

the
Elks
magazine
May 1986

In this issue:
Convention Time In The High Country

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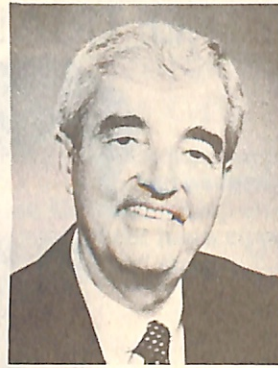
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A MESSAGE FROM
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Elks' Sweethearts

May, beautiful, welcome May, harbinger of summer, month of flowers, is here again.

The month opens with May Day. In some countries the day is marked by a demonstration of military power. Rumbling tanks and armored cars move in parade, accompanied by the cadence of thousands of soldiers and the crescendo roar of warplanes overhead.

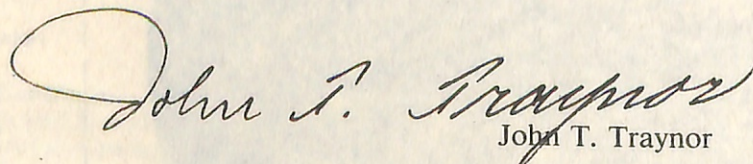
In our country, the day is greeted much differently. The thoughtful suitor leaves his May basket on the stoop, rings the bell and hesitates, hoping she will answer and reward him with a kiss.

As the month progresses, we pause for Mother's Day to honor our own mothers, living or dead. Elks' mothers and Elks' wives deserve special praise from us, the members of the Order. I have been deeply impressed by the love and dedication given by our ladies.

They are more than supportive; they are essential to the sacrifices demanded of the gentlemen of the Elks by the tenets of our Order. Were it not for the enthusiasm of our ladies, our Order could not have achieved its many high accomplishments.

So, on behalf of all of the Elks, I am pleased to dedicate this message to our Ladies—our Elks' Sweethearts.

Cordially and fraternally,


John T. Traynor

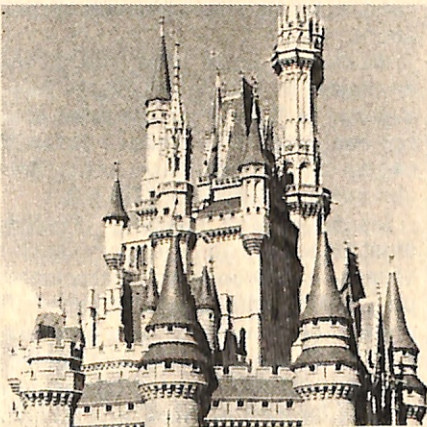
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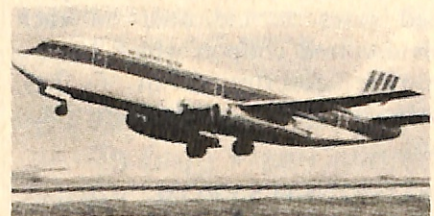
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(Continue on page 3)

IT'S YOUR BUSINESS

by John C. Behrens

CUT DOWN ON TIME WASTERS

Just when we believed we had turned the corner in improving productivity, Bob Half of Robert Half International, a temporary personnel service, gives us a sobering view of how much better it could be—if we stopped wasting time.

Half's study even pinpoints the days of the week when the time loss from work is most noticeable. His research indicates 65 percent of the wasted time occurs on Friday and 31 percent takes place on Monday.

According to Half, who has been examining this phenomenon since 1970, an estimated \$150 billion a year is lost annually by employees who misuse time on the job. He thinks his estimate may be conservative, too.

"...It's really more—there was no way of calculating supervising employees or government employees, and they both steal time. So I would add \$10 billion to \$20 billion more," he told a *USA Today* interviewer.

He believes there were approximately four-and-a-half more hours of time-wasting in 1985 and that it is increasing. There was a temporary glitch in 1982, he says, when the recession changed the economic mood. "Employees were more worried about losing their jobs and they buckled down more," he recalled.

We're all familiar with the dilemma, no doubt, whether we work for a small business or a major corporation.

The irony, of course, is that time theft is increasing in the United States, the country that boasts the shortest work-week—35.6 hours—of the top nine industrialized nations in the world.

How do workers waste so much time?

A number of ways, but procrastination appears the major time-waster. Accountants conducted a survey of executives at 100 major companies to determine the extent of on-the-job time losses. The average worker, the poll noted, wastes 18 percent of the time he's supposed to be at work.

That figure equals nine 35-hour weeks, the survey concluded. Imagine, if you can, a vacation of more than two months—at the plant.

The reasons for procrastination are like a hit list of typical workplace faults these days. Inability or unwillingness to make decisions leads the list, followed closely by inability to understand, boredom, low morale and lack of interest in the job or task.

The time-theft problem matches the concern about other difficulties the employer faces in keeping a motivated and productive work force today. For example, a worker who wastes time is possibly one who is also going to be absent, too.

"If he can waste nearly an hour a day without much difficulty, he begins to say, 'Why show up if I can take the whole day off and not get caught?'" says a personnel director who has observed such situations.

Studies indicate that the average employee in the United States has an average of 7 to 12 unscheduled absences each year. Translated to dollars and cents, such absenteeism costs American industry \$25 billion, I'm told.

Managers and business proprietors must take the lead in reducing such excesses. Indifference only perpetuates a permissive attitude which causes impressionable young or new workers to join the abusers. Owners and managers have to take the initiative by setting examples for their workers. And it can't be a "Do as I say but not as I do" practice either. Good management practices can work wonders with union or non-union employees; and a consistent, disciplined resolve about the work ethic can be far more effective than posters on billboards and daily exhortations about penalties for those caught wasting time.

Says Bob Half:

"They (managers) have to shape up themselves. Secondly, they can try harder to motivate people. I would sit down with a person who is a ringleader and say, 'Look, we have a problem. If we do well, we'll be able to pay greater wages. If we do badly, you'll do badly.'"

There are other ways, too. One is making the workplace more enjoyable...

(Continued on page 19)

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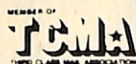
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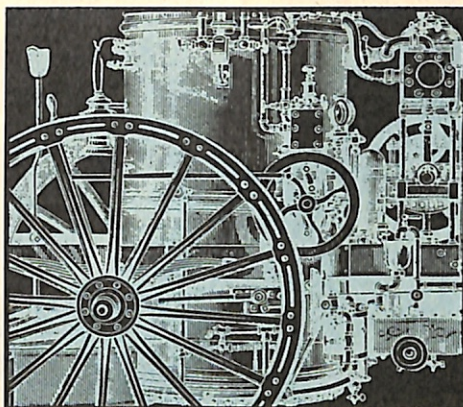
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Cover: Illustration by James Lavengood

Home-Front Heroes: Volunteer Firemen

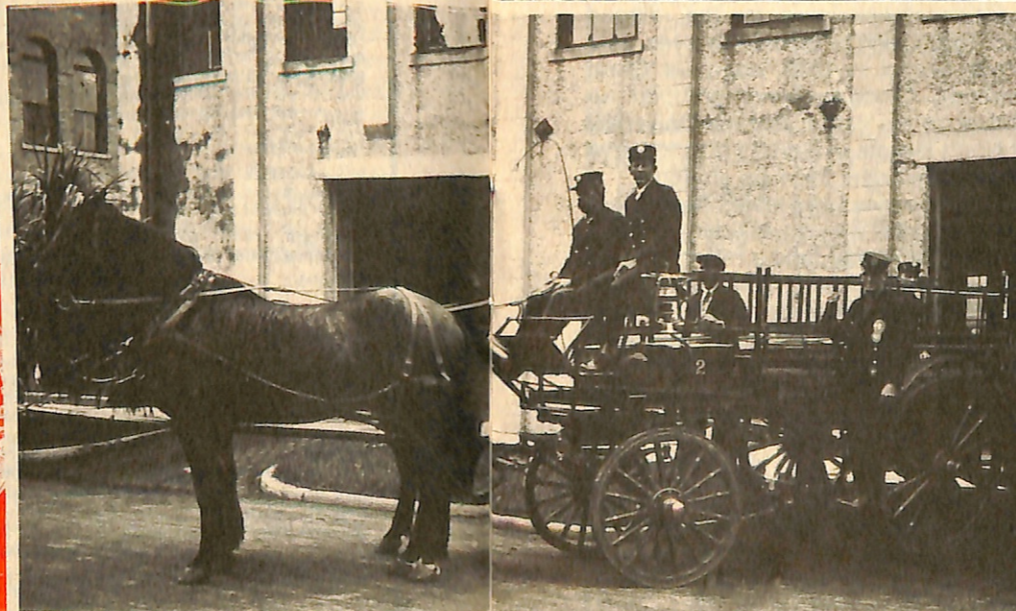
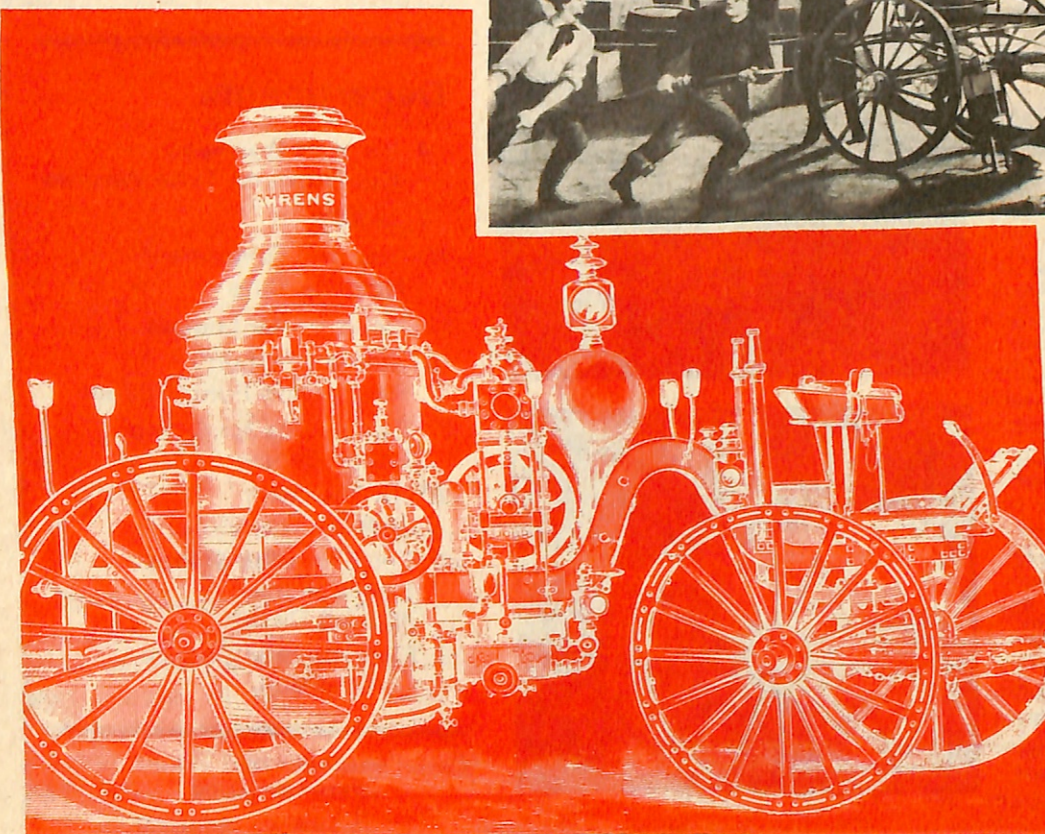
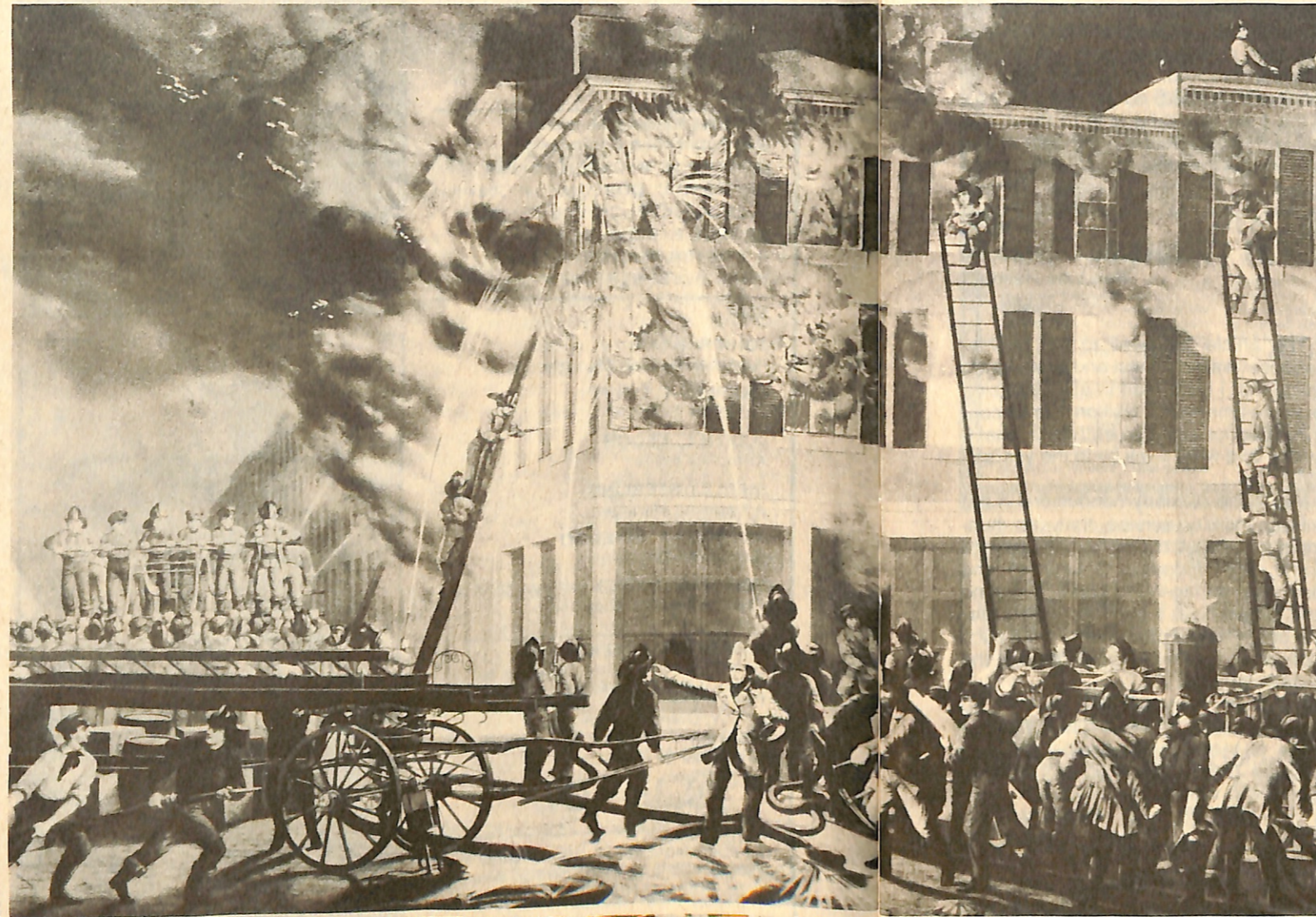
by Robert J. Duhse

Many of our nation's great heroes were created out of wars, their deeds feted in story and song. Yet since the first settlements were erected in America, another group of home-front heroes have remained almost forgotten and unsung. Those dedicated citizens freely give their time—and often their lives—to protect their neighbors' homes against the deadliest enemy of all—fire! The role of those early volunteer firemen is a shining page in our history.

The primary concern of the first settlers was adequate shelter. Lumber was plentiful and cheap. Most houses were made entirely of wood from

Volunteer firemen in 19th-century New York attempting to extinguish a residential blaze are depicted in "The Life of a Fireman," an N. Currier print, courtesy of Cigna Collection.

A straight frame Ahrens fire engine, with a vertical single pump.



floors to roof shingles; when dried out, the houses became tinder boxes.

Open fireplaces provided for heat and cooking; candles and oil lamps gave illumination. A spark from the fireplace onto the wooden floor, a turned-over lamp or candle, and both shelter and possessions were quickly destroyed. And as the towns grew, more and more houses were placed in rows, creating additional fire risks.

With no central city water supply or water lines, fire control was almost impossible. As early as the late 1600s, some towns required each citizen to keep at least two leather buckets near his front door. When an alarm was sounded the people would form bucket brigades, passing the accumulated buckets filled with water from the nearest cistern or well.

Fire-fighting required hard and dangerous work.

If caught in time, some homes were saved, as they were almost all small, single-story buildings. Although a few insurance companies existed even in those days, none would write policies for fire loss.

In the larger cities fire-spotters kept watch in the taller buildings. The steeple of Independence Hall in Philadelphia was the living quarters of an entire family, the father serving as fire lookout. If a fire was spotted he rang the big tower bell. The bell strokes were by number to help pinpoint the fire; each section of the city had its own bell code.

Crude attempts such as these continued to exist in most American towns until 1731, when New York City began the use of a few simple fire-fighting machines instead of the leather buckets. The machines were

small hand-operated pumps mounted on a wheeled cart which also carried a 150-gallon water tank.

Hand operation of the pump resulted in a discharge of water—perhaps 25 feet—through a swivel “gooseneck” mounted on the top of the machine. This permitted a more constant and controlled stream of water that could be directed at the source of the fire. Six men usually were needed to work the pump handles. It was a major step forward.

Meanwhile, in Philadelphia the versatile Benjamin Franklin had been preaching fire protection for years in his *Almanac*; even inventing the Franklin stove to contain fires necessary for heating and cooking and to replace the open fireplace. In 1736, Franklin and a group of 30 prominent citizens formed the first official all-volunteer fire-fighting organization in America, the Union Fire Company.

This band of dedicated citizens remained an active unit for 80 years. Their first equipment consisted of 180 leather buckets and 60 linen bags in which to place the householder's salvaged personal effects.

Following the great London fire in 1666, which had destroyed three-fourths of that city, English builders had initiated fire insurance for houses protected by paid fire crews. Franklin and other Philadelphia investors instituted a similar plan in 1752, the first mutual fire insurance company in America. On each house insured by the company was placed a metal symbol signifying protection, which was called a “fire mark.” In case of fire, the firemen would respond only to a house displaying that fire mark; all others were left to burn. For this protection the homeowner paid a fee based on the value and location of the property.

Such limited protection, however, was of little value to the community at large. Fire out of control is everyone's concern. The American spirit of helping one's neighbors demanded a broader approach. Suddenly, volunteer groups began to be organized, pledged to defend *any* property in their towns.

