Enclose Coupons Below With Order

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VITAMIN E 49¢ Limit One of Any Size to a Family
 400 Unit Capsules
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A \$25 VALUE!
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 This fine Watch Calculator is more than the equal of Calculator Watches selling for up to \$25 . . . and it's yours FREE. Slim, handsome and so light you'll almost forget you're wearing it. It's both: 1. A Digital Calendar Watch and Timer with a distinctive sounding alarm. 2. A super accurate, 4-function calculator that adds, subtracts, multiplies and divides. Features a large, easy-to-read, lighted display and rugged, sporty adjustable band. *Makes a wonderful gift.* To get yours, just check the box in the order form, add \$1.50 for shipping, return it with your order and we'll send your Precision Calculator Chronograph FREE!
 Free offer ends Oct. 31, 1985
 May never be repeated!

Enclose Coupons Below With Order.

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 1,000 Mg. with Rose Hips
 100 For
 500 for 9.49
 1000 for 17.98
 N733 Expires 10/31/85

MAIL ORDER COUPON

ZINC 39¢ Limit One of Any Size to a Family
 10 Mg.
 100 For
 500 for 1.89
 1000 for 3.49
 N733 Expires 10/31/85

MAIL ORDER COUPON

GINSENG 149¢ Limit One of Any Size to a Family
 250 mg. Tablets
 100 For
 500 for 6.95
 1000 for 12.49
 N733 Expires 10/31/85

MAIL ORDER COUPON

LECITHIN 149¢ Limit One of Any Size to a Family
 19 Grain Capsules
 100 Capsules
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"CALCIUM 600"
 1500 mg. Calcium Carbonate per tablet with Vitamin D to help Calcium absorption providing 600 mg. Calcium per tablet. Same potency as CALTRATE 600 which cost 6.84 for 60 tablets. Our prices—
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Our "Top-B" B-Complex "50" 189¢ Limit One of Any Size to a Family
 Famous Formula at a Sensational Low Price!
 Every capsule contains 50 mg. B1, B2, B6, B12, Niacinamide, Panto Acid, Choline, Inositol, 50mcg B12, Biotin, 50mg Paba, 100 mcg. Folic Acid.
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Our Name	Comparable to	100 For	500 For
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ALFALFA Tablets 100 TABS 49¢ 500 for 1.95

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VITAMIN B12 Super Potency 500 MCG 100 Tablets 1.49 500 for 6.25

HERBAL DIURETIC 100 Tablets 1.75 500 for 6.50

HI-POTENCY STRESS FORMULA
 B Complex and Vitamin C
 100 TABS 1.95 250 for 4.75

"BIG 4" Kelp, Vit. B6, Lecithin and Cider Vinegar
 100 For 79¢
 500 For 3.50
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VITAMIN E FINEST QUALITY 100% PURE ALPHA TOCOPHERYL GELATIN CAPSULES

	100 FOR	500 FOR	1000 FOR
100 UNIT CAPSULES	98¢	4.85	9.49
200 UNIT CAPSULES	1.89	8.99	17.59
400 UNIT CAPSULES	2.89	14.49	28.49
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BREWER'S YEAST TABLETS
 250 Tablets 95¢
 1000 for 2.95

VITAMINS For Hair Care
 Same Formula as others, charged \$9.95 for 50 Day Supply
 NOW 50 DAY SUPPLY 3.95
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CONVENTION

Highlights from the 121st Grand Lodge Session Held in Seattle, Washington, July, 1985



Convention Commission Chairman, PGER Robert A. Yothers, introduced the Past Grand Exalted Rulers and their ladies, and welcomed delegates to the 121st Grand Lodge Session in Seattle. Absent due to illness were PGERs Wade H. Kepner of West Virginia, William A. Wall of Florida and E. Gene Fournace of Ohio. The Pottstown, PA, Drill Team assisted in the opening and in the various ceremonies.

SUNDAY

Seattle, Washington, welcomed the 121st Grand Lodge Session of the Benevolent and Protective Order of Elks, held July 14-18.

PGER Robert A. Yothers, honorary chairman of the session, welcomed the assembled dignitaries, delegates, and visiting Elks and their ladies during opening ceremonies held at the Seattle Coliseum. A warm greeting was also extended by Seattle Mayor Charles Royer.

The audience roared its approval as the colors were presented by the color guard of the Fairbanks, AK, Emblem Club. They made the rafters ring with the singing of "The Star-Spangled Banner," accompanied by the Aberdeen, WA, Lodge Elks Band and the Aberdeen, SD, Lodge Chorus.

Each state delegation cheered wildly as its state flag was presented by its state

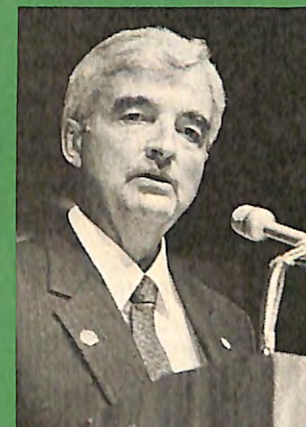


Thousands of Elks and their ladies lined up to register. A total of 8,111 turned out for the convention.

HIGHLIGHTS '85



Featured speaker at the Sunday evening opening was GER Frank O. Garland of Centralia-Chehalis, WA, Lodge.



John T. Traynor as he made his acceptance speech upon his unanimous election as Grand Exalted Ruler.



Jubilant North Dakota and Montana Elks and their ladies joined together in a demonstration on the convention floor after the election of John T. Traynor of Devils Lake, ND, as Grand Exalted Ruler. They were accompanied by the Devils Lake Elks Band.



Elkdom's new Grand Exalted Ruler and his wife, Mr. and Mrs. John T. Traynor, are shown with their family. Seated, left, is son Tom. Seated, right, is daughter Mimi. Standing, from left, are son Michael and his wife Mary Beth; youngest son, 15-year-old Dan; and son Paul.



At the opening of each business meeting during the session, the Flag was presented by the color guard of Fairbanks, AK, Emblem Club No. 109, dressed in red, white and blue uniforms.



CONVENTION HIGHLIGHTS '85

president or representative. The patriotic scene was climaxed by the presentation of "Old Glory," by the GL Americanism Committee, chaired by Vincent R. Collura of Lincoln, NE, Lodge.

The featured speaker was GER Frank O. Garland, who outlined the accomplishments of the Order during the past year. For the first time in history, contributions to the Elks National Foundation topped the \$4 million mark. More than three million youngsters participated in the "Hoop Shoot" Free Throw Contest.

GER Garland pointed out an increase in charitable contributions in almost every area, including service to veterans, proving that "Elks Care - Elks Share."

The Elks Drug Awareness Education Program took giant strides. "I can report that we have a program that is working and gaining the respect of the government, the media and the public," said GER Garland.

The Order continues to care for its senior Brothers at the Elks National Home in Bedford, VA, where one wing has been renovated to increase the comfort of the residents.

Under Americanism Chairman Vince Collura, contributions toward the restoration of the Statue of Liberty now total over a million dollars, with another year remaining.

"That our government is cognizant of our good works was made evident by the Congressional Reception in our honor," GER Garland said.

"To you and to all the Elks of this fantastic country, thank you for your continued dedication," he concluded.

GER Garland's speech was followed by a videotaped message from President Ronald Reagan. A complete transcript of the President's remarks appears elsewhere in this feature.

The Invocation and Benediction were given by the Rev. Charles Neville, grand chaplain. A musical prelude and recessional were provided by Col. Ramon "Red" Ringo, Grand Lodge organist.

MONDAY

The Aberdeen, WA, Elks Band and the Pottstown, PA, Drill Team performed at the opening business session. This is the 40th year that the Pottstown Drill Team has participated in a Grand Lodge Session.

GER Garland announced that he had

sent a telegram to President Reagan wishing him a rapid recovery from his surgery. He also announced that due to the death of Grand Est. Lead. Kt. Alfred J. Mattei May 6, he had appointed Edward J. O'Brien of Springfield, MA, Lodge No. 61 to fill Brother Mattei's unexpired term of office.

Delegates from distant Panama, Puerto Rico, Guam, and the Philippines were welcomed.

In his report, GER Garland noted that the Order had a great year with but one exception: There was a loss in membership nationwide of more than 18,000.

Subordinate lodges gave a total of \$28,397,728 to charity, an all-time high.

GER Garland welcomed 12 new lodges into the Order.

Gerald L. Powell of Peru, IN, Lodge No. 365, chairman of the Board of Grand Trustees, presented the proposed budget in his preliminary report. The balanced budget came to \$6,962,600.

The nomination and unanimous election of John T. Traynor of Devils Lake, ND, Lodge No. 1216 to the office of Grand Exalted Ruler touched off a demonstration of jubilant North Dakota and Montana Elks. Marchers paraded enthusiastically into the Coliseum, accompanied by the Devils Lake Elks Band.

The nomination was made by Dr. Thomas J. Clifford, president of the University of North Dakota at Grand Forks and a member of Grand Forks Lodge No. 255. The seconding speech was

made by Brother Traynor's son, Tom, Est. Lead. Kt. of Devils Lake Lodge.

Other new officers elected were Grand Est. Lead. Kt. Robert J. Tancredi of Toledo, OR, Lodge No. 1664; Grand Est. Loyal Kt. Robert J. Kennedy of Dover, OH, Lodge No. 975; Grand Est. Lect. Kt. Alvin A. Ehrlich of Orlando, FL, Lodge No. 1079; Grand Secretary (ninth term) Stanley F. Kocur of East Chicago, IN, Lodge No. 981.

Also named were Grand Treas. Leonard E. Bennett of Rifle, CO, Lodge No. 2195; Grand In. Gd. Bob D. Belsher of Miami, AZ, Lodge No. 1410; Grand Tiler Ted Zimmer of Newport, KY, Lodge No. 273; Grand Esq. George L. Strain of La Junta, CO, Lodge No. 701; and Grand Chap. Rev. Kevin W. Cassidy of Baraboo, WI, Lodge No. 688.

Elected to four-year terms as Grand Trustees were Calvin C. Bjorne of Ishpeming, MI, Lodge No. 447 and Donald D. Dapelo of Coalinga, CA, Lodge No. 1613.

The following appointments were made: Seymour Nathanson of Portland, ME, Lodge No. 188 to a five-year term as Justice of the Grand Forum, and PGER Glenn L. Miller to a seven-year term as Trustee of the Elks National Foundation.

TUESDAY

Referrals of matters to be considered were made by J. Paul Meyer of Puyallup, WA, Lodge, chairman of the Committee on Distribution, to open the second business meeting.

PGER Edward W. McCabe, chairman of the Elks National Memorial and Publication Commission, pointed out that there were nearly 10,000 visitors last year to the Elks National Memorial Building in Chicago.

He noted that *The Elks Magazine* barely broke even last year. He said, "The threat of 50 to 100 percent increases in third class not-for-profit postage later this year makes it unlikely that the magazine can continue its low \$1.25 annual subscription. If the congressional budget committee now meeting in Washington carries through its threat to dramatically reduce postal subsidies in late 1985, the magazine will have to review its entire operation." PGER McCabe indicated that a postage rate increase could also possibly affect lodge and state association bulletins. "We will continue our efforts to hold down costs and yet deliver a quality

SPECIAL EDITION STILL AVAILABLE

Copies of the 24-page Special Edition of *The Elks Magazine* distributed at the Seattle Grand Lodge Session are still available, at no charge...while the supply lasts.

This Special Edition features articles about Elks charitable projects from across the nation, reprinted from recent issues of *The Elks Magazine*.

Write: The Elks Magazine
Special Edition
425 W. Diversey Pkwy.
Chicago, IL 60614



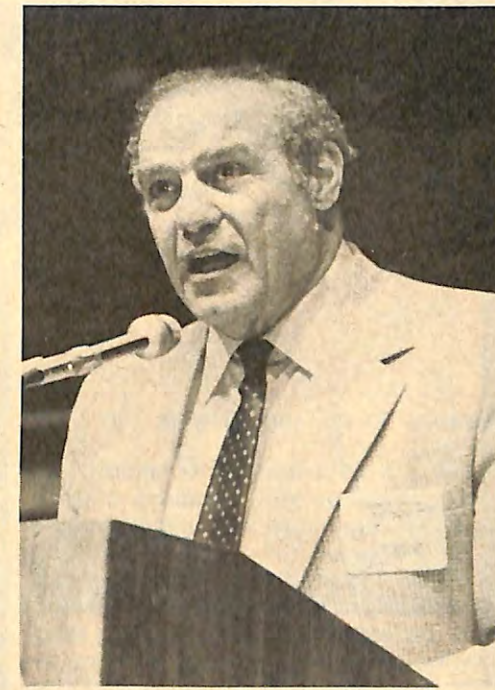
Mr. and Mrs. John T. Traynor wave to the cheering audience upon his unanimous election as Grand Exalted Ruler. Dr. Thomas J. Clifford (left), president of the University of North Dakota, gave the nominating speech. Tom Traynor (right), Est. Lead. Kt. of Devils Lake, ND, Lodge and eldest son of the GER-Elect, gave the seconding speech.



PGER Edward W. McCabe of Nashville, TN, chairman, reported for the Elks National Memorial and Publication Commission.



