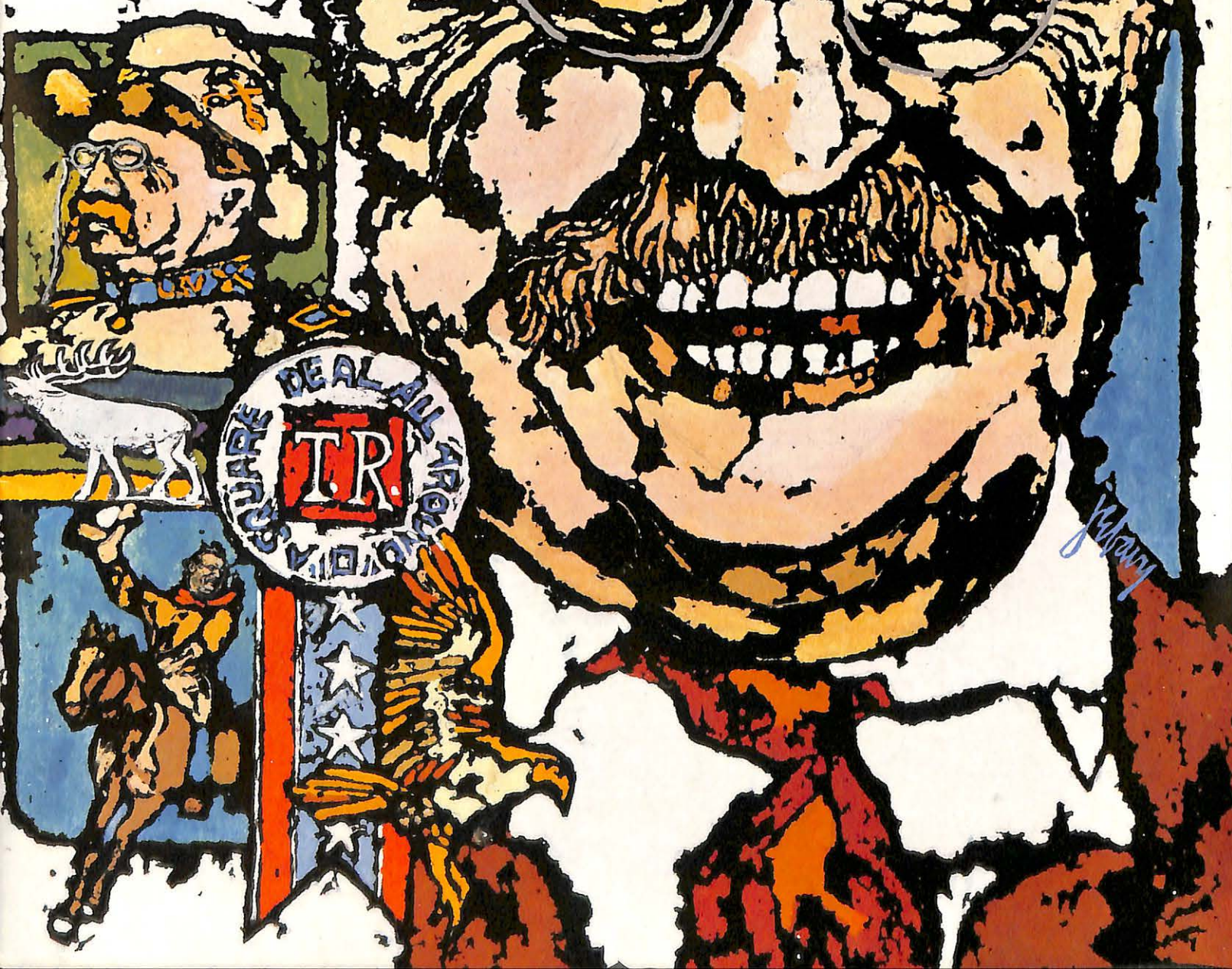


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Elks

magazine
November 1986

Theodore Roosevelt

A Man For All Ages



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4 Peter T. Affatato Meets With President Reagan

President Reagan congratulates GER Affatato on the success of the Elks Drug Awareness Program.



8 A Man For All Ages

We are witnessing a revival of interest in one of the most astute and discerning leaders the U.S. has ever known—Theodore Roosevelt.

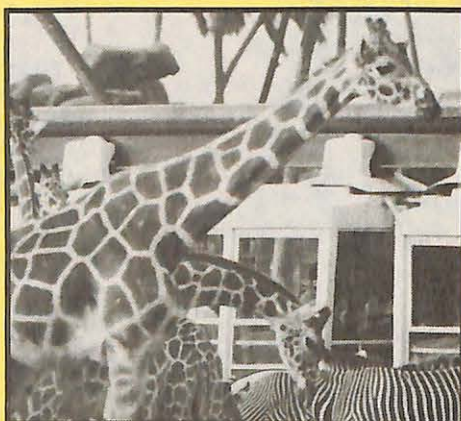
Martin D. Tullai



20 Florida Has It All For Elks Who Travel

For winter vacationers, Florida has become a popular escape.

Tom and Joanne O'Toole



22 Elks Drug Awareness Education Program

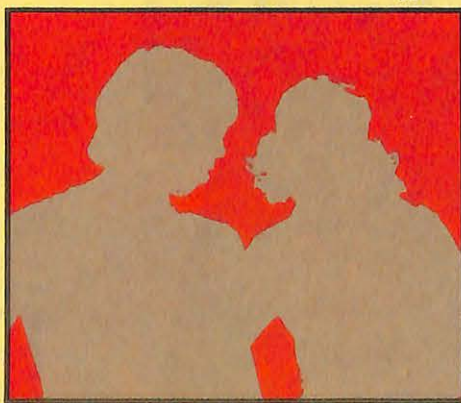
An update on the Elks' continuing war against drugs.

Staff Report

Departments

- 5 Message
- 6 Letters
- 12 It's Your Business: Managerial Style
- 14 You and Retirement: Building Brain Power
- 16 News of the Lodges
- 24 Elks National Service Commission
- 30 Scholarships for Students
- 40 1987 Rose Parade Float: "Wonders of the World—The Children"

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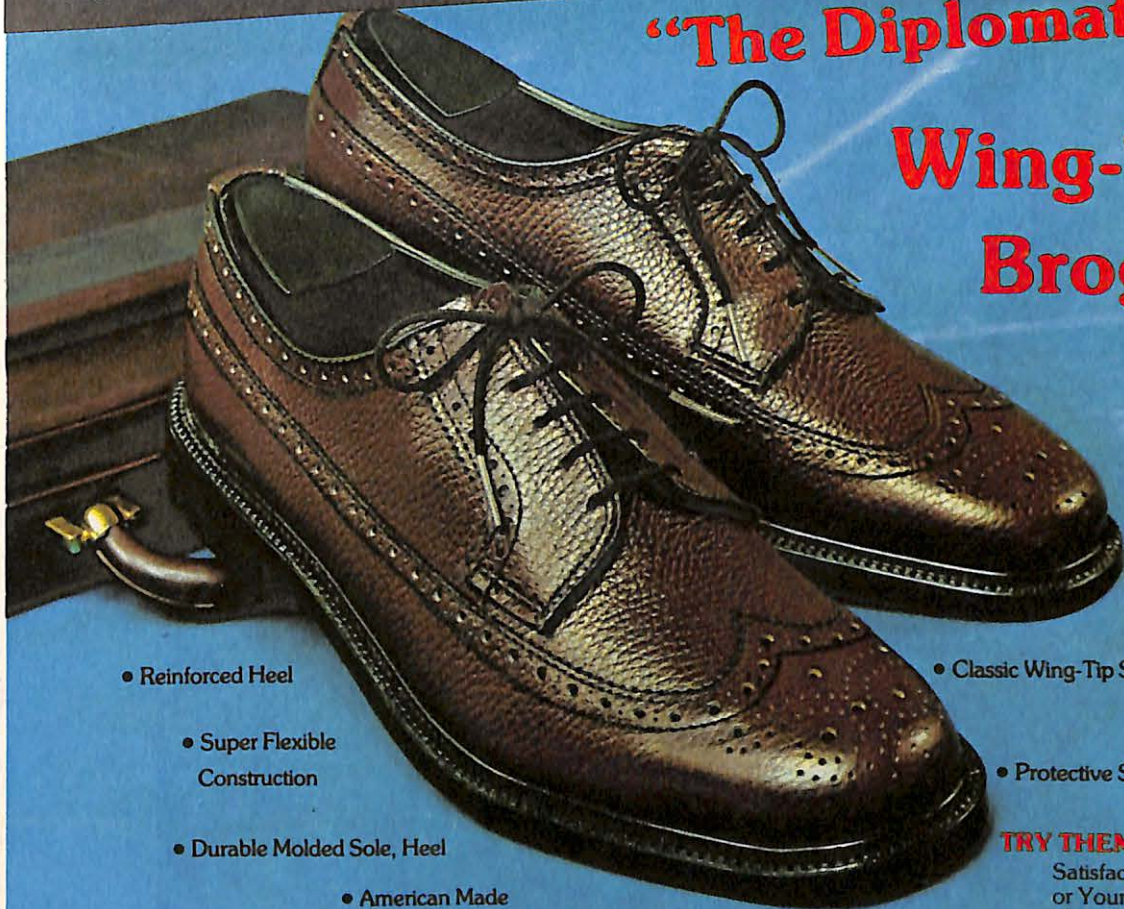
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Peter T. Affatato Meets With President Reagan

Grand Exalted Ruler Peter T. Affatato was invited by President Ronald Reagan to the White House on July 30 to meet with the President, key Administration officials and leaders of other volunteer organizations. White House Chief of Staff Donald Regan and Dr. Carlton E. Turner, Director, Drug Abuse Policy and Deputy Assistant to the President, outlined the President's proposed drug abuse program and requested support for it.

President Reagan personally congratulated GER Affatato on the success of the Elks Drug Awareness Program and encouraged the Order's continued sup-

port of the national effort to stop substance abuse.

The Administration's program was publicly unveiled in a nationally-aired speech by the President and Mrs. Reagan on September 14. One of the President's six major goals is to bring about increased public awareness and prevention, an area in which the Elks' Drug Awareness Program has been at the fore.

GER Affatato was again invited to the White House on September 23 to confer with First Lady Nancy Reagan on America's crusade against drug abuse.



A MESSAGE FROM
THE GRAND EXALTED RULER



Join the Crusade for Drug-Free Youth

When President Reagan called for a renewed national commitment to volunteerism in 1981, our Order responded positively and firmly with the implementation of our Drug Awareness Program. Aimed at educating America's most valuable resource, our nation's young people, the program is achieving progressive success in meeting the challenge to eliminate an insidious menace to our society.

No community, no school, and no home is immune from this plague. It could affect your child, your grandchild, or your great-grandchild. It threatens all that we, as vitally concerned Americans and intensely patriotic Elks, value so highly: the principles for which our veterans sacrificed so much; the freedoms we enjoy and for which we are so thankful; and the physical and mental well-being of the children who are America's future.

The President, with Mrs. Reagan, has again asked all Americans to join in their crusade for a drug-free nation. They have asked the Order of Elks to reaffirm our support of their goals and to continue to increase awareness of the problem and of the dangers of substance abuse. I have pledged to them a rededication of the Order's commitment and assured them of our continuing strong support.

I ask of each of you a personal resolve to actively participate in your Lodge's Drug Awareness Program and to be an integral part of your community's involvement with parents, educators, media, and anti-drug agencies. Let's all demonstrate that, truly, **ELKDOM is BROTHERHOOD IN ACTION.**

Fraternally,

Peter T. Affatato

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LETTERS

• I wish to compliment you on "The Saga of the Forest Rangers" by Robert Duhse, which appeared in the July/August issue.

I am a retiree from the Forest Service after serving more than 44 years with that organization. I was pleased with the fine way the author covered the subject.

C. R. McKim
Albuquerque, NM

• I have been reading with great interest your series on the Elks Drug Awareness Education Program. A question comes to mind: What would one of our strong national leaders of the past—such as Harry Truman or Teddy Roosevelt—have done to stop the current nationwide epidemic of drug abuse?

Ernest Perlich
Des Moines, IA

Editor's Note: This month's lead article, "A Man For All Ages," may provide some insight.

• I enjoyed reading Edwin Peeples' article, "If You Rest, You Rot" in the July/August issue of *The Elks Magazine*. But I must point to the evidence of dry rot in the author's reference to "Johnny Atlas."

Both the author and your editors must have been dozing over that one. Mr. Atlas's first name was Charles. Given the longevity of the Charles Atlas ads, I was quite surprised by the gaffe.

Dave Palmer
Coos Bay, OR

• "Rot" is an apt word for the article in the July/August issue. At 62, I run every day and have logged over 11,000 miles without missing a day.

I have lost 30 fat-pounds and lowered my pulse from 75 to 48. I have run through rain and windstorms, treacherous snow and ice—even volcanic ash when Mt. St. Helens blew.

I have done it with a feeling of elation and pride—for the way I whipped my clunky old body into shape.

As for Jim Fixx—his family has a history of heart disease. His running only prolonged his life.

Howard Stroupe
Tacoma, WA

• Throughout the years, I have always been surprised by the total absence of visiting Brothers to our lodge. I find it improbable that with our huge member-

ship, no Brothers travel in the Far East. I must assume it's simply a matter of not getting out the word.

Manila, RP, Lodge No. 761 was chartered in 1902 and has always been a mainstay in community functions here. The Philippines is a beautiful country, rich in shrines and memorials of World War II, and for anyone traveling in the Far East, it would be a shame to miss it.

Therefore, for anyone planning a trip to this area, we invite you to drop us a note at P.O. Box 121 MCC, Makati, Metro Manila, Philippines, so we may send you information. We would be thrilled to have you visit our lodge.

Virgil Springer, ER
Manila Lodge

• I read with interest the article, "Elderhostel" by Ron Chepesiuk in the September issue.

The Sheldon Jackson College is located in Sitka, AK, and each June the college hosts Elderhostel. It was my privilege to attend the sessions and to speak at one of them two years ago.

I hope to go to Arizona when it is held there. Hopefully that will be during the winter months!

I think Elderhostel is the best, and I recommend it to anyone even slightly interested.

Fr. Everitt Calhoun
Sitka, AK

• Many thanks for printing Ron Chepesiuk's fine article, "Elderhostel." Although many of us may have ceased working, our brains have not retired. As the article states, we are not ready to be "put out to pasture."

Elderhostel offers unique opportunities to combine travel with mind-stimulating activities and social situations all at the same time.

Everyone needs to see signs of personal growth in their lives, and Elderhostel offers that necessary stimulation and a whole lot more besides.

William Martin
Hollywood, FL

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

Elks Magazine Publisher Retires



John R. Ryan

After more than 22 years with *The Elks Magazine*, John R. Ryan has retired as Publisher/General Manager, effective October 1, 1986.

Widely known and respected in the advertising as well as publishing fields, Ryan was Advertising Director prior to his appointment as Publisher/General Manager in August, 1975. Before joining *The Elks Magazine*, he was associated with *VFW Magazine* for two years and *Outdoor Life Magazine* for ten years.

Ryan is a member of Waukegan, Illinois, Lodge No. 702. He and his wife Joylyn have two sons, Jeffrey and John.



Fred D. Oakes



Rudy R. Wicht

Under Ryan's direction, the format of *The Elks Magazine* has changed dramatically with the incorporation of contemporary and innovative graphic design and feature article content. This has helped to make the magazine of the highest quality and a desirable publication for the 1.6 million members and their families.

Grand Exalted Ruler Peter T. Affatato stated, "The attainment of the high recognition enjoyed by the magazine is directly attributable to the dedicated and efficient services of Brother John R. Ryan, its Publisher and General Manager." GER Affatato went on to commend Ryan's "tireless efforts to constantly upgrade the quality of our Order's publication."

During his career, Ryan negotiated over \$15 million in advertising contracts

for *The Elks Magazine*. With special emphasis in the advertising department, he has streamlined and organized all functions of the magazine.