The concept spread rapidly. Service in a volunteer fire brigade was regarded as an honor and privilege, and

(Continued on page 35)

The horse-drawn ladder wagon of Fire Company No 2, Pensacola, Florida, in the early 1900s. Photo courtesy of Florida State archives.

LETTERS

- Kenneth Varner (Letters column, March '86) couldn't be more mistaken.

I certainly do *not* think—nor did I indicate in my column—that Social Security recipients are “leeches.” Not only do most recipients need those benefits, they are fully entitled to them by virtue of their contributions over the years.

The whole Social Security retirement system, in fact, is a pay-as-you-go system, with Social Security taxes paying Social Security benefits. It is not, as Mr. Varner quite rightly says, a drain on the federal budget.

Grace W. Weinstein
“You and Retirement”

- The interesting article on Belle Boyd, Civil War spy, in the Feb. '86, issue, was obviously based in part on the author's speculation. Belle Boyd was obviously a strong and courageous woman, but she would have had to be riding Man 'O War to make that trip across 30 miles of marshes during the night in three hours.

T. B. Sherwin
Albuquerque, NM

- As a former PR practitioner and newspaper reporter, I concur with John Behrens, who said in his Nov. '85 column that many small business owners have little or no understanding of the public relations process. His perceptions are accurate and well documented.

The six-step function Behrens described is the most concise yet complete description of public relations that I have ever heard or read.

While it is possible to devote years of study to this relatively new discipline, it also is possible to develop a condensed format to teach the fundamentals in a relatively short time.

The six steps Behrens described could serve as the foundation of one-day seminars for small business owners. This would be an ideal way to start clearing up misconceptions most people have about public relations.

Gerianne Spanek
Utica, NY

- It was with great pleasure that I read your articles, “Awareness: The Key to Drug Free Children (Feb., March, April, '86). I want to take this opportunity to commend you for this excellent, informative series.

My husband has been a member of Pasadena, Texas, Lodge for many years and we both have been active in the

community regarding Drug Awareness Education.

Thank you for your efforts in making drug awareness happen. Through a united effort we will win the war against drug use.

Betty Upchurch
Pasadena, TX

- I found the articles, “Awareness: The Key to Drug Free Children,” quite ironic, especially when you advocate drinking of alcoholic beverages at your lodges.

Children learn by example, and your actions are speaking louder than your words!

Rebekah White
Pendleton, OR

- I have read your article on the Drug Awareness Education Program. I think it was an excellent article and could be of great benefit to students and parents.

Dr. Edward Gilligan
Superintendent/Principal
Newcastle Elementary School District
Newcastle, CA

- I was recently given a copy of your magazine by my parents, and of particular interest to me was the article on drug awareness.

I found the article very informative, but would like to point out that in addition to AA and Al-anon/Al-teen support groups mentioned, there is also a nationwide network of Narcotics Anonymous and Nar-anon.

I commend the Elks for addressing this issue and heightening public awareness. It is a serious problem that touches many families.

Paula Pace
Knoxville, TN

- I have just finished the March issue and must protest the article “Falling Victim Twice.” The billion-dollar quackery known as oncology is a national disgrace.

The AMA “accepted treatment” will destroy the immune system; then the medications guarantee that you will have cancer. How futile can a system be when the treatment is itself worse than the disease?

There are alternative treatments in the world outside the AMA oncology monopoly.

William Ott
Kamiah, ID

- The March issue of *The Elks Magazine* featured “Farewell to the Faithful Caboose.” Too often writers with a sentimental flair tell of the passing of the little red caboose, not realizing that the absence of the caboose will have a devastating effect on public safety.

As a railroad conductor, I have many documented incidents of trackside scan-

ner failure, derailments prevented and lives saved by the use of manned cabooses.

I ask every person who read the story to consider the following. If you are on one side of a railroad crossing waiting for an ambulance or fire truck to arrive, you may have to wait as long as 45 minutes if equipment failure near the rear of a cabooseless train leaves the crossing blocked. If such a train is caboose equipped, a man from the end of the train would be able to reach the problem and correct it within minutes.

Four more words should have been added to the title, “Farewell to the Faithful Caboose”: Farewell to Public Safety!

James Ward, Conductor
Soo Line Railroad
Fond Du Lac, WI

- The article “Farewell to the Faithful Caboose” was the finest and best-written article that I have read in any magazine for some time. W. C. Nelson is to be congratulated for being so truthful of what it is now, and what it will be in the years to come.

I was one of many conductors in the railway military service that ran hundreds of freight trains from Naples to Rome, from Florence to Leghorn and Pisa, Italy, during World War II, and at no time did we have a caboose on the rear end of our train. I often wondered if such a condition would ever take place in the United States.

I worked on a railroad for over 40 years, and all I can say is that the author wrote of many things exactly the way they are today. Thank you for printing such a fine article.

Donald Milgrim
Denver, CO

- Your interesting article, “Farewell to the Faithful Caboose,” concluded with mention of new roles for the railroad caboose. I wish to report a ten-year role which began in 1933 when six Great Northern cabooses were grouped together on the campus of the University of North Dakota in Grand Forks to serve as living quarters for male students.

The cabooses were steam heated and were provided with double-deck beds, a community kitchen and a restroom without facilities for a bath. The rent was four hours labor per week doing jobs on campus. The group was appropriately known as Camp Depression.

Vernon Gardner
Falls Church, VA

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400 Unit Capsules

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100 for 1.49

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N850 Expires 5/31/86

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WITH ROSE HIPS

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EVENING PRIMROSE OIL CAPSULES—50 for 4.98, 100 for 8.50

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N850 Expires 5/31/86

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Oyster Calcium	Oscal®	1.49	5.95
Oyster Calcium 500	Oscal 500®	60 for	4.25
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VITAMIN E	100 FOR	500 FOR	1000 FOR
100 UNIT CAPSULES	98¢	4.85	9.49
200 UNIT CAPSULES	1.89	8.99	17.59
400 UNIT CAPSULES	2.89	14.49	28.49
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YOU & RETIREMENT

by Grace W. Weinstein

HOSPICE CARE

As medical science becomes more sophisticated, consumers are faced with new and painful decisions. Many people are signing "living wills," authorizing the discontinuation of treatment beyond the point where there is no hope for recovery. Yet a living will is not the entire answer. What can you do, for example, when you are discharged from a hospital because there is nothing further that can be done?

One answer is hospice. The word itself comes from the Middle Ages, when it was applied to a resting place for ill and weary travelers. Today it means a concept of care and support for terminally ill patients and their families. The goal

with professional support. Unless there is someone at home who is both able and willing to take responsibility for care, including learning how to give medication and make the patient comfortable, hospice will not work.

In general, although there are variations from program to program, hospice care includes:

- Helping with the physical, emotional and social needs of a dying person and the person's family;
- Placing control of care in the patient's hands and encouraging patient and family to work together with the hospice staff;

Before you decide that it is appropriate for you or for a loved one, be sure you understand exactly what hospice is and does.

of a hospice is to help the patient live as comfortably and fully as possible until death, cared for by family, friends, skilled health professionals and trained volunteers.

The care is most often provided in the patient's home, organized and supervised by a hospital, nursing home, home health agency or independent hospice. Sometimes, when care cannot be provided at home, it is provided in a home-like hospice facility within a hospital or nursing home.

The modern hospice concept began in England in 1967 and in the United States, in Connecticut, in 1974. Since then, it has spread rapidly. But hospice is not for everyone. Before you decide that it is appropriate for you or for a loved one, be sure you understand exactly what hospice is and does. There are two very important elements: (1) Hospice is care which is intended to ease pain but not to cure. Hospice care will not hasten death but it will also make no attempt to prolong life beyond its natural end. And, (2) hospice care is family-based care,

- Providing support and assistance from a hospice team of physicians, nurses, social workers and trained volunteers;
- Being on call 24 hours a day, seven days a week;
- Managing the patient's pain and other symptoms to keep the patient as comfortable and alert as possible;
- Creating a pleasant and home-like environment for the patient who can't be at home, an environment in which family and friends are welcome.

There are home-care services that are not called hospice. The difference is that they are seldom as comprehensive as hospice and that they seldom care for the family as well as the patient.

Paying for hospice care

Hospice care, increasingly recognized as a valid option, is increasingly covered by insurance. Most of the largest corporations now include hospice care under employee health plans. Many Blue Cross-Blue Shield plans provide some coverage. Many commercial health insurance companies provide

some coverage as well. And Medicare pays toward hospice care for the disabled and for people over the age of 65, if the hospice is Medicare-certified. (Note: Many good hospices have not applied for Medicare certification. And, Medicare coverage expires in October, 1986, unless Congress, as is expected, extends coverage).

Medicare currently pays for up to 210 days of hospice care. To be eligible for Medicare hospice reimbursement, however, you must sign an election form waiving regular Medicare coverage for treatment of the terminal illness. You can end hospice treatment at any time and resume regular Medicare coverage. And you can use regular Medicare, during hospice, for treatment of anything unrelated to the terminal illness. Under hospice coverage there are no deductibles or co-payments, with minimal exceptions.

Questions to ask

Before you consider hospice care, you'll want to find out whether you have insurance (including but not limited to Medicare) that will pay for that care (some hospices accept patients without regard to ability to pay). You'll also want to get answers to the following questions:

- Does your doctor agree that hospice care is appropriate? If so, will he or she continue to be involved in your care? (Some physicians do not approve of hospice at all, believing that patients may be encouraged to discontinue treatment too soon, or that hospices oversedate in an effort to reduce pain.)
- Does the hospice program focus on home care? If so, what happens if you must go into a hospital? Is there continuity of care if you move back and forth between home and a hospital or hospice facility?
- What happens if there is a crisis in the middle of the night? Does a member of the staff take calls? Or an answering service? If it is an answering service, what do they do in an emergency? Who will come to the house?
- How often are home visits made? Will they be made by hospice staff or volunteers? What kind of training have both staff and volunteers had in caring for the dying?
- What kind of support will be offered to your family? And will your family be able to manage your care? Are there enough people available to spell the primary care-giver so that care won't be an intolerable burden?

Hospice care is less expensive than in-hospital treatment. But cost is not a sufficient reason. Hospice care can lend dignity to dying for those who appreciate its underlying concept. If you would like more information, send \$4 to National Consumers League, 815 15th Street, N.W., Suite 516, Washington, DC 20005. Ask for "A Consumer Guide to Hospice Care."

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NEWS OF THE LODGES



Portland, OR.

PORTLAND, OR. Julie Harris (center), 13, of Battle Ground, WA, was a Northwest Regional "Hoop Shoot" winner in competition at Portland. Elk dignitaries on hand for the event were (from left) PGERs Frank Garland, Robert Yothers and Frank Hise; and Washington SP William Hansch. PGER Hise founded the "Hoop Shoot" program at Corvallis, OR, in 1946.

state property recently after being purchased from Great Falls Lodge for \$495,000.

Brother Russell, who died in 1926, was a longtime member of Great Falls Lodge.

The collection includes one small oil painting, "Deer Feeding at Lake", a humorous poster, "I Rode Him," which shows Russell standing next to a goat; and 24 other pieces, primarily letters, postcards and envelopes that Russell il-

GARDEN GROVE, CA. Lodge held its Second Annual "Newspaper Appreciation Night" to thank area newspaper personnel for their support in 1985. The newspapers represented published more than 250 publicity releases from the lodge during the year.

Among those honored were (front row, from left) Jack Sayles, photographic consultant, *Westminster Herald*; Al Kolber (standing next to Mrs. Kolber), owner and publisher of the *Orange County News*; and Lloyd Thomas, owner, publisher and editor of the *Westminster Herald*. In back row are lodge Publicity Chm. Harold Wall (left) and then-ER Darrel Nolen.

GREAT FALLS, MT. A collection of letters and artwork by Western artist Charles M. Russell became Montana



Garden Grove, CA.

lustrated with pen-and-ink or watercolor sketches.

The collection did not include the famous Russell painting "The Exalted Ruler," which remains on exhibit in the lodge. Russell gave the painting to the lodge in 1912.

PALM SPRINGS, CA. The "Weekend with the Stars" Cerebral Palsy Telethon was a success locally due in part to the assistance given on the telephones by the officers of Palm Springs Lodge. More than \$78,000 was contributed through television station KESQ.

BRAWLEY, CA. PGER Marvin Lewis of Brawley Lodge was recently awarded the Bronze Star by the Department of the Army—40 years after he was discharged.

Lewis served as a combat medical soldier (corpsman) during World War II with the 351st regiment of the 88th division in North Africa and Italy. He received a combat medical badge.

"I was discharged December 17, 1945," Lewis said, "and received notification of the Bronze Star on December 19, 1985. The notification came 40 years and two days after being mustered out."

In 1947, the Army decided that servicemen who had received the combat medical badge or the combat infantry badge from certain divisions were eligible for the Bronze star, according to an Army spokeswoman in St. Louis, MO.

But later a fire destroyed 80 percent of the World War II records, she said, and there was no way for the Army to sort through all the records to determine who had or had not received medals or honors.

John Porto, Veterans chm. of Pomona, CA, Lodge, who makes a hobby out



Brawley, CA.



of helping veterans get their service decorations, notified the Army of Lewis' eligibility for the award. Lewis did not solicit the award and, until recently, did not know who had contacted the Army about him.

Lewis considers receiving the Bronze Star to be a great honor, but he is also modest.

"By no stretch of the imagination was I any kind of hero. I just wanted to get back home," he said.

In the accompanying photographs, (right) PGER Lewis reads the notification he received with his Bronze Star. At left is a photo of Lewis as a young Army corporal, taken somewhere in northern Italy in 1944.

(Story and photos courtesy of *Imperial Valley Press/The Brawley News.*)

ELY, NV. Lester Robison (right), "Hoop Shoot" chm. of Ely Lodge, presents a trophy to Chris Martinez of Ruth, NV, the state champion in the boys 12-13 competition.



Ely, NV.

BELLINGHAM, WA, Lodge—the closest lodge to the site of Expo '86 in Vancouver, BC, Canada—is progressing with plans to be of service to Elks who travel to the World's Fair from the time it opens May 2 through October 13, when closing ceremonies will be held.

The lodge is planning to accommodate self-contained RVs in its parking lot and to offer bus service to the Expo site. Bellingham Lodge is located adjacent to Interstate 5 just 20 miles south of the Canadian border.

For more information, interested Elks may call (206) 733-3333 or write to Bell-

ingham Elks Lodge No. 194 at 3333 Squalicum Parkway, Bellingham, WA 98225.

NEWHALL-SAUGUS, CA, Lodge held its Second Grand Ole Opry Hoedown, which raised \$1,326 for handicapped children. The event was hosted by the Elks' ladies.

Patsy Montana and Eddie Dean, both of country-western fame, donated their time, as did other entertainers. The Wild Country Band and the Gil Ribot Country Mint Band also supplied music at no charge.

SPARKS, NV. SP Louis Goicoa was welcomed to his home lodge, Sparks, by then-ER Dan Daley and the more than 100 members and guests that attended the Sweetheart Charity Dance.

This annual event is the major fundraiser that helps support scholarships for local high-school students and provides Christmas Basket money. A part of this year's proceeds of \$2,000 is to be contributed to the state Major Project to assist in the Elks' statewide vision and hearing screening of preschool children.

KODIAK, AK, Lodge recently held a mortgage-burning party. Some 200 members, wives and guests enjoyed a seafood buffet dinner and dancing. An interesting pictorial history of the lodge was also presented.

BEAVERTON, OR, Lodge celebrated its 30th birthday. Dignitaries in attendance included PGER Frank Hise, who was the Grand Esquire at the institution of the lodge; SP Bert McVay; VP Don Jones; and DDGER Norm Erickson.

Statue Of Liberty Restoration Fund Update



ER David Kreifels of York, NE, Lodge helps (from left) Zak and Nate Pulliam and Gabe Jaeger of Edison School decide where to hang their certificate recognizing the school's donation of \$240 to the Elks Statue of Liberty Restoration Fund. Students sold milk-chocolate candy bars shaped like the statue and recycled aluminum to raise funds.

STATUE OF LIBERTY DONATIONS BY STATE AS OF 3/1/86

AK	\$14,206.38	MD	15,615.50	RI	2,452.00
AL	8,516.73	ME	9,045.26	SC	2,897.00
AR	2,226.00	MI	29,450.47	SD	6,276.50
AZ	19,006.88	MN	13,786.25	TN	12,336.56
CA	130,577.79	MO	24,592.15	TX	13,399.22
CO	39,929.15	MS	4,195.80	US	71,694.35
CT	23,285.36	MT	5,057.00	UT	3,005.00
DC	375.00	NC	13,078.25	VA	20,101.68
DE	637.00	ND	5,775.00	VT	10,811.00
FL	56,191.55	NE	21,859.55	WA	49,479.18
GA	8,261.00	NH	12,072.94	WI	12,435.00
GU	50.00	NJ	89,382.58	WV	5,753.48
HI	3,949.00	NM	22,861.46	WY	22,006.75
IA	3,840.00	NV	7,834.13		
ID	5,128.01	NY	100,866.00		
IL	27,966.14	OH	28,963.55	GRAND TOTAL	
IN	9,903.54	OK	17,922.07	\$1,127,992.24	
KS	6,417.65	OR	35,212.20		
KY	2,976.76	PA	42,889.67		
LA	3,375.25	PI	100.00		
MA	27,326.50	PR	639.00		



The Statue of Liberty Flag was presented to Vermont Gov. Madeleine Kunin (center) by St. Albans, VT, Lodge. Gov. Kunin is shown signing a proclamation designating National Patriotism Week. With her are (from left) Dr. John Cady, St. Albans Americanism Committee chm.; GL Americanism Committeeman Lloyd Bowles of St. Albans Lodge; SDGER Raymond Quesnel; and state Americanism Committee Chm. Hendry Shumski of Burlington, VT, Lodge.

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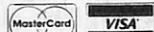
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CONVENTION TIME IN THE HIGH COUNTRY

by Richard L. Tatman

Denver will play host to the 122nd Grand Lodge Session of Elks and their ladies July 13-17, 1986. Come enjoy the excitement of the city and the grandeur of the mountains during your visit to the "Mile High City," "Queen City of the Plains."

DENVER—the "Mile High City." For the record, visitors need only start up the steps of the State Capitol Building, with its magnificent gold-covered dome, to find carved in the stone of one step, "5,280 Feet Above Sea Level." (This is the same altitude to which the cabins of most jet airplanes are pressurized as they cross the continents and the oceans, regardless of their assigned cruising height.) **DENVER**—"Queen City of the Plains." Although many throughout the nation envision this host city to be in the mountains, it is situated on land as smooth as the rolling prairies to the east. However, just 12 miles to the west of the city are the beginnings of the foothills. And beyond them, rising up like thunder out of the flatlands appear the cragged, snow-capped peaks of the great Front Range of the Rocky Mountains.