GER Frank O. Garland presented GER-Elect John T. Traynor to the cheering audience.



Vincent R. Collura of Lincoln, NE, chairman, reported for the GL Americanism Committee.



PGER Raymond C. Dobson (right) installed the new officers and presented the jewel of office to the new GER, John T. Traynor.



Mrs. Garland proudly pinned a Past Grand Exalted Ruler badge on her husband.



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magazine to our membership," he concluded.

Alvin A. Ehrlich of Orlando, FL, Lodge, chairman of the Auditing and Accounting Committee, said that 46 percent of the lodges are not operating their club facilities so that they produce a profit, that 44 percent of the lodges are spending more on lodge costs and activities than they are collecting from their members in dues and related fund-raising projects, and that 38 percent show a loss from their combined operations.

The committee also finds that many of the lodges are failing to comply with federal laws relating to various payroll taxes and the proper filing of information and income tax returns, and that many of the lodges are now coming under scrutiny by the IRS. In addition, state laws relating to similar tax requirements as well as state bingo laws must be adhered to.

PGER Homer Huhn, Jr., chairman of the Elks National Foundation Trustees, in a preliminary report said that contributions to the Foundation during the past year were at an all-time high of \$4.1 million, bringing the total principal fund to over \$86 million. During the past year a total of \$5,695,203 was distributed in the form of state Major Project grants, scholarships and vocational grants, the "Hoop Shoot," Drug Awareness Education Program, Elks National Home, and Eagle Scout awards.

Donald O. Oesterling of Butler, PA, Lodge, chairman of the Public Relations Committee, announced area winners in the public relations contest. The overall winner was Manasquan, NJ, Lodge No. 2534.

James B. Roberson of Mt. Adams, WA, Lodge, chairman of the GL Lodge Activities Committee, announced that citations were being awarded to lodges adding members equivalent to 12 percent of their beginning membership, and awards are also in order for "Lowest Lapsation Percentage" in each of the five membership divisions.

For the second time, Clawson-Troy, MI, Lodge No. 2169 was named the All-American Lodge. The runners-up were Santa Maria, CA, Lodge No. 1538; Wey-



The Message From President Reagan To The Delegates At The 1985 National Convention In Seattle, Washington

Greetings from the White House. I'm sorry that Nancy and I cannot join you in the Pacific Northwest for your Grand Lodge Convention, but to all the Elks, to your ladies, to your families, I say thank you.

Thank you for providing rehabilitation for crippled children, for helping bring comfort to our veterans, for helping thousands of young people get an education, for taking up the fight against drugs, and most of all, thank you for showing tenderness and compassion in so many ways towards your fellow men and women. This is the sort of action that makes America a better place in which to live.

Nancy and I are particularly grateful that you're devoting so many of your efforts towards young people, our Nation's greatest resource: volunteering your time and money to Boy Scout and Girl Scout troops, involving three million children in your "Hoop Shoot" competition, and helping hundreds of youngsters get a college education and vocational training each year.

We're delighted with your efforts in drug abuse education. It's probably the toughest job we have, but nothing is more important than teaching young people how drugs can stamp out their future and turn their dreams into nightmares. After many years of providing recreational and educational opportunities, you've developed tremendous creditability with the youngsters in your communities. That goodwill is a priceless asset in the fight. We welcome your valuable assistance.

During my first year in office, I called for more involvement by the private sector, a greater commitment by non-government entities in supporting many of our domestic programs. The Elks were among the first groups that responded with a pledge to do their part, and every day you do a little more.

Frank Garland tells me that your donations for the many charitable and benevolent activities of the Elks this year will be a record twenty-eight and a half million dollars, 2.3 million dollars more than last year, and with it all you instill that love of country and that spirit of patriotism that we all share.

I understand that you've met your pledge of raising a million dollars for the restoration of the Statue of Liberty. I look forward to seeing your float in the Rose Parade... Old Glory unfurled with a huge representation of Miss Liberty, a tribute to that great Lady on her hundredth anniversary.

Have a good meeting and keep up the good work. God bless you all.

mouth, MA, Lodge No. 2232; Nutley, NJ, Lodge No. 1290; and Slidell, LA, Lodge No. 2321.

Herbert M. Brautzsch of Ft. Wayne, IN, Lodge, chairman of the GL State Associations Committee, reported that participation in the Officers Training Program dropped 11½ percent from last year and is down 23½ percent in the last two years.

Winners of the major project booth displays were announced. They were Florida,

Nebraska and Washington. Brother Brautzsch pointed out that 1,277,808 volunteer man-hours were spent in state Major Projects with a total budget of \$23.5 million.

States with the highest per capita Elks National Foundation donations, ranked in order, were: Hawaii, North Carolina, Arizona, Maine, and Rhode Island. Receiving awards for the highest percentages of new ENF pledges signed were, in order, Hawaii, Oklahoma, North Carolina,



The new Grand Lodge Officers are (seated from left) Grand Est. Lead. Kt. Robert J. Tancredi of Toledo, OR; Grand Est. Loyal Kt. Robert J. Kennedy of Dover, OH; GER John T. Traynor of Devils Lake, ND; Grand Secy. Stanley F. Kocur of East Chicago, IN; and Grand Est. Lect. Kt. Alvin A. Ehrlich of Orlando, FL. Standing from left are Grand Treas. Leonard E. Bennett of Rifle, CO; Grand Esq. George L. Strain of La Junta, CO; Grand Chap. Rev. Kevin Cassidy of Baraboo, WI; Grand In. Gd. Bob D. Belsher of Miami, AZ; Grand Tiler Ted Zimmer of Newport, KY; Four-year Grand Trustees Calvin C. Bjorne of Ishpeming, MI, and Donald D. Dapelo of Coalinga, CA; and Secy. to the GER Thomas Goulding of Devils Lake, ND.



Participants in the Annual Grand Lodge Memorial Service were, from left, PGER Kenneth V. Cantoli, chm.; Grand Chap. Rev. Charles Neville, who gave the Invocation and Benediction; Lonn Sweet, director of the Aberdeen, SD, Elks Chorus, which provided vocal selections; PDD Fred Oakes, Jr. of Centralia-Chehalis, WA, who gave the Eleven O'Clock Toast; Peter T. Affatato of Hicksville, NY, Grand Trustee, who gave the General Eulogy; and Col. Ramon "Red" Ringo of the Elks National Home, Grand Lodge organist, who provided the organ prelude and postlude.

Arizona, and Rhode Island.

Winners of the state association bulletin contest, in the various categories, were First Place: California-Hawaii, Colorado, Massachusetts, New Jersey, Georgia, Missouri, Alaska, and Pennsylvania.

Second Place: North Dakota, Arizona, Idaho, and Louisiana.

PGER Robert A. Yothers, chairman of the Elks National Convention Commission, announced that next year's session is scheduled for Denver, Colorado, and the

following year's for Atlanta, Georgia.

Plans for the 1986 Elks float in the Rose Bowl Parade were revealed by Donald D. Dapelo of Coalinga, CA, Lodge. Entitled "A Birthday Celebration," it is to be a tribute to the Statue of Liberty on her 100th Anniversary. The design will consist of a floral creation of the Statue of Liberty standing in the midst of the largest American flag ever produced using fresh flowers.

Ned E. Vento, of Arcadia, CA, Lodge,

chairman of the GL Lodge Development Committee, blamed lapsation for the loss of membership this year.

Robert D. Moore of Fairfield, IA, Lodge, chairman of the GL Government Relations Committee, said the committee has been attempting to complete a yearly survey which is used on the state and national level to get the Elks' message across to legislators. It is requested that the lodges provide a report of all charitable activities in terms of volunteer hours, mer-



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chandise, and dollars spent. "We received two percent fewer reports than the previous year. Only 1,048, or 46 percent, of the lodges took 45 minutes of their time to complete the report, said Brother Moore. "Seven states—Alaska, Maine, Nevada, New Hampshire, Oregon, Rhode Island and Vermont—had 100 percent of their lodges reporting, while eight states failed to have any lodge reporting."

Based on the reports received, 610,276 Elks and their ladies touched the lives of 4,407,262 people in youth, athletic, handicapped, patriotic, veterans or community service programs. These 610,276 Elks and their ladies donated 2,582,247 hours for charity.

In a stirring preliminary Americanism Committee report, Vincent R. Collura of Lincoln, NE, Lodge, chairman, stated, "America offers freedom of religion, freedom of speech, equality and independence to all. How could we not bow our heads in prayer each day and not give thanks?"

He added, "We have all demonstrated that we understand, accept and practice the principles that have made our country great."

Brother Collura announced the state winners of the Americanism Contest. They are, ranked in order, Arizona, Nebraska, and Texas.

Also in a preliminary report, G. Lester Von Barga of Lewiston, ID, Lodge, chairman of the GL Ritualistic Committee, announced the winning Eastern and Western Division ritualistic teams.

First place in the Eastern Division went to Dalton, GA, Lodge No. 1267 with a score of 94.8286, closely followed by Bath, NY, Lodge No. 1547 with a score of 94.7833. Ogallala, NE, Lodge No. 1760 was first in the Western Division with a score of 96.5213, followed by Jamestown, ND, Lodge No. 995 with a score of 95.7906.

WEDNESDAY

Making the report for the Elks National Service Commission was the chairman, PGER Gerald Strohm. PGER Strohm reminded the delegates and their ladies of the Elks' pledge that "So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."

Leather for therapy is in great demand, he said, and he also spoke of the need for and success of the adopt-a-veteran program.

All 50 state youth chairmen have reported their youth activities, Nick M.

Kovic of Warren, OH, Lodge, GL Youth Activities Committee chairman, told the audience.

Brother Kovic proudly reported that \$6,589,523 was spent last year in youth work, an increase of 15 percent. A total of

AWARDS

HIGHEST PERCENTAGE OF MEMBERSHIP GAIN

Lodges with 300 or fewer members:

1. Sainte Genevieve, MO
2. Washington, DC
3. Calabash, NC

Lodges with 301 to 500 members:

1. Pittsburgh, PA
2. Myrtle Beach, SC
3. Mahanoy City, PA

Lodges with 501 to 700 members:

1. Aripeka, FL
2. Kent Island, MD
3. Lake Elsinore, CA

Lodges with 701 to 1,100 members:

1. Wilmington, NC
2. Lakeland, FL
3. Rotterdam, NY

Lodges with 1,101 or more members:

1. Hillsboro, OR
2. Albany, NY
3. Green Valley, AZ

BEST YOUTH PROGRAMS

Lodges with 300 or fewer members:

1. Katy, TX
2. Greenwood Lake, NY
3. Kearny, AZ

Lodges with 301 to 600 members:

1. Cordova, AK
2. Brooklyn, NY
3. Elk Grove, CA

Lodges with 601 to 1,000 members:

1. Blackfoot, ID
2. Janesville, WI
3. Hicksville, NY

Lodges with 1,001 to 2,000 members:

1. Port Jervis, NY
2. Kodiak, AK
3. Fairbury, NE

Lodges with 2,001 or more members:

1. Farmington, NM
2. Anchorage, AK
3. Charleston, SC

AMERICANISM BROCHURE CONTEST

Lodges with 300 or fewer members:

1. Jersey City, NJ
2. Mountainside, NJ
3. Fort Lee, NJ

Lodges with 301 to 600 members:

1. Atlanta-Buckhead, GA
2. Hayward, CA
3. Deer Lodge, MT

Lodges with 601 to 1,000 members:

1. Kalamazoo, MI
2. Otsego, MI
3. Richmond, CA

Lodges with 1,001 through 2,000 members:

1. Lincoln, NE
2. Phoenix, AZ
3. Green Valley, AZ

Lodges with 2,001 or more members:

1. Carmichael, CA
2. Clawson-Troy, MI
3. Albuquerque, NM

LODGE BULLETIN CONTEST WINNERS

Lodges with 300 or fewer members:

1. Allen Park, MI
2. Sussex, NJ
3. Diamond Bar-Walnut, CA

Lodges with 301 to 500 members:

1. Mesquite, TX
2. West Palm Beach, FL
3. Brewster, NY

Lodges with 501 to 700 members:

1. Auburn, CA
2. Homestead, FL
3. San Clemente, CA

Lodges with 701 to 1,100 members:

1. Wheeling, WV
2. Lynchburg, VA
3. Ishpeming, MI

Lodges with more than 1,101 members:

1. Santa Maria, CA
2. El Cajon, CA
3. Clawson-Troy, MI

NATIONAL YOUTH WEEK WINNERS

Lodges with 300 or fewer members:

1. Kearny, AZ
2. Franklin Square, NY
3. Wickenburg, AZ

Lodges with 301 to 600 members:

1. Fulton, NY
2. Nogales, AZ
3. Holbrook, AZ

Lodges with 601 to 1,000 members:

1. Sonora, CA
2. Otsego, MI
3. Van Wert, OH

Lodges with 1,001 to 2,000 members:

1. Falls City, NE
2. Alliance, OH
3. Yankton, SD

Lodges with 2,001 or more members:

1. Vancouver, WA
2. Carmichael, CA
3. Charleston, SC



For the second time, the All American Lodge winner was Clawson-Troy, MI, Lodge No. 2169. Runners-up were Santa Maria, CA (last year's winner); Weymouth, MA; Nutley, NJ; and Slidell, LA. Shown at the plaque presentation to Clawson-Troy Lodge were, (from left) GER Frank O. Garland; immediate PER Harry Eller of Clawson-Troy, during whose year the award was won; James Roberson of Mt. Adams, WA, chairman of the GL Lodge Activities Committee; and Ken Moore of Corona, CA, a member of the committee conducting the contest this past year.