Ryan was instrumental in organizing the Grand Lodge Computer Department, which is used by the Grand Secretary's office, the Elks National Foundation, and the magazine. Services are also provided to state associations and individual lodges.

In addition, Ryan has overseen the operation and maintenance procedures of the Chicago properties, which include the magazine building and the Elks National Memorial Building.

Ryan conceived and helped to implement the Statue of Liberty Certificate Program, which aided in the raising of over \$1,380,000 for the restoration of the Statue. Under his direction, the Elks Drug Awareness Education Program has been given priority treatment in the magazine, reaching all Elks and their families.

He has been personally involved in the Grand Lodge Conventions, managing the magazine's photo and journalistic coverage each year.

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In 1912, pioneer artist C.M. (Charlie) Russell presented his now-famous painting, "The Exalted Ruler" to the B.P.O.E. Lodge 214 in Great Falls, Montana as a gift for the dedication of their new Elks Temple. The 6' x 4½" masterpiece, which is still owned by the Lodge, is signed, "To My Brothers". Charles Russell was made an honorary Life Member of the Order in July, 1913.

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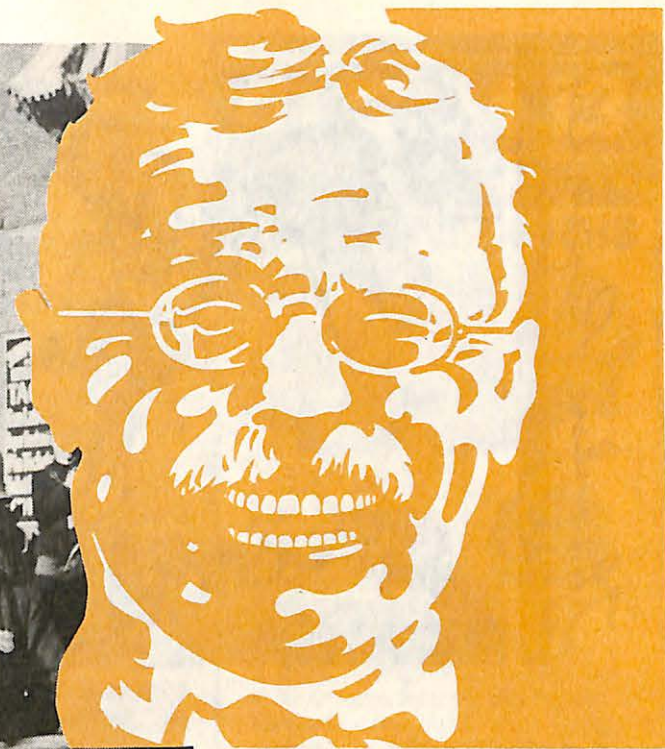
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Theodore Roosevelt

A MAN FOR ALL AGES

by Martin D. Tullai

It may be that we are presently so devoid of legitimate heroes that we are hungrily looking to the past for one we can justly venerate. Or it may be a reflection of the nostalgic temper of the times. But we are witnessing a revival of interest in one of the most astute and discerning leaders the U.S. has ever known—Theodore Roosevelt.

Certainly, from the standpoint of raw, physical courage, he qualifies as a genuine hero.

He displayed it in the Dakota Badlands during his ranching days in numerous ways, including the pursuit and capture of three lawbreakers in

his role as deputy sheriff of Billings County.

He revealed this at Kettle Hill and San Juan Heights during the Spanish-American War when he charged headlong with his Rough Riders into murderous enemy fire.

He demonstrated it in his African adventures and his exploration of the unmapped River of Doubt in Brazil in 1914.

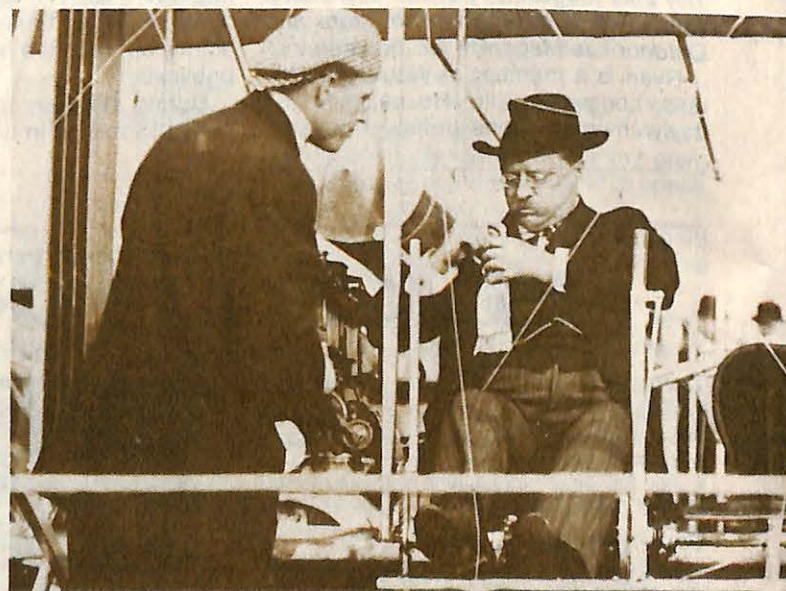
He showed it during the Presidential campaign of 1912 when John N. Schrank shot him in the chest from a range of six feet. Although saved from death by a metal glass case and a 50 page speech which was folded

In upper left photo, Theodore Roosevelt (center) is shown with his Rough Riders during the Spanish-American War. Roosevelt was the first President to fly in an airplane.

double in his breast pocket, Roosevelt's wound had him coughing up blood. Nevertheless, he went on to present his speech as he exclaimed, "It takes more than that to kill a Bull Moose."

Physical courage? In abundance! But he was more. No wonder that:

When American sculptor Gutzon Borglum created his massive monu-



T.R. was also the first President to ride in an automobile (upper left). The most productive writer ever to serve as chief executive, he authored some 50 volumes.

books recently published detailing the life and exploits of this exuberant personality.)

When, in 1981, the National Football Foundation and Hall of Fame decided to name its NAIA Division II Football Championship after a distinguished American, the honor fell to Theodore Roosevelt. This is especially significant when one recalls the important role he played in helping to save this great national game shortly after the turn of the century.

When the U.S. Navy launched a new aircraft carrier on October 27, 1984, the 126th anniversary of T.R.'s birth, it was named in his honor. (This is the fourth notable ship to be named after the 26th President of the United States and is especially fitting since many regard him as the father of the modern U.S. Navy.)

Over the past two decades, a series of polls dealing with presidential greatness have confirmed his lofty status. In 1962, the Schlesinger Poll listed him in the seventh position. By 1977, he had jumped dramatically to

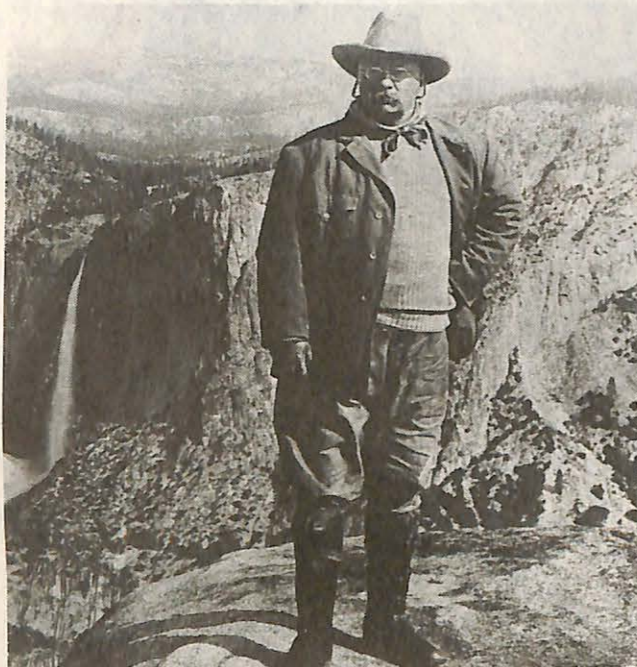
ment to four eminent U.S. statesmen at Mount Rushmore, Roosevelt was a part of this distinguished quartet.

When *Time* magazine presented its special issue on the "American Presidency" in 1976, he was accorded the singular distinction of being chosen to appear on the cover.

When *Newsweek* devoted much of its August 6, 1979, issue to a study of

"Where Have All the Heroes Gone?" he was again selected as the cover subject and portrayed as a great and inspiring leader.

When the *New York Times* reviewed Edmund Morris' compelling study of Roosevelt, (*The Rise of Theodore Roosevelt*), the review was placed prominently on the front page. (This is but one of some half-a-dozen



the fourth spot in the U.S. Historical Society survey. And in 1982, the Chicago *Tribune* poll also placed him in the fourth position.

Unquestionably, we are now in the midst of a Theodore Roosevelt renaissance.

And why not? In an era hungry for heroes, Americans are yearning for those qualities of strength, solidity and honesty so evident in our most lovable President.

The first man to truly enjoy the Presidency—"I don't think any President ever enjoyed himself more than I did," he said—this advocate of the "Square Deal" has been characterized as the most restless and flamboyant personality ever to attain that office, a sort of elective bombshell. John Morley, British essayist, told one of Roosevelt's newspaper friends after visiting the White House: "My dear fellow, do you know the two most extraordinary things I've seen in your country? Niagara Falls and the President of the United States—both great wonders of nature!" He was an elective bombshell, but he was more.

The youngest person ever to become President of the United States—he was 42 years of age—Roosevelt was the first chief executive to:

- 1) Ride in an automobile (Columbia Electric Victoria, 1902).
- 2) Submerge in a submarine (aboard the *Plunger* in Long Island Sound off Oyster Bay, August 25, 1905).
- 3) Visit a foreign country during his term of office (traveled to Pana-

ma on the *U.S.S. Louisiana*, November 14-17, 1906).

4) Ride in an airplane (in St. Louis, Missouri, where he was a passenger in an airplane piloted by Archie Hoxsey on October 11, 1910, after he left office).

Furthermore, he is the only President to have had a deer named after him. The new species of Olympic Mountain Elk was named *Cervus Roosevelti* to honor him for having provided the best written accounts of its habits and chase.

He is also the only President to have had a river named after him. The Rio Teodora, formerly the River of Doubt, in Brazil was so designated in 1912.

This most personable, most exciting and most heroic of our Presidents achieved prominence as a naturalist, historian, author, cowboy, soldier and statesman.

And yet, surprisingly, many Americans still see the old "Rough Rider" as some kind of angry, impulsive madman. H.H. Kohlsaat tells of Mark Hanna's consternation while riding in the McKinley funeral train: "I told William McKinley it was a mistake to nominate (for vice president) that wild man at Philadelphia. I asked him if he realized what would happen if he should die. Now look, that damned cowboy is President."

This has become the stereotyped "Man of the Big Stick" image of

(Clockwise, from upper left) Roosevelt was well-known as a cowboy, statesman and naturalist.

Theodore Roosevelt—the bellicose, aggressive, war-like character ever ready to initiate a conflict. But as he constantly reminded all who would listen, his famous axiom, "Speak softly and carry a big stick, and you will go far," was to proceed according to priorities. Persuasion comes before force.

The availability of raw power—preparedness—not the use of it, made for effective diplomacy. George Washington, incidentally, would have agreed with this view. After all, he once declared, "There is nothing which will so soon produce a speedy and honorable peace as a state of preparation for war."

Significantly, and perhaps ironically, Theodore Roosevelt was the first American—as well as one of only two U.S. Presidents—to receive the Nobel Peace Prize. This was in 1906 for his mediation in the Russo-Japanese conflict which ended war and led to peace. He then donated the entire \$40,000 he received to a foundation for the promotion of industrial peace.

Yes, he did tell the War College in Newport, Rhode Island: "All the great, masterful races have been

fighting races; and the minute that a race loses the hard-fighting virtues, then...it has lost its proud right to stand as equal of the best."

And yes, he wrote: "The man who fears death more than dishonor, more than failure to perform duty, is a poor citizen; and the nation that regards war as the worst of all evils and the avoidance of war as the highest good is a wretched and contemptible nation, and it is well that it should vanish from the earth."

And yes, he said: "No triumph of peace is quite as great as the supreme triumph of war."

And he also declared: "An ignoble peace is even worse than an unsuccessful war."

Although T.R. expressed these views regarding war and indicated that sometimes war is justified, he also said: "I abhor unjust war. I should never advocate war unless it were the only alternative to dishonor...I deplore that the need even for just war should ever occur... Every honorable effort should always be made to avoid war."

Professor Dewey W. Grantham seems to have pegged Theodore Roosevelt best. "For all his love of combat, boisterous impulsiveness, and strident rhetoric," he says, "his normal approach was one of moderation."

But this personable, extroverted, gregarious, optimistic, exuberant and tough personality was also a devoted family man. And here he met and suffered some awful tragedy.

On February 14, 1884 (Valentine's Day), both his first wife, Alice Hathaway Lee, with whom he had one child (Alice) and his mother died in the same house on the same day. His mother, on the first floor, died at 3:00 a.m. of typhoid fever. His wife, on the second floor, died about 12 hours later of Bright's disease.

His sorrow was intense. He drew a large cross in his diary and wrote beneath it: "And when my heart's dearest died, the light went from my life forever."

But he recovered, and two years later he remarried. With his second wife, Edith Kermit Carow, he had five children.

Roosevelt could easily be tabbed the man of the "Big Speak." His penchant for humorous and trenchant invective has produced some classic quips.

(Continued on page 25)

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IT'S YOUR BUSINESS

by John C. Behrens

DEVELOPING A MANAGERIAL STYLE

I've worked with a number of corporate and college presidents and small business CEOs and continue to serve as a consultant to others from time to time in various organizations. The one thing I've found in such work is that a managerial style frequently separates the good leader from those who are inept.

That's right—I said style. The dictionary says that style means "a way, method, or manner of saying, writing or performing." A managerial style takes all of these, and more.

I've spent many more hours counseling and discussing the potential fallout of a suggested presidential stance, for example, than I have researching or writing an article.

The discussions have sometimes swung erratically from the hypothetical to the absurd, but the president got my undivided attention and loyalty and the best of my professional skills. The difficulty was gently reminding him occasionally that I was not a staff member...I was a paid outsider.

The reason, of course, is that it's lonely at the top of anything—whether it's academe, government or corporate—and the president usually doesn't feel he has anyone to talk to in confidence about the matters that are perceived as embarrassing if discussed with staff or employees. I found that even CEOs who had what appeared to be a good relationship with aides didn't want to talk about such things as salaries, personal problems, or sensitive questions with their staffs.

Some worried continually about staff members' ambitions. I found business owner/fathers who didn't want to confide in sons-in-law or blood relatives and others who didn't trust anyone, including their wives. Some even admitted they sought out strangers to talk to in an abstract way about questions and problems because they couldn't take such matters to their staff meetings.

Still others never gave such questions a second thought until the issue was thrust at them. They discovered, quite painfully, that the presidency had far

more to it than a good salary and a nice office.

The best example was a college president I worked with once who found out that one of his close aides was leaking information to all sides of a controversy on campus. In several crucial situations, the president's course of action was seriously jeopardized because of this breach of confidence. Progress on important matters was blocked.

When the president determined, without a doubt, who the leaker was, he called him in and virutally pleaded with him to stop. They had had a good relationship and the president thought of the aide as a good friend.

The staffer was quick to size up the president's weakness. He was essentially a kind, gentle man with no backbone. He didn't even threaten the subordinate with dismissal if such things continued. Consequently, the leaks went on unabated and the crises multiplied. The aide grew stronger, especially with staffers who decided their careers were safer with the subordinate than with the president.

The president, meanwhile, withdrew from much of the decision-making and lost everything but his title. He exited as gracefully as he could a few years later, but to many, he was merely a figurehead. He was acknowledged as a kind man who wasn't much of a president.

To anyone in business, he lacked the will to have a managerial style. He never sought such an image, and when tough decisions were forced on him, he lacked not only a game plan to deal with them; he just didn't know how to convey firmness. He let friendships manuever his stance...and tarnish his presidency. He was a warm, sensitive person who really didn't have the passion and commitment to be a real president.