Many millions of years ago the mighty forces of nature decided to make a statement, and an upheaval went from the floor of the Great Plains straight to the top. When the

action was over, when the massive up-ended beds of rock had quieted, the dust had settled and the lava had cooled, there was a new and indescribably awesome backbone of the continent.

Running from north to south through what is now Colorado is the Continental Divide; all moisture that falls to the west flows to the Pacific Ocean, and all moisture falling to the east flows to the Gulf of Mexico, and ultimately into the Atlantic.

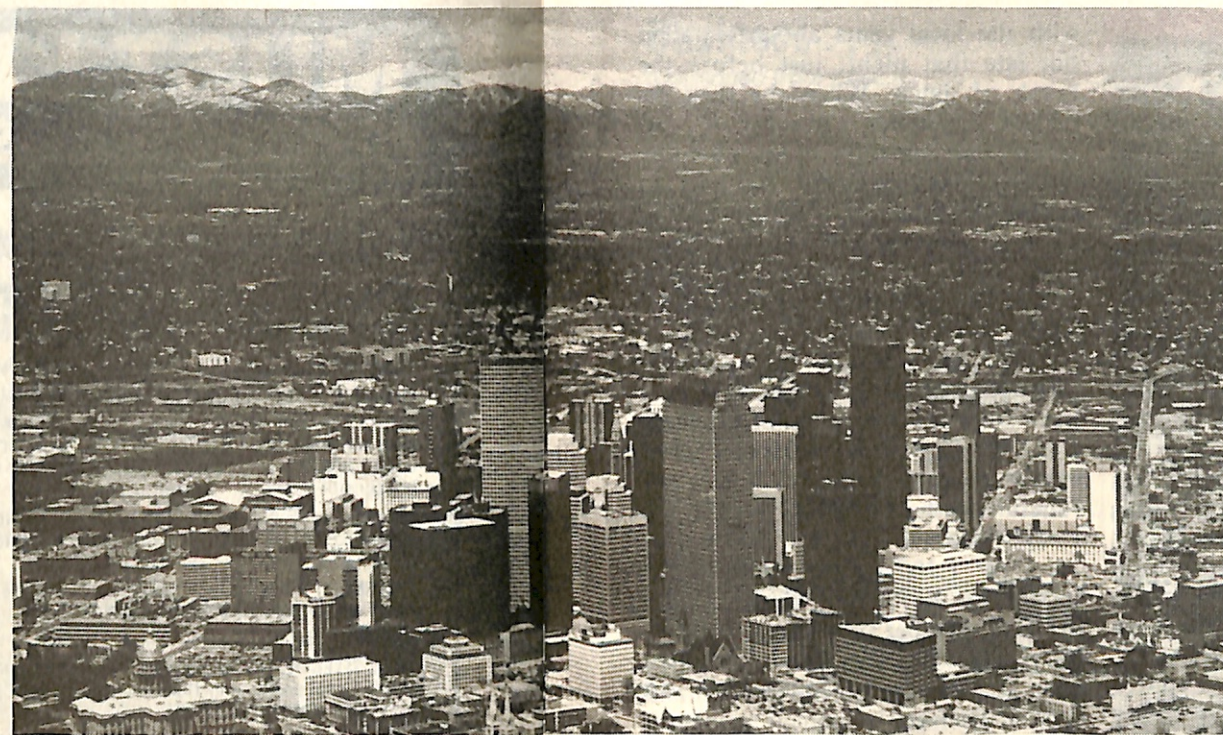
But as visitors look west from atop the Continental Divide, they suddenly realize they have seen only the beginning. The mountainous portion of Colorado, about 60 percent of its total area, is six times the size of Switzerland. And in that vast land of mountains are more than 1,000 peaks with elevations above two miles. Towering above those peaks are 53 more peaks that go even higher to pierce the sky and serve as sentinels for the ranges below: "the Fourteeners," as Colorado residents call them, because they all are over 14,000 feet high.

In the fall of 1879, Charles Algon Sidney Vivian, founder of the Benevolent and Protective Order of Elks, arrived in Leadville, Colorado, to perform at the Tabor Opera House. As the featured performer, Brother

Vivian sang there with great success until he succumbed to an attack of pneumonia and died March 20, 1880, at the age of 34. Leadville Elks Lodge No. 236 (The Highest Elks Lodge in the Nation) later bought the Tabor Opera House, and it was the lodge's home for many years—with the exalted ruler's station front-center stage where Charles Vivian had sung nearly a quarter-century before.

Of all the colorful characters who once roamed the mountain canyons or the flatlands along the east face of the Front Range, none brought more fame to himself, to the Wild West—and even to the nation—than one Col. William F. (Buffalo Bill) Cody. It makes little difference whether or not, as some writers contend, Buffalo Bill Cody was nothing more than the creation of a vivid imagination of a highly talented writer (considered a superior PR agent in today's terminology). The glaring facts of history can be seen, and make feeble the objections of Cody's detractors. Between the time when he first came to Fort Lyon, Colorado, in 1868, and when he died in Denver in 1917, Buffalo Bill Cody developed into the greatest showman that this country—and perhaps the world—had ever known.

Both Cody and the noted Kit Car-



Left: A view of downtown Denver, with the foothills and the Front Range of the Rocky Mountains in the background. Above: Hagerman Peak, 13,600 feet high, straddles the Continental Divide midway between Leadville and Aspen.



Above: The "Bucking Bronco" and "On the Warpath" statues, reminders of Denver's western frontier heritage, stand before the 24-carat gold-plated dome of the Colorado State Capitol Building. Right: Col. William F. "Buffalo Bill" Cody was one of the most colorful characters in Colorado's early history.



son were teenage runaways. As friends, both became cavalry scouts, Indian fighters, buffalo hunters; they were excellent horsemen and excellent shots. One year following Cody's arrival in 1868, a wounded Wild Bill Hickok arrived at Fort Lyon, where he retired from the army. Cody and Hickok had one characteristic in common: they loved to talk to newspaper reporters from papers in the

East. They were two of a kind: they would sit and talk for hours, always about more of their experiences. It was then that Cody met "Ned Buntline," the pen name used by a dime-novel author. Buntline, intrigued with Cody, started turning out a series of books about Cody's experiences, most of which were products of Buntline's imagination.

In 1876 Cody finally left the army

and toured in Western melodramas with Wild Bill Hickok for the next six years. Then, in 1883, Cody organized his own completely new show—which was joined two years later by the great sharpshooter, Annie Oakley, and the great Indian chief, Sitting Bull.

For the next quarter century Buffalo Bill and His Wild West Show toured the nation and the world.

CONVENTION TIME IN THE HIGH COUNTRY

Three different times he took his entire show across the ocean and performed before the crowned heads of Europe and Russia. In 1910 he announced he was discontinuing his world-famous show—but, in true showmanship fashion, he then proceeded to give six more years of command “farewell performances.”

Buffalo Bill and the Elks

In the early part of August, 1902, Cody took his entire show to Greeley, Colorado, a city 50 miles north of Denver. Cody knew Greeley well, since many of the riders in his earlier extravaganzas had been teenage cowhands and bronc busters from the ranches around Greeley. After the final performance on Friday, August

8, a group of the city's community leaders stayed to talk with the great showman. They told him that when the people of this country wanted real excitement, they went to see Buffalo Bill's Wild West Show; but they wanted to know what Cody did when he wanted excitement. When Cody asked if Greeley had an Elks lodge, he was told no, but there had been talk in recent months about establishing one.

“Why,” said Cody, “when I want excitement, I go to a national Elks convention.” In fact, he continued, later that night, after his entire train was loaded, he was taking his whole show to the Grand Lodge convention in Salt Lake City, slated to start the next Tuesday. He pointed out that it was entirely possible that he and some of his riders would be in the opening parade.

In order that the group of men could better understand the thrill of Elkdom, he suggested they join him on his train, as his guests, so that they could see firsthand what an Elks convention was all about. The train—

with the local gents aboard—pulled out late that night, just before the break of dawn. When the men returned to Greeley a week later, the result was inevitable and obvious: Greeley Elks Lodge No. 809 was instituted October 10, 1902—less than 60 days after the trip with the great Cody.

Cody's health began to fail and he was in Denver when he died January 10, 1917. The Colorado State Legislature decreed that Cody's body should lie in state in the rotunda of the State Capitol Building, where 25,000 mourners passed by his bier. His funeral was held January 14th in the Lodge Room of Denver Lodge No. 17. Over 1,200 people attended the service for William Frederick Cody, in life a member of Omaha, Nebraska, Lodge No. 39. Final interment was on Lookout Mountain, just west of Denver.

Colorado's Famous Weather

Although the early settlers and miners were quick to discover that there was a radical difference between the cold and snowpacked winters in the mountain mining camps and the dry and moderate weather enjoyed by Denver and the plains just east of the Front Range, they didn't know why.

Colorado's weather fronts normally enter from the northwest. As they approach the mountains from the west, they are forced to go higher and higher, and with the increasing altitude the temperature drops. With it, then, precipitation occurs and down comes snow. As the fronts try to find a way across the state, the more than one thousand peaks pierce the clouds—clawing and scraping in the swirling air currents like the inverted bristles of an immense brush—and all the time the 53 “fourteeners” are further scattering the airflow. Then the white powder snow is released, for which the 53 Colorado ski areas are so famous. With the moisture gone, the fronts fall over the east face of the Continental Divide and down to the plains below, warming as they descend, to spread out over Denver and the land around—leaving these areas warmed and dry.

Welcome to Denver

It is to this metropolitan area of one and three-quarters million people that the Elks of the nation are coming in July. The weather should be excellent, since Denver receives more than

(Continued on page 21)

Business . . .

(Continued from page 4)

more challenging. A worker who is challenged and sets his own pace isn't as likely to want to find time to waste.

Another method that some firms are experimenting with rearranges the work schedule using flextime and other types of shifts to provide more interest for the worker in his duties.

But managers and proprietors face a bigger task, I think, not just with changes but with bringing about results. Supervisors are crucial in recognizing and combatting the problem.

One manager I talked to told of how a worker's seemingly innocent request to bring a portable radio to work so that he could hear a football game during the afternoon escalated months later when a growing number of fellow employees gathered at the employee's desk to hear weather reports, favorite music shows and they even “were calling in particular numbers to a local disc jockey so they could hear their songs played.” The manager was stunned at how a single request for an afternoon had virtually gotten out of hand.

“I had to have chats with several people and I spent a whole day getting things back to normal,” he said.

A Padgett-Thompson survey in *USA Today* offered clues as to why such problems don't surface until too late. Of more than 1,000 managers and supervisors who were queried about workplace concerns, 30 percent said poor communication was a major difficulty.

Management consultants I've talked to believe that such a gap has to be closed or at least substantially reduced before employer/employee credibility will make time efficiency an important goal.

Of course, there's inconsistency in time-theft perceptions, too. While the figures show a growing problem, most American workers have traditional values concerning work. And, not surprisingly, they like what they do. A survey by The Conference Board of New York found that 25 percent were “very satisfied” with their jobs and another 53.9 percent said they were “satisfied.”

And what kind of advice do workers who are satisfied about being successful at work give?

I could find no survey that asked the question, but a *Money* magazine poll of household decision-makers not long ago indicated that Americans want to believe that “hard work” is the best path to wealth and the good life (59 percent).

With encouraging attitudes like these, time theft is simply a virus—not an incurable disease.

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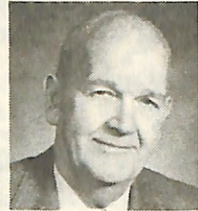
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Denver's new \$76-million 16th Street Mall stretches for a mile through the heart of the downtown business and shopping district.

Candidates for Grand Lodge Office for 1986-1987

Ballard, WA Lodge Presents Duncan "Scotty" McPherson for Grand Esteemed Leading Knight



Whereas: Duncan "Scotty" McPherson has been a member of the Benevolent and Protective Order of Elks since 1942, first of Cordova, Alaska, Lodge No. 1483, then demitting to Ballard, Washington, Lodge No. 827 in 1947, and has served in every appointed and elective chair, served as Exalted Ruler in 1954-55, and served on numerous committees including 15 years on the New Building Committee, many years as Ritual Coach, and 10 years on the Board of Trustees, including three years as Board Chairman; and

Whereas: Brother McPherson has served the Washington State Elks Association with honor and distinction on many committees, including Chairman of the Board of Trustees, President of the Washington State Elks Association in 1970-71, Ritualistic Chairman, and is presently serving as Chairman of the Officer's Training Committee; and

Whereas: Brother McPherson has served the Grand Lodge as District Deputy for the Northwest District of Washington in 1964-65, served seven years on the Ritualistic Committee, with two years as Ritualistic Chairman, has served as Special Deputy for 11 years, and served as Co-Chairman for the National Convention in 1985.

Now therefore be it resolved that Ballard, Washington, Lodge No. 827 is privileged and honored to present its most distinguished member, Brother Duncan "Scotty" McPherson, to the Grand Lodge Convention in Denver, Colorado, in July, 1986, as a candidate for the office of Grand Esteemed Leading Knight of the Benevolent and Protective Order of Elks of the United States of America.

Ward Olson, Exalted Ruler
Norman Christiansen, Secretary

Nashville, TN Lodge Presents William J. Burns for Grand Esteemed Lecturing Knight



Whereas: William J. Burns has been a member of Nashville, Tennessee, Lodge No. 72 of the Benevolent and Protective Order of Elks since being initiated in February, 1957, and has served his Lodge and the Order on many committees and as an officer, Exalted Ruler in 1975-76, and is currently serving as a member of the board of trustees and as its chairman for 1984-85; and

Whereas: Brother Burns has served the Tennessee Elks Association with distinction as Director of the Corporation, State President for 1981-82, a member of the State Ritualistic Committee since 1977, and has been chairman of the State Convention Committee since 1982, and is a member of the Advisory Committee for the State and continues

to make contributions to the Tennessee Elks Association; and

Whereas: Brother Burns served the Grand Lodge as District Deputy Grand Exalted Ruler for the Middle District of Tennessee for 1978-79 and is a certified ritual judge, having judged contests in Tennessee as well as other states.

Now therefore be it resolved that Nashville, Tennessee, Lodge No. 72 is honored and privileged to present to the Grand Lodge Convention the name of Brother William J. Burns as a candidate for election to the office of Grand Esteemed Lecturing Knight of the Benevolent and Protective Order of Elks of the United States of America.

James C. Gafford, Exalted Ruler
Edward T. Wohlbold, Lodge Secretary

Plainfield, IN Lodge Presents Quenton P. Hawks for Grand Esteemed Loyal Knight



Whereas: Quenton P. Hawks has been a member of Plainfield, Indiana, Lodge No. 2186 since being initiated in October, 1963, and has served his Lodge and the Order with distinction ever since. He has served on many committees, as Exalted Ruler in 1968-69, Chairman National Foundation 1980-81, President Past Exalted Rulers Association 1984-85; and

Whereas: Brother Hawks was a District Officer in 1969-70, Indiana Elks Association President 1972-73, State Chairman of the Business Practice Committee from 1973-80, Secretary of the Indiana Elks Advisory Board from 1973-80; and

Whereas: Brother Hawks served as District Deputy Grand Exalted Ruler in 1974-75, Grand Lodge Activities Committee 1980-82, and has served as Chairman of the National Hoop Shoot Transportation Committee from 1982 to present.

Now therefore be it resolved that Plainfield, Indiana, Lodge No. 2186 is honored and privileged to present to the Grand Lodge Convention, the name of Quenton P. Hawks as a candidate for election to the office of Grand Esteemed Loyal Knight of the Benevolent and Protective Order of Elks of the United States of America.

Bill Edie, Exalted Ruler
Jeffrey J. Rogers, Secretary

Grand Junction, CO Lodge Presents Wayne Patterson for Grand Tiler



Whereas: Wayne Patterson has for 39 years been a member of the Grand Junction,

Colorado, Lodge No. 575 of the Benevolent and Protective Order of Elks, was granted an Honorary Life Membership in 1977 for distinguished service, and has been an active working member for the Lodge, Colorado West District, the Colorado Elks Association, and Grand Lodge; and

Whereas: Brother Patterson served his Lodge well on many committees and projects, becoming Exalted Ruler in 1954; he has served two terms as Trustee of his Lodge, 12 years as a Ritual coach, and was chosen Elk of the Year in 1965, the second man so honored by his Lodge; and

Whereas: he has also served the Colorado Elks Association as Sergeant-at-Arms, on the Ritualistic Committee, as Trustee for five years, was elected President in 1976, and has since 1977 been an active member of the State Advisory Committee; and

Whereas: he served as District Deputy Grand Exalted Ruler in 1961-62; and also served as a Certified Ritual Judge for 13 years;

Now therefore be it resolved that Grand Junction, Colorado, Lodge No. 575 is honored and privileged to present to the Grand Lodge Convention, to be held in Denver, Colorado, in July, 1986, the name of Wayne Patterson as a candidate for the office of Grand Tiler of the Benevolent and Protective Order of Elks of the United States of America.

Ed Crilly, Exalted Ruler
Larry Knight, Secretary

Dover, DE Lodge Presents Carmine Pisapia for Grand Inner Guard



Whereas: Carmine Pisapia has been a member of Dover, Delaware, Lodge No. 1903 since being initiated in 1953, and has served in all areas of leadership, including that of Exalted Ruler; and

Whereas: Brother Pisapia has served as Vice-President of the Maryland, Delaware and District of Columbia Elks Association and was President of the Maryland, Delaware and District of Columbia Elks Association in 1975-76; and

Whereas: he has served the Grand Lodge as District Deputy Grand Exalted Ruler of the Northeast District of Maryland, Delaware and District of Columbia in 1974-75, and for his many roles of leadership in his thirty-three years in Elksdom, Carmine Pisapia was voted an Honorary Life Member of Dover, Delaware, Lodge No. 1903.

Now therefore be it resolved that Dover, Delaware, Lodge No. 1903 is honored and privileged to present to the Grand Lodge Convention, Brother Carmine Pisapia as candidate for the office of Grand Inner Guard of the Benevolent and Protective Order of Elks of the United States of America.

Terry LaGier, Exalted Ruler
Rex Bingham, Secretary

High Country . . .

(Continued from page 18)

300 days of sunshine a year. Prior to two storms that made national news (one on Christmas of 1982 and one at Thanksgiving of 1983), Denver's Stapleton International Airport, sixth busiest in the nation, had not officially been closed by weather for more than two decades.