The District Deputies are sworn in by the new GER.



Top "Hoop Shoot" winners, David Sickler and Stacy Shepherd, dribbled basketballs down the aisle when they were introduced at the Grand Lodge Session in Seattle.



Ogallala, NE, Lodge No. 1760 captured the National Ritualistic Championship. Shown with some of their awards are (standing, from left), immediate PER Richard Myers, Est. Lead. Kt. Kevin O'Donnell, Est. Loyal Kt. William Harrington, Est. Lect. Kt. Marty Mueller, Esq. Joel Engdahl, Chap. Frank Odstroil, In. Gd. Robert Goodwin, and assistant coach Dennis Eggleston. Seated are candidate Gary Krajewski and coach John Lund.

114,345 Elks were involved (four percent more than last year), serving 2,210,750 young people, which is an increase of 14 percent over last year. This was exclusive of the Scholarship and "Hoop Shoot" programs.

State winners for Overall Youth Programs were California-Hawaii, first; Nebraska, second; and Ohio, third. Receiving an Honorable Mention were Alabama, Pennsylvania and Illinois.

Chairman of the Elks Drug Awareness Education Program, Dick Herndobler of Ashland, OR, Lodge, reported that on a national level five public service announcements were produced and sent to

720 TV stations and a series of five newspaper articles was sent to 4,000 newspapers. In addition, a third printing of the Elks Drug Awareness Education Program Manual has been completed.

Brother Herndobler said the Elks joined with several other groups in sponsoring the PRIDE International Conference on Drugs, in which Nancy Reagan and 17 other first ladies from around the world participated.

"We have made an excellent beginning but this is only the start of a long-term program," he said.

The featured speaker was Ann B. Wroblewski, deputy assistant secretary of

state for international narcotics matters. She immediately thanked the Elks for the important work they are doing to fight drug abuse. Ms. Wroblewski's remarks will appear in the November issue of *The Elks Magazine*.

In the final Americanism Committee report, Chairman Vincent R. Collura presented a check for the Statue of Liberty Restoration Fund for \$1,081,000. This put the fund over the goal of the \$1-million pledge, and there is still another year to go.

The national director of the Elks "Hoop Shoot" Free Throw Contest, Emile J. Brady of Danville, PA, Lodge,



CONVENTION HIGHLIGHTS '85

reported that 3,136,997 young boys and girls participated this year in the program. A total of 17 state associations achieved 100 percent participation. The boy and girl national champions and their families were introduced and presented with the Getty Powell Award.

They were Stacie Shepherd, 13, of Richmond, IN, and David Sickler, 9, of Waverly, NY, sponsored by Sayre, PA, Lodge. The awards were presented by PGER Glenn L. Miller of Indiana and PGER Homer Huhn, Jr. of Pennsylvania.

Brother Brady also reported that the "Hoop Shoot" finals were held prior to the 2nd Annual Elks/Basketball Hall of Fame Classic, coached by Dean Smith of the University of North Carolina and Bob Knight of Indiana University. He announced that on July 1, the Elks "Hoop Shoot" mini-theater was dedicated in the new Basketball Hall of Fame in Springfield, MA.

After thanking the Elks, the two national champions tossed miniature basketballs to the cheering crowd as they left the auditorium.

PGER Homer Huhn, Jr., chairman of the Elks National Foundation Trustees, in his final report, announced the Foundation distribution budget for the coming year. Over \$7.7 million will be disbursed for charitable purposes.

There were few dry eyes as the first place national Most Valuable Students were introduced and they spoke of their dreams and plans for the future.

PGER Raymond V. Arnold, co-sponsor of the state of Ohio, introduced the first place boy winner, Greg Scanlan, sponsored by Circleville, OH, Lodge No. 77.

PGER Robert A. Yothers, sponsor of the state of Washington, introduced the top girl winner, Lisa Hurley, sponsored by Wenatchee, WA, Lodge No. 1186.

THURSDAY

Delegates heard the final report of the Committee on Credentials, given by Chairman Gilbert A. Currier of Hartford, VT, Lodge. Chief Justice of the Grand Forum George J. Balbach of Queens Borough (Elmhurst), NY, Lodge reported on the Forum's activities.

Chairman of the Board of Grand Trustees Gerald L. Powell of Peru, IN, Lodge presented the Grand Lodge budget for the coming year, and it was approved.



The newest PGER, Frank O. Garland, was installed into the "Usterwuzers Club" and given the seat of honor as low man on the totem pole.

Resolutions honoring the two retiring Grand Trustees, Gerald L. Powell and Vern R. Huck, and also retiring Chief Justice Balbach, were approved.

Committee on Judiciary member Donald F. Nemitz of St. Charles, MO, Lodge was presented with a first-edition copy of the newly revised annotated statutes. Brother Nemitz had spent much time researching and revising the statutes.

It was announced that Doral E. Irvin, executive director of the Elks National Home, was to retire September 1.

Chairman of the Committee on

Judiciary Seymour Nathanson of Portland, ME, Lodge, in a final report, presented eight resolutions. Delegates turned down four of them: giving power to the Grand Exalted Ruler to suspend a lodge or revoke its charter without the consent of the Board of Grand Trustees and to amend that section of the Constitution; a member who is a recipient of the Congressional Medal of Honor may be nominated for Life Membership after being a member of the Order for one lodge year; and a Life Member who was dropped for non-payment of fees who becomes reinstated regains his Life Membership.

A digest of those resolutions approved appears elsewhere in this issue.

The delegates cheered the national champion ritualistic team from Ogallala, NE, Lodge No. 1760. According to a final report by Chairman of the GL Ritualistic Committee G. Lester Von Bargaen of Lewiston, ID, Lodge, the Ogallala team won with a score of 95.1560.

Other top teams were Jamestown, ND, Lodge No. 995 with a score of 94.9125; Dalton, GA, Lodge No. 1267 with a score of 93.8487; and Bath, NY, Lodge No. 1547 with a score of 93.6812.

Chairman of the Resolutions Committee Donald W. Jones of Princeton, KY, Lodge presented two resolutions which were approved. One lauded the Boy Scouts on their 75th anniversary, and the other congratulated the Seattle Convention Committee and commended GER Frank O. Garland.

PGER Raymond C. Dobson, assisted by the Pottstown, PA, Drill Team, installed the new officers. PGER Robert A. Yothers introduced a testimonial honoring the new PGER Garland, who was also presented with gifts.

Gifts were also presented to the new GER John T. Traynor, who also installed the new District Deputy Grand Exalted Rulers. The following appointments were made:

- PGER H. Foster Sears re-appointed to a five-year term on the Elks National Memorial and Publication Commission.
- PGER Frank Hise re-appointed to a five-year term on the Elks National Service Commission.
- PGER Robert A. Yothers re-appointed to a five-year term on the Elks National Convention Commission.
- PGER Frank O. Garland to fill the one-year unexpired term of PGER Robert G. Pruitt on the Elks National Convention Commission.

Business . . .

(Continued from page 8)

work, ineptness and costly losses of time that can cripple top-notch enterprises.

Here's a checklist of major problem areas:

1. Communication. Major corporations, which used to have major problems getting the message to their own people let alone outsiders, have spent millions to repair and improve their links with employees. Because a business is small—whether it has 2 or 3 employees or 500—doesn't mean that there is less need to communicate. In fact, it may mean it's more necessary. One of the most serious difficulties for the entrepreneur who begins to realize the growth of his dream is keeping his staff informed about changes, plans and needs.

A recurring story from those who have left small business to go somewhere else is that the owner became secretive or reluctant to share what was happening with his staff as growth took place. "He was interested in what we were doing and gave us a good idea of what was expected in the early days. Two years later, he was reluctant to say anything about his plans or our future... and that's when I decided he was simply getting rich from my work and it was no fun," said an executive assistant in the Northeast who quit her position to take a job with a nearby corporation.

2. Decision-making. It's one thing to remain friendly and still boss, it's quite another to become so involved with staff that you cannot separate emotion or personal concerns from professional duties. Yet some small businesses have folded because the person in charge simply couldn't decide what to do or which direction to take. It happens. For some, deciding who to hire is as big a task as getting a loan. For others, deciding who to let go or why someone must be dismissed is a decision that is too stressful to make. In these cases, nothing is done, and the firm suffers the consequences.

3. Business knowledge. It's said, perhaps too often, that if you know something about a field and you're a "dynamite sales type who can sell anything" you can make it big today. There's much more to being successful, in my opinion. Regardless of how well you know a field or how familiar you are with the components of business life, it takes sound background in all parts to make it in small business today. From finding a location to acquiring an inventory to capitalization, you cannot enter the competition hoping your expertise in one or two will plug the gap in other parts of the operation.



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YOU & RETIREMENT

by Grace W. Weinstein

YOUR HOME, YOUR CHOICE

We've talked before about retirement living, about whether or not to move in retirement, but there are options within your own home that you may not have considered. "Your Home, Your Choice," a new booklet prepared by the American Association of Retired Persons in cooperation with the Federal Trade Commission, presents a number of those options. Housesharing, accessory apartments and "ECHO" housing are three to consider.

Housesharing

For older people—or any people—who find themselves rattling around in a big house or apartment, housesharing involves two or more people, usually but not necessarily unrelated, living together. No structural changes are necessary in order to accommodate a housesharing arrangement in which each person has his or her own bedroom and shares common living rooms.

Housesharing means sharing costs. It also means that, with others around, you will have someone to talk to and someone to help with household tasks. Before embarking on housesharing, however, it's essential to reach a clear understanding with everyone involved: Who will pay for what? Who will handle which household chores? Will guests, or smoking, or pets be permitted?

You can set up a housesharing arrangement in different ways. One of the simplest, akin to taking in boarders (although you needn't prepare meals), is renting out one or more bedrooms. Just be sure that zoning laws permit. And remember that the extra income you earn must be reported on your federal income tax return. An alternative, eliminating some of these complications, is exchanging services for rent. You might find a local college student, for example, willing to mow the lawn, do your grocery shopping and take care of heavy housework in exchange for a room.

It's important, of course, to be sure that your "housemate" is both honest and compatible. If you put an ad in the newspaper or on a community bulletin board, be sure that you interview respondents carefully and check references. A better bet might be spreading the

word among your friends and relatives, at your church or synagogue, and just letting people know that you're interested in a tenant. Still another way is through a house-matching service, if you're lucky enough to live in a community with such a service designed for just this purpose. Check with your local "Y" or Council on the Aging.

Accessory apartments

If you don't like the idea of sharing actual living space, you may want to see whether your home lends itself to the creation of an accessory apartment. This is a self-contained apartment within your home, generally with its own separate entrance. Structural changes will be necessary, and there will be some costs involved, but renting out such an apartment will bring you some income. Just be sure the costs won't outweigh the income. And, again, be sure zoning laws permit. Some communities strictly prohibit such apartments, but a number of communities are beginning to allow their construction. Sometimes (the rules vary from town to town) a special-use permit is required, the apartments are restricted to senior citizens, and/or occupants of the primary house and of the accessory apartment must be related.

If you rent out an accessory apartment in your home, carefully work out all the financial details. Utility bills, for example, will go up and you should determine how to apportion them. Property taxes may go up as well. You'll need extra property insurance. Someone must take the responsibility for repairs. All of these things should be worked out in advance. Similarly, if you rent an accessory apartment in someone else's home, you'll want to settle everything in advance and put your agreement in writing.

ECHO Housing

Another alternative you might want to consider is ECHO (Elder Cottage Housing Opportunity) housing. These are small, self-contained portable units that can be placed in the back or side yard of a single-family house. The idea originated with the Australian "granny flats," portable units manufactured to enable parents to remain near their adult children and families. You might want to

consider this alternative if you want to live near family and friends but retain the privacy of living in your own detached dwelling.

There are other advantages to ECHO housing units. They are economical. Companies in California and Pennsylvania, as an example, offer completely installed one-bedroom units with more than 500 square feet for less than \$20,000. Some units are larger, with two bedrooms (to accommodate a den, or visiting grandchildren). The units are portable, which is important since their placement is generally based on a temporary special-use permit.

Don't confuse ECHO housing with a mobile home. These units are specifically designed for older or disabled persons, and are often allowed in communities which forbid mobile homes. You will have to check your own community's housing and zoning codes, however, and be sure that the property is suitable for the placement of an ECHO unit. Also be sure you understand all the related costs: Will utility connections be required? Will landscaping be necessary? What kind of property taxes can you expect to pay?