Uncommon today? Not really. I could write volumes about such matters and I'm sure my counterparts could say the same. As surrogates who deal in confidentiality, we see and hear the worst and try to find a reasonable course of action

(Continued on page 28)



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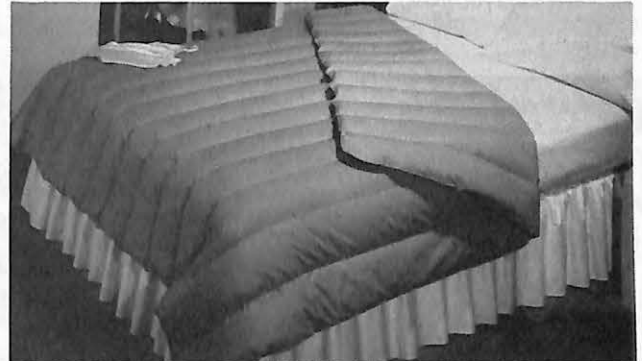


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YOU & RETIREMENT

by Grace W. Weinstein

BUILDING BRAIN POWER

True or false? Brain power inevitably diminishes with age.

True or false? There's nothing you can do to stem the loss.

Both statements are false. Intellectual functioning does not automatically diminish with advancing age. And there's a great deal you can do to keep mentally alert, no matter how long you live. Two recent books, *The Myth of Senility: The Truth About the Brain and Aging* by Robin Marantz Henig (AARP Books) and *Build Your Brain Power* by Arthur Winter, M.D. and Ruth Winter (St. Martin's Press) demonstrate the truth about the aging brain.

The Myth of Senility dispels irrational fears about Alzheimer's disease, while explaining exactly what that disabling disease is. *Build Your Brain Power* combines a cogent explanation of how the brain works with simple, rewarding exercises that are both fun to do and that will improve eye-hand coordination, aid memory, increase ability to learn, and stimulate creativity.

Just how much you slow down mentally with the years depends on your overall health and on your own motivation. Physical health definitely affects mental well-being. As Henig points out, in fact, physical ailments can mimic senility. Symptoms of thyroid disorders, kidney insufficiency and depression can easily be misdiagnosed or simply dismissed as senility. The older you are, the more difficult it may be to secure an accurate diagnosis...and the more important it is to use a physician who knows you well and who is familiar with the changes that aging brings.

Motivation is vitally important because mental exercise, like physical exercise, can do wonders in slowing deterioration that might otherwise occur. Mental exercise aids mental functioning. It also prolongs life.

Exercises don't have to be complicated to be effective. Here is a sampling of the exercises the Winters provide in their chapter on learning:

- **Use your senses.** Some people learn better by listening, others by writing. Decide which works best for you,

then put it to use. Tape-record things you want to remember, for example, or, if you are visually oriented, try a yellow highlighter on things you read.

- **Take notes and organize information.** Jot down the important points made by a talk-show guest or those in an article you're reading, and you're more likely to recall the information. Make lists of things you want to remember, and make up questions about things you are trying to learn.

- **Keep a diary.** If you write down what's happened during the day, you're evaluating what occurred. Reminiscing on paper, the Winters point out, has been found to be both an excellent way of exercising mental function and a superior emotional outlet.

- **Read, read, read.** Reading requires some effort. Turn off that television and read, and you'll develop powers of mental concentration.

- **Play games.** You'll find top-notch mental stimulation in playing games of all kinds. Whether you choose to do crossword puzzles, play bridge or chess, or try your hand at video games, you'll find that challenge improves mental acuity.

- **Learn a new language.** One of the best brain-builders available, language study has been the subject of considerable research. The scientific evidence isn't all in, but researchers do agree on one thing: learning a language involves many parts of the brain and benefits all your cognitive abilities.

Memory is another aspect of brain power, and one that can be trained as well. Many older people are terrified of memory loss, seeing the forgetting of a name or misplaced keys as the first inexorable sign of Alzheimer's disease. But memory doesn't necessarily fade with age, and young people are just as likely to forget appointments or misplace keys as older folk are.

One problem with older people, Henig suggests in her thoughtful book, is that the daily routine may be boring. Why should anyone remember, or even want to remember, differences between days that seem much alike? Depression can

(Continued on page 32)

NEWS OF THE LODGES



Canajoharie-Fort Plain, NY



Delaware, OH

CANAJOHARIE-FORT PLAIN, NY, Lodge, for the fourth consecutive year, sponsored a program of youth games and a bicycle giveaway during the Annual Fort Plain-Nelliston Antique and Classic Car Show. This program entertains youngsters while their parents and older family members take part in the show.

Over 100 youths participated in this year's program, and the winner of the drawing for the bicycle was nine-year-old Scott Quinlivan, shown with his new bike. Also pictured are lodge Youth Committee members David Fredericks (left), co-chm. of the event, and Chm. Don Stockwell.

ALBANY, GA. A time capsule was recently opened by Albany Lodge. The capsule was removed from the cornerstone of a downtown building which was the home of the lodge until 1955.

Artifacts and documents dating from

1902, including the Charter Membership List of the lodge and documents from other local organizations were protected by a small copper box. Also in the capsule were three Indian head pennies dating back to 1889, and a Confederate States of America \$100 bill.

The guest of honor at the event was PER Henry Kieve, who was two years old when the building was constructed. Brother Kieve is the oldest living member of the lodge, having joined in 1921.

DELAWARE, OH. During last summer's severe drought in the South, Delaware Elks and other volunteers donated and transported several truckloads of hay to farmers in the Shelby, NC, area.

Rex Walker, a Delaware Lodge officer, organized the haylift. Shelby Lodge officer Sonny Davis worked through the county extension agent to line up farmers who needed the hay.

Elk volunteers in Delaware loaded the hay, and it was unloaded at Shelby Lodge by farmers and families ready to go to work when the loads arrived (see photo). The farmers were most appreciative of the Elks' haylift.

Much of the transportation cost of the operation (truck fuel, drivers' meals) was paid by Delaware Elks.

GARDEN GROVE, CA, Lodge made contributions to three area organizations.

A donation of \$2,000 was made to the Garden Grove Community Adult Day Care Center to replace the carpeting in the activities room.

The American Lung Association of Orange County received \$960 to sponsor eight children to its summer camp for asthmatic children. The Providence Speech and Hearing Center in Orange received \$2,400 to purchase equipment for diagnosis and treatment.



Denver, CO

DENVER, CO (upper photo). At the national convention in Denver, immediate PER Kevin O'Donnell of the National Champion Ritualistic Team from Ogallala, NE, Lodge, showed off the famed PGER Raymond Benjamin Award. ER Richard Olive (left) of Napa, CA, Lodge presented the award, and Est. Lead. Kt. William Harrington (right) of Ogallala also enjoyed the moment.

In lower photo, ER John Dadante (left) of Tucson, AZ, Lodge, presented the John D. Frakes Award for the coach of the national champion team to Ogallala PER Marty Mueller (right) via immediate PER O'Donnell.

COBLESKILL, NY, Lodge held its 14th Annual Schoharie County Swim Meet. More than 175 young people from 7 to 18 years old participated in 46 different events.

Following the meet, the lodge served a luncheon at poolside. Doug Wilder, Youth Activities chm., presented individual ribbons and team trophies. All participants were also given T-shirts imprinted with a logo of the event.

MARGATE, FL. John Henry, Youth Activities chm. of Margate Lodge, received a check for \$3,000 from the IBM Fund for Community Services. The money is to be used at the Florida Elks Children's Hospital toward the purchase of highly sophisticated X-ray equipment.



Denver, CO

DENVER, CO (above). The All-American Western Division Ritualistic Team was presented at the Denver convention. Seated from left are immediate PER Kevin O'Donnell of Ogallala, NE, acting as ER; Est. Lead. Kt. Robert Martin of Chickasha, OK; Est. Loyal Kt. Neil Wetherly of Jamestown, ND, accepting for Darrell Hepker; and Est. Lect. Kt. David Starkweather of Muscatine, IA. Standing are Esq. Loren Eddy of Lewiston, ID; and Chap. Rex Santero, In. Gd. Ken Priesner, candidate Cliff Knispel and Coach Marty Mueller, all of Ogallala, NE.

At right are members of the All-American Eastern Division Ritualistic Team. Seated from left are ER Patrick Ney of Bellaire, OH; Chap. Wilmer Boyer, also of Bellaire; and In. Gd. Horace Johns of Nashville, TN. Standing are Coach Walter Day of Bellaire and candidate Tom Richards of Fort Walton, FL. Absent when photo was taken were Est. Lead. Kt. Edward Denmead of Dover, NJ; Est. Loyal Kt. Jay Corey of Lansing, MI; Est. Lect. Kt. Michael Wahl, also of Lansing; and Esq. Joseph MacInerney of Hartford, VT.

BRAINERD, MN. The Minnesota State Elks Youth Camp near Brainerd was the subject of a very praiseworthy feature article in the Brainerd *Daily Dispatch*.

The article noted that the camp program is designed for underprivileged children and children from troubled homes. The camp provides an experience that these children definitely need and would not have, were it not for the generosity of the Minnesota Elks Association.

The children make friends and enjoy themselves—a new experience for many of them. In many cases, the camp is the beginning of a positive change in a young person's life.



KLAMATH FALLS, OR, Lodge celebrated its 75th Anniversary with several special events.

A 75th Anniversary Initiation Ceremony was held, attended by VPs Bert Miller and Don Jones. There was also an awards dinner honoring Brothers with 50 or more years of membership.

At the lodge's Annual Picnic, 100-year-old Charles Zumbrunn was the guest of honor. He received a certificate honoring him for 65 years as a member of the lodge.

BEACON, NY, Lodge has established a scholarship program. PER and Trustee James McKenna presented the first \$2,000 scholarship to Sue Thomas, who is now attending Allegheny College in Meadville, PA. She is pursuing a degree in computer science.

It is the goal of the lodge to maintain this program, granting scholarships on an annual basis.

(Continued on next page)

NEWS OF THE LODGES

(Continued from preceding page)



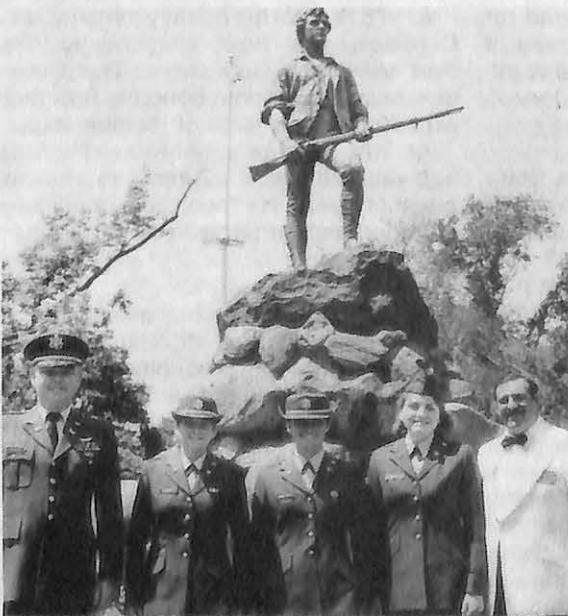
GUILDERLAND, NY. Lodge helped the Early Childhood Education Center conduct its Balloon Day for 100 preschool children with handicapping conditions. The children were entertained by clowns and enjoyed refreshments before releasing helium-filled balloons bearing messages. The Elks have made the center their local project and have assisted it in many ways. From left are teacher Karen Pauley; Al Loudis, lodge Social and Community Welfare chm.; and Pat Adams with her daughter Ali.



FORT LEE, NJ. After 110 years, the "Bastion Flag" once again flies over the Hudson River at the Fort Lee Historic Park. The flag and flagpole were a gift from the 12 lodges of East District of New Jersey. Pictured during the presentation ceremony are (from left) Floyd Oliva, Americanism chm., Cliffside Park Lodge; Rafi Ahmed, PVP, East District Americanism chm.; Charles Quadri, superintendent, New Jersey Section, Palisades Interstate Park Commission; and John Muller, director, Fort Lee Historic Park.



HARTFORD, CT. Gov. William O'Neill (center) an honorary member of Middletown, CT, Lodge, was presented with the Connecticut Elks Association's first Drug Awareness bumper sticker. The governor is fully behind the Elks and other organizations in their anti-drug and alcohol programs. Shown with Gov. O'Neill are (from left) Francis Joyce, GL Youth Activities committeeman; Edward Szewczyk, state Drug Awareness chm.; SDGER Thaddeus Pawlowski; and then-SP Charles Lusk.



MIDDLETOWN, NJ. At the Police Week Breakfast, Police Chief Joseph McCarthy (second from left) received a plaque of appreciation from PER Joseph Glynn, Middletown Lodge Social and Community Welfare Chm. Also on hand for the presentation were Charles Carroll (left) PER and township committeeman, and Deputy Police Chief Robert Letts.

LEXINGTON, MA. On the historic Lexington Battle Green, ER Richard Samaria (right) of Lexington Lodge participated in commissioning ceremonies for three graduates of the Army ROTC program at the Massachusetts Institute of Technology. ER Samaria presented American flags to the three new second lieutenants: Paige Thorner, Jennifer Menetrez and Kristan Hericks. Also pictured is Lt Col James Hassett, a member of Potsdam, NY, Lodge.



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THE MOST WANTED POTENCY GINSENG 250 MG. CAPSULES 100 for \$2.89 250 for \$6.25 500 MG. CAPSULES 50 for \$2.75 100 for \$4.95

Special Offer from Bob Lee B451 500 MG. VITAMIN C WITH ROSE HIPS... OFFER EXPIRES 11/30/86 MAIL COUPON WITH ORDER

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Table with columns: QUANTITY, SIZE, NAME OF PRODUCT, TOTAL PRICE

Form with fields: PRINT NAME, ADDRESS, CITY, STATE, ZIP

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Pure Lecithin granules 1 Lb. 2.98 2 Lbs. 5.49 4 Lbs. 9.99

500 MG. BEE POLLEN TABS 100 for 219 500 for \$7.50

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CRANBERRY CAPSULES Equal to 1132 MG. of cranberry juice. Has been found to favor urinary tract health.

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"KEY 4" TABS KELP, VITAMIN B6, LECITHIN & CIDER VINEGAR Highest Quality

POTASSIUM GLUCONATE 100 TABLETS 95c 500 for \$4.29 595 MG. 1,000 for \$7.99

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Florida Has It All For Elks Who Travel

by Tom and Joanne O'Toole

With fall rapidly coming to a close, Elks all over the country are thinking about winter vacations. Those who live in the northern states are especially interested in sunshine, and Florida has become a popular escape when the snow flies at home.

Just about every section of the sunshine state has an appeal for one reason or another. It is impossible to cover the sunshine state in one article, even when doing it in capsule form. But in an effort to assist Florida-bound Elks decide where they might want to go this year, we're offering highlights on different areas which might be of interest.

Greater Tampa Bay

Greater Tampa Bay and its Pinellas Suncoast neighbors seem to offer a perfect blend of big-city cultural amenities, warm sugar-sand beaches, moderate temperatures with cooling Gulf breezes, great sports facilities, and attractions by the score. As a result, the area is one of the fastest growing and most heavily visited parts of the state.

Downtown Tampa has already made the leap into the 21st century. Sparkling glass and steel towers dominate the skyline, and in their

shadows a new Performing Arts Center, a number of luxury hotels, a soon-to-be-completed convention center, and a pleasant pedestrian mall are bringing people into the city.

Tampa's Latin Quarter is Ybor City. Actually a "city within a city," it was founded in 1885 by Cuban

cigar makers. The Quarter is now being restored, and visitors can tour the Ybor City State Museum, showcasing the history of the ethnic community and highlighting the cigar industry during its heyday when stogies were rolled by hand. At the adjacent Preservation Park, six of the cigar



HAVING A WILD TIME—Guests at Tampa's Busch Gardens, The Dark Continent, "safari" via monorail through a 60-acre recreation of the famed African Serengeti Plain, where 400 head of exotic big game roam freely. Busch Gardens displays a total of more than 3,000 animals, making the park one of the top zoos in the United States.