Denver has been many things to many people. At one time it was but a stopping-off supply station for would-be miners heading for mines yet to be found. It was wiped out once by a flood and once by a fire; it had to fight a war with several of the Indian tribes of the plains, and it once had to raise an army to repel a group of misguided zealots who had set out to claim Denver for Texas. But the city continued to grow, and so did the state.

Colorado has had its famous personalities: Lowell Thomas of Cripple Creek, international traveler and broadcaster; Lt. Zebulon Pike who, in 1806, first saw the peak later named after him but which he never climbed (and doubted if it ever would be); Katherine Bates, who stood at the top of Pike's Peak and was inspired to write "America, The Beautiful."

And Denver has had its own people: Douglas Fairbanks, world-famous actor, who was kicked out of Denver's East High School because he was disturbing the learning process and seemed to be going nowhere; Golda Meir, a student of North High School, who later became Prime Minister of Israel; and the unknown Lou Ballast, operator of a small lunch shop, who grilled a piece of cheese onto a patty of ground beef and patented it as the "cheeseburger."

Denver Today

Because Denver is near the center of the 48 contiguous states and second only to our nation's capital in number of federal employees, it is sometimes considered the backup capital of the country. And Denver is still growing. In the last few years, the city has seen the addition of sixteen new skyscrapers in the downtown area; a new \$80-million-dollar Performing Arts Center; a new \$76-million-dollar, 5,000-foot-long pedestrian mall down 16th Street; and a new IMAX theatre, with the world's largest projection on a screen four

(Continued on page 25)

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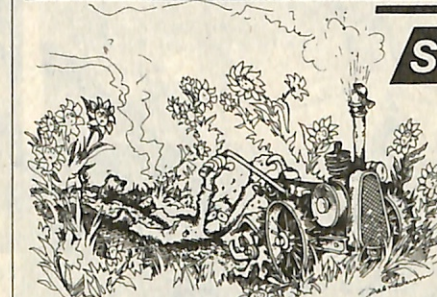
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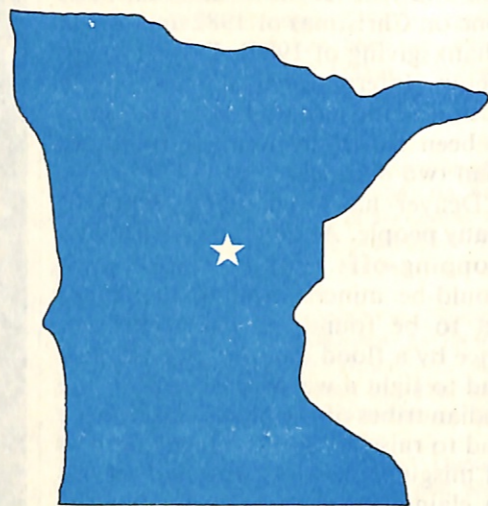
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News of the Major Projects

Minnesota State Elks Youth Camp



Water activities at the camp include swimming lessons, canoeing, and playing water basketball.



(Left) Varying expectations can be seen in the faces of these boys as they arrive at the Minnesota State Elks Youth Camp. (Above) Each day at the camp begins with the raising of the flag. (Below) Nature lessons are given in a beautiful wilderness setting.

The Minnesota State Elks Youth Camp, the state Major Project, is located 12 miles northeast of Brainerd on beautiful Pelican Lake. The property, owned by the Elks, consists of 300 acres of woods and includes frontage on three other lakes. This beautiful outdoor setting provides the background for a wholesome camping experience for about 500 boys and girls each summer.

Many of the campers, who are chosen by lodges throughout the state, have some type of problem background. The opportunity to function as a cooperative family unit provides these children with many newfound skills and positive influences which



can be applied to their daily lives once they return home.

Time and again former campers have come back for a visit and to tell what the Elks Youth Camp has meant to them. For some, it meant hope in the future for a better life, for others it meant learning to live without fighting. Some of the campers have described the camping experience as the most fun they have ever had in their lives, and for some it meant that for the first time they felt loved.

The camp, totally supported by Elks, is funded in several ways. Interest from both the state's Penny-A-Day Fund and a memorial fund are used to help run the camp. Funding is also provided by the Elks National Foundation. In addition, each lodge is assessed an amount for each child it sends to the camp. The number of

The camp provides each youngster with an opportunity to broaden his or her horizons.

campers each lodge may sponsor for camp is determined by the size of the lodge.

Each year Elks donate time, talents and money to make the camp a successful operation. At least two week-ends, camp opening and camp closing, as well as occasional time during the week for larger tasks, are spent by Elks in work projects at the camp. All building, painting, roofing, tree-trimming and other work is performed by members. A director, assistant director and staff are hired by the Elks to

run the daily operations of the camp during the summer months.

The camp's Board of Directors is the supervisory group that helps determine the budget, camping dates, projects to be done, and organizes the lodges to recruit the campers. The state is divided into four districts, and each district has two elected board members who help with the decision-making for the Elks Youth Camp.

The Minnesota State Elks Youth Camp is accredited by the American Camping Association. The Elks ob-

Minnesota State Elks Youth Camp

jectives begin with the desire to provide a quality camping experience for deserving youth from the state. Emphasis is placed on nature; wild-life; hiking; waterfront activities, including swimming, boating and fishing; archery; and arts and crafts.

The camp provides a safe and healthy atmosphere for the campers, with responsible leadership. The physical facilities of the camp are carefully maintained to keep campers free from danger to health and life, both in camp and on trips.

The Elks Youth Camp provides each camper an opportunity to broaden his or her horizons, to gain knowledge by acquiring new skills, and to experience accomplishment, happiness and friendship. The youths learn cooperative behavior within wholesome group life, and while participating in out-of-doors activities develop skill and understanding in physical and emotional fitness. An informal lesson in understanding democracy is woven throughout the activities of each day.

Everyone participates in the camp sports programs and in morning calisthenics as a step toward better physical development.

Responsibility and cooperation are encouraged by expecting each camper to accept specified jobs and engage in such activities as cleaning and improving camp grounds.

Campers are expected to participate cooperatively in the cabin experience and follow directions in regard to cabin cleanup, cabin events, and program participation. It is hoped that campers will learn such characteristics as honesty, loyalty, and moral stamina by participating in the give-and-take of cabin activities under the guidance and examples set by each cabin counselor.

The Minnesota Elks have a real right to be proud of what they are doing for the youth in their state. Children leave the camp with a new sense of accomplishment and self-esteem, tools to help them become the most they can be, and positive memories that last a lifetime. ■



Games and sports involving both individual skill and teamwork are part of the camp's program.

High Country . . .

(Continued from page 21)

stories high by six stories wide.

Visitors will want to see Larimer Square, carefully restored with gas lights, carriage rides, and architecture as it appeared a century ago when Larimer was the wildest street in the West. Daily tours are offered through an elaborate early home built by a rich miner by the name of Brown. Brown's wife, Molly, had the misfortune of reserving passage on a ship named *Titanic*, which had a traffic problem with an iceberg in the North Atlantic. Molly, with the help of the pistol she always carried, was able to encourage the men in the lifeboat to keep rowing until help came. She merely told reporters later that she was "unsinkable."

More than 2,500 visitors tour the Denver Mint daily, and equally popular are tours conducted through the famed facilities of the Coors Brewery in nearby Golden.

Convention facilities are in the center of downtown Denver, housed in adjoining Currigan Exhibition Hall and the Auditorium Complex in the Arena. These facilities are just two blocks from the 16th Street Mall, and are within easy walking distance of all major downtown hotels. For Elks and their families who are housed out of the immediate downtown area, excellent bus service is available, and the facilities are surrounded by adequate parking areas.

Food And...

Much has changed since the early days of mountain men, miners, Indians, cowboys and gunfighters—but the West's attention to the basic needs of hospitality remains the same. In nearly every mining camp, every town plat, and every prairie center, the first structures erected were the hotel, for sleeping and eating, and the saloon. This Colorado country has always respected the need to relax amid good company, and today's eating and drinking establishments maintain the tradition of welcome hospitality established more than a century ago.

Even when it was said on the Missouri River that the only law west of Omaha was the Colt .45, Denver prided itself on its eating places. Today, visitors have their choice from over 2,000 such establishments. Featured are such items as fresh sea-

(Continued on page 36)

How a Stop in a German Shoe Store Ended a Lifetime of Foot Pain...

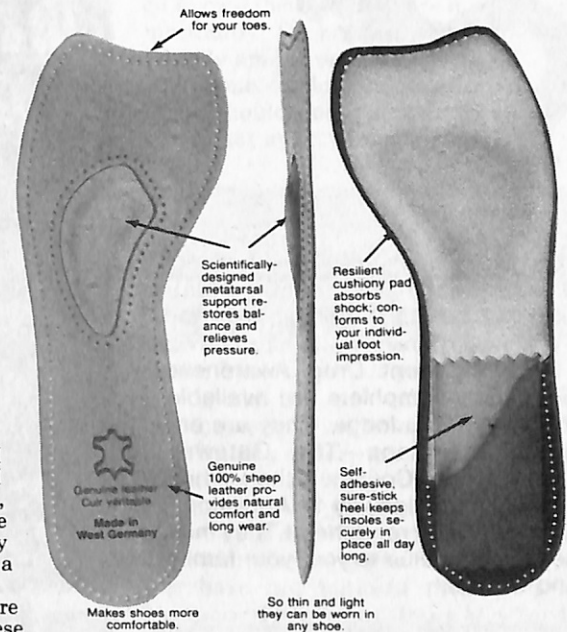
"We were in Germany on the very first day of our vacation but my feet were killing me already. I thought a pair of more comfortable shoes might help and I fell in love with a pair in a shoe store in Wiesbaden, Germany.

But when I tried them on, they hurt too. I explained my problem of sore aching feet to a friendly clerk and she pointed to a counter display and said, maybe I needed a pair of special Leather Insoles.

I took her advice and was I glad I did . . . the instant I slipped them into my shoes, my foot pain vanished! I've worn them ever since and my painful foot problems are a thing of the past."

Over the last 15 years more than 8,000,000 pairs of these Leather Insoles have been sold in German shoe stores. They've relieved all types of foot problems for folks of all ages and if your feet are killing you, we urge you to try them.

We brought them to America and call them Luxis Leather Insoles. Wear them for 30 days. If at the end of that time you're not completely delighted, just return them for a prompt, no-questions-asked refund. What could be fairer?



LUXIS Leather Insoles

Luxis' scientifically designed metatarsal support allows your feet to assume their proper posture and balance. They redistribute body weight naturally, eliminating painful, uneven pressures that cause Sore Feet, Burning Feet, Corns, Calluses, Bunions, Sore Heels, ankle and foot problems of all types.

- Resilient, cushiony
- Mold themselves to your feet
- Long-wearing, genuine sheep leather
- Wear in any style shoe, including high heels.

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Enclosed is \$_____ for _____ pair(s) of Luxis Insoles. If I am not completely satisfied, I can return them within 30 days for a full, no-questions asked refund.

Important: Indicate shoe size(s) below.

Women's size(s) _____ Men's size(s) _____

_____ ONE pair only \$7.95 add \$1.50 p. & h.

_____ TWO pairs only \$13.90 (save \$2) add \$1.75 p. & h.

_____ FOUR pairs only \$27.80 (save \$4) Postage FREE

Washington residents please add 7.9% state sales tax.

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Card # _____ Exp. Date _____

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COST YOU ONLY \$7.95 per pair

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Drug Awareness Education Program

Staff Report

Lynbrook, NY, Lodge recognized its local winners in the New York Elks State Drug Awareness poster and essay contests. First, second and third-place winners in both contests received \$100 U.S. Savings Bonds. The winners went on to the district and state levels of judging. From left are lodge Drug Awareness Chm. Lawrence Contratti, first-place poster winner Alison Freilander, DDGER Robert Britton, first-place essay winner Thomas Pasniewski, and then-ER Nicholas Vella.



The Drug Awareness Program of West Palm Beach, FL, Lodge received a big boost when Palm Beach County Sheriff Richard Wille-(left) announced that he would put 500 "Hugs Are Better Than Drugs" bumper stickers on county patrol cars. Also pictured are PER Earle Fowler (center), Southeast District Drug Awareness Chm., and then-ER Donald Dixon.

HARRISON-EAST NEWARK, NJ, Lodge sponsored a Drug Awareness Program for residents of the two communities. The event was well publicized, and more than 1,500 students and parents attended.

The film "What Did You Take?", supplied by the New York State Health Department, was shown, followed by a question-and-answer

session conducted by a narcotics officer from the Newark Police Department. Over 12,000 pieces of Drug Awareness literature and bumper stickers were distributed.

The lodge also sponsored an essay contest on the film for all the students, with plaques and prizes to the winners.

"Blue Star" Tattoo:

A Nationwide Threat To Children

According to police authorities across the country, a form of tattoo called "Blue Star" is readily available to young children in many areas of the United States. This is a new way of getting LSD (acid) to unsuspecting kids. It is in the form of a white paper containing blue stars the size of a pencil eraser. Each "star" is impregnated with LSD and can be removed from the paper to be placed in the mouth. Absorption can also occur through the skin, simply by handling the paper tattoo.

There are also brightly colored paper tabs, resembling postage stamps in size,

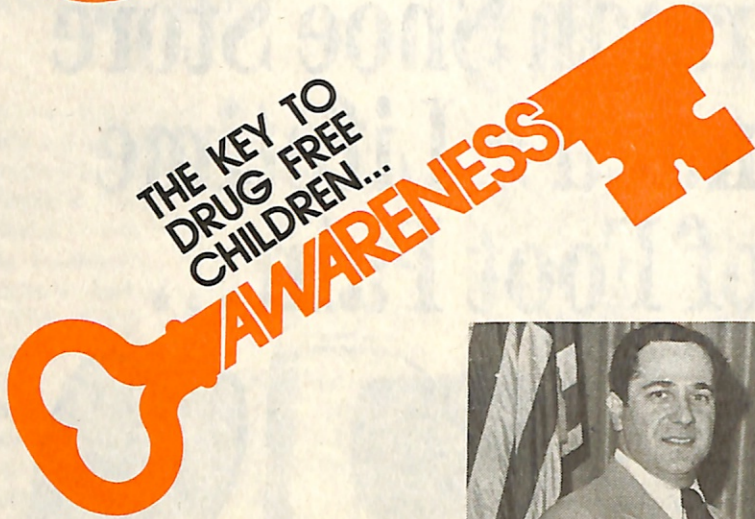
which have pictures of Superman, Mickey Mouse, and other Disney characters, butterflies, clowns, etc. These stamps are packed in a red cardboard box, wrapped in foil in a clear lock-type bag. Each package contains five one-inch-square stamps. This is a new way of selling acid, designed to promote more addicts through

appeal and enslavement of children to its addiction.

A young child could happen upon these stamps and have a fatal "trip." It is also feared that little children could be given a free "tattoo" by older children who want to have some fun, or by others cultivating new customers.

It is important that all parents be alerted in case their children are involved, even innocently. Stickers are very popular, especially among small children.

Anyone having information on these items should contact their local law enforcement agency immediately.



PAMPHLETS AVAILABLE

Two excellent Drug Awareness Education pamphlets are available from your Elks lodge. They are entitled "Marijuana—The Gateway Drug" and "Cocaine—the White Line on the Highway to Addiction." Get them, and read them! They may be of great value to you, your family and friends.



As mentioned in our three-part series, "Awareness: The Key To Drug Free Children" (February, March and April, 1986), the Elks Drug Awareness Education Program has targeted three drugs of abuse: marijuana, cocaine, and alcohol. Marijuana is the most widely used illicit drug, cocaine is the most rapidly growing in use, and alcohol is the most widely abused drug among teenagers.

"Just Say No" Walks Against Drugs

May 22, 1986

As part of their Drug Awareness Education Programs, many Elks lodges and state associations are supporting the formation of "Just Say No" to Drugs clubs and participation in the nationwide "Just Say No" Walks against Drugs planned for May 22, 1986. Dick Herndobler, director of the Grand Lodge Drug Awareness Program, is encouraging all lodges across the U.S. to help organize, finance and support the "Just Say No" movement in their communities.

On May 22, in Washington, DC, First Lady Nancy Reagan will lead the nation in Walks Against Drugs. In keeping with her Christmas wish that every youngster in the world join a "Just Say No" club, the walks will involve children and teenagers who have joined the growing number of clubs throughout the country. These clubs are based on the premise that learning how to say "NO" to negative peer pressure may be the most powerful weapon our society has in dealing with the drug problem.

Five million children, most of them in elementary school, will say "NO" by walking through the streets and meeting at city halls and state capitols to express their concern about illegal drug use.

Soleil Moon Frye, star of NBC's "Punky Brewster Show," is the national



Soleil Moon Frye ("Punky Brewster")

"chairkid" of the "Just Say No" clubs. She will lead a walk in Nashville, Tennessee. Cherie Johnson, co-star of the "Punky Brewster Show," will be the Grand Marshall of the Oakland, California, walk.

"Just Say No" walks will also be held in Sacramento, Houston, Indianapolis (May 21) and many other cities and towns throughout the country.

NBC plans nationwide, live television coverage of this event. Through a satellite hookup, Mrs. Reagan's remarks in Washington will be broadcast to other participating cities in all regions of the country.

"Just Say No" clubs are peer groups in which drug use is seen as neither normal nor acceptable. They are made up of children, mostly 7-14 years old, who are committed to not using drugs, who support one another in their commitment, and who encourage their friends and classmates to make the same commitment.

Club members learn about drugs and the harm they do to young bodies and minds. They take part in social and recreational activities that allow them to have fun and make friends without getting high.

A "Just Say No" club can be started and operated with little or no money. All it takes is a concerned adult leader and a place to meet. For these reasons, the "Just Say No" program is an affordable activity for any Elks lodge. It provides an excellent starting point for lodges who as yet have not initiated their own Drug Awareness Programs. It is a way for these lodges to become involved in a program already planned for them.

"Just Say No" clubs are usually made up of 15-20 people, and a young person is selected as the captain. Club members hold regular meetings—at least once a month. Some of the activities of the clubs are sponsoring drug-free parties; preparing bulletin boards and booklets on drug abuse prevention; holding drug prevention rallies; wearing "Just Say No" buttons and T-shirts; and writing newsletters to share with other kids. Kids develop their own plans for club activities. The basic requirement is to help create a positive peer pressure not to use drugs and an environment where kids can grow up drug-free.

Although the official date of the "Just Say No" walks is May 22, some walks are being held on other dates (such as Saturday, May 24) to avoid conflicts with school or community schedules.