All of these housing alternatives, and many more (home health care, home-making and nutrition services, continuing care communities and nursing homes) are discussed in detail in the AARP booklet, "Your Home, Your Choice." Single copies are free, from Housing Program, c/o AARP, 1909 K Street NW, Washington, DC 20049. ■

"All-American Lodge" Contest

At the Exalted Rulers Luncheon in Seattle, over 2,000 Exalted Rulers assembled made it very clear that they preferred the "All-American Lodge" Contest to be judged on a membership basis. Therefore, the following rules will apply to the 1985-86 contest. There will be named ONE WINNER in each of the five divisions of membership as stated in the Grand Lodge Program:

- Division I - Lodges of 300 or fewer members
- Division II - Lodges of 301 to 500 members
- Division III - Lodges of 501 to 700 members
- Division IV - Lodges of 701 to 1,100 members
- Division V - Lodges with 1,101 or more members

Since the inception of the "All-American Lodge" Contest three years ago, more and more are participating. Last year 39 state associations submitted entries. With the new change in the award presentation, let's set a goal that ALL state associations will be represented for these coveted awards.

James B. Roberson, Chairman
GL Lodge Activities Committee

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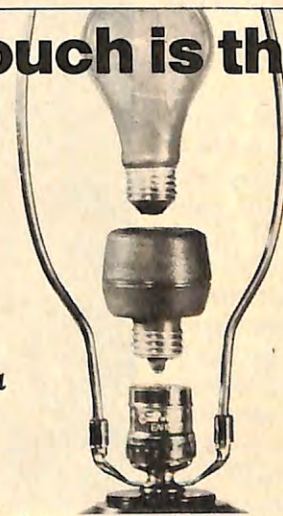
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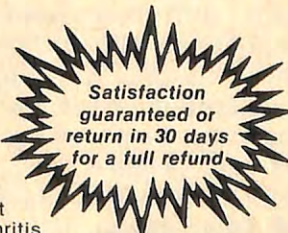
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A visitor contemplates the view from a rugged section of the beach at Waipio Valley on the island of Hawaii.

Hawaiian Hideaways

by Jerry Hulse

Through the open window of Tom Araki's ramshackle inn I hear the ocean and the thunder of waterfalls pounding the earth deep inside the Waipio Valley. Dawn is only beginning to filter away the darkness of a night whose memory doubtless will return, again and again. In the days ahead, whenever I am caught up in rush hour traffic, I shall recall the peacefulness of Waipio. I will mourn the passing of each hour spent strolling down a jungle path fresh with rain and along a black-sand beach littered with driftwood, fording streams, studying bird life and butterflies, and then returning to Tom Araki's inn with armfuls of bananas and papayas harvested from trees in a jungle where daylight becomes dusk, a place alive with the song of birds and the rustling of palm fronds struck by breezes blowing softly from the sea.

In case someone else has been brooding for the old Hawaii, I've rediscovered it here on this northern shore of the Big Island, a journey worth every twist, every bump, every hairpin curve one must encounter to reach it.

Although barely an hour from Hilo and a trifle farther from Kailua-Kona, the Waipio Valley is like the dawning of another world. No ten-



A view of the beach at Hanalei on the island of Kauai.

sion, no stress, no pressure. The trip into the valley must be undertaken by four-wheel Jeep to negotiate the narrow, 47-degree road that twists from the cliffs of Waipio Lookout to the valley floor more than 1,000 feet below. The ride alone would discourage the fainthearted. Besides, once one arrives in the valley there's only a single shelter: Tom Araki's humble little five-room inn.

Until almost 40 years ago, hundreds of families made the Waipio

Valley their home. It was lush with taro and bananas; sugar cane was introduced by the Portuguese and after this the Chinese arrived with rice. The valley flourished until one fateful, frightening day in 1946, when a tidal wave thundered ashore, crushing everything in its path. Cresting at 55 feet, it smashed scores of homes. Nothing remained. Miraculously, though, not a single life was lost. Coincidentally, at the very time the wave hit, the villagers were attending

a celebration at another town beyond the cliffs that overlook the Waipio Valley.

Years later the valley was ravaged by flood waters carrying boulders and trees onto the land that had been cultivated, but now is a tangle of jungle, with streams and a river flowing from the far reaches of the valley to the sea. It is how the valley is said to have appeared when the Tahitians paddled ashore centuries ago in their double-hulled outriggers.

If you're looking for spiffy resorts, you'll have to turn back to Kona or Hilo. Lined up on this side of the island are sleepy plantation towns. Along one of those quiet roads the Big island is famous for, a sign announces that one has arrived at The Last Chance, an old-fashioned plantation-style store that sells everything from gumdrops to army fatigues. The Last Chance is where you load up with groceries if you intend to spend the night at Tom Araki's inn in the Waipio Valley.

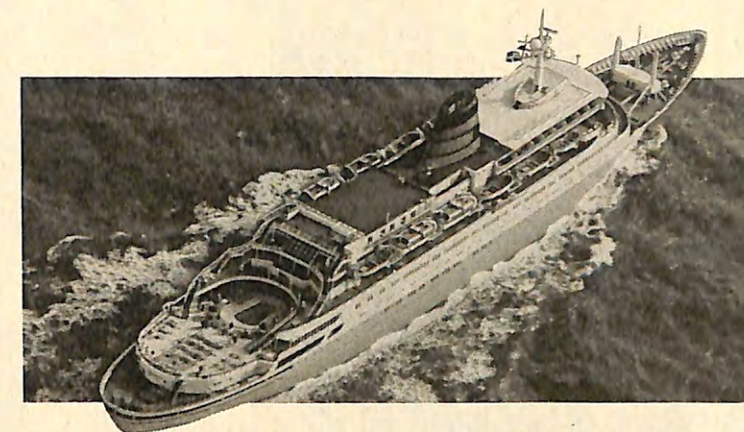
For his tours into the valley, Bob Berger operates a fleet of vintage British Jeeps on a bone-cracking, bouncing, thumping, 90-minute ride that swings by an abandoned tea-house built by a Philadelphia millionaire, a couple of 1,200-foot waterfalls, a series of taro patches and a scene that looks for all the world like the original Garden of Eden. Drivers ford streams, stop to give nature spiels, and deposit passengers on one of the blackest sand beaches this side of Bali Hai.

Joe Kala lives alone within a stone's throw of the ocean that sent the 55-foot tidal wave pouring into the valley that fateful day when the settlement of Waipio disappeared. His nearest neighbor is Tom Araki, with the five-room Waipio Hotel that offers an abundance of peacefulness that attracts the budget traveler as well as the tycoon. One Henry Walker, Jr., chairman of the board of Amfac, fled here to escape the grind of Honolulu.

But precisely what does one do of an evening in a ramshackle, clapboard inn that's without television and electricity? Well, first you light your lantern as well as the punk in your room that curls with smoke and discourages mosquitoes. And then, providing you stopped off at The Last Chance store, you repair to what passes as a kitchen in the basement, with its Coleman stove, a table and four chairs. On this particular eve-

(Continued on page 35)

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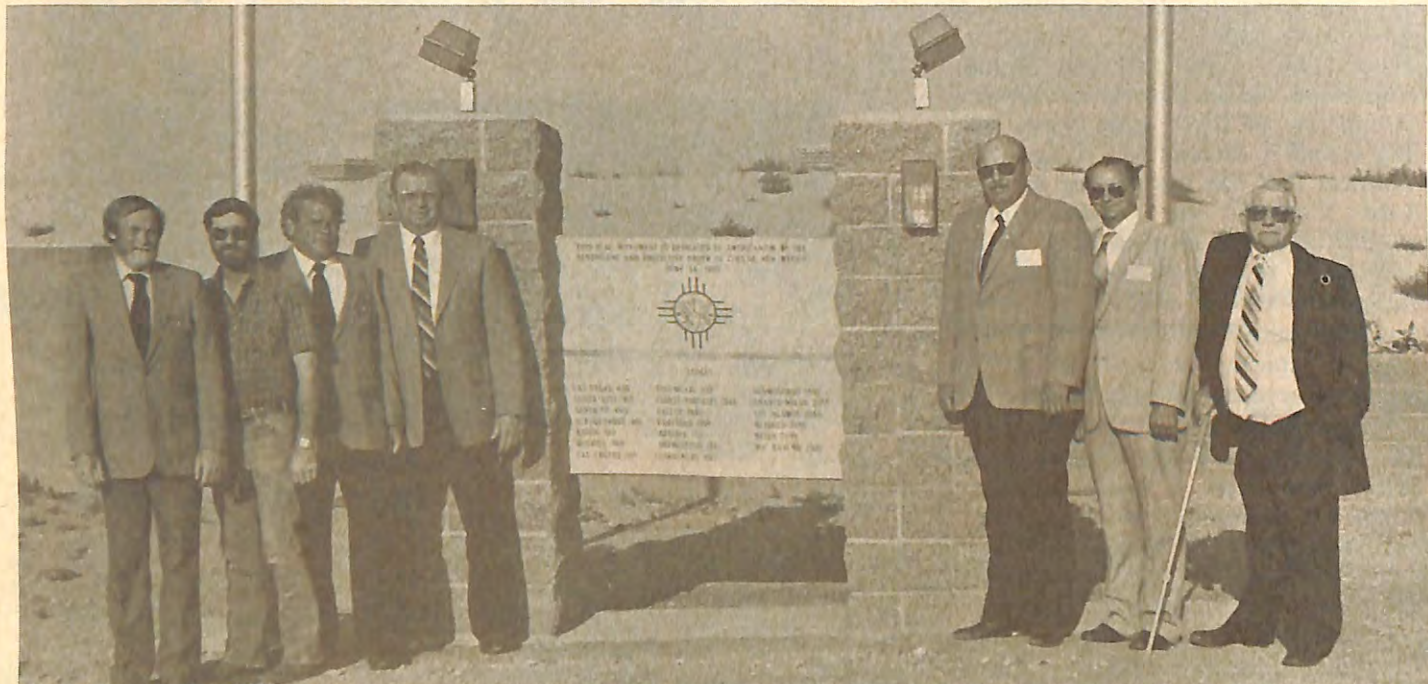
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THE ELKS MAGAZINE OCTOBER 1985

NEWS OF THE LODGES



Clovis-Portales, NM.

CLOVIS-PORTALES, NM. In conjunction with the grand opening of the Caprock Amphitheatre near San Jon, NM, 40 miles north of Clovis, members of Clovis-Portales Lodge dedicated a flag monument on behalf of all 20 of the Elks lodges in the state. The ceremony was held on Flag Day.

Many dignitaries from throughout New Mexico were present.

The new amphitheatre seats almost 1,000 persons and is used for historical dramas and other outdoor presentations. The monument is located near the entrance to the amphitheatre so that it is highly visible to persons entering the facility.

This project was promoted by the PERs of Clovis-Portales Lodge under the leadership of PSP C.W. "Shorty" Burkett. All of the New Mexico lodges were involved in this project, which is intended to enhance the image of Elkdom in the state.

Pictured, all members of Clovis-Portales Lodge, are (from left) PER Ken Cogburn, PDD Tommy Burkett, PER

Dalton Taylor, PDD Allen Bryant, Est. Lead. Kt. George Wamser, PDD and PSP Wandel Massey, and PER Harold Drake.

GARDEN GROVE, CA. Lodge honored six Girl Scouts who have earned the Gold Award.

To earn the Gold Award, the highest achievement in Girl Scouting, a girl must develop new skills, plan for the future, serve her community, and take the lead to meet present and future challenges, both in the Girl Scout program and in her own life.

In meeting the requirements for the Gold Award, the girls become acquainted with the need for volunteer commitment in their community. The emphasis is on service to others.

This award requires area Girl Scout Council approval and at least 25 hours of volunteer service.

WESTWOOD, NJ. Recently, Karen and Howard Lindstrom's wedding plans seemingly went up in smoke. Two days

later, with the help of Westwood Elks, their dreams came true.

Just 48 hours before their wedding, the couple learned that Pearl River, NY, Lodge, where the reception was to be held, had burned to the ground. With little time, and a great deal of work and cooperation, a successful afternoon reception was held for the couple's 70 guests at Westwood Lodge.

POMPANO BEACH, FL. City commissioners were on hand for the unveiling of Old 75, the city's original fire engine. A substantial amount of money was provided by the Pompano Beach Elks to refurbish the 1926 American LaFrance fire engine. It now becomes property of Pompano Beach Historical Society.

ASHTABULA, OH. Lodge held a groundbreaking ceremony for a new lodge building at a site on the shore of Lake Erie. The 11,000-square-foot building will house the club facilities, a rental hall, lodge room, formal dining room, and conference facilities.



St. Helens, OR.

ST. HELENS, OR. Lodge acquired a surplus military vehicle and outfitted it as a small fire truck for fire protection at Camp Meadowood Springs Speech Camp, located near Weston, OR.

Elks spent 719 man-hours on the truck and have placed a value of \$5,609 on it. Title to the vehicle was turned over to the Meadowood representatives at the state convention in Seaside.

Pictured from left are Esq. Jim Brady, Co-chm. of the lodge's Meadowood Committee; PER Phil Dewey, Chm., state Meadowood Committee, Northwest District; VP Don Jensen; and PGER Frank Hise.

NAMPA, ID. Lodge's float entry in the Annual Parade America again won third place in the civic category. The parade theme was "America: A Blessing."