Key West is the southernmost community in the continental United States. The point is also a favorite gathering spot for vendors to sell Conch shells and other items to tourists.



The Fort Lauderdale Beach runs for more than six miles along the Atlantic coastline. Even when the surf is up and the wind is blowing, the sand is sprinkled with sun-seekers.

makers' homes have been preserved and are open to the public. Shoppers can visit the Farmers Market and Ybor Square—three, four-story brick buildings that once housed the cigar factory of Vincente Martinez Ybor—which are now on the National Register of Historic Places.

Along with everything there is to see, you'll find plenty to do in the big city—good theater and loads of spectator sports. There is greyhound and thoroughbred racing, fast-paced Jai Alai, two professional football teams, soccer, and a number of baseball spring-training camps.

Busch Gardens

If you're not quite ready for an African safari, the next best thing is Busch Gardens/The Dark Continent. This family-oriented theme park eight miles from downtown Tampa is the third most visited attraction in Florida, and by far the most popular on the state's west coast.

Spreading over 300 acres, there are seven themed sections, each offering something from turn-of-the-century Africa. Most popular is the 60-acre Serengeti Plain, a natural grassy setting for many of the park's 3,000 animals. It ranks among the top zoos in the nation. Visitors are taken through this African Veldt in a monorail train, around it on a replica of an old-fashioned steam train, and over it by cable skyride, while cape buffalo, zebra, giraffes, antelope, rhinos, and elephants roam free.

Busch also has a brewery tour featuring the bottling and canning operations, with free samples at the Hospitality House to slake your thirst.

Year-round passes are gaining popularity at Busch Gardens, with half-price passes for seniors 55 and older. Two visits and you've covered the cost of the pass—great if you're spending the season or relocating here. The attractions, performances and rides are included in the admission. Motor home and camper vacationers will find the Busch Travel Park across from Busch Gardens an added convenience.

Tarpon Springs

Two lengthy bridges and the Courtney Campbell Causeway link Tampa to the Pinellas Suncoast, a 30-mile stretch of eight Gulf coast communities extending from Tarpon Springs south to St. Petersburg. Each has something different to offer in the

(Continued on page 34)

Lowest Panama Canal prices now 10% off for members!

Second person in any stateroom pays from only \$999 (10 days) or \$1,099 (11 days). Members and their families deduct 10 percent; free roundtrip airfare from selected gateways included. **Designed to dazzle the active vacationer.**

In 10 or 11 days, sail between Florida and Acapulco aboard Cunard Princess, smashing shipshape after a multimillion-dollar refit. Members take 10 percent off prices that are already the year's lowest, with the second person in any stateroom paying from as little as \$999.



Sunny ports of call.

Enjoy enchanting days at sea and explore Acapulco, Montego Bay, Grand Cayman and Cozumel. Eleven-day cruises also visit Balboa and Costa Rica's newest cruise-ship port, Puerto Caldera.

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Sail from Fort Lauderdale or Acapulco and enjoy the convenience of a weekend departure or return.

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Drug Awareness Education Program



ELKS CONTINUE THEIR WAR ON DRUGS



Staff Report

Following is an update on the Elks' ongoing efforts to prevent drug use by young people. Does your lodge have a successful Drug Awareness Education Program, operating within the Grand Lodge guidelines?

If so, tell us about it! Send in your report, with good black-and-white photos of your program in action. Publicity about your lodge's efforts will help make the Elks' nationwide campaign against drugs a success.

"Listen" Program Gets Results

Gateway Lodge in Portland, Oregon, has seen very positive results from its sponsorship of the "Listen" Community Crusade Against Drugs in four Gateway area schools. This program, directed by local sports celebrity Dutch Savage, is an up-to-date, no-nonsense approach to drug education.

Principals and teachers have had high praise for the program, but the



As part of its Drug Awareness Education Program, Beacon, NY, Lodge sponsored a drug poster contest in which 330 students in grades four through six submitted entries. Four prizes were awarded at each grade level. In photo Est. Lead. Kt. James Kennedy, lodge Drug Awareness Chm., is shown with four of the contest winners.



most encouraging news came from a survey of students taken after three months' exposure to the "Listen" program. The survey showed that:

22 percent of the students smoking marijuana had quit.

25 percent of the students drinking alcohol had quit.

And, most encouragingly, 98.6 percent of the students who did not drink or smoke, but were considering it, took a definite stand against it.

Gateway Lodge has had an active Drug Awareness Program since 1983. Its Drug Awareness Committee has taken every opportunity to inform the community of the risks of drug use. The committee has distributed 12,000 Drug Awareness pamphlets, as well as thousands of buttons with various anti-drug messages.

"What they accomplished is public awareness of the drug problem."

It has provided 60 drug education scholarships to Girl Scouts, supported Drug Awareness in cooperation with National PTA Week, and provided information to a local newspaper for a well-run drug education series.

Publicity Pays Off

Billerica, Massachusetts, Lodge held its second evening Drug Awareness Program, and attendance this year was almost twice that of the previous year. This year 850 persons (450 children and 400 adults) attended, up from a total of 450 the first year.

An effective publicity program was the key. With the cooperation of the superintendent of schools, a letter was distributed to every student in the school system between the ages of 7 to 14. The students were told to bring the notice home to their parents for them to fill out the number of family members who would be attending, and return them to school. This gave the lodge a ballpark figure of how many people would be attending the program.

As an incentive to the students and parents, door prizes were offered—two 10-speed bicycles, one for a girl and one for a boy.

Airtime was also arranged on a local cable TV talk show. The two featured speakers and other Billerica Lodge members gave a sampling of what the Drug Awareness Program would entail. The show aired twice in the week prior to the program.

The program opened with a hard-hitting, explicit film about the consequences of drug use.



This was followed by two qualified speakers, both of them lodge members. Jack Flynn, a pharmacist, spoke about prescription drugs. Inspector Joseph Burke of the Billerica Police Department spoke about "street drugs," what happens when someone gets "busted," the police and court systems, and so on.

The speakers' time was limited to 15-20 minutes. Following the speeches, a panel of experts held a question-and-answer session.

Both students and parents were im-

pressed with the program. One parent commented, "What they accomplished tonight is public awareness (of the drug problem)."

Special Dinner

The Lyndhurst, New Jersey, Elks hosted 10 schoolchildren and their families to a steak and cookie dinner. The youngsters were the district winners in the Elks' "Hugs are Better Than Alcohol/Drugs" poster contest. Each of them received an award plaque.

"Just Say No" Walks

During "Just Say No" Week (May 18-24), officially proclaimed by President Reagan and the U.S. Congress, walks and rallies took place in almost 600 communities across the country.

With very short notice, the Elks responded very well. Elks assisted in walks and rallies in at least 50 communities. They provided support to the "Just Say No" Clubs and, in some cases, walked with the students.

In Michigan, the Elks participated statewide and combined "Just Say No" with other anti-drug programs.

Elks continue to call the Just Say No Foundation (800-258-2766) to offer assistance to clubs.

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ELKS NATIONAL SERVICE COMMISSION

"So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."



The Elks National Service Committee of Lacey, NJ, Lodge traveled to Vineland Memorial Home to present a 45-inch rear-projection TV with remote control worth \$2,000. NSC Chm. Hank Saffer (left) and Committeeman Neil Van Ostenbridge are shown making the presentation. In addition, \$900 was given to the home for twelve benches to be placed along the walkways at the hospital.



Throughout the year, St. Petersburg, FL, Lodge has hosted veterans from the Vietnam Stress Recovery Unit of Bay Pines VA Medical Center. The lodge provides refreshments and the use of the swimming and recreation facilities twice a month. Elks NSC Representative Ervin Andrae (right) is shown accepting an award of appreciation for St. Petersburg Lodge from Program Director Dr. James Pendorf, Vietnam Stress Recovery Unit. The award was designed and made by one of the Vietnam veterans from the Recovery Unit.



Wichita, KS, Lodge donated sixteen elk hides to the Occupational Therapy Department of the Wichita VA Medical Center. The hides are used in Day Treatment Center and Occupational Therapy programs. Shown with the hides are (from left) Chief of Occupational Therapy DeEtte Huffman, ER Charles Lester, Deputy VAVS Representative Wayne Etter, VAVS Representative Paul Cibolski, Chief of Voluntary Service Stephanie Hastings and Chief of Social Work Service Paul Smits.

NEWCOMERSTOWN, OH, Lodge, in conjunction with the local Lions Club, co-sponsored the purchase of an 8½-foot tall Veterans Monument. Each organization donated \$3,000. The monument includes insignias from the Marines, Army, Air Force, Navy and Coast Guard.

PALMETTO, FL, Lodge members and ladies drove to Bay Pines VA Medical Center to provide home-made cookies, fruit, punch and coffee for the patients. Lively entertainment was contributed by the Cripple Creek Cloggers.

GLEN BURNIE, MD, Lodge was honored for having the best National Service Committee in

the Maryland, Delaware and District of Columbia Elks Association for 1985-86. Programs for the veterans include monthly visits to patients at the Ft. Howard VA Medical Center and special events such as cookouts, picnics, bingo parties and crab feasts. The veterans are often invited to the lodge for these events and patriotic occasions.

DAYTON, OH, Lodge was host to a busload of wheelchair patients from the Dayton VA Medical Center. The veterans were treated to an evening of dinner and conversation. The lodge brings patients from the center to dinner on a monthly basis.

SOUTH PLAINFIELD, NJ. The National Service Committee of South Plainfield Lodge, supported by the Ladies Auxiliary, held its annual picnic for veterans at the Veterans Home in Menlo Park. The picnic was attended by over 100 patients and their families.

MISSION VIEJO-SADDLEBACK VALLEY, CA. In support of the Elks National Service Commission, Mission Viejo-Saddleback Valley Lodge, with the other lodges in the district, sponsored a "Christmas in July" at the Long Beach VA Medical Center. The visitation featured Santa Claus, Christmas presents, coffee, home-made cookies and a rousing bingo game.

A Man For All Ages . . .

(Continued from page 11)

When a New York Supreme Court Justice incurred Roosevelt's disfavor, the judge became "an amiable old fuzzy-wuzzy with sweetbread brains."

President McKinley's lack of firm decisiveness regarding the Cuban issue evoked the gibe that "he had no more backbone than a chocolate éclair." (Ironically, Roosevelt later served as McKinley's Vice President and succeeded to the highest office when McKinley was assassinated.)

Of the Commander of the Fifth Corps in Cuba during the Spanish-American War—three-hundred-pound William R. Shafter—T. R. exclaimed: "Not since the campaign of Crassus against the Parthians has there been so criminally incompetent a general as Shafter."

When Colombia rejected the Hay-Herran Panama Canal Treaty in 1903, the leaders of that country were denounced as the "cutthroats and blackmailers of Bogota." Columbian President Marroquin was labeled a "Pithecanthropoid."

Critics of Roosevelt's Panama Canal policy at home were characterized as "a small bunch of shrill enuchs."

Sir Mortimer Durand, the English Ambassador to the United States, was denounced as a fellow with "a mind that functions at six-guinea-pig power."

President Cipriano Castro of Venezuela, a slippery and dastardly dictator, was tabbed "an unspeakably villainous little monkey."

Senator William Alfred Pepper found himself described as a "well-meaning, pin-headed, anarchistic crank of hirsute and slab-sided aspect."

Accused of plotting to annex Santo Domingo, the "Square-Dealer" flared: "I have about the same desire to annex it as a gorged boa constrictor might have to swallow a porcupine wrong-end-to."

When disillusionment set in regarding William Howard Taft's presidential abilities, Roosevelt opined, "Taft meant well, but he meant well feebly."

To be sure, this was a man of some vanity and egotism. One of his sons

said, "When my father goes to a wedding he wants to be the bride; when he goes to a funeral, he wants to be the corpse."

Thomas B. Reed, his friend and powerful Speaker of the House, told Roosevelt after his *American Ideals*, a group of essays, came out: "If there is one thing more than another for which I admire you, Theodore, it is your original discovery of the Ten Commandments."

And then there's the story that made the rounds about T. R.'s first day in heaven. He went to St. Peter

and told him: "Your choir is inexcusably weak. You should reorganize it at once." St. Peter then assigned him the task of reorganization. "Well," said the aggressive Roosevelt, "I need ten thousand sopranos, ten thousand altos, and ten thousand tenors." Asked St. Peter, "What about the basses?" Said T. R., "Oh, I'll sing bass."

Oh yes, he was not modest. But what John Hay (Abraham Lincoln's private secretary and Roosevelt's Secretary of State) said about Lincoln
(Continued on next page)

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A Man For All Ages . . .

(Continued from preceding page)

certainly would apply to Theodore Roosevelt. "It was absurd to call Lincoln a modest man," he said. "No great man is ever modest. It was his intellectual arrogance and unconscious assumption of superiority that (some of his contemporaries) could never forgive."

It would be folly, however, to dismiss this "Dynamo of Power" as merely blather and bluster. Malcolm Moos has noted, "Few men ever entered the Presidency with the assets of Theodore Roosevelt." While his effervescence and extroverted political style caught the spirit of the nation, behind the flashing teeth and flailing arms lay a keen-edged intelligence and hearty ambition.

Ironically, for a man identified with so much activity, noise and motion, he was buried without a eulogy, without music but with military honors in a plain oak casket at his beloved Sagamore Hill.

In truth, T. R. was a genuine intellectual. Some feel this magna cum laude graduate of Harvard was the most learned of all modern presidents. He is one of only three chief executives to earn a Phi Beta Kappa Key. Historian William Harbaugh has noted, "No American President was so widely, and in certain areas, so deeply read as he. No President enjoyed literature more, wrote history as well, or understood nature better."

H. G. Wells, the prolific British author, saw him as "the most vigorous brain in a conspicuously responsible position in the world." Impressed by the range of Roosevelt's reading, Wells declared, "He seems to be echoing with all the thoughts of the

time; he has receptivity to the pitch of genius." This observation hit the mark. A voracious and omnivorous reader, T. R. readily conceded that reading was like a disease with him. One source has him consuming 500 volumes in one year!

The most productive writer ever to serve in the highest office, he authored some 50 volumes. When one observer declared, "Roosevelt slung a wicked pen and he rates distinction for his excellent writing," he could do so with assurance. His *Winning of the West* has been called one of the four most important works of American history written in the latter part of the nineteenth century. *The Naval War of 1812* is considered by serious historians to be a definitive work. Another book, *Rough Riders*—T. R.'s account of the group with whom he is so closely identified—was labeled by one reviewer as a work that "can stand beside any

Annual Report of the Grand Secretary, 1985-86

New Lodges

GRANTED DISPENSATION	NAME AND NUMBER OF LODGE	INSTITUTED
Granted by Grand Exalted Ruler Frank Garland		
9-12-85	Moreno Valley, CA, No. 2697	
7-13-85	Santee, CA, No. 2698	
Granted by Grand Exalted Ruler John T. Traynor		
	Moreno Valley, CA, No. 2697	11-2-85
	Santee, CA, No. 2698	12-7-85
7-25-85	Readley, CA, No. 2699	1-25-86
8-26-85	Worthington Area, OH, No. 2700	9-29-85
1-13-86	Perryville, MO, No. 2701	4-27-86
10-21-85	Cedar Creek Lake, TX, No. 2702	11-9-85
10-22-85	Calera, AL, No. 2703	11-3-85
11-25-85	Lakeport, CA, No. 2704	5-3-86
1-15-86	Osage Community, MO, No. 2705	2-23-86
12-3-85	Soldotna, AK, No. 2706	1-22-86
2-6-86	Marshall County, KY, No. 2707	3-9-86
2-10-86	Deptford, NJ, No. 2708	4-27-86
3-3-86	Palm Coast, FL, No. 2709	3-29-86
3-14-86	Rotonda, FL, No. 2710	4-6-86
3-4-86	Chesterfield, MO, No. 2711	
4-17-86	Cushing-Drumright, OK, No. 2712	4-26-86
4-4-86	Sebastiack Valley, ME, No. 2713	7-27-86
4-14-86	Sebastian, FL, No. 2714	5-24-86
6-27-86	Grove, OK, No. 2715	
5-21-86	North Oakland, MI, No. 2716	6-22-86
6-30-86	Staten Island, NY, No. 2717	

Benevolent Activities

Below is a list of Charitable, Educational, Welfare and Patriotic activities in which Subordinate Lodges are engaged, together with the total monies expended for the same during the Lodge year from April 1, 1985 to March 31, 1986.