For information about how to start a "Just Say No" club and/or a Walk Against Drugs in your community, call National "Just Say No" toll-free at 800-258-2766.

ON TOUR WITH

JOHN T. TRAYNOR



Pictured at the Michigan Elks Association Fall Round-up at Sault St. Marie are (from left) Rev. Fr. Kevin Cassidy, Grand Chap., of Baraboo, WI, Lodge; PER Jerry Olli, Ferndale, MI, Lodge; GER John T. Traynor; then-ER Jerry Smith, Ferndale Lodge; and SP James Robbins of Bay City Lodge. Ferndale Lodge received two Golden Crutch Awards, which are for selling lapel pins for the Michigan Elks Major Project, handicapped children's programs.



GER John T. Traynor (second from right) was a special guest at a dinner hosted by Glen Burnie, MD, Lodge. Gov. Harry Hughes (right) presented GER Traynor with a certificate making him an honorary state citizen. Standing by are PDD and Banquet Chm. Tom Rabickow (left), and Kara Cortina, local "Hoop Shoot" winner and representative to the statewide competition.



During his visit to Panama Canal, R. de PA., Lodge, GER John T. Traynor (second from right) was photographed with (from left) DDGER Camille Mazerolle, PGERs Robert Grafton and George Klein, PDD Herman Erhart, then-ER Ken Morris, and Est. Lead. Kt. John Magee.



Announcing! A STATUE of LIBERTY COMMEMORATIVE COIN

Minted in Pure Silver!



This handsome coin has been minted expressly to honor the hundredth birthday of that famous symbol of freedom that has been welcoming newcomers to our land since 1886. Now, after a century of service, she is in dire need of repair, and a dedicated group of Americans has pledged to raise \$230 million to restore and refurbish this world-renowned monument.



STRUCK FROM PURE SILVER

This coin is a rare collector's piece. It is not plated or "layered" with silver. It is not just Sterling Silver—but contains one full Troy ounce of .999 pure silver. It is solid silver all the way through. This fact alone could give it increasing value. Remember, it was only a few years ago that the precious metals markets of the world were charging almost DOUBLE the price of this coin for the exact amount of silver it contains. The coin is also available in 24K gold.

A COIN FOR COLLECTORS

You'll treasure the sparkling beauty of this pure silver commemorative. It's the size of a silver dollar. The face depicts the Statue of Liberty, flanked on one side by a hundred-year-old ship; on the other by New York's contemporary skyline. Above the statue is emblazoned the two dates: "1886-1986."

The obverse side of the coin features a traditional balance scales, and shows weight and purity: "1 Troy Ounce" and "999 Fine Silver." Each coin medallion is enshrined in a handsome display case, and accompanied by a Certificate of Authenticity guaranteeing weight, purity and quantity issued. The 24K gold coin comes in an elegant cherry wood display case.

A VERY LIMITED EDITION

Although most coins are minted in the millions, the "Statue of Liberty Commemorative" will be limited to 50,000 coins. After the 50,000th coin has been struck, no more will be minted, and on July 4, 1986, the dies of the Statue of Liberty Commemorative will be destroyed to safeguard its value forever.

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We have no way of anticipating "demand," of course. That depends on the marketplace. But, the Statue of Liberty Commemoratives will be scarce (because only 50,000 of them will be available in this country—that's only one for every 1,200 Americans!).

As for "condition," no Statue of Liberty Commemorative will be circulated, but protected in mint condition in their individual display cases almost from the moment they are struck. Finally, the pure silver content of these coins sets them apart from almost any silver piece—including even those from the U.S. Mint—and gives them an intrinsic value that could skyrocket with the price of silver.

PRICE GUARANTEED 30 DAYS

The offering price of the Statue of Liberty Commemorative to Charter subscribers has been set as low as possible. However, many experts predict

the price of silver on the precious metals market may be headed for a sharp increase.

Inasmuch as these coins contain a full ounce of pure silver, any substantial upward fluctuation in silver prices can affect both their value and their purchase price. However, we guarantee the present price if your order is postmarked (or your phone call made) within 30 days of the date of issue of this publication.

SPECIAL OFFER FOR EARLY ORDERS

In order to assure that every person who wants a Statue of Liberty Commemorative Coin will be able to obtain one, we have limited the purchase of these valuable coins to a maximum of 5 per family. However, to reward those who order early, we are waiving this rule for 30 days only—and allowing any person who so wishes, to order up to ten (10) commemoratives at this time. Please note the pre-issue discounts in the coupon. Quantity discounts up to 100 coins are also available.

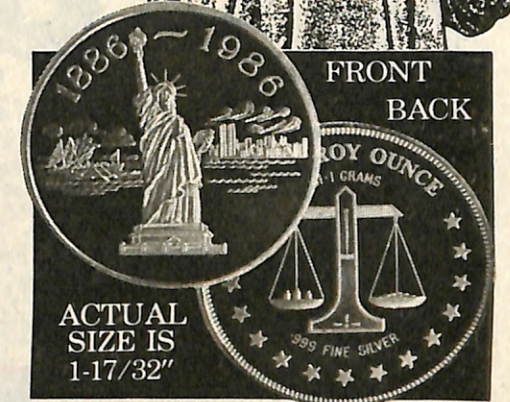
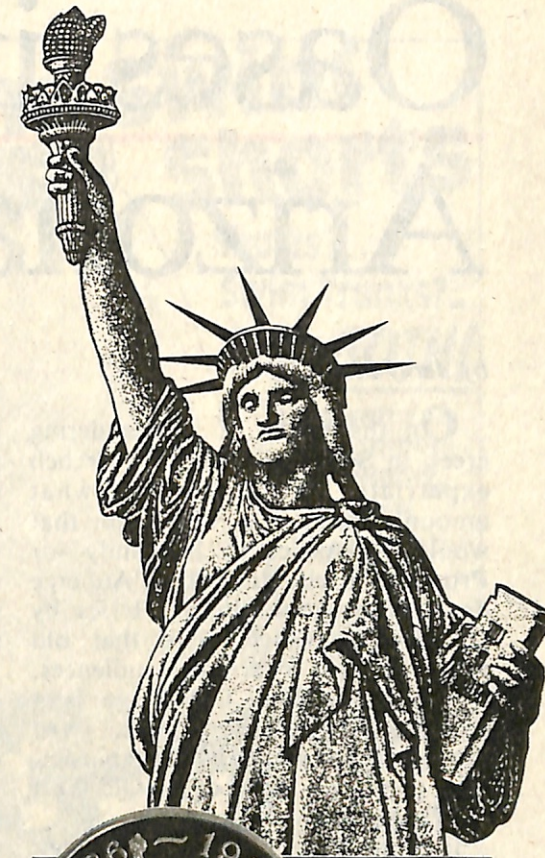
Each coin arrives in a handsome display case, accompanied by a Certificate of Authenticity, guaranteeing purity, weight and quantity. You may order by mail, using the coupon below—or phone your order toll-free (using Visa or MasterCard) for quicker service.

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Oases in the Arizona Desert

by Jerry Hulse

On the banks of a meandering creek in Sedona, Arizona, a French expatriate has assembled what amounts to an Old World inn that would do justice to Burgundy—or Provence itself. Indeed, L'Auberge de Sedona would inspire lyrics by Maurice Chevalier, were that old romantic still charming audiences. Without question, L'Auberge is a destination to croon over, even though at first glance its log cabins inspire more of a mood of the Old West than any Old World charm.

It is only after one pushes through the front door at L'Auberge that the full impact of this French country inn collides head-on with the serenity of its surroundings. With handcrafted brass beds—complete with ruffled canopies—and yards of French fabric, L'Auberge de Sedona seems about as much out of step with this village as a ranch hand herding cattle

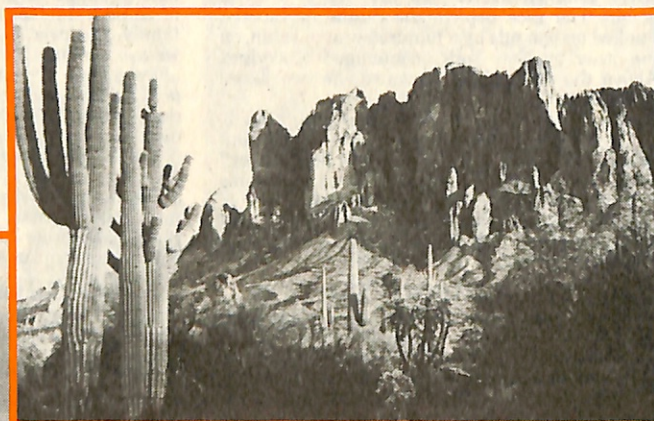
in a Porsche. Although only a moment off the main drag that cuts through Sedona and Oak Creek Canyon, L'Auberge de Sedona projects a sense of isolation and insulation from crowds that gather in this not-so-sleepy village north of Phoenix and south of Flagstaff.

With mountain peaks that tower over the town, Sedona plays host to more than 2 million visitors annually who come to breathe the clear air, explore Indian ruins, poke through a nearby ghost town, and rummage among a string of spiffy shops and galleries at that charming village

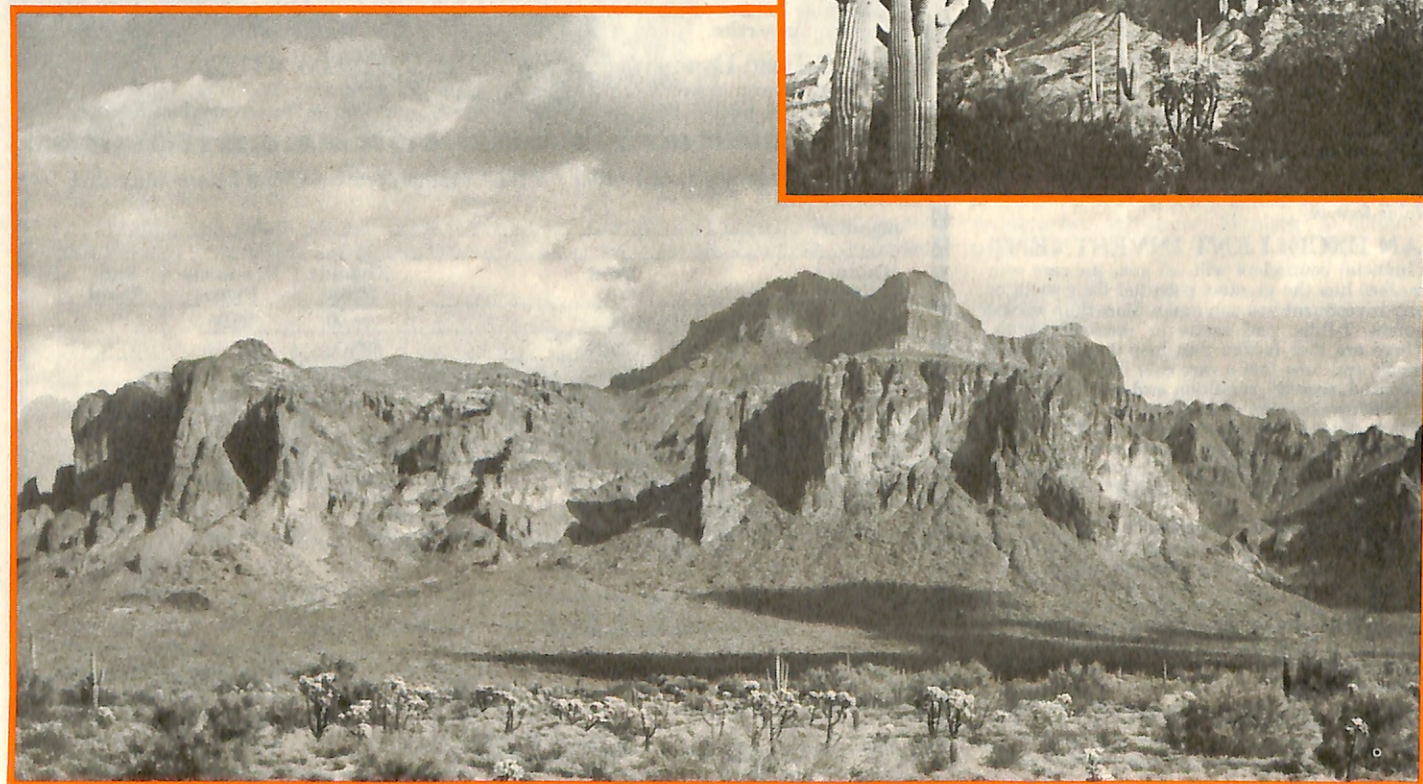
within a village, Tiaquepaque, which brings to mind Old Mexico itself. All of which makes the idea of a French country inn planted smack in the Old West seem a trifle incongruous. Nevertheless, L'Auberge de Sedona is exactly that, a French experience where guests book accommodations up to a year ahead.

To appreciate the inn, one must meet proprietor Jean Rocchi, who began his career at age 13 as an apprentice chef in Strasbourg. This was followed by stints with the French Foreign Legion, military duty in Algiers and the operation of a night-

Cactus and rugged buttes dominate this scene near Sedona, Arizona.



Mountains rise to meet the clouds north of Bisbee.



club in Tunisia. In Arizona his country inn took off like the Concorde. Indeed, business is so good that Rocchi is in the process of building a lodge and another 18 cabins. With a menu that changes daily, Rocchi's guests are given such choices as a spinach and hazelnut salad, French herb pasta, yogurt bisque, tournedos with green peppercorn and a brandy cream sauce, grilled fillet of fresh salmon with basil and pine nuts, and roast duckling with peaches and champagne vinegar sauce.

On warm days, meals are served on a terrace overlooking Oak Creek, and there are picnic tables where couples gather to sip wine and soothe the soul with Sedona's fiery sunsets—all of which makes L'Auberge de Sedona one of the Southwest's more popular honeymoon retreats as well as a stage for dozens of weddings.

Beyond the elegant inn, Hollywood types gather to shoot Westerns, just as they've done since the beginning of talkies. As a result, millions of moviegoers recognize the surrounding peaks, buttes and mesas—Mitten Ridge, Giant's Thumb, Cathedral Rock and Courthouse Butte. North of Sedona, Oak Creek Canyon is caught in the fiery cleavage of sheer cliffs towering 2,500 feet over a sprinkling of resorts.

A popular vacationer's choice is Garland's, which has been welcoming guests since the '20s. Open from the end of March until late fall, Garland's offers 15 log cabins with piney interiors and log fires. A meadow flows to the creek, and Mary and Gary Garland grow apples, peaches and pears that are served with garden-fresh vegetables, fresh eggs and homemade bread and pastries in a rustic dining room with a huge stone fireplace. In fall they press cider and harvest pumpkins.

The voice of the creek is heard nearby and smoke rises from chimneys when the air is crisp. Eight miles north of Sedona, Garland's is as homey as an old-fashioned Christmas card.

Elsewhere in Oak Creek Canyon the new condominium resort of Junipine provides 50 units sheathed in cedar in a forest of ponderosa pine. Junipine calls them "creekhouses," and indeed the voice of Oak Creek is heard in the stillness of this magnificent canyon. Each of the carpeted units features twin bedrooms and two

(Continued on page 33)

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ELKS NATIONAL SERVICE COMMISSION

"So long as there are veterans in our hospitals,
the Benevolent and Protective Order of
Elks will never forget them."



A wheelchair was donated to the VA Nursing Home Care Unit in Wichita, KS, with funds from the Southwest Kansas Veterans Remembrance Fund. All ten lodges of the Southwest district contributed. Pictured (from left) are Stephanie Hastings, chief of Voluntary Service; Gilbert Lane, PER, Wichita; Cecle Holland, nursing home director; Wayne Etter, PER, district fund chm.; and Robert Pelka, VA Medical Center director.



Members of Cape Coral, FL, Lodge delivered 40 cartons of clothing, leather goods, games, playing cards, puzzles and model kits to Bay Pines VA Medical Center in St. Petersburg. A cash donation of \$2,600 brought the total to more than \$4,000, all proceeds from the November Remembrance Month Dance. Shown unloading the van are (from left) Deputy National Service Rep. Granville Brown; Ervin Andrae, chm., Elks National Service Commission at Bay Pines VA Medical Center; Charles Covucci, Southwest District Veterans chm.; and Brother Frank DeClary.



Quint Bravo (left), National Service Committee chm. of San Mateo, CA, Lodge, presented the 50th television set to George Frye, chief of Voluntary Services at Menlo Park Veterans Hospital. With the proceeds from recycled aluminum cans, glass and newspapers, in addition to donations and other fund-raisers, San Mateo Lodge has been able to donate TVs at the rate of about one a month.

TAMPA, FL. At a recent dinner at Tampa, FL, Lodge, Elks National Service Rep. Charles Fiveash was presented a check in the amount of \$4,489.31 to be used to fund the many Elks programs at the Tampa VA Medical Center. This money was raised by Kissimmee Lodge and other Central Florida District lodges at their annual Veterans Day Picnic.

HAYWARD, CA, Lodge donated \$500 for the purchase of two microwave ovens to be presented to the Veterans Home of California in Yountville. A console stereo with AM/FM radio and tape player, valued at \$1,000, was also donated.

A check for \$500 was presented to the VA Medical Center in Livermore, along with books, magazines and clothing. Regular donations are also made to the Palo Alto VA Medical Center by the lodge.

LEHIGH ACRES, FL, Lodge members visited Bay Pines VA Medical Center and donated \$362, a color TV, puzzles, lap robes and miscellaneous items for the hospitalized veterans.

SAN LUIS OBISPO, CA, Lodge made a donation of \$5,000 to the VA Medical Center in Fresno. The funds will be used to purchase items for veterans confined to the center.

Arizona . . .

(Continued from page 31)

baths, satellite TV, fireplaces, and decks for bird watching, napping and listening to the wind as it cries through the forest. Junipine's guests shop at a country store where fishing licenses are sold and dine in a deli that turns out salads and sandwiches.

Back in Sedona, Jean Rocchi bought a Best Western Hotel and spent a ton of money restyling and redecorating guest rooms with picture windows that frame Sedona's flaming buttes and mountains. Rocchi calls his hotel The Orchard, whose accommodations are described as "Country American." At the same time, Rocchi installed a restaurant. So popular are Rocchi's restaurants that guests fly to Sedona in their private jets just to dine there.

South of town a resort with the fetching name of Poco Diablo serves a Sunday brunch featuring 35 salads, eight entrees, a choice of omelets and nearly two dozen desserts for a reasonable \$14 per person. Poco Diablo's 143 rooms and villas are surrounded by a nine-hole golf course, and for non-golfers there's tennis, a couple of swimming pools and Jacuzzis. Back up the road a new resort, Los Abrigados, is next door to Tiaquepaque, with its galleries, crafts shops and restaurants.