Pictured from left are Brother Paul Brannam portraying Uncle Sam, Mrs. Frank Lakey, and Brother Frank Lakey, current lodge and state Elk of the Year.

FLEMINGTON, NJ. To honor veterans, Flemington Elks donated and installed a white granite bench at the Civil War Monument on Main Street. The dedication was made during Memorial Day activities.

PLANO, TX. Lodge has joined with other community organizations to raise needed funds so that seven-year-old Amanda Phillips can have a series of operations on her left arm that hangs limp by her side. Amanda's arm was injured in a fall from a moving automobile when she was three years old.

When the Plano Elks heard of Amanda's plight, they located medical experts in Norfolk, VA, who could properly treat the child. Arrangements were made with Norfolk, VA, Brothers to assist Amanda

officers association was able to begin its first blood bank for its members with total donations of 12 pints.

All donors were served a hamburger and a beverage, as is a tradition with Mid-Cities Lodge.

HUNTINGTON, NY. At Huntington Lodge's Annual Scholarship Awards Dinner, the first Chester L. Murray Scholarship for a two-year college degree was awarded to William Rosenfeld, a recent graduate of Harborfields High School.

The Golf Committee, chaired by Steve Gerdik, helped make PER Murray's dream of a scholarship program for students pursuing a two-year college degree become a reality. Additional funding was provided by the Burger King Corporation. At the dinner, Brothers Murray and Gerdik had the honor of presenting the scholarship.

OURAY, CO. Four long-term members of Ouray Lodge were honored recently. All four were born and still reside in Ouray, are all past exalted rulers, and all have over 60 years of continuous membership. They have a combined membership of 258 years.

ER Thomas Ellis presented lapel pins to Julius Sonza for 67 years, Frank Massard for 65 years, Albert Schneider for 65 years, and William Stark for 61 years. George Morris, who now resides in Missouri, also has been a member of Ouray Lodge for 61 continuous years.

CAPE CORAL, FL. The Ladies of the Elks of Cape Coral Lodge presented a new wheelchair to 12-year-old Melissa Salatto, who was born with spina bifida. Melissa's parents contacted the Cape Coral Elks for assistance when she outgrew her first wheelchair.

(Continued on page 38)

Nampa, ID.



THE ELKS MAGAZINE OCTOBER 1985



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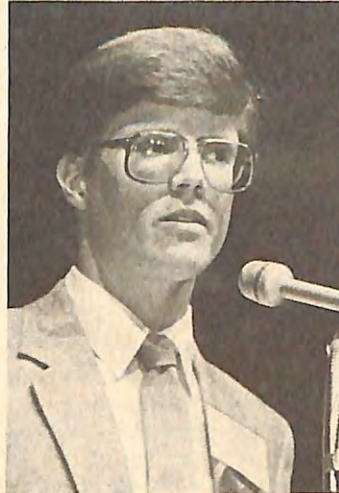
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THE JOY OF GIVING

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The audience at the Seattle national convention gave the first-place winners of the Elks National Foundation "Most Valuable Student" Contest a standing ovation. Gregory M. Scanlan, sponsored by Circleville, OH, Lodge, and Lisa D. Hurley, sponsored by Wenatchee, WA, Lodge, each received a four-year \$24,000 scholarship.



Greg and Lisa are shown with their state sponsors and Elks National Foundation trustees. Seated at left is PGER Raymond V. Arnold, co-sponsor of Ohio, and at right PGER Robert A. Yothers, sponsor of Washington. Standing from left are PGERs and Foundation Trustees Robert Grafton, Homer Huhn, Jr., Willis C. McDonald, Horace R. Wisely, Glenn L. Miller, and Francis M. Smith; and James C. Varenhorst, executive director.

SECOND-PLACE AWARDS—\$5,000 in each academic year.

Todd P. Battenfield El Cajon, CA
Susan D. McCaw Aberdeen, WA

THIRD-PLACE AWARDS—\$4,000 in each academic year.

David R. McNally Dalton, GA
Reed Uthe Madison, SD
Shelly L. Geiger San Diego, CA
Lauren M. Grossman Hopkins, MN

Humor In Business . . .

(Continued from page 7)

tor. The latter is portrayed as strong and formidable, but nevertheless vulnerable and a bit stupid. As the salespeople laugh together, they feel like a team that can go out and beat the competition.

"Joined laughter," states sociologist Joyce O. Hertzler, "whether of shared mirth, joy, triumph, scorn or protection, has a unifying, annealing, consolidating effect upon those laughing together."

On the other hand, when members of a group laugh derisively at each other, it may lead to group tensions or even group disintegration. At a college faculty meeting, a controversial policy issue arose with sides about evenly divided. At first the debate was conducted in a rational manner. But then opponents began to laugh at each other in a stinging manner. Ill-feeling arose, with consequent lack of faculty unity.

Turning to another facet of humor, business and professional people sometimes employ wit as a weapon. Aggressive wit may be efficacious in defending ourselves against verbal thrusts of a witty nature which put us under mock attack, providing our counterattack is on target. We respond to pretended disparagement, or remarks that are embarrassing to us, with witty jabs of our own.

At a banquet, a male MC introduced a young woman attorney, mentioning her good looks as well as her legal background. Among other things, he noted that she had big, soft eyes.

She responded, "Well, this is the first time I've been introduced as the attorney with the big, soft eyes (pause), by an MC with a big, soft head." The audience enjoyed the exchange.

Wit is employed, too, in responding to the verbal assaults of genuine enemies, or in attacking them. Max Eastman, who wrote the classic *Enjoyment of Laughter*, said of such wit, "It is wordplay taking the place of swordplay. It is a duel fought with the points of jokes."

Such wit, however, may easily be misdirected and perverted into cruelty. Laughter may inflict needless pain on innocent victims. As late as the 19th century in so-called civilized nations, for example, some of the rougher gentry thought it funny to beat cripples with their own crutches. And even today people may laugh at sick jokes about the physically and mentally handicapped.

Although not in an exhaustive list, we have noted various ways in which humor functions in the business and professional world. It may serve as a social lubricant or as an abrasive; it may tend to solidify or divide a group; and aggressive wit—for weal or for woe—is often used as a weapon.

How can business and professional people use humor effectively toward desired ends? Humor research is still in a nascent stage. Joking is an art rather than a science. The rules for the efficacious use of humor are not clear-cut. But here are suggestions gleaned from the findings of humor investigators and the experience of successful humorists.

If you are seeking to promote good will, use sarcasm and ridicule sparingly. "Laughing with people is safe," state psychologists Donald A. and

(Continued on page 31)

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Statue Of Liberty Restoration Fund Update



WE MADE IT!! ELKS PLEDGE OF \$1,000,000 OVER THE TOP!



Vincent Collura (right), chm. of the GL Americanism Committee, is shown with Robert Kerrey, Governor of Nebraska, addressing a press conference. Gov. Kerrey had just signed a proclamation citing the Elks for its commitment to quickening the spirit of American patriotism and the Statue of Liberty Restoration Program. The proclamation recognizes the desire of all Nebraskans to promote a greater awareness of America's ethnic heritage and immigration history and to participate in the restoration of the Statue of Liberty and Ellis Island. He proclaimed July 5, 1985, as Liberty Day throughout Nebraska, urging all citizens to express gratitude for the Statue of Liberty, with appropriate celebrations and observances.

STATUE OF LIBERTY DONATIONS BY STATE AS OF 8/1/85

AK	13,006.38	KY	2,946.76	OH	27,756.55
AL	8,451.73	LA	3,249.25	OK	17,872.07
AR	2,191.00	MA	27,151.50	OR	31,392.45
AZ	18,801.88	MD	14,453.50	PA	42,001.67
CA	120,287.79	ME	8,995.26	PI	100.00
CO	36,990.25	MI	28,663.47	PR	489.00
CT	21,805.36	MN	12,258.25	RI	2,437.00
DC	375.00	MO	20,127.15	SC	2,421.00
DE	637.00	MS	3,832.05	SD	5,876.50
FL	53,244.95	MT	4,668.00	TN	12,261.56
GA	8,159.00	NC	11,353.25	TX	12,789.22
GU	25.00	ND	4,420.00	US	22,834.56
HI	3,895.00	NE	21,148.55	UT	3,005.00
IA	3,196.00	NH	12,047.94	VA	18,217.68
ID	4,328.01	NJ	89,037.58	VT	10,811.00
IL	25,231.14	NM	21,227.46	WA	46,201.18
IN	9,550.54	NV	1,050.00	WI	12,205.00
KS	6,357.65	NY	100,330.00	WV	5,181.48
				WY	21,350.75
				GRAND TOTAL	1,018,777.32

There is still nearly a year to go on the Statue of Liberty Restoration Fund Program. Any lodge or individual wishing to make a contribution to the Elks Statue of Liberty Restoration Fund may send a check to The Elks Magazine, 425 W. Diversey Pkwy., Chicago, IL 60614.

Donations of \$25.00 and over will receive a beautiful four-color, 8x10 Certificate of Appreciation personally signed by the Grand Exalted Ruler.



GER Frank O. Garland (left) accepts a symbolic check for \$1,000,000-plus from GL Americanism Chm. Vince Collura during the Grand Lodge Session in Seattle. The check represents the contributions received to

fulfill the Benevolent and Protective Order of Elks' pledge to raise \$1 million for the restoration of the Statue of Liberty and Ellis Island.



Drug Awareness Education Program

Nancy Reagan's Message to the Elks Grand Lodge Session



Dear Friends:

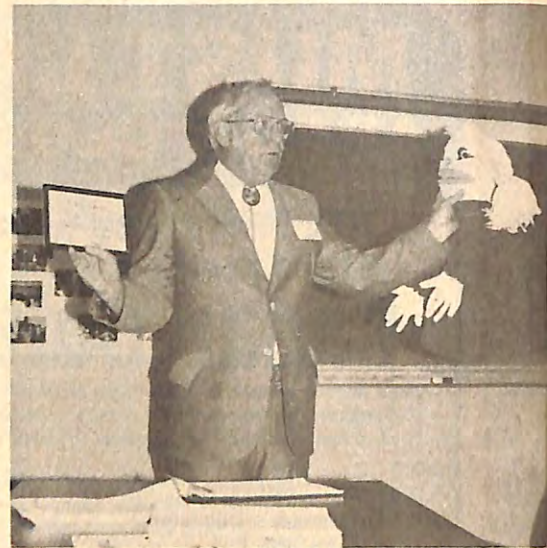
I would like to take this opportunity to congratulate you on the occasion of the Elks National Convention. As one of our nation's most prominent civic organizations, the Benevolent and Protective Order of Elks has provided leadership, compassion and service to our communities for decades.

We are all inspired by and grateful for the wonderful Drug Awareness Program you began in 1983, which has been an invaluable tool in our struggle against adolescent drug abuse. The Elks realize that our children are the future of our nation, and your efforts to prevent drug abuse have been extraordinary.

The battle against drug abuse sometimes seems discouraging, since it is a long-term project, the results of which often take years to be recognized. But I want to assure you that you are making a difference in our communities. In your work with young people, in the schools and towns across the nation, you are giving our children the chance to grow, to mature and to live drug-free. There is no better gift than the gift of life, and your work is a life insurance policy for our next generation.

I look forward to hearing about the continuation of your fine Drug Awareness Program work over the next years, and wish to express my deep appreciation for the true spirit of voluntarism which the B.P.O.E. has exemplified. God bless you.

Sincerely,
Nancy Reagan



El Cajon, CA, Lodge has joined with the Cajon Valley School District and the La Mesa, CA, Police Department in the fight against drug abuse by elementary school students. Est. Lead. Kt. Mel Lowery is shown demonstrating one of the eight puppets the lodge donated to the school district, to be used in narrated anti-drug programs for children in the fourth to eighth grades. The script for the show and the puppet patterns were provided by La Mesa Police Officer T. G. Marks, and the puppets were made by the El Cajon Elkonettes.

BEACON, NY, Lodge began its Drug Awareness Education campaign by sponsoring a drug awareness seminar for parents. Dr. John Stern, director of the Controlled Substance Abuse Clinic in Dutchess County, discussed signs by which parents could detect drug usage, and Joan McCarthy of the District Attorney's Office informed parents of the ramifications of being arrested for drug abuse. Est. Loyal Kt. James Kennedy acted as moderator for the seminar, which he created and organized.

FRANKLIN SQUARE, NY, Lodge has provided many hours of technical assistance to a community-based substance abuse treatment agency. A dinner-dance to benefit a new center for children growing up in families with chemical abuse problems was held. Floyd Patterson, Gerry Cooney and Jose Torres were among the many professional boxing notables who were honored guests.

Federal drug official Ann Wroblewski, featured speaker at the 121st Grand Lodge Session in Seattle, received a Grand Lodge Special Citation from GER Frank O. Garland (left) in appreciation of her assistance to the Drug Awareness Education Program at the convention. Ms. Wroblewski stressed prevention as the key to solving the problem of drug use, and stated that the Elks' program of early education has been more successful than ever anticipated. GER Garland also praised Dick Herndobler (right), chairman of the Grand Lodge Drug Awareness Education Program, for his dedication.



Humor In Business . . .