ACTIVITIES	AMOUNT
Handicapped children	\$ 2,407,059
Needy family (includes Thanksgiving and Christmas baskets)	2,676,528
Youth Program	2,099,067
Hoop Shoot	680,595
Scholarships	2,332,113
Athletic teams	1,456,663
Scouting activities (Boy Scouts, Girl Scouts, etc.)	633,472
Other	1,258,622
Major Project	6,113,007
Elks National Foundation	2,171,188
Veterans Programs	1,486,756

Support of hospitals and other charitable institutions	
Camps and outings, etc.	466,211
Patriotic programs	839,414
Community projects	1,976,383
Miscellaneous	1,638,937
Total	\$29,475,955

Membership Gains And Losses By States

Lodge Year Ended March 31, 1986

STATE	GAIN	LOSS	MEMBERSHIP
Alabama	117		8,503
Alaska	23		12,988
Arizona	903		34,211
Arkansas		591	7,278
California		1,845	166,848
Colorado		1,687	51,184
Connecticut		204	32,807
Florida		1,273	83,273
Georgia		768	11,962
Hawaii, including Guam and Rep. of Philippines)	118		4,683
Idaho		1,154	18,091
Illinois		2,312	57,196
Indiana		653	46,987
Iowa		1,314	23,164
Kansas		1,189	20,652
Kentucky		120	7,920
Louisiana		167	4,080
Maine		194	12,576
Maryland, Delaware and Dist. of Columbia	70		25,864
Massachusetts		412	63,170
Michigan		591	58,996
Minnesota		470	19,089
Mississippi	40		4,866
Missouri		144	25,371
Montana		1,019	23,335
Nebraska		1,863	29,968
Nevada		275	7,238
New Hampshire		9	9,761
New Jersey		619	54,183
New Mexico		417	16,469
New York		741	66,422
North Carolina	260		15,102
North Dakota		1,469	29,512
Ohio	495		65,567
Oklahoma		1,608	22,764
Oregon		4,330	60,311
Panama		70	1,347
Pennsylvania		2,641	86,676
Puerto Rico		3	334

Rhode Island		86	7,224
South Carolina		232	6,856
South Dakota		1,287	14,994
Tennessee		261	15,682
Texas		787	26,405
Utah		296	11,709
Vermont			9,961
Virginia	41	34	13,531
Washington		3,366	72,973
West Virginia		669	14,506
Wisconsin		729	22,084
Wyoming		911	14,152
TOTALS	3,374	37,503	1,560,825
NET LOSS		34,129	

Charitable Activities By State

The following table shows the amount expended in Charitable work by each State and Special Jurisdiction, during the period from April 1, 1985 to March 31, 1986, (including cash, travel and hours donated).

STATE	AMOUNT STATE	AMOUNT	
Alabama	\$ 494,262	Nebraska	452,891
Alaska	672,807	Nevada	446,185
Arizona	1,569,585	New Hampshire	394,908
Arkansas	292,948	New Jersey	5,037,442
California	9,001,926	New Mexico	794,542
Colorado	1,906,751	New York	3,752,317
Connecticut	725,249	North Carolina	520,413
Florida	4,831,349	North Dakota	734,202
Georgia	517,787	Ohio	1,335,585
Guam	8,050	Oklahoma	1,035,543
Hawaii	289,048	Oregon	2,690,648
Idaho	571,579	Panama	61,189
Illinois	2,023,192	Pennsylvania	1,946,947
Indiana	879,656	Philippine Islands	2,735
Iowa	470,412	Puerto Rico	64,273
Kansas	496,127	Rhode Island	560,840
Kentucky	206,506	South Carolina	335,279
Louisiana	284,542	South Dakota	207,203
Maine	604,207	Tennessee	784,757
Maryland, Delaware, and Dist. of Columbia	1,431,350	Texas	2,680,226
Massachusetts	3,563,755	Utah	843,435
Michigan	1,454,977	Vermont	589,706
Minnesota	638,116	Virginia	763,636
Mississippi	130,575	Washington	1,928,841
Missouri	1,443,829	West Virginia	331,607
Montana	342,310	Wisconsin	713,896
		Wyoming	186,505
		Total	\$64,035,646

book of combat ever written by an American."

Newspaperman and humorist Finley Peter Dunne had his saloon keeper-philosopher character, Mr. Dooley, poking fun at Roosevelt's egotism: "...if I was him I'd call the book 'Alone in Cubia.'" [sic] However, T. R.'s superiors in Cuba recognized that his actions were, indeed, of heroic proportions and recommended him for the Congressional Medal of Honor.

Roosevelt's other works included *Thomas Hart Benton, Gouverneur Morris, Oliver Cromwell* and *History as Literature and Other Essays*.

Add to this the 150,000 letters T. R. wrote during his governorship and Presidency, and one can gain a notion of the prolificacy of this amazing man. It has been estimated that Roosevelt produced 18 million written words in his lifetime. Assuming the reasonableness of this estimate, that would represent the work of 30 years of the lifetime of a literary man!

But the "Happy Warrior" didn't stop there. An active historian, he served as President of the American Historical Association, and was one of the original members of the National Institute of Arts and Letters. No surprise, then, that he entertained more writers and literati during his Presidency than any chief executive before or since. Robert Frost was so impressed with T. R.'s knowledge of literature that he gushed, "He was our kind. He quoted poetry to me. He knew poetry."

Roosevelt achieved prominence as a naturalist, an historian, an author, a cowboy, a soldier and a statesman. Naturalist Edmund Heller, who accompanied Roosevelt on his African trip in 1909, pointed this up. "I constantly felt while with him," he wrote, "that I was in the presence of the foremost field naturalist of our time, as indeed, I was."

No wonder, then, that it was not unusual for T. R. to discuss the archaeological digs at Knossos, declaim German poetry to Lutheran preachers, or compare Gaelic letters with Hopi Indian lyrics. He was at ease with experts of such diverse topics as naval strategy, forestry, Greek drama, cowpunching, metaphysics, and football techniques.

Without question, the man who used the White House as a "bully pulpit" was no pedestrian politician. Ex-President Grover Cleveland
(Continued on page 31)

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This Christmas, at least 300 needy children will have presents, thanks to Charles Eis of Abilene, Kansas.

When Brother Eis retired as a carpenter nine years ago, he was looking for a charitable project to fill his time. Abilene Lodge No. 1675 created a toy salvage project—mostly rejects from a retail chain—around Eis. The Elks dropped out of the project after three years, but Eis has continued to find and repair bicycles and toys for local children.

Brother Eis was recently profiled in a special edition of *Newsweek* magazine, in the "One Hundred Heroes" section. Now 81 years old and living on social security, Eis said he spends between \$500 and \$600 a year for replacement parts. With his wife in poor health, Brother Eis admits it gets "a little expensive." Toys waiting to be repaired fill his basement and garage, and a tree in the yard holds tricycles in need of new parts. Eis now needs part-time help to insure that each year about 1,000 toys will be ready in time for Christmas.

Through his work and dedication to a worthwhile cause, Charles Eis is a fine example of "Brotherhood in Action." He has made Christmas morning a memorable occasion for many needy children over the last nine years.

one listens when they speak. That's not reality, and unless you find ways to continue the communication process consistently, your plan won't be known.

2. Treat employees with respect and fairness and, most of all, be supportive. There's nothing worse than a president who comes in and hammers the austerity issue while holding lavish dinners with aides and outsiders that are catered in his office. That's about as bad as the president who publicly singles out his favorite aides for praise and conveniently forgets to thank the individuals who toiled to make the event possible for the aides. You can damage morale anywhere when you play favorites.

3. Listen, listen, and listen some more, and make sure you get out of the office to observe what's happening in a genuine way. Nothing is worse to the employees than the president's annual visit to their workplace if it is merely protocol.

I remember an equally disturbing trait one manager had. He kept telling me about his "open door policy" with employees. He was confident that he was accessible. Employees, I discovered, had a different view. He was available to his secretary and those who worked with him until 3 p.m., but if you worked the late or earlier shifts, "it's a different story," a worker confided to me. It took some time to convince the manager that his hours had to be more flexible to accommodate his entire staff.

4. Hear all sides of an argument and then make a decision. One of the biggest gripes I've heard from staff people in my years of counseling is what some believe is a preconceived strategy. Presidents, they contend, hear more than enough of any argument and then deftly dodge a decision. Somewhere, somehow and somehow the president of the organization has to believe in Harry Truman's immortal sign, "The Buck Stops Here."

The problem for many in management seems to be that no answer in a dispute is a subtle answer of its own, and an answer of some kind can create instant unpopularity. ■

Business . . .

(Continued from page 12)

to resolve situations that seem impossible to the parties involved. And I find a number of nice people who simply haven't had to say "no" with commitment. I talk weekly with friendly people who are presidents and CEOs and listen to them anguish over decisions concerning dismissals, pay raises and exigency planning.

Much of their concern stems in some part from a need for a managerial style. The irony is that if a leader or CEO begins with such a style in place, he reduces hardships and misunderstandings later.

So how do you develop such a plan? Here are a few areas where a managerial style can aid the owner, president or manager:

1. Begin with a plan that is simple yet easily communicated to those at all levels of the organization. I find that many presidents think or assume that their words are so profound that every-



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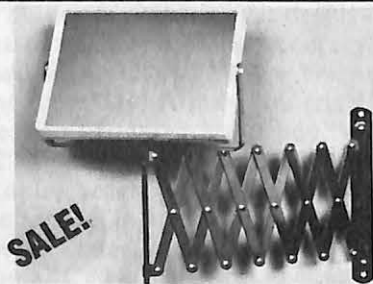
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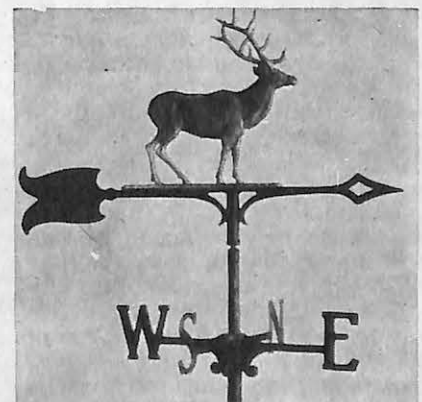
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fy school principals of this scholarship offer, to publish it in lodge bulletins and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be an-

nounced about May 1, 1987.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1986-1987.

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Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks of the U.S.A.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited American college or university.

Application must be made on an official form furnished by the Elks National Foundation, which will be available at Elks lodges after November 1, 1986. Applications, properly executed must be filed not later than January 20, 1987 with the Scholarship Chairman or Exalted Ruler or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to noti-

A Man For All Ages...

(Continued from page 27)

recognized this when he called him "the most perfectly equipped and most efficient politician thus far seen in the Presidency."

Jules Jusserand, the French Ambassador, stated publicly: "President Roosevelt is the greatest man in the Western Hemisphere—head and shoulders above anyone else."

Sturgis Bigelow declared, "I never knew a man with such a head of steam on."

The first time William Allen White, the respected editor of the *Emporia Gazette*, met Roosevelt, he declared, "I was afire with the splendor of the personality that I had met." White later described him as "a gorgeous, fighting, laughing, loving, hating, robust man."

England's King Edward VII considered him to be "the greatest moral force of the age."

Even when Roosevelt was serving in lesser positions, his potential did not go unrecognized. Bram Stoker, the author of *Dracula*, was deeply impressed. With prophetic accuracy he noted in his diary, "Must be president some day. A man you can't cajole, can't frighten, can't buy."

Charles Eliot Norton, the Harvard notable, reached the same conclusion. "He'll be President of the United States," he told an English journalist. He is a strong and able man, who is not to be bought."

Upon learning that T. R. had modestly told a friend, "I have a second-rate brain, but I think I have a capacity for action," Lord Bryce, the noted scholar, emphatically demurred: "He didn't do justice to himself there, you know. He had a brain that could always go straight to the pith of any matter. That is a mental power of the first rank."

However, like public officials before and since, Roosevelt also had to face the censure and scorn of critics.

Congressman James Wadsworth labeled him "unreliable, a faker and humbug."

The editor of the *St. Louis Censor* blasted him as "the most dangerous foe to human liberty that has ever set foot on American soil."

(Continued on page 32)

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Retirement . . .

(Continued from page 14)

be another contributing factor, as can the fear of memory loss itself.

Some forgetfulness may be a natural part of aging. But it may be an issue of recall, not of storage in the first place. The information is there, in other words, but it may need a little more jogging to make it accessible. Use whatever tricks you can to jog your memory. Don't just put out what you want to take with you; in other words, put it on the doorstep where you'll trip over it, and you're less likely to forget it.

The Winters offer some exercises to keep memory in shape:

- **Use categories.** Group things you want to remember in related categories and you're more likely to remember them. Look at your grocery list, as an example, in terms of "canned goods" or "dairy products" instead of miscellaneous items.

- **Break things into chunks.** Short-term memory, researchers have found, balks at lists longer than seven. If you must remember a longer list, whether of digits, names or groceries, group the items and you'll find it easier. A number such as 555619101 can be more easily remembered as 555 619 101.

- **Always repeat instructions.** When someone gives you directions, or when you want to remember schedules of your own devising, repeat them aloud. This employs both sides of the brain, according to some theories, and makes it more likely that you will remember.

- **Put away your calculator.** If you add, subtract and multiply by hand, without mechanical assistance, you'll keep your arithmetic ability intact. And you'll sharpen your brain power as well.

- **Organize, organize, organize.** This is one of the most important keys to memory. Think through any task you plan to do, and do the task in sequence.

For more information, and many helpful strategies for strengthening brain power as you age, I recommend both *The Myth of Senility* and *Build Your Brain Power*, in your library or at your bookstore. ■

THE BEST KEPT SECRET IN ELKDOM

WHAT?

The Elks National Home.

WHERE?

Bedford, Virginia.

WHO IS ELIGIBLE?

Any Elk who has been a member for at least five years and can qualify.

DO I HAVE TO TURN OVER ALL OF MY SAVINGS?

No. Residents at the Home are free to leave their life savings to their families. After establishing a small trust account, a modest monthly maintenance fee is all that is required of you.

IS MY LODGE REQUIRED TO PAY FOR ALL OR PART OF MY EXPENSES?

No.

DOES THE GRAND LODGE PROVIDE PARTIAL SUPPORT FOR ME?

Yes. The Grand Lodge pays for approximately one-third of the expense to operate the Home. That is why the monthly allowance fee is so low.

WHAT DO I GET, AND HOW MUCH DOES IT COST?

For \$360 per month, each resident is provided a private room, maid service, three meals a day throughout the year, free laundry, the equivalent of one suit dry-cleaned per month, haircuts, free access to pitch-and-putt golf course, Jacuzzi, exercise facilities, nursing services, hobby rooms and a variety of recreational activities in a country club atmosphere.

CAN I HAVE MY AUTOMOBILE WHILE A RESIDENT OF THE HOME?

Yes.

CAN I VISIT MY FAMILY OR FRIENDS AWAY FROM THE HOME?

Yes.

WHAT MEDICAL SERVICES ARE AVAILABLE?

Nurses are on duty around the clock at the Home, and a doctor is on call.

ARE SPECIAL DIETS AVAILABLE IF NECESSARY?

Yes. Special diets have been arranged for many of the men at the Home.