Because Sedona is contagious, more than one weekender has succumbed to its charms. Film star Jane Russell for one (she owns a \$485,000 home in the chic Manzanita Hills sector). With all its attractions, though, Sedona isn't a new habit. Hollywood arrived to film a Zane Grey epic in the early '20s called "The Call of the Canyon," and vacationers have been calling ever since.

Meanwhile, other visitors travel to the old mining town of Bisbee where, in its heyday, this Arizona landmark turned out \$6.1 billion in gold, silver, copper and zinc. Entering Bisbee, I turned up OK Street to the Bisbee Inn where I'd booked a room for the night. A coyote howled, its cry echoing through Bisbee's maze of empty streets.

If I feared I'd be spending the night in some drafty old barn, I was wrong. The inn, with its yellow glow and warm fire, hummed with conversation. While it's not the St. Regis, the

Bisbee Inn is clean and comfortable, with guest rooms done up in a setting that appears to be a flashback to Bisbee's more opulent era. Besides, with rates pegged at \$22 single and \$34 double, including a generous breakfast, I could fault it only for its lack of private baths.

While Bisbee isn't a ghost town, neither is it a boom town. Rather, it's a refuge for artists, craftsmen and an assortment of drifters who grew weary of the pressures of the cities and put in their bid for the harmony of Bisbee. Bisbe lures its share of characters, Harry the Embalmer for one. Harry J. Mitchell was a sergeant in the Army at nearby Ft. Huachuca in 1956 and a choir director at the local Baptist Church when he got the calling. A voice from the wilderness whispered, "Wise up, Harry—don't leave." And so after his discharge he stayed on to become an apprentice embalmer.

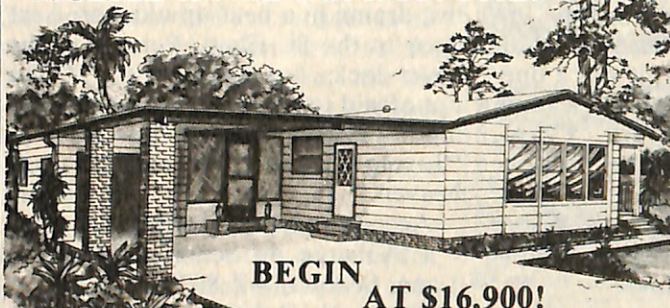
Still, Bisbee isn't the sort of place with many residents who are dying to leave, so Harry Mitchell had to moonlight to make ends meet. In Bisbee and neighboring towns he preached sermons, officiated at weddings, delivered eulogies at funerals

and launched himself into the catering business.

After offering the eulogy at a funeral the other morning, Harry the Embalmer stopped by his favorite saloon on Brewery Gulch, brightening up his day with a couple of beers and the cheer of a motley bunch at the bar. Harry the Embalmer is the sort one expects to bump into on a Mississippi river boat, the guy with the string tie, the arm garters and a pair of hot dice. Damon Runyon would have cherished Harry J. Mitchell, whose business card reads: "Weddings, Funerals, Sermons, Used Cars."

Leaving Harry to his cronies—"Bartender, another beer!" cried Harry—I strolled up the street to another B&B, which operates under the grandiose name of the Inn at Castle Rock. While a trifle shopworn, the Castle Rock is appealing in an informal sense of the word. The Rock is operated by Jim Babcock, a geologist from Aspen, Colorado, and Dorothy Pearl, a librarian from Sausalito, California. A wood-burning stove warms things up in the parlor with its piano and loads of books. Kerosene
(Continued on next page)

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Arizona . . .

(Continued from previous page)

lamps flicker next door in the dining room, and downstairs in the tearoom guests gather around an old mine shaft brimming over with water and goldfish. A room with breakfast starts at \$20 single and \$30 double, including an eyeful of the action along lively Tombstone Canyon that twists by the door.

A few doors away, the shingle outside the venerable Copper Queen Hotel tells of "44 gracious rooms" with baths (\$25 to \$50) that've attracted the likes of Teddy Roosevelt, Black Jack Pershing and actors John Wayne and Lee Marvin. Built by the Copper Queen Mining Co., the four-story Queen serves meals in a turn-of-the-century dining room and tea and spirits outside on the veranda.

In its bloom, Bisbee roared round the clock with a lineup of 68 saloons. As one of the world's richest mining towns, Bisbee took off in 1880 and didn't wind down until the closing of the pits and mines in 1974. In the interim, Bisbee became famous for the biggest hole ever dug by man, the celebrated Lavender Pit that encompasses 213 acres at its rim. Money was as plentiful as the sunshine that bathes Bisbee, which lies 98 miles southeast of Tucson and barely six miles from the Mexican border.

With its rich ore, Bisbee seemed invincible. Unfortunately, it was a one-economy town and when the leading employer, Phelps Dodge Corp., closed the open-pit mines, Bisbee became the boom town that went bust. Thousands hit the road. Bisbee was left with empty houses, empty stores and empty dreams.

Several years ago, ex-mayor Charlie Eads came up with the idea of opening the mines to tourists. Now visitors don hard hats and slickers for train rides deep into the earth that produced the enormous wealth. Others join tours of the huge open-pit Lavender mine and the streets of Bisbee itself. Brewery Gulch was described during Bisbee's boom days as "the place where the sun shines 330 days a year and there's moonshine every night." Only six bars still do business in Bisbee, including the St. Elmo, which is a scene straight out of the old "Gunsmoke" TV series—complete with a lady barkeep.

When Bisbee was humming round the clock, the population passed the

35,000 figure. With the closing of the mines and the mass exodus, pensioners bought fixer-uppers and entrepreneurs gambled by creating a lineup of antique and craft shops. Valerie Miller, a GI's bride from Britain, prepares quiche, sandwiches and home-baked pastries in a snug restaurant on OK Street that she calls The Vienna. Up the block at Tortilla Flat, the waitress delivers orders to old-fashioned, glass-topped pinball machines that make do as tables.

While Bisbee's residents aren't anxious for their town to die, neither are they anxious for it to be overrun with tourists. They prefer to keep the status quo. Let nearby Tombstone turn on the carnival atmosphere, they say. Bisbee is special. At 5,000 feet, the air is pure and the skies are seldom cloudy. Bisbee reports almost no crime and there isn't a single traffic light.

Judy Perry, who produces plays at the Theater in the Gulch, describes Bisbee as a throwback to another century, a place where neighbors help neighbors in an old-fashioned display of caring and compassion. Tall, blond Perry drifted out to Bisbee from Columbus, Ohio, singing with a group called the Green Tomatoes and the Borderline Jazz Band that entertains in Bisbee's bars and restaurants. She also paints and helped organize the Theater in the Gulch, which does live drama in a beat-up old store next door to the St. Elmo. Perry says she never locks her house or car. "I'm not afraid to walk the streets alone at night, ever." She smiles happily. "Living in Bisbee is like living in heaven."

Accommodations in Sedona:
L'Auberge de Sedona, 301 Little Lane, Sedona, AZ 86336.

Garland's Oak Creek Lodge, P.O. Box 152, Sedona, AZ 86336.

Junipine Resort, 8351 North Highway 89A, Sedona, AZ 86336.

The Orchard, P.O. Box 1434, Sedona, AZ 86336.

Poco Diablo Resort, P.O. Box 1709, Sedona, AZ 86336.

Arroyo Roble Hotel, P.O. Box NN, Sedona, AZ 86336.

Accommodations in Bisbee:
Bisbee Inn, 45 OK St., Bisbee, AZ 85603. Telephone (602) 432-5131.

The Inn at Castle Rock, 112 Tombstone Canyon, Bisbee, AZ 85603. Telephone (602) 432-7195.

Copper Queen Hotel, 11 Howell Ave., Bisbee, AZ 86503. Telephone (602) 432-2216.

Deported Brothers

GRAND LODGE COMMITTEEMAN Frank A. Farrell of Chicago (South) Lodge died February 19, 1986. Brother Farrell was a member of the GL Committee on Credentials in 1959-60. He also served as District Deputy Grand Exalted Ruler for the Northeast District of Illinois in 1957-58.

PAST DISTRICT DEPUTY Bernard J. Schiffman of Smithfield, RI, Lodge died recently. Brother Schiffman served as District Deputy Grand Exalted Ruler for the West District of Rhode Island in 1968-69. He was also a past president of the Rhode Island State Elks Association and served 23 years as state Americanism Chairman.

PAST DISTRICT DEPUTY Raymond E. Richardson of Sterling, CO, Lodge died recently. Brother Richardson served as District Deputy Grand Exalted Ruler for the North District of Colorado in 1966-67.

PAST DISTRICT DEPUTY Jack E. May of Sistersville, WV, Lodge died February 19, 1986. Brother May served as District Deputy Grand Exalted Ruler for the North District of West Virginia in 1961-62.

PAST DISTRICT DEPUTY Edward W. Hudyma of New Milford, NJ, Lodge died January 23, 1986. Brother Hudyma served as District Deputy Grand Exalted Ruler for the Northeast District of New Jersey in 1983-84.

PAST DISTRICT DEPUTY Claude C. Phillips of Dallas, TX, Lodge died January 29, 1986. Brother Phillips served as District Deputy Grand Exalted Ruler for the Northeast District of Texas in 1968-69. He was also a past president of the Texas Elks State Association.

PAST DISTRICT DEPUTY Willard L. Nelson of Lansing, MI, Lodge died recently. Brother Nelson served as District Deputy Grand Exalted Ruler for the East Central District of Michigan in 1971-72.

LUCILE MERTZ WARNER died March 2, 1986, in Dixon, IL. Mrs. Warner was the widow of PGER Henry C. Warner, who died in 1960. She was a Life Honorary Vice-President-General of the Daughters of the American Revolution.

Volunteer Firemen . . .

(Continued from page 7)

members included business and professional men, town officials, and those with skilled trades. All were unpaid and privately funded, providing their own equipment, uniforms, and fire houses.

While at first such equipment consisted mainly of the leather buckets, public donations enabled fire brigades to purchase the new mechanical pumps. To house these prized machines, small firehouses were built in central locations.

Fire-fighting in those early days required hard and dangerous work and the team spirit of many volunteers. A fire alarm was usually sounded by the church or courthouse bells. One crew of firemen would rush to its firehouse and pull the pumper to the fire source.

Other volunteers kept the small pumper tank full by forming bucket brigades to the nearest source of water. The strongest worked the pump handles. Others performed heroic acts by making certain all occupants of the burning buildings had been removed to safety, and attempting to salvage their personal effects. Even children joined in the bucket lines.

American engineers soon devel-

Lodge Bulletin Winners

The following are the winners in the Lodge Bulletin Contest:

Division I

1. Diamond Bar-Walnut, CA
2. Hutchinson, MN
3. Fort Smith, AR

Division II

1. Edmond, OK
2. Mesquite, TX
3. Simi Valley, CA

Division III

1. West Palm Beach, FL
2. Oklahoma City, OK
3. Janesville, WI

Division IV

1. Lynchburg, VA
2. Greeley, CO
3. Gainesville, GA

Division V

1. El Cajon, CA
2. Palo Alto, CA
3. Garden Grove, CA

Carl Vaughn, Member
GL Lodge Activities Committee

oped larger and more efficient pumpers; huge double-stroke affairs, requiring 20 to 40 men pumping constantly at 60 to 100 strokes per minute. A strong man could last only a few minutes at such work, so many volunteers were needed.

Cotton hose was first used to deliver the discharged water but burst frequently under the increased pressure. Not until 1803 was the copper-riveted, heavy leather hose introduced by the Philadelphia Hose Company. Rubber hose was many decades away.

The new hose was a great success; 600 feet replaced 100 buckets, but it had to be carefully greased and dried after each use. Now even larger pumpers could be employed. In New York, one such machine was operated by 48 men working the double-acting pump. It could throw a steady stream of water 180 feet through a 1½-inch nozzle, and reach the top floors of most existing buildings.

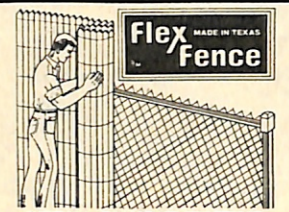
Such machines required large volumes of water, usually supplied by lining up a number of pumpers with connecting hoses, the first drawing its water from a reservoir or stream. Soon the first central fire lines were laid down in the large towns. They were usually hollow logs laid end to end with fitted joints, and carried water from a lake, stream or city reservoir.

To obtain water for their pumpers, the firemen would cut a hole in the nearest line and insert their suction hose. When the fire was out, the hole was filled with a wooden stopper; hence the origin of the "fire plug." In time, iron or concrete pipes replaced the logs.

In the highly flammable and crowded, wooden cities of America, the volunteers had ample opportunity to test their skills and bravery. A 1760 Boston fire destroyed 349 buildings. 1787 saw 800 buildings burned in New Orleans and 100 in another Boston conflagration. In 1796 Savannah was almost levelled with the loss of 230 houses. All were fought and eventually controlled by volunteer companies.

As their value to their communities began to be recognized, the prestige of the volunteers rose. The fire stations became the center of activities. At first merely a storage shed for equipment, the stations quickly evolved into combined social clubs and community centers. Eager applicants to the volunteer companies

(Continued on next page)



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High Country . . .

(Continued from page 25)

food from either coast or the Gulf, buffalo steaks and buffalo burgers, Rocky Mountain oysters (ask first!) or Rocky Mountain trout, Colorado lamb or world-famous Colorado beef. Less than 50 miles north of Denver is the nation's largest cattle-feeding operation, where Monfort of Colorado feeds more than 180,000 head of cattle every day. That famous Monfort beef appears on menus all across this continent, Hawaii, much of Europe including England and Sweden, Hong Kong, Singapore, and dominates the market in Japan.

Denver is well-known for its variety of cuisines. Mexican and Tex-Mex foods abound, of course—but so do Japanese and Chinese, Thai and Vietnamese, French, Italian, Greek and even Continental. Without the grinding formality of some major metro-

politan areas, Denver is able to offer excellent dining in the relaxing friendliness of the West.

When the original prospectors braved cold, heat, hunger, thirst and constant danger, they were looking for but one thing: gold—that sparkling, beautiful yellow gold. In the wildest heydays of the boom-and-bust cycles of gold and silver discoveries, the total take over a period of years was measured in the millions of dollars. Picks and shovels were the trademarks and donkey trains were the transportation.

Not in their wildest dreams could the prospectors ever have imagined a time when the “yellow” of gold would come in a very weak second to the “white” of the powder snow on the ski slopes. Nor would they have envisioned that more than a million skiers would come in a single year (more than 76,000 in a single day during March) or that the ski industry would mark its total for a single year of more than \$1.3 billion dollars in sales and service.

In fact, Colorado plays host to more than 15½ million visitors each year. Some, like the Elks and their families, will come in summer; some, like the skiers, will come in winter. But regardless of the reasons or the time of the year, they come—many because of the magic of the mountains. Many, because it is still the West, the land where legends of men like Buffalo Bill Cody are still very, very real. Will Rogers once wrote: “What the knight is to Europe, what the legend of Robin Hood is to England, so the story of the Western Cowboy is to America.”

To the delegates and guests and families who will be arriving early for the convention, or for those who may find spare moments during the week, Colorado suggests a pause to remember Arthur Chapman's succinct message:

“Out where the handclasp's a little stronger,
Out where the smile dwells a little longer,
That's where the West begins.” ■

Volunteer Firemen . . .

(Continued from previous page)

faced a long waiting list. A true spirit of camaraderie existed among the members, regardless of their social rank.

Some of the life insurance companies were now writing fire insurance policies. To encourage prompt response to fires involving insured properties, they offered cash bonuses to the first group on the scene. Besides the cash, the prestige of being first was greatly coveted. Competition between the groups was intense but sportsmanlike.

In order to be first on the scene, some volunteers began sleeping at the fire stations. Soon the more affluent organizations built more elaborate firehouses, some with carpets and drapes, comfortable bunks, kitchens, even libraries to help pass the time. Many single men lived in the stations.

Since members included a cross-section of leading citizens, the groups soon developed strong political influence. The backing of a candidate by one or more of these organizations virtually assured his election. Many a

ward captain remained in political control of his district because of his affiliation with his district's fire group. In fact, candidates for city offices were invariably also volunteer firemen.

In addition to fire-fighting and politics, the groups contributed greatly to the social life of their communities. In the larger fire stations the volunteers held community clambakes, chowder parties, dances and balls. Many became noted for their food specialties. New York's No. 6 Company was often referred to as “Old Bean Soup,” for its famous product; another was equally famous for mutton pies. Firemen's vocal groups vied with barbershop quartets in community sings.

The fire stations also often sheltered, fed, and clothed people who had lost homes and possessions from fire, and aided by political and personal means in their relocation.

The volunteers were proud of their equipment and spent much of their spare time polishing the machines and cleaning their gear. The machines were made of fine woods, such as rosewood or mahogany, trimmed with polished brass or even silver. Artists were employed at considerable expense to paint appropriate scenes and company symbols and insignia on the machines. In fire museums to-

day, these beautiful machines are considered fine examples of unique American art.

Of course, each station also maintained a favorite pet for company. Dogs were most popular—Dalmatians the favorite breed—but cats were not excluded. The dogs loved riding to fires perched on the front of the wagons, and seemed to sense the excitement. When the sliding firehouse pole was invented, one cat mascot learned to slide down the pole at the first alarm bell. A New York company acquired a pet monkey, which quickly attached itself to the fire chief and would take orders from no one else.

Of great importance to the men were their uniforms and accessories. Parades and social functions permitted them to display their colorful and sometimes ornate costumes. They ranged from white with gold trim, through deep blues and browns to the striking red and black uniforms of the proud New York Zouaves. Heavy leather belts and embossed buckles displayed the company insignia. Painted canvas capes, showing each man's personal artistic tastes, were included in parade dress, as were the parade hats; stove-pipe affairs, also painted and decorated.

The fire helmet was first made of heavy leather. Later improvements

included the extended rear brim, which helped keep water from the firemen's backs and deflected dangerous sparks and flying embers. The helmets were very hard, and were often employed in breaking glass windows. They carried the company insignia and rank of the volunteer. Some helmets were elaborately trimmed in gold and silver.

No parade or civic function was complete without the volunteer groups. In the early days parades were held on almost any excuse. Every fire company turned out in full dress uniforms, their equipment polished and gleaming, draped in bright-colored bunting, the men pulling their wagons, some marching grandly beside the machines. In later years added color was afforded by the horses which began to be used after the mid-1800s.

Besides the parades, firemen loved to give public demonstrations, competing against each other in mock fire drills. Also popular were the "visiting firemen," who were warmly welcomed and feted, with both sides anxious to impress the other with their equipment and dress.