(Continued from page 27)

Eleanor C. Laird, "laughing at them is dangerous—even behind their backs because walls often have ears."

The sarcastic wit delights in belittling others, and it is as a rule genuine disparagement. Thus, a woman who had been striving to reduce said proudly at a women's party, "I've taken ten pounds right off my tummie."

"Turn around, dearie," said a so-called friend, "and I'll tell you where it went."

Studies suggest that the funny wit—whose joking is good-natured—tends to be popular. But the sarcastic wit tends to alienate others, and lacks popularity.

Toward friendly relations, don't belittle a person's sense of humor. So-called humor experiments have shown that the subjects often disagree when asked to rate a number of jokes in order of funniness. But when asked to rate themselves on a sense of humor, almost all feel that they have a fine grasp of the funny, priding themselves on this quality.

If you feel that a friend or acquaintance has a good sense of humor, tell the person so. He or she will probably take it as a high compliment. On the other hand, even though you feel that another's appreciation for the amusing is as shriveled as a prune, better not ask cynically, "What's the matter—haven't you got any sense of humor?" The person will likely feel insulted.

Avoid practical jokes. Many of them are harmless enough as no one gets hurt and the joke may provide fun for all. But the confirmed prankster never seems to know when or where to stop. Frequently, he or she has poor judgment. No harm is meant, but physical or psychological hurt is indeed the outcome.

During lunch one day, some office workers decided to have fun with a colleague who was a reformed drunkard. They generously laced his fruit drink with vodka while he wasn't looking. The man proceeded to go on a monumental drunk, losing his job and beating up his wife. What started

out as a little fun wound up in tragedy.

Although there continue to be practical jokers in the business and professional world, they are widely viewed with disapprobation by co-workers and customers. Once you get the reputation of being a prankster, it is difficult to live down, and it won't help you career-wise.

Relating a humorous experience that you have had, or a joke on yourself, is often an effective way to arouse joined laughter. The thing can be overdone, of course, but such stories commonly serve to disarm opposition, and to create good will toward yourself.

Even many U.S. presidents have successfully kidded themselves. Abe Lincoln went along with stories about

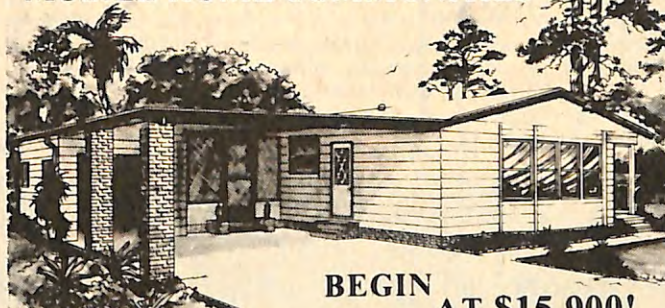
his own ugliness. When he was accused of being two-faced he responded that, if he had another face, he would certainly wear it. Woodrow Wilson also kidded himself about his own looks. He did so with a limerick:

*As a beauty I am no star,
There are others more handsome by far;
But my face I don't mind it,
Because I'm behind it;
It's the people in front that I jar.*

Although almost garrulous at times, Calvin Coolidge encouraged a sphinx-like image of himself. When Jack Kennedy appointed his brother Bobby to be attorney-general, he commented that Bobby was just out of law school and needed a little experience before beginning the practice of law. And when Ronald Reagan

(Continued on page 33)

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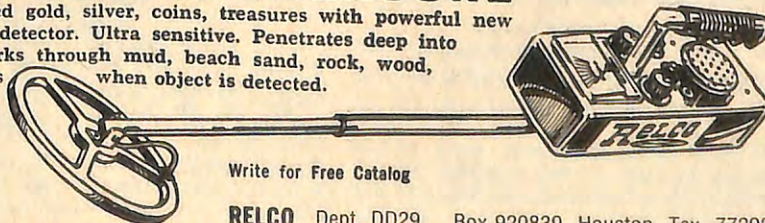
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Members of the Veterans Committee of Frackville, PA, Lodge distributed some 700 items worth \$980 to 105 patients at the VA Medical Center in Wilkes-Barre, PA. Included were 62 lap robes and various amounts of pens, tablets, envelopes, puzzles, baseball caps, slippers, playing cards, tissues, toilet articles, books and magazines. From left are Committee Chm. John Joseph, Rich Hopkins, Bill Davis, Jim Tenaglia and Bob Shortt. Frackville Lodge visits the Wilkes-Barre VAMC twice a year, and this visit was called "Christmas in May."



More than 1,700 square feet of cow, deer, elk, and sheep hides were presented to the Seattle, WA, VA Medical Center by the Hides Committees of Alaska and Washington. Shown working with the leather are veterans Harry Cook (left) and Patrick Wilson. Standing are Dale Orff (left), PER of Renton, WA, Lodge and VAVS representative at the center, and Steve English, the center's director of Recreational Services.



Tampa, FL, Lodge sponsored its 11th Annual Arts and Crafts Contest at the James A. Haley VA Medical Center in Tampa. Shown with some of the entries are (from left) Don Hosey, VAVS deputy representative; Brother Al Kimbel; PER Dick Ramsey; Medical Center Director Richard Silver; Charles Fiveash, VAVS representative; Pete Derringer, VAVS deputy representative; and Brother R.C. Van Buskirk.



The Elks of New York's East Central District presented a soft ice cream machine for the use of patients at the Montrose, NY, VA Medical Center. From left are Natale Maniscalco, VAVS representative; Dewy Rubiano, director of the center; Gerald Shook, VAVS coordinator, New York State Elks Association; and Ken Smith, then-East Central District National Service Committee chm.



TUCSON EAST, AZ. Officers and members of Tucson East Lodge held their Flag Day Ceremony at the Tucson VA Medical Center. Following the ceremony a watermelon party was held, at which more than 100 veterans were served.

One month earlier, the lodge held a cookout at the center, serving hamburgers and hot dogs to over 150 veterans.

CASTLE POINT, NY. Elks from several lodges in the East Central and Mid Hudson Districts of New York were honored at a party held at the Castle Point VA Medical Center to salute persons who give voluntarily of their

time and money to the patients of the center.

Receiving awards were Dennis Murphy, chm. of the Veterans Committee of Greenwood Lake Lodge; Natale Maniscalco of Poughkeepsie Lodge, VAVS representative at the Montrose VA Medical Center; Ken Brown of Wappingers Lodge, VAVS, Castle Point; and William Schaeffer, chm. of the East Central District National Service Committee.

SALISBURY, NC. The 1985 Volunteer Recognition Program was held recently at the Salisbury VA Medical Center. Representing Salisbury Lodge were Allen Arey, state National Service Committee chm., and his wife

Ruby; VAVS Representative Eugene Morris and his wife Ruby; and Deputy Representative Ed Roberson and his wife Dottie.

Brother Arey was inducted into the "Silver Service Club" for having completed 28 years of continuous service to the medical center.

Certificates of commendation were presented to the following West Central District Lodges: Charlotte, Greensboro, High Point, Statesville, Charlotte-Mecklenburg, Salisbury, and the Salisbury Ladies Auxiliary.

LAKE HOPATCONG, NJ. Lodge donated four stereo sets to the Lyons, NJ, VA Medical Center.

Humor In Business . . .

(Continued from page 31)

was shot, he joked that the bullet had ruined his new suit.

Not only the famous, but all of us may encourage an image of being a good sport by publicly kidding ourselves upon occasion.

Stories at the expense of a rival group—so long as they are in good taste and not of a nasty nature—may serve to entertain members of your own group. In the old days of vaudeville, comedians discovered that they could almost always get a laugh by disparaging a rival town or city. If they were playing in St. Paul, for example, they would tell a joke at the expense of Milwaukee, and vice versa. Or a joke on Iowans would go over big in Minnesota, while Iowans laughed at jokes about the natives of Minnesota.

Republicans are regaled by jabs at Democrats, and the latter enjoy needling Republicans. Methodists are amused by jokes on Baptists, and Baptists enjoy jokes on Methodists. Rival civic clubs may kid each other.

As a conversationalist or a public speaker you can make use of the fact that group members enjoy a joke on another group. However, stories about racial and religious minorities have sometimes been of a nasty nature in the past, and it seems wise to stay away from such stories in today's world.

Encouraging others to share with you the things they find amusing, and sharing with them, is a simple way of doubling the fun. Listening aids the exchange of jokes. When the storyteller is halfway through the story, it is discouraging to have another say with a yawn, "Oh, I've heard that one." It is even more annoying when one of the group yelps, "That's not the way I heard it." And it becomes a desperate matter for the story-teller when someone pipes up, "Is that the one where the punch line goes...?"

Almost as bad as the story stopper is the story topper. The joke hasn't been told that this so-called wit won't attempt to top. Or he will retell the story you have just told, showing you how it should have gone. His performance becomes very boring.

(Continued on page 34)

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Humor In Business . . .

(Continued from page 33)

Toward joined laughter, use jokes that are appropriate to the group and the occasion. A bawdy story is obviously out-of-place at a sedate gathering. A grisly anecdote may amuse a healthy person but depress a hospital patient. A joke about wakes and corpses is perhaps funny when told to non-grieving acquaintances, but will not be appreciated by the family members who have recently lost a loved one. A story about mean bosses may be enjoyed by fellow employees, but will likely not be appreciated by the boss.

The time and the place are also important. Co-workers may laugh at the antics of the office clown during the coffee break, but find the same stunts to be annoying when they are trying later on to concentrate on their work.

Wit can be an effective weapon against opponents, but there are precautions. Some individuals are so thin-skinned that they become upset when made the target of barbed

shafts. One should not enter into hostile repartee unless able to take as well as deliver witty insults.

Also, one needs to be nimble of thought and words in order to be effective in this arena. The British statesman, Disraeli, was for example very quick in this respect. After a violent argument, Gladstone angrily told Disraeli, "Sir, you will end either upon the gallows or of a venereal disease."

"I suppose that depends," said Disraeli, "upon whether I embrace your principles or your mistress."

Few can come up with such telling repartee. However, there are a number of people who have a gift for spur-of-the moment, humorous invective, while many others plainly do not. If you are one of the latter, better seek to avoid witty duels.

Based on what humor investigators and practitioners have to tell us, suggestions have been made for the efficacious use of humor, and toward avoiding various pitfalls in joking. But doesn't such utilitarianism rob humor of its pleasure? No, we can seek to handle humor wisely in our business and professional relations without surrendering our enjoyment of the amusing. ■

Memorial Day Brochure Contest

On Sunday, December 1, 1985, every lodge in our Order will be conducting Memorial Services dedicated to the memory of our departed Brothers. Now is the time for exalted rulers, lodge officers and committeemen to make plans for this beautiful ceremony and to prepare their brochures.

The GL Lodge Activities Committee is again sponsoring a contest based on the excellence of each lodge's presentation of this impressive Memorial Service. Every lodge is urged to submit to the committee a Memorial Day Brochure which represents the program conducted. The following criteria will be the basis for judging these brochures:

- | | |
|--------------------------------|--|
| 1. Planning | 11. Escorts for widows |
| 2. Invitations to families | 12. Speakers |
| 3. Invitations to guests | 13. Other special guests |
| 4. Other letters of invitation | 14. Letters of thank-you from guests |
| 5. News releases to media | 15. Letters of thank-you from lodge |
| 6. Media publicity received | 16. Post-event media publicity |
| 7. Publicity in lodge bulletin | 17. Post-event lodge bulletin publicity |
| 8. Lodge room layout | 18. Depth and overall presentation of above facts in the brochure. |
| 9. Printed program | |
| 10. Photographs and captions | |

Awards will be presented for first, second and third-place winners in each of the five membership categories as shown in the Grand Lodge Activities Program. Your lodge secretary must certify your lodge membership status when submitting your brochure. Mail your brochures no later than February 1, 1986, to:

Ray Camp, Member
GL Lodge Activities Committee
808 Tanoan Ct.
Carlsbad, NM 88220

Hawaiian Hideaways . . .

(Continued from page 23)

ning the wily old Japanese proprietor with the wispy mustache and spectacles showed up with a jug of wine and a platter of fresh-caught prawns.

While Araki sipped and philosophized about life, a woman with almond-shaped eyes and a mischievous smile served the meal (which we'd bought earlier at The Last Chance), and afterward Tom Araki filled his glass once more. Araki waved his arms grandly. "This is not the Hilton or Sheraton. Be sure to tell people that!" He shrugged. "Some woman from Kansas City asked me when she got here, 'Where is the lobby?' and I said, 'What do you mean, lobby?' And she said, 'Well, you know, where you have TV and chairs. That sort of thing.' I took a while to get this straight and then I told her, 'Lady, there no lobby. You think you're in Hilton or Sheraton? You're in the Waipio Valley! We got no telephone. You rough it here at the Waipio Hotel.' After that, she and her husband shrugged and they said, 'Well, maybe we'll like it here in the Waipio Valley after all.' "

Now it is morning and for this single moment, I'm wealthy. Outside I hear the voice of the ocean and the

thunder of the waterfalls, which make up for the fact that there's no hot shower or a restaurant. No, I don't miss the action of the big towns and the crowds, but I am hungry. I'm going outside to pick my breakfast off a tree growing just beyond the door, one that is ripe with fat papayas. For sure, the Waipio Hotel may not be the Hilton, but it's affordable. The price for all this? Eight bucks a night.