HOW CAN I LEARN MORE ABOUT THE HOME?

If you have access to a VCR, the Home provides a video cassette, free of charge, on life at the Home. It is also available on 16mm sound-and-color film.

HOW CAN I APPLY?

See your Secretary for an application, or write to William P. Pickett, Executive Director, Elks National Home, Bedford, Virginia 24523 for literature and an application.

A Man For All Ages . . .

(Continued from preceding page)

Henry Clay Frick, a heavy contributor to the campaign of 1904, sputtered and fumed, "He got down on his knees to us. We bought the SOB and then he didn't stay bought."

Mark Twain saw him as "clearly insane and insanest upon war and its glories."

Joe Cannon, Speaker of the House, had some reservations about Roosevelt's methods: "Roosevelt's all right," he told a friend, "but he's got no more use for the Constitution than a tomcat has for a marriage license."

Woodrow Wilson regarded him as "the most dangerous man of his age."

And yet, even his bitterest critics conceded there was an amusing likeability about him. One noted that he was "as sweet a man as ever scuttled a ship or cut an opponent's throat."

Ray Stannard Baker, a contemporary journalist and one-time follower who later broke with him, nonetheless conceded: "But what energy and gusto he had, what wholesome enthusiasms, what common human goodnesses and courtesies." Irvin S. Cobb seemed to express it best when he remarked, "You had to hate the colonel a whole lot to keep from loving him."

In his many years of public service as a state legislator, civil service commissioner, Police Commissioner of New York, Assistant Secretary of the

Navy, Governor of New York, Vice-President and President, Theodore Roosevelt expressed a multitude of ideas. Some offer interesting bits of historic prophesy; others reflect the positive philosophy of the "Happy Warrior."

On Russia: "If Russia chooses to develop purely on her own line and resists the growth of liberalism, she will sometime experience a red terror that will make the French Revolution pale." And in 1905 he wrote, "I like the Russian people, but I abhor the Russian system of government and I cannot trust the word of those at the head."

On the natives of India and Africa: "It is almost impossible that they will not in the end succeed in throwing off the yoke of the European outsiders, though this end may be centuries distant."

On the airplane: While Assistant Secretary of the Navy, he wrote, "The machine (airplane) has worked. It seems to me worthwhile for this government to try whether it will not work on a large enough scale to be of use in the event of war." He recommended a board be appointed to examine the strategic and economic

aspects of producing airplanes on a large scale. Hence, the "Rough Rider" is recognized as the earliest official proponent of U.S. Naval aviation.

On Character: "Alike for the nation and the individual...in the great battle of life (the most important element is) that assemblage of virtues, of moral qualities, which we group together under the name of character...These are the qualities of resolution, courage, energy, power of self-control, assuming responsibility and a just regard for others...Bodily vigor is good and vigor of intellect is even better, but far above both is character."

On Patriotism: "Patriotism is an affair of deeds, and patriotic words are good only insofar as they result in deeds...Patriotism means service to the nation; and only those who render such service are fit to enjoy the privileges of citizenship."

On Responsibility: Significantly, when the Spanish-American War broke out in 1898, T. R. was among the first to volunteer for service in the conflict. Despite pleas by his immediate superior, John D. Long, and others, including President Mc-

Kinley, to stay in his post as Assistant Secretary of the Navy, he felt he must do what had to be done.

He told his friends: "I have always intended to act upon my preachings if the occasion arose. The occasion has arisen and I ought to meet it." He was well aware that one of the commonest taunts directed at him and others like him was that they were armchair and parlor jingoes who talked great but who wished to have others do what they only advocated doing.

(Continued on next page)

ELKS NATIONAL BOWLING TOURNAMENT

The 67th Elks National Bowling Tournament will be hosted by Maumee, OH, Lodge No. 1850, starting February 27, 1987, and will run weekends through May 10, with the exception of Easter weekend, April 19. All entries close on January 10.

All Elks in good standing are eligible to compete for some 2,000 cash prizes as well as trophies for the winners in the various events.

Any Elk bowler desiring to enter may obtain information by writing to Arthur M. Mumma, Secretary-Treasurer, 91 S. Dorset Road, Troy, OH 45373. You also may phone (513) 335-4522.

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A Man For All Ages...

(Continued from preceding page)

"My power for good, whatever it may be," he said, "would be gone if I didn't try to live up to the doctrines I have tried to preach."

He told his friend, Douglas Robinson, "It does not seem to me that it would be honorable for a man who has consistently advocated a warlike policy not to be willing himself to bear the brunt of carrying out that policy. I have a horror of people who bark but don't bite."

The old Kurdish proverb, "Those who do not go to war, roar like lions," has application. But certainly not to the tough "Rough Rider."

On doing things: "Get action, do things, be sane, don't fritter away your time; create, act, take a place wherever you are and be somebody... Do what you can, with what you have, where you are."

On education: "Education may not make a man a good citizen, but most certainly ignorance tends to prevent his being a good citizen."

On athletics and education: "The athletic spirit is essentially democratic. Athletics are good...because they tend to develop...courage. Athletics

are good; study is even better." Also, he noted, "It is not healthy for either students or athletes if the terms are mutually exclusive."

The record shows that after succeeding McKinley, Theodore Roosevelt needed neither war nor depression to establish himself as one of our great presidents. A skillful broker of the possible, this first modern chief executive was able, ambitious, responsible and intensely patriotic. He was regarded as a red-blooded, democratic American whose actions showed good sportsmanship and vitality.

Impetuous, temperamental, pugnacious, brilliant, a moralist in politics and a crusader for righteousness, he promised to be the most colorful personality in American politics. And within a short time he fulfilled that promise.

Karl Helicher has written: "No other chief executive more closely approximates the ideal, or the myth, of the President as the socially graceful scholar-athlete."

Henry Cabot Lodge, Roosevelt's intimate friend, said of him: "There was no hour down to the end when he would not turn aside from everything else to preach the Doctrine of Americanism, of the principles and the faith upon which the American government rested, and which all true Americans should wear in their heart

of hearts. He was a great patriot, a great man; above all, a great American."

Whether Theodore Roosevelt will be remembered as the first great President-reformer of the modern industrial era, or as the first to understand the conservation problem in its multiple facets, or for the acquisition of the Panama Canal, or for his mediation in the Russo-Japanese War, his greatest contribution to his country and his time may well have been his personality, which included the qualities of caution, courage, a sense of humor and gentleness.

In a nation searching for heroes, it is no wonder that Theodore Roosevelt stands tall as one of America's most revered figures. Edmund Morris has noted that "the more one analyzes Theodore Roosevelt in the harsh light of historical research, the more authentic a hero he becomes."

Bully! Bully! Bully! ■

Florida...

(Continued from page 21)

way of attractions, and most have wide beaches filled with swimmers, shellers, and sun worshippers.

Sitting at the top of this sun-soaked strip is a touch of ancient Greece in the new world. As Cuban cigar makers moved to Tampa, Greek sponge fishermen came from Key West to Tarpon Springs at the turn of the century. They brought their religious faith, customs, cuisine, and music with them, and today visitors strolling Dodocanese Boulevard can still sample a bit of Greek life.

There are three things you shouldn't miss in Tarpon Springs: a meal at Pappas Restaurant, where fresh seafood and Greek specialties are the order of the day; St. Nicholas Greek Orthodox Cathedral with its Icons and elegant stained glass windows; and the landscape panels of famed artist George Innes, Jr., at the Universalist Church.

The luscious smells of Greek pastry lure passersby into numerous bakeries, while others enjoy the sponge museum, a new market complex, and a few gift shops.

Outside of town is the Innisbrook Resort complex, offering a combination of great golfing, recreational facilities, fully equipped condo ren-

tals, good dining, and even a spa experience. There is a wildlife preserve, along with well-stocked lakes for catching dinner if you like.

Sarasota

Stretched along a magnificent bay and the intercoastal waterway, Sarasota has developed into one of the foremost cultural centers in the southeast, with the Van Wezel Performing Arts Hall (designed to resemble a scallop shell, then painted purple) as its centerpiece. Leading performers, theatrical and ballet companies, and the symphony orchestra appear on its stage. The Asolo Theater at the Ringling complex presents classical plays, concerts, films, and lectures; a meal and a professional musical or comedy liven the Golden Apple Dinner Theater. Classic and modern plays are performed at the Florida State Theater Company, while local thespians pursue their talents at the Players of Sarasota and a number of smaller theaters in the community.

Each spring the youngsters at Sarasota High School stage the "Sailor Circus," pulling in capacity crowds to see their acts, and getting rave reviews for their professionalism.

For other activities, deep-sea fishing and bay fishing are usually excellent, evidenced by the fact the dive-bombing pelicans never go hungry. Greyhounds race at the Sarasota Kennel Club track from about Memorial Day to Labor Day, and dinner in the clubhouse while watching the evening races is always enjoyable. In the early spring, the Chicago White Sox get in shape for baseball season here.

Sarasota is well protected from the Gulf of Mexico by the barrier keys Siesta, Lido, St. Armands, and Longboat—all fashionable little vacation and residential snugaways in their own right, and connected to the mainland via draw-bridged causeways.

Ringling Museums

Circus impresarios John and Mable Ringling always envisioned Sarasota as their special place. They left this Florida community a legacy in the form of a remarkable complex. Located on what used to be the Ringling's 38-acre estate overlooking Sarasota Bay, the original bequest to the state of Florida included their mansion and an art museum which housed their extensive collections.

After John Ringling's death, the

Museum of the Circus and the Asolo Theater were added, and the complex is today considered one of the country's unique attractions—drawing more than a half-million visitors annually. Housing treasures for classic-home enthusiasts, art lovers, circus buffs, antique fanciers, and theatergoers, the four-in-one combination seems to have something for everyone.

Edison's Winter Home (The Pride of Fort Myers)

As we looked around the winter home of inventor and genius Thomas A. Edison, we had the feeling that living in high style before the turn of the century wasn't all that bad.

The porch wraps itself around the house, a cool breeze brushes across the property, a pier juts out into the Caloosahatchee River, palm trees sway, the sunshine beats down, and signs of the good life are everywhere. It is the sort of place that invites you to lean back in a wicker chair, put your feet up, and just doze off.

In 1885 Edison bought 13 acres of this Florida property along the river. He turned it into his winter estate, with large matching Florida-style (Continued on next page)

"ALL-AMERICAN LODGE" CONTEST

Throughout the year your lodge carries out many programs aimed at the betterment of Elkdom. The community image of your lodge is enhanced as you participate in all the programs promoted by the Activities Committee of the Grand Lodge. The efforts of your members who participate can be rewarded in each district and state and by the Grand Lodge. They deserve the chance to be "All-Americans."

Each lodge will soon be receiving a form to record its accomplishments, which takes little time to fill in, and will then be judged in the following membership divisions.

- Division 1 - Lodges with 300 or fewer members
- Division 2 - Lodges with 301 to 500 members
- Division 3 - Lodges with 501 to 700 members
- Division 4 - Lodges with 701 to 1,100 members
- Division 5 - Lodges with 1,101 to 2,000 members
- Division 6 - Lodges with over 2,000 members

Most important is to write in your lodge's membership as of March 31, 1986, in the block located in the lower left corner of the contest form and have the form in your district deputy's hands by April 15, 1987, to be judged.

All districts should submit as many division winners as they have to their state president for judging by May 1, 1987. States will have a winner in each division to be submitted to the Grand Lodge chairman by June 1, 1987.

Don't let your lodge members down now after the work they have done all year by not filling out this form and sending it in. Show your members that **ELKDOM IS BROTHERHOOD IN ACTION**. Everyone likes to be a winner, but you have to take part to become one.

GER Peter T. Affatato will present awards to the winners in each division at the Grand Lodge Convention in Atlanta in July, 1987.

Good Luck!

Ray Camp, Member
GL Lodge Activities Committee

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Florida . . .
(Continued from preceding page)

homes (one for the family and one for guests) connected by a covered walkway, an experimental botanical garden, and a working laboratory where he spent much of his time while escaping the winter cold of New Jersey.

The laboratory is where Edison conducted some of his last great experiments. The dank and somewhat gloomy building is an old-fashioned workshop and chemistry lab, cluttered with dusty beakers, a rubber vat, old machinery which drove gears by leather belts, and work benches where employees toiled trying to develop the methods to make the great man's ideas possible.

On display are Edison's early typewriter, a Bell-Edison telephone, and his personal record player with his teeth marks in the frame where he bit down to capture the vibrations of the music through his teeth, as he was extremely hard of hearing.

The adjacent museum is filled with memorabilia, personal items, collections, and a few family cars. Included is the Model-T Ford given to Edison by the auto maker, which Ford kept updated with improved parts and equipment as they were developed. The small museum is also home for a victrola collection, light bulb display, Edison's camera (he used color film as well as black and white), and a model of an early film studio.

Sanibel and Captiva Islands
The Sanibel Stoop—an orthopedist's dream, a quarterback's call in the huddle, the catchy title for a new kid's dance? It could be any of these, but in truth the Sanibel Stoop is a bottom's-up posture for young and old alike who hunch over and inch along the sun-kissed sandy beaches of Sanibel and Captiva Islands, searching for rare and exotic seashells.

These two southwest Florida barrier islands are off the coast of Fort Myers, with a three-mile causeway from Punto Rassa connecting them to the mainland.

Once on the island you're on Periwinkle Way, the main road through the center of 12-mile-long, three-mile-wide, crescent-shaped Sanibel. A two-lane bridge at the northern tip scoots across to six-mile-long, two-mile-wide Captiva. Beneath the bridge is Blind Pass, where the cur-

rents run strongest, and the shelling is supposed to be the best. Every day there are more shellers here than anywhere else—most bent at the waist with their arms dangling before them as they plod along the beach, eyes focused on the sand, poking through piles of shells the tides and currents wash up from the Gulf floor. Bowman's Beach is another favorite spot.

Considered among the best places in the world for shelling, Sanibel and Captiva are also known for their tropical foliage and wildlife sanctuaries. In 1945 Sanibel was named a state wildlife refuge, and today in the center of the island is the unspoiled J. N. "Ding" Darling National Wildlife Refuge, named for the Pulitzer Prize-winning cartoonist. It covers more than 5,000 acres, has a visitors center, a boardwalk, winding canoe trails, and a five-mile driving tour through the lush foliage.

Florida Keys
At one time it was a narrow, nerve-racking 113-mile drive from Florida's mainland to Key West. The last decade has brought great changes to both the Keys and the concrete-asphalt lifeline that is an extension of U.S. Highway 1.

In 1982 the highway underwent a \$185 million improvement that widened the roads and replaced 37 of the 43 narrow bridges, allowing travelers with a fear of heights or water some modicum of comfort.

Key Largo (the setting for an old Humphrey Bogart-Lauren Bacall film) is the actual beginning of the Upper Keys (58 miles southwest of Miami) where the state of Florida operates the first underwater park in the United States. The John Pennekamp Coral Reef State Park allows visitors an opportunity to observe underwater life in a number of ways. There are snorkeling trips, scuba diving for certified divers, a glass bottom boat cruise and private rental boats.

Beyond Key Largo the traffic thins out, and you begin to appreciate the beauty of the Gulf of Mexico on your right and the Atlantic to your left.

Just beyond Marathon is an engineering marvel, the Seven Mile Bridge. They advertise it as a "cruise by car over the Atlantic" and the drive is not for the faint of heart. The new bridge floats above the sparkling, clear, aquamarine sea teeming with exotic fish. Gulls, pelicans, and herons swoop down looking for tasty morsels they pluck from the waters.

Once across the bridge you are in

the Lower Keys, passing Bahia Honda State Recreation Area offering more camping sites, snorkeling, and swimming. Privately operated campsites are also available all along this chain from Key Largo to Key West, and they are especially crowded during the winter season.

On Big Pine Key the federal government operates a wildlife refuge where rare miniature Key Deer and the Great White Heron are protected species. The key is also home for old pineapple plantations and the only primeval stand of tree cactus. A unique experience is offered by Florida Keys Nature Excursions for those who want to canoe, sail, and hike through this 14,000-acre wilderness.