Directing the groups at a large fire was the grand fire marshal, carrying a long staff indicating his authority to control citizens' movements, destroy property to prevent spreading of flames, and to coordinate the activities of all the individual fire chiefs. The chiefs were equipped with brass speaking trumpets to direct their men over the noise of the conflagration and shouting.

Two major developments in the mid-1800s improved the efficiency of the volunteers: the steam engine pumper and the hook and ladder wagons. The steam pumper could do the work of 40 men on a hand pumper without stopping to rest. The new ladder wagons were equipped with extension ladders, permitting direction of water streams into the top floors of most existing buildings and providing escape routes for occupants.

Laddermen were considered the most daring; certainly their work was very dangerous. Some were killed by collapsing walls and sudden bursts of flame. Many carried out heroic rescues of panic-stricken residents.

With the advent of the very heavy and cumbersome steam pumper weighing many tons came the horse-drawn fire equipment. This innovation required changes in fire station design, for the horses had to be stabled in stalls adjoining the equip-

ment. The men and their living quarters moved to the upper floors, and someone invented the sliding pole.

The horse stalls connected to the station by a large rear door. The harnesses, pre-rigged except for simple connections to the wagon tongues, were suspended in proper position. At an alarm, the horses were trained to immediately take their places at their assigned engine, and the harnesses were dropped over their backs and quickly connected. They could be on their way in two or three minutes. The horses were lovingly cared for and usually served for 5 to 10 years.

In the winter of 1835 New York City had a disastrous fire. The temperature was minus 17 degrees Fahrenheit, and cisterns and water supplies were frozen solid. Despite heroic efforts by volunteer groups from adjoining cities, 674 buildings and businesses were destroyed in the city's center.

The fire was a huge financial loss to the new insurance companies, and many were bankrupted. The remaining companies, fearful now of fire in their remaining insured buildings, offered even larger bonuses to the volunteer groups.

A nationwide depression was causing widespread unemployment, and gangs of street toughs and rowdies, sensing a quick dollar, infiltrated some of the newer volunteer groups through political pressure. Soon intense and bitter competition between these and the older groups broke out into frequent and violent fights and near riots as one group attempted to restrain the other from being first at the fire. Often the fires went unattended while the men battled each other.

The names of some of these groups are reminiscent of today's street gangs: the Fly-By-Nights, Bowery Boys, the Old Turks. The resulting bad publicity and financial losses dimmed the prestige of all volunteer groups, and city officials were urged to hire professional fire crews under a municipal fire chief.

Despite these unfavorable events, mostly in the large cities, volunteer companies were still supported by their communities. A paid fire department would place a great financial burden on a small town. But it was also becoming apparent that fewer trained men were required to operate the new equipment.

(Continued on page 44)

THE ELKS MAGAZINE MAY 1986

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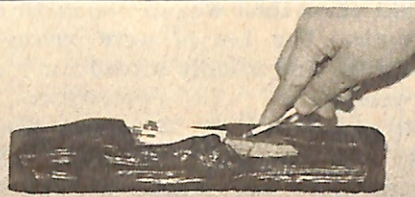
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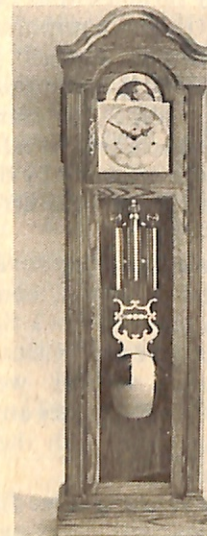
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indoors and outdoors



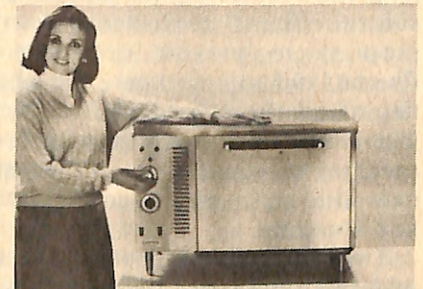
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A great conversation piece and unique lighting tool! Perfect for the person who has everything... Bring the beauty of wood to any room of your home or office. Makes an impressive gift and handsome mantle piece. Made of different lengths and shapes of natural woods. (Max. 12") Useful, attractive and unique. No two are exactly alike! Order your very own Rocky Mountain Lighter today! Great for your campsite too. Satisfaction Guaranteed! Send name and address, check or money order for \$12.95 plus \$2.00 shipping and handling. VISA and Master Card orders include card number and expiration date. For fast service VISA and M/C holders call 303-522-5827 or mail to Rocky Mountain Originals, P. O. Box 871, Sterling, Colo. 80751.

Matches not included. Colo. residents add 3% sales tax. Choice of laydown or standup match bin.



EMPEROR CLOCK COMPANY ANNOUNCES A BEAUTIFUL ADDITION to its long line of classic do-it-yourself grandfather clock kits: its the Model 485-K. Crafted of solid 3/4" Appalachian oak, it features a tall, scalloped bonnet, fluted columns and full-length waist and side glass offering a complete view of the clock's movement. The constructed clock measures 80 1/2" (H) x 23" (W) x 12 1/4" (D). A color catalog is available from: Emperor Clock Company, Dept. Elks, Emperor Industrial Park, Fairhope, Alabama 36532.



REVOLUTIONARY COOKING SYSTEM... A high-velocity, super-hot air cooker for snack foods called Roto-Fry has recently been introduced by RJD Distributors, Inc., New Orleans, LA. This greaseless cooking system requires no expensive hood, ducting or fire extinguisher system. And since hot grease and oil is not used, this state-of-the-art cooking machine is ideal in Convenience Markets, Service Stations, Sports arenas, Schools or anywhere profit is a motive and hoods, venting and hot grease is a problem. For a free catalog or more information call or write: R. Martin, RJD Distributors, Inc., Dept. Elks, 1 Canal Place, Suite 2300, New Orleans, LA. 504/521-8818.

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RIDE UP TO 15° COOLER WITH AUTO SUN SHADES. What a relief... custom made, durable aluminum auto shades block out the sun's rays without obstructing vision. Easily installed & instantly removable. Increase air conditioner efficiency. Save passengers, pets and contents from the ravages of a blazing sun. For free info, send make of car, year, series, model (sedan, station wagon, coupe, etc.) and style (2 or 4 door), your name and address to: SIDLES MFG. CO., INC., Box 35371 E, Temple, TX 76501. For questions or same day shipment on VISA/MC/UPS COD, call TOLL FREE 1-800-433-3101. (In Texas, 1-800-792-3030, ext. 3814.)



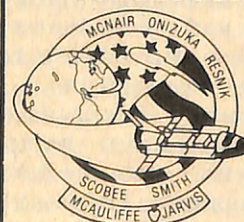
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TEDDY BEAR STICKERS bring a smile to letters, books, luggage, campaigns, promotions. Little Brown Bears can be printed with a name and address, short message, slogan, single word, or initials. Self-stick, 1½" high. Up to 90 characters in five lines. Eye-catching, lovable, fun to use, fun to give. 100 for \$8.70 or 200 for \$11.90 postpaid. I-Z Industries, Box 735-EH, Acton, MA 01720.



THE SCOUT THREE-WHEELER BY BURKE, INC. IS MOTORIZED, LIGHTWEIGHT and portable for use indoors and out. Comes standard equipped with rear wheel drive for maximum traction and power—climbs 15 degree ramps and 3 inch curbs. Also features indoor/outdoor speed control, battery, battery charger, carry basket, adjustable tilt-back steering column, and a cushioned, 360 degree swivel seat with padded backrest and removable armrests. Medicare coverage available. Free home trial. For information and free brochure: Burke, Inc., P.O. Box 1064 Dept. Elks 586, Mission, KS 66222. Toll free 1-800-255-4147.

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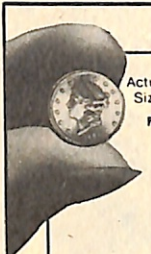
For the first time since W.W.I we are a debtor nation. Our trade deficit reached 145.8 billion dollars. Each year we lose more industry and jobs to foreign competition.

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Actual Size

A Miniature of
The United States of America's
Double Eagle
"Liberty" \$20 Gold Piece



100% SOLID GOLD — \$20

A Special Gold Issue in Solid 24 Karat Gold
From THE MINT COLLECTION

You now have a rare opportunity to possess the world's first and only 100% SOLID GOLD (24KT) Miniature "Liberty" \$20 Gold Piece. This non-legal tender miniature version of The Famous and Rare United States of America's "Liberty" \$20 Gold Piece is minted from hand engraved dies onto a 100% SOLID GOLD planchet of 24KT Gold—there is no gold purer than 24KT Gold. Each is individually minted to capture the exquisite full 3-dimensional relief of this beautiful historic U.S. Gold coin. Each Gold Piece is guaranteed and certified to be—100% SOLID GOLD—the highest quality gold, and each will be clearly mint-marked with the purity of its gold content—24KT. And each brilliant PURE SOLID GOLD Miniature \$20 Gold Piece is presented in a specially designed collector's case, accompanied by a serially numbered Certificate of Authenticity and a historical account of the "Liberty" gold coinage.

AVAILABLE FOR A LIMITED TIME

This finely minted 100% SOLID GOLD (24KT) Gold Piece is now available only from THE MINT COLLECTION'S Fulfillment Bureau. The current special price for this Solid Gold Piece is now \$20. Due to the extreme fluctuations in the world market price of gold, this price can be guaranteed

NECKLACE



Wear Your Miniature Gold Piece in a Solid 14KT Gold Frame and Chain. SAVE \$10.

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If for any reason you are not completely satisfied with your 100% SOLID GOLD (24KT) Gold Piece, you may return it within thirty (30) days for a full refund. There is a strict limit of five individual miniature 100% SOLID GOLD Pieces per order. However, you are reminded to act promptly to take advantage of the current special price of only \$20 each as *this price can be guaranteed only until June 30, 1986.*

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M167

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The Postal Service, at our request, will no longer notify us of your move. Help us cut costs by reporting any address change to your lodge secretary and directly to *The Elks Magazine* Circulation Dept.

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Chicago, IL 60614

5-86

Elks Family Shopper

consumer/news

Ever wash your favorite wool sweater and have it turn out the right size for your baby brother?

Ever throw a white blouse with red trim in the washing machine and end up with a pink polka-dotted blouse?

If you answered yes to these questions, you need a booklet from the Federal Trade Commission that tells you how the **clothing manufacturers' "care labels"** can help prevent disasters like these. For a copy of *What's New About Care Labels*, send your name, address, and 50 cents to the Consumer Information Center, Dept. 451P, Pueblo, Colorado 81009.

The FTC's Care Labeling Rule was required, since 1972, that all manufacturers place care labels in textile clothing. The rule was revised in 1984 to provide more detailed information than before.

When you purchase a garment, be sure to read the care label for information such as:

- Whether the item must be dry cleaned;
- If it is washable, whether it can be machine-washed or should be washed by hand;
- What water temperature should be used;
- How the garment should be dried — by machine, lying flat, or on the line;
- What setting should be used for ironing, if any;
- Whether chlorine bleach can be used safely.

The care label doesn't have to tell you *all* safe methods of cleaning or washing. Only one safe method must be included. The care label also doesn't have to carry information on what the product is made of. This information, while required by law, can be on a throw-away tag.

Under the FTC requirements, you can safely assume the following, based on the care label:

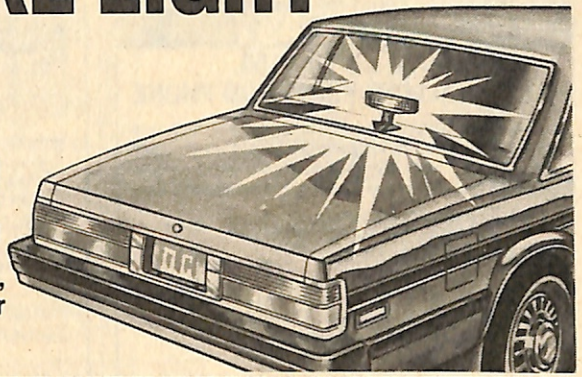
- If no water temperature is stated, all temperatures (cold, warm, or hot) are safe;
- If no ironing instructions are given, the garment doesn't need ironing;
- If the label says "dry clean," the garment can be dry cleaned in a coin-operated machine. If this is not a safe procedure for the fabric, the label will say "Professionally dry clean."

If you follow the care instructions on the label and the garment is damaged, return it to the store where you bought it and explain what happened. If the store will not accept your complaint, ask for the manufacturer's address and write to them.

To relieve our nation's shortage of organ donors, the American Ambulance Association is conducting a nationwide public awareness campaign on **organ donation**, "The Gift of Life."

(Continued on page 42)

New! EYE-LEVEL BRAKE LIGHT Gives YOUR CAR 1986 STYLING and SAFETY!



FITS ALL CARS (sedans, coupes, hatchbacks, station wagons), **VANS, PICKUPS—ANY YEAR, ANY MODEL—AMERICAN or IMPORTED**, with 12 volt system.

Astonishing Fact: Rigid testing by the federal government proved that the third brake light—mounted and functioning at eye-level to following drivers—**reduces rear-end collisions by 53%**.

Astonishing Fact: predictions by the National Highway Traffic Safety Administration (NHTSA) estimate that the eye-level third brake light will **prevent 900,000 rear-end collisions** a year.

Astonishing Fact: Estimates by the NHTSA predict that the eye-level third brake light will **prevent 40,000 personal injuries** a year.

Astonishing Fact: Use of the eye-level third brake light can reduce vehicle damage and repairs by almost 60%.

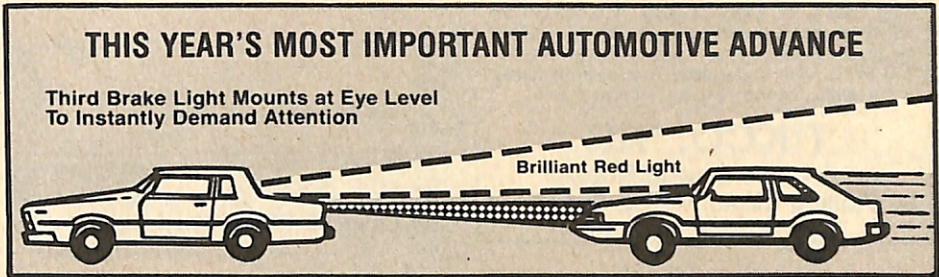
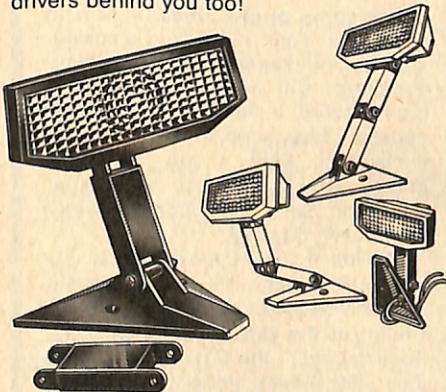
The overwhelming benefits of the eye-level third brake light demanded strong government action. So in the public interest...

Federal Safety Regulations Now Require Eye-Level-Mount Brake Lights On All 1986 Model Cars.

You owe it to yourself, to those who ride with you, and to those who drive behind you, to equip your car with this light as soon as possible.

Here's How It Works

Your third brake light is mounted at eye level, so it is highly visible to the driver behind you... and to the second and third drivers behind you too!



Drivers following you enjoy improved depth perception... night and day... and tail-gaters are warned to keep a safe interval.

A built-in logic circuit is programmed to turn on this light with your car's regular brake lights/and **with your brake lights only**—and that is very important...

This light is coordinated with your brake lights, and positioned in the center of your car, so that drivers behind you cannot confuse it with turn-signal or tail lights... even for a moment.

Installation of this light may even qualify you for a discount on your auto insurance.

Easy Do-It-Yourself Installation

Your light mounts easily **INSIDE** your rear window—just like new cars—where it is protected from harsh weather, car washes, theft and vandalism. No need for any nasty drilling into your car body. NO wire cutting, stripping or taping either. Special splices are included to let you connect light wires to your brake-light wires... instantly... with any pliers!

Fits ALL Cars, Trucks, and Vans

The universal mounting bracket, pivoting joints, and extra mounting extension make it easy to position your light perfectly. You will enjoy easy installation in any sedan, hatchback, station wagon, pick-up truck, van, or any other American or imported vehicle with a 12-volt electrical system. Your light has a big 6 $\frac{3}{4}$ " wide x 1 $\frac{3}{8}$ " high red lens, and wiring, splices and easy-to-follow illustrated instructions are included.

FAST, EASY INSTALLATION... FITS ALL CARS, TRUCKS & VANS

Bright red light turns on only when you press your brakes, so it's impossible to confuse with your turn-signal or tail lights

Extra mounting extension included... assures easy, perfect positioning in station wagon, pick-up, any vehicle

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We believe every car on the road should be equipped with an eye-level third brake light. So we are making them available now... for only **\$8.95** each, plus only **\$1.00** for shipping your brake light anywhere in the United States. At this low price, you can order one now for every vehicle you own.

Order Today—Delay May Be Serious

When split-seconds can save life and limb—and reduce property damage too—it pays to have an eye-level brake light in your car. **Get this valuable protection for your car now**. Simply fill in the coupon below, and send it in with your check, money order, or credit card information.

VISA or MasterCard customers welcome. Simply phone (312) 431-6102... Call 24 hours a day, 7 days a week. Order stock number **81-2289R**.

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YES! Please send me (quantity) _____ No. 81-2289R Brake Lights at \$8.95 each plus \$1.00 each for shipping (United States, its possessions, A.P.O. and F.P.O. only). Illinois residents add 7% sales tax. Chicago residents add 8% sales tax.

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- Electrician Screwdriver
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- 50 ft. 4 Conductor Construction Wire
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- Professional Instructions

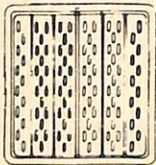
First Tikco kit Only \$12.50 plus \$3.50 for handling. Additional kits only \$11.25. Send check or money order or call Tikco to order at (312) 253-6555. Visa and MasterCard also accepted. Extra Jacks, connectors and wire available.

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New Poor Bobby's Grill Tops come in sizes to fit round and rectangular grills, both gas and charcoal! Save fuel, cook hard-to-grill favorites with ease. Write or call for prices and literature.

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Stays in place on all size heads—easy to put on. Thinned and razor cut—handsome tapered look and full sideburns. Cool and lightweight. Made of modacrylic fiber—looks and feels like real hair—has luster, rich body and bounce of human hair. Can be washed and shampooed—never loses its shape—can be combed, trimmed and restyled if you wish. Mention style number and color desired: Black, Off Black, Chestnut, Dark, Medium or Light Brown, Dark Blonde, Grey and Black mixed, Grey and Brown mixed. Send \$9.95 plus \$1.95 for shipping and handling. Money back guarantee if not satisfied.