For reservations at the Waipio Hotel, write to 25 Malana Place, Hilo, HI 96720, or telephone (808) 935-7466 in Hilo or (808) 775-0368 in the Waipio Valley.

For Jeep rides into the valley contact Bob Berger, c/o The Waipio Shuttle, P.O. Box 128, Kukuihaele, HI 96727, or telephone (808) 775-7121. Rates: \$10 per person, half price for children under 12.

After leaving the Big Island it seemed like the right moment to return to Kauai, to visit Auntie Betty, Cousin Percy and Auntie Louise. I should point out that I'm not really related to these folks. It's just that in Hawaii, very often you are adopted into a family if they like you. It all depends on how well you get along with the locals, and so Kauai for me has become a second home of sorts. Cousin Percy Kinimaka invited me out to his house at Kapaa for a luau with the other cousins. "We gonna stick a pig in the ground and do the whole bit," he told me.

You'd probably recognize him if you saw him, because Percy has
(Continued on next page)

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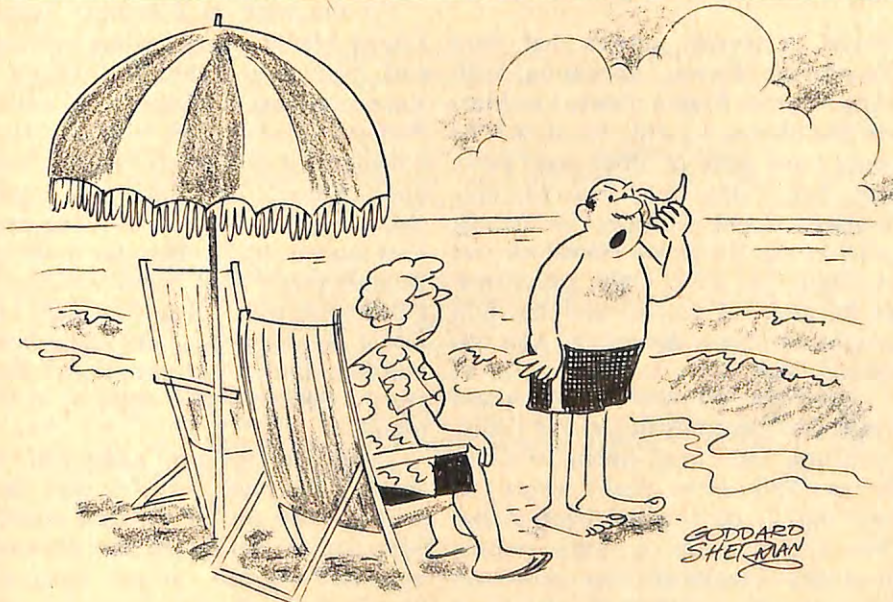
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Amendments to the Grand Lodge Statutes Adopted at Seattle, Washington, July, 1985

In convention assembled at Seattle, Washington, the Grand Lodge on July 18, 1985, adopted Statutory Amendments which became binding upon members of the Order, Subordinate Lodges and their related facilities 30 days thereafter. Hereinafter follows a digest of the Grand Lodge action as an aid to all concerned.

SECTION 5.050

Expense vouchers, for those named in the amendment, will henceforth be approved by the Grand Secretary and Controller; the checks therefore will require a single signature and be mailed to the recipient without delay caused by forwarding them to the Approving Member of the Board of Grand Trustees and Grand Treasurer.

SECTIONS 14.110 and 14.120

A demitted member will now be permitted to join a lodge, other than the one of jurisdiction, without the consent of the Grand Exalted Ruler, if the lodge of jurisdiction does not object.

SECTION 16.040

A House Committee, appointed by an Exalted Ruler, cannot engage the Exalted Ruler as an employee thereof.

The following Constitutional amendment was adopted by the Grand Lodge. It will become effective if adopted by a majority of the Subordinate Lodges.

ARTICLE V, SECTION 2

At the prior Grand Lodge Convention, Section 4.021 of the Statutes of the Order was amended to provide that the Elks National Foundation Trustee, annually appointed, would be appointed by the Grand Exalted Ruler immediately following his installation. In order to conform with the intent of the Statute, the Constitution must be amended, which amendment was overlooked at the time the statutory change was made.

Seymour Nathanson, Chairman
Committee on Judiciary, 1984-85

Hawaiian Hideaways . . .

(Continued from previous page)

aflame long rows of tikis while the ceremonial words are spoken by an unseen personality: "And now the torchlight ceremony...just as it was done when this oldest and largest coconut grove was the royal grove of kings...The table is laden...the food is prepared, as it was before the days of written records...as it was before the missionaries came."

Up the road at Hanalei, Auntie Louise Marston gets her act together each evening at Tahiti Nui, which is Kauai's answer to Quinn's old bar in Papeete. Her Tahiti Nui bar is a hangout for dozens of cousins, real and adopted. One time she might charge a buck for a drink. The next time it could be 75 cents. Or nothing. Because that's what Auntie Louise is, a free spirit who sailed from Tahiti to Kauai 20 years ago, and she's been pouring rum ever since. Old hands say she mixes the best mai tais in the islands.

played in several movies that were filmed on Kauai, appearing with John Wayne, Elvis Presley, Lee Marvin and others. As a matter of fact, he could have gone to Hollywood years ago, but Percy loves Hawaii, particularly Kauai. Earlier he was a beachboy at the Royal Hawaiian over on Oahu, but when Oahu got crowded he grabbed his coconut hat and caught a plane to Kauai and he's not looked back.

Elsewhere on the island, trade winds still sweep through cane fields, funneling their way down to Coco Palms. This is the resort where the fuse was lit on tourism back in the '50s. The manager continues to produce the longest-playing show on Kauai, a nightly ceremony featuring a young Hawaiian in a red *malo* who trots through the palms setting

Tahiti Nui sags a bit and smells of age (it's 104 years old), but with rain pelting down on the tin roof there's not a happier bar on the entire island. You half expect to see Somerset Maugham sipping a gin in one corner. A dusty blowfish hangs over the bar. Tikis are nailed to the walls along

with paintings Auntie Louise hauled down from Tahiti. You get the idea you just walked into some place in Macao or Pago Pago. Only Tahiti Nui is friendlier because Auntie Louise is full of love.

Her chef turns out sashimi, fried won ton, fresh-caught mahi-mahi, prawns swimming in butter and garlic, stuffed calamari, smoked ribs and chicken curry. After dinner the cousins start dropping by, locals carrying ukeleles and guitars. Sometimes they play till dawn, while Auntie Louise pours behind the bar or else picks on a guitar and belts out a song herself.

There's a good bit of this same atmosphere down at Club Jetty, which is a waterfront joint at Nawiliwili Harbor near Lihue. I stopped by to see Auntie Betty and Mama Ouye and learned that a hurricane a couple of years ago had blown the roof off the place.

"Thing landed in the harbor," said Auntie Betty. "What's more, a derelict yacht nearly rammed us." Anyway, the roof's back on and the Jetty's been redecorated and Auntie Betty came up with a slick new menu featuring dozens of Cantonese dishes. Everything from shrimp foo yong to *gau gee main*. A new sign hanging near the door tells how "aimless walking and table-hopping with liquor is prohibited."

"This is a class joint," said Auntie

Betty. "Someone doesn't like our rules, I call mama."

Mama's 76 years old and she's the bouncer.

For unusual adventures in Hawaii, contact the following:

—Doug and Nancy Pendleton's Sea Trek Hawaii, P.O. Box 1585, Kaneohe, HI 96744.

—Bill Ebersole's Hawaii Natural History Tours, Star Route 8-1502, Keaau, HI 96749.

—Island Holidays Tours, P.O. Box 8519, Honolulu, HI 96815.

—Bob Kiger's Pacific Island Cruisers (bicycle tours and rentals), 222 Papalaua St., Lahaina, Maui, HI 96761.

Lahaina Divers, P.O. Box 1547, Lahaina, Maui, HI 96761.

—Coon Family's Trilogy Excursion (cruises from Maui), P.O. Box 1121, Lahaina, Maui, HI 96767-1121.

—Seabird Cruises, P.O. Box 1553, Lahaina, Maui, HI 96767-1553.

—Windjammer Cruises, Pioneer Inn, Lahaina, Maui, HI 96767.

—Molokai Mule Ride, P.O. Box 67, Molokai, HI 96757.

—Papillon Helicopters, Box 1690, Lahaina, Maui, HI 96761, or P.O. Box 339, Hanalei, Kauai, HI 96714. (Contact Papillon for Zodiac tours as well.)

—Island Helicopters, Lihue Airport, Lihue, Kauai, HI 96714.

—Pooku Stables (for riding), Box 888, Hanalei, Kauai, HI 96714. ■

Community Image Contest

Does your community know about Elkdom's many fine programs? It doesn't take much searching to find the answer to this question. Recognizing the many lodges which are constantly aiming their programs at improving their image in the surrounding community, the GL Lodge Activities Committee is again conducting a Community Image Contest to reward those lodges with the most outstanding programs.

The programs of Elkdom are no secret: Youth Programs, Flag Day, Law and Order Nights, Senior Citizen Programs, Scholarship Awards, Citizen of the Year Awards, and many others. All should be documented. Appoint an active member of your lodge to make up a brochure of all of these activities. Collect letters, newspaper clippings and pictures, anything pertinent to these affairs. This brochure need not be elaborate. Awards will be made on the basis of the contents. The committee is much more interested in your "Community Image" endeavors.

All brochures will be judged by an impartial panel and will be sent on to Denver for display at the Lodge Activities booth at the 1986 Grand Lodge convention. Awards will be presented in the five different membership categories. Please be sure to include your secretary's certification of your lodge's membership figure with your brochure and your cover letter. All brochures must be received by the undersigned by April 1, 1986.

Don't delay! Start your brochure now.

Ray Barnum, Member
GL Lodge Activities Committee
91 Church Street
Lockport, NY 14094

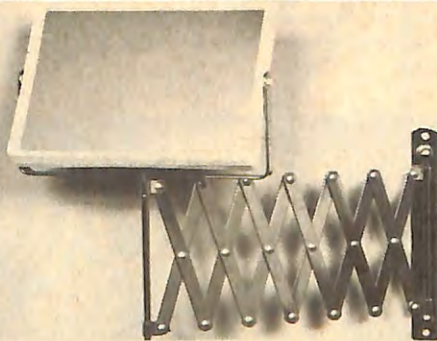


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(Continued from page 25)



SAN MATEO, CA. Eagle Scout Doug D'Amico (center) of Foster City presented a plaque of appreciation from the San Mateo Council of the Boy Scouts of America to ER S. Suggs Jolly, Jr. At right is lodge Youth Activities Chm. Stan Gross. San Mateo Lodge hosted forty new Eagle Scouts and their sponsors at an annual recognition dinner.



EL CAJON, CA. The second-place boy and one of the third-place girl recipients of Elks National Foundation "Most Valuable Student" scholarships are both from the South Coast District of California. Pictured from left are ER Mel Watling of San Diego Lodge, which sponsored Shelly L. Geiger; state National Foundation Chm. Bill Ijames of Vista Lodge; and Todd P. Battenfield, standing next to Frank Stills, ER of El Cajon Lodge, which sponsored Todd.



VANCOUVER, WA. At the conclusion of Vancouver Lodge's "Youth in Government Week," a ceremony open to the public was held at the lodge. Shown admiring a special cake made for the occasion are (from left) PGER Kenneth V. Cantoli; then-GER Frank O. Garland, who addressed the visitors; lodge Youth in Government Chm. Bob Burns; and ER Vern Boespflug.



KELSO, WA. Lodge held its Second Annual Southwest Washington Area Special Olympics, with more than 250 athletes participating. This year officers of Longview, WA, Lodge were invited to help present ribbons to the winners. In photo, Kelso ER Dennis Larson (standing, left) and Longview ER Darrell Fromdahl are shown with Amber McCorkle (left) and Darcy Grant, who were the first and second-place winners in the wheelchair races.

PARAMOUNT, CA. Lodge held a dinner-dance to celebrate its 35th anniversary. Among the many dignitaries present were (from left) PGER Gerald Strohm, ER Ira Walter, PGER R. Leonard Bush, PDD Mickie Bodell, and PGER Marvin Lewis.

(Continued on page 48)

News of the State Associations

The 56th Annual Convention of the **New Mexico Elks Association** was held March 28-30 in Albuquerque. Richard Graham, Silver City, presided over the conclave as his year as president of the association came to a close.

Attending were 341 Elks and 290 ladies.

Honored guests were then-GER Frank O. Garland and his wife Polly; State Sponsor PGER George Klein and his wife Ruth; SDGER Howard Nunez and his wife Dot; and GL Lodge Activities Committeeman Ray Camp and his wife Susan.

Gallup was selected as the site of the fall meeting, to be held October 18-19. The next annual convention will be held April 3-5, 1986, in Farmington.