Key West
Key West, the capital of the legendary "Conch Republic," is the reward at the end of the drive down the coral



chain of islands known as the Florida Keys. The history of this little dot in the Atlantic is rich with tales of buccaners, less-than-honest salvagers, and daring naval exploits. It has been home for pirates, smugglers, rum-runners, writers, artists, fishermen, cigar makers, and today a steady stream of tourists. They have all left their mark on this three-and-a-half mile long, mile-and-a-half wide island which is the southernmost community in the continental United States, and just 90 miles north of Havana, Cuba.

Today locals are a blend of Spanish, Cuban, Conch (pronounced Konk), and more recently transplanted Americans from all over the country, bringing the population to about 30,000 Key Westers.

Duval Street is the main artery through Old Town and it ends down at the harbor where tour cruise boats
(Continued on next page)

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Publisher Retires . . .

(Continued from page 7)

Ryan has been able to consistently meet the challenge of producing a quality magazine through skillful contract negotiations and streamlining measures.

PGER Edward W. McCabe, National Memorial and Publication Commission Chairman, recently said, "I have been associated with Jack for over 20 years. He has been an outstanding executive as well as a source of knowledge, both in Elksdom and the financial operations of the magazine. I feel honored to have been associated with him."

The National Memorial and Publication Commission has appointed Fred D. Oakes to the position of Executive Editor of the magazine. In his long association with the Elks, Oakes has served as exalted ruler of Centralia-Chehalis, Washington, Lodge No. 2435; district deputy for Southwest Washington; and chairman of the state Public Relations Committee.

Oakes brings extensive marketing and media experience to this position. He and his wife Dorothy have two daughters, Kathleen and Heather.

Rudy R. Wicht, Director of Computer Operations for the Grand Lodge Computer Department, has been named Business Manager of *The Elks Magazine* by the Commission. Wicht has worked in various capacities for the Grand Lodge for ten years, and he will continue his involvement in data processing. He is a member of Evanston, Illinois, Lodge No. 1316.

Wicht has a solid background in business and data processing, with a degree in computer sciences. He and his wife Dorothy have a daughter, Anna.

Ryan and his wife have relocated in Santa Rosa, California. He will continue his association with the magazine as a consultant.

Florida . . .

(Continued from preceding page)

depart three times a day for lunch, dinner, and moonlight dancing. Old guest houses, vintage hotels, and a few bars are spotted along the side streets among many privately restored homes. On Duval the action never stops. Crowds move along the sidewalks checking out art galleries, restaurants, flea market alleyways, boutiques, T-shirt shops, and patio cafes. Old-fashioned street lights and

palm trees frame the scene, and traffic is bumper to bumper.

The best way to get a feel for the island and a little local color is to board the famed Conch Tour Train, or the more recently established Old Town Trolley. Both offer narrated tours of the historic area, and swing by the sightseeing highlights, famous landmarks, and old homes.

A reef protects the island from heavy wave bombardment, but off the reef lies the wreckage of many a ship. Today divers from all over the world are sweeping the ocean floor looking for treasure sometimes hundreds of years old.

One of the most successful has been Mel Fisher, and his booty can be seen at his museum near Mallory Square. A short film on the history of the local waters and on diving practices prepares visitors to tour the displays of jewels, gold bars, religious artifacts, coins, and other items. The craftsmanship, beauty, and value of the treasure is astounding.

This laid-back community offers a separate and distinct way of life. Its people believe in the live-and-let-live theory, and everybody seems to respect the right of each person to enjoy his own style. It's relaxed and friendly and has a great deal of old world charm. Visitors enjoy its unique personality and more than a million tourists a year are taking the opportunity to sample Conch hospitality.

Coconut Grove

If you'd like your next visit to Greater Miami to shine with a little more pizzazz, to be a blend of relaxation and chic entertainment, you might choose Coconut Grove as your headquarters.

Coconut Grove is a pleasant surprise for first-timers with its small-village, artsy, Bohemian, yet posh setting. Around it the big city moves at its frantic pace, but the Grove is peaceful and friendly. Small galleries, street-corner art shows, boutiques, expensive delis, bakeries, dozens of little bistros, and busy sidewalk cafes line the tree-shaded red brick walkways of Commodore Plaza and Fuller Street.

It is a convenient spot for seeing the sights, sailing the bay, or shopping in the new Mayfair Complex, a luxury shopping and entertainment center that abounds in internationally famous designer shops, unique restaurants, and an upscale department store.

In the evenings the Coconut Grove Playhouse, under resident director Jose Ferrar, packs in theater lovers, while late discos and small clubs keep the nights alive.

A number of special fairs and events are staged in the Grove, drawing large numbers of locals and visitors alike. Each February more than half-a-million people attend the three-day Arts Festival set up on closed-off streets and parks along the bay.

Fort Lauderdale

Long ago the Seminole Indian wars were fought on the beaches of Fort Lauderdale, but today this six-and-a-half mile stretch of Florida sand is a haven for tourists, a stage for strutting beauties, and a playground for the college set when it congregates from around the country every spring break.

Some 165 miles of canals has earned the city the nickname of "the Venice of America," with the attractions being the multi-million dollar yachts and the fabulous waterfront homes. When the waterways tours pass the Pier 66 and Bahia Mar Marinas, you see hundreds of elegant craft bobbing in the calm waters. Thousands of visitors bring their boats here to live on and to enjoy the waterways, especially during the winter season. Thus, the presence of so many boats has also dubbed Fort Lauderdale as "the Yachting Capital of the World."

Yet there seems to be something for everyone. A scenic railroad takes visitors on a three-mile ride through the lush foliage of the 180-acre Birch State Park along the beachfront. Real railroad buffs will want to visit the old steam trains of the past at the Gold Coast Railroad near the airport.

There are also water shows, arts and crafts, a Seminole Indian village south of the city, the International Swimming Hall of Fame and Aquatics Museum, dog and horse racing, jai alai, 50 different golf courses, and tennis courts galore.

Boca Raton Hotel and Club

If you don't feel like driving around the state, and prefer to find classy digs where you'll be pampered, nothing fits the bill better than the Boca Raton Hotel and Club.

In February of 1926, a 100-room Spanish fantasy of pink stucco and cypress called "The Cloister Inn" opened with many of the stellar names of the day in attendance.

Today the Camino Real (Kings
(Continued on page 41)

Deported Brothers

PAST DISTRICT DEPUTY William R. Davidson of Carlsbad, NM, Lodge died recently. Brother Davidson served as District Deputy Grand Exalted Ruler for the South District of New Mexico in 1962-63.

PAST DISTRICT DEPUTY Larry B. Bradley of Pasco, WA, Lodge died March 21, 1986. Brother Bradley served as District Deputy Grand Exalted Ruler for the Southeast District of Washington in 1962-63.

PAST DISTRICT DEPUTY George H. Middaugh of Bismark, ND, Lodge died April 14, 1986. Brother Middaugh served as District Deputy Grand Exalted Ruler for the West District of North Dakota in 1980-81.

PAST DISTRICT DEPUTY Robert C. Dier of Gouverneur, NY, Lodge died July 19, 1986. Brother Dier served as District Deputy Grand Exalted Ruler for the North Central District of New York in 1963-64.



PAST DISTRICT DEPUTY Herbert F. Finck of Brevard, NC, Lodge died July 20, 1986. Brother Finck served as District Deputy Grand Exalted Ruler for the West District of North Carolina in 1962-63.

PAST DISTRICT DEPUTY James F. Gazzoli of Gunnison, CO, Lodge died August 8, 1986. Brother Gazzoli served as District Deputy Grand Exalted Ruler for the Mountain District of Colorado in 1952-53.

PAST DISTRICT DEPUTY Harold J. Connolly of Greensburg, PA, Lodge died August 16, 1986. Brother Connolly served as District Deputy Grand Exalted Ruler for the West Central District of Pennsylvania in 1961-62.

PAST DISTRICT DEPUTY George Dyer of Pasco, WA, Lodge died May 26, 1986. Brother Dyer served as District Deputy Grand Exalted Ruler for the Southeast District of Washington in 1978-79.

PAST DISTRICT DEPUTY Raymond H. Bastow of Casper, WY, Lodge died August 28, 1986. Brother Bastow served as District Deputy Grand Exalted Ruler for the East District of Wyoming in 1984-85.

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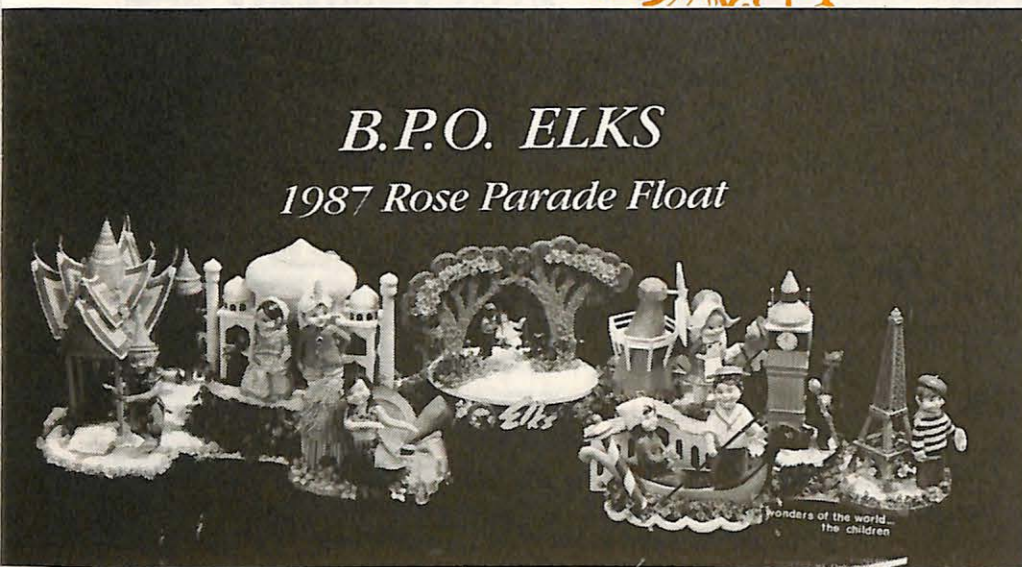
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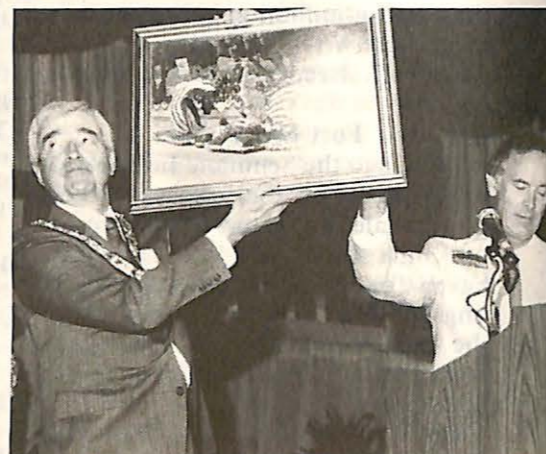
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B.P.O. ELKS
1987 Rose Parade Float



During the 1986 National Convention in Denver, Kenneth Moore (right), Rose Parade Float coordinator, presented a full-color photo of last year's float to then-GER John Traynor.

In keeping with the 1987 Rose Parade theme, "A World of Wonders," the Benevolent and Protective Order of Elks Float Committee has chosen to salute children all over the world with a delightful entry entitled, "Wonders of the World—The Children."

The colorfully animated float will depict youth of different countries in their native dress, each decorated with flowers indigenous to that country. The front and rear sections of the 65-foot-long float are connected by a suspended bridge. Each section is divided into pods or circular areas where a unique, animated scene highlights the country represented.

The nine countries to be portrayed are France, England, Italy, The Netherlands, India, Thailand, Germany, Japan and, of course, the United States. Two live children on a swing will represent the United States in the bridge area that joins the countries.

It is fitting that the Elks should honor children as a symbol of our long tradition of dedicated service in raising over \$600 million in the 118-year history of the Order to support a multitude of charities and projects, not the least of which is concentrated on young people. In fact, the B.P.O. Elks is the largest contributor to scholarships

in this country—with the exception of the U.S. Government.

Some of the youth programs that have benefited from Elks' contributions are over 1,000 Scout Troops, 3,000 Little League teams, numerous Boys' Clubs, Camp Fire Girls groups and more. This year's "Hoop Shoot" Program, which invites boys and girls ages 8 to 13 to compete in a national free throw basketball competition, drew over three million participating children. The Elks Drug Awareness Education Program is touching the lives of countless children, educating them to the hazards of drug use and helping to give them the resources to fight peer pressure and say "No!" to drug use.

This is the seventh year that the Elks have entered a float in this most prestigious parade. Past floats have been honored with several awards, including the coveted "Sweepstakes" Award as the first-place float in the parade.

Your contribution of \$2.00 or more towards this beautiful float, a salute to children everywhere, will help the enhancement of the image of Elkdom. The 1987 entry, "Wonders of the World—The Children," will again be a proud effort for all Elks.

Enclosed is my donation for the

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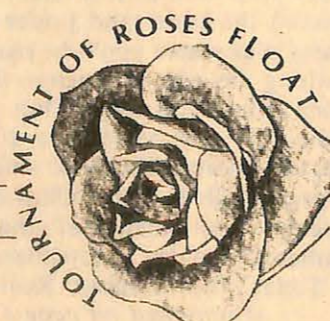
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(State)



Florida...

(Continued from page 39)

Highway), an avenue flanked with Royal Palms and a well-tended flower garden up the center, is the approach to the original Cloister building, still "Boca Pink," a patented coral color. A Spanish tile fountain splashes in the inner drive beyond the gatehouse where you identify yourself before entering.

An outdoor loggia takes guests between the original building and the 27-story Tower, a 250-room contemporary addition. From its gourmet candelit "Top of the Tower" you look down on the lake, an Olympic-size pool, and beyond to the Atlantic.

Behind the Tower at the 23-slip marina, you can charter boats or board the 43-foot powerboat owned by the hotel for the free shuttle across the lake to the Boca Beach Club.

The seven-story beach club is the ultimate in upbeat luxury. You can't have a bad view, as it faces the Atlantic on one side and the Intracoastal Waterway on the other. The Boca Raton Hotel and Club calls itself "Quite Simply the Best." More expensive than the Cloister or the Tower (about \$30-40 a day more), it offers added amenities.

It's A Big State

There are, of course, endless other vacation and recreation areas throughout Florida. Working your way up the east coast, there are many great beach communities, the old city of St. Augustine, and Jacksonville closer to the Georgia border. Famous in the center of the state is Orlando, and the state's number one attraction, Walt Disney World and Epcot Center. Down at the tip of Florida is the Everglades, with endless sightseeing and adventure awaiting those who are willing to explore its mysteries. North is the panhandle area and the state capital, Tallahassee, giving a completely different perspective of the Florida many vacationers envision.

Regardless of where you plan to spend your Florida vacation, you are advised to write ahead for brochures, answers to specific questions, and details on accommodations. For literature on any part of Florida, contact the Florida State Tourist Office, 126 Van Buren Street, Tallahassee, FL 32301. The telephone is (904) 487-1462.

