

# How to Use News

Ever wondered how to use the ENF's [News to Use](#)? We polled our ENF Fundraising Chairs and compiled their input for inspiration.

1



## Around the Lodge:

- Put ENF ads on the TVs in the Lodge lounge, bar, etc.
- Post ENF news on a bulletin board.
- Print fliers and signs to display around the Lodge and order updated supplies every year.

2



## Official Lodge Functions:

- Give a report at Lodge meetings about ENF programs and progress.
- Give an [ENF presentation](#) during new member orientation.
- Use [ENF Speaking Points](#) as announcements during Lodge Dinners.

3



## Online:

- Post about the ENF on social media.
- Text members ENF news.
- Send an email about ENF news and progress to Lodge members.
- Include ENF news in Lodge e-newsletters.

4



## Snail Mail:

- Send out a letter or update on your Lodge's fundraising.
- Include ENF news in a print newsletter.
- Send out thank-you notes to donors and include ENF news.

## Talk to People:



- Have conversations with members about ENF news.
- Thank donors one-on-one for their contributions and tell them the impact of their donations.
- Visit members and share Lodge and ENF news.
- The number one reason people do not give, is because they are not asked. Frame your ask as a story about the ENF.