State officers for 1985-86 are President Ira Griffith, Farmington; First Vice-President William Davis, Carlsbad; Second Vice-President Frank Love, Albuquerque; Secretary Freddie Covington, Las Cruces; and Treasurer Roger Johnson, Albuquerque.

State Ritualistic Champions were Grants-Milan in Class AA and Alamogordo in Class A.

The 1984 Cerebral Palsy Fund Drive raised a new record high of over \$156,000. Likewise, the special ladies fund appeal raised a new high of \$17,240.

The **Virginia State Elks Association** held its 76th Annual Convention in Lynchburg June 21-23. Registration totaled 410 Elks and their ladies.

Distinguished guests included then-GER Frank O. Garland; State Sponsor PGER Edward McCabe; and C. Blayne Turner, president of the North Carolina State Elks Association.

The fall meeting will be held in Fredericksburg October 18-20, and the next annual convention will be held in Charlottesville June 27-29, 1986.

Newly elected officers of the association are President William Roudabush, Charlottesville; First Vice-President William Coutts, Jr., Newport News; Second Vice-President Stephen Culbert, Winchester; Third Vice-President John Laslo, Clifton Forge; Fourth Vice-President Page Sencindiver, Harrisonburg; Secretary Ernest Wulzer, Norfolk; and Treasurer Robert Waggoner, Roanoke.

Harrisonburg Lodge won the State Ritualistic Contest.

The state Major Project is the Virginia Elks Boys Camp near Clifton Forge. Lodges in the state sent 426 boys to camp for two weeks last summer. The



The leading officers of the New Mexico Elks Association for 1985-86 are (from left) Second Vice-President Frank Love, President Ira Griffith, and First Vice-President William Davis.

total cost of operating the camp was \$98,850.

The 73rd Annual Convention of the **New York State Elks Association** was held May 16-19 in Kiamesha Lake. The total attendance figure was 2,537, one of the largest in the association's history.

Distinguished guests included State Sponsor PGER Leonard Bristol, Grand Trustee Peter Affatato, and U.S. Sen. Alfonse D'Amato (R-NY). Brother Bristol and Sen. D'Amato both addressed the convention.

Officers for 1985-86 are President Michael Valentin, Catskill; Secretary Richard Moore, Yonkers; and Treasurer Rod Sutton, Saratoga. Eighteen district vice-presidents were also appointed.

Bath Lodge won the State Ritualistic Contest, with Kinderhook finishing a close second.

The state Major Project is funding the Home Service Programs of the United Cerebral Palsy Association of New York State. Total donations for the year were a record \$440,000.

The association also raised \$100,000 for the Statue of Liberty Restoration Fund.

In reports made by State Scholarship Chm. Gerald Day and Co-chm. Louis Morris, it was announced that during the last four years 166 New York students have received a total of \$169,739 in Elks National Foundation "Most Valuable Student" scholarships.

In addition, the National Foundation helps fund the New York State Scholarship Program, which has awarded 414 scholarships totaling \$378,200 during the last four years.

State Convention Director Bryan

McKeogh announced his retirement after 33 years of arranging the association's conventions.

Kenai was the site of the 37th Annual Convention of the **Alaska State Elks Association**, held May 15-18. Attending were 168 Elks and 88 ladies.

Distinguished guests included State Sponsor PGER Robert Yothers and his wife Dorothy, SDGER Duncan McPherson and his wife Marguerite, SDGER J. Paul Meyer and his wife Lenna, GL State Associations Committeeman Dick Mitchell and his wife Ruth, and GL Ritualistic Committeeman Homer Oberst and his wife Jan.

The association plans a midwinter conference in Seward January 24-26, 1986. The next annual convention will be held in Sitka May 14-17, 1986.

Officers for 1985-86 are President C. Phil Rasler, Wrangell; First Vice-President George Robinson, Kenai; Second Vice-President Kenneth Odsather, Anchorage; and Secretary-Treasurer Edward Callihan, Anchorage.

Anchorage Lodge won the State Ritualistic Contest.

Major Projects contributions made during the Exalted Rulers' March totaled \$118,000. Budgeted for the 1985-86 year is a total of \$294,900, which includes this year's receipts as well as reserves.

The Elks Youth Camp Project dedicated by then-GER Frank O. Garland last fall will be the recipient of a major part of these funds. The remainder is for continuing Major Projects—Youth Activities, Drug-Detection Dogs, and the program for lending special equipment to severely handicapped persons.

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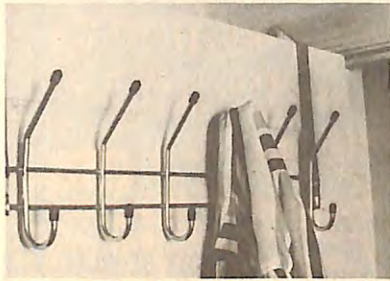
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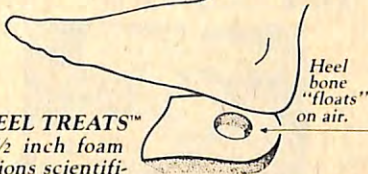
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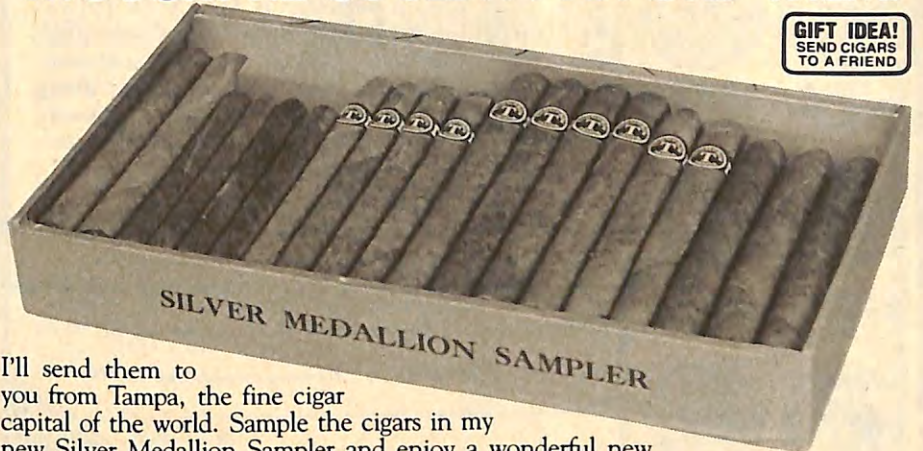
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consumer/news

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The Molasses Information Network's purpose is to teach people about this all-American product and how to substitute it for other sweeteners in preparing healthy, imaginative food for guests, family, or self; how to combine molasses with other foods, seasonings, condiments, flavorings, textures, to create new taste sensations; and how to use molasses to bring everyday food to life.

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(Continued on page 46)

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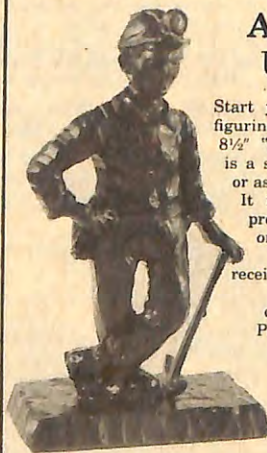
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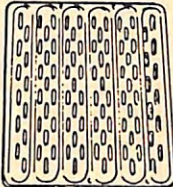
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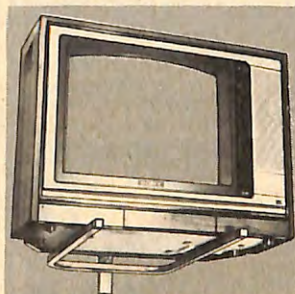
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The booklet, *The Surprise Natural Sweetener and 110 Ways To Use It*, is available from The Molasses Information Network, free of charge. The booklet tells all about molasses: its history, how it's made, its healthful properties and its versatility.

Request a copy from The Molasses Information Network, P.O. Box 9179, Morristown, NJ 07960.

The colon has gotten an unusual amount of publicity recently. But generally it is a part of the body that people ignore until it stops working right.

Most people do not know what the colon does, the many kinds of diseases it is subject to, or what to do to keep it healthy.

A free brochure called *The Colon* (Item 572N), reprinted from *FDA Consumer Magazine* published by the Food and Drug Administration, has much of this information along with discussions of treatments that have proven effective for some of these diseases as well as some that have proven ineffective and even dangerous.

One of the suggestions for keeping the colon healthy is to increase the amount of roughage in the diet, especially by eating more vegetables in the cabbage family.

You can learn more about what specific kinds of foods to eat as well as those to avoid and other ways to help prevent all kinds of cancer from the free booklet *Cancer Prevention: Good News, Better News, Best News* (Item 571N) published by the National Cancer Institute.

For free copies of these booklets, send your name, address, and the item numbers of the booklets you want to the Consumer Information Center, Dept. CC, Pueblo, CO 81009.

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CLOSED WEEKENDS**

Did You Know...

Meet our new Grand Chaplain, Father Kevin W. Cassidy of Baraboo, WI (the home of the Ringling Brothers).

Born in Arva, County Cavan, Ireland, in 1934, Father Cassidy attended school in the Irish National School System and then was accepted to study for the priesthood in the United States. He arrived in the US in 1954, and studied Philosophy and Theology at St. Meinrad's Seminary in Indiana. He was ordained a priest in Madison, WI, in 1960.

Father Cassidy joined the Elks in Baraboo in 1960. As we recall, the Baraboo Elks' meeting place at the time was in a former Ringling home and many of the fixtures were circus oriented.

Father Cassidy served on numerous lodge committees and helped organize the first annual Wisconsin Elks Day at Milwaukee County Stadium. At state conventions and conferences, he scheduled Mass at 5 p.m. on Saturdays and invited local musicians and choral groups to participate. In 1984, Father Cassidy received the Wisconsin Elks Association Elk of the Year award.

On July 1st ceremonies marked the completion of over \$1 million in building renovations to the Elks National Home. A total of nine suites were created along with 12 single rooms, each with private facilities, carpeting, controlled heating and air conditioning, a refrigerator and modern decor.

The remodeling, a phase of an overall renovation plan, is designed to update the facilities as well as provide a more attractive atmosphere for the residents.

The \$11 million Elks National Home was founded in 1903 and serves as a retirement option for any member of an Elks lodge.

The Home, housing approximately 230 retired Elks, is located on 180 acres in the Blue Ridge Mountains near Bedford, VA. The facilities offer opportunities for recreation, companionship and an active life.

...

Elks lodges offer something for everyone depending upon the needs and wishes of the members.

For instance, Seattle Lodge No. 92 is situated at water's edge. This provides opportunity for members to dock and store their boats.

Other lodges might have a swimming pool, bowling alley, golf course, tennis court, exercise room or even a Jacuzzi as well as picnic facilities, steam baths or an RV camping area.

Isn't it fun to be an Elk?

News of the Lodges

(Continued from page 38)

FLINT, MI. The swimming and diving team sponsored by Flint Lodge won the Annual Genesee County Interclub Swim Meet. The 48-event meet, which was sponsored by the Elks and Warwick Hills Country Club, drew over 400 competitors ranging in age from six to 17.

Recently, 43 swimmers and parents participated in the Annual Lodge Swim-a-thon, raising over \$1,230 in less than four hours. An additional \$190 was raised through bake sales at the swim meets. All money raised went to the Lodge Improvement Fund.

The 84-member Elks team finished its season with a perfect record of six wins in dual meets. Nearly 800 hours were contributed by Brothers and their wives to help run the swim meets and other events throughout the season.

HIGHTSTOWN, NJ, Lodge held a dinner-dance celebrating 30 years of Elkdom. Guest speakers honoring the lodge's anniversary were then-Grand In. Gd. Joseph Russo, then-DDGER Harry Kurlander, Jr., and VP James Dove.

BISHOP, CA. Nine-year-old Ryan Elaire presented his own original oil painting to members of Bishop Lodge. Ryan is a victim of cerebral palsy, and the gift is an expression of gratitude to the lodge for all of the help extended to him through the lodge by the California-Hawaii Elks mobile therapy program.

WINSTON-SALEM, NC, Lodge donated \$5,000 to assist the "Teddy Bear" Program sponsored by a local radio station. Under this program, all children in the Winston-Salem area who enter a hospital receive a teddy bear during their stay, which they may take home upon their discharge.

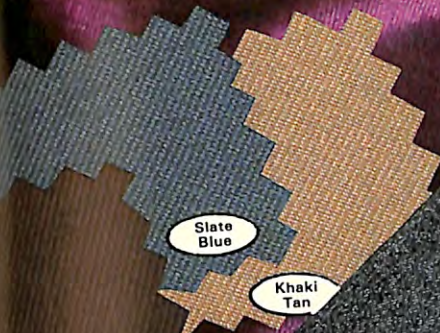
FESTUS-CRYSTAL CITY, MO. The PER Club of Festus-Crystal City Lodge recently dedicated its ballfield to PER C.A. "Pete" Tesreau. Brother Tesreau served his lodge as secretary for 25 years. He also was secretary of the Missouri Elks Association for three years.

COLVILLE, WA, Lodge recently honored Kathy Schueler, who received a Gold Award, the Girl Scouts' highest honor. Kathy was presented with a certificate of merit and an American flag.

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