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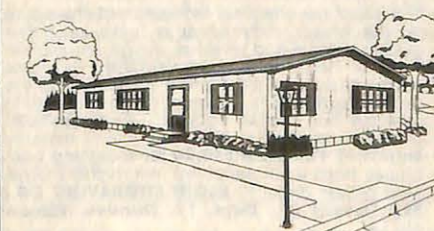
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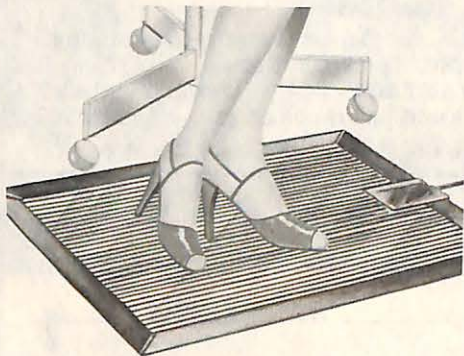
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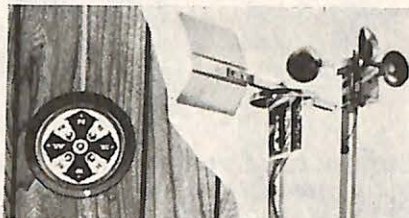
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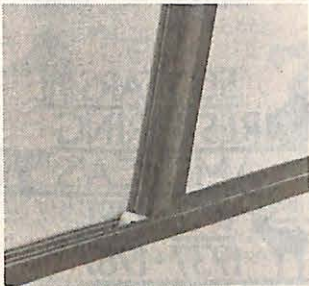
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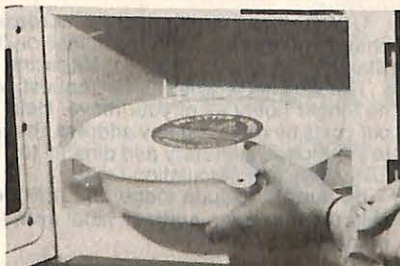
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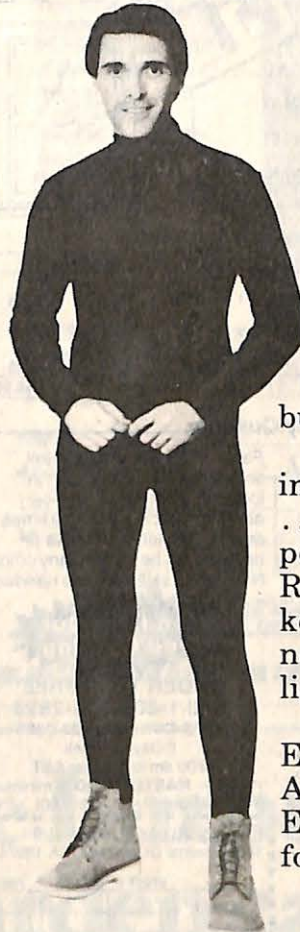


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50 Ft. long & 150 Ft. Fastener	#IF-101 \$35.95	#IF-201 \$38.95	#IF-301 \$44.91
75 Ft. long & 200 Ft. Fastener	#IF-102 \$49.95	#IF-202 \$52.95	#IF-302 \$67.95
Patio Door/Picture Window Size — 84 In. x 9 Ft. & 35 Ft. of Fastener - Stock #PIF-101 Cost: \$9.95			

Chill Buster II System

Kit Contains Everything You Need!

Low-cost tape-on system installs in minutes with double-sided tape. No measuring, no cutting. Chill Buster Systems give you added protection and comfort.

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50 Ft. long & 150 Ft. Tape	#HW-102 \$17.95	#HW-202 \$18.95	#HW-302 \$22.95
75 Ft. long & 225 Ft. Tape	#HW-103 \$23.88	#HW-203 \$24.95	#HW-303 \$30.95
Patio Door/Picture Window Size — 7 Ft. x 9 Ft. & 35 Ft. of Tape - Stock #PHW-100 Cost: \$6.95			

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Interlocking Fasteners

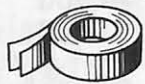
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25 Feet Long	Stock #FS-101	Cost: \$ 5.50
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Fasteners work with all heat shrink type films, come in 26" long easy cut strips. Self-adhesive back sticks to frames or trim. Available in **white** or **brown**, can be painted any color. No special skills or tools needed.

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80 Ft	#PF-402 \$14.95	#PF-502 \$17.95	#PF-602 \$19.95	#PF-802 \$26.95
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Elks Family Shopper consumer/news

The increased demand for recycling old cardboard boxes, referred to as old corrugated containers, provides new income opportunities for individuals, recycling centers and businesses. "Domestic demand for old corrugated containers is up 8% and exports are up 20% for the first six months of 1986 compared to 1985," said J. Rodney Edwards, vice president, Paperboard Group, American Paper Institute (API). The API is the national trade association serving the pulp, paper and paperboard industry.

This increased demand in the United States is coming from a number of mills that have been recently equipped to utilize more used boxes as their raw material. Export demand is up due to capacity expansions overseas, particularly in Asia and Europe.

"Retail stores and factories that are not recycling their discarded boxes, should separate them from other trash now and sell them to local waste paper dealers. Dealers are listed in the 'Yellow Pages' under 'Waste Paper,'" Mr. Edwards advises.

Individuals with a pick-up truck or van can organize a collection route to get used boxes from those retail stores and factories discarding them. The

(Continued on page 48)

See Advertisement Inside Front Cover

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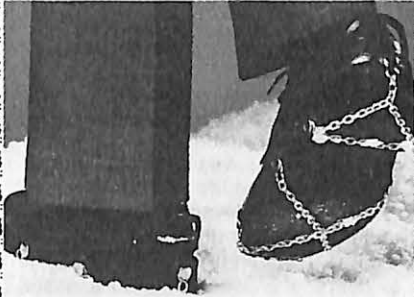
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See Advertisement Inside Back Cover

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TOTAL SETS ORDERED _____ \$
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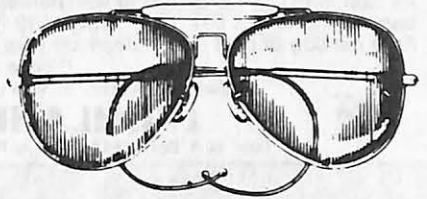
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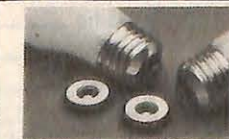
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Elks Family Shopper consumer/news

boxes are usually available at no charge because the stores and factories know they can save the cost of a private trash hauler who picks them up for disposal at a landfill. If these boxes are recycled it saves landfill space and thus extends the life of a landfill.

"Factory employees," Mr. Edwards suggests, "can form a recycling committee. They can use a company truck to deliver the used boxes to a waste paper dealer. The resulting income can finance employee projects. Employee committees can also recycle old newspapers and computer printout papers."

Recycling centers, receiving bottles and cans in paper shopping bags and cardboard boxes, can separate the bags and boxes and sell them to waste paper dealers.

The collection rate for old corrugated is now 45%, but the collection system must be expanded to meet the increased demand. Most large retail stores and factories already recycle their used boxes. For them, recycling corrugated boxes has become an important profit center. Expansion of the collection system means the development of new sources, such as restaurants, hotels, office buildings and airports. Developing new sources is essential to developing additional collections for used boxes.

"The demand for used boxes has been expanding rapidly in 1986 and should expand at an even faster rate during the balance of the year," Mr. Edwards concluded.

Schools and car pools. The combination offers a way to save money.

But the Insurance Information Institute suggests you check your liability coverage before signing up for chauffeuring duties so a car accident won't end up costing you big money.

All it takes to boost your coverage is a call to your insurance agent or company representative.

Liability risks increase substantially when you transport youngsters other than your own to school or to a football game or practice.

The I.I.I. notes that state liability insurance minimums are far below the amounts needed these days for adequate protection.

For example, in New York, the state minimum is \$10,000 for injuries to one person, \$20,000 for injuries to more than one person and \$5,000 for property damage liability.

The I.I.I. suggests minimum liability coverage of \$100,000/\$300,000/\$25,000 for ordinary driving. Higher amounts are recommended if you're transporting youngsters other than your own. Your agent can give you the prices for different levels of insurance coverage.

Mail TODAY to: The VALLEY COMPANIES
 3507 N. Central Ave., Suite 402, Phoenix, Az. 85012
 ATTN. COLLECTORS/JEWELRY DEPT. - RUSH

YES! Please rush me the American Eagle Collection(s) as specified on this order form. I understand these products are Sterling Silver Plated and 24-Karat GOLD Electroplate of fine Jewelry quality, Guaranteed.

Method of Payment: Check Enclosed Bill Mastercard Bill VISA

LIFETIME BUY BACK GUARANTEE:
 We are confident of the future value of this custom collectible. If at any time for any reason you are not 100% delighted with your purchase we will BUY BACK the merchandise, at full retail value, for every penny you paid for it! Guaranteed.

Bruce C. Vogel
 President,
 The VALLEY COMPANIES

EAGLE KNIFE (personalization up to 15 spaces)		Total for KNIVES:	
#1		\$	
#2		Total for BELTS:	
#3		\$	
TOTAL KNIVES ORDERED		Total for SETS:	
EAGLE BUCKLE BELTS (Give Waist Size)		\$	
#1 #2 #3		Shipping, Handling Insurance	
TOTAL BELTS ORDERED		\$	2 00
EAGLE SETS: Fill in information above.		TOTAL ORDER	
TOTAL SETS ORDERED		\$	

E16E (Please Print)

Name _____

Street _____

City _____

State _____ Zip _____

Signature if Credit Card X _____

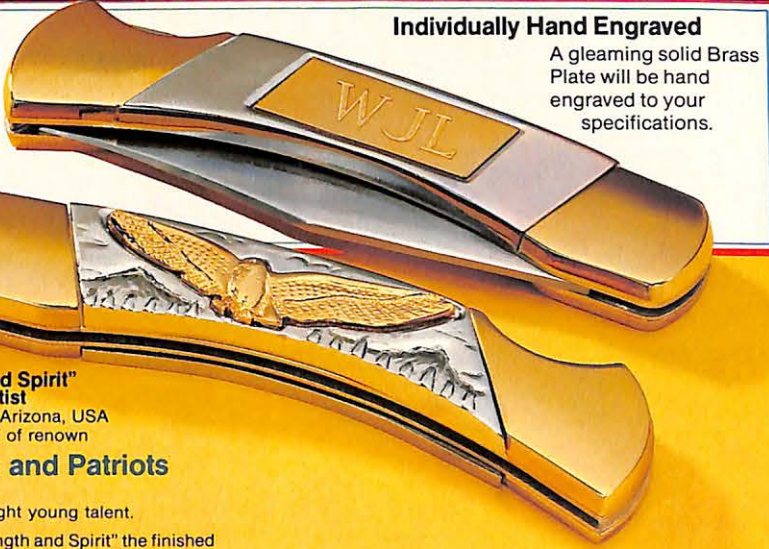
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ENTER CREDIT CARD NUMBER CLEARLY EXPIRATION

PRICE SCHEDULE: KNIVES: 1 for \$7.95 2 for \$14.95 3 for \$21.95 BUCKLE/BELT 1 for \$7.95 2 for \$14.95 3 for \$21.95
 BIG SAVINGS ON SETS: 1 Set for \$14.95 2 Sets for \$27.90 3 Sets for \$39.95

Solid Sterling Silver Plate overlayed with pure 24-Karat GOLD Electroplate in this Collector's Edition

American EAGLE Heirloom Knife



Individually Hand Engraved
 A gleaming solid Brass Plate will be hand engraved to your specifications.

Shown Here Actual Size

"Soaring Strength and Spirit" by American Artist
 Curtis Partridge of Phoenix, Arizona, USA
 SCULPTOR AND ARTIST of renown

A handsome keepsake or gift for Collectors and Patriots

The spirit of America is stronger than ever. And that spirit is captured in this Heirloom Quality Collector's Edition Folding Pocket Knife.



The American Eagle, mighty and majestic in flight, has been the emblem of our great land for over two hundred years. The foundation of the Great Seal of the United States. The cornerstone of the Presidential Seal.

To honor this timeless symbol of our Nation, we have created a Collector's Edition American Heirloom Folding Pocket Knife.



This beautiful hand engraved piece of art was created by American artist and sculptor

Curtis Partridge, a bright young talent.

Entitled "Soaring Strength and Spirit" the finished artwork was reproduced by hand in finely detailed high relief metal. The entire piece is then Sterling Silver plated and the Eagle is accentuated with a layer of pure 24-Karat GOLD Electroplate.

Beautifully constructed with old world care and craftsmanship. The folding pocket knife has a stainless steel blade, brass plated casing throughout, with the end pieces finished in 24-Karat GOLD Electroplate and polished to a rich shine.

Sturdy unitized construction throughout. Blade folds away safely into its snug fitting Brass Plated Casing. Important Safety Lock built in to the butt end of the knife to secure and prevent blade from snapping closed.



An exclusive finishing touch of your own is this hand engraved Solid Brass Plate. Give us your name or initials, up to 15 characters in all, and we will individually custom cut this gleaming plate for your Collector's Edition Heirloom American Eagle Knife, no extra charge.

American EAGLE Heirloom Knife ONLY \$795



Sterling Silver Plate overlayed with 24-Karat Gold Electroplate
American Eagle Buckle and Genuine Bonded Leather Belt

A rugged, masculine 1/2 inch thick, 1 1/2 inch width bonded Leather Strap, a handsome addition to the American Eagle Buckle. The rugged design, entitled "On the Prowl" by Curtis Partridge, is finely engraved and finished in Sterling Silver Plate overlayed with 24-Karat Gold Electroplate. Collectors, outdoorsmen, or executives, all will treasure this important piece of Americana. In sizes to fit waist 30 to 46.

ONLY \$795



SAVE SAVE

American Eagle Knife and Belt Buckle Set

We encourage you to consider this handsome package. A sensational Collectors Edition Set for family, friends, or yourself. By purchasing the set, we offer an attractive savings. And the more sets you buy the greater the savings. An American traditional collection you'll enjoy for years to come.

COLLECT BOTH ONLY \$1495

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IMPORTED

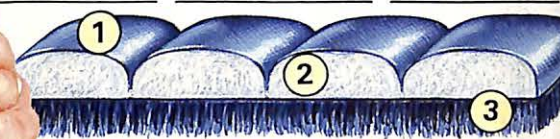
Say "NO MORE" to Winter Chill!

3 LAYER COAT

Now Only

29⁹⁵ That's \$5 under last year!

LOOKS WARM because IT IS WARM: **THREE LAYERS WARM!**



- ① Storm-Stop Nylon **QUILTED**
- ② "HiLoft" polyester fiberfill **INSULATED**
- ③ Broadplush Acrylic **FLEECE LINED**

You are looking at one handsome and powerful Winter Coat! Big warm no-nonsense Winter Collar you can draw up around your neck. Full, Roomy Fit. Deep Useful Handwarmer Side Pockets. Giant Inside Cargo Pocket. Full Seat-Warmer Length. "Magic-Cling" collar stays. Tough E-Z Glide Zipper. No-Draft Knit Cuffs. And 100% machine Wash & Wear!

Why suffer through the long cold winter with anything less than "The Best?" **TAKE GOOD CARE OF YOURSELF** with Haband's fully insulated 3-Layer Coat. Only 29.95 and WARM! Order yours today.

ALL SIZES S to XXXL
Small Extra, Extra, Extra Large

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29⁹⁵ SAVE EVEN MORE: Two for 59.00
TAKE ALL THREE for \$88.00



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265 N. 9th Street
Paterson, N.J. 07530

Yes! Send me the _____
3 Layer Coat(s) as specified

Coat Price	\$
Hat \$6.95	\$
Post/Hndlg	\$ 2.50
Big Men's Sizes Add \$4 each	\$
TOTAL	\$

Payment enclosed
or CHARGE: Visa MC
Acct. # _____
Exp. ____ / ____

Small 34-36	Medium 38-40
Large 42-44	X-Large 46-48
BIG MEN'S DEPT. Please add \$4 ea. for sizes: 2XL (50-52) 3XL (54-56)	

33N	COLOR	HOW MANY?	WHAT SIZE?
E	Wine		
D	Grey		
B	Navy		

OPTIONAL
 HAT (833) - Add **6⁹⁵** each
Circle Size: S M L XL
Color: _____

See it AT HOME, NO RISK!

Yes! We are ready right now with a huge supply to Stop Winter Cold. Order yours today to see & try on. Then if for any reason you do not want to keep & wear the coat, return it to us within 30 days for full refund of every penny you paid us. But don't spend \$90 or \$100 for a coat when \$29.95 will do the trick. \$29.95 for true state-of-the-art Winter Protection. **HURRY! Mail today!**

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