FRANKLIN, Dept. M-637
103 E. Hawthorne Ave., Valley Stream, N.Y. 11580

See Advertisement Inside Front Cover

Mail to: AMBASSADOR, 7822 S. 46th Street, Phoenix, Arizona 85044

3-Pocket Hobo Handbag No. P1373 \$9.98 ea.		Helress™ III Wallet No. 34546 \$2.99 ea.	
Qty.	Color and No.	Qty.	Color and No.
	Chestnut (30)		Chestnut (30)
	Espresso (06)		Espresso (06)
	Burgundy (28)		Burgundy (28)

Check (payable to "Ambassador")
 VISA/MC

Card Expires: Mo. ___ Yr. ___ AZ residents add sales tax
Sorry, no COD's

Credit Card No. (Print ALL digits) _____

Sig X _____ 6R1255

Name _____

Street Address _____ Apt. _____

City _____ State _____ Zip _____

See Advertisement Inside Back Cover

BETTER-THAN-DENIM PAIRS OF JEANS 27.95 ^{3 for \$41.75} ^{4 for \$55.60}

Gent's JEANS
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Yes Sir! Send ___ pairs of Jeans for which I enclose the full amount of \$ _____ plus \$2.25 for postage and handling.

OR CHARGE IT: Visa MasterCard

Act # _____ Exp Date _____

Guarantee: If upon receipt I do not wish to wear the Jeans, I may return them within 30 days for a full refund of every penny I paid you.

FIND YOUR SIZE
SIZES AVAILABLE: WAIST: 30-32-34-35-36-37-38-39-40-41-42-43-44
Big Sizes: 46"-48"-50"-52"-54"
*Please add \$1.75 per pair for Big Sizes
46-54
INSEAMS: S(27-28), M(29-30), L(31-32), XL(33-34)

Q3F	COLOR	How Many?	What Size?	What Inseam?
C	TAN			
B	LIGHT BLUE			
A	INDIGO			
D	GUNMETAL GRAY			

*Add \$2 per belt for 46-54
SIZE: _____ COLOR: _____ 7DL-03F

NAME _____

STREET _____ APT. # _____

CITY/STATE _____ ZIP _____

See Advertisement Outside Back Cover

MAIL THIS MONEY-SAVING COUPON

MICHIGAN BULB CO., Dept. TV-51
1950 Waldorf, Grand Rapids, Mich. 49550

Please send order as marked below for fall planting. Include all FREE bonus items due. All items are covered by your No Fault Guarantee.

PRINT MR. MISS
NAME MRS. MS. _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOW MANY	CAT. NO.	ITEM	COST
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488	14 doz.	Tulips (2 doz. each color), \$10.75	
480		Tulips, red	
481		Tulips, orange	
482		Tulips, yellow (Indicate how many dozen per color)	
483		Tulips, pink (84¢ per dozen—min. 4 doz. for \$3.36)	
484		Tulips, purple	
485		Tulips, white	
486		Tulips, 2-tone	
114		Daffodils (10 for \$1.98 - 20 for \$3.85)	
124		Crocus (15 for \$1.98 - 30 for \$3.85)	
200		Cushion Mums (10 for \$2.98 - 20 for \$5.75)	
321		Dutch Hyacinths (5 for \$3.95 - 10 for \$7.75)	
204		Creeping Phlox (12 for \$3.98 - 24 for \$7.75)	
161		Branching Tulips (10 for \$1.98 - 20 for \$3.85)	
132		Daylilies (3 for \$3.98 - 6 for \$7.75)	
6	FREE	Dutch Iris if order received by November 1	0.00
6	FREE	Grape Hyacinths if order totals \$7.00	0.00
6	FREE	Pink Debut Bulbs (plus 6 Grape Hyacinths), if order totals \$10.00	0.00
6	FREE	Allium Moly (plus 6 Grape Hyacinths and 6 Pink Debut Bulbs), if order totals \$14.00	0.00
6	FREE	Star of Bethlehem (plus 6 Grape Hyacinths, 6 Pink Debut Bulbs, and 6 Allium Moly), if order totals \$18.00	0.00

Remittance enclosed, plus \$1.90 towards postage and handling. Ship postpaid.

Bill on my credit card, plus \$1.90 postage and handling. Ship postpaid. Indicate below which credit card you wish to be billed on, credit card number, and expiration date.

MasterCard Visa Amer. Express

Credit Card # _____ Exp. Date _____

TOTAL \$ _____

GRAND TOTAL \$ 1.90

Elks Family Shopper consumer/news

According to the American Council on Transplantation, more than 12,000 people are on the waiting list for life-saving organs, while only 2,500 organ donors were available last year. "This is one medical crisis that all of us can help to cure," said Bill Stanley, president of the American Ambulance Association. "Just by carrying an organ donor card, you can save someone's life, even after your own life has ended."

The 650 member companies of the American Ambulance Association—private, tax-paying providers of pre-hospital care and medical transportation—are distributing thousands of "Gift of Life" flyers throughout the country. The flyers, developed in cooperation with the U.S. Department of Health and Human Services, provide answers to commonly asked questions about organ donation, along with a tear-off organ donor wallet card. By signing and carrying a card, a person authorizes use of their organs after their death by others in medical need.

More than 25 human organs and tissues can be transplanted, including the heart, lungs, liver, pancreas, kidney and cornea. National transplant coordination is provided by a network of 160 transplant centers, regional organ banks and computerized organ sharing programs.

Single copies of the "Gift of Life" Organ Donor flyer with donor card attached, are available from: American Ambulance Association, Suite 1105, 1800 K Street, NW, Washington, D.C. 20006

Get some bright ideas on how to save. Fix your car. Quit smoking. Choose life insurance. Select a home computer. Cut food bills. Apply for credit. Write a resume. Get federal benefits. Buy surplus land. Reduce cholesterol. Spot a con job. Save energy. Start a business. Pay for an education. Send for the free *Consumer Information Catalog*.

The last is the brightest of all. It tells you about the others. Published quarterly by the Consumer Information Center of the U.S. General Services Administration, the Catalog lists more than 200 federal booklets on everything from starting a diet to starting school, from getting a job to getting fit, from repairing a house to repairing a credit rating. And best of all, many of the booklets are free. So for your free copy, send your name and address to Consumer Information Catalog, Pueblo, CO 81009.

In less than the time it takes to watch your favorite television program, a drunk driver will cause a highway death. In the next year, some twenty-five thousand people will probably die in crashes involving alcohol. The Automotive Information Council (AIC)

has some sobering statistics on drunk driving:

1. Every 20 minutes, on the average, a life is lost because of drinking and driving.
 2. Some 700,000 to 800,000 persons are injured annually in crashes involving alcohol.
 3. Between 7 p.m. and 3 a.m. on any weekend night, one out of every 10 drivers on the road will be drunk.
 4. Up to 25 percent of all property damage accidents involve alcohol.
- Clearly, too much drinking and driving is a very deadly combination.

The AIC has suggestions of what you can do to protect yourself and others from drunk drivers:

Wear safety belts at all times and ask all your passengers to buckle up. The use of vehicle restraints could cut auto accident casualties in half.

Go easy when serving alcoholic beverages to guests. Always serve food at parties and cut off the drinks early. Take the keys away from inebriated guests and call a cab for them.

Be alert to any suspicious driving behavior that could indicate a drunk driver—unsteadiness, straying off the road and driving without lights at night.

Dealing with drunk driving is not easy but it is a problem we all have to confront. No one wants to live with the fact that they caused an accident or took someone's life. You're taking a considerable risk, adds AIC, if you overindulge and drive.

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Advertisement

Small Golf Firm's New "S" Ball Takes Distance Title In Ohio Competition

Outhits 11 Top Pro-Line Balls by up to 28 Yards

AKRON, O — It stands to reason that only one golf ball can be the longest. But a half dozen of the top makers, including TopFlite, Titleist and Pinnacle, have publicly claimed the distance title. One company — Maxfli — actually calls its DDH "the longest ball in history."

Recently an independent testing organization pulled the rug from under those advertising claims.

Using a mechanical hitting device (to be sure each ball got the same swing force), the Rubber Development Laboratories of Akron, Ohio compared eleven of "the world's longest balls," plus a newcomer submitted by a small golf company in Connecticut. The new ball outhit them all — Titleist, TopFlite, Pinnacle, Wilson, Hogan, Dunlop and five others — by up to 28 yards.

Elated by their success, the winning company is now seeking professional endorsements for their ball, and is taking steps to expand their production. In the meantime, news of the new ball's distance title has people flocking into their executive offices. "We're thinking of getting a cash register for our receptionist," quipped the company's president.

Twenty-eight extra yards from a golf ball is extraordinary because major manufacturers (Titleist, TopFlite, etc.) purposely restrict how far their balls can go,

making a golfer's skill the determining factor on distance.

The "S" ball disregards these self-imposed restrictions on distance. As one pro observed after playing 18 holes with it, "The thing is so hot it could drop scores into the 50's. It not only takes off like the Concorde, it gives you a steadier roll on long putts and grabs a green on an approach shot like a dropped cat. Frankly, it's a hustler's dream. A player could cut 10 strokes and his opponent wouldn't have a clue why."

The company refers to the ball publicly only by its code name, "S". Only a buyer knows the name actually on the ball.

To encourage golfers to try the ball (for fun or profit) the company *guarantees* it will outhit any ball by at least 30 yards. If it doesn't, buyers can keep *three "S" balls free*, and return the rest of their order for a full refund (less postage).

If you want to shoot a score that will terrify your competition, you can order the "S" ball direct. One dozen cost \$21.95 (plus \$1.75 shipping) ... two dozen cost \$39 (Save \$8) ... six dozen cost \$99 (Save \$42). Shipping is free on orders of two or more dozen. Send a check (or cc number and expiration date) to National Golf Center, (Dept. H-242), 500 S. Broad St., Meriden, CT 06450. Specify white or Hi-Vision™ yellow. CT and NY add sales tax. No P.O. boxes please. All orders are handled on a first come, first-served basis. Or call (203) 238-2712.

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Did You Know...

Boy, were we surprised! In the December/January issue we mentioned seeing the full-size elk at Elwood, IN, Lodge No. 368. At the time, we were led to believe that there were only about a dozen such critters in the nation, and we mentioned a few. Since that time, we have been deluged with letters from all over the country.

The ink was hardly dry on the page when Gordon Mefford, president of the Indiana Elks Association, advised us that Peru, IN, Lodge No. 365 has refurbished its full-size elk and remounted it for all to see. Peru Lodge, incidentally, is the home of Gerald Powell, past chairman of the Board of Grand Trustees. Brother Powell is also well-known as the founder of the Elks National "Hoop Shoot" Tournament and its first director, serving from 1974-79.

Then Brother Gaylord Leslie of Van Wert, OH, Lodge No. 1197, who winters in Tucson, AZ, reminded us that Tucson Lodge also has a full-size beauty in front of its building. Not only that, but Brother Terry Riestler of Tucson reminded us that while we in the North are shivering in our long johns, the Tucson elk and Elks are basking in the sun.

Tom Driscoll, trustees chairman of Yonkers, NY, Lodge No. 707, reports that its life-size elk of solid copper overlooks and stands guard over 20 of the lodge's departed Brothers in Oakland Cemetery. Tom adds, "I think *The Elks Magazine* is the greatest." (We couldn't resist putting that in.)

Mrs. Albert C. Marconi of Downey, CA, tells us that she saw an elk in front of El Cajon, CA, Lodge No. 1812. Not only that, but there is one on top of Long Beach, CA, Lodge No. 888. She points out that the giant elk makes the building stand out and easy to find. "We're proud of the Elks and all the good that they do for others," Mrs. Marconi adds. Her husband, by the way, is a PER of Huntington Park, CA, Lodge No. 1415.

DDGER Doug Cooke of Jacksonville, FL, testifies that Ormond Beach Lodge No. 2193 in Florida Northeast has a statue of an elk. In addition, the headquarters building of the Florida State Elks Association, Inc., in Umatilla has an elk statue in front of it. The statue was donated by the Lady Elks of Jacksonville Lodge No. 221.

Don Alderson, secretary of Columbia, TN, Lodge No. 686, reports that its lodge has a beautiful life-size elk statue in front of its building.

There are many more which we will report in a later column, but the one that amused us the most came from Charles

Casassa of Somerville, MA, Lodge No. 917. Says he: "We have a magnificent elk adorning our front lawn. There are rumors that he's even been shot. It turns out, however, that no one actually shot at the proud elk. It seems that a husband and wife were having an argument across the street and when the bullets began flying the poor proud elk took a charge of lead." The bullet was never found, however, so the shot must have glanced off.

...

From Rochester, NH, Lodge No. 1393 comes word of another Golden Years candidate. Clifford Lord was initiated along with a number of other candidates, which also included a father-son combination. Brother Cliff is only 87 years young. He says, "After being encouraged to join by my son I finally did—besides it is a nice place to go." His son, Don, has been a member for 20 years and his grandson, Dick, for 15. Initiated in the same class as Brother Cliff were Stanley Sprague and his son, Ronald.

State Association Conventions

State	Date	Place
AL	5/29 to 5/31	Birmingham
AK	5/15 to 5/17	Sitka
AZ	5/7 to 5/10	Tucson
AR	5/16 to 5/18	Hot Springs
CA & HI	5/14 to 5/17	Fresno, CA
CO	9/4 to 9/7	Colorado Springs
CT	6/6 to 6/8	Cromwell
FL	6/5 to 6/8	Kissimmee
GA	6/12 to 6/14	Jekyll Island
ID	6/13 to 6/15	Caldwell
IL	6/6 to 6/8	Peoria
IN	6/5 to 6/8	French Lick
IA	5/1 to 5/3	Des Moines
KS	5/1 to 5/4	Wichita
KY	5/29 to 5/31	Cold Springs
ME	5/16 to 5/18	Saco
MD, DE & DC	6/20 to 6/22	Annapolis, MD
MA	6/13 to 6/15	Bretton Woods, NH
MI	5/16 to 5/18	Pontiac
MN	6/20 to 6/21	Bemidji
MS	5/2 to 5/4	Clarksdale
MT	7/23 to 7/26	Bozeman
NE	6/6 to 6/8	North Platte
NV	6/18 to 6/21	Reno
NH	5/16 to 5/18	North Conway
NJ	6/5 to 6/8	Wildwood
NY	5/14 to 5/18	Kiamesha
NC	5/16 to 5/18	Wilmington
ND	6/14 to 6/16	Minot
OR	5/1 to 5/3	Medford
PA	5/15 to 5/18	Erie
RI	5/2 to 5/4	Misquamicut
SC	6/19 to 6/22	Greenville
SD	6/5 to 6/7	Rapid City
TX	6/18 to 6/21	New Braunfels
UT	5/15 to 5/18	St. George
VT	5/31 to 6/2	Fairlee
VA	6/27 to 6/29	Charlottesville
WA	6/18 to 6/21	Tacoma
WV	8/7 to 8/10	Wheeling
WI	5/2 to 5/4	Fond Du Lac
WY	5/16 to 5/18	Rock Springs

Volunteer Firemen . . .

(Continued from page 37)

Cincinnati was the first city to hire a professional crew. The city purchased a very large and effective steam pumper which could be operated with a small team of men. The first municipal fire chief, Miles Greenwood, in answer to criticism from some of the volunteer groups, is said to have remarked: "My steamer is the only fireman that never throws brickbats and never gets drunk. It's only fault is that it can't vote!"

The new machines were too expensive for most volunteer companies, and other cities soon instituted their own paid fire departments. New York formed its first department in 1865 with 500 members, set up on military principles, with strict rules enforced. However, many volunteer groups in that city remained active and assisted the professionals when necessary.

Disasters such as Chicago's infamous 1871 fire, which destroyed 17,500 buildings, were fought with inadequate equipment and municipal crews as well as hundreds of volunteers. By the early 1900s, however, municipal companies with their more modern machines mounted on the new motorized trucks had largely displaced the volunteer companies in the large cities. The glamorous age of the volunteer fireman had passed into history.

America's smaller communities, however, still depend on volunteer groups for fire protection, with more than 1.5 million such volunteers active in 28,000 groups. Our country still retains the dubious distinction of having more fires per capita than any other nation, with 12,000 fire deaths annually. And fire-fighting is still a more hazardous profession than police work by a 2 to 1 ratio.

A tribute to all volunteer firemen, past and present, was expressed in the following lines from a song written in 1866 by an unknown Cincinnati admirer:

*"Oh! Noble looks the Fireman,
As dressed in black and red,
He pushes proudly through the
crowd*

*With gay and cheerful tread.
An axe he carries by his side,
A helmet on his head,
And thus he goes to fight a foe
Most powerful and dread."* ■

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Designed to **G-I-V-E** where you need it most! **2 PAIRS OF JEANS 27⁹⁵**

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But don't let the name "Jeans" fool you! These are not jeans for cleaning the garage or painting the back fence. *No Sir!* These SHARP-LOOKING, Gentlemen's Style Jeans are **DRESSIER than any DENIM** you've ever owned, because **THEY ARE NOT DENIM!** They are soft, easy to wear **NO-IRON** machine Wash and Wear **S-T-R-E-T-C-H** Woven Polyester. They never shrink, never fade, never bind, even after 100 washings. *The best thing to happen to men's slacks since the zipper!* Best thing to happen to your wallet since your income tax refund!



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HOW MANY	CAT. NO.	ITEM	COST
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	480	Tulips, red	
	481	Tulips, orange	
	482	Tulips, yellow	(Indicate how many dozen per color, 84¢ per dozen — min. 4 doz. for \$3.36)
	483	Tulips, pink	
	484	Tulips, purple	
	485	Tulips, white	
	486	Tulips, 2-tone	
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	132	Daylilies (3 for \$3.98 - 6 for \$7.75)	
6	FREE	Dutch Iris if order received by November 1	0.00
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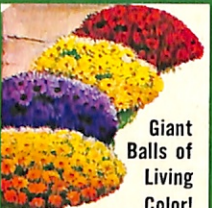
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Imported from Holland (average 5½" circ.). Their unique shape and soft pastel mixed colors add a touch of variety to your spring garden. Delightfully fragrant, will bloom year after year. A real bargain at this low, low price.



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Versatile garden plant (Hemerocallis), combines lovely color, fragrance, and rugged hardiness. Grows practically anywhere without special care. As many as 50 blooms per stem. Mixed colors of pink, yellow, orange, gold, red, etc